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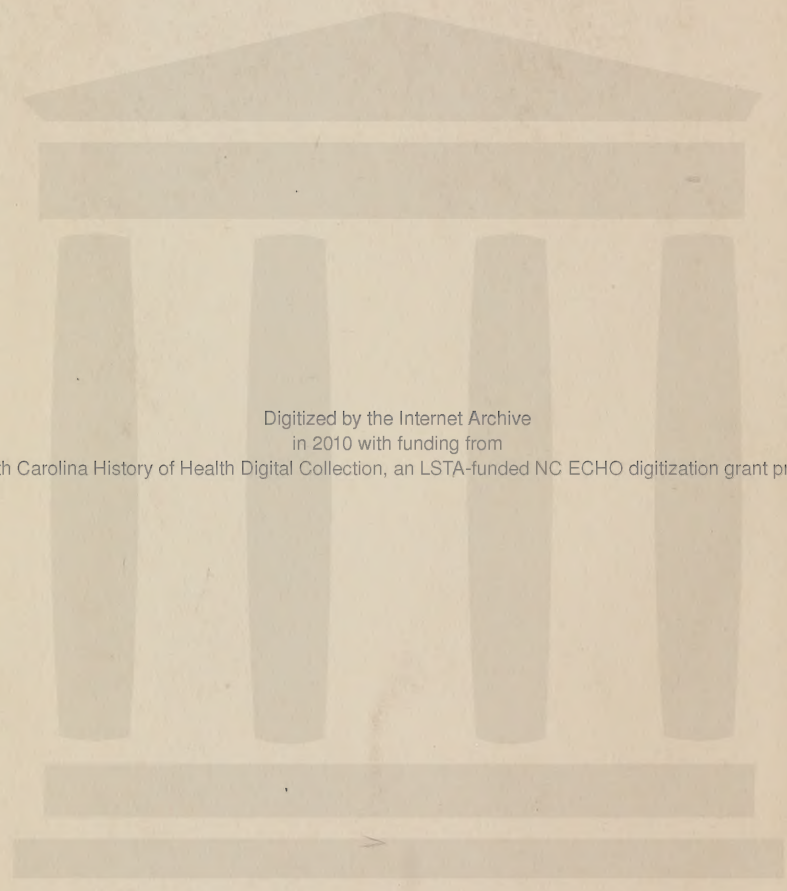


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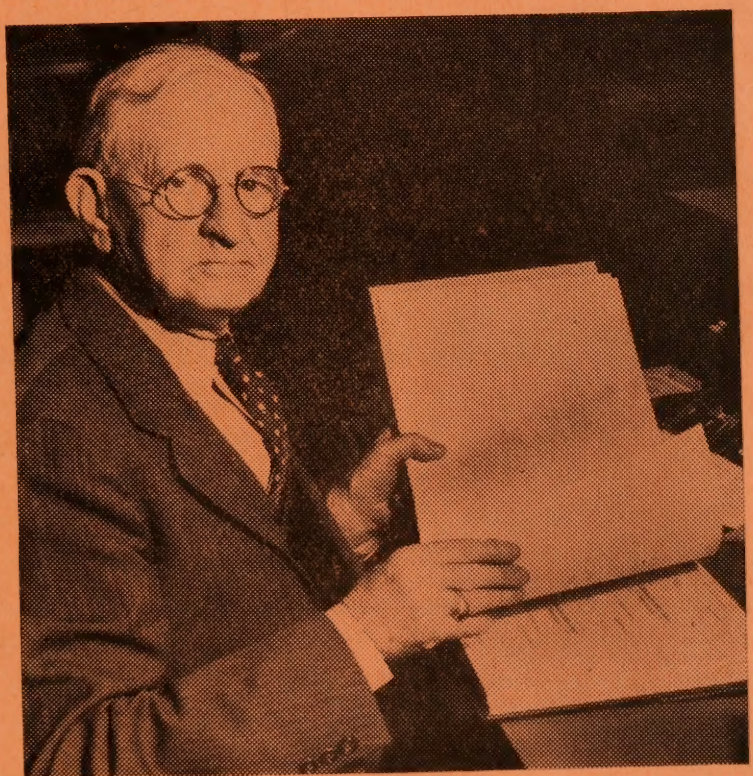
Vol. XXIII

No. 1

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

January, 1942



E. W. O'HANLON OF WINSTON-SALEM

Outstanding business, civic and religious leader, E. W. O'Hanlon is recognized as dean of the Winston-Salem druggists. He was born in Fayetteville, attended the Maryland College of Pharmacy following which he accepted a position with one of Winston-Salem's pioneer druggists, Major S. H. Smith, in 1894.

Two years later he established his own drug business in the city and from it has grown one of the most progressive drug stores in the State. The present O'Hanlon Building, which houses the drug store, ranks among the six highest buildings in Winston-Salem.

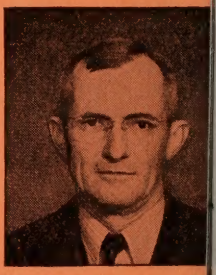
A past president of the N. C. P. A., the Winston-Salem Chamber of Commerce

(Continued on Page 11)



WE PAY HIM . . . BUT HE WORKS FOR YOU

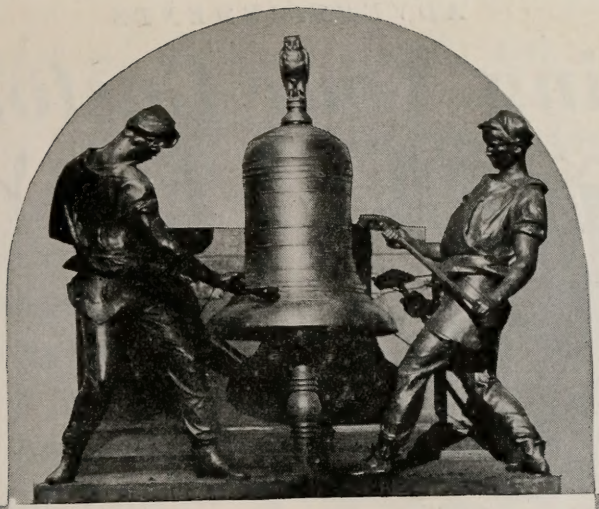
● Wherever there are physicians to interview or pharmacists to serve, you will also find a Lilly man. He is your self-appointed helper. Month by month he calls on your physicians, promotes interest in Lilly Products in particular, in your professional service in general. During the month of January he will be featuring Lilly Vitamins, the physician's line of standardized vitamin preparations. You will find it to your interest to maintain adequate stocks of these popular prescription items and to co-operate with your Lilly man in their distribution. For Lilly Products are distributed through the drug trade exclusively. That is the Lilly Policy.



Twenty-one years ago last September, E. T. McDaniel began his work as a Lilly field representative. Graduated from the University of Texas, Mr. McDaniel registered before the Texas Board of Pharmacy in 1913. San Antonio is his home.

ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES: INDIANAPOLIS, INDIANA, U. S. A



The Clock Strikes 76

Three-quarters of a century of service to pharmacy and medicine are behind us . . . seventy-five years which saw Parke, Davis & Company evolve the principle of drug standardization for uniform potency, pioneer in research, and introduce many vital biologicals, endocrines, vitamins, chemotherapeutic agents, and other prescription products.

And now, as we stand on the threshold of a new quarter of a century, what of Parke-Davis tomorrow?

Tomorrow, as yesterday, Parke-Davis research scientists will go on. They will make new assaults upon the problems which stand between the physician and his efforts to heal the sick. They will bend every effort to make existing drugs safer and more effective . . . and help make available the mightier therapeutic arsenal the physician will find in tomorrow's pharmacy . . . Drugs which may stand beside such medicinal giants as Adrenalin, Mapharsen, Theelin, Pituitrin, and Dilantin Sodium. To aid them in this work, a great new addition to the superbly equipped Parke-Davis Research Laboratories has just been completed.

During 1942, 1943, 1944 and on through the coming years, our aims shall be what they always have been—to supply the pharmacist and physician with medications upon which they can rely with the utmost confidence—*Medicamenta Vera.*

PARKE, DAVIS & COMPANY DETROIT, MICHIGAN

Over 75 Years of Service to Medicine and Pharmacy

Selling Your Customers For YOU



Eases the Pain — Soothes the Nerves

The quick-acting ingredients in "BC" formula ease headaches th... and gently soothe nerves ... Also relieves neu... and func...

Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day



RELIEVES HEADACHES

BC



. . . and soothes Nerves upset by

HEADACHE *and* **NEURALGIA**

The prescription-type ingredients in the "BC" ormula are readily assi... t's why "BC" offers ... from headaches, ...cular aches and ...ic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

A Gain of 51% to 66% on Your Investment!



'SUCRETS' *bring you 8½ to 10 cents* GROSS PROFIT *instead of a 5 or 10 cent sale!*

'SUCRETS' SELL FAST—
Because they are outstandingly

EFFECTIVE . . . Antiseptic activity is carefully standardized. Relief of local irritation is prompt.

ATTRACTIVE . . . Smooth, translucent, green discs—individually wrapped in gleaming foil.

CONVENIENT . . . May be carried loose in purse or pocket.

DELICIOUS . . . Fresh, aromatic taste is a factor in repeat sales.

The greatest demand for 'Sucrets' is during winter months—

Raw, wet weather multiplies customers seeking quick relief from throat irritation.

Order the compact 'Sucrets' display packages *now*. Locate one prominently beside the cash register; place others at tobacco and cosmetic counters. Customers find the prompt relief 'Sucrets' bring to irritated throats warrants paying a quarter for 24 troches packed in a trim, blue-and-silver, metal box.

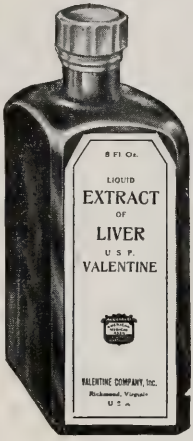
REMEMBER: Each 25-cent box of 'Sucrets' brings you 8½ to 10 cents *profit!*

'SUCRETS' ANTISEPTIC THROAT LOZENGES

Sharp & Dohme
PHILADELPHIA

LIQUID EXTRACT OF LIVER

U. S. P. VALENTINE



8-Ounces Net

1 Dozen at list $21.00 Through Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.
Richmond, Virginia

THE NEW LABELS

New labels are obligatory in States that have passed laws similar to the Federal Drug Act and on all Interstate sales.

The principal changes in copy for U.S.P. and N.F. Shop Labels are; the clause on preparations containing narcotic and hypnotic drugs:
"Warning, May be habit forming"

The caution on labels for laxative preparations:
"Should not be used where there is abdominal pain, nausea, or other symptoms of appendicitis. Habitual use should be avoided."

And all labels:
"To have more adequate dose and directions."

McCourt Shop Labels - rolls or flat - meet all State and Interstate Requirements

Make sure your labels are correct by buying McCourt Roll Labels.

Genuine McCourt Roll Labels are sold only by McCOURT

WRITE FOR CIRCULARS

McCOURT LABEL CABINET CO.
Authority on Drug La els for 35 Years
58 BENNETT STREET, BRADFORD, PENNA.

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	**3 ozs.**
Thiamine hydrochloride (B_1)	**300 U.S.P. Units**
Riboflavin (B_2, G)	**1000 gamma**
Nicotinic acid (PP Factor)	**25 mg.**
Pyridoxine hydrochloride (B_6)	**187 gamma**
Pantothenic acid	**2315 gamma**
Filtrate factor	**20 J. L. Units**
Iron and Manganese peptonized	**30 grs.**

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors
New York **San Francisco** **Kansas City**

BUTTERCUP
ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Prescription Balances
Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

A. Coke Cecil, Ph. C., Rg. Ph.

CECIL'S DRUG STORE
High Point, N. C.

Druggist - Traveler - Ventriloquist
Magician - Hypnotist - Prestidigitator

Entertainer De Luxe

Entertainment for: Schools, Churches, Clubs, Banquets and Lodges

Write, Wire or Phone for Open Date

How Long Is Five Minutes?

Too long when waiting for the fire department—it will take less time to assure your peace of mind in such an emergency—make certain **now** that **you** have enough fire insurance protection.

Capital Stock is the "Sure" of Fire Insurance.

The A. D. F. I. Company is a Capital Stock Company—The only one writing exclusively on the property of retail druggists. We have more than $2,000,000.00 in Capital, Surplus and Reserves for the protection of our policyholders. Compare that with **any** other company serving only druggists.

SUBSTANTIAL PREMIUM SAVINGS

Special Adjusters for Drug Store Losses

The American Druggists' Fire Insurance Co.

American Building Cincinnati, Ohio

Some of Our State Agents

E. F. RIMMER
Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood, S. C.

We Thank You

1941 has been a good year but a trying year. We have tried to do everything possible to maintain our service as a source of supply to our customers. It has not always been an easy thing to do.

We thank you for the business which you have given us, and we shall strive to deserve it in the future.

During 1942 there will be many dislocations of our sources of supply, but with your help we pledge you the best that we have.

OWENS & MINOR DRUG CO.

Incorporated

1000 E. Cary Street Richmond, Virginia

Who have been Good Wholesalers since 1882

The Seeman Printery, Inc.

Where **Good** *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION AND PROMPTNESS

Printers in Durham, N. C., Since 1885

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 | Single Numbers, 15 Cents

Vol. XXIII | JANUARY, 1942 | No. 1

Civilian Defense Program for Pharmacists

First Aid Course Planned

T. S. Johnson, Director of Civilian Defense in North Carolina, has tentatively approved a plan for the participation of North Carolina pharmacists in the Civilian Defense Program. Pending ratification of the plan by the State authorities, it is suggested that you consider the following recommendations transmitted to all regional medical officers by the Office of Civilian Defense:

What each pharmacist should do:

1. Register with the chief of emergency medical service in his community, indicating available supplies.

2. If he has a delivery truck available for emergency transport, register it with the transport office of the local defense corps.

3. Register his pharmacy with his air raid warden, indicating the telephone and refuge facilities he has available.

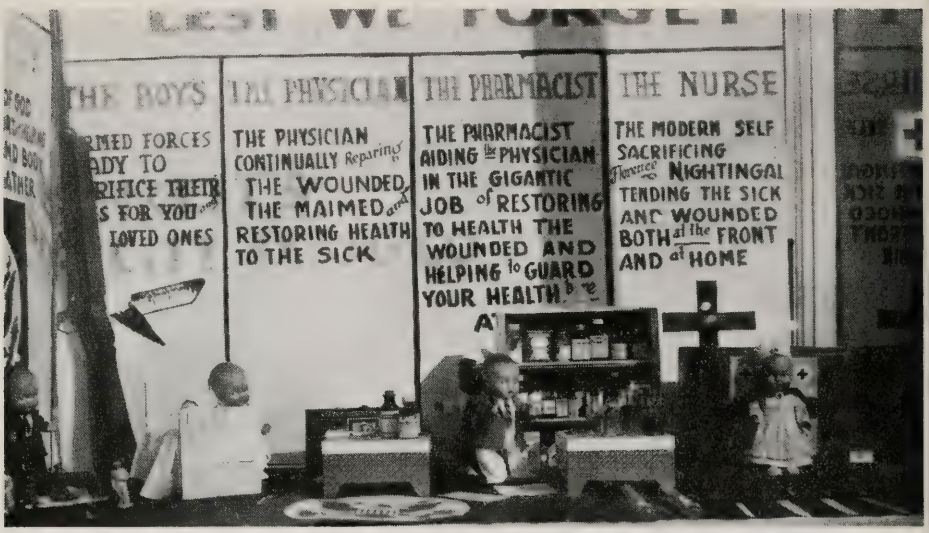
4. Place his services at the disposal of the local defense council for distributing handbills, displaying placards, and other information on civilian defense.

5. Inform himself of the organization, location and character of protection facilities in his neighborhood so that he can direct citizens to shelters, wardens' posts, casualty stations and first aid posts.

6. Review and extend his own training in first aid and prepare himself through advanced courses to instruct others in his employ.

7. Large pharmacies should establish a first aid detachment among their employees which can be immediately available as a stretcher team to assist the rescue squads in the extrication of casualties from demolished buildings and transport them to the first aid posts of the Emergency Medical Service. For this purpose, it advisable that pharmacies be equipped with stretcher and with first aid supplies.

Under the proposed plan in this State, first aid training classes will be held at several points throughout the State with competent instructors in charge of the program. Officials connected with the Department of Distributive Education, Raleigh, under whose sponsorship the Retail Drug Institute has been functioning, have indicated their interest in this phase of the program and will probably assist in the first aid instruction course.



Defense window installed by Kelly Bennett of Bryson City in his drug store during the recent holiday period

A. E. Millis Chosen Head Durham Drug Club

A. E. Millis, Duke Hospital pharmacist, was elected President of the Durham Drug Club at a meeting of the organization's Board of Directors on December 17.

Other officers selected to serve the club during the year were: E. G. Green, vice-president; J. A. Weatherford, secretary; and I. T. Reamer, treasurer.

Directors of the club for the year, in addition to the officers, are D. L. Boone, D. L. Boone, Jr., Ralph Rogers, C. T. Council and W. B. Morgan.

Notice

Due to a scarcity of paper many manufacturers have already indicated a reduction in the amount of display placards, dummy cartons, etc., available for the trade in 1942; therefore we suggest you carefully preserve any such advertising material which may be on hand at the present time.

We are told that the following interview took place in an army camp.

Medic: "How long have you been sick?"

Private Jones: "A week."

Medic: "Smoking?"

Private: "Never touch 'em."

Medic: "Drinking?"

Private: "Can't go the stuff."

Medic: "Girls?"

Private: "Pay no attention to 'em."

Medic: "Head and back of neck hurt?"

Private: "Yes."

Medic: "Your Halo is on too tight."

Drug Act

For the latest information on the Federal Food, Drug and Cosmetic Act, refer to the Legal Section, edited by Attorney F. O. Bowman, on Pages 10-11.



Association Dues

Continuing the custom originated this past year, the Editor of the CAROLINA JOURNAL OF PHARMACY will publish in the February issue of the JOURNAL the names of the first 100 N. C. P. A. members to forward their 1942 dues to the Secretary-Treasurer.

No better opportunity is afforded the professional man—or merchant—for the upbuilding of his profession, or business, than his membership and active participation in his own Association.

Demonstrate your concrete loyalty to your profession and to your Association by mailing your dues check today.

Golden Wedding Anniversary

Mr. and Mrs. D. H. Hood of Dunn are now starting on a second half-century of married life after celebrating their golden wedding anniversary on November 29. The prominent Dunn couple were married in Cary fifty years ago and came to Dunn shortly afterwards where they have lived ever since.

Mrs. Hood is the former Miss Rosalie Herman and was born at Lenoir, the daughter of the late Rev. and Mrs. T. L. Herman. Her father was a distinguished Methodist minister.

Mr. Hood is the son of the late John Cogsdell and Martha Hood and was born at Bentonville in Johnson County. The retired Dunn druggist, registered in 1891, came from a family of druggists and the pharmaceutical family is still growing.

His father was a druggist, one of the first in Johnson County. Mr. Hood and all three of his brothers turned out to be druggists.

The four sons had eight sons and all eight of these are druggists, including Paul and Thomas Hood of Dunn who succeeded their father in business.

At the present time Mr. Hood has three great-grandchildren studying pharmacy; Marsha Hood, daughter of pharmacist J. C. Hood of Kinston, and Henry and Edward Hood, sons of Paul C. Hood of Dunn.

For the past fifty years Mr. and Mrs. Hood have taken an active part in the civic affairs of Dunn. Both are prominent in the Methodist Church and are among the most beloved residents of Dunn.



Pictured on the right is P. J. Suttlemyre of Hickory being officially welcomed to the fall meeting of the N. A. R. D. Executive Committee in Chicago, November 27, by President Hugh P. Beirne of New Haven, Conn., and Chairman George H. Frates of San Francisco. *N. A. R. D. Journal Photo.*

For Sale

One set Troemmer Balances. 1/10th grain to ½ ounce. Factory reconditioned, like new. Reasonable price. Write Culbreth's Drug Store, Hamlet, N. C.

The Menace of Druggists to Pharmacy

(The following thought-provoking Editorial written by Dean Rufus A. Lyman of the University of Nebraska College of Pharmacy is published herewith in the hope that it will be read by that none too small group of N. C. druggists who derive their greatest joy by criticizing the profession wherein they make their livelihood. The Editorial originally appeared in the October, 1941, issue of *The American Journal of Pharmaceutical Education*.—Ed.)

"The Menace of Druggists to Pharmacy" is the latest slogan to flow from the editor's pen. The creation of this slogan brings a twinge of pain to the author, due to the fact that it does not apply to all retail druggists. Nevertheless, the group is of sufficient size and doing an immense amount of damage to the cause of pharmaceutical education and practice so that it cannot be passed unnoticed. The immediate inspiration for the creation of this slogan came from a paper by Mr. A. L. I. Winne of Virginia, which he read at Washington early this year and from which Dr. Robert L. Swain quoted and commented upon in the August 25 issue of *Drug Topics*. The title of the paper is: "What Admission Policy Should Colleges of Pharmacy Pursue?"

To quote from *Drug Topics*, Mr. Winne said in part, "For the sake of the institution which trains the individual and for the good of the profession which he enters, it would seem that too much care could not be exercised on the part of the school at the time of the student's matriculation. It is easily conceivable that if all the colleges of pharmacy in the United States during the past twenty or thirty years had observed a rigid policy of admission and had properly impressed the material which passed through their hands during that period with a proper appreciation of the ethics of pharmacy and had instilled into them a high appreciation of the professional responsibilities which the pharmacist should observe, we might not be witnessing today the predatory cut-price activities that are so widespread, the substitutions which we too frequently hear about, and the many other unethical practices which come to our attention."

In commenting upon this Dr. Swain said, "Mr. Winne made it clear that he was indulging in retrospection and not criticism. Nevertheless what he said gives added emphasis to the belief that the future of pharmacy in its ethical and professional development is a matter largely in the hands of the colleges of pharmacy. Theirs is the duty and the privilege of fashioning the pattern of pharmacy of tomorrow. No responsibility could be greater and, so we confidently assert, no responsibility could be placed in better hands!"

The basic background and the professional training of the future pharmacist is entirely the responsibility of the college. The selection of students for training in the arts, the sciences and the professions has been one of the major problems of colleges and universities during the last two decades. Today a greater effort is being made in the selection and guidance of students for the freshman class than is being made upon any other problem in education. This work is being done by the best trained and most experienced men in the faculties. It is not being done by amateurs. Not only are batteries of tests for placement and guidance being given the student when he presents himself for registration, but the examiners are going back to the high school, the grade school, and the home for information and advice that will be helpful in placement and guidance. The student's previous health record is investigated and at the time of registration a medical examination is given him to determine if he has any defect or condition which may affect his work, and if so, the information together with the recommendation of the health department is placed in the hands of the adviser before the student is allowed to register. If one has not been intimately in touch with what is being done in these latter years in the selection and guidance of students, a peek into the machinery of the university during the opening week of the new academic year will be most revealing and will convince one that the machinery for the selection of students has reached a high degree of perfection.

But there are some things that a college *cannot* do with the same degree of efficiency that it has in the selection of capable students, and these are the very things that Mr. Winne and Dr. Swain are suggesting that the college should do, namely, instilling into the student a high appreciation of the professional responsibility of the pharmacist, and impressing him with an appreciation of the ethics of pharmacy. The writer has an abiding friendship for and deep respect for these two men. No men in my day have been stronger supporters of, or more helpful to pharmaceutical education than Mr. Winne and Dr. Swain, but the cultivating of professional responsibility and pharmaceutical ethics is a problem much more fundamental and much more difficult than the selection and placement of students and is not and cannot alone be made the responsibility of the college.

As a matter of fact, if the quality of the pharmacy student of the future is to be improved, the selection cannot be left entirely to the college, however perfect its selective machinery may be developed. The retail druggist must put forth the greatest effort to direct the better students of the high school into his own profession. No profession can be improved without improving the quality of the men that go into it and no profession will rise above the level of the men who enter its ranks. After reading the copy of *Drug Topics* referred to above, I walked into a classroom in my own institution. Twenty-five students of the sophomore class sat before me. I asked the question, "How many students in this class have been advised by a retail druggist not to study pharmacy?" Twenty-five hands went up. One of the students bolder than the rest said, "I had a druggist put it to me this way when I told him with great pride that I was going to study pharmacy. He said, 'What in hell are you going to do that for?'" I asked the class how many of them had heard a druggist use the same phrase in substance. Again twenty-five hands went up. That act of the retail druggist in my own state is sufficient to justify the slogan "The Menace of Druggists to Pharmacy." The war and the defense program is a factor in the present shortage of pharmacists, but long before the present emergency arose, the retail druggists were an important factor in that shortage because of this belittlement of their own profession and they were also responsible for a poorer grade of students because that same attitude has discouraged many a student from entering it.

Some progress has been made in colleges toward the cultivating of a professional responsibility in the student body. The cultivation of a professional responsibility goes along with the cultivating of a morale. The most potent factor in producing a morale is a knowledge of the history of the accomplishment of the profession, its responsibilities and the opportunities it offers for worthwhile service. One of the most helpful signs for the future of pharmacy is the present interest in the history of pharmacy as manifested by the activities of the American Pharmaceutical Association and the interest shown in many schools such as the Philadelphia College of Pharmacy and Science and the University of Maryland, and also the organization early this year of the American Institute of the History of Pharmacy at Madison, Wisconsin. Most encouraging is the realization, lately, by the retail druggists themselves of the fact, that if pharmacy is to make progress it must show that it exists in the interest of and serves the cause of personal and public health. Professional pride and responsibilities of the pharmacist must be taught beyond the limits of the college campus. The public must be instructed concerning the professional responsibilities of pharmacy. The college is *not* the instructor of the public—the retail druggist and his drug store *is*. In the public mind, pharmacy can never rise above what the drug store shows it to be. If druggists persist in specializing in silk stockings and hard liquors, any number of slogans like, "The Druggist is More than a Merchant" will not change the layman's opinion. The impressing of the student with a proper appreciation of the ethics of pharmacy in a college of pharmacy is a hopeless task. Ethics, like the mother tongue, is caught, not taught. Pharmaceutical ethics is caught, not taught. Pharma-

(Continued on Page 7)

Druggists Meet in Wilson

Twenty-one druggists from Wilson and adjacent towns met in that city on the night of December 2 for a discussion of the Food, Drug and Cosmetic Act. Guest speakers for the occasion were W. A. Queen, Department of Agriculture Chemist, Raleigh, and W. J. Smith, Secretary-Treasurer, N. C. Pharmaceutical Association.

During the course of the meeting, presided over by A. Roy Moore of Wilson, the local druggists decided to meet early in January for the purpose of discussing additional problems. Methods for acquainting physicians with the provisions of the Act limiting certain dangerous drugs to prescriptions will be considered during the scheduled meeting.

B. Paul Bissette, President-Elect of the N. C. P. A., spoke briefly to the assembled group on Association activities.



A. ROY MOORE of Wilson

Trio Convicted of Fleecing Druggist

William Walker, alias William Doperalski, of Houston, Texas; his wife, Mrs. Margaret Walker, of Augusta, Illinois; and Frank S. Tinch, of Cincinnati, Ohio, were convicted in Durham recently of swindling $10 from Rogers Drug Company of Durham by trickery.

Detectives reported that one of the group would go into a store and change a large bill. Then a second member of the gang would enter and change another large bill, and while the clerk was busy with the second transaction, the first person would put down the exact amount of the original purchase and say that he had decided not to break the large bill. In the confusion, the clerk would return the large bill, forgetting that he had already given the equivalent in change.

Police said the trio attempted the same swindle at Walgreen's Drug Store and Whelan's Drug Store of Durham but did not succeed. The Walkers were arrested at Whelan's after employees became suspicious and called police.

One member of the gang, Frank S. Tinch, appeared in court with his arm bandaged and in a sling. Police said he slashed his arm with a razor blade while in jail, inflicting a wound which required 32 stitches to close.

Additional Recognition for Pharmacists in Army?

Scheduled for early introduction in the U. S. House of Representatives is a bill, drawn by Congressman Carl T. Durham of Chapel Hill and members of the Joint Committee on Status of Pharmacists in Government Service, which proposes to grant to pharmacists the same status in the U. S. Army as is now enjoyed by dentists and veterinarians.

The bill, it is said, increases to 72 the present limitation of 16 pharmacists in the Medical Administrative Corps and permits pharmacists to advance to the rank of lieutenant colonel.

For the New Year

:1942:

Our Goal:

To give our friends a Service that will merit a continuation of their friendship and patronage.

Our Wish for our Friends:

A year filled with good health, and an ever increasing desire to prosecute our war to a successful conclusion.

SCOTT DRUG COMPANY

112 South College Street

CHARLOTTE, N. C.



GOODRICH is advertised far and wide, day and night, indoors and out as the buy-word for RUBBER.

That's why it's the easiest line of rubber goods to sell, with a rapid turnover, liberal profit and lasting good will.

THE B. F. GOODRICH RUBBER COMPANY
Akron, Ohio

Goodrich Druggists' Rubber Sundries Are Sold Through Conveniently Located Distributors

BODEKER DRUG COMPANY **RICHMOND, VA.**



We desire to express our sincere appreciation to each one of you and extend

The Season's Greetings

with sincere hope for

A Happy and Prosperous New Year



BODEKER DRUG CO.
RICHMOND, VIRGINIA

NEWSPAPER ADVERTISING

. . . And the Rudy Vallee, Sealtest Radio Program are bringing legions of new customers to Southern Dairies Dealers to buy the exciting new Southern Dairies Ice Creams. ***The Southern Dairies Dealer has an advantage***

Southern Dairies Sealtest

ICE CREAM

1909 **1941**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 32 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

JOSH LANCASTER CLAYTON

C. J. HAZELGROVE DURHAM

Notes and Queries

By H. M. BURLAGE, Professor of Pharmacy, Chapel Hill, N. C.

Readers of the JOURNAL are invited to send in their prescription problems to Professor Burlage who will render any assistance he can without charge.

5.* The following formula has been received:

Iodine	5.5
Calomel	12.5
Lard	600.0

with the following comments:

"We have been filling this prescription with a variety of results, using potassium iodide and alcohol to dissolve the iodine. The physician states that the finished product has not been correctly prepared unless it is red. We have obtained red, yellow, brown, and black colors and are at a loss to understand why we cannot get the desired product each time."

The play in colors is probably due to a series of reactions, which might occur when lard is used as a base. *Pure* lard will, of course, vary considerably in moisture content and degree of unsaturation. Because of these uncertainties and other reasons, lard is no longer considered as a desirable base for the official ointments.

The red color desired by the physician is caused by the formation of red mercuric iodide; the yellow color is due to the formation of yellow mercurous iodide; the brown product may contain free mercury or iodized portions of lard and the black appearance may be due to more free mercury or more iodized fatty portions.

(a) When the preparation was made in our laboratories according to the formula—*i.e*, incorporating the iodine in lard and adding calomel, a pink ointment was first formed, which, however, soon changed to a white product and on further standing acquired a peach color on its surface.

(b) Following the example set forth in Iodine Ointment U. S. P. XI, the iodine is dissolved with 5.5 grams of potassium iodide in 46.5 grams of glycerine. This solution is thoroughly incorporated with the lard and the calomel then added. A brownish-red ointment is first obtained, which, in about one hour, changes to a stable red product, which is the one apparently desired.

(c) A more elegant product is obtained if the lard is replaced by the base of the Pharmacopoeia consisting of 570 grams of petrolatum and 30 grams of hydrous wool fat and incorporating the glycerin solution of the chemicals prepared as in (b). The brownish-red color is again formed but in a short time changes to a stable red color. The changes recommended in (c) should, of course, not be made unless the physician is consulted.

6. In the first issue of Notes and Queries, several addresses of concerns marketing Bentonite were given. We have been informed that most of these companies are only interested in quoting on ton lots. The Southern Pharmacal Co., Box 424, Durham, N. C., has made arrangements to sell a high grade product in ¼, ½ and 1 pound lots.

* The experimental work was conducted by Henry A. Hood of Dunn, N. C.

THE MENACE OF DRUGGISTS TO PHARMACY

(Continued from Page 5)

ceutical ethics may be taught in the classroom, but the student will catch the ethics of and in the drug store. The pharmaceutical sciences are taught in the college. Pharmaceutical practice will be caught in the drug store. If we wish to improve the quality of the former we need to improve the training of the teacher and furnish better equipment. If we wish to improve the standing of the latter, we must raise the ethical standards of the practicing druggists. Someone has said, "Health depends not upon what you know but upon what you do." Likewise, pharmaceutical ethics depends not upon what we teach but how we act in our drug stores.

Woman's Auxiliary Page

Mrs. W. J. Smith, Editor

President	Mrs. C. C. Fordham, Jr.	Greensboro
First Vice-President	Mrs. Philip Van Every	Charlotte
Second Vice-President	Mrs. Phil Gattis	Raleigh
Secretary-Treasurer	Mrs. Thos. G. Crutchfield	Greensboro
Parliamentarian	Mrs. D. D. Hocutt	Henderson
Historian	Mrs. M. L. Jacobs	Chapel Hill

This month we are happy to present the first in a series of articles by Mrs. F. W. Hancock. We are greatly indebted to her for this and the articles to follow.

Reminiscences with Facts

By Lizzie Hobgood Hancock

It was at Wrightsville Beach in 1919 that Dean Beard, that true and faithful friend and up-to-date advocate of everything worthwhile pertaining to Pharmacy in the State, suggested to a few of us "old-timers" that it might be well to organize a Woman's Auxiliary as an adjunct of the Association. So we began to talk Auxiliary in order to create an interest among the attendants at these meetings—the number being comparatively small in those days—with the result that at the next meeting of the Association in our beautiful mountain city of Asheville, in the parlors of the old Battery Park Hotel, we met on Wednesday morning, June 23, 1920, to consider this organization. After discussion of the matter, the following ladies signed as members of the Auxiliary:

Mrs. J. B. O'Bannon, Charlotte, N. C.; Mrs. L. A. Wharton, Gibsonville, N. C.; Mrs. H. M. Cooke, Salisbury, N. C.; Miss E. M. Stevenson, Wilmington, N. C.; Mrs. H. T. Hicks, Raleigh, N. C.; Mrs. John Foege, Sr., Richmond, Va.; Mrs. C. L. Eubanks, Chapel Hill, N. C.; Mrs. H. M. Bell, Windsor, N. C.; Mrs. F. G. Jacocks, Elizabeth City, N. C.; Mrs. J. D. Joyner, Franklinton, N. C.; Mrs. A. F. Blue, Laurinburg, N. C.; Mrs. C. P. Greyer, Morganton, N. C.; Mrs. S. M. Edwards, Ayden, N. C.; Mrs. G. K. Grantham, Dunn, N. C.; Mrs. H. C. Hood, Smithfield, N. C.; Mrs. C. D. Sedberry, Fayetteville, N. C.; Mrs. J. W. Sheppard, Charlotte, N. C.; Mrs. J. A. Lyle, Richmond, Va.; Mrs. J. B. Bowers, Richmond, Va.; Mrs. Lambert Kuhn, Baltimore, Md.; Mrs. M. J. Leimkuhler, Charlotte, N. C.; Mrs. E. E. Murchison, Sanford, N. C.; Mrs. A. L. Steiner, Greensboro, N. C.; Mrs. C. L. Henry, Washington, D. C.; Mrs. E. E. Missildine, Tryon, N. C.; Mrs. F. W. Hancock, Oxford, N. C.

The election of officers came next and your writer was chosen President by unanimous vote, Mrs. C. L. Eubanks of Chapel Hill, Vice-President, and Mrs. J. B. O'Bannon, of Charlotte, Secretary-Treasurer. Mrs. L. A. Wharton, Mrs. E. E. Missildine, and Mrs. J. B. Bowers were appointed a committee to draft a Constitution.

A second meeting was held on Thursday morning, June 24, 1920, with a good attendance for the purpose of adopting a Constitution. The one drafted by the Committee was read by the chairman, Mrs. Wharton, and with some slight changes was unanimously adopted as follows:

1. This organization shall be called Woman's Auxiliary to the North Carolina Pharmaceutical Association. Those eligible to membership must be wives or other relatives of members of the North Carolina Pharmaceutical Association or Traveling Men's Auxiliary, and women pharmacists.

2. The officers shall consist of a President, Vice-President and Secretary-Treasurer, to be elected each year by vote of the members.

3. The Committees shall be a Membership Committee and a Social Committee to be appointed by the President. The duties of the Membership Committee shall be to secure new members for the organization and the duties of the Social Committee shall be to provide entertainment for the members.

4. The dues shall be $1.00 per year to be paid on registering at the opening meeting of the Convention.

The following Committees were appointed for the year:

MEMBERSHIP COMMITTEE

Mrs. E. E. Missildine, Tryon, *Chairman;* Mrs. L. A. Wharton, Gibsonville; Mrs. J. D. Joyner, Louisburg; Mrs. C. D. Sedberry, Fayetteville;

Mrs. G. K. Grantham, Dunn; Mrs. H. F. Hicks, Raleigh; Mrs. C. L. Eubanks, Chapel Hill.

SOCIAL COMMITTEE

Mrs. J. B. O'Bannon, Charlotte, *Chairman;* Mrs. H. C. Hood, Smithfield; Mrs. H. M. Cooke, Salisbury.

That genial and friendly gentleman, Mr. George R. Pilkington, was President of the Association that year and he went on record as approving our organization, bespeaking for its endeavors the aid and encouragement of the Association. He said: "Wherever you go the good influence of woman follows you. I feel they will be helpful to our Association, not only beautifying and gracing it by their presence at our meetings, but will be a very great benefit and material aid in the organization of the druggists in this State."

I feel that we have justified his faith in us and am glad!

The next meeting of the Association was held at Charlotte and was an important one for the Auxiliary, as it was a joint meeting of the North and South Carolina Associations—but more of that later on.

Membership

One Honorary, fifty-two Regular, twenty-one Associate, and twenty Student Branch members were added to the rolls of the North Carolina Pharmaceutical Association during 1941. The following list, alphabetically arranged, contains the names of the new members with the exception of the Student Branch:

HONORARY

Miss Alice Noble, Chapel Hill

REGULAR

Guthrie Donald Booth, Durham
Albert Bretsch, Southern Pines
Eugene Tulie Brown, Durham
Blanche Evelyn Burrus, Gastonia
Leighton Dewey Cain, Elm City
Edward Graham Campbell, Jr., Wilson
Henry Clay Chapman, Durham
James Lunsford Cherry, Asheville
J. Louis Cobb, Black Mountain
McDonald Davis, Jr., Roseboro
Helen Williams Duguid, Ahoskie
Sherwood Mac Edwards, Jr., Raleigh
R. E. Foster, Jr., Marion
Ellis Patrick Gaddy, Rockingham
Phil Gaddy, Marshville
John Denby Hall, Scotland Neck
W. B. Halsey, Morganton
J. O. Hendrix, Canton
Carl William Hertzog, Durham
Dwayne Alton Irwin, Elkin
Hunter Liggett Kelly, Durham
George Luther Kirkpatrick, Asheville
John E. Koonce, Chadbourn
William Moate Lamar, Fayetteville
James Fleming Lyon, Rocky Mount
James Conrade McGee, Asheville
Lacy McKinnon McKenzie, Lumberton
Henry Gather Mitchell, Burlington
Augustus Neville, Jr., Spring Hope
John Milton Pickard, Durham
Jesse Miller Pike, Concord
John Bunnie Polk, Durham
Charles Oscar Powers, Winston-Salem
Edward Stuart Pugh, Windsor
Flay Dewitt Quinn, Shelby
George Edwin Royall, Jr., Elkin
William Ruffin Roycroft, Coats
Matthew Council Savage, Roanoke Rapids
John Frank Sherard, Siler City
Leon Wriston Smith, Kannapolis
Rose Pittman Stacy, Durham
T. E. Stainback, Roxboro
Mac Watson Stevens, Lillington
John Ivey Thomas, Fayetteville
Joe Peyton Tunstall, Washington
Wilber Lethian West, Roseboro
Lee Alexander Wharton, Gibsonville
Elliott Sylvester White, Burlington
H. W. White, Fayetteville
Bryan Henry Whitford, Washington
E. V. Woodward, Selma
Isaac L. Zuckerman, Greensboro

ASSOCIATE

James Albert Bass, Wilson
Nan L. Bryant, Tarboro
Herbert Mason Clark, Williamston
Claudia Josephine Eldridge, Williamston
Robert Lee Garris, Washington
Dixon Bryant Hood, Richlands
Edward D. Ingram, Robbinsville
Troy Humphrey Johnson, New Bern
George McLarty, High Point
George David Matthews, Stoneville
Willard Burette Morgan, Durham
Devoe Bunyan Medford, Clyde
J. A. Macfie, Brevard
Russell Darnell Outland, Aulander
Adie Grey Pelt, Jr., Goldsboro
Joe Reynolds, Clinton
W. N. Robertson, Laurinburg
David G. Ridenhour, Durham
Wesley S. Rush, Candor
John Knox Thompson, Gastonia
Wilfred Everett Wagner, Greensboro

LEGAL SECTION

FREDERICK O. BOWMAN, LL.B., *Editor*, Chapel Hill, N. C.

Dangerous Drugs Again

It has come to my attention that several of our members have been cited to appear before governmental agencies to show cause why they should not be prosecuted in the Federal Courts for alleged violations of the Food, Drug and Cosmetic Law. Difficult as it has been, we have endeavored all along to keep our readers informed with respect to its requirements and the interpretations made in connection therewith from time to time. Again, we are furnishing information concerning the dangerous drug provisions of the Federal Food, Drug and Cosmetic Act, furnished through the Secretary of the District of Columbia Pharmaceutical Association, Inc., which it is hoped will be beneficial to you in your efforts to comply with this complicated and much misunderstood law:

Under Section 502(j) of the Federal Food, Drug and Cosmetic Act a drug is deemed to be misbranded ". . . if it is dangerous to health when used in dosage or with the frequency or duration prescribed, recommended or suggested in the labeling thereof."

The opinion has been expressed by the Food and Drug Administration that the "*Drugs listed below are . . .* considered *dangerous when distributed for use otherwise than on prescription. . . .*" We strongly advise strict compliance with the following recommendations. *Do not sell* (for human medicinal use) *except on prescription any of the following drugs, their derivatives or combinations:*

Aconite
Aminopyrine
Barbiturates
Carbon Tetrachloride
Chrysarobin or goa powder
Chrysophanic Acid
Cinchophen
Neocinchophen
Colchicine
Colchicum
Digitalis
Emetine
Male Fern (Aspidium)
Phosphides
Phosphorus
Radium
Santonin
Strophanthus
Sulfadiazine
Sulfaguanidine
Sulfanilamide
Sulfapyridine
Sulfathiazole
Tansy, Tansy Oil
Tetrachlorethylene
Thiocyanates
Thymol
Thyroid
Wormseed Oil (Chenopodium Oil)

Acetanilid—(if dosage exceeds 5 grs. per day or 2½ grs. in any 3-hour period).

Acetphenetidin or Antipyrine—(if dosage exceeds 15 grs. per day).

Benzedrine Sulfate—(for internal use).

Bromides—(if dosage exceeds 30 grs. per day or 15 grs. in any 3-hour period).

Bromide-Acetanilid—(if dosage exceeds 15 grs. of bromide and 5 grs. of acetanilid per day or 7½ grs. of bromide and 2½ grs. of acetanilid in any 3-hour period).

Cantharides—(for internal use).

Epinephrine Solution—(1% or stronger).

Ipecac—(if dosage exceeds 10 grs. per day, except when used as a prompt emetic).

Phenol—(for external use—higher than 2% concentration unless directions for use indicate dilution of 2% or less).

Squill—(if dosage exceeds 5 min. Tincture or 7½ min. syrup).

Strychnine (and all salts)—(if dosage exceeds 1/20 gr. per day).

Other drugs may also be considered dangerous under certain conditions of use or lack of adequate directions for use.

Any of these drugs, derivatives or combinations may be dispensed on prescription.

Prescription for dangerous drugs may be refilled provided authorization is obtained from the prescriber. A "Cannot Be Renewed" label should be attached to all such prescriptions.

Do Not Sell

Any drug, preparation or device whether dangerous or not which is labeled "To be

used only by or on a prescription of a physician (except on Rx), dentist or veterinarian.'' (So-called ''Prescription Legend'' drugs.)

Any drug preparation or device, whether dangerous or not, which is labeled in such a manner as ''One teaspoonful as directed by physician,'' ''One tablet, (pill, capsule, etc.) twice a day as directed by physician.'' (So-called ''Prescription Legend'' drugs.)

You May Sell

Any drug, preparation or device that is *not* dangerous and bears adequate directions for use even if the directions are followed by ''or as directed (recommended) by a physician.''

Every drug sold must be properly labeled with adequate directions for use and with warnings, if necessary.

Most packaged proprietary drugs (''front'' items) (of reputable manufacturers) are properly labeled and may be sold ''over counter.''

Many Prescription Drugs (''ethical specialties'') may not be properly labeled for over-counter sale.

Read Labels Carefully

A drug, preparation or device may be properly labeled by a manufacturer and legally sold to a pharmacist, as a professional person: however, the same label may or may not be proper when sold by a pharmacist over the counter.

Amendment of Regulations governing label requirements of habit-forming drugs, section 502(d) Federal Food, Drug & Cosmetic Act.

Habit-forming drugs: label requirements. (a) (1) the name of a substance or derivative required to be borne on the label of a drug by section 502(d) of the Act shall be the common or usual name of such substance or derivative, unless it is designated solely by a name recognized in an official compendium and such designation complies with the provisions of section 502(c).

(d) A drug shall not be considered to be misbranded by reason of failure of its label to bear the statement ''Warning—May be habit forming''—

(1) if such drug is not suitable for internal use, and is distributed and sold exclusively for such external use as involves no possibility of habit formation; or

(2) if the only substance or derivative subject to section 502(d) of the Act contained in such drug is chlorobutanol, which is present solely as a preservative and in a quantity not more than 0.5 percent by weight, and such drug is for parenteral use only; or

(3) if the only substance or derivative subject to section 502(d) of the Act contained in such drug is chlorobutanol, which is present as an analgesic or as an analgesic and a preservative in a quantity not more than 3.0 percent, and such drug contains one or more other active ingredients and is for parenteral use only.

Guaranty

Section 303(c) of the Act provides that a person, acting in good faith, who holds a *proper, signed guaranty,* shall not be subject to the criminal penalties for the sale of an adulterated or misbranded article. Such a guaranty is no protection aginst *civil* liabilities. ''Prescription Legend'' drugs *cannot* be sold over counter on the basis of such a guaranty.

A proper guaranty will afford protection from these penalties of the act for the sale of packaged proprietary drugs in their original unbroken form, which are intended for distribution directly to the consumer, except those listed as dangerous drugs and their derivatives and combinations thereof. Guaranty forms have been suggested and you are advised to accept only such forms as have been approved by the food and drug administration.—Act in good faith . . . use judgment.

(Continued from first cover page)

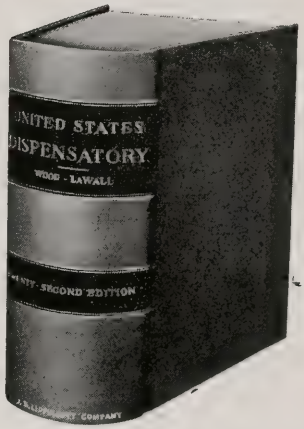
and Rotary Club; past master of the Masonic Lodge of Winston-Salem, an elder in the First Presbyterian Church, president of the O'Hanlon-Watson Drug Company and director of the Wachovia Bank and Trust Company. E. W. O'Hanlon still leads an active and useful life to the credit of himself and the community he has been serving for nearly a half century.

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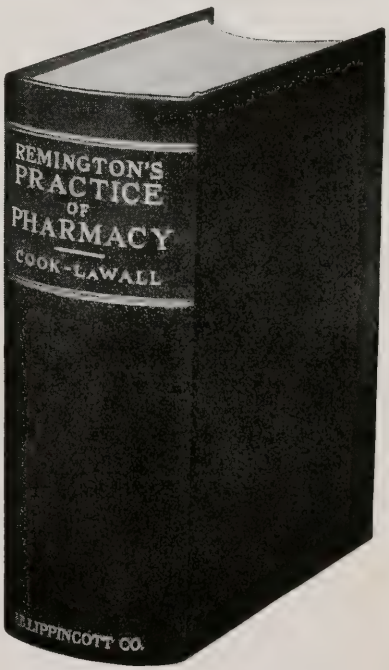
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NEWS NOTES

After playing golf for twenty years **Professor Ira W. Rose** of Chapel Hill has been rewarded with a hole-in-one. The lucky drive, 167 yards in length, was witnessed by **Professors Edward Brecht** and **E. A. Cameron** of Chapel Hill.

J. S. LeGette, who managed Liggett's Drug Store, Asheville, for the past year, recently accepted a position with the Charles E. Frosst & Company of Richmond, Va. Mr. LeGette will represent the company in Western North Carolina with headquarters in Asheville.

Hart's Drug Store of China Grove recently moved into the building formerly occupied by the China Grove Drug Company. The latter business moved into a new location about two months ago and added considerable new equipment and fixtures.

A grant of $5,000 has been made to the Vanderbilt University School of Medicine by the S. E. Massengill Company, Bristol, Tennessee, to be used for experimental purposes in the field of menstrual disorders by Dr. John C. Burch, associate professor of obstetrics and gynecology.

W. L. West of Tart and West, Roseboro, is now Chief of the Roseboro Fire Department.

W. L. Buhmann recently accepted a position as manager of Liggett's Drug Store, Asheville. For the past two years he has been associated with the Grove Park Pharmacy in that city as pharmacist.

Some unknown person "borrowed" **F. E. Campbell's** car on the night of November 30. The car was "recovered" several days later near Ellerbe with one fender bent and several glass windows broken. Mr. Campbell is part-owner of the C. & W. Pharmacy of Hamlet.

George H. Coggins of the Peoples Drug Store, Lexington, is putting his hobby—woodworking—to good use these days. Many of George's friends received samples of his handicraft this year as Christmas presents. One of his particular useful creations is a unique walnut vase which he has on display in the drug store.

The Charlotte Street Pharmacy of Asheville was recently sold to pharmacist **J. C. McGee** of that city. Mr. McGee, who received his license as a registered pharmacist in North Carolina this past year, has already taken over active management of the business. Prior to the purchase Mr. McGee was associated with the Norwood Pharmacy of Asheville.

C. D. McFalls of Greensboro recently accepted a position with Reaves Pharmacy of Asheboro replacing Hal Reaves who opened a new drug store in that city in December.

T. R. Hood, Dunn druggist and Governor of the 188th Rotary District, spoke to the delegates attending a semi-annual meeting of the Old North State Medical, Dental and Pharmaceutical Society in Dunn recently. His subject was: "The Relationship of the Three D's—Doctors, Dentists and Druggists."

Paul Bissette, President-Elect of the N. C. P. A., was guest speaker at a meeting of the Warsaw Rotary Club in that city on November 28. **B. C. Sheffield, Jr.,** now associated with his father in the drug business in Warsaw, introduced Mr. Bissette to the Rotarians.

Rease Inge, Southern Sales Manager of E. R. Squibb & Sons, gave an illustrated lecture on "Merchandising Vitamin Products" to the members of the U. N. C. Students' Branch of the N. C. P. A. at Chapel Hill on the night of December 9. A most interesting movie "Fighting Hidden Hunger" followed Mr. Inge's lecture.

J. W. Harrell, Squibb representative in the Raleigh area, accompanied Mr. Inge to Chapel Hill for the meeting.

W. B. Barker of Greensboro has replaced **N. F. Marsh** as pharmacist with the Randolph Drug Company of Asheboro. Mr. Marsh recently accepted employment with Reaves Walgreen Drug Store of Asheboro.

C. B. Rhineheardt is now working part-time for the Norwood Pharmacy, Asheville.

Paul W. Elam of Louisburg was recently elected chairman of the Franklin County Board of Education.

Fire of undetermined origin caused considerable damage to the stock and fixtures of the Benson Drug Company on December 18.

L. G. Gilbert, owner of the business, closed the store at 10:30 o'clock and was awakened by the town's fire siren at 1 o'clock but said he "never had enough curiosity to get out of bed and go to fires in the village."

Consequently, firemen forced their way into the building, put out the fire and telephoned Mr. Gilbert of the situation.

Helen Duguid, until recently pharmacist with the Ahoskie Pharmacy, Ahoskie, has, we understand, accepted work in a Norfolk, Va., drug store.

E. D. Ledbetter, Chapel Hill pharmacist, accepted temporary employment with the McColl Drug Co. in McColl, S. C., during the holiday period.



This photograph shows an attractive Counter Merchandiser for Norwich Aspirin offered by The Norwich Pharmacal Company to druggists in January and February.

When full, the unit holds one dozen bottles of 100's, eight bottles of 36's, and three dozen tins of 12, yet the base measures only 8" x 9".

Deaths

Judge Frank M. Wooten, prominent member of the Pitt County bar, former Mayor of Greenville, Judge of the Pitt County Court and active layman in religious circles died in Greenville on December 17 following a critical illness of three months.

Judge Wooten came to Greenville from La Grange in 1893 where he spent two years as clerk in the drug store of his brother, the late John L. Wooten. Going to Philadelphia, he studied pharmacy and in 1897 completed the course in the New York College of Pharmacy.

After becoming a pharmacist, he worked in New York, Philadelphia, Norfolk and Edenton. In 1901 he entered the University of North Carolina for the study of law and was licensed to practice in 1903. Returning to Greenville, he engaged in his own drug business and the practice of law. He retired from the drug business in 1909 to devote all of his time to his practice of law.

Mr. Wooten is survived by his wife and one son.

Funeral service for **Richard Alexander Ellington,** well-known Madison druggist who died at a Winston-Salem hospital on December 12, was conducted at the residence in Madison on December 14.

Mr. Ellington came to Madison in 1906 from Reidsville of which city he was a native. He was married 32 years ago, his death coming on his wedding anniversary.

Surviving are his wife; a daughter; and two sons.

Earle G. Barefoot, age 44, died in Canton on December 21 following a heart attack suffered the previous day.

For the past decade Mr. Barefoot was actively interested in the management of Martin's Drug Store, Canton. Under the joint management of the deceased and **Lexie Barefoot,** now with Champion Drug Store, Canton, the firm built up one of the best prescription businesses in Western North Carolina.

Although weakened by recurring attacks of pneumonia Mr. Barefoot insisted on performing his duties at the store and was helping out with the Christmas rush at the time of his death.

Funeral services were held on December 23 in Canton.

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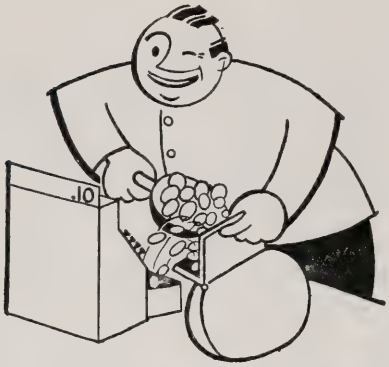
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Chattanooga - - - - Tennessee

We like to consider our customers as friends, and we like to think our customers consider us their friends.

So in this friendly spirit we extend sincere wishes for -

A Happy

and

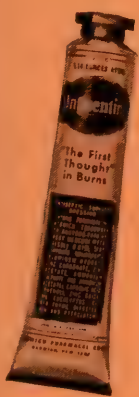
Prosperous New Year

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

North Carolina Service Wholesalers





UNGUENTINE Ads point the way

Fiery color ads never stop helping you sell Unguentine for *burns, scalds, sunburn, cuts, scrapes and skin irritations.* And every tube you sell pays you a profit in *customer good-will* as well as *cash!*

THE NORWICH PHARMACAL CO.
Norwich, N. Y.

Norwich

*REG. U. S. PAT. OFF.



In June or January—Coty gets the call.

The best way to hang up another record-breaking year on Coty is to get off to a flying start. That means we must begin 1942 with a B-A-N-G.

We supply the B-A-N-G with the following "SUB-DEB" Promotion:

SUB-DEB ROUGE-LIPSTICK OFFER NO. 1434

12 pcs. Sub-Deb Tandem-Clips	$1.00	$12.00
15 pcs. Sub-Deb Lipstick	$.50	$ 7.50
4 pcs. Sub-Deb Rouge	$.50	$ 2.00

Free Goods! Free Sales Helps!

1 pc. Sub-Deb Lipstick	$.50	FREE
1 only Merchandising Card		FREE

Total Retail Value $22.00
Cost to Dealer $14.34 Net

DROPSHIPPED PREPAID.

Don't Wait—Order from Us Today!

W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, N. C.

"THE HOUSE OF FRIENDLY SERVICE"

Vol. XXIII No. 2

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

February, 1942



WADE AXOM GILLIAM OF WINSTON-SALEM

The Executive Committee announces that the next Convention of the N. C. P. A. will be held at Winston-Salem on Tuesday and Wednesday, May 12-13, 1942.

Mr. W. A. Gilliam of the Summit Street Pharmacy, Winston-Salem, (see page 31) has been selected as Local Secretary. Convention headquarters will be the Robert E. Lee Hotel.

THE TOUCH OF A *Tiny Hand*



● The pharmacist's value to the community in which he operates is measured by his ability to serve—not in the sense of the number of postage stamps he can sell in a day nor in the performance of the countless other miscellaneous tasks expected of him, but in professional service to the physician and his patient.

The old night bell near the drugstore entrance was a symbol of the pharmacist's responsibility. The tiny finger of an indigent child brought the same response as the demand of the most important citizen. Prince and pauper received the same attention and care. There was no distinction when illness came.

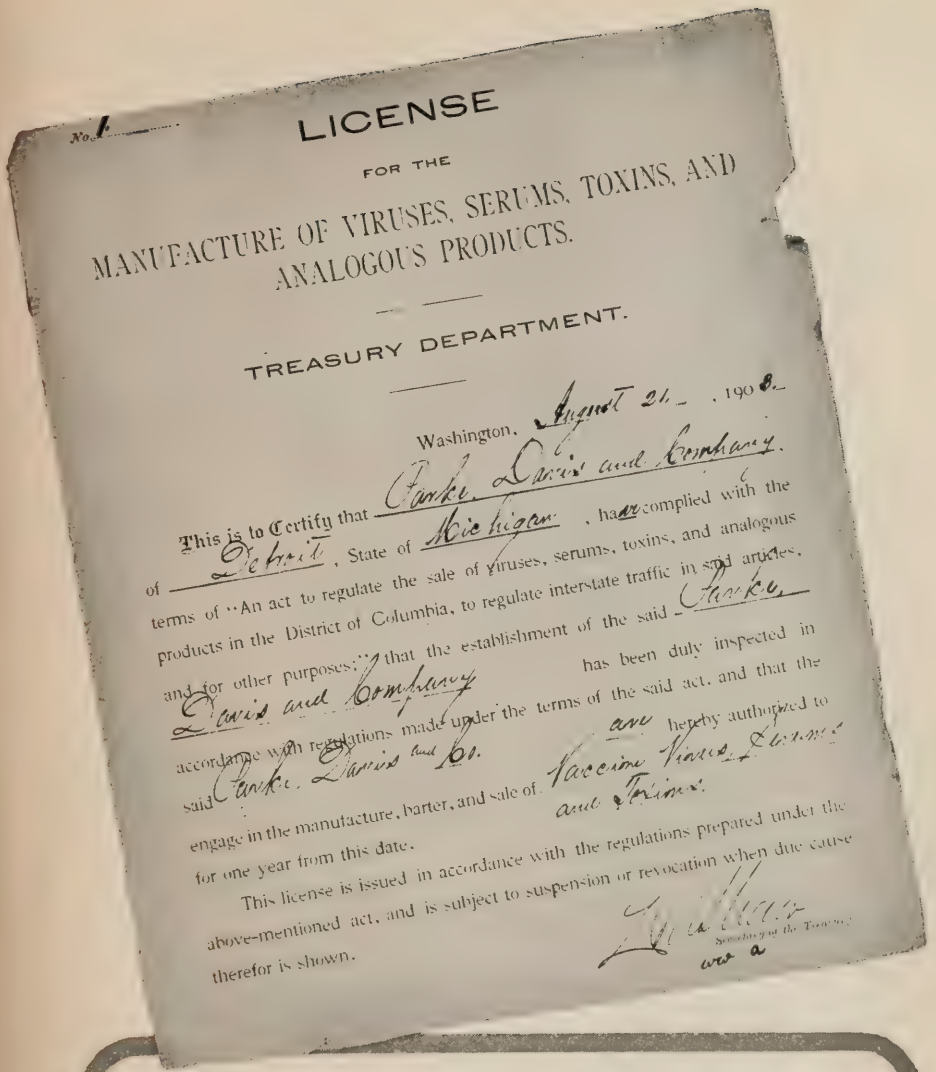
Although the night bell has given way to modern methods of communication, the traditional responsibility of the pharmacist remains the same. He must ever be ready to co-operate with the physician in the care of the sick. The Lilly representative not only provides many of the necessary medicinal agents, but also keeps physicians informed of their quick availability through the drug trade. That is the Lilly Policy.

ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U.S.A.



We pay him . . . but he works for you



No. 1

LICENSE

FOR THE

MANUFACTURE OF VIRUSES, SERUMS, TOXINS, AND ANALOGOUS PRODUCTS.

TREASURY DEPARTMENT.

Washington, August 21, 1908.

This is to Certify that Parke, Davis and Company, of Detroit, State of Michigan, have complied with the terms of "An act to regulate the sale of viruses, serums, toxins, and analogous products in the District of Columbia, to regulate interstate traffic in said articles, and for other purposes;" that the establishment of the said Parke, Davis and Company has been duly inspected in accordance with regulations made under the terms of the said act, and that the said Parke, Davis and Co. are hereby authorized to engage in the manufacture, barter, and sale of Vaccine Virus, Serums and Toxins for one year from this date.

This license is issued in accordance with the regulations prepared under the above-mentioned act, and is subject to suspension or revocation when due cause therefor is shown.

Secretary of the Treasury.

U.S. License No. 1

FOR THE MANUFACTURE OF BIOLOGICALS

First to commercially supply antitoxin in America, first to establish a commercial biological laboratory in the United States, first to perfect a number of superior methods of standardization, concentration and refinement . . . small wonder so many physicians and pharmacists consider . . .

PARKE-DAVIS
THE LOGICAL BUY IN BIOLOGICALS

We Tell 'em—You Sell 'em



Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

HEADACHES-NEURALGIA *Eased Quickly with* "BC"

Agonizing headaches and annoying neuralgic pains usually yiel[d] hurry to the gredients in [a]la. "BC" is r the relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"



NOW... *Digitalis* STANDARDIZED CLINICALLY *in humans*

Many attempts have been made to standardize digitalis preparations according to their toxic effects upon frogs, cats, guinea pigs, pigeons and other animals, as well as by methods using isolated hearts and heart muscle strips. None of these devices has proved satisfactory from the ***therapeutic*** standpoint because the action of digitalis in animals may differ from its effect in humans both qualitatively and quantitatively.

Standardization of digitalis in humans, by measuring a definite cardiac response, permits accurate comparison of the standard and the unknown in the same individual. This is not possible with existing laboratory procedures in which death of the test-animal constitutes the end-point. Moreover, deterioration of digitalis preparations, as indicated by animal assay methods, is not substantiated by therapeutic effect in humans. Thus, animal assays do not accurately indicate therapeutic activity in humans and may result in variable clinical potency.

'Digitol' Digitalis Mulford was the first biologically assayed digitalis preparation in the United States and has been widely prescribed for more than a third of a century. It is with particular pride, therefore, that Sharp & Dohme offers to physicians Liquid 'Digitol' Digitalis Mulford and Tablets 'Digitol' Digitalis Mulford, standardized clinically in humans, as additional evidence of the constant effort to improve these products and to make them therapeutically the most ***practical*** digitalis preparations available.

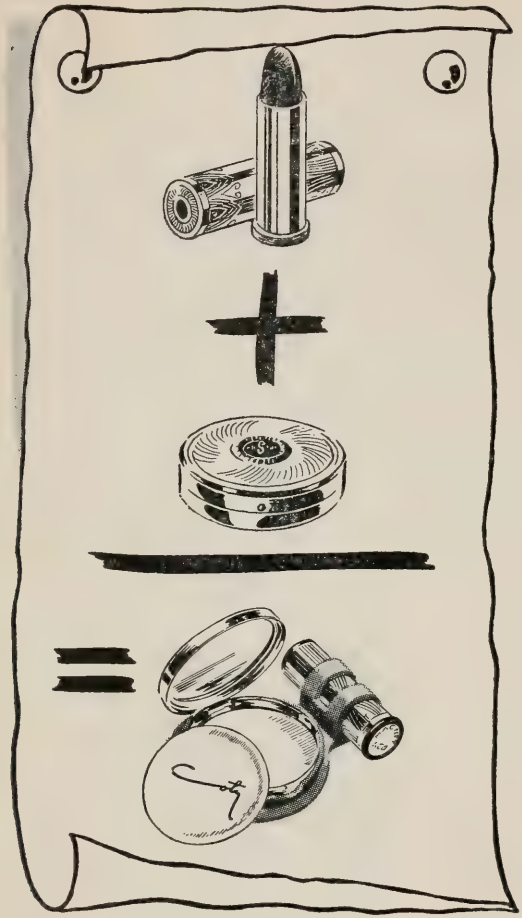


HOW SUPPLIED: Liquid 'Digitol' Digitalis Mulford—one-ounce, sealed amber bottles. Each package includes a standardized dropper. Tablets 'Digitol' Digitalis Mulford—each tablet contains 1½ grains (0.10 Gm.) of digitalis leaves. Bottles of 25, 100 and 1000 tablets.

'DIGITOL'

Digitalis Mulford

Sharp & Dohme



A SIMPLE PROBLEM

in

"ADDITION-AL" SALES

★

Ask our Salesman to show you how a 50c transaction can be converted into a profitable sale of $1.00.

COTY

JUSTICE DRUG COMPANY

Greensboro, North Carolina

NORTH CAROLINA SERVICE WHOLESALER

2 Repeaters that Pay You
100% PROFIT!



O-N PRODUCTS

Sold on Money-back Guarantee



ADVERTISING
NEWSPAPER, MAGAZINE
RADIO, BASEBALL AND
FOOTBALL SCHEDULES

Order from Your Jobber

Owen Drug Company, Salisbury, North Carolina

The Seeman Printery, Inc.

Where **Good** *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

NEWSPAPER ADVERTISING

. . . And the Rudy Vallee, Sealtest Radio Program are bringing legions of new customers to Southern Dairies Dealers to buy the exciting new Southern Dairies Ice Creams. ***The Southern Dairies Dealer has an advantage***

Southern Dairies Sealtest

ICE CREAM

1909 **1941**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 32 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

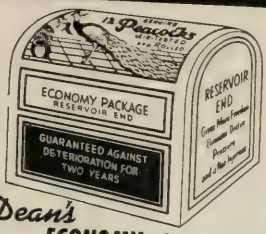
JOSH LANCASTER CLAYTON

C. J. HAZELGROVE DURHAM

Please Mention The Carolina Journal of Pharmacy When Writing Adertisers

When Druggists SEE Such Profits





Dean's ECONOMY Package

No. 16—For the Family Trade . . . Attractively packaged RESERVOIR END PEACOCKS.



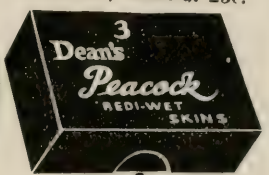
Peacock RESERVOIR END

No. 17—The famous 3's known everywhere! Rolled in handsome lithographed tin . . . a Long-profit item with a quick turnover.



SEKURITY Prophylactics

An attractive package of 3's in "plain end" merchandise that you can profitably retail at 25c.



Peacock REDI-WET Skins

Finest natural membranes pre-moistened with patented preservatives, ready for instant use! Preservatives also eliminate deterioration and pest damage while in stock. Box of 3's in plastic capsules.

Dean RUBBER MFG. CO. North Kansas City Missouri

Dean Headquarters in Your District—Paramount Sales Co., P. O. Box 477, Knoxville, Tenn.

For More Than Fifty Years

DAVID'S

Sanative Wash

Has been the standard remedy for Scabies (the Itch) over the Southeastern States.

The current deal is
One bottle free with each 11/12 dozen.

From your own Wholesaler or from

OWENS & MINOR DRUG CO.
Incorporated
1000 E. Cary Street Richmond, Virginia

Who have been Good Wholesalers since 1882

7.7 Grains TABLETS $11.00 per thousand

SULFATHIAZOLE

SCIENTIFICALLY CORRECT

1 Mg. 3 Mg. 5 Mg. 10 Mg. TABLETS 5 Mg.—$9.00 per thousand

VITAMIN B_1

Order directly or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND

Manufacturing Chemist
GREENSBORO, N. C.

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
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Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXIII — FEBRUARY, 1942 — No. 2

Training School for Drug Clerks Proposed

N. C. P. A. to Sponsor Program

The N. C. P. A. Executive Committee, meeting in Greensboro on January 4, tentatively approved a plan to sponsor a three-day training program for drug clerks in Chapel Hill early this Spring. By endorsing the plan, the Executive Committee gave official recognition to the growing shortage of drug clerks and simultaneously laid the foundation for attacking the problem.

On the basis of information assembled from 100 questionnaires mailed to members of the N. C. P. A., the clerk school will definitely be held provided a minimum of 50 drug clerks register for the course. Due to the central location and available class room space, Chapel Hill has been selected as the most convenient point for the school.

Although subjects to be presented at the school have not been definitely decided upon at this time, the basic principles in merchandising drug products will be taught by the most competent instructors available. Practical rather than theoretical methods will be taught throughout the entire course.

After completing the course each registrant will be given a written examination based on the subjects covered during the school. Those who successfully pass the examination, will be awarded a handsome certificate by the N. C. P. A.

Room and board will be available in Chapel Hill to each registrant. All costs in connection with the school will be kept as low as possible. At a later date officials interested in the school hope to have available a number of scholarships which will partially defray the expenses of clerks who attend.

For complete details of this School, see special bulletin which will be mailed you shortly.

Optional Pharmacy Course

In the interest of National Defense, Dean J. G. Beard of the U. N. C. School of Pharmacy announces a special three-year—four-quarter course in Pharmacy to eligible students beginning in June of this year.

The standard course (4 years of 3 quarters each) will be continued in the future without interruption; however for those who, in keeping with present-day conditions, wish to "speed up" their educational program, the new three-year continuous course has been developed.

One very practical advantage of the new course is that students who elect to take their pharmacy work in three years will graduate in most instances before reaching draft age.

For more complete details, registration date, etc., write Dean J. G. Beard, School of Pharmacy, Chapel Hill, N. C.

Pharmacists Renewal License for 1942

The license of every pharmacist in North Carolina expired December 31st, 1941, and was required to be renewed by March 1st, 1942, if not renewed by that date a penalty of $5.00 was to be imposed. However, I am authorized by the North Carolina Board of Pharmacy to say that this penalty will not be imposed for the year 1942 upon anyone who is now actively engaged in military service.

F. W. HANCOCK,
Secretary-Treasurer.

Selective Service System

On the basis of a recently published statement that approximitely 600 pharmacists have been drafted into the armed forces of the U. S. by the Selective Service System, North Carolina has and will continue to furnish its proportionate number of registered men. Now that we are at war and millions of additional men are being inducted into Service, the withdrawal of registered pharmacists from civilian life will be greatly accelerated.

It is not the desire nor intention of any official connected with the N. C. P. A. to assist any member of the organization to secure deferment from the Selective Service System when such an individual is clearly not entitled to such deferment. At the same time it is recognized that many pharmacists coming within the draft age can ill be spared from their respective communities without seriously curtailing available pharmaceutical services.

Due to an existing shortage of competent registered pharmacists in this State which is expected to grow more acute during the coming months and furthermore since little relief can be expected from the graduates of our Colleges of Pharmacy this year, most of whom will go directly into service following graduation, the Secretary-Treasurer of the N. C. P. A. offers the facilities of his office to members of the Association who desire help, information, etc., relative to securing deferment from the Selective Service Act.

No matter how important pharmacists may be in the maintenance of civilian health, they cannot be deferred as a group. In cases where a pharmacist comes within the definition of "a necessary person," Local Draft Boards will generally grant deferment to such individuals and it is to this class of pharmacists this communication is addressed.

His Face is Red

Floyd Goodrich's face is red.

He went over to the Carolina Inn in Chapel Hill the other day to see Coach Lon Stiner of Oregon State.

He saw a big fellow standing in the lobby and he approached him with this question:

"I wonder if you would deliver a message to Coach Stiner for me?" Goodrich asked.

"We're giving a barbecue for the Oregon State party and we would like Coach Stiner to know that his football players also are invited.

"However, I don't know whether the coach will permit his boys to eat barbecue this soon before the big game. What do you think about it?" he said.

"No," the big fellow replied, "I don't believe I will permit my boys to attend this party, although I feel sure they would enjoy it. Speaking for the coaching staff, however, I can say that we will be there."

The big fellow was Coach Stiner himself.

—Hugo Germino in the Durham Herald.

Salvage Used Collapsible Tubes

America needs tin! Within the past month available supplies of tin have been seriously curtailed; however, there exists in this country over two million dollars worth of tin already mined and ready for the smelter in the form of used collapsible tubes. The collection of used tooth paste, shaving cream, etc. tubes is imperative.

As a retailer you are urged to:

1. Place a box conspicuously in your store for the deposit of used metal collapsible tubes by customers.

2. Use the display material which you will receive from the Tin Salvage Institute.

(Continued on Page 26)

Dean's Honor List

The following is an alphabetical list of the students in the School of Pharmacy at the University of North Carolina whose grades for the Fall Quarter were sufficiently high to justify special mention. If an asterisk precedes a name it is to indicate a student who was on this list for the Spring Quarter, 1941:

*Allen, H. H., Jr., Cherryville
*Beavans, S. C., Enfield
Britt, L. E., Raleigh
Corey, J. H., Jr., Greenville
*Dulin, S. N., Jr., Elizabeth City
Estes, J. C., Jr., Durham
Greene, F. A., Jr., Suffern, N. Y.
Hardy, R., Everetts
Hood, D. Henry, Dunn
Howell, S. H., Apex
Johnston, C. A., Littleton
*Jowdy, A. W., Jr., New Bern
*Kerr, B. D., Mooresville
*King, J. G., Jr., Chattanooga, Tenn.
Koonce, Sammy, Chadbourn
*Lockhart, B. O., Saltville, Va.
McLean, A. L., Fuquay Springs
Masengill, D. W., Bristol, Tenn.
*Matthews, O. S., Roseboro
*Mattocks, A. M., Jr., Durham
Rimmer, Anna Frances, Sanford
Sheffield, W. J., Saunderstown, R. I.
Shields, C. L., Murphy
Sinclair, Juanita F., Ahoskie
Taylor, W. W., Durham
*Tee, H. C., Jr., Harrington, Del.
Upchurch, Muriel A., Apex
White, Marguerite, Raleigh
Williford, J. S., Elm City
Wood, S. N., Enfield

W. R. Dixon Elected President Charlotte Drug Travelers

W. R. Dixon (Bauer and Black) was elected President of the Charlotte Drug Travelers, succeeding E. H. Hemmle (Colgate-Palmolive Peet Co.) at the monthly meeting of the organization, January 10.

Other officers elected at the same time were J. G. Barnette (E. B. Read and Son Co.), vice-president; and L. E. Barnhardt (Armour and Company), assistant secretary. Re-elected to office were C. H. Smith (Drug Package Co.), secretary; and J. W. Bennick (Scott Drug Co.), treasurer.

Members voted to have a dance at the club house on the Catawba River the first and third Saturday night of each month. They voted unanimously to offer the services of the club in home defense work and for the sale of defense bonds and stamps.

It was announced at the meeting that membership in the club house will be closed March 7 and that traveling men calling on drug trade will be eligible to join before that date.

The next meeting of the Charlotte Drug Travelers has been scheduled on February 7, 1:15 P.M., at the Minute Grill in Charlotte.

Retail Drug Institute

The first series of Retail Drug Institutes for the current year are now under way in Rocky Mount, Kinston, Goldsboro, Wilson and Greenville. Organization meetings were held in each of the towns mentioned above during the week of January 12-16 with the first class being scheduled in Rocky Mount on Friday, January 16.

Departing from the custom followed in the past, the instructor, W. L. Moose of Mount Pleasant, will hold separate classes for clerks and proprietors in the morning and afternoon. In the past the classes have been held at night but will be discontinued in the newly organized area with the exception of Greenville. In this city the drug stores will close at 9:30 P.M. in order that the entire personnel of the stores may attend.

In addition to the topics covered in the past, the following subjects are slated for discussion: Making the Soda Fountain Pay, Modern Drug Store Merchandising Methods, Effective Drug Store Salesmanship, Overcoming Sales Objections, Proprietor Point of View and Problems—Personnel Cooperation and Window and Interior Display.

The success of the Institute, sponsored by the N. C. P. A. and the N. C. Board of Pharmacy with the N. C. Department of Education, has created interest in the program among other states. Inquiries received by officials connected with the Institute in North Carolina indicate that similar programs may be developed by several nearby states within the immediate future.

A Druggists' Fish Tale

By A. T. NICHOLSON
Edgecombe Drug Co., Tarboro

Speaking of hobbies, it has been said that the traveling gentry—those amiable "Knights of the Grip"—sensing orders, invariably find that soft spot of resistance hidden in the armor of their prospective "victims"—their hobbies.

In my experience, I've noticed an ever-widening scope of interest and solicitousness from this source, in my propensity and weakness for fishing—"weakness" is used advisedly, for I am one of that endless horde whose fishing activities are largely limited to talking about fishing—and the big one that got away—now and then emphasizing the lone one that didn't get away—the prize winner! This story's about Him. His photograph is here on the wall for ready reference, in case a doubting "Isaac" comes along.

This specimen was a Channel Bass, or Drum, 35½ pounds, said by those at Cape Lookout, "in the know" to have been 6½ pounds heavier than the largest previously caught there in their experience. He was brought in with a semi-sea reel. Sears-Roebuck variety, a 42-inch inland water rod and a 30-pound test line. (The fellow who sold me the line, re-examining it after our return from the trip, said it was really of 24-pound test). In the midst of the melee, noting that the fish continued seaward while I was industrially reeling away, I realized that the ratchet, or brake, in the reel must have snapped. Then there was nothing to do but "hand-line" my antagonist to shore, which I proceeded to do.

Surf casting as I was, and now hand-lining, when the fish made a dash for the sea, I also had to go to sea until he'd get me out about up to the arm pits, then I'd ease him back lightly to firmer ground.

A Mr. Bridgers, Robert, I think, of Wilmington, N. C., of A. C. L. R. R. offices, had been at "The Capes" with a drum-fishing party for a day or two and, incidentally, had had no luck. Just as my fish was safely landed on the beach, he was strolling past and spied the fish lying there. I was some distance away with my long line, which was still attached to the fish, trying to get it back on the broken reel. He came on up and said, "Who caught the drum down there?" Of course, like "G. W.," I had to say, in all appropriate modesty, "I caught him with this little rod."

Incidentally, after the battle was over, my quarry safe on the beach, I noticed my hands and wrist were bloody. At first, I was unable to acount for it but then realized that in the excitement of the moment when the reel broke, I had wound the line about my fingers and that it had cut through the skin in several places, whence the blood.

Moral: When catching big fish remember to avoid doing this. You might lose a few fingers and not know it until you found them gone.

Goode's Drug Store to Occupy New Location

John A. Goode, proprietor of Goode's Drug Store, Asheville, recently announced plans for moving the drug store into larger quarters the latter part of this year. Goode's in the new location, will front on one of the busiest streets in Asheville and will be in the center of the post office area.

Plans for the new Goode's store call for a full glass front with no window display space. The new store will have plate glass doors and the front will be in a V-shape of solid glass, topped by glass blocks or marble.

The name Goode's will cover the entire front above the first, or ground, floor and will be in colored neon about two stories high and all across the front.

On the inside, plans have gone far enough to call for a beauty salon and soda balcony around the second floor above the main body of the store. New fixtures will be installed through out the store.

For Sale

100 feet used drug store fixtures; priced to sell. Write McDuffie-Eubanks Drug Company, Greensboro.



Staffed by three of the most competent pharmacists to be found in North Carolina, we have pictured here the registered personnel of McDuffie-Eubanks Drug Company of Greensboro. In the foreground is Mr. J. N. Eubanks busy at work compounding one of the many prescriptions which daily leave the store. The young lady at the telephone, Miss Carolyn Cox, and the gentleman in the background, Mr. Roger A. McDuffie, are no strangers to the readers of this publication. For years both of them have taken an exceedingly active interest in the affairs of the Association. Notice the elevated typewriters, the pharmaceutical reference books, the general all-round cleanliness of the prescription room.

25 Years in a Retail Drug Store*

By RALPH P. ROGERS, *President of the N. C. P. A.*

A little over a quarter of a century ago, which does not seem so many years to me, I attended Chemistry lectures in this very room. Dr. Herty was the Professor and I will always remember how interesting he was and how his students seemed to thoroughly enjoy his lectures. I am sure it is a pleasure for me to visit with you tonight and talk about the Retail Drug business as I have experienced it over this period of twenty-five years.

Soon after I received my license to practice Pharmacy I had a chance to buy an interest in an old established retail drug store. Various real estate transfers took place and the lease of the building could not be renewed, so the drug store sold for a very low sum. After staying in this location for about eighteen months, a new site was found which apeared to be quite promising for a druggist. Being still youngsters in our 'teens, my brother and I decided to take a chance. You fellows have heard how a lawyer, doctor or a dentist has to almost go hungry before he can get to the point where he feels as if he can really exist. My experiences were just that—if not a little worse perhaps than you can imagine.

After struggling for a little over a year and a half, trying to make ends meet and giving to the public everything we had in the way of drug service, I made up my mind that I just could not make a living as a pharmacist. I began communications with a medical school and was making all arrangements to go back to college. But my mind was changed almost overnight! A very disastrous fire broke out early one night in a five and ten cent store in the block next to ours—and what a fire! In a few hours half the block was in flames. Now it is an ill wind that blows nobody some good—and that experience gave us new hope. For on the day following the fire every building around us which had heretofore been vacant, was rented and a large department store which employed about twenty girls was opening for business as soon as merchandise could be put on the shelves. From that very day our little drug store began to make its way and it was not long until its owners could draw out a living salary—and do you know I got so busy I did not even have time to think about taking up a medical course!

Qualifications

Among the qualifications which a pharmacist should possess are the following, which have been taken from "The Commonwealth Fund Study":

The pharmacist must be a cultured man; he must possess professional morals and those psychological and ethical traits that have demonstrated their importance; he must be familiar with the commercial phases of pharmacy; he must be able to fill prescriptions accurately; he must understand what drugs should be manufactured and what drugs should be purchased; he should be able to furnish information and materials for the control of insects, fungi, etc.; he must be competent to understand and use the United States Pharmacopoeia and the National Formulary; he must be able to disseminate information about public health and furnish first aid material and advice; he should know something about the nature of disease; he should have a wide range of miscellaneous scientific information outside of the college curriculum in pharmacy; he must be familiar with the Federal and State Laws governing his profession; he must grow in information and skill after he graduates. His duties and functions are ever changing and he must be active in his work in order to keep up to date. Some pharmacists must carry on research work. In all of these activities he should cooperate with physicians in the interest of public health.

The services the pharmacist renders are so important and the substances he handles so dangerous, that four traits of character and personality which should constantly control his actions are emphasized—namely, accuracy, honesty, dependability, and cleanli-

* Address delivered to the U. N. C. Students' Branch of the N. C. P. A., January 14.

ness. Those who do not possess and constantly develop these traits are not likely to succeed as pharmacists and may bring themselves into conflict with the many laws and regulations governing pharmacy.

Opportunities

About 90 percent of the graduates of colleges of pharmacy enter pharmacies and drug stores where they may become proprietors or managers, assistants, chemists, research workers, etc. Private ownership is profitable when the location is chosen with consideration for population, competition, etc., when dependable service is given, and business principles applied. Hospitals provide pharmaceutical departments in charge of pharmacists. Manufacturing pharmacists, manufacturing plants, and industrial laboratories employ pharmacists for control and research work involving medicines, drugs, cosmetics, vaccines, and similar products; the wholesale and manufacturing druggists employ trained men as representatives; publishers also have openings for experienced pharmacists, and many are engaged in pharmaceutical education.

The Federal Government employs pharmacists in the Army; the Navy, the Public Health Service, the Alcohol Administration, the Bureau of Narcotics, the Food and Drug Administration, the Veterans' Administration, and in other divisions.

The State employs pharmacists in the enforcement of the various laws regulating the profession and as pharmaceutical chemists and research workers.

The Personnel Classification Division, United States Civil Service Commission, places pharmacy in the professional and scientific service. As the educational requirements for entering the profession of pharmacy have increased, there has been a corresponding recognition on the part of the Government of the professional qualifications of pharmacists.

Women in Pharmacy

Only 4 percent of the pharmacists are women. Often they hold positions in hospitals, laboratories, and in the various Government services. In drug stores they are usually employed as clerks, but seldom as managers or proprietors. In some colleges they serve as instructors. While there are few physical limitations for women in pharmacy, certain States ban night work for women in drug stores.

Salary

While salaries of pharmacists vary in different sections of the country, the State laws and regulations are often indicators: States with high requirements pay more, and States with low requirements pay less. A good estimate of the salary that a new graduate in pharmacy may expect once he becomes a registered pharmacist is about $30 per week, increasing to $60 to $65 per week. In chain stores a prescription pharmacist may earn $40 a week. The successful independent owner may net from $2,000 to $20,000 or more annually. There are no extensive salary studies for pharmacists.

National Drug Store Survey.—The Department of Commerce began in March 1931, a study of representative drug stores in the St. Louis district which aimed to present a detailed analysis of their operations, so that a druggist might identify the sources of profit or loss. The commercial phases of this survey were presented in a series of publications by the Department of Commerce. The professional phases were published by the American Pharmaceutical Association in "Professional Pharmacy."

Now, we have discussed the qualifications of a pharmacist, the opportunities and the salary which give us a good start into the actual running of a retail store.

What I am about to say is based largely on my own personal experiences, and not on theory altogether. If I am wrong, of course it is not good advice, but you may take it for what it is worth.

First of all, we must have customers. If a druggist will apply some of the mottoes similar to those found in Civic Clubs, to the operation of his store he will find his business will surely build on a sound foundation. For instance, "Service above Self" or "He profits most who serves best." Now think of what these mean when applied to the life of a druggist. Efficient work, honesty and service will surely reward him with customers and hold them.

For the past few years most customers have been so "price conscious" that it is

quite necessary that the druggist study prices himself. It is next to impossible to have a set rule to follow in pricing prescriptions. For example, take a prescription for Diluted Hydrochloric Acid or one for 2 CRC Capsules, or even for a single dose of Calomel. All of these items are commonly known by the average customer and the Druggist is almost compelled to charge over the counter prices.

In making a general average profit in the prescription department, I am reminded of a little mountain town merchant who was asked by some young man who had just gotten out of college, as to what percentage of profit he made on sales. The old merchant replied, "I don't know about percentage, but you see that box of overalls there—well they cost me 75c a piece and I sell them for $1.50. Well—I know darned well I ain't a going busted with that profit!"

It is generaly figured by a druggist to make, if he can, a gross profit of 100% on his prescription department, 15% or 20% on cigar and cosmetic departments, 100% on soda fountain and from 25% to 35% on general merchandise, so that when all is totaled, the general average will be a little better than 28% profit which is necessary for a store to operate successfully.

There is also the problem of advertising. Some statistics say 2%, some say 3%, while still others say that as much as 5% of the total volume of sales should be spent in advestisement. I must admit that I do not know how much to spend, but I will say that we have spent with one newspaper over the twenty-five years, something over $40,000 and the only consolation I can get out of it is to think of what some successful advertiser has said, "Whenever a business is spending money consistently for advertising it should be compared to a construction company making a foundation for a building. Concrete is poured in a soft marshy place time after time until eventually the foundation makes its appearance at the surface of the ground. Finally it becomes strong enough to serve as a foundation."

I have observed, however, that when newspaper space is increased, the volume of business increases. The danger in too much space, is in spending more for space than the actual profit made by increase in volume.

Still another problem is the question of delivery expense. This problem has become more serious for drug stores each year and particularly so for the past five years, since the labor laws are applicable to delivery if employees number 8 or more. I recall in the first few years of retail business, we did all of our delivery with one colored boy, we paid him $5.00 a week and he acted as janitor also and stayed on duty from 7 in the morning till 11 at night! How's that!

If labor laws and other complications in delivery service continue to increase, there will be no deliveries made or a charge will be made for such services.

Now we have the question of whether *to* or *not to* charge or whether there should be a difference in charge or cash prices. Some stores do not charge at all, others do and add extra fees, and still others have one price for all. Personally, I do not know which is best, but I do think the location of your store would influence an owner in just which method to pursue.

Then we have "cut prices." The fair trade laws have done a lot toward correcting this problem for the retail druggists of this State, for almost all of the stores in the larger cities do have cut prices which generally meet the chain store prices.

One more problem, and this one is not considered so serious with a lot of druggists and that is stock and inventory control. It is so easy to let our inventory run away with us and at the end of the year we find our net profits tied up in our increased merchandise. It is obsolutely necessary to have a system in buying that will keep down inventory and weed out dead stock. We have recently adopted a system of keeping our stock record and I have a sample copy with me. If anyone wishes to see it I will be glad to explain it to you after the meeting. This form of record saves time for the buyer and for the salesman. It also leaves the salesman in a good frame of mind, for he knows by your records how much of his merchandise is needed. You can keep track of your stock turnover also. A good motto to keep in mind while buying is "work like you are going to be in busi-

(Continued on Page 32)

Bathing Caps for 1942

The O.P.M. prohibits the manufacture of Bathing Caps for 1942. Merchants fortunate enough to have a fresh stock on hand will be in an enviable position.

SCOTT DRUG COMPANY were fortunate in foreseeing that this situation would arise and received a shipment of fresh stock of Bathing Caps just prior to O.P.M's. order prohibiting the manufacture of Bathing Caps for 1942. As long as this stock lasts, we will endeavor to take care of your requirements.

Our stock consists of all aviator style with chin straps and come in all white as 90% of sales are for white caps alone. We have many beautiful designs in stock.

The prices are as follows:

Hi Flex Type with Spungee Water Barrier, assorted designs $3.60 per dozen.

Seep Pruf Type, assorted designs $3.36 per dozen

• •

Please send your orders to

SCOTT DRUG COMPANY

112 South College Street

CHARLOTTE, NORTH CAROLINA



TIMED DISINTEGRATION is desirable when it is necessary to protect the stomach against the medicament, or the medicament against the action of the gastric juices. This form of medication is made possible through the use of 'Enseals' (Enteric-Sealed Tablets, Lilly). The coating on 'Enseals' is the result of years of diligent research and is available on a list of thirty or more tablets. We offer you complete stocks in bottles of 100, 500, and 1,000. Your orders are invited.

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

School Supplies

A Complete Line

of

LOOSE LEAF BINDERS
LOOSE LEAF FILLERS
INK AND PENCIL TABLETS
PENS AND PENCILS
PENCIL SHARPENERS
MUCILAGES AND PASTES
CHALKS AND CRAYONS
WATER COLORS

Ask our Salesman for Further Details

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.



Not More Than 2 Deals to a Drug Store. Deal withdrawn Mar. 1st, 1942. ORDER NOW.

Ask Your Wholesaler

Here's Your Next Step, Mr. Druggist — a great forward step in Vitamin Progress —

Here Is Your *Special* INTRODUCTORY 45% PROFIT DEAL

ONE-A-DAY (brand) Vitamin B-Complex Tablets	Full Retail Price	Fair Trade Minimum
3 Small size @ 45c	$1.35	$1.32
➡ 2 Med. size @ 90c	1.80	1.74
1 Large size @ $2.25	2.25	2.21
	$5.40	$5.27
Less 33-⅓% for Retailers	1.80	
	$3.60	
Less 20% extra discount	.72	
Net Cost	$2.88	

At Fair Trade Retail Prices	
You Get	$5.27
➡ Net Cost of ONE Deal to You	2.88
You MAKE	$2.39

or More Than 45% ON EVERY SALE



ONE A DAY
BIOLOGICALLY STANDARDIZED

B-Complex VITAMIN Tablets

ONE-A-DAY (brand) Vitamin A and D Tablets have shattered all records for fast turnover and repeat sales. And NOW — here's another great salesmaker — a team mate that will give you the finest profit combination you ever carried in your store.

Your Sale is GUARANTEED. Your profit is guaranteed by Fair Trade Prices. We send your customers in with Four great Nation-wide radio programs. We help you sell with plenty of display and promotional advertising material. So—be sure to be ready! Ask your wholesaler about the Special Introductory Extra Discount Deal. Do it NOW!

MILES LABORATORIES, INC., Elkhart, Ind.

LEGAL SECTION

FREDERICK O. BOWMAN, LL.B., *Editor*, Chapel Hill, N. C.

The Fair Trade Movement

For some time, more than a year at least, the Fair Trade Movement has been hanging in the balance. Of course, it has been common knowledge all along that the Administration has been opposed to this legislation, yet the specific reasons therefor have not been divulged. Certain officials of the Government have attacked it many times and have endeavored to find some flaw whereby it could be knocked into a "cocked hat" so to speak.

This situation accounts for what has appeared to be more or less an apparent attitude of apathy on the part of the Fair Trade Committee in prosecuting the Movement as agressively as many of our members thought should have been the case. At the same time, the Committee has functioned and has carried on in the best manner it deemed wise under existing circumstances.

Now that all efforts up to the present time to weaken the law have failed and it is obvious that we occupy a safer position than we did a few months ago, it is felt that the Committee will be justified in waging a more active campaign in promoting Fair Trade.

One of our first endeavors will be to get a new Fair Trade Price Book, both indexed and alphabetized, so that druggists may be able to find the articles and prices listed with the least possible trouble and loss of time. To obtain current price sheets from the 317 Fair Trade Manufacturers will be a difficult task, and then the assembling of these and putting them in a price book will mean many days of tedious work. Further, the cost involved in getting out such a price book will amount to a considerable sum. Nevertheless, it is felt that such a book should be in the hands of every druggist and we are, therefore, willing to undertake the job.

We have written all manufacturers operating under the Fair Trade Law of North Carolina and have asked them to furnish this office with 1,000 of their price sheets. We expect to have at least 250, or more, manufacturers to respond to our request within a reasonable time. It must be understood that all manufacturers do not distribute their price sheets through Fair Trade Committees. Especially is this true with some of the larger manufacturers who manufacture hundreds and hundreds of items which when printed are price books within themselves. In these cases the manufacturer sends them direct to the retailer.

Additional information will be released to you, including the time when the book will be prepared and ready for delivery and the price at which it will be sold to our members, when we learn from the manufacturers the extent to which they will cooperate with us in this undertaking.

IMPORTANT NOTICE **Increase in Retail and Wholesale Prices of ONE-A-DAY (brand) Vitamin A and D Tablets**

Due to a serious shortage of Vitamin A, the cost of Vitamin A concentrate, used in our Tablets, has more than tripled. Therefore the Wholesale and Retail prices have had to be increased. *Here are the new prices, effective immediately:*

	New Trade List Price Per Dozen	New Retail Price	Suggested Minimum Fair Trade
Small size 30 tablets	$ 4.00	$.50	$.49
Medium size 90 tablets	9.60	1.20	1.17
Large size 180 tablets	17.20	2.15	2.11
Institutional size 1,000 tablets	114.24	9.52	9.52

Discounts to retailers will remain the same as heretofore.

MILES LABORATORIES, Inc.
ELKHART, INDIANA



ONE-A-DAY (brand) Vitamin A and D Tablets

Notification of Price Changes

Pro-phy-lac-tic Brush Company—As permitted by the provisions of our Fair Trade Act now in effect in your state, under which minimum prices have been established for this Company's products, we are now changing the Fair Trade minimum price on the Hair Brushes listed below, as follows:

No.	*Former Fair Trade Minimum*	*Present Fair Trade Minimum*
19 Stranzit Hair Brush	$1.39	$1.45
20 Stranzit Hair Brush	1.79	1.95
22 Stranzit Hair Brush	2.69	2.95
254 Roll-Wave Hair Brush	2.29	1.95

The above prices are effective January 15, 1942.

Also, as permitted by the provisions of our Fair Trade Act Agreement now in effect in your state, under which minimum retail prices have been established for this Company's products, we are now extending the expiration date of our recent announcement dated September 4th, 1941, permitting a giant size can of Pro-phy-lac-tic Brand Tooth Powder to be given free with the sale of a Bonded Pro-phy-lac-tic Tooth Brush at 47c, until March 1, 1942.

Coty—has the following important announcement.

This is the *tenth* year of the *Coty Policy* of *Fair Profit* to the *Retailer!*

During this decade the *Retail Prices* of *Coty Merchandise* were *Legally Established* throughout the United States. . . . *Long Before* the *Enactment* of Fair Trade Laws!

And these retail prices to the *Consuming Public* have remained practically *Unchanged.*

Due to world conditions, Coty during recent years and months has been obliged to pay considerably higher costs for its raw materials, presentations, etc.

Despite this, however, we are endeavoring to maintain existing prices on the following items: *Coty's "Air Spun" Face Powder, "Air Spun" Rouge, Lipstick, Talcum, Dusting Powder,* and many other popular items.

However, Coty now announces the following *Price Changes, Effective Monday morning, December 29* (accordingly we amend our Fair Trade Contract prices as indicated on attached price list):

Perfume—

L'Aimant, L'Origan, Emeraude, "Paris," Chypre:
$1.00 size increased to $1.25
$2.00 size increased to $2.25

Toilet Water—

Same fragrances, plus Styx:
$1.00 size increased to $1.25
$1.75 size increased to $2.25

We ask that every retailer change his *retail* prices accordingly, to take effect *Monday morning, December 29,* on *existing stocks on hand.*

For some weeks past our stocks of Perfume and Toilet Water have been exhausted and no orders have been accepted. *New* orders will be filled *only* at the *new prices,* when our stocks are replenished.

The F. W. Fitch Company—Effective January 2, 1942, the fair trade price on our No. 6 and No. 16 Fitch's Dandruff Remover Shampoo is to be increased to 59c and 89c respectively, and the minimum price on our No. 4 and No. 10 Odeal Hair Tonic is to be raised to 47c and 89c respectively.

Zonite Products Corporation—This is to inform you of certain official price changes in our Retailer Fair Trade Contract now in force in all states having Fair Trade Laws. These changes, effective in the trade as of January 2nd, 1942, are:

Larvex Pint Combination—increased from $1.19 to $1.29.

Larvex Continuous Sprayer—increased from 49c to 59c.

Houbigant Sales Corporation—has announced on December 19th that new price changes are effective December 27th, 1941. These were mailed direct to the trade.

Bauer and Black—announce new changes dated November 30, 1941. These were also mailed direct.

Lanteen Medical Laboratories, Inc. and *Lehn and Fink Products Corporation* revised price sheets are being mailed from this office in a few days.

(Continued on Page xvii)

Woman's Auxiliary Page

Mrs. W. J. Smith, Editor

President	Mrs. C. C. Fordham, Jr.	Greensboro
First Vice-President	Mrs. Philip Van Every	Charlotte
Second Vice-President	Mrs. Phil Gattis	Raleigh
Secretary-Treasurer	Mrs. Thos. G. Crutchfield	Greensboro
Parliamentarian	Mrs. D. D. Hocutt	Henderson
Historian	Mrs. M. L. Jacobs	Chapel Hill

This month we bring you news of the Auxiliaries in Charlotte, Greensboro and Winston-Salem. These active clubs keep busy and we are always anxious to have their reports.

Next month we will bring to you Mrs. Hancock's second article. We're looking forward to this with pleasure.

Charlotte Druggist Auxiliary

MRS. R. E. CORNELIUS, *Secretary*

Now that our Christmas rush is over and we are all settled down again to our usual daily routines, I will attempt to bring you some happenings of our Charlotte Druggist Auxiliary. Several of our members had most enjoyable vacations during the Christmas holidays: Mr. and Mrs. E. I. Butler to Florida, Mr. and Mrs. McDonald Demarest to New York, Mr. and Mrs. W. McElveen to Ohio.

On Friday night, December 30, the Charlotte Knights and their ladies donned their best "bib and tuckers" and we proceeded to entertain our husbands at a dinner party at the Hawthorne Lane Dining room. All the decorations were carried out in a patriotic theme and all of us enjoyed group singing of old-time favorites. The highlight of the evening, however, was the appearance of the "Gay Nineties Quartette" all dolled up—the ladies in their puffed sleeves and bustle backs, and the gentlemen in their silk plug hats—well, honestly, we almost split our sides laughing. Our hats are off to that hard-working little president of ours, Lurlene Barnhardt, and her grand group of helpers, our Social Committee, who made this party such a success. If any of our husbands complain that they were not thoroughly entertained, well then we give up!

The membership of the Charlotte Auxiliary continues to grow, and we are gratified that we have such a lovely group of ladies, with new ones coming at every meeting.

Greensboro Woman's Auxiliary

MRS. DEWEY E. GROOME, *Secretary*

At noon on December 5th the Greensboro Woman's Auxiliary held a luncheon meeting at the King Cotton Hotel. The tables were beautifully decorated with the "Christmas motif" by Mrs. Dewey E. Groome, Mrs. W. P. Sellars and Mrs. Jimmie Cates. During the feast Miss Aleta Overstreet gave a delightful reading of a Christmas story.

Prior to the party Mrs. W. P. Sellars had requested each member to bring a toy. All of these gifts were incorporated into a Jack Horner Pie, which later was given to a charitable organization of the city to bring Christmas cheer to unfortunate children.

Two new members were welcomed into the organization, namely, Mrs. H. P. Van Horne, whose husband is salesman for Nunnally's Candy Company and Mrs. W. E. Wagner, wife of the Manager of Liggett's in Greensboro. With these two affiliates the auxiliary now has a total membership of 56—and the members are enthusiastically cooperating in the activities of the group.

To further increase our "pocket book" for the cause—a benefit bridge party will be in play at the Sally Sothern Room, January 23rd. We expect to have twelve tables in play. The committee in charge is Mrs. I. O. Wilkerson, Mrs. J. M. Cates, Jr., Mrs. C. H. Bradford and Mrs. S. L. Jones.

The Apothecary Club, Winston-Salem

MRS. A. L. FISHEL, *Reporter*

The December meeting of the club was held at Mrs. A. A. James home on Hawthorne Road. Mrs. C. R. S. Willson's group was hostess. The president, Mrs. John Causey, who has a new baby girl, was unable to preside. Mrs. M. V. Williams was out of town so Mrs. J. M. Darlington presided. The business was put aside as soon as possible so that the entertainment which the group had prepared could be started.

Mrs. C. R. Wheeler had charge of the evening's fun. Everyone relaxed and enjoyed the evening so much that everyone was reluctant to start home.

The January meeting was postponed due to the icy pavement.

Briefs

Our sympathy is extended to Mrs. R. J. Sykes, President of the Greensboro Druggist Auxiliary, in the death of her nephew, Private R. K. Westbrook, who was killed in the Japanese attack on Pearl Harbor, December 7. Private Westbrook had made his home for many years with his aunt.

Little Benny Smith, son of Mr. and Mrs. Lester C. Smith of Charlotte, is a patient at Memorial Hospital, Charlotte. Our best wishes for a speedy recovery goes to Benny.

We are glad to hear that Mr. C. T. Woodward, husband of a Greensboro Auxiliary member, is on the road to recovery after being seriously injured in an automobile accident just before Christmas. Best wishes for continued improvement.

Brookshire Smiles at Adversity

G. E. Brookshire, proprietor of the West Asheville Pharmacy in that mountain city, has an admirable trait. Like most other druggists he has his share of hard luck from time to time but he doesn't let it worry him.

About a year ago Mr. Brookshire bought a 200-acre farm in Georgia with a little spare cash he had salted away in one of the Asheville banks. It wasn't long before he had the farm nicely stocked with all the necessary equipment and was prepared to cash in on the bumper crop that was on the way. Blooded cattle were purchased and, according to letters from the tenant to Mr. Brookshire, were coming along nicely.

Conditions being as they are and Georgia being a long way from Asheville, Mr. Brookshire didn't check on the farm activities as closely as he would ordinarily do. After a time, however, he succeeding in getting away for a hurried trip to the farm for a checkup.

Inventory is probably a better word for what was needed after his arrival at the farm. It seems that the tenant has taken advantage of Mr. Brookshire's absence to dispose of the live stock, equipment, etc., in various and sundry ways, all to the advantage of said tenant.

After unsuccessfully searching for the tenant for several days, Mr. Brookshire gracefully took his loss and returned to Asheville. Later, while discussing the matter with a friend, he remarked "that he was exceedingly lucky because the tenant left him the farm."

Next day Mr. Brookshire received a letter from the Highway Department of Georgia with the request that they be allowed to remove the top soil from the farm!

For Sale

$800 cash plus terms buys soda shop in Western N. C. doing $50 cash daily business. Owner has other interests. New soda fountain, sandwich unit, $350 electric cooler, fresh stock merchandise valued at $1,000. Write W. J. Smith, Drawer 151, Chapel Hill, for further information.

SALVAGE USED COLLAPSIBLE TUBES

(Continued from Page 16)

3. Have your clerks suggest to their customers that they can help by returning their used metal collapsible tubes to your store.

4. Forward the tubes in lots of five pounds or more to your wholesale druggist who will forward the tubes to smelters.

Every tube you collect means just that much more added to the available supply of merchandise packed in collapsible tubes in the immediate future months, and not to be overlooked is the publicity value to you as a druggist, publicity that is being built up by the radio and newspaper—this means more traffic in your store.

N. A. R. D. Conducts Voluntary Census of Pharmacists

Sensing the probable need in the near future for complete information as to the Nation's pharmaceutical facilities both as to military and civilian defense needs, The National Association of Retail Druggists is conducting a voluntary census of pharmacists, and is asking every pharmacist in the country to cooperate by returning one of the blanks (Page 29) to the N. A. R. D. office, showing their qualifications and experiences.

"Surveys of this kind are being conducted by Medicine, Dentistry and other fields relating to public health," said Secretary John W. Dargavel of the N. A. R. D. in announcing the census. "Pharmacy, however, does not have this information immediately available. It is expected that this survey will yield information which will make it possible for pharmaceutical organizations to report quickly, when and if the information is needed, as to the experience, special abilities and educational qualifications of the pharmacists of the Nation, and as to the services they render to the public. Furthermore, in cases of extreme emergencies, it could show where each pharmacist could serve best in the defense of our country.

"If ever this information is needed by our government, it will be needed in a hurry; therefore it is the purpose of the N. A. R. D., as a demonstration of Pharmacy's patriotism to assemble this information in advance so that it may be made available without delay, should a need develop."

It is desired that all pharmacists—practicing pharmacists, teachers, research workers, manufacturers, executives, wholesalers, retail pharmacists, employee pharmacists and pharmacists engaged in any other activity—respond by properly filling out one of these blanks. Students of pharmacy also are invited to submit the blanks.

In order that complete information about each pharmacist may be on file in one location of those available to organized pharmacy as well as to our Government in case of need, it is suggested that the blank form when it is filled out, be mailed to The National Association of Retail Druggists, 205 West Wacker Drive, Chicago, Illinois.

In announcing the Voluntary Census, Secretary Dargavel urged that all state and local associations in the field of Pharmacy cooperate in urging their members to fill out and send in the blanks.

Business Builder

Several weeks ago Q. T. Bilbro of West Asheville purchased a mimeograph machine and is now busy turning out weekly news letters which he mails to prospective customers. Reproduced below is a sample of one of Mr. Bilbro's letters:

THE BILBRO DRUG STORE
733 HAYWOOD ROAD
ASHEVILLE

The purpose of this letter is to advertise; however, you will find some useful information concerning the business of your country.

Business as of December 1, 1941, was about the average in every state. In the future, no doubt, the shortage of material will reduce retail volume.

Bilbro Drug Store, one of the better drug stores in Asheville, is located at 733 Haywood Road. The store, modern and well stocked, has in its employ two registered pharmacists who have filled over 125,000 precriptions.

Japan produces around 45,000,000 tons of coal a year; the United States 350,000,000 to 450,000,000 tons. Japan produces around 2,500,000 barrels of petroleum a year; the United States more than 1,250,000,000 barrels.

Visit our soda fountain—it is one of the most modern in Asheville. We serve hot soups, hot coffee and hot chocolate. Try our hot waffles with maple syrup and butter.

We have in the United States 57,000 drug stores; 560,650 food stores and 241,560 filling stations.

You will find a warm welcome at Bilbro's. Our telephone number is 1627 and 2227. Call us. We will appreciate it.

Bilbro Drug Store
Telephone 1627

BUY WAR SAVING STAMPS
AND BONDS

VOLUNTARY CENSUS OF PHARMACISTS

Please print full name

.....

Last name First name Middle name(s)

.....

State City or town Street address

.....

Age Date of birth Place Yes..... No..... Citizen of United States

1. General education
2. Professional education
3. College degrees
4. Pharmaceutical experience
5. When and where registered as a pharmacist?.....
6. Store owner, employee or student.....
7. Are you in practice of pharmacy now? Yes..... No.....
8. Present position(s)
9. Married or single..... Number of dependents.....
10. Business experience, other than pharmaceutical.....
11. Professional experience, other than pharmaceutical.....
12. Other occupations, or experience, not already mentioned.....
13. Other abilities (including hobbies)
14. Public positions held, and when.....
15. Publications
16. Membership in societies (all kinds)
17. Do you now hold any position which might be considered essential to the maintenance of the civilian needs of your community? If so, state them:.....

.....

18. Military training or experience.....
19. Are you now registered for the draft?.....
20. Military status now, if any.....
21. Health
22. Physical defects or weaknesses
23. Have you taken a course in First Aid?..... Where?.....
24. Remarks or other information

.....

(Use an additional sheet, if desired)

Please mail at once to The National Association of Retail Druggists, 205 West Wacker Drive, Chicago. Urge other pharmacists to do so.

Pictured on the right is a member of the North Carolina Pharmaceutical Association receiving congratulations from a fellow druggist for his promptness in remitting 1942 dues to the Secretary-Treasurer of the N. C. P. A.

The names of the first 100 members to pay their dues for the current year appear on the "N. C. P. A. Honor Roll" listed below.



N. C. P. A. Honor Roll

C. L. Eubanks, Chapel Hill
E. L. Hicks, Concord
R. B. Campbell, Taylorsville
J. H. Dever, Greensboro
Fred Ray, Jr., Jonesboro
R. M. Brame, Jr., N. Wilkesboro
W. R. McDonald, Jr., Hickory
M. R. Barnhardt, Rockwell
A. G. Elliott, Fuquay Springs
J. C. Graham, Red Springs
Hiram Grantham, Red Springs
H. N. Guion, Marshville
G. E. Andes, Wadesboro
O. E. Franklin, Wilmington
Blanche Bullock, Reidsville
W. V. Proctor, Charlotte
E. D. Millaway, Burlington
Earl Tate, Lenoir
Ira W. Rose, Chapel Hill
E. C. Daniel, Zebulon
P. J. Liske, Salisbury
W. A. Parks, Fort Mill, S. C.
Thomas R. Hood, Dunn
Paul C. Hood, Dunn
Tom Cornwell, Morganton
James Kerr, Spruce Pine
W. R. White, Warrenton
Alpheus Jones, Warrenton
Wesley S. Rush, Candor
M. H. Hoyle, Cooleemee
W. B. Gurley, Windsor
R. N. Watson, Jonesboro
J. S. Glenn, Mount Olive
F. W. Dayvault, Lenoir
R. S. Parker, Murphy
Paul B. Bissette, Wilson
Robert Savage, Pilot Mountain
Wilkins Harden, Raleigh
Ralph Rogers, Durham
W. A. Hayes, Durham
G. C. Hartis, Winston-Salem
E. V. Stephenson, Madison
George P. Thornton, Goldsboro
J. F. Carrigan, Granite Falls
J. S. Selden, Weldon
C. H. Beddingfield, Clayton
E. T. Beddingfield, Clayton
Dewitt C. Swaringen, China Grove
C. D. Porter, Concord
Wilbe R. Wilson, Charlotte
H. O. Champion, Waynesville
Tom M. Bruce, Hot Springs
T. M. Stanback, Salisbury
T. H. Wilson, Gastonia
J. M. Russell, Jr., Canton
Roger A. McDuffie, Greensboro
J. N. Eubanks, Greensboro
H. O. Holland, Apex
C. R. Whitehead, Ramseur
J. T. Stevenson, Elizabeth City
H. S. Overman, Elizabeth City
R. E. Young, Asheville
John M. Scott, Charlotte
C. E. Malone, Salisbury
W. T. Airheart, Concord
Wesley R. Viall, Pinehurst
C. H. Smith, Charlotte
W. P. Ripley, Durham
W. C. Wrike, Graham
H. Bryan Duffy, New Bern
J. I. White, Burlington
C. M. Williamson, Laurinburg
J. N. Porter, Lincolnton
W. L. Ketchum, Jacksonville
R. G. Garland, High Point
B. M. Stone, Charlotte
D. W. Foster, W. Asheville
Mattie S. Gardner, Charlotte
Edward A. Brecht, Chapel Hill
Tom S. Simpson, Winston-Salem
T. N. Edwards, Charlotte
L. J. Correll, Kannapolis
F. H. Cline, Charlotte
E. L. Kritzer, Albemarle
E. Reid Toms, Wilmington
S. B. Hall, Mocksville
B. R. Ward, Goldsboro
I. T. Reamer, Durham
C. M. Cain, Caroleen
Geo. E. Royall, Elkin
C. L. Haywood, Durham
G. W. Hart, Winston-Salem
C. W. Hales, Seaboard
L. S. Saunders, Wilmington
J. T. Usher, Greensboro
A. B. Kunkle, Conover
Roscoe Langdon, Baltimore
Joe Hollingsworth, Mt. Airy
J. A. Sitison, Mt. Airy
A. B. Macon, Mt. Airy

NEWS BRIEFS

Friends of **C. T. Woodward,** Greensboro, will be glad to learn he has returned home after being confined to a High Point hospital for several weeks. On December 20 Mr. Woodward was in an automobile accident which broke two of his ribs and caused a total loss of his car.

Hall's Carolina Beach Drug Store located near Wilmington, formerly owned by Pharmacist **J. M. Hall,** has been sold to **E. Reid Toms** of Wilmington and the name changed to Toms Drug Company. **Mr. W. T. Glass, Jr.,** who has been associated with Mr. Toms in Wilmington for a number of years, will have charge of the newly acquired business.

A. K. Hardee has just returned to Graham after spending ten days in Florida. Mr. Hardee left Graham with the anticipation of spending his vacation in warmer climes but reports reaching us say he had to wear his overcoat 9 days out of the 10 spent in Florida. P.S.: The Florida Chamber of Commerce did not authorize insertion of this particular news note.

Iley Whitley, pharmacist with the Kibler Drug Company, Morganton, fell and broke his hip while on a hunting trip during the Christmas holiday period. He was quickly rushed to a Charlotte hospital and is now on the road to recovery at his home in Morganton.

T. J. Moore, of Terminal Drug Company, Wilson, recently remodeled and enlarged his prescription department.

The Brown Drug Company of Goldsboro was recently moved across the street into the location formerly occupied by Andrews Drug Store. Approximately one half of the floor space of the newly located store has been given over to the prescription department and stock room. The owner, **Henry Shelton Brown,** will later manufacture some pharmaceuticals in his modern prescription room.

Plans are now being made by the owner of the Cash Drug Store of Goldsboro, **A. G. Pelt, Jr.,** to move his store into the location just vacated by Brown Drug Company.

Friends of **Joe Pike,** Pearl Drug Company, Concord, will be glad to know that he has been promoted to the rank of Lieutenant, Junior Grade, and is now stationed at the Naval Reserve Air Base at New Orleans, La., where he has charge of the Naval Air Cadets.

I. T. Reamer, Duke Hospital pharmacist; **Hunter L. Kelly,** Watts Hospital pharmacist and **D. L. Boone, Jr.,** of Peabody Drug Company are doing their part in the Civilian Defense Program as members of the Committee on Drugs and Medications, Durham.

Adam Hat certificates have been presented to the following North Carolina winners in the 1941 Marlin (Razor Blade) Dealer Contest: **C. C. Fordham, Jr.,** Greensboro; **Wiltshire Griffith,** Hendersonville and **Lt. LeRoy E. Mackes,** Wilmington.

H. C. Suddreth of Kinston is sponsoring a unique plan to raise Red Cross funds. Fifty articles, including autographs of President Roosevelt and Wendell Willkie, one of Senator Reynolds' old hats, a fish from the New York Aquarium, etc. are to be collected by **Johnny Grant** while on a ten day treasure hunt to New York.

All the articles are to be brought back to Kinston and auctioned off, the proceeds from the auction to go to the Red Cross Emergency Relief Fund.

The Cleveland County Times, Edited by **Rush Hambrick** of Shelby, was recently awarded general excellence rating in the North Carolina Newspaperman's Institute contest for state weeklies. Mr. Hambrick's father, who operates the Kendall Medicine Company in Shelby, is well known in this State.

Jumper's Pharmacy of Black Mountain is one of the first drug stores in this State to be designated as an Emergency First Aid Station under the Civilian Defense Program. Defense stamps amounting to well over $300 have already been sold by employees of the store.

W. R. Lane of Brooklyn Pharmacy, Wilmington, has bought Halls Market Street Pharmacy in that city and will operate the business under the name: Lane's Market Street Pharmacy. **E. C. Worthington** will continue as prescriptionist for Mr. Lane.

Bernard Cheek of Durham has replaced **G. O. Tripp** as pharmacist with the Kinston Drug Company of Kinston. Mr. Tripp recently resigned his position in Kinston to accept work with Eckerd's Drug Store of Charlotte.

A report from **Joe Hollingsworth,** Past President of the N. C. P. A., says it was 5 below zero in Mount Airy on the night of January 10. **Sam Welfare,** official weather man in Winston-Salem, ought to be able to verify this. On second thought it might not be as easy as that now that the government is restricting weather information.

Q. T. Bilbro, West Asheville druggist, recently presented **Professor Ira Rose** of Chapel Hill a Spalding Air Flite golf ball in recognition of Professor Rose's hole-in-one made on a Chapel Hill golf course several weeks ago.

"Always Recognize the Other Fellow on Your Way Up, Because You May Meet Him on Your Way Down" is the motto of the Charlotte Drug Travelers.

C. C. Fordham, Jr., of Greensboro is a member of the Guilford County Tire Rationing Board. Any 6:00—16's to share with a fellow druggist, C. C.?

W. B. Barker of Greensboro is now associated with the W. A. Hayes Drug Store in Hillsboro. **B. B. Forrest** resigned his position as pharmacist with the Hillsboro store several weeks ago to join the Army.

January 17 was **Miss Ernestine Barber's** unlucky day: while driving near Tarboro her car was partially destroyed in an accident. Miss Barber is employed by Rimmer's Drug Store, Sanford.

Produced in a spirit of cooperation with both the national effort and with Pharmacy the Pictorial Paper Package Corporation has just made available to the drug trade a colored easel card "Put a Strong Shoulder to the Wheel" with appropriate wording refense windows and inside display.

Announcement

Mrs. Oscar Byrd of Asheville announces the marriage of her daughter, Kathleen, to Mr. Howard Lewis Bishop on Sunday, January 9, in Greenville, South Carolina.

For the past several years the bride has been associated with Etta's Beauty Shop in Asheville as secretary. The groom, recently licensed as a pharmacist in this State, is a popular member of the West Asheville Pharmacy.

The young couple, just recently returned from a bridal trip to Washington, are at home to their friends at 1222 Haywood Road, West Asheville.

Births

Mr. and Mrs. Frank Anders announce the birth of a son in December. The proud grandparents are Mr. and Mrs. L. M. Holmes, owners of Park Place Pharmacy in Charlotte.

Born to Mr. and Mrs. J. E. Welch, a son, on January 14 at Aston Park Hospital, Asheville. Mr. Welch is associated with Johnson's Drug Store in Asheville.

Mr. and Mrs. James F. Rhodes of Winston-Salem announce the birth of a daughter, Sybil Shore, on December 15. Mr. Rhodes is associated with the Randolph Drug Company of Asheboro.

Word also reaches us of the birth of a young lady in Kinston, the granddaughter of Mr. and Mrs. M. M. Sauls of Ayden.

Deaths

Thomas B. Hunter, age 73, died in Rockingham on January 9 after an illness of several months.

Mr. Hunter, licensed as a pharmacist in 1899, operated a drug store in Rockingham for many years but retired from business several years ago.

Wade Axom Gilliam

Pictured on the front cover of the JOURNAL this month is Wade Axom Gilliam of Winston-Salem, recently elected Local Chairman of the 1942 N. C. P. A. Convention scheduled for "The Camel City," May 12-13.

Mr. Gilliam is no stranger to the readers of this publication or the members of the N. C. P. A. For years he has taken an active part in organized pharmacy. While operating one of the most successful suburban drug stores in North Carolina, Mr. Gilliam has found time to creditably serve on various N. C. P. A. Committees and as

President of the Winston-Salem Drug Club, 1940-1941.

He was born in Wilkes County and obtained his first drug store training with Abernethy's Pharmacy of Elkin. After working five years for this concern he became so attached to the profession that he decided to make pharmacy his life's work.

For the next two years he studied at Chapel Hill where he made an enviable scholastic record and was elected President of his class during his Senior year. Following graduation from the U. N. C. School of Pharmacy in 1925, he was licensed as a pharmacist by the N. C. Board of Pharmacy and soon thereafter accepted a position with Townsend's Pharmacy of Red Springs.

Fifteen months later—on January 1, 1928—Mr. Gilliam opened the Summit St. Pharmacy in Winston-Salem and has managed the business since that time. He is married and has one daughter, age five years.

25 YEARS IN A RETAIL DRUG STORE

(Continued from Page 22)

ness forever and buy like you are going out of business in 60 days." To my way of thinking, keeping adequate stock and having it turn as often as is humanly possible—five or six times annually—is a safe procedure.

Over a period of years in a retail store there will be experiences which prove why so many laws governing the sale of drugs are absolutely necessary for the protection of public health. For instance, not so long ago we had a colored man call for a 25c bottle of carbolic acid. When the clerk was in the act of giving the customer his purchase he said, "This is a dangerous acid and is poisonous. I presume you understand how to use it—"What are you going to use it for?" The man replied, "The doctor in the clinic told my wife to put a teaspoonful in a quart of milk for the baby." Well—it was clear to the clerk that the man actually wanted lactic acid. By the way, this experience is another case not only for the pharmacist, but the doctor as well. There should have been a prescription for the lactic acid.

I remember another mistake which was best for the customer. There was a customer who brought in a bottle to be refilled. Upon looking up the prescription, we discovered that the prescription had been filled with Henry's three iddides, when it called for Henry's three chlorides. The customer had made the remark when he gave the clerk the bottle that it had cured him of his troubles and he had a neighbor who was suffering with the same ailments and wanted to try it. He said that he had been trying numerous doctors and their remedies had failed to help him. One bottle of this particular prescription had completely cured him and he felt very grateful to the doctor who had prescribed it. He thought that one bottle would probably cure his neighbor. It must have cured his neighbor for we have not had to refill it again.

Numerous changes have come in a drug store since vitamins have become so popular. Let me tell you of the experience with one item in a prescription department before the days of vitamins and especially Vitamin B. There was a doctor in our community who became interested in one particular disease and made a specialty of treating it. One of the things he thought was most helpful to his patients was a teaspoonful of chlorine water well diluted with water 3 or 4 times a day. At the very beginning he discovered that the chlorine water made in our prescription department suited him better than any he could get from any other drug store. He wanted it prepared fresh and dispensed with the chlorine gas color it it. He usually prescribed an 8 oz. bottle for each patient. Over a period of fifteen years we averaged preparing at least four eight-ounce bottles of chlorine water daily. Now if you will do a little mathematical figuring you will see that we prepared and dispensed five thousand four hundred and seventy-five quarts of chlorine water at a financial return of $22,700.00. You might also see from these returns that it pays to try to prepare a doctor's prescription so that it pleases him.

When the great discoveries were made in the vitamin field and especially with Vitamin B claiming so much the chlorine water theory gradually passed out and Vitimin B

stepped in its place in this particular instance. I guess we could find various other drugs and combinations of drugs which have passed out of the picture within the last few years with the incoming of the vitamins and their compounds. We certainly owe a debt of gratitude to the scientists for their wonderful achievements for the last few years. Really, when sulfanilamide was first discovered, it looked as though all a drug store would have to stock would be sulfanilamide and its derivatives and compounds.

You fellows are studying a great profession and the more you can learn about, the more you will enjoy practicing it. Did you know that the pharmacists who went through this depression a few years ago, realized for the first time that they were in a business which stood the test of hard times better than most any other profession or trade. There were fewer pharmacists in the bread line or out of employment than any other classification of trades. Now, that is something really worth thinking about and furnishes a great deal of gratification. You students have a wonderful opportunity in a school of these high standards.

Right here I would like to say that one of the things you have been doing of recent years is making tours of pharmaceutical manufacturing plants. I remember sometime ago, I was fortunate enough to take a trip to Indianapolis with a group from this school. That was one of the best trips I have ever taken and it furnished more helpful information to me than one can realize. I certainly could recommend that you take advantage of such tours, even if you have to make great sacrifices to do so. There are many pharmacists who follow this profession for a lifetime and never get the opportunity to tour a Pharmaceutical Manufacturing Plant. Be proud of your profession, for it will pay you.

This reminds me of an experience I had a few weeks ago when I was attending a committee meeting of the N. A. R. D. Convention. The question came up about a well-known crystal which has recently been put into dropper bottles. When water is added by the consumer it makes a solution of certain strength which is supposed to be used either in the eye or nose. One of the men made the remark that he didn't think the manufacturers would continue to put this item up very long because of the dangers which might arise from its use. For instance, he said, the water which should be added to those crystals should be distilled water and certainly if it was to be used in the eye it should be filtered. After this man had finished speaking another one asked the question if he thought all of the drug stores had distilled water. Now here's where the fiery remarks started. Some of those fellows were really indignant at the idea of a pharmacist asserting that some drug stores did not have distilled water.

I recommend also to you students that when you get into a drug store to work, you give all you have in the way of service; help to make the store you are working in the most popular, the cleanest, the best arranged store in the city. You should help to build up such a reputation for the store that a customer would be proud to be able to trade with you. You should help to make such a reputation for the store that it will be beyond reproach and if you do this, I can say to you now that you will benefit personally for your efforts. I recommend that you have as your hobby some preparation of your own and work on it, as I say, just as a hobby and as you get older, you will have done something which might bring you good returns. Many successful men become more successful with their hobbies than they do with their daily work.

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

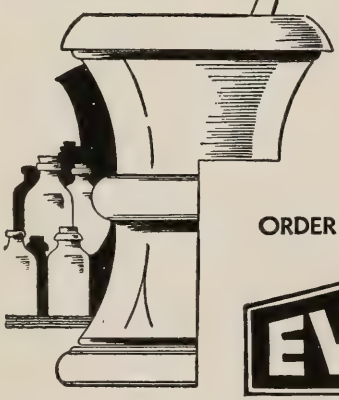
So stock up now . . . buy the $8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

PROTECTED PROFITS • • • ***For The*** **DRUGGIST**



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH
CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.
12 L STREET, S. E. -:- WASHINGTON, D. C.

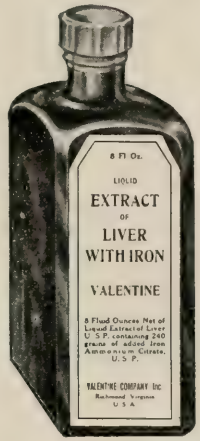
Timely Tips

COLOR AND DESIGN IN Rx BOXES AND LABELS GIVE STORE IDENTIFICATION

DRUG PACKAGE
ST. LOUIS, MO. INCORPORATED
FINE DRUG BOXES & LABELS

Write or Call
C. H. SMITH
Phone 3-5208 Charlotte, N. C. Box 1001

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8-Ounces Net

1 Dozen at list
$21.00
Through
Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.
Richmond, Virginia

POWERS-TAYLOR DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

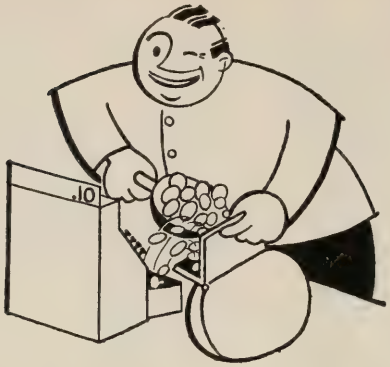
Newest Member of Black-Draught Family Has Winning Ways!

Granulated Black-Draught, after only a year on the general market, is causing more people than ever to decide that Black-Draught is their favorite laxative.

Easy to take and pleasing as it is, *Granulated* contains the same aromatic herbs as the long-popular Black-Draught *powder*—comes in the same familiar yellow box—sells for the same low price—bears the same name and fame.

For samples of *Granulated* Black-Draught, write to

The Chattanooga Medicine Co.
Chattanooga - - - - Tennessee



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York **San Francisco** **Kansas City**

How Long Is Five Minutes?

Too long when waiting for the fire department—it will take less time to assure your peace of mind in such an emergency—make certain **now** that **you** have enough fire insurance protection.

Capital Stock is the "Sure" of Fire Insurance.

The A. D. F. I. Company is a Capital Stock Company—The only one writing exclusively on the property of retail druggists. We have more than $2,000,000.00 in Capital, Surplus and Reserves for the protection of our policyholders. Compare that with **any** other company serving only druggists.

SUBSTANTIAL PREMIUM SAVINGS

Special Adjusters for Drug Store Losses

The American Druggists' Fire Insurance Co.

American Building Cincinnati, Ohio

Some of Our State Agents

E. F. RIMMER
Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood, S. C.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

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915C E. Cary Street Richmond, Va.

A. Coke Cecil, Ph. C., Rg. Ph.

CECIL'S DRUG STORE
High Point, N. C.

Druggist - Traveler - Ventriloquist
Magician - Hypnotist - Prestidigitator

Entertainer De Luxe

Entertainment for: Schools, Churches, Clubs, Banquets and Lodges

Write, Wire or Phone for Open Date

LEGAL SECTION

(Continued from Page 24)

The Norwich Pharmacal Company—

	Full Price	*Minimum Fair Trade Price*
Amolin Cream, Small.....	30c	29c
Amolin Cream, Large.....	50c	49c
Anestol, Norwich Liquid Analgesic	60c	57c
Milk of Magnesia Tablets, Mint Flavored, 100's	35c	29c
Norcohol, 1 Pint	50c	39c
Z-L Antiseptic, 6 Ounce.....	25c	23c
Z-L Antiseptic, 1 Pint.....	50c	47c
Z-L Antiseptic, 1 Quart.....	75c	69c

Parke, Davis and Company—has mailed direct to all retailers a revised price sheet effective January 19, 1942.

Chanel, Inc.—has mailed its new changes to the retail accounts with whom they are doing business.

Please be sure to keep all Fair Trade Price Sheets mailed to you direct from the Manufacturer. It is important!

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

THE NEW LABELS

New labels are obligatory in States that have passed laws similar to the Federal Drug Act and on all Interstate sales.

The principal changes in copy for U.S.P. and N.F. Shop Labels are; the clause on preparations containing narcotic and hypnotic drugs:
"Warning, May be habit forming"

The caution on labels for laxative preparations:
"Should not be used where there is abdominal pain, nausea, or other symptoms of appendicitis. Habitual use should be avoided."

And all labels:
"To have more adequate dose and directions."

McCourt Shop Labels - rolls or flat - meet all State and Interstate Requirements

Make sure your labels are correct by buying McCourt Roll Labels.

Genuine McCourt Roll Labels are sold only by McCOURT

WRITE FOR CIRCULARS

McCOURT LABEL CABINET CO.
Authority on Drug La els for 35 Years
58 BENNETT STREET, RADFORD, PENNA.



Feature the LARGE SIZE!

Your Customer Saves 28c

Sell the Ten Ounce unit. Get the Ten Ounce profit! *And give the regular user of Pepto-Bismol* more for his money!*

Not an antacid—not a laxative, pleasant-tasting Pepto-Bismol works in a different way.

It soothes, calms and quiets an upset stomach—*doesn't add to the upset!*

Color ads in all leading magazines, reaching millions, never stop helping you sell Pepto-Bismol.

The Norwich Pharmacal Company, Norwich, N. Y.

*Reg. U. S. Pat. Off.

Our Amity Deals in 1942 will pay off in Folding Money to our Retail Druggists

Amity Profit Deals

Comb. Key Case No. 129
Complete with display. Costs you $3.30

Comb. Tobacco Pouch No. 130
Complete with display. Costs you $3.50

Comb. Coin Purse No. 132
Complete with display. Costs you $2.75

Comb. Coin Purse No. 127
Complete with display. Costs you $1.48

"Snap-it" Tobbaco Pouch No. 134
Complete with display. Costs you $4.65

$1.00 Billfold Assor't No. 133
Complete with display. Costs you $7.20

Deal No. 2880
You pay $21.30 for 16 billfolds and sell them for $35.50. Display case and two extra billfolds are billed to you at $7.50. You sell the billfolds for $7.50, returning the cost of the case.

Deal No. 9900
$20 Fluorescent lighted case FREE. Costs you $99.00. Sells for $165.00.

Deal No. 19800
With $75 Fluorescent lighted floor case FREE. Costs you $198.00. Sells for $330.00.



Amity No. 2880

The W. H. King Drug Co. is one of America's leading distributors of Amity Products—A distributor with a large business and a dependable source of supply—an important factor in these days.

W. H. King Drug Company

WHOLESALE DRUGGISTS

RALEIGH, N. C.

"The House of Friendly and Dependable Service"

Vol. XXIII No. 3

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

March, 1942





WE PAY HIM BUT HE WORKS FOR YOU

TELL it to the doctor! That is the theme that governs every activity of your Lilly representative. Day after day he calls on your physicians, conducts personal interviews which often result in improved relationship between pharmacist and physician, in increased Lilly specifications through your store.

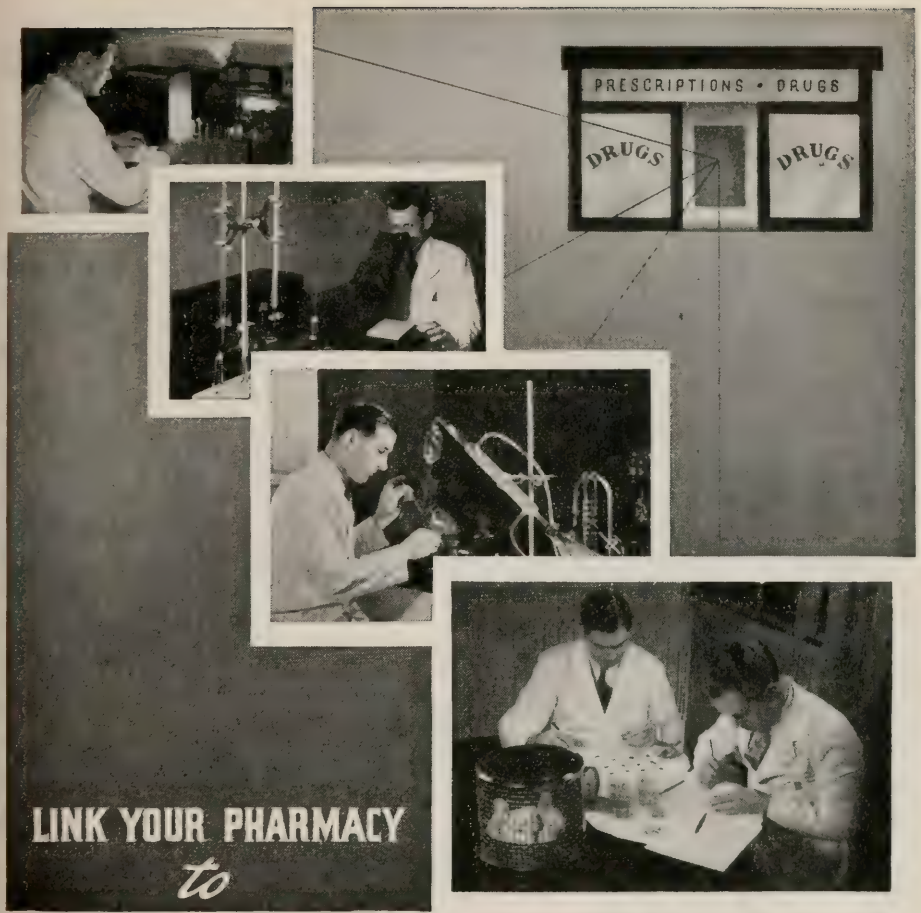
Doctors, everywhere, want the full story about any product that promises to be helpful to them in healing the sick and relieving the distressed. They have long since realized that organized research on an industrial basis has made many excellent contributions to public health. They welcome the Lilly man. You should, also, for the Lilly man works for you, never against you. That is the Lilly Policy.



G. E. Kienzle is the Lilly representative in Utica, New York, the city of his birth. Mr. Kienzle joined the Lilly organization shortly after World War I, and has remained steadily on the job for twenty-one years.

ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.



LINK YOUR PHARMACY *to* *Standardized Vitamin Products*

Let physicians and customers know that your pharmacy is headquarters for standardized vitamin products . . . and you go a long way towards stepping up sales volume.

Concentrate on the vitamin products of Parke, Davis & Company for preparations standardized by every modern method of assay . . . in a world-famous laboratory . . . with over a quarter of a century of experience in the preparation of vitamin products behind it. Explain to customers why it is desirable to buy vitamin products produced by a reliable maker, and why integrity of manufacture is so essential. In other words, point out the significance underlying the PARKE-DAVIS SLOGAN:

"IF YOU DON'T KNOW YOUR VITAMINS . . . KNOW THE MAKER"

PARKE, DAVIS & COMPANY DETROIT, MICHIGAN

Selling Your Customers For YOU



Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day



RELIEVES HEADACHES

BC



. . . and soothes Nerves upset by

HEADACHE *and* NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimilated. That's why "BC" offers quick relief from headaches, neuralgic and neuralgic aches and pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"



Let 'SUCRETS' help you with a profit of 50% on your investment!

TAXES WILL GET TOUGHER every year as we pay for the most tremendous war effort undertaken by any nation in the history of the world. Now, more than ever before, hard work will need the help of fast-selling, high-profit items such as 'Sucrets' Antiseptic Throat Lozenges.

These delicious lozenges contain potently bactericidal hexylresorcinol, and each batch of troches is standardized for antiseptic activity.

Moreover, 'Sucrets' lozenges are convenient as well as attractive. Each translucent green disc is wrapped individually and may be carried loose in purse or pocket.

Customers find the prompt relief 'Sucrets' lozenges bring to irritated throats warrants paying a quarter for 24 troches in a trim, blue-and-silver box. And the fresh, aromatic taste of 'Sucrets' lozenges is a big factor in repeat sales.

Order a supply of the compact 'Sucrets' lozenges display packages now. Place them within easy reach of your customers: at the cash register, at the tobacco and cosmetic counters. And don't forget: 'Sucrets' lozenges turn over fast, and they bring you 50% profit on your investment!

'SUCRETS' *Antiseptic Throat Lozenges*

SHARP & DOHME · PHILADELPHIA

7.7 Grains TABLETS $11.00 per thousand

SULFATHIAZOLE

SCIENTIFICALLY CORRECT

1 Mg. 3 Mg. 5 Mg. TABLETS 5 Mg.—$9.00 per thousand

VITAMIN B_1

Order directly or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND
Manufacturing Chemist
GREENSBORO, N. C.

All the Insurance in the World

CANNOT RESTORE YOUR FIRE DESTROYED PROPERTY

You can only replace with other of like kind—when it is possible to duplicate, and in these times it is increasingly difficult to duplicate.

Every careful property owner will therefore make certain of two things—

1st. That there is no Fire Hazard about his property which he can remove.

2nd. That he has enough Insurance of unquestioned financial strength to indemnify him for the loss of his property should it be destroyed.

Capital Stock Fire Insurance is the best that money can buy—the stockholders having put up their money as a guarantee that the losses of policyholders will be paid.

Retail druggists are a privileged class in that there is available for them the strength of capital stock fire protection at a big saving in premium charges.

The American Druggists' Fire Insurance Co.

American Building Cincinnati, Ohio

The only capital stock company writing exclusively on the property of retail druggists, and having specially qualified drug store adjusters.

Some of Our State Agents

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Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood, S. C.

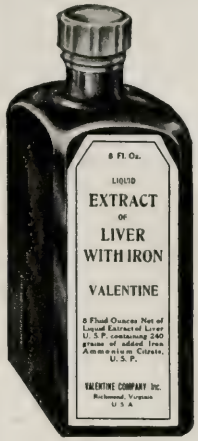


Write or Call

C. H. SMITH

Phone 3-5208 Charlotte, N. C. Box 1001

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8-Ounces Net

1 Dozen at list
$21.00
Through
Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.
Richmond, Virginia

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Newest Member of Black-Draught Family Has Winning Ways!

Granulated Black-Draught, after only a year on the general market, is causing more people than ever to decide that Black-Draught is their favorite laxative.

Easy to take and pleasing as it is, *Granulated* contains the same aromatic herbs as the long-popular Black-Draught *powder*—comes in the same familiar yellow box—sells for the same low price—bears the same name and fame.

For samples of *Granulated* Black-Draught, write to

The Chattanooga Medicine Co.
Chattanooga - - - - Tennessee

1882 1942

Sixty Years of Service

Sixty years ago Owens & Minor Drug Co. was formed to serve the druggists of North Carolina and Virginia.

To few wholesalers is given the privilege of serving the same territory and customers for so long a period.

During good times and hard times, peace and war, we have carried on trying at all times to be good wholesalers to good druggists that they in turn might serve their customers better.

Today we are not looking backwards but to the future ever striving to improve our service so as to deserve the support that you have given us in the past. To that end we pledge our efforts with faith and all the courage that we have during the days ahead.

OWENS & MINOR DRUG CO., INC.
Richmond, Virginia

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

A. Coke Cecil, Ph. C., Rg. Ph.

CECIL'S DRUG STORE
High Point, N. C.

Druggist - Traveler - Ventriloquist
Magician - Hypnotist - Prestidigitator

Entertainer De Luxe

Entertainment for: Schools, Churches, Clubs, Banquets and Lodges

Write, Wire or Phone for Open Date



Valentine's Meat-Extract

1 4/5 ozs. net
1 dozen at list $9.00 through wholesaler.

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine's Meat-Juice Company
Richmond, Virginia

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
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Vol. XXIII — MARCH, 1942 — No. 3

Registered Pharmacists Needed

Within recent months a number of registered pharmacists, formerly retired or out of the ranks for other reasons, have returned to active duty in this State to do their share of work during the emergency. This trend, much to be desired, will help greatly in replacing the younger men inducted into service.

In order to further encourage this very worthy movement, the Secretary-Treasurer of the N. C. P. A. will assist any retired pharmacist in securing work where his services are most needed. With more and more of our registered personnel leaving civilian life, your professional abilities become doubly important to the health and welfare of your community.

Be a "Minute Man!" Renew your license, re-enter the ranks of your brother pharmacists and serve your country.

Pharmacists in the Army

Refreshing indeed is the news that registered pharmacists inducted into the United States Army in the future will be used in their professional capacity. Assigned to practically every sort of duty in the past except that for which they were trained, pharmacists may look forward to the time when their professional abilities will be utilized to the best advantage.

On the basis of an army of 3,600,000 men, Brigadier General L. B. McAfee, Assistant to the Surgeon General of the U. S. Army, has advised the American Pharmaceutical Association that the services of 5,000 men will be needed in the performance of pharmaceutical duties. Of this total North Carolina will probably be called on to supply at least 50 of the registered personnel—the latter figure based on the percentage of pharmacists in this State as compared with the country as a whole.

Selectees assigned to the Medical Department will be given 13 weeks of basic military training following which they will be eligible for admission to Officers Candidate Schools, provided they are recommended for admission to the Schools by their Commanding Officers. Admission to the Schools is based on a candidate's education, record in civil life and in the Army, qualities of leadership, and general fitness to be officers.

Upon the satisfactory completion of a three-months course in the Officer Candidate School, pharmacists will be commissioned as second lieutenants in the Medical Administrative Corps for the duration plus six months thereafter.

Pharmacists inducted into the Army but not recommended for Officer Candidate Schools will be assigned to pharmaceutical duties with various Medical Department units. They will be given specialist ratings and non-commissioned grades.

Board of Pharmacy Examination

The next meeting of the North Carolina Board of Pharmacy for the Examination of Candidates for license to practice Pharmacy will be held in Chapel Hill, June 16, 1942.

Full information concerning the Examination may be obtained by applying to

F. W. HANCOCK,
Secretary-Treasurer,
Oxford, N. C.

Show Card Writing Course Gets Under Way in Asheville

Giving its official endorsement to a course in show card writing developed by the N. C. Pharmaceutical Association and the State Department of Distributive Education, the Asheville Drug Club voted to co-operate with State officials in promoting the program during the regular monthly meeting of the organization on February 6.

The first class in the course, which is expected to extend over a period of ten weeks, got under way in Asheville on February 18 with H. E. Phillips, city salesman of the Dr. T. C. Smith Company, as instructor.

Mr. Phillips, by reason of training and experience in both the wholesale and retail fields, is excellently qualified to teach the course. Before going with the Dr. T. C. Smith Company, Mr. Phillips was associated with Goode's Drug Store, Asheville, as display manager and prior to this was in charge of advertising and window trimming for one of the large department stores of Asheville.

At the time of registration, each person taking the course will be supplied a drawing board, T-square, 2 triangles, paper and ink. Although no attempt will be made to turn the students into "commercial artists," it is believed each registrant will be able to turn out a neatly lettered sign after completing the work.

The course in show card lettering is available to other communities without cost provided a minimum of 15 persons will register for the work. Additional details may be secured from the Secretary-Treasurer of the N. C. Pharmaceutical Association.

W. B. Gurley Celebrates Thirtieth Business Anniversary

W. B. Gurley, Windsor Pharmacist, celebrated his 30th business anniversary this past month by remodeling his drug store.

New display fixtures of light maple, built by his uncle in High Point, Edward Gurley, have already been installed in the store. This, together with other improvements, make the Windsor Pharmacy Company, Inc., one of the most modern drug stores in Eastern North Carolina.

Both Mr. Gurley and Mr. E. S. Pugh, who operates Pugh's Pharmacy in Windsor, have done an excellent job in acquainting themselves with and in complying the various provisions of the Food, Drug and Cosmetic Act, particularly as it applies to the sale of dangerous drugs.

Revision of Pharmacy Laws Urgently Needed

To more adequately protect the health of our citizens; to meet changing conditions in the drug field, both retail and wholesale; and to facilitate the work of the officials charged with the responsibility of carrying out the pharmacy laws in this State, an immediate modernization program should be undertaken to bring the Pharmacy Laws of North Carolina up to date.

The writer recently had the inadequacy of our pharmacy laws brought forcefully to his attention by a court action in this State wherein an individual was found not guilty through weakness in the law and not in the evidence presented to the court. Naturally, such a situation should be corrected at once and for this reason such remedies as this individual has to offer will be sent to the N. C. P. A. Legislative Committee prior to the Winston-Salem Convention.

Suggestions for revising the Pharmacy Laws of N. C. are welcomed from any registered druggist. Send your communication to the Chairman of the Legislative Committee, Mr. R. P. Lyon, of Wadesboro.

Lewallen Selected T. M. A. Local Secretary

The Board of Governors of the Traveling Men's Auxiliary, meeting in Winston-Salem on February 22, selected Thad Lewallen, President of Goody's, headache powder manufacturers of Winston-Salem, as Local Secretary of the T. M. A. to arrange their entertainment program this year at the Sixty-third Annual Meeting of the N. C. P. A. in the Camel City on May 12-13.

Members of the Durham Drug Trade Register for Red Cross First Aid Course

Through the active co-operation of the Durham Drug Club, headed by President A. E. Millis, a special Red Cross class in First Aid for druggists, drug clerks and their wives got under way in Durham on the night of February 24. Twenty-nine persons have already registered for the course with more registrations expected in the future.

Doctor Warner Wells of the Duke Hospital Staff is the class instructor.

The following persons have registered for the course and attended the first class: M. S. Burt, W. A. Hayes, D. L. Boone, Jr., C. L. Clodfelter, Thomas Mangum, Clark Scott, Mr. and Mrs. J. D. Smith, J. A. Hall, M. M. Brame, Jr., Robert I. White, Gertrude Garrard, Mr. and Mrs. A. D. Edens.

Mr. and Mrs. L. R. Sparks, Jr., C. G. Bennett, Mr. and Mrs. H. L. Kelly, Mabel Averett, Mrs. H. A. King, Hilda H. Fox, Elon H. Clark, Vernon Wright, Joe Pickard, E. T. Brown, Jeff J. Duke, Edward Hamlet and A. E. Millis.

Prior to the first class, those interested in first aid held an organization meeting at which time the subject was discussed and a movie on the production of gelatin capsules, furnished through the courtesy of the Gelatin Products Company, was shown.

Delivery Service Curtailed by Druggists

Signing an agreement to "co-operate 100 per cent with America's national victory program," 21 druggists of Winston-Salem are seeking their customers' assistance in planning delivery orders so that irreplaceable tires and tubes may be conserved as long as possible for the delivery of essential items.

The complete text of the half-page ad run in the Winston-Salem *Sentinel* follows: "Your druggist, too, is going to co-operate 100 per cent with America's National Victory Program. . . . A message from your Druggist. . . . Co-operating with our Government in conserving essential war materials, we, the Druggists of Winston-Salem, find it necessary to curtail much of the friendly service we have been rendering in order that we can *Conserve Rubber, Man Power and Equipment.* We, therefore, come to you to ask your understanding, co-operation and your assistance in helping us to save these things vital to the nation's defense.

"Since the Retail Druggists are excluded from the privilege of buying tires for cars or motorcycles to deliver prescriptions and drugs, we have to beg the patience of our customers in making delivery so that what equipment we now have will last as long as possible. We beg of you to call for and carry with you such packages as you can and to group your orders as much as possible.

"We regret this very much and trust there will be some relief soon. We hope to make deliveries of non-essential items in your locality three times daily, morning, afternoon, and night."

The druggists of Monroe have restricted their deliveries to drugs and medicines exclusively. No deliveries are being made at any time for sandwiches, drinks and cigarettes.

N. W. D. A. Denies Trust Charge

A Federal Grand Jury at Newark, N. J., indicted on February 6 the National Wholesale Druggists Association, 23 of its members and 29 officers on the ground that it and its members had used the State Fair Trade Act and the Miller-Tydings Act to increase wholesale drug prices and secure greater profits. The indictment alleged that profit margins were maintained by fixing wholesale prices and forcing manufacturers to fix the prices to be paid by wholesalers demanded by them. A spokesman for the association in denying the charges claims the indictment leaves so small a scope for the operation of fair-trade legislation that the policy which it represents would emasculate fair-trade legislation and bring about a return of the evils of price-cutting to the detriment of the small drug store.—*Brokmeyer Bulletin.*

Stretches Way Into Service

Pictured on the opposite page is John Albert McNeill of Whiteville doing a first class job of stretching. Mr. McNeill, who graduated from the U. N. C. School of Pharmacy in 1940, applied for enlistment in Class V-7 of the Naval Reserve. The minimum height is 65½ inches, and he was only 65¼ inches tall.

This called for drastic action. According to newspaper reports "he spent twelve hours hanging by his neck from a horizontal bar or stretching himself in bed with his head tied to one end and his feet to the other."

Success was his. On February 18 he had "stretched" to the minimum height and was accepted.

For the past year and a half Mr. McNeill has been associated with his father in operating J. A. McNeill & Sons Drug Store of Whiteville.—*Charlotte News* Photo.

Winston-Salem Plans for Convention

Plans for entertaining the delegates to the Sixty-third Annual Meeting of the N. C. Pharmaceutical Association to be held in Winston-Salem on May 12-13 are rapidly materializing. Several committee meetings have already been held, the most recent one on February 27 at which time W. A. Gilliam, Local Secretary, announced the appointment of the following committee chairmen:

Executive—E. W. O'Hanlon
Finance—L. M. Bobbitt
Entertainment—Andrew Strum
Welcome—Sam Welfare
Registration and Information—E. L. Cahill
Prizes—J. M. Darlington
Publicity—H. M. Cooke
Transportation—C. A. Swaney
Golf—H. P. Watson

The ladies of Winston-Salem, through their organization, The Apothecary Club, have elected a new slate of officers and are busy with plans for their part of the program.

Although no announcement can be made at this time of the speakers to appear on the business program, several outstanding leaders in pharmacy have tentatively agreed to be with us. Pharmacy, both professional and commercial, will be covered by the most competent men in the two fields.

One Way to Solve the Sugar Problem

The recent tightening up on the sale of sugar reminded the writer of a story which came out of the mountains sometime ago. Although we can't vouch for its authenticity, we have reason to believe it is based on fact.

Back years ago—we won't say how many—M. M. (Mose) Teague, now representing the Eli Lilly Company in Western North Carolina, used to operate a flourishing retail drug business in Asheville. And, like most retailers, he had his share of trouble in the daily operation of the store.

Notified by the fountain manager that the plain syrup was getting low, Mr. Teague sent his colored janitor and local handiman down to the basement to prepare a new batch of "sweeting." Maybe it was the weather, the affects of the night before, or more likely the proximity of a gallon jug of Spiritus Frumenti that caused the janitor to substitute magnesium sulfate for the sugar used in preparing the syrup.

Anyway, it wasn't long before Teague's fruitades were causing a mild sensation in the city of Asheville. We understand that although the fruit drinks where quite different from anything on the market at that time, they never met with popular acceptance on the part of the public.



LEGAL SECTION

FREDERICK O. BOWMAN, LL.B., *Editor*, Chapel Hill, N. C.

New Fair Trade Price Book

It was stated in last month's issue of the JOURNAL that the Fair Trade Committee contemplated the preparation and issuance of a new and up-to-date Fair Trade Price Book, to be both indexed and alphabetically arranged so that the druggists obtaining this book may be able to find the articles and prices of the manufacturers operating under the Fair Trade Law of this State with the least possible trouble and loss of time.

In launching this big undertaking we were not unmindful of the hundreds and hundreds of letters that would necessarily have to be written to obtain current price sheets from the manufacturers, and the tremendous amount of work that would be required in assembling and inserting them in the price books. Nor were we inadvertent to the fact that the cost involved in connection with the project would amount to several hundred dollars. Realizing, however, that the old price books are incomplete, out of date and not large enough to take care of present needs, and, further, that such a book should be available to druggists, we were willing to undertake the job, which at the time this is written is well under way.

There are now approximately three-hundred Fair Trade Manufacturers in North Carolina. All of them have been requested to furnish this office with 1,000 copies of their price sheets. Already around one hundred and twenty-five have responded to this request, and every mail is bringing price sheets of other manufacturers to us.

It must be borne in mind that all manufacturers do not employ the services of our Committee in distributing their price sheets, but instead themselves mail them direct to the retailer. Especially is this true in the case of some of the larger manufacturers who issue a price book of their own items of manufacture. At the same time, every effort will be made to obtain price sheets from as many of the manufacturers as possible. We feel confident that a majority will comply with our request for them.

The new Price Book is expected to be assembled and ready for distribution by March 15th. The price of the book will be $5.00 to non-members of the Association; and $2.00 to members whose dues have been paid.

Druggists desiring a copy of the book should place their orders now. Several of our members have already done this.

Dangerous or Habit Forming Drugs

The Food and Drug Administration on January 20 promulgated new regulations, including a list of drugs and chemical derivatives of such drugs which are deemed to be habit forming under Section 502 (d) of the new Federal Food, Drug and Cosmetic Act. It represents an attempt on the part of the Food and Drug Administration to furnish a full list of the drugs coming under the restrictions of the law with regard to habit forming properties, for which the druggists have been clamoring for a long time. Lack of space will not permit the publishing of the list here, but this office will furnish the list to any member upon request. In this connection it is stated that a list of dangerous drugs and the derivatives thereof has already appeared in the JOURNAL.

Unless sold upon prescription all of the dangerous drugs must carry upon the label: "WARNING:—May Be Habit Forming." However, this warning has ceased to be important for the reason that all such drugs and their derivatives are either narcotics or have been classified as dangerous drugs and, therefore, are limited to prescription use.

"Retail druggists should take especial precautions to see that all of the drugs in this list are sold only on physicians' prescriptions. Attention is called again to the fact that prescriptions for such drugs should not be refilled except upon the authority of

the prescribing physician. For this purpose, it is sufficient if the authority to refill such prescriptions, with the exception of narcotics, is obtained orally, provided a notation of the approval of the refilling, together with the date, is made on the back of the original prescription.''

Taxes—Taxes—Taxes

Congress has appropriated more billions of dollars for National Defense and to provide for what it will take to win the greatest war in human history than any of us had ever dreamed could happen. Likewise, taxes have soared to a height never thought of and will of necessity grow still higher as time goes along. Existing taxes will be increased in many instances and new taxes certainly will be imposed. Every individual and every business will be required to pay and pay more—to sacrifice and sacrifice still more.

The 1941 Revenue Bill was the biggest in the history of the World. Wonder what will the 1942 Revenue Bill amount to in billions and from what sources the additional revenue necessary to carry on will come?

The Ways and Means Committee is now working on this stupendous proposition. It has been necessary for me to spend a few days in Washington recently. From the observations made and the reactions observed in conversations with many leaders there, it is my opinion that Congress will not resort to the imposition of special or excise taxes, as was the case during the First World War, but that it will continue to step up excise profit taxes, etc., and in addition will eventually impose a general or manufacturer's sales tax instead. To me this is a much fairer and a more equitable solution of the proposition.

Allen B. Wrisley Distributing Company announces the following:

	New Price
Wrisley Hobnail Cologne	$1.25
Wrisley Superbe Cologne	.75
Wrisley Superbe Toilet Water	.75

Luxor, Ltd. announces they will offer to the trade a special combination selling unit comprising:

1 box Luxor Face Powder (Reg. 50c size) and 1 jar Luxor Hand Cream (Reg. 50c size) during the period February 20th to April 1st, 1942.

This combination unit, which will list at $4.75 per dozen to the trade, will have a minimum Fair Trade Retail Price of 59c.

Colgate-Palmolive-Peet Company distributed direct to all retailers a supplementary Fair Trade schedule showing a change in the Fair Trade Minimums on Cashmere Bouquet and Colgate Perfumed Toilet Soaps. This change is *effective February 2, 1942.*

Lamont, Corliss & Company has sent out the following notice to all retailers on

Pond's Products

This notice is hereby made a part of all Producer-Retailer Contracts effective on and after February 16, 1942, between Lamont, Corliss & Company and retailers of Pond's products in all Fair Trade states.

Said contracts are hereby amended by adding to the schedule of minimum stipulated retail selling prices annexed thereto;

1. *Effective February 16, 1942*—Pond's Twin Beauty Special—A Combination Offer to be sold at minimum fair trade price of Cold Cream item only as a single unit in original package which may not be broken for sale of items separately. Available only so long as stocks last.

Pond's Twin Beauty Special

One large jar (6.1 oz.) Cold Cream, one medium box (1 oz.) Face Powder,* minimum retail price per package, 59c.

Stocks of the Pond's Cold Cream-Dry Skin Cream Combination (Pond's Double Beauty Bargain) offered in price schedule for retailers effective August 18, 1941, have been sold. This Combination is no longer available.

Violations of the terms of this notice will not be permitted.

Daggett & Ramsdell advise that effective February 1, 1942, the price of Daggett & Ramsdell's perfect Vivatone, Large, will be 75c per bottle or $9.00 per dozen less the usual discounts.

This change is necessary due to the rise in cost of ingredients, and we are sure you will cooperate with us in maintaining our established Fair Trade prices as in the past.

* Plus Sales Tax.

Retail Price List Changes

HENRY K. WAMPOLE & COMPANY, INCORPORATED

EFFECTIVE JANUARY 26, 1942

Product	*Size*	*Regular Retail Price*	*Contract Minimum Retail Price*
Wampole's Preparation	6 oz.	$0.61	$0.53
Wampole's Preparation	16 oz.	1.16	1.04
Bismuth Hydrate Comp.	4 oz.	.56	.55
Bismuth Hydrate Comp.	16 oz.	1.66	1.63
Creo-Terpin Comp.	3 oz.	.50	.48
Creo-Terpin Comp.	10 oz.	1.16	1.04
Hypno-Bromic Comp.	16 oz.	2.13	2.13
Phospho-Lecithin with Strychnine	6 oz.	.67	.62
Phospho-Lecithin with Strychnine	16 oz.	1.38	1.30
Ichthytannic Suppositories	12's	.88	.88
Pap-Ken Tablets	30's	.28	.26
Pap-Ken Tablets	100's	.69	.67
Vaginal Cones, Plain	12's	.81	.81
Vaginal Cones, Ichthyol	12's	.94	.94
Vaginal Cones, Picric Acid	12's	.88	.88

Charlotte Drug Club Meets

Members of the Charlotte Drug Club met in that city on February 19 for a discussion of problems created by the National Emergency. The meeting, presided over by T. C. Yearwood, Secretary of the Club, was in the form of a midday luncheon.

Members of the Club voted to survey the retail drug stores of Charlotte to determine if there was a sufficient number of druggists and drug clerks interested in taking a first aid course to justify the formation of a special class for such individuals. For the time being the Club will hold weekly luncheon meetings each Thursday at The Minute Grill in Charlotte.

Guests of the Club on February 19 were H. C. McAllister, Assistant-Inspector of the N. C. Board of Pharmacy and W. J. Smith, Secretary-Treasurer of the North Carolina Pharmaceutical Association.

Price Ceilings on Drugs

The Office of Price Administration announced basic ceiling prices of 40c a pound on aspirin and 20c a pound on citric acid. Wholesalers will be allowed a markup of 30% over the basic ceilings. OPA also announced ceiling prices for Vitamin C and salicylic acid effective February 16, 1942. The maximum prices for sales of Vitamin C by producers or primary jobbers are at $1.65 an ounce. A ceiling price of 35c per pound on producers and primary jobbers of salicylic acid was fixed. It is also understood producers and primary jobbers of nicotine sulphate will be requested to observe certain price levels or else a ceiling will be fixed for it.—*Bokmeyer Bulletin.*

Succinyl Sulfathiazole

Successful preliminary trials of a remarkable new sulfa drug are reported in the February issue of *Archives of Surgery* by Dr. Edgar J. Poth and his associates in the Department of Surgery of Johns Hopkins University School of Medicine. The drug's scientific name is succinyl sulfathiazole. Careful studies of 100 patients who have received the drug indicate that it destroys certain bacteria in the intestinal tract. The new compound appears to have great value in reducing the risk of infection in abdominal surgery, such as peritonitis, and in the treatment of intestinal diseases, such as dysentery. The investigations were aided by a grant from Sharp & Dohme of Philadelphia, and the supplies of succinyl sulfathiazole were provided by this firm.

In Dr. Poth's opinion the evidence thus far is encouraging and suggests that the new sulfa drug may prove useful in the preoperative preparation of patients requiring surgical procedures on the digestive tract. The compound's effectiveness in sterilizing the intestinal contents was dramatically shown by preliminary experiments on dogs. Dr. Poth states that, after sufficient quantities of the drug have been administered to humans, "operation can be performed on the open colon without undue fear of peritonitis or local abscess formation."

Bathing Caps for 1942

The O.P.M. prohibits the manufacture of Bathing Caps for 1942. Merchants fortunate enough to have a fresh stock on hand will be in an enviable position.

SCOTT DRUG COMPANY were fortunate in foreseeing that this situation would arise and received a shipment of fresh stock of Bathing Caps just prior to O.P.M's. order prohibiting the manufacture of Bathing Caps for 1942. As long as this stock lasts, we will endeavor to take care of your requirements.

Our stock consists of all aviator style with chin straps and come in all white as 90% of sales are for white caps alone. We have many beautiful designs in stock.

The prices are as follows:

Hi Flex Type with Spungee Water Barrier, assorted designs $3.60 per dozen.

Seep Pruf Type, assorted designs $3.36 per dozen

• •

Please send your orders to

SCOTT DRUG COMPANY

112 South College Street

CHARLOTTE, NORTH CAROLINA



TIMED DISINTEGRATION is desirable when it is necessary to protect the stomach against the medicament, or the medicament against the action of the gastric juices. This form of medication is made possible through the use of 'Enseals' (Enteric-Sealed Tablets, Lilly). The coating on 'Enseals' is the result of years of diligent research and is available on a list of thirty or more tablets. We offer you complete stocks in bottles of 100, 500, and 1,000. Your orders are invited.

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

SUN GOGGLES

ASSORTMENT No. 5542

25 Pairs Polaroid Glasses	Retail $1.95	$48.75
	Cost 1.20	30.00
	Profit	$18.75

A Brilliant New Demonstrator FREE

A COMPLETE LINE OF GOGGLES

Ask Our Salesman for Further Details

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

NEWSPAPER ADVERTISING

. . . And the Rudy Vallee, Sealtest Radio Program are bringing legions of new customers to Southern Dairies Dealers to buy the exciting new Southern Dairies Ice Creams. *The Southern Dairies Dealer has an advantage*

Southern Dairies Sealtest ICE CREAM

1909 1941

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 32 Years

Prompt Courteous Service

Representatives

C. T. BYERLY, DURHAM — JOSH LANCASTER, CLAYTON — C. J. HAZELGROVE, DURHAM

Increasing Drug Store Profits

DRUG STORE MANAGEMENT by Nolen and Maynard contains 570 pages of the latest, authoritative, and most comprehensive information to help the retail druggist to operate more profitably. In it are the answers to many of the problems facing the retail druggist today.

This book retails for $4.00, but through the N. W. D. A. it is possible for you to buy the book at the SPECIAL PRICE of $2.40. This offer is for a limited time only.

Do not neglect to order your copy of this "bible," which you will want to read and re-read time and time again.

Pronounced: "A masterful contribution to drug store management." Endorsed by drug association, retailers, pharmacy deans, wholesalers and manufacturers.

Mail the attached coupon.

Justice Drug Company
Greensboro, N. C.

Please ship immediately one copy of DRUG STORE MANAGEMENT by Nolen and Maynard at the Special Price of $2.40.

Name of Retailer.....

Street Address.....

City and State.....

Date.....

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesalers

Woman's Auxiliary Page

Mrs. W. J. Smith, Editor

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First Vice-President	Mrs. Philip Van Every	Charlotte
Second Vice-President	Mrs. Phil Gattis	Raleigh
Secretary-Treasurer	Mrs. Thos. G. Crutchfield	Greensboro
Parliamentarian	Mrs. D. D. Hocutt	Henderson
Historian	Mrs. M. L. Jacobs	Chapel Hill

The Auxiliary Entertains Guests*

By MRS. F. W. HANCOCK

The Woman's Auxiliary was a year old when the Association held its forty-second annual meeting at Charlotte. It had more than doubled its membership during the one year of its existence and added greatly to the interest and pleasure of the meeting.

Two important changes were made in the Constitution. The wives of all registered pharmacists of the State, whether members of the Association or not, were made eligible to membership and the yearly dues were increased from $1.00 to $1.50.

The social feature was emphasized and made important at this meeting because of the fact that our Association was host to the South Carolina Association and our Auxiliary wished to show special courtesy to the visiting ladies from South Carolina.

The Chairman of our Social Committee this year was Mrs. O'Bannon, the wife of Mr. J. B. O'Bannon who traveled for the J. M. Scott Company of Charlotte and I would like to pause here for a moment to pay tribute to this fine couple who have passed into the great Beyond but who added so much to the personnel of our gatherings through these years—he as a member of the Traveling Men's Auxiliary and she as one of our most active initial members.

Through her activities a lovely luncheon at the country club honoring the visiting ladies from South Carolina, the city of Charlotte and other places was the special social occasion of this meeting. Covers were laid for eighty-five and it was a delightful affair. There was a drawing of handsome boxes of candy, toilet preparations and miniature packages of similar articles were used for favors at each plate.

This luncheon was made possible by the financial backing of the J. M. Scott Company of Charlotte who generously made up the deficit in the treasury of our infant organization and the gifts of other firms which served as favors and made the occasion complete in all its details.

I remember with pleasure that our Auxiliary made a good impression on the S. C. visitors because it was after this that they ventured upon an organization of their own and asked our assistance in their undertaking.

Our next article will take us to Winston-Salem which, incidentally, is to be the place of our meeting this year.

* Second of a series of articles on the organization and history of the Woman's Auxiliary.

Greensboro Drug Club Auxiliary

MRS. DEWEY E. GROOME, *Secretary*

On January 23rd we had twelve tables in play at a benefit bridge party at the Sally Sothern Room (Southern Dairies, Inc.). The Committee in charge consisted of Mrs. I. O. Wilkerson, Mrs. C. H. Bradford, Mrs. S. L. Jones and Mrs. J. M. Cates, Jr.

The members are showing more and more enthusiasm—lots of laughter and fun throughout the afternoon. The members of the Club are really getting acquainted and all are interested in the same cause.

Prizes for each table were furnished by the local drug stores and Southern Dairies.

Husbands and wives of the Greensboro Drug Club met again on the evening of February 12 at the Sally Sothern Room for another party—bridge was played at eleven tables. The Greensboro Auxiliary has suc-

ceeded in getting the husbands interested in their game. Prizes donated by the Justice Drug Company and the Home Drug Company were given at each table.

The ladies of the Auxiliary are certainly fortunate and don't you think they are not deeply grateful to the Greensboro concerns for their splendid cooperation in donating prizes for their parties—which so far have been benefit—in an effort to secure money for a scholarship this year.

Perhaps you would be interested to know that the scholarship is in the bag! This Auxiliary meant business when they started out. In seeing the results of the last party it was a treat to see our Treasurer, Mrs. I. O. Wilkerson's face beaming with a smile.

The following members of the Auxiliary were in charge of the February party: Mrs. O. C. Trogdon, chairman; Mrs. G. W. Neister, Mrs. H. W. Vanhorn, Mrs. L. C. Derrick and Mrs. A. G. Poindexter.

Mrs. Frank Hayes—one of our members—is recuperating at home after having spent a couple of weeks in the hospital. We are wishing for Estell the very speediest recovery.

Charlotte Druggist Auxiliary

Forty-two members of the Charlotte Druggist Auxiliary met in the Hostess Room of Southern Dairies on the night of February 18 as guests of the Company. A most interesting movie on the growing and preparation of Birds Eye Frosted Foods was shown to those in attendance.

As a special treat members of the Auxiliary were served several different Birds Eye products following the movie.

The Apothecary Club, Winston-Salem

MRS. A. L. FISHEL, *Reporter*

February has been an exciting month for our club. We are beginning to think and plan for the Convention which meets here May 12-13. The foundation is laid. I believe every druggist's wife and salesman's wife is going to be a real mason in the building of our entertainment and when the plans are completed we are all going to have a lot of fun working together to execute them.

The club met on February 12 at an evening meeting in Mrs. Fishel's home. The group of twelve members of which Mrs. H. K. Barrow is leader was hostess. Mrs. M. V. Williams presided.

Mrs. J. M. Darlington, chairman, Mrs. Craig Lewis and Mrs. E. W. O'Hanlon, members of the Nominating Committee, brought in a splendid slate for our next year's officers. The following were elected: Mrs. J. P. Andrews, president; Mrs. E. W. Rollins, vice-president; Mrs. J. W. Ward, secretary; and Mrs. R. L. Kimball, treasurer.

These officers will be formally installed at the March meeting and take over the reins of government in April.

The group leaders, Mrs. C. R. S. Willson, Mrs. H. K. Barrow and Mrs. W. A. Gilliam reported that money for our scholarship loan fund at the University is coming in.

Miss Sara McPhail, Mrs. H. W. Melchor and Mrs. Leon Cahill had charge of the entertainment. We played Valentine games. The prizes were red heart-shaped boxes of candy.

Our next meeting will be a dinner meeting the first Thursday in March at the famous old Winkler Tea House in historic Salem.

Charlotte Drug Travelers

T. C. Yearwood, Charlotte Druggist, was the featured speaker at the February 7 meeting of the Charlotte Drug Travelers. Mr. Yearwood, a member of the Charlotte Merchants Defense Stamp Board, addressed the Travelers on "Defense Stamps."

Following a brief business session, presided over by the President of the Travelers, Mr. W. R. Dixon, the members voted to have the next meeting at the Minute Grill on March 7, 1:30 P.M.

To make the day complete, the Travelers, together with guests, met at their club house on the Catawba River that night for one of their semi-monthly dances. A large crowd attended.

A Report of the Convention of the American Pharmaceutical Association in Detroit on August 20-23, 1941

By HENRY M. BURLAGE*

The 89th annual convention was held at the Hotel Statler in Detroit, Michigan. This was a joint meeting with the Michigan State Pharmaceutical Association as well as the National Association of the Boards of Pharmacy and the American Association of the Colleges of Pharmacy. The total registration was 1,225 and was said to be the second largest in the history of this organization, indicating a growing interest in the activities of the mother body of organized pharmacy.

The delegation from North Carolina appointed by President Rogers included Messrs. Kelly Bennett, Paul Bissette, Clyde Eubanks, C. C. Fordham, Jr., J. C. Hood, I. T. Reamer, D. C. Swaringen, C. R. Whitehead and Henry M. Burlage.

The activities began with the meetings of the National Association of the Boards of Pharmacy and the American Association of the Colleges of Pharmacy. The members of the N. C. P. A. should read the address of Dr. Morris Fishbein before the joint banquet of these two organizations on Monday night.

The first session was held on Tuesday night with about 600 members present. Mr. Charles H. Evans, president and a native of Georgia, gave his presidential address in which he emphasized (1) the responsibility of the pharmacist of today (2) that pharmacy is a growing profession (3) that the backbone of the profession is retail pharmacy (4) that educational standards *must* be maintained (5) the responsibility of pharmacists to students (6) the importance of student branches of the A. Ph. A. (7) the value of postgraduate and refresher courses to retail pharmacists (8) the necessity of coordination of pharmaceutical activities, especially of the A. Ph. A. and ways and means to bring this about (9) the growth and value of National Pharmacy Week (10) the policies governing the activities of the National Formulary and its relation to the U. S. P. (11) the necessity of obtaining the proper status of pharmacists in governmental services by united effort (12) observance of the Federal Food, Drug, and Cosmetic Act with all of its ramifications (13) the importance of the work of the Committee on Personnel Problems (14) the trend toward professional pharmacy (15) the work of the Joint Committee on Social Hygiene of the Am. Social Hygiene Association and the A. Ph. A. (16) the progress of hospital pharmacy.

The following recommendations of President Evans were offered and approved by the Association:

1. That the Association employ an assistant secretary.

2. That the Association commend Chairman Powers and his co-workers for their farsighted vision in shaping the policies of the National Formulary in keeping with present-day needs in pharmacy and urge that all efforts possible be made in a spirit of cooperation and mutual helpfulness between the U. S. P. and N. F., toward an early issuance of these compendia, thus making the five-year program of issuance effective.

3. That the address of the president-elect outlining his program for the ensuing year be acted on at the closing session of the Council at each convention, and that those plans and objectives favorably endorsed be immediately put into operation without waiting another year or for an indefinite period for action.

4. That the president-elect be extended the privilege of attending all Council meetings held after his election and prior to his installation into office in order that he may be informed as to the working of the Association.

5. That the Association continue to direct its efforts toward the passage of national and state legislation which would restrict the sale of drugs and medicines to duly licensed pharmacies.

7. That the Association invite representatives of all national pharmaceutical associations to meet at the American Institute of Pharmacy to participate in an effort to coordinate all pharmacy activities so as to prevent an overlapping of services and to further advance pharmacy as a profession.

* Voting delegate.

8. That the Association endorse the program of the Joint Committee of the American Social Hygiene Association and the A. Ph. A. and urge all pharmacists to support the committee in its efforts to stamp out venereal disease.

9. That the Association continue its efforts toward the improvement of pharmaceutical service in the various divisions of the government and full recognition of pharmacy as a profession, and a separate pharmacy corps in the Army and Navy.

10. That the Association cooperate with the Committee on personnel problems in an effort to bring about shorter hours and better working conditions in pharmacy.

11. That the Association endorse the work of the editor of the *Practical Journal* and continue to distribute this publication during the coming year to each dues-paid member of every state association as a service of the A. Ph. A.

12. That a full-time employee of the Association be named editor of the *Scientific Journal* with headquarters in the American Institute of Pharmacy.

Dr. Theodore J. Klumpp, secretary of the Council on Pharmacy and Chemistry of the American Medical Association spoke at the first session and proposed plans for an annual conference between pharmacy and medicine as a means of more closely uniting these professions.

Reports were presented by Dr. E. Fullerton Cook, Chairman of the Revision Committee of the U. S. P. and Dr. J. L. Powers, Chairman of the Committee on the National Formulary. At this time the controversy concerning the inclusion of the N. F. items in the U. S. P. was discussed.

At its first meeting, the House of Delegates was addressed by Dr. Chas. F. Kettering, vice-president and general manager of the Research Laboratories Division of General Motors, Inc., and who inspired the group for an hour with his sound philosophies and opinions concerning research and the role of pharmacy in this ever-expanding and important field.

In a report such as this it is impossible to report in detail the various meetings of the House of Delegates, as it was physically impossible to attend the numerous sections and conferences, and the reader is referred to the detailed proceedings of these meetings which have just been issued in the proceedings number of the *Journal of the American Pharmaceutical Association.*

Legislative developments were discussed in detail by Dean Hugo H. Schaefer, Chairman of the House of Delegates, in his formal address. In his review he urged that study be given to legislation to make the dispensing of drugs by physicians subject to the same requirements as the dispensing of drugs by pharmacists, urged vigorous opposition to any efforts to lower educational standards, lauded "refresher" courses for practicing pharmacists, begged pharmacists to take an active part in the work of community defense councils.

During the year 1,300 new members were elected to membership, making a total of more than 4,500 members, it was reported. Dr. Robert P. Fischelis, Chairman of the Committee on State Food and Drug Legislation, discussed food and drug problems. Progress in the development of continuation study courses for pharmacists under the George-Deen Act (as it is now being conducted in North Carolina) was discussed by Mr. S. L. Dretzka, Chairman of the Special Committee in charge of this work.

In the final meetings it was voted to have the 1942 convention in Denver, Colorado. Twenty-three resolutions, including those recommended by President Evans, were adopted. These made provisions for an assistant secretary, recommended that the Practical Edition of the *Journal* be *distributed for another year to the dues-paid members of every state association,* proposed a change in the editorship of the Scientific Edition of the *Journal*, condemned the misuse of "physicians' samples," urged that, in case of a sales tax, it be mandatory to pass this tax on to the consumer and it be punishable offense for any retailer to refuse or fail to collect such tax from the consumer.

More than 70 papers were presented before the Scientific Section, at least 25 before the Section of Practical Pharmacy and Dispensing, about 20 before the Section on Historical Pharmacy, 15 before the Sub-

(Continued on Page 53)

Restricted Drugs*

By F. O. BOWMAN
Attorney N. C. P. A.

During the three and one-half years which have elapsed since the passage of the Federal Food, Drug and Cosmetic Act, perhaps no matter has received more attention and consideration, and yet is so little understood and appreciated, as the restriction of the sale of potent and dangerous drugs under the provisions of Section 502 (j), the so-called "dangerous drug section" of the Act. This section reads as follows: "A drug shall be deemed to be misbranded 'If it is dangerous to health when used in the dosage, or with the frequency or duration prescribed, recommended, or suggested in the labeling thereof.' " It will be recognized that certain drugs are dangerous because of their inherent character, others because of a lack of sufficient safeguards being thrown around their administration or recommended usage, and still others may be dangerous simply because they are totally useless in the treatment of a disease for which they are sometimes recommended. (Your mind will naturally revert to the use of drugs other than insulin in the treatment of diabetes as well as other comparable conditions.) In order to fully appraise the meaning and significance of Section 502 (j) of the Act, it seems to me that the Section must be considered and construed in conjunction with Section 502 (f) and Section 502 (d). Section 502 (f) deals with the question of adequate directions for use and warnings against the consequences of misuse. It reads as follows: "A drug shall be deemed to be misbranded unless its labeling bears (1) adequate directions for use; and (2) such adequate warnings against use in those pathological conditions or by children where its use may be dangerous to health, or against unsafe dosage or methods or duration of administration or application, in such manner and form, as are necessary for the protection of users: *Provided,* That where any requirement of clause (1) of this paragraph, as applied to any drug or device, is not necessary for the protection of the public health, the Secretary shall promulgate regulations exempting such drug or device from such requirement." Regulation (a) adopted under this section is as follows: "Directions for use may be inadequate by reason (among other reasons) or omission, in whole or in part, or incorrect specification of—(1) directions for use in all conditions for which such drug or device is prescribed, recommended, or suggested in its labeling, or in its advertising disseminated or sponsored by or on behalf of its manufacturer, or packer, or in such other conditions, if any there be, for which such drug or device is commonly and effectively used; (2) quantity of dose (including quantities for persons of different ages and different physical conditions); (3) frequency of administration or application; (4) duration of administration or application; (5) time of administration or application (in relation to time of meals, time of onset of symptoms, or other time factor); (6) route or method of administration or application; or (7) preparation for use (shaking, dilution, adjustment of temperature, or other manipulation or process)."

Section 502 (d) deals with the sale of narcotic or hypnotic substances and reads as follows: "A drug shall be deemed to be misbranded if it is for use by men and contains any quantity of the narcotic or hypnotic substance alpha eucaine, barbituric acid, beta-eucaine, bromal, cannabis, carbromal, chloral, coca, cocaine, codeine, heroin, marihuana, morphine, opium, paraldehyde, peyote, or sulphonmethane; or any chemical derivative of such substance, which derivative has been by the Secretary, after investigation, found to be, and by regulations designated as, habit forming; unless its label bears the name and quantity or proportion of such substance or derivative and in juxtaposition therewith the statement 'Warning—May be habit forming.' " Acting under the mandate of this section the Food and Drug Administration has promulgated regulations designating as habit forming certain derivatives of the drugs named therein. The list is too extensive to give them here, but may be found in the *Federal Register,* issue of January 23, 1942.

* Address presented at the regular monthly meeting of the Wayne County Medical Society, Goldsboro, on Feb. 6.

In consideration of the provisions of the sections cited the Food and Drug Administration has expressed the opinion, and is prepared to act thereon and in accordance therewith, that certain drugs are unsafe for indiscriminate distribution, to wit: Aconite, Aminopyrine, Barbiturates, Carbon Tetrachloride, Chrysarobin or Goa Powder, Chrysophanic Acid, Cinchophen, Neocinchophen, Colchicine, Colchicum, Digitalis, Emetine, Male Fern (Aspidium), Phosphides, Phosphorus, Radium, Santonin, Strophanthus, Sulfadiazine, Sulfaguanidine, Sulfanilamide, Sulfapyridine, Sulfathiazole, Tansy, Tansy Oil, Tetrachlorethylene, Thiocyanates, Thymol, Thyroid, Wormseed Oil (Chenopodium Oil) Acetanilid—(if dosage exceeds 5 grs. per day or 2½ grs. in any 3-hour period). Acetphenetidine or Antipyrine—(if dosage exceeds 15 grs. per day). Benzedrine Sulfate—(for internal use). Bromides—(if dosage exceeds 30 grs. per day or 15 grs. in any 3-hour period). Bromide-Acetanilid—(if dosage exceeds 15 grs. of bromide and 5 grs. of acetanilid per day or 7½ grs. of bromide and 2½ grs. of acetanilid in any 3-hour period). Cantharides—(for internal use). Epinephrine Solution—(1% or stronger). Ipecac—(if dosage exceeds 10 grs. per day, except when used as a prompt emetic). Phenol—(for external use—higher than 2% concentration unless directions for use indicate dilution of 2% or less). Squill—(if dosage exceeds 5 min. tincture or 7½ min. syrup). Strychnine (and all salts)—(if dosage exceeds 1/20 gr. per day).

These drugs, and such others as may by investigation be found to be unsafe for indiscriminate distribution will be limited to sale on prescription only, and the administration has stated that such action as may be necessary will be taken to consummate this purpose.

There may be those who upon superficial consideration of this opinion will conclude that its requirements are too drastic and that such action is unwarranted. It must be borne in mind, however, that indiscriminate sale of drugs suggests self-medication. Self-medication also presupposes self-diagnosis, and conditions demanding the administration of such potent and dangerous drugs can not be safely left to self-diagnosis. Moreover, the drugs mentioned in the list are either so inherently dangerous, or so susceptible of misuse by reason of the many different conditions in which their use may be necessary that to attempt to formulate adequate directions for use in all such conditions would be impracticable, if not indeed impossible. Certainly, directions for use so extensive in character could hardly be constructed in such a way as to show that conspicuousness and clarity in the labeling as would render them "likely to be read and understood by the ordinary individual under customary conditions of purchase and use" as required by Section 502 (c) of the Act. The plain and established fact is that drugs of their inherent character should be sold only on a prescription designed to meet the needs of a specific diagnosis involving one particular individual, under which conditions adequate directions for use would be entirely practicable and relatively simple.

In this connection I cannot refrain from quoting the words of Theodore G. Klumpp, M.D., who was at the time Chief of the Drug Division of the U. S. Food and Drug Administration. Said Dr. Klumpp, and I quote, "The restriction of such potent and potentially dangerous drugs as are given in the above list places a serious responsibility upon both the medical profession and the druggist. In the past physicians have not always clearly indicated on their prescriptions how many times such prescriptions could be refilled. We have encountered many instances of bromide intoxication and barbiturate habit-formation that were permitted to develop because an original prescription was refilled indefinitely. It is to be expected that both the medical and pharmacy professions will give more thought to this serious source of indiscriminate drug use. It is, of course, recognized that there are many drugs, such as for instance insulin, which are intended to be dispensed repeatedly over long periods of time. In the enforcement of the law the Food and Drug Administration has no intention of placing an undue burden upon the patient to obtain another prescription unless it is

(Continued on Page 53)

O. R. Black, Pharmacist-Mayor of Bessemer City

Pharmacist, chemist, gold miner, engineer, mayor, soldier, world traveler—all these and more can be tagged on Oliver R. Black of Bessemer City who has led a colorful life for the past thirty years. After traveling over Europe, Mexico, Canada and every State in this country with the exception of three, Mr. Black has returned to his home community in Gaston County and gotten himself elected Mayor of Bessemer City. But we're getting ahead of our story.



Oliver R. Black was born in Gaston County on March 21, 1887, and educated in the schools of that county. Following three years of college work Mr. Black received his license to practice pharmacy in Arizona in 1914 and immediately thereafter established a retail drug store in this western State which he successfully operated until the outbreak of World War No. 1.

On March 4, 1918, Mr. Black enlisted in the U. S. Army. For the next three months he took special x-ray work and lectured on first aid at Fort Riley, Kansas. Before going to France on the maiden trip of the *Leviathan,* he did special work at Camp Mead, Md.

While in France Mr. Black had charge of a dispensary. Following the armistice he was moved to the Army of Occupation in Germany at Triar and Coblentz. While in this section Mr. Black had charge of two dispensaries, one at Coblentz and one at Erenbrightstein across the Rhine River from Coblentz.

After completing 18 months of service with the armed forces of the United States, Mr. Black returned to this country and for the next seven years worked as an industrial chemist. In 1927 Mr. Black returned to this State and established the Central Drug Store of Bessemer City, a concern which he is still associated with; however, most of his time is taken up with the supervision and management of Orb Laboratories, a manufacturing concern which he established in 1936.

Active in his home community, Mr. Black served on the Bessemer City School Board for four years, is a charter member of the local Lion's Club and, as previously stated, is now serving as Mayor of Bessemer City, a position to which he was elected this past spring.

While still a youth the subject of this sketch worked in a California gold mine, operated a railroad engine in Minnesota and between times managed to complete five coast-to-coast trips over the United States, three by train and two by automobile.

Mr. Black has also found time to develop a hobby; plant life. Friends in the Bessemer City area say he has raised some amazingly large vegetables and flowers. While we haven't sampled any of Mr. Black's garden products, we have had the pleasure of using one of his hair tonics, ORB SUPREME, which we can certify as being as good as the best and better than the rest.

W. Lee Moose, Itinerant Instructor in Pharmacy, has been confined to his home in Mount Pleasant for the past two weeks with a severe attack of neuritis.

For the time being, the Retail Institute program in Eastern N. C. has been called off and will be resumed just as soon as Mr. Moose is able to take up his teaching duties.

NEWS ITEMS

The following news item was taken from the February 2 issue of the *Wilmington Star:* "Adding further evidence to the trend of women employed in professional and other roles usually occupied by men, the Tom's Drug Company (Wilmington) is adding to their staff of prescriptionists, **Miss Ernestine Barber,** graduate pharmacist of the University of North Carolina.

"Miss Barber, it is believed, is the first woman ever employed in Wilmington as a prescriptionist. She is a member of the N. C. Pharmaceutical Association and has been actively employed in prescription compounding since graduation in 1938."

J. M. Russell, Jr., Canton druggist, enlisted in the U. S. Army on February 19.

Q. T. Bilbro, the "Golfing Druggist from West Asheville," drove to Palm Beach, Florida, on January 23. Mr. Bilbro, so eager to get to the Florida links, drove the entire distance—729 miles—in one day.

Wiggin's Drug Store of Buies Creek was broken into on the night of February 17. About $4 in change was taken.

Devotion to Duty: For forty-five years Pharmacist **R. K. Blair** operated a drug store in Charlotte without missing a single day from the business

P. J. Suttlemyre of Hickory celebrated his birthday in Charlotte on February 3 with his son, Charles, whose birthday came a few days later.

W. L. Cameron, who has been out of the drug business for some time, recently accepted a position with the W. A. Hayes Drug Store of Hillsboro.

Back in 1917 a crack passenger train turned over in Wake Forest and dug into the brick wall of Hardwicke's Pharmacy. In 1928 another train derailed and smashed head-on into the building, demolishing the entire rear of its three stories. On January 15, 1942, it happened again. This time the engine's cowcatcher came to a halt exactly eight inches from the side of the business.

Visualizing the future the owner, **St. J. H. Hardwicke,** ran the following ad in the College magazine: "Hardwicke's Pharmacy Still Standing . . . after three close shaves. Get your quality drugs here before the next freight train piles on us."

A recent issue of the *Durham Sun* carried a four-column write-up on **George K. Grantham,** Durham pharmacist. Prior to 1938 Mr. Grantham operated a successful drug store in Dunn.

Taylor's Drug Store of Roanoke Rapids, owned by **M. C. Savage,** has been remodeled. The prescription department has been enlarged and turned into the semi-open type, fluorescent lights and new display tables have been installed, some of the older fixtures have been reworked and rearranged for customer convenience.

In order to conserve existing narcotic supplies H. J. Anslinger, Commissioner of Narcotics, has ordered manufacturers and wholesalers to immediately discontinue the distribution of samples of products containing narcotic drugs.

News reaches us of the serious illness of **H. H. Shigley** of Asheville. He is a patient in the Norburn Hospital, Asheville, at the present time.

A burglar, who entered Brown's Drug Store of Garner on the night of February 20, was frightened away before taking anything from the business. Evidently the person was in search of narcotics as the narcotic case had been broken into when the intruder was spotted by a newspaper carrier.

It's another champion for **Louis M. Bobbitt** of Winston-Salem. Bobbitt's Peerless Pride, a son of Sports Peerless Pride, former Grand National champion, was recently named winner of the National Amateur Quail championship in Herndon, Mississippi. To Mr. Bobbitt, the owner and handler of the winner in this top amateur quail event, went almost a carload of silver for the victory—a set of silverware and possession for a year of the National Amateur trophy, the Chimes Mississippi Jack trophy, and the Brooks Weeks Memorial trophy.

Beaman L. Pinner, President of the Asheville Drug Club, will represent the Cosmic Club on the Asheville Orthopedic Board for the coming year.

T. R. Rand, Jr., for the past several years with Person Street Pharmacy No. 2 of Raleigh, is now with the Hawthorne Pharmacy of Charlotte.

Friends of **E. C. Daniels,** Zebulon druggist, will be glad to know he is rapidly recovering from a recent operation in Duke Hospital, Durham.

Ed. Hamlet, who graduated from the U. N. C. School of Pharmacy this past June, has enlisted in the U. S. Naval Reserve, Class V-7, and expects to be called into active duty early this summer. He is now working in the pharmacy laboratories at Duke University.

Louis Bobbitt was recently elected President of the Winston-Salem Drug Club. He has been a member of the local organization for several years.

Weddings

Miss Marguerite Taylor became the bride of Gilbert Colina, Saturday evening, February 14, at the Mount Calvary Lutheran Church in Charlotte. The wedding was characterized by charming simplicity with only relatives and a few intimate friends present.

The bride is the daughter of Mr. and Mrs. J. C. Taylor of Charlotte. She was graduated from Harding High School and is now with the Dilworth Theater as cashier.

The bridegroom is the son of Mr. and Mrs. Fausta Colina of Casilda, Cuba. He attended school in Cuba and afterwards graduated from the University of South Carolina School of Pharmacy. He obtained his pharmacy license in this State in 1940 and since that time has worked in drug stores in Winston-Salem and Charlotte. At the present time he is associated with Stanley's Drug Store, Inc., of Charlotte.

Mr. and Mrs. Colina are making their home at 205 East Boulevard, Charlotte.

Births

Mr. and Mrs. Allen Lloyd of Hillsboro announce the birth of a daughter, Evelyn Pauline, at Watts Hospital, Durham, on February 11. Mr. Lloyd is associated with the James Pharmacy in Hillsboro.

A. K. Hardee, III, weight 6 lbs., 13 ounces, was born at the Charlotte Memorial Hospital on January 20. The young man's father, A. K. Hardee, Jr., is in the drug business in Charlotte where he operates Hardee's Pharmacy.

Named after General Douglas MacArthur, William MacArthur Nance, weight 8 pounds, arrived in Charlotte at the Mercy Hospital on General MacArthur's birthday. The proud parents, Mr. and Mrs. J. S. Nance of Charlotte, now have three sons.

Deaths

Frank Patterson Hunter, age 82, widely known throughout North Carolina and Eastern Virginia, died at a Norfolk hospital on February 10 following a lengthy illness.

Mr. Hunter, born and reared near Warrenton, spent 35 years of his life in Portsmouth, Virginia, while representing the Tilden Drug Company of New Lebanon, N. Y. He founded the Hunter Drug Company of Warrenton. Several years ago he returned to Warrenton but for the past 18 months had been in a hospital in Norfolk, Va.

Burial was in the Fairview Cemetery, Warrenton.

Mrs. G. B. Woodward, the wife of Pharmacist G. B. Woodward of Waynesville, died at the Erwin (Tennessee) General Hospital on February 13. Mr. Woodward is associated with the Waynesville Pharmacy.

David Henry Hood, age 71, died in the Harnett County Hospital, Dunn, on Friday morning, February 13, after a long illness. Mr. Hood, the son of the late John Cogsdell and Martha Hood, was born at Bentonville in Johnson County.

Registered in 1891, Mr. Hood operated a drug store in Dunn for nearly fifty years, retiring only a short time ago. He was one of Dunn's most civic-minded individuals and was an active church worker.

Readers of the JOURNAL will recall an account of the celebration of Mr. and Mrs. Hood's golden wedding anniversary which appeared in the January, 1941, issue of this publication.

Surviving are his wife, two sons, two daughters and one sister. Physicians and pharmacists of Dunn served as honorary pall bearers.

A REPORT OF THE CONVENTION OF THE AMERICAN PHARMACEUTICAL ASSOCIATION

(Continued from Page 47)

section on Hospital Pharmacy, 12 before the Section on Education and Legislation, and 14 before the Section on Pharmaceutical Economics.

Ample entertainment was offered to the members and their families. This included a trip to Greenfield Village at Dearborn, an extended boat trip, bridge luncheons, etc.

The local committee is to be congratulated for the splendid way in which they handled the large crowd and furnished transportation to the visitors in spite of a strike which held up the city transportation system.

RESTRICTED DRUGS

(Continued from Page 49)

necessary. However, in this matter the pharmacist bears an important legal responsibility. It is his obligation to assure himself before refilling a prescription that it is the physician's intention that such prescription shall be repeated.

"We believe that the pharmacist is charged with a definite responsibility under the law. This responsibility is to see that the provisions of the Act are carried right through the last transaction coming within the jurisdiction of the Act. He is the last link in the chain of protection contemplated by the law. Unless it holds fast, the protection the public should receive from the Act may be seriously impaired, if not altogether destroyed."

I would also like to call attention to the fact that even a legal prescription is not exempt from the requirements of Section 502 (d) of the Act unless marked by the writer thereof as not refillable or its refilling is prohibited by law. That is to say that when a physician prescribes one or more of the narcotic or hypnotic drugs named therein or any of the derivatives of such drugs named in the regulation adopted thereunder, he is required to mark the prescription as not refillable, unless refilling of such prescription is prohibited by law, as in the case of certain narcotic drugs—otherwise the druggist filling the prescription will be required to state on the label the quantity or proportion of such drug and in juxtaposition therewith the words—"Warning—May be habit forming."

As Dr. Klumpp has said, the law places a definite responsibility upon the pharmacist in this connection, but it would seem that no less a moral responsibility rests upon the physician to cooperate with the pharmacist to the end that the purposes of the Act may be realized—namely to restrict the sale and use of these drugs to their legitimate and necessary purpose. If this purpose cannot be realized under existing laws, it may be reasonably expected that more drastic legislation will be forthcoming.

Five hundred Central New York State Air Raid Wardens each received a tube of Unguentine when they attended the "world premiere" of the March of Time film, "When Air Raids Strike," shown at the Colonia Theater in Norwich, New York on February 6. The film was shown as part of the instruction the Air Raid Wardens are receiving in their duties and responsibilities.

Doctor (inquiring after boy who has swallowed half a dollar): "How is the boy today?"

Nurse: "No change yet."

For Sale

Microscope in excellent condition. Address W. J. Smith, Drawer 151, Chapel Hill, for further information.

* * * *

Small drug store complete with fixtures, soda fountain, prescription equipment, display cases, small stock of drugs, etc. Will sacrifice for $500.00; terms if necessary. Personal inspection invited. If interested, write W. J. Smith, Drawer 151, Chapel Hill, N. C.

CAPUDINE

BONUS DEAL

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

$8.00 ANY ASSORTMENT **5%** CASH BONUS

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO. **RALEIGH, N. C.**

PROTECTED PROFITS • • *For The* DRUGGIST



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

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EVERFRESH

CITRATE OF MAGNESIA

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A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

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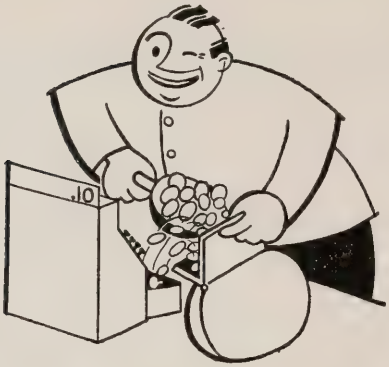
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THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York **San Francisco** **Kansas City**



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

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Advertised TRADE O-N MARK REG. U. S. PAT. OFF. Merchandised

CASH IN ON O-N!



2 REPEATERS!

Year 'round Profit!

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FOR COLD DISCOMFORTS

Antiseptic
FOR SKIN IRRITATIONS



ADVERTISING

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ORDER FROM YOUR JOBBER

OWEN DRUG COMPANY

Salisbury, North Carolina

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

THE NEW LABELS

New labels are obligatory in States that have passed laws similar to the Federal Drug Act and on all Interstate sales.

The principal changes in copy for U.S.P. and N.F. Shop Labels are; the clause on preparations containing narcotic and hypnotic drugs:
"Warning, May be habit forming"

The caution on labels for laxative preparations:
"Should not be used where there is abdominal pain, nausea, or other symptoms of appendicitis. Habitual use should be avoided."

And all labels:
"To have more adequate dose and directions."

McCourt Shop Labels - rolls or flat - meet all State and Interstate Requirements

Make sure your labels are correct by buying McCourt Roll Labels.

Genuine McCourt Roll Labels are sold only by McCOURT

WRITE FOR CIRCULARS

McCOURT LABEL CABINET CO.
Authority on Drug La els for 35 Years
58 BENNETT STREET, BRADFORD, PENNA.

Our Amity Deals in 1942 will pay off in Folding Money to our Retail Druggists

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Comb. Key Case No. 129
Complete with display. Costs you $3.30

Comb. Tobacco Pouch No. 130
Complete with display. Costs you $3.50

Comb. Coin Purse No. 132
Complete with display. Costs you $2.75

Comb. Coin Purse No. 127
Complete with display. Costs you $1.48

"Snap-it" Tobbaco Pouch No. 134
Complete with display. Costs you $4.65

$1.00 Billfold Assor't No. 133
Complete with display. Costs you $7.20

Deal No. 2880
You pay $21.30 for 16 billfolds and sell them for $35.50. Display case and two extra billfolds are billed to you at $7.50. You sell the billfolds for $7.50, returning the cost of the case.

Deal No. 9900
$20 Fluorescent lighted case FREE. Costs you $99.00. Sells for $165.00.

Deal No. 19800
With $75 Fluorescent lighted floor case FREE. Costs you $198.00. Sells for $330.00.



Amity No. 2880

The W. H. King Drug Co. is one of America's leading distributors of Amity Products—A distributor with a large business and a dependable source of supply—an important factor in these days.

W. H. King Drug Company

WHOLESALE DRUGGISTS

RALEIGH, N. C.

"The House of Friendly and Dependable Service"

Vol. XXIII No. 4

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

April, 1942



The Executive Committee of the North Carolina Pharmaceutical Association, with the full support of the Winston-Salem Drug Club, announces the extension of the Sixty-third Annual Meeting of the Association from two days, as originally announced, to three days, May 11, 12, 13. In lengthening the Convention, the Committee has recognized the many pressing problems created by the National Emergency and is providing an opportunity to organization-minded pharmacists to meet for unified thought and action. Remember the dates

May 11-12-13

WINSTON-SALEM



NEW thoughts ever recorded are more inspiring than the familiar Scriptural truth, "Seest thou a man diligent in his business and he shall stand before kings." The pharmacist who operates in accordance with the traditions of his profession must be diligent in his business, and in addition must accept a moral responsibility to both the medical profession and the public. He must have available at all times, fresh and pure, the therapeutic agents needed in the relief of suffering and the alleviation of disease.

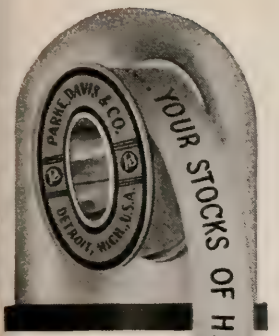
It is the desire of the Lilly representative in your territory to assist you in the performance of this function. Day by day he calls on your physicians, stimulates interest in prescription writing, emphasizes the importance of your professional service. True, he promotes the use of Lilly Products where indicated, but this also is to your advantage. For Lilly Products are distributed through the drug trade. Your Lilly man works for you, never against you. That is the Lilly Policy.



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PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U.S.A.

We pay him . . . but he works for you



..YOUR STOCKS OF HIGH QUALITY

PARKE-DAVIS SURGICAL DRESSINGS..

..ARE THEY ADEQUATE FOR

NATIONAL FIRST AID WEEK..

MAY 17 TO 23

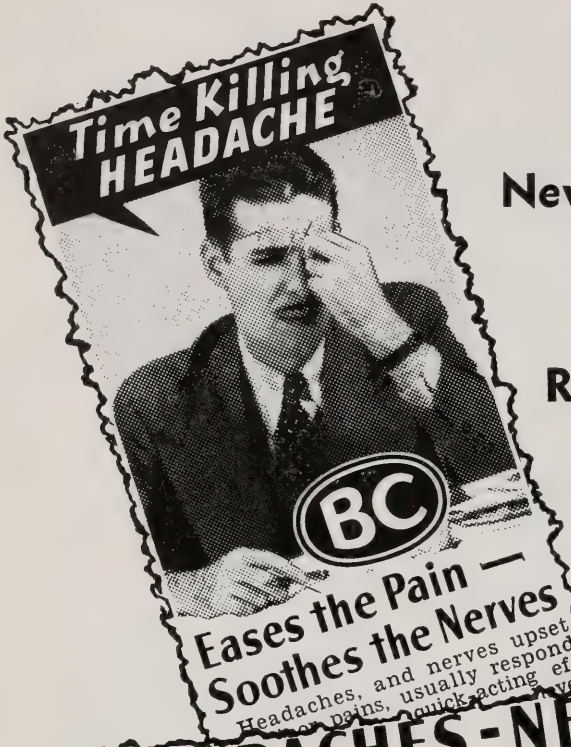
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ADHESIVE PLASTERS....GAUZE BANDAGES....

ABSORBENT COTTON....AND ABSORBENT GAUZE...

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Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

HEADACHES-NEURALGIA *Eased Quickly with "BC"*

Agonizing headaches and annoying neuralgic pains usually yiel[d] hurry to the gredients in ula. "BC" is r the relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Indifference to food . . .



may not be serious in itself, but if permitted to continue it may contribute later to poor health and chronic illnesses.

Loss of Appetite and subnormal function of the gastrointestinal tract frequently result in Vitamin B-complex deficiency. Since the factors of the Vitamin B-complex are largely water-soluble and heatlabile, cooking and canning processes may remove them from food in considerable amounts. Moreover, certain B vitamins are directly concerned with carbohydrate metabolism and become relatively deficient when the diet contains excessive amounts of vitamin-free sugar and starch.

Elixir 'B-G-Phos,' is an excellent appetite-stimulant, and may be effectively administered over long periods to improve digestive functions, and to prevent or correct deficiencies of Vitamin B_1 especially during childhood, pregnancy, febrile illnesses, convalescence, and old age.

Elixir 'B-G-Phos' contains all the elements of the Vitamin B-complex *derived from a natural source*, in combination with glycerophosphates, calcium, sodium, potassium, and manganese.

Each fluidounce of **Elixir 'B-G-Phos'** contains an average of:

Vitamin B_1 200 U.S.P. Units
Vitamin B_2 (G),
100 micrograms of Riboflavin
Vitamin B_6 100 micrograms
With the Filtrate Factor, Nicotinic Acid, and other natural factors of the Vitamin B-complex.

Calcium Glycerophosphate...2 grains
Sodium Glycerophosphate.... 4 grains
Potassium Glycerophosphate, 3/8 grain
Manganese Glycerophosphate, 1/4 grain
Alcohol, 17%

SHARP & DOHME'S ELIXIR B·G·PHOS

POLAROID Day Glasses



No. 5542

A special 55-pair Assortment including a beautiful combination electric demonstrator and display case made of metal, glass and acetate, as illustrated above.



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A 25-pair Assortment packed in a red, white and blue cardboard demonstrator.

Our salesmen will give you full information, including prices.

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North Carolina Service Wholesaler

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

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A. Coke Cecil, Ph. C., Rg. Ph.

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High Point, N. C.

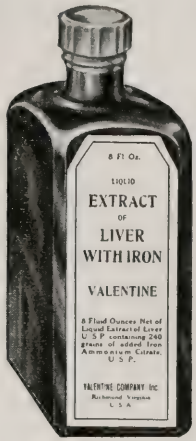
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Write, Wire or Phone for Open Date

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



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1 Dozen at list $21.00 Through Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.
Richmond, Virginia

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through merchandise shortages can be offset by increased Fountain Sales. In 1942, a great new Merchandising Campaign will build these Fountain Sales for Southern Dairies, Sealtest Dealers;—and a new fountain operators' service by Duncan Ross will insure good profits. Newspaper Advertising, plus a weekly Radio Program—both localized to our dealers' stores—will bring thousands of new customers. Phone the nearest Southern Dairies Plant for complete details.

Southern Dairies
Sealtest
ICE CREAM

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The Line of MERIT and DISTINCTION









GOOD HOUSEKEEPING SEAL — Tested and Approved 5040 Good Housekeeping Bureau — OF APPROVAL

QUALITY PRODUCTS — LONG PROFITS

SMALL INVESTMENT — QUICK TURNOVER

Advertising and Sales Helps

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Distributed by

OWENS & MINOR DRUG CO.

Incorporated

Richmond, Virginia

Advertised TRADE O-N MARK REG. U. S. PAT. OFF. Merchandised

CASH IN ON O-N!



2 REPEATERS!

Year 'round Profit!

Men-Tho-Sote FOR COLD DISCOMFORTS

Antiseptic FOR SKIN IRRITATIONS



ADVERTISING

Newspaper - Magazine - Radio

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Salisbury, North Carolina

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
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Vol. XXIII — APRIL, 1942 — No. 4

Regarding the Shortage of Registered Pharmacists

By JOHN F. MCCLOSKEY,
Dean, New Orleans College of Pharmacy,
Loyola University, New Orleans

"Why is it that more young men and women are not attracted to pharmacy as a career?"

This very important question was discussed in New Orleans at a recent meeting of the Southern Service Drug Wholesalers. Several reasons were offered, among them were the lengthy and expensive period of training and the long hours, but the most important reason, in the majority of opinion of this group, was the deprecating attitude of drug store owners towards their own businesses. Young people are naturally discouraged from going into a business which so many druggists condemn—often with more force than elegance!

These young people are given to understand that being a druggist means years of expensive preparation followed by long, onerous hours—and all for what?—a pittance—a bare livelihood. They are not told that the average druggist makes more during the eight years following graduation than the average doctor. And that his earnings thereafter are only slightly under those of the average doctor. And yet these are the facts.

They are not told that more money can be made on a small investment in the drug business than in any other, and that as the guardian of the public health, the character of the druggist plays a bigger part in his success than is true of any other business, which means to the right sort of druggist, a deep satisfaction in his work—a sense of service well done—which no other business offers in equal measure.

There are many druggists who are proud of their calling and glad to be identified with it. Most of them have invested their surplus earnings in their business—in merchandise and in their places of business—and have gained security for their declining years.

Among the "knockers" will be found numerous druggists who have lost their savings in outside investments. They did well in the business they knew, but not so well in ventures outside their ken. Let us admit that the drug business has its disadvantages. But let us be fair and admit that they are mostly of our own making and could be corrected if we had the will to do it. Let us stop blaming an ancient and honorable calling we can be proud of, for things that should not and need not be.

And finally, let us boost our work to the youngsters who will be the druggists of tomorrow. Let us change our tune and sing a hymn of praise to a profession which pays dividends not only in material things, but in service to humanity and the spiritual values which such service engenders. And if you cannot go that far, at least show them both sides of the picture and make it clear that the bad side is mostly your own fault.

Pharmacy as a Career

In a planned campaign to induce more students to study pharmacy as a career, Dean Grover Beard and Professor Ira Rose of the U. N. C. School of Pharmacy have recently appeared before several high school groups in this State to recruit worthy students to the ranks of pharmacy. Raleigh, Greensboro, and Rocky Mount have already been contacted with other cities on the speaker's itineraries.

The Bissette Prize

Mr. Paul B. Bissette of Wilson, N. C., for the purpose of encouraging pharmacy students to present the profession of pharmacy in its best light to the public, offers an annual cash prize of twenty-five dollars to be awarded to the pharmacy student who has the best article on pharmacy printed in a newspaper or any other publication of a popular nature.

RULES

1. The deadline for the submission of entries shall be May 30th.

2. An original article on any phase of pharmacy shall be eligible providing it has been written by a student of the School of Pharmacy of the University of North Carolina and that it has been published within the year preceding the entry deadline.

3. The entry shall consist of a clipping of the article pasted on a sheet of typewriter paper, on which is written the name of the author and the name, address, and date of the publication from which the clipping was taken.

4. The entries shall be submitted to the contest chairman, Professor I. W. Rose.

In 1941 fifteen newspaper articles, written by pharmacy students, were entered in the contest. The prize was awarded to Fred Dees of Burgaw.

Brief Speech

Several weeks ago R. I. Dailey, Reidsville druggist and member of the Rotary Club of his city, told me this story to emphasize a point that he wasn't a public speaker:

After returning from a trip to New York and the World's Fair, Mr. Dailey and a friend of his, who had accompanied him on the trip, were asked to make a speech before the Rotary Club on their experiences in New York, especially the Fair exhibits.

Mr. Dailey said he got up, faced his audience with trembling knees, and said: "Gentlemen, I saw the largest cow in the World." After delivering this "lengthy" discourse, he resumed his seat.

His friend, noting the brevity of the occasion, got up and said: "I didn't see the cow."

Probably the two shortest speeches on record.

Position Available

Position open to competent drug clerk or druggist in Chapel Hill drug store. Fine opportunity for graduate of Pharmacy School who desires work while reviewing for Board Examination in June. Write W. J. Smith, Drawer 151, Chapel Hill for additional details.

Mr. F. O. Bowman, Executive Secretary,
State Fair Trade Committee,
Chapel Hill, N. C.

Please mail immediately one copy of the newly revised N. C. FAIR TRADE PRICE BOOK to

.....
Retailer

.....
Address

Price: $2.00 to dues paid members of the Association; $5.00 to non-members.

Dr. Ralph W. Clark Addresses Students at University

"The Chemical Supply Situation" was the subject of a most interesting and timely address given at the U. N. C. School of Pharmacy on March 7 by Doctor Ralph W. Clark, Director of the Pharmacy Service Department, Merck & Company, Inc., Rahway, N. J.

The speaker explained the procedure used in allocating certain chemicals, the supply of which has been curtailed within recent months, and discussed methods now in use by manufacturing concerns for the conservation and protection of existing supplies of essential chemicals. He praised narcotic officials for their forethought in accumulating supplies of narcotic drugs prior to the war and for the efficient manner in which they have handled the situation since that time.

Selecting a number of drugs which have recently advanced in price, Doctor Clark explained in detail the various elements which influenced the increase. In discussing the price ceiling placed on aspirin by the Office of Price Administration, he traced the product back to Norway where previously a large percentage of the drug had its beginning in the form of carbide. With Norway in the hands of an invader, little carbide is being produced which, in turn, has had its effect on the price of aspirin in this country.

Later in the day the faculty and Secretary of the U. N. C. Pharmacy School and an official of the N. C. Pharmaceutical Association were guests of Doctor Clark at a dinner party held at the Carolina Inn in Chapel Hill.



ASHEVILLE SHOW CARD AND DISPLAY SCHOOL IN ACTION

Pictured standing in the background is H. E. Phillips, Class Instructor and City Salesman for the Dr. T. C. Smith Company of Asheville. The young man directly under the light is Mr. Moss Salley of Asheville, Member of the North Carolina Pharmaceutical Association Executive Committee. See next page for Instructor's Report on Progress of Class.

Asheville Show Card and Display School

H. E. Phillips of Asheville, Instructor of a class in show card and window trimming sponsored by the State Department of Distributive Education, the Asheville Drug Club and the N. C. Pharmaceutical Association reports progress already being made by the druggists and drug clerks taking the course.

In a letter to the Editor of the JOURNAL recently, Instructor Phillips had this to say about the work to date:

"The class has been making surprising progress with only three lessons so far. Most of the students can do a good job in pen work and are now ready to start brush practice. With four or five more lessons I think that most of them will be ready to take up window and interior display.

"If there was ever a time the drug stores need employees that can do a job, it is now. So much of the merchandise that has kept so many of the stores going, will no longer be available. We will have to promote and sell anything we can get. This will take work, forethought, and knowledge. We must not let a single opportunity of making a nickel pass. It will require promoting and selling merchandise that many of the stores have not been stocking. It will take tactful suggestions, instead of the ordinary statement, "We're out."

"We're Out" and "Cannot Obtain" should be outlawed for the duration. Every employer should establish in his mind good suggestive items for all out-of-stock items. We are facing a period that will develop some good merchants as well as some bankruptees. It is a certain fact that one or the other will develop.

"To me the wise thing for every store owner to do is to call his employees together and have a heart-to-heart talk on the trend of the drug business and to make plans to face the situation. No one can operate as they did last year or even last month. The hit-and-miss method is out. We must fight to survive."

Mild Tincture of Iodine Now Official

The American Red Cross First Aid recommends the use of two per cent Tr. Iodine in the treatment of wounds. The Mild Tincture (about 2%) of Iodine is now official in U. S. P. XI. It is official under the title: "Tincture Iodi Mitis." Also as "Iodine Antiseptic Solution."

Formula: Iodine about 2%
Sodium Iodide about 2.3%
in Diluted Alcohol

It is important that you stock this new tincture—thousands of persons are taking the first aid course and are instructed to use it in treating wounds. We are told that in many cases where the 2% is asked for, the druggists have told them that they do not carry it. This is unfortunate for the druggist who makes such a statement—he can purchase it from the wholesaler or he can certainly make it in a hurry, and there will be thousands of calls for it. It does not replace the 7% which is still official, "But the 2% Must Be Used by First Aiders," so keep it on hand. Note that in the Mild Tincture Sodium Iodide is used instead of Potassium Iodide which is used in the 7% tincture.

A. Ph. A. Officers-Elect for 1942-1943

The Board of Canvassers of the American Pharmaceutical Association, composed of Harry Fraiberg, Chairman, Lakewood, Ohio; Joseph T. Matousek, Shaker Heights, Ohio; and John S. Rutledge, Akron, Ohio, have announced as the result of the mail ballot for the officers of the Association, the election of the following:

President-Elect—Roy B. Cook, Charleston, West Virginia.

First Vice-President—Donald R. Clarke, New York, New York.

Second Vice-President—C. O. Lee, Lafayette, Indiana.

Members-elect of Council for a term of Three Years—Charles H. Evans, Warrenton, Georgia; George D. Beal, Pittsburgh, Pennsylvania; Robert P. Fischelis, Trenton, New Jersey.

Member-elect of Council for unexpired term of C. B. Jordan—Glenn L. Jenkins, Lafayette, Indiana.

These officers will be installed at the next annual meeting of the Association which will be held in Denver, Colorado, August 16-22, 1942.

Everything's Ready for the N. C. P. A.'s Biggest Convention

Outstanding Business and Professional Speakers to Appear on Program in Winston-Salem, May 11, 12, 13

For the past three months druggists of Winston-Salem, under the capable leadership of Local Secretary Wade A. Gilliam, have been busy with plans for entertaining druggists from every nook and cranny of North Carolina, who are expected in that city on May 11, 12 and 13 for the Sixty-third Annual Meeting of the North Carolina Pharmaceutical Association. Arrangements have already been made to take care of a record-breaking crowd.

Not to be outstripped by their druggist friends, the Traveling Men's Auxiliary, directed by Local Secretary Thad Lewallen, has completed plans for entertaining the Convention delegates on the last night of the meeting, May 13. Varying from their usual procedure in holding a banquet each year, the T. M. A. will use their funds to obtain one of the best orchestras and floor shows in the country. Since the T. M. A. banquet is being discontinued this year, a barbecue will be held the last afternoon of the Convention. This last entertainment feature is provided by Mr. Thad Lewallen, President of Goody's, Winston-Salem.

Special entertainment events for the ladies attending the Convention are being arranged by Mrs. A. L. Fishel, Local Secretary of the Women's Auxiliary, and by members of the Winston-Salem Apothecary Club. A bridge-luncheon and a party at the Country Club have already been scheduled with several other entertainment features in store for the ladies.

In continuing the custom of bringing to the Convention each year some of the foremost leaders in the business and professional life of our Nation, program chairmen have scheduled the following speakers for their timely messages:

(1) Dr. Ralph W. Clark, Director of Pharmacy Service Department, Merck & Co.

(2) Mr. Roland Jones, Jr., Washington Representative of the N. A. R. D.

(3) Captain Alan Innes-Taylor, Chief of Field Operations, Byrd Antartic Expedition, Nos. 1 and 2.

(4) Mr. Edmund H. Harding, Humorist-Musician from Washington, N. C.

(5) Mr. Gregg Cherry of Gastonia, Past Commander of the American Legion.

Several other speakers of note have tentatively agreed to be with us this year but, due to press date, no definite announcement can be made at this time. A complete program, containing all the business and entertainment events of the Convention as well as Committee Reports, Annual Reports of the Association and the Board of Pharmacy, Special Convention Announcements, Hotel Accommodations, etc., will be published in the May issue of THE CAROLINA JOURNAL OF PHARMACY.

In May, All Roads Lead to Winston-Salem

CONVENTION HEADQUARTERS

ROBERT E. LEE HOTEL

Charlotte Drug Travelers

Charlotte News Items

The regular monthly luncheon meeting of the Charlotte Drug Travelers was held in that city at Thackers on March 7. Mr. W. R. Dixon, the President, presided at the meeting and appointed the following committees:

House Committee: L. E. Barnhardt, Chairman; R. C. Brown, J. G. Barnette, C. B. Douglas, T. G. Slaughter, Gene Saunders, F. F. Potter, George O'Brien and R. L. Commons.

Arrangement Committee: Reuben C. Russell, Chairman; B. M. Humphries and Arthur Beatty.

Membership Committee: R. H. Marston, Chairman; Joe Wear and Frank Armstead.

Rules Committee: P. C. Day, Chairman; M. W. Stone and Luke Blackmer.

On March 21 the Travelers met at their Club house on the Catawba River for a dance. A number of special guests were present for the occasion at which time six new members were inducted into the organization.

Bobby, the son of Mr. and Mrs. E. I. Butler (Liquid Carbonic Corp.) was seriously injured when he was thrown from his bicycle, March 12. He is much better now.

The Charlotte Druggist Auxiliary was very fortunate in having Captain Wesley Bare, Captain at the Charlotte Air Base, as a guest speaker at their monthly luncheon meeting on March 10.

A Nominating Committee was appointed by the Executive Board to bring in a slate of officers to serve the Club next year. Mrs. D. D. Demarest is Chairman of the Committee, assisted by Mrs. W. K. Gardner and Mrs. Jim Sisk.

The son of Mr. and Mrs. W. B. Holmes (Merck & Company) is in Memorial Hospital with rheumatic fever.

J. G. Barnette (E. B. Read) is in the Presbyterian Hospital recovering from an appendectomy.

Warburg's: 1942 Style

We're not exactly sure what the physician was "aiming at" when he wrote the following prescription but feel certain he must have scored a direct hit if his patient ever got around to taking the concoction. We are indebted to L. A. Warren, Jr., of Garland, for this example of modern-day polypharmacy:

Rx:

Potassium Iodide
Syr. Ferrous Iodide
Succus Alterans
Syr. Roberans
Liq. Sedans
Elix. Iodo-Calcium Co.
Tr. Gentian Comp.
Tr. Cinchona Comp.
Peptomangan
Pepticine aa drams vi
Liq. Pot. Arsenitis drams ii
Elix. Lact. Pepsin qs. Ounces xii
Sig. i dram tid pc.

Reproduced below is a letter written by A. B. Kunkle, registered pharmacist of Conover, to his Senator and Representative in Washington as a step towards getting some recognition of pharmacy by the Army and Navy:

CONOVER DRUG COMPANY
CONOVER, N. C.

March 10, 1942.

Hon. A. L. Bulwinkle,
Washington, D. C.

Dear Mr. Bulwinkle:

I am writing to ask you to support a bill which I am sure you will agree is highly justified. It is HR 6648, recently introduced in the House by Rep. Green of Florida which requires all Governmental dispensing of drugs, including the armed forces, to be handled by graduate, registered pharmacists.

I am sure you will agree that there is no valid reason why the Army and Navy should allow men not trained in pharmacy to handle and dispense medicines, while hundreds of graduate registered pharmacists are being put into other branches of service. After all, don't you agree that the boys who are fighting for us deserve the same safeguards in the dispensing of drugs as civilians? I am sure you do.

With best wishes and kindest regards, I am,

Sincerely yours,

A. B. KUNKLE,

1892 James Gordon Ballew 1942 Celebrates Fiftieth Anniversary in the Drug Business

James Gordon Ballew, Lenoir pharmacist and member of the North Carolina Board of Pharmacy since 1926, is celebrating his fiftieth anniversary in the drug business this year. He started in the drug business with the late Doctor W. W. Scott of Lenoir in 1892 as an apprentice and has been continuously in either the retail or manufacturing drug field since that time.

Despite his constant application to the drug business, Mr. Ballew has found time to play an important part in the civic life of his community. He is Mayor pro tem of Lenoir at the present time and has been a member of the Board of City Commissioners since 1925. After helping to organize the Lenoir Rotary Club, he was elected its first president.

As a Director of the Union National Bank, the Lenoir Industrial Bank, the Mutual Building and Loan Association and a Past President of the Lenoir Merchants Association, Mr. Ballew's business abilities are recognized.

He joined the N. C. Pharmaceutical Association in 1917 and since that time has held many important committee posts in the organization. As Local Secretary of the 1925 N. C. P. A. Convention held in Blowing Rock, he staged one of the most successful conventions of the Association held up to that time. Mr. Ballew is also affiliated with the National Association of Retail Druggists.

Although too busy with essential occupations to devote any time to the development of hobbies, Mr. Ballew says he "loves to piddle and plan; to clean up, to clear up; to tend garden and grow flowers." Since 1921 he has spent over $150,000 on the construction of buildings and the development of real estate in Lenoir. This, he says, is "a fascinating hobby, perchance; a costly business, in fact."

Fifty years of service to the public; fifty years of unselfish sacrifice and toil in the maintenance to public health. What an everlasting monument Mr. Ballew has built for himself over this half century span! As he reminisces on the following pages some of you, I am sure, will be reminded of by-gone days when you, too, first entered the drug business.

Fifty Years in the Drug Business

By J. G. BALLEW, Lenoir

I was born, bred, and brought up in reverse form on a farm in Lenoir and went to school two miles in the county. My father kept all his stock, horses, cows, hogs, chickens, etc., with all necessary and incidental farm buildings located on what is now the courthouse square while his farm lands lay just across Mulberry Street to the East. As a boy the only ambition that ever possessed me was to avoid going to free school and to get away from the hard, prosaic farm life.

I am a fatalist when it comes to the matter of choosing one's life work. The majority of us, I believe, fall into same by destiny rather than design. As a boy I happened to be offered a job in the drug store of Dr. W. W. Scott which I accepted readily. Dr. Scott was a saintly old physician of the old school type. I owe more to Dr. Scott, who was a cripple and had retired from active practice, than any other person for impressing upon me the fundamental facts of life, the rudimentary principles of business and teaching me basic terms and technique of pharmacy.

Apprenticeship under him consisted of a real course in potential practice and professionalism. Drugs and galencials were then kept out front in shelf bottles. Dr.

Scott would sit on a stool in the prescription department and have me, under his supervision, assemble the ingredients which he required, and, thus in calling for same in both the common and technical names, I quickly acquired the nomenclature of drugs and preparations commonly used. I also learned much pharmaceutical manipulation and dispensing. He taught and explained to me the text of the Dispensatory and cautioned me to always use it as my guide and never to guess or presume.

I clearly recall one instance when I dumbfounded the old Doctor. That was in the days of pill prescribing and pill rolling. Doctor Scott had instructed me in the art of pill making, explaining to me the why and wherefore of each step as he processed them, accenting that it was not an easy art and one must know the nature of the ingredients, physical properties, etc., in order to be able to determine the necessary excipient. I had never achieved the necessary qualifications for him to permit me, even under his supervision, to try pill making. However, one day while Doctor Scott was at dinner, another doctor brought in a prescription for pills to be made up and stated "'I'll just wait for you to make them.'' Of course I did not want to discount my professional ability in the opinion of this practicing physician, so I proceeded "secundum artem'' to make the pills and he took them with him. Presently Doctor Scott came in and I showed him the prescription which I had filled. He was greatly agitated and surprised and did not rest until he had contacted the doctor and was informed by him: "Yes, the pills were O.K.''

But again and again Doctor Scott would caution me: "Be sure you know and certain you are right.'' Again, shortly thereafter, I received a prescription containing spt. nitre *dulc.* I knew *sweet* spt. nitre but I couldn't find the *dulc.* qualification in the Dispensatory so I respectfully desisted and the customer waited two hours until Dr. Scott returned.

If I had tried to follow any basic rules of conduct during my life, they are the ones Doctor Scott promulgated and impressed upon me. "The profession of pharmacy is a minutiae business—always remember there is virtue, likewise danger in little things.'' "If it is a necessity, let the customer have it under any circumstance; if it is a luxury or non-essential, let him pay for it or do without.'' No clearing plan for better balance between assets and liabilities has ever been devised than that. Again, "In character, be modest and temperate; in business be conservative yet ambitious and never be satisfied with merely the passive good but strive always for the superlative best.''

Dear old Doctor Scott: When your term was spent on the field of life you left no pattern for posterity to duplicate.

As I turn back the pages of the book of life to that far-flung frontier of memory, I see little in common or resemblance to the practice of pharmacy then and the profession of pharmacy now, except that it was probably more professional and less commercial then than now. Then the U. S. P. and related texts were used exclusively as pharmaceutical and therapeutic standards. Today I find commercialism has paramounted and largely superseded the professional side of pharmacy. Now the Red Book or Blue Book (or what have you?) are about the only necessary and indispensable text books used in the average dispensing pharmacy. (Thanks to the energy and resourcefulness of the manufacturing pharmacist).

Fifty years ago there were no hospitals in Lenoir, no registered nurses, no medical specialists, no narcotic laws, no regulations or restrictions and only one registered pharmacist in town. Serums and antitoxins were then unknown or unobtainable. Smallpox, typhoid, diphtheria, etc., scourged the population; appendicitis was belly ache, high blood pressure was vertigo; practical nurses and midwives were the only dependable helpers or assistants the family doctor could summon in emergencies.

There are no professions in these fifty years that have made such long scientific strides as medicine and pharmacy. Some of us who have marked time while science and research have explored the unknown and developed its hidden possibilities, have seen what would have been miracles two genera-

Your Bath Tonic

EARLY AMERICAN

Pine

BATH ACCESSORIES



An invigorating bath routine, with a fragrance all the family will enjoy! A few drops of Shulton's Pine Bath Oil make the water feel more buoyant, fill the room with the pungent scent of pine. The Pine Soap is an exhilarating cleanser, super-fatted and quick-lathering.

Pine Bath Oil	*4-oz. bottle, $1.00*
Pine Toilet Soap	*6 cakes, 1.00*
Pine Bath Soap (not illustrated)	*3 cakes, 1.00*
Pine Bubble Bath	*1.00*

This invigorating fragrance also comes in a Bath ensemble set of 3 cakes soap and 1 bubble bath retailing for $1.50.

* * *

Please send your orders to

Scott Drug Company

112 South College Street

CHARLOTTE, NORTH CAROLINA



THE "SPLASH" FROM DISTRIBUTION OF

COTY "SUB-TINT" IN ACQUAINTANCE SIZE TO

MANY HUNDRED THOUSAND WOMEN WILL BRING

WAVES OF NEW PROFIT OPPORTUNITY

TO YOUR TOILET GOODS COUNTER

COTY

OUR SALES REPRESENTATIVE WILL TELL YOU
HOW TO GET INTO THE SWIM

★

BODEKER DRUG CO.

1414 East Main Street

★ ★ ★ RICHMOND, VIRGINIA ★ ★ ★

SUN GOGGLES

ASSORTMENT No. 5542

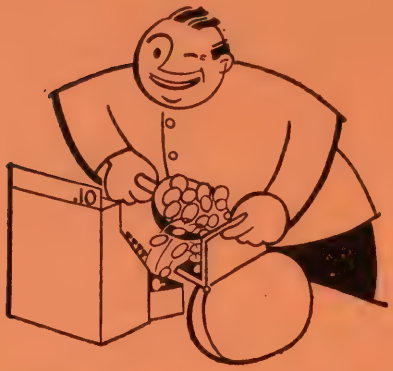
25 Pairs Polaroid Glasses	Retail $1.95	$48.75
	Cost 1.20	30.00
	Profit	$18.75

A Brilliant New Demonstrator FREE

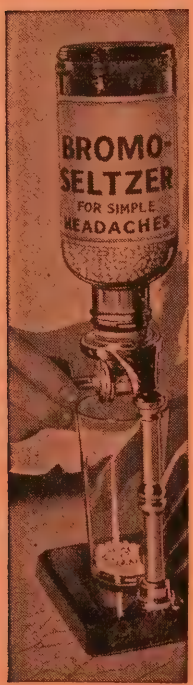
A COMPLETE LINE OF GOGGLES

Ask Our Salesman for Further Details

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

tions ago transformed into the commonplace and matter-of-fact therapy of today.

One of the proudest privileges and happiest memories I enjoy: One of my first customers of 50 years ago, a gentlelady of today, is still one of my best customers and most loyal friends. At the present time I am serving the fourth consecutive generation of her family. I recall clearly, during the first days of my apprenticeship, serving her on horseback while she waited in front of the store, her riding garb consisting of derby hat, long flowing skirt and side saddle.

Another challenging record: All my life I have never been sick enough to demand the services of a physician; never had to submit to even a minor operation; never been pruned; and still own such latent and static appendages as tonsils, adenoids and appendix.

Again, I have been married 28 years and never had to call a physician in my family. Neither my wife nor daughter has ever had to go to the hospital nor submit to any kind of operation, yet my daughter, like all other children, ran the gamut of childhood and school-day diseases. Always, I have had an immunity from that "send-for-the-doctor hysteria" which of late years has become general and contagious.

After the death of Doctor Scott in 1896, I went to work for Dr. A. A. Kent who opened the second drug store in Lenoir. After managing his store for four years I realized I was getting nowhere, so decided to attend the Maryland College of Pharmacy (now University of Maryland School of Pharmacy) located in Baltimore. I had just enough money to pay matriculation and had to find a job in a drug store in order to pay my expenses. After two years of slavish application and work during vacation periods, I succeeded in graduating. Following this I passed my examination before the Maryland and North Carolina Boards and set out on a career of barnstorming or itinerant pharmacist.

During the following eleven years I worked in 14 drug stores and laboratories in six different states but spent most of the time in Baltimore. Thus, by experience, while I had acquired a status of pharmaceutical virility, I found myself reduced to a condition of financial impotency and time was marching on. As my "status quo" held out no productive promise for the future and suddenly realizing that 15 of the most fruitful years of my life had been given to others without tangible results, I felt an urge to go back home.

Being at that time 36 years old, I decided to reenact a modern version of the prodigal's return. I returned home, married "the urge," borrowed enough money to buy a "For Sale" drug store and settled down with the very laudable ambition of being able to soon "settle up."

I have never thought much of whiskey as a therapeutic agent and always looked upon it as a medicinal outlaw and free lance that should never have been given official family recognition. All my experience has definitely committed me to that premise. I have never worked in a store that handled it, never filled a prescription for it and never drank a drop of it in my life. I have never been confronted with an emergency where whiskey was indicated that a more effective and better "substitute" could not be employed.

I could rattle on interminably but I feel this is enough from me. Suffice it to say that here I am after fifty years, still plodding, still achieving and still pursuing those four evasive will-o'-the-wisps which a druggist was never known to achieve: (1) give-it-up (2) quit-worrying (3) retire and (4) take-it-easy. No, I may be antique, maybe obsolete, but I am neither so windbroken nor spavined as to require scratching and be counted out of the race. Since I am told the first 50 years are always the hardest, I am now catching my second breath and girding myself for the next half century or the enduration.

Therefore, this voluminous recital is by no means my valedictory but my salutation to the second epoch of a century's activities.

Mark Time! March! Forward March! It's down hill from now on!

Mr. W. J. Smith, Managing Editor
THE CAROLINA JOURNAL OF PHARMACY
Chapel Hill, North Carolina

Sir:

Pursuant to engagement I have examined the accounts of THE CAROLINA JOURNAL OF PHARMACY and submit herewith the following described schedules:

Cash Receipts and Disbursements
Statement of Assets and Liabilities

The balance on deposit with the Bank of Chapel Hill was confirmed to me by the depository. The bonds were examined by me. The accounts receivable are stated as shown on the records without confirmation.

In my opinion this statement fairly represents the financial conditions of THE CAROLINA JOURNAL OF PHARMACY.

Respectfully submitted,
L. DER. MACMILLAN,
Certified Public Accountant.

Board of Pharmacy Examinations

The next meeting of the North Carolina Board of Pharmacy for the Examination of Candidates for license to practice Pharmacy will be held in Chapel Hill, June 16, 1942. Full information concerning the Examination may be obtained by applying to F. W. Hancock, Secretary-Treasurer, Oxford, N. C.

For several years the Board of Pharmacy has considered the advisability of eliminating the regular November Examination due to the fact that so few candidates took the examination at that time. During the June meeting of the Board this year, a definite decision will be made as to the status of the November Examination.

THE CAROLINA JOURNAL OF PHARMACY

STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS
For the Year Ending December 31, 1941

Receipts:		
Advertising Revenue	$2,346.95	
Subscriptions	100.00	
Total Receipts		$2,446.95
Disbursements:		
Printing—12 issues	$1,951.78	
Salaries	52.00	
Mailing Journal	31.49	
General Postage	45.16	
Office Supplies	11.63	
Audit Fee 1940	10.00	
Miscellaneous	69.49	
Total Disbursements		$2,171.55
Excess of Receipts over Disbursements		275.40
Balance on Deposit January 1, 1941		370.64
Balance on Deposit December 31, 1941		$ 646.04

STATEMENT OF ASSETS
December 31, 1941

Assets:		
Cash on Deposit	$	646.04
U. S. Savings Bonds		300.00
Accounts Receivable		226.15
Total Assets		$1,172.19
Liabilities		NONE

A. D. F. I. Co. Reports Successful Year—P. J. Suttlemyre Re-elected Director

The Thirty-fifth Annual Meeting of the Stockholders and Board of Directors of the American Druggists' Fire Insurance Company was held on February 10th and 11th. At the close of the year 1941 there was more insurance in force as written by this Company than at any other time in its history. Having in mind that the Company writes only on the property of retail druggists, its record shows just what can result from co-operative endeavor. It continues to be the only Capital Stock Fire Insurance Company which writes only on the property of retail druggists and while we do not know with certainty, it is believed that there is no other Company which so limits its service. This Company offers this exclusive service to retail druggists practically nation-wide, since it does business in 42 States and the District of Columbia.

After thorough consideration of all the factors involved, the Board of Directors declared an annual dividend of 10% on the business of 1941, payable on March 2nd, 1942, to stockholders of record on the meeting day.

With nearly 25,000 shares of stock represented in person or by proxy, out of a total of 30,000 shares outstanding, the following were elected as the new Board of Directors:

J. H. Beal, Wm. C. Anderson, Edw. W. Stucky, J. S. Rutledge, P. J. Suttlemyre, Walter Rothwell, John Weisel, J. Otto Kohl, H. M. Lerou, C. S. Heimstreet, G. O. Young, Saml. C. Davis, Jos. A. Hottinger, Philip Albert Schwarz and W. P. Starkey.

At its organization meeting the new Board of Directors elected the following officers:

President: Dr. J. H. Beal; Vice-President: Senator G. O. Young; Treasurer: Walter Rothwell; Secretary: W. P. Starkey; General Counsel and Assistant Secretary: David P. Pickrel; Assistant Treasurer: Philip P. Sieber.

On Tuesday evening of the Annual Meeting Dr. Robert L. Swain addressed the stockholders and members of the Board of Directors present, commenting in part on the position of retail drug stores under the existing war-time conditions. The information he gave and his comment thereon was distinctly helpful and was deeply appreciated by all who heard him.

Proposed Carbonic Gas Tax Excessive

Anybody who has had experience running a soda fountain, with the always present chance of leakage, can understand that the proposed excise tax of 80 cents a pound on carbonic acid gas is not only excessive but oppressive.

Rowland Jones, Jr., Washington Representative of The National Association of Retail Druggists, discusses the subject in the March 19 issue of the *N. A. R. D. Journal* and urges all druggists operating soda fountains to write their Senators and Representatives in Congress about it.

"It is evident, even on the basis of preliminary investigation, that a tax as heavy as this will constitute an unendurable burden on the great proportion of retail drug stores operating soda fountains," Mr. Jones declares.

At the Crowded Hour

The doctor was on a crowded street car and was forced to stand. Beside him a stout woman vainly endeavored to get her fare out of the pocket of her cloak tightly buttoned as a protection against pickpockets. After some minutes the doctor said: "Please allow me to pay your fare." The woman declined with some asperity and renewed her attacks on the pocket. After some little time the doctor again said: "You really must let me pay your fare. You have already unbuttoned my suspenders three times."—*The Family Physician.*

Pharmacy Talk

Doctor E. A. Brecht of the U. N. C. School of Pharmacy has prepared a talk suitable for presentation to the graduating classes of high schools on "Pharmacy as a Career." Copies may be obtained from W. J. Smith, Chapel Hill, without cost.

LEGAL SECTION

FREDERICK O. BOWMAN, LL.B., *Editor*, Chapel Hill, N. C.

Proposed New Taxes and Committee Hearings

The Ways and Means Committee of the House of Representatives, the body in which all tax legislation must originate, began having its hearings on March 3rd. Among the first to appear before the Committee were the Secretary of the Treasury and other Treasury Officials and experts to explain the new tax levies which the Administration proposes that the Congress should adopt to provide the additional billions of dollars that must be had for the year 1942-43.

In the first place, Secretary Morganthau recommended to the Committee a boost in taxes over 1941-42 of $7,610,000,000 in direct taxes, indicating that it would be proposed later that Social Security Taxes be increased by $2,000,000,000. Therefore, if Congress should adopt the tax program submitted to it by the Treasury Department, the taxpayers of the Nation will dig deeper into their pockets to the tune of $9,610,000,000 during the next fiscal year.

Among the recommendations made to the Ways and Means Committee are:

Proposed increases in individual income taxes, estimated to yield sixty percent more revenue; drastic increases in corporation taxes, as well as increases in Excise Taxes; a manufacturers' tax from ten to twenty-five percent on photographic apparatus; large increases on all communications taxes; doubling the Federal Tax on gasoline, and more than doubling the tax on lubricating oils; increasing the tax on distilled spirits, including alcohol, fifty percent (from $4.00 to $6.00 per proof gallon); an increase of thirty-three and one-third percent on beer; and, likewise, a sharp increase in the tax on wine; *a levy of one cent per bottle on soft drinks retailing for not more than ten cents, and a levy of eighty cents per pound on carbonic acid gas used in unbottled drinks;* a manufacturers' tax of fifteen percent on candy and chewing gum; doubling the tax on smoking tobacco, with a higher rate on cigars, and an increase in the tax on cigarettes from $3.25 to $4.00 per thousand; and an advance of fifteen percent on transportation taxes.

Sales Tax Estimates

According to statistics submitted by the Treasury Department a general ten percent sales tax with no exemptions, would produce up to $9,702,000,000. However, exempting all purchases by Federal, State and Local Governments and by producers of war materials, a ten per cent retail sales tax would produce only $4,632,000,000, and a five percent tax $2,469,000,000. A ten percent manufacturers' sales tax would produce $2,382,000,000 and a five percent tax $1,228,000,000. Further, if food, medicines, drugs, clothing, fuel and commodities now subject to Excise Taxes, the ten percent retail sales tax would yield only $780,000,000, and a five percent tax $394,000,000. A ten percent manufacturers' sales tax would produce $305,000,000, and a five percent tax $153,000,000.

At the same time, experts from the Joint Congressional Internal Revenue Committee submitted estimates on both a retail sales tax and a manufacturers' sales tax based on figures from the Department of Commerce which show different yields. It shows that a ten percent tax on sales at retail stores would produce $5,410,000,000; and a ten percent overall manufacturers' tax $7,750,000,000.

Both sets of estimates were placed in the record of the Ways and Means Committee.

It is understood that the National Association of Manufacturers has recommended an eight percent sales tax which it is estimated would raise 4½ billions. The sales tax would be divided, four percent as a manufacturers' sales tax and four percent as a retail sales tax.

Chairman Doughton of the Ways and Means Committee has stated that he opposes a retail sales tax, but was maintaining an open mind on a manufacturers' tax. The Treasury Department is opposed to any sales tax whatever, as it has been all along.

Certainly, sentiment in Congress for a Federal Sales Tax is growing and there is some likelihood that one will be adopted, rather than to go further into the realm of excise taxes.

The Tax on Carbonic Acid Gas Must Be Defeated

In all our experience, this proposal is the most ill-advised, uneconomical, and confiscatory tax ever proposed by a responsible government official.

On this basis the tax on a 50 lb. drum of carbonic acid gas, which now costs the retailer in the neighborhood of $8.00, would be $40.00. The repercussions of such a tax levy upon the operating of soda fountains will be plain to all retail druggists and we believe that all will agree that the situation calls for united action to convince the taxation committees of Congress of the inequity and injustice of this method of raising federal revenue.

Obviously such a tax cannot be passed on to the consumers of soda fountain drinks because it is impossible to compute, with any degree of accuracy, the tax on the gas which goes into a finished soda fountain carbonated beverage. As a result of this, retail druggists cannot compute and pass on the tax for the reason that federal laws prohibit the collection of money denominated as a tax *in excess of the actual amount* of tax involved. No retail druggist would be safe from prosecution if he attempted to pass on such a tax as this.

Further, it is known that a substantial part of the contents of a drum of carbonic acid gas is lost through leakage through the myriad points of possible loss of gas between the gas outlet on the drum and the draft arm of the soda fountain. It is not at all unusual for a retail druggist to lose the contents of an entire drum of gas overnight due to an undetected leak in some connection or valve. Many soda fountain carbonators, their fittings and connections, are old or obsolete. We cannot be certain how long replacements of connections and fittings will be available due to drastic curtailments in the use of scarce materials, particularly tin. There seems to be little question but that many soda fountains would be forced to suspend operation if this tax is made a part of the 1942 Revenue Bill. On the basis of a drum of gas a month, a retail druggist's outlay for carbonic acid gas tax would amount to $480 annually—a sum in excess, we believe, of the total annual *net profit* of the average drug store soda fountain.

We are advised that this tax is proposed because of the fact that another Treasury proposal would exact an excise tax of 1c per bottle on bottled soft drinks retailing up to and including 10c. It is apparent that the Treasury in this proposal is seeking an equalization tax to reach unbottled soft drinks. The proposal is further defective as an equalization measure because it does not take into consideration noncarbonated soda fountain beverages.—ROWLAND JONES, Washington Representative, National Association of Retail Druggists, Washington, D. C.

PLAN TO ATTEND THE

1942 N. C. P. A. CONVENTION

WINSTON-SALEM

May 11-12-13

NEWS NOTES

H. W. White, proprietor of White's Drug Store, Fayetteville, recently spent 13 days in Florida in what he termed "my first vacation in years." Mr. White, who was accompanied on the trip by his wife and daughter, says he plans a return trip this summer.

Dr. Marcus Cicero Stephens Noble, North Carolina's grand old man of education and father of **Miss Alice Noble,** Secretary of the U. N. C. School of Pharmacy, celebrated his 87th birthday on March 15. Surrounded by a large gathering of close friends, associates and members of his family, Dr. Noble looked back upon his career and concluded that, while the State has many things to be thankful for, it ought to take especial pride in the progress made in education in the last half century.

F. F. Roberts, a member of the Oak Ridge Military Institute rifle team, is receiving congratulations from his friends and especially his father, **Pharmacist H. E. Roberts,** of Marshall, for the excellent marksmanship he displayed recently in helping his team win first place in the ROTC gallery rifle competition for the Fourth Corps Area.

One for the books: **Robert M. Holroyd** of Columbus Drug Store, Whiteville, was the first pharmacy student to matriculate at the West Virginia College of Pharmacy, Morgantown, W. Va. During the first year there were only three students in the School and in the words of Mr. Holroyd "We received plenty of personal supervision from the instructors."

Mrs. L. I. Grantham, who assists her husband in the operation of Grantham Drug Company, St. Pauls, is helping to provide recreation facilities for soldiers visiting the town from nearby Fort Bragg. Mrs. Grantham is a member of the Committee on Community Hospitality.

Joe Hollingsworth of Mount Airy, **Tom Hood** of Dunn and **F. O. Bowman** of Chapel Hill were recently appointed by Governor Broughton to the State Salvage Committee.

The following pharmacy students were initiated into Rho Chi, National Honorary Scholastic Pharmaceutical Society, at Chapel Hill on March 15: **Marsh Hood** of Kinston, **Banks D. Kerr** of Mooresville and **Stuart McGuire Sessoms** of Roseboro. The student must maintain an average scholastic grade of 87½ for seven quarters (2 1-3 school years) in order to be eligible for admission to the Society.

An unidentified negro man is being sought by the Durham police for holding up two delivery boys and robbing them of a total of $25.70 on March 16 and 17. The robberies occurred after the boys were called to deliver ice cream, cigarettes and "change for twenty dollars."

T. R. Robinson, Sr., who will be 87 years old in May, has indicated that he will again be a candidate for the office of coroner of Wayne County this year. Mr. Robinson, who has been coroner of his county for 20 years, formerly operated a drug store in Goldsboro, now managed by his son, **T. R. Robinson, Jr.**

We are glad to know the young daughter of **G. C. Kelly,** Lillington, is recovering from a recent siege of measles.

For the past four years **James S. White** of Mebane has been collecting mortars until today he has a collection of 23 in various sizes. One of his most prized possessions is a mortar from the Hugh Mercer Apothecary Shop in Fredericksburg, Va.

F. B. Ham, until recently with Liggett's Drug Store, Charlotte, is now working in Florida.

The explosion of 12,000 pounds of gun powder, T.N.T. and hand grenades near Selma on March 7 shattered six plate glass windows in the three drug stores of that town but did little damage to the merchandise stock. Displays were toppled over into the floor of Bill Creech's Drug Store.

The many friends of **C. P. Harper,** Selma druggist, will be glad to know he is steadily improving from an illness which has kept him from active duty for the past eight months. At the present time Mr. Harper is staying with his sister in Wendell while **Mr. J. H. Stancil** is operating his drug business.

It was a short, short vacation for **J. D.**

Bain, Clayton druggist. He spent March 8 and 9 in Jacksonville, N. C.

Phil Link of Reidsville had a busy week in New York recently as a prelude to being inducted into the U. S. Army. While in the city he visited nine different shows. Mr. Inge, Bodeker salesman, accompanied Mr. Link to New York but returned to North Carolina after three days leaving Phil to finish out the week. After getting back to Reidsville Mr. Link hurried off for a short trip to Florida.

Mr. A. S. Johnson of the Johnson Drug Company, Smithfield, has a rather unusual plant growing in the front window of his business: A tangerine bush from Florida which seems to be thriving in the N. C. sunshine.

Professor H. R. Totten, well known to many pharmacy students who attended Chapel Hill, has been commissioned a captain in the U. S. Army and has already reported to Camp Blanding in Florida.

J. T. Fields, Jr. of Laurinburg is now with the W. A. Hayes Drug Store of Hillsboro.

Ensign A. T. Nicholson, Jr., son of **A. T. Nicholson,** Tarboro druggist, has been cited by the President of the United States for bravery in action.

A. A. Gwynn, Assistant Pharmacist of Leaksville, has enlisted in the U. S. Army. At the present time he is stationed at Fort Bragg.

W. R. McNair recently accepted a position with the People's Service Drug Store of Henderson. For the past several years he has been associated with Miles Pharmacy of Henderson.

Deaths

Herman H. Robinson, age 66, druggist and member of one of Bladen County's most prominent families, died in Elizabethtown on March 23 following an illness which extended over a period of one year. He returned to Elizabethtown from a Fayetteville hospital several weeks ago and was recuperating but suffered a heart attack which was fatal.

Well known in Eastern North Carolina where he had managed a drug store for years, Mr. Robinson was one of the most loyal members of the North Carolina Pharmaceutical Association.

Funeral services were held in the Presbyterian Church of Elizabethtown with interment in the local cemetery.

Mr. Robinson is survived by his wife; three children; one brother and two sisters.

FLASH

Government Indicts N. A. R. D.

As we go to press, news reaches us that the National Association of Retail Druggists, the New Jersey Pharmaceutical Association, 13 smaller groups and 15 individuals were indicted on March 26 by a Federal Grand Jury on a charge of conspiring to violate the Sherman Anti-Trust Act by fixing prices.

The conspiracy attempted to fix the profit on drug store items by setting retail prices and prices to be paid the wholesalers, the indictment said, adding that the defendants acted under the guise of compliance with the Miller-Tydings Act and the New Jersey Fair Trade Law.

Among the individual defendants listed were Robert P. Fischelis of Trenton, secretary and chief chemist of the New Jersey State Board of Pharmacy, and John J. Debus, Jersey City, and Emil P. Martini, Hackensack, members of the Board; and John W. Dargavel, executive secretary and general manager of the National Association of Retail Druggists.

Walter W. K. Bennett, who conducted the investigation which resulted in the indictments, said there was no direct connection with the indictments returned Feb. 6 in which the National Wholesale Druggists Association was charged with conspiring to violate the Sherman Act.

Zyrone

Liquid dietary supplement containing Iron, Vitamins B_1 and B_2, Calcium, etc. The Chattanooga Medicine Co., Chattanooga, Tennessee. $1.00 retail, $8.00 dozen.

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TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

$8.00 ANY ASSORTMENT 5% CASH BONUS

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO. **RALEIGH, N. C.**

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WE SPECIALIZE IN SATISFACTION
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Printers in Durham, N. C., Since 1885

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

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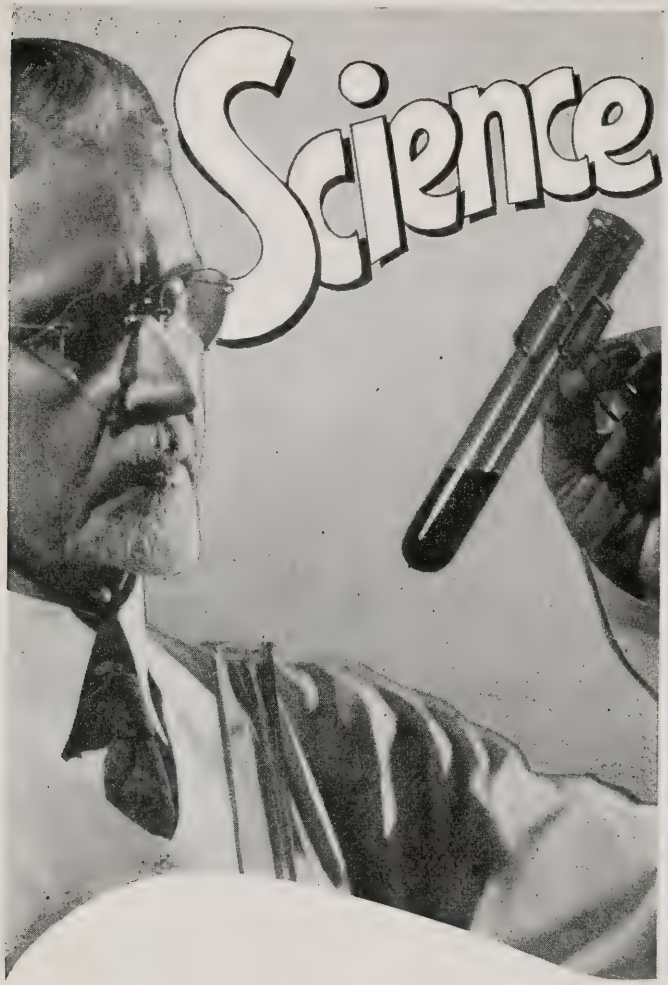
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New York San Francisco Kansas City



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Prophylactics in the World!

Increasing recognition by medical and welfare authorities, of the prophylactic as a health protector, has concentrated attention on the famous health feature of

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Growing sales are building profits fast for druggists. You can share in this paying business.

Remember—all Dean Prophylactics are sold through drug store channels ONLY.

Dean Headquarters in Your District
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RAPID STOCK-TURN

Alka-Seltzer and One-A-Day (brand) Vitamin Tablets



The normal stock-turn of Independent Druggists is 2.5 times yearly. According to the latest statistics, Alka-Seltzer now has an 8.4 times annual stock turnover in the drug stores of the United States.

Sales on ALL VITAMINS also are stepping up—and the product with the fastest stock turnover in this field is now One-A-Day (brand) Vitamin Tablets.





Let's Look at the Record!

According to the nation-wide figures for November-December, 1941, the average druggist was carrying only 1.8 month's supply of One-A-Day (brand) Vitamin Tablets on his shelves. This means a 6.66 times annual turnover.

It also means that for every dollar invested by you, Mr. Retail Druggist, in One-A-Day (brand) Vitamin Tablets, you made an annual profit of of 313% in 1941.

This was on all-sized packages. The records show that many stores did not keep ALL the sizes on hand, so many druggists had to tell customers, "Sorry; we're out of the particular size you want."

So from now on make more money by having all sizes on hand all the time! One-A-Day (brand) Vitamins, now moving fast, will move even faster! All four of the big nation-wide Alka-Seltzer radio programs are now telling about One-A-Day (brand) Vitamin Tablets. The Miles line always is a winner. Let's keep it moving!

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Alka-Seltzer

ONE A DAY
BRAND
BIOLOGICALLY STANDARDIZED
VITAMINS
A and D TABLETS B-COMPLEX TABLETS

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
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Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

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BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

THE NEW LABELS

New labels are obligatory in States that have passed laws similar to the Federal Drug Act and on all Interstate sales.

The principal changes in copy for U.S.P. and N.F. Shop Labels are; the clause on preparations containing narcotic and hypnotic drugs:
"Warning, May be habit forming"

The caution on labels for laxative preparations:
"Should not be used where there is abdominal pain, nausea, or other symptoms of appendicitis. Habitual use should be avoided."

And all labels:
"To have more adequate dose and directions."

McCourt Shop Labels - rolls or flat - meet all State and Interstate Requirements

Make sure your labels are correct by buying McCourt Roll Labels.

Genuine McCourt Roll Labels are sold only by McCOURT

WRITE FOR CIRCULARS

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Authority on Drug Labels for 35 Years
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Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Newest Member of Black-Draught Family Has Winning Ways!

Granulated Black-Draught, after only a year on the general market, is causing more people than ever to decide that Black-Draught is their favorite laxative.

Easy to take and pleasing as it is, *Granulated* contains the same aromatic herbs as the long-popular Black-Draught *powder*—comes in the same familiar yellow box—sells for the same low price—bears the same name and fame.

For samples of *Granulated* Black-Draught, write to

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CANNOT RESTORE YOUR FIRE DESTROYED PROPERTY

You can only replace with other of like kind—when it is possible to duplicate, and in these times it is increasingly difficult to duplicate.

Every careful property owner will therefore make certain of two things—

1st. That there is no Fire Hazard about his property which he can remove.

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Capital Stock Fire Insurance is the best that money can buy—the stockholders having put up their money as a guarantee that the losses of policyholders will be paid.

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The American Druggists' Fire Insurance Co.

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The only capital stock company writing exclusively on the property of retail druggists, and having specially qualified drug store adjusters.

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25 mg. $0.77-50 mg. $1.20 TABLETS 100 mg. $2.21 per 100

ASCORBIC ACID

SCIENTIFICALLY CORRECT

50 mg. $0.38 per 100 TABLETS 100 mg. $0.70 per 100

NICOTINIC ACID

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Inquiries invited on other pharmaceutical products.

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Not an Antacid
Not a Laxative—
It soothes and calms upset stomach and irritated intestinal walls!

Norwich*

FASTEST-GROWING PREPARATION For UPSET STOMACH

What is the secret of Pepto-Bismol's startling rise toward leadership? . . . *People like it. . . . It does the job.*

Keep a pyramid of the pink Pepto-Bismol bottles *in sight*—and see for yourself!

The Norwich Pharmacal Co., Norwich, New York

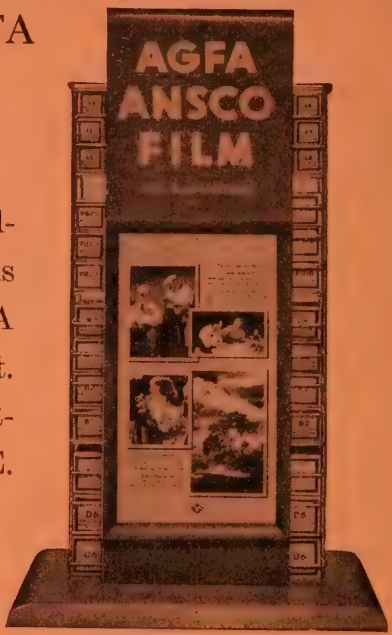


Greatly increased color advertising is now at work for you. It pays to feature profitable, fast repeating Pepto-Bismol for stomach upsets and intestinal irritation.

* Reg. U. S. Pat. Off.

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36 rolls PD16	Plenachrome @ 37c	13.32
1 No. 1 Counter Display Cabinet		No Charge
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We carry a large stock of photographic products. Call on us often to help you with your PHOTOGRAPHIC DEPARTMENT.

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WHOLESALE DRUGGISTS

RALEIGH, N. C.

"The House of Friendly and Dependable Service"

Vol. XXIII No. 5

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

May, 1942

Program Issue

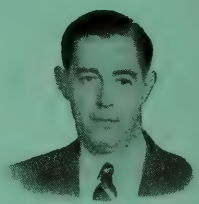
Sixty-Third Annual Convention of the North Carolina Pharmaceutical Association



President Ralph P. Rogers of Durham
Who Will Preside Over the State Association Convention



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Nobody but a native New Yorker could work E. J. Sheridan's territory, which includes Chinatown, Wall Street, the Lower East Side, and Greenwich Village. Mr. Sheridan joined the Lilly organization in July, 1921, and is now an active member of the twenty-year club.

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Parke-Davis Empty Gelatin Capsules . . . scientifically perfected for prescriptions . . . with sparkling clarity that impresses doctors and customers. Use them and make the most of your compounding ability.



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. . . and soothes Nerves upset by

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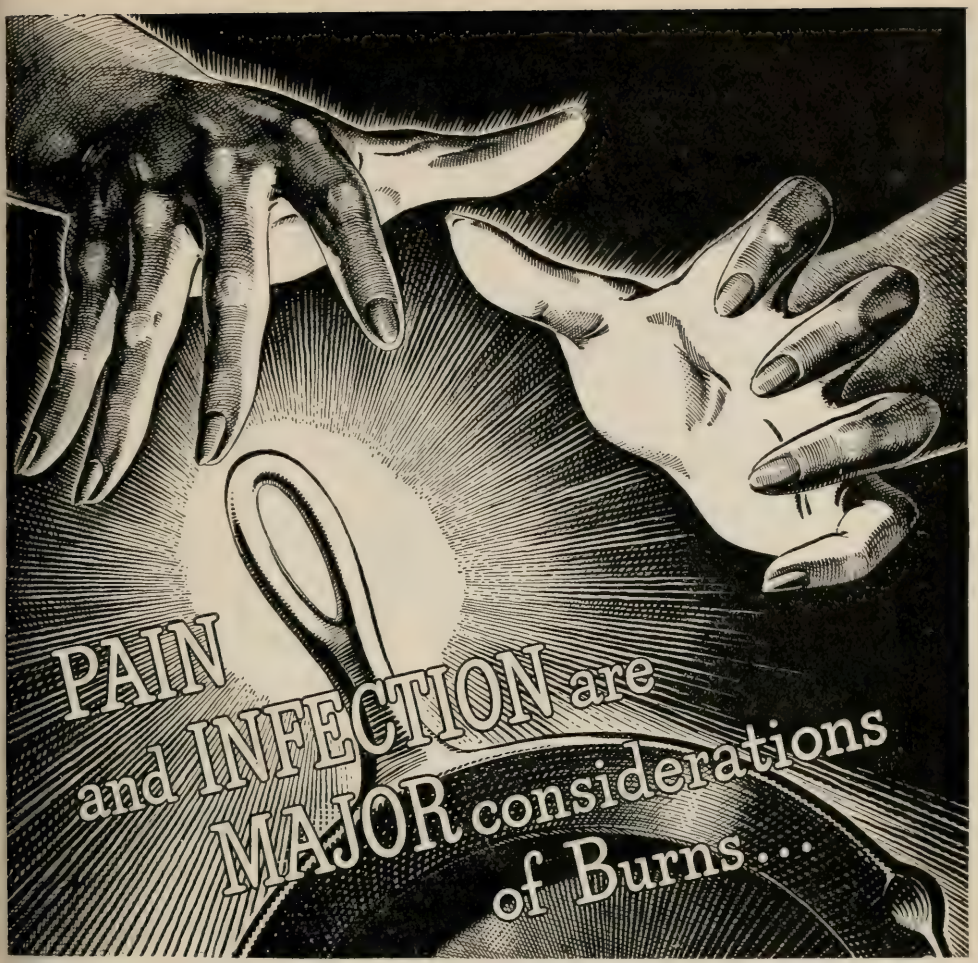
The prescription-type ingredients in the "BC" formula are readily assimilated. That's why "BC" offers quick relief from headaches, muscular aches and neuralgic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



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DISTRESSING AND POTENTIALLY DANGEROUS injuries such as minor burns require first-aid treatment for which 'S. T. 37' Antiseptic Solution is particularly well suited.

This oil-free, colorless, odorless preparation is not only highly bactericidal but exerts a mild surface analgesic effect as well when applied to raw, inflamed tissue. Moreover, 'S. T. 37' Antiseptic Solution is clinically non-toxic and its low surface tension facilitates penetration of minute recesses, thereby extending the field of its bactericidal action.

These characteristics make 'S. T. 37' Antiseptic Solution ideal for wet dressings in the treatment of burns. When 'S. T. 37' Antiseptic Solution is directly applied to such lesions its action is threefold:

1. **It exerts a potent bactericidal effect.**
2. **Pain is relieved by its surface analgesic action.**
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Prescription Balances Repaired

Accurately
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Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
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CECIL'S DRUG STORE
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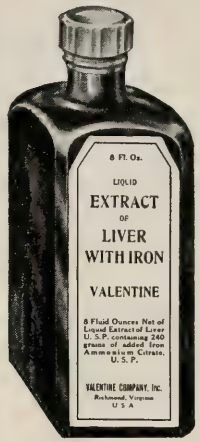
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A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

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RICHMOND, VIRGINIA

$0.70 pint ELIXIR $4.50 gallon

VITAMIN B_1

SCIENTIFICALLY CORRECT

$1.30 pint ELIXIR $9.25 gallon

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Direct or through your wholesaler.
Inquiries invited on other pharmaceutical products.

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Manufacturing Chemist
GREENSBORO, N. C.

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
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Vol. XXIII — MAY, 1942 — No. 5

Convention Time is Vacation Time

An Invitation from Ralph P. Rogers, President of the N. C. P. A.

This year will find a lot of us trying to plan our vacation so that it will be for both business and pleasure. With our Nation at war, it is necessary for us to try to save as much as possible the things which our Nation needs, so let us plan to make our vacation trip our convention trip and in that way we will be both conservative and patriotic to our country and to our profession.

Never before has there been a more opportune time for a drug convention than right now. We Druggists, both old and young, need to get together and discuss the many problems which are confronting us at the present time. Many changes are taking place in the daily operation of our businesses; changes which, if not controlled, will spell the difference between profit and loss to many of us this year.

Plan now to attend the Convention in Winston-Salem beginning on the evening of May 11 and continuing through May 12 and 13. The Local Secretary, Mr. W. A. Gilliam, and his Committee together with President N. B. Moury and Mr. Thad Lewallen of the T. M. A. and Mrs. C. C. Fordham, Jr. and Mrs. A. L. Fishel of the Women's Auxiliary are doing everything possible to make the Sixty-third Annual Convention of the N. C. P. A. the best Convention in the history of the Association.

Judging from all of the reports coming from Andrew Strum's Entertainment Committee and from Mr. Thad Lewallen, Chairman of the T. M. A. Entertainment Committee, we can certainly expect a grand time. The Ladies of Winston-Salem are planning to entertain our wives and sweethearts so interestingly that I am sure we can count on plenty of inspiration from them in helping build attendance at the Convention.

Your Association has been quite active during the past year and we feel that each and every member has benefited to some extent. During the course of the Convention, complete reports will be made on the operation of the Association for the past twelve months.

Mr. Paul Bissette of Wilson will be installed as your next President at the last session of the Convention on Wednesday, May 13. Paul is one of the most progressive pharmacists in our Association and we are indeed fortunate in having as our incoming President a man of such splendid qualifications.

Mark these dates on your calendar now: May 11-12-13 and plan to be with us this year in Winston-Salem.

(Signed) Ralph P. Rogers,
President, N. C. P. A.

Travel

Since the Winston-Salem Bus Station is located within 100 feet of the Robert E. Lee Hotel, delegates using busses as a means of transportation will experience little difficulty in reaching Convention Headquarters.

Winston-Salem Beckons

An Invitation from Wade A. Gilliam, Local Secretary of the 1942 N. C. P. A. Convention

The latch string to the gates of the Twin City is down and every druggist in Winston-Salem extends to every druggist in the Old North State, his family or sweetheart, a special invitation to attend the 1942 N. C. P. A. Convention. We feel very much honored in being host at this very important occasion.

Our Committees have worked hard in an effort to make your visit to the Convention a very enjoyable one. We hope you will enjoy every minute of your stay in our city.

A summary of the entertainment program will give you a glimpse of just what is in store for you. The program, we think, is filled with features which will thrill you . . . so come, see, and be convinced.

Start right and be present Monday night, May 11. A $25.00 War Bond will be given away to some lucky member at this time and, too, the local druggists are sponsoring two additional enjoyable events. The A-Capella Choir from the Winston-Salem Teacher's College, one of the best recognized negro educational institutions in the country, will render a thirty-minute program. Following this a forty-minute technicolor movie "North Carolina—Variety Vacationland" will be shown. This is a very interesting and instructive picture and proves that no finer vacationland exists than the Old North State. Also on Monday night Mr. Ralph P. Rogers of Durham will give the Annual President's Address, to be followed by State Senator Gregg Cherry, a very able and interesting speaker, who will address the Convention on "War and Its Responsibilities."

And, Ladies, there will be a special prize drawing at your Tuesday morning business session, so be sure to be on time. On Tuesday evening at 6 P.M. Pet Dairies will be host to the ladies at a buffet dinner in the Robert E. Lee Hotel. On this occasion we know that you will be royally entertained.

And everybody, men and women, be on time at 7:30 P.M., Tuesday, May 12. Another $25.00 War Bond will be given away. At this time the local druggists have a little surprise for you with an opportunity to do something for your country. Following this, get ready for a "side-splitting" event when Mr. Edmund Harding of Washington, N. C., takes over with "Dr. Harding's Treatment for the Liver." This is a night of surprises, so be prepared.

To top it all, a dance will be given in Convention Headquarters, Tuesday night, 10:30 P.M. to 1 A.M., compliments of the O'Hanlon Watson Drug Company. Music by Hal Leonard and his orchestra.

Another high spot on the Ladies Program will be Wednesday morning, 10:30 A.M. At that time Southern Dairies, Inc., will sponsor a bridge luncheon at the beautiful Forsyth Country Club.

At 5:30 P.M., Wednesday, Mr. Thad Lewallen, President of Goody's Inc., will be host to the entire Convention at an old-fashioned barbecue in Reynolds Park. There is nothing better than eating good barbecue out in the open, and good it will be, as Thad has taken care of every detail.

And, men, bring your golf outfit as we haven't forgotten you. A golf tournament will be sponsored Wednesday afternoon in Reynolds Park, 1:30 P.M. With the barbecue and golf tournament being staged in the same Park, you can play golf and eat barbecue on the same spot.

Wednesday night the T. M. A. takes over and, as always, we know these fine fellows will give us surprise after surprise. Their show, billed as "Steamboat Willie From Alabama," will be entirely different from anything staged in the past . . . there will be more than 40 people in the cast including a prominent screen actress from Hollywood. Following this, the T. M. A. will entertain with a dance, music by Hal Leonard and his orchestra.

Mr. A. J. Strum, Chairman of the Local Entertainment Committee, Mrs. A. L. Fishel, Chairman of the Ladies Entertainment Committee, and Mr. A. T. Lewallen, Chairman of the T. M. A. Entertainment Committee, have seen to it that you are well taken care of while in our midst.

If there is a hole in your tires, the trains and busses are still running . . . so come, see, and be convinced.

(Signed)
W. A. Gilliam, Local Secretary,
N. C. P. A. 1942 Convention.

Officers and Committees of the North Carolina Pharmaceutical Association

OFFICERS

Ralph P. Rogers, Durham *President*
John C. Brantley, Jr., Raleigh } *Vice-Presidents*
W. Moss Salley, Asheville } *Vice-Presidents*
T. G. Crutchfield, Greensboro } *Vice-Presidents*
W. J. Smith, Chapel Hill *Secretary-Treasurer*
C. M. Andrews, Waynesville *Assistant Secretary-Treasurer*
F. O. Bowman, Chapel Hill *General Counsel*
Wade A. Gilliam, Winston-Salem *Local Secreatry*

OFFICERS-ELECT

The following officers, elected by mail ballot in 1941, will be installed during the last session of the Association this year in Winston-Salem:

Paul B. Bissette, Wilson *President*
R. P. Lyon, Charlotte } *Vice-Presidents*
T. G. Crutchfield, Greensboro } *Vice-Presidents*
E. C. Daniel, Zebulon } *Vice-Presidents*
Ralph P. Rogers, Durham *Member of the Executive Committee for a three-year term*

COMMITTEES

Ralph P. Rogers, Durham *Chairman Executive*
R. P. Lyon, Charlotte *Chairman Legislative*
Phil D. Gattis, Raleigh *Chairman Fair Trade*
A. V. Baucom, Apex *Chairman U. N. C. Visitation*
C. C. Fordham, Jr., Greensboro *Chairman Inter-Professional Relations*
Joe Hollingsworth, Mount Airy *Chairman Practical Pharmacy and Dispensing*
I. T. Reamer, Durham *Chairman Papers and Queries*
C. M. Andrews, Waynesville *Chairman Membership*
Roger A. McDuffie, Greensboro *Chairman Resolutions*
Carl Durham, Chapel Hill-Washington *Pharmacy in the Defense Program*
C. T. Council, Durham *Board of Tellers*
H. M. Burlage, Chapel Hill *Delegates to A. Ph. A. Convention*
John A. Goode, Asheville *Delegates to N. A. R. D.*
I. W. Rose, Chapel Hill *Chairman State Advisory Committee Retail Drug Institute*



WADE A. GILLIAM



ROGER McDUFFIE

Convention Program

OF THE

SIXTY-THIRD ANNUAL MEETING OF THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

HOTEL ROBERT E. LEE, WINSTON-SALEM

MAY 11, 12, 13

Monday, May 11

1:30 P.M. Meeting of the N. C. P. A. Executive Committee, Room 102, Robert E. Lee Hotel.

2:30 P.M. Registration under direction of Assistant Secretary-Treasurer C. M. Andrews. Registration Desk located in Lobby of Convention Headquarters. Registration Fees: Members of the N. C. P. A., the T. M. A., the Women's Auxiliary, or members of their immediate families, $1.00; all others, $2.50.

7:30 P.M. First General Session of the N. C. P. A., the T. M. A., and the Women's Auxiliary.
Sixty-third Annual Convention of the N. C. P. A. called to order by President Ralph Rogers.
Tenth Convention of the Reorganized Women's Auxiliary called to order by Mrs. C. C. Fordham, Jr., President.
Twenty-ninth Convention of the Traveling Men's Auxiliary called to order by President N. B. Moury.
"Star Spangled Banner"—group singing led by Sam Welfare.
Invocation by Rev. Ralph Herring, Pastor of First Baptist Church, Winston-Salem.
Address of Welcome on behalf of the City of Winston-Salem by Mayor R. J. Reynolds.
Response by J. C. Brantley, Jr. of Raleigh.
Address of Welcome on behalf of the Winston-Salem Druggists by L. M. Bobbitt, President Winston-Salem Drug Club.
Response by E. C. Daniel, Zebulon.
Address of Welcome on behalf of the Ladies Local Committee by Mrs. A. L. Fishel.
Response by Mrs. M. G. Morris, Greensboro.

8:00 P.M. First Session of the N. C. P. A. called to order by President Rogers.
Receipt of Resolutions, all of which must be in writing and submitted to Roger A. McDuffie, Chairman of the Resolutions Committee.
Presentation of Visiting Delegates.

8:15 P.M. Address of the President. Vice-President J. C. Brantley, Jr. will preside.

9:00 P.M. "War and its Responsibilities" by Senator R. Gregg Cherry.

9:30 P.M. "Song Festival"—Winston-Salem Teachers' College. A-Capella Choir.

10:00 P.M. Prize Drawing of War Bond.

10:15 P.M. "North Carolina—Variety Vacationland," forty-minute technicolor movie of North Carolina, seashore to mountains.

Tuesday, May 12

9:00 A.M. Prize Drawing.

9:30 A.M. Convention Called to Order.
Reading of Communications.
Report of F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy.

10:00 A.M. Report of Membership Committee by C. M. Andrews, Chairman.

10:15 A.M. Receipt of Resolutions.
Appointment of Nominating Committee.
Appointment of Committee on Time and Place of Next Meeting.

10:30 A.M. Report of Executive Committee by W. J. Smith.
Report of Secretary-Treasurer by W. J. Smith.

11:00 A.M. "The Washington Situation" by Rowland Jones, Jr., Washington Representative of the National Association of Retail Druggists.

11:45 A.M. Address by Congressman Carl Durham.

12:30 P.M. Address by N. B. Moury, President of the T. M. A.

12:45 P.M. Prize Drawing.

1:00 P.M. Meeting Adjourned.

2:00 P.M. Prize Drawing.

2:30 P.M. Convention called to order.
Report of Historian by Dean J. G. Beard.
Report of the Inter-Professional Relations Committee by C. C. Fordham, Jr., Chairman.

3:00 P.M. Report of F. O. Bowman, Attorney for the N. C. P. A.

3:30 P.M. Report of the Committee on Practical Pharmacy and Dispensing. Program under the direction of Joe Hollingsworth, Chairman.
(a) "Practical Methods of Keeping Drug Store Records" by Professor Herman C. Nolen, co-author of "Drug Store Management."
(b) "Proper Prescription Dispensing" by Carolyn Cox, Greensboro.
(c) "First Aid" by Dean J. G. Beard, School of Pharmacy, Chapel Hill.
(d) "The Value of Participating in Civic Organizations" by T. R. Hood of Dunn.
(e) "Board of Experts" quiz program conducted by E. V. Stephenson of Madison. Experts: Roger A. McDuffie from the Board of Pharmacy, Doctor E. A. Brecht from the School of Pharmacy, Floyd Goodrich from the T. M. A., P. A. Hayes from the Wholesale Druggists and Paul H. Thompson of Fairmont and Kelly Bennett of Bryson City, representing the druggists of North Carolina. Stump the experts and win a prize.

5:30 P.M. Meeting Adjourned.

Ball Room, Hotel Robert E. Lee

7:30 P.M. Prize Drawing of War Bond.

7:45 P.M. "Pull 'em and Pay" by Miss Winston-Salem.

8:00 P.M. "Dr. Harding's Treatment for the Liver" by Edmund H. Harding. Humor—Philosophy—Music.

9:30 P.M. "A Night in Rio De Janeiro" by Senorita Leonora Amar of Brazil.

10:30 P.M.
to
1:00 A.M. Dancing to the music of Hal Leonard and his Orchestra, through the courtesy of O'Hanlon Watson Drug Company, Winston-Salem.

Wednesday, May 13

9:00 A.M. Prize Drawing.

9:30 A.M. Convention called to order.
Report of the Fair Trade Committee by P. D. Gattis, Chairman.
Report of the U. N. C. Visitation Committee by A. V. Baucom.
Report of the U. N. C. Students' Branch of the N. C. P. A. by Secretary Marsha Hood.

10:30 A.M. "Sulfonamide Drugs and Vitamins—Their Indications in Dental Involvements" by Doctor J. A. Sinclair of Asheville, representing the North Carolina Dental Society.

11:00 A.M. Report of the Papers and Queries Committee by Chairman I. T. Reamer.
(a) "The Chemical Supply Situation Today" by Doctor Ralph W. Clark, Director, Pharmacy Service Department, Merck & Co., Inc.
(b) "Man and Antarctica" by Captain Alan Innes-Taylor of Lederle Laboratories.
(c) The Role of the Toxicologist" by Dr. Haywood M. Taylor of Duke University.

12:30 P.M. Report of the Legislative Committee by R. P. Lyon, Chairman.

12:45 P.M. Prize Drawing.

1:00 P.M. Meeting Adjourned.

2:00 P.M. Prize Drawing.

2:00 P.M. Convention called to order.
Report of the Committee on Time and Place of the next meeting.
Report of the Assistant Secretary-Treasurer.

2:30 P.M. Report of the Resolutions Committee by Chairman R. A. McDuffie.

3:30 P.M. Report of the Nominating Committee.
New Business.
Miscellaneous Business.
Installation of Officers.

4:30 P.M. Final Adjournment.

5:30 P.M. Barbecue in Reynolds Park, Courtesy of Goody's, Inc.

8:30 P.M. "Steam Boat Willie From Alabama"—special entertainment program presented through the courtesy of the T. M. A. Marine Room, Hotel Robert E. Lee.

10:30 P.M.
to
1:00 A.M. T. M. A. Dance. Music by Hal Leonard and his Orchestra.

WINSTON-SALEM DRUGGISTS PLAN CONVENTION DETAILS

Local Committees

Wade A. Gilliam, *Local Secretary*

Executive Committee

E. W. O'Hanlon, *Chairman*
L. M. Bobbitt
H. M. Cooke, Jr.
Sam Welfare
H. P. Watson
E. L. Cahill
J. M. Darlington
A. J. Strum
C. A. Swaney
L. T. Adams

Finance

L. M. Bobbitt, *Chairman*
H. P. Watson
J. A. Hutchins
H. M. Cooke, Jr.
A. T. Lewallen
E. W. O'Hanlon
John Causey
J. M. Darlington

Registration and Information

E. L. Cahill, *Chairman*
A. L. Fishel
Frank Lunn
M. V. Williams
G. W. Hart
C. W. Ellington
W. O. Singletary
J. E. Whitner
C. O. Powers
C. R. S. Wilson
R. F. Carswell
L. S. Sullivan
J. W. Irvin
C. H. Knight
R. E. Long
Hugh West
Ralph Davis

Entertainment

A. J. Strum, *Chairman*
Sam Welfare
Allison James
J. M. Darlington
Leon Kimball
John Tilley
Craig Lewis
L. M. Bobbitt
E. W. Rollins
A. T. Lewallen

Welcome

Sam Welfare, *Chairman*
M. I. Lasley
Carlton Robinson
H. C. Newsome
J. P. Andrews
Bowman Warren
Sam Ireland
L. T. Adams
I. H. Rider
Bracy Bobbitt
Frank West
C. A. Dobbins
J. A. Way, Jr.
Chas. H. Allen
F. L. Smith
Kelly Barrow
Paul Smith

Prizes

J. M. Darlington, *Chairman*
Allison James
Craig Lewis
J. E. Whitner
Joe Ring
L. M. Bobbitt
Homer Teague
Hal Jones
C. R. Wheeler
J. C. Lasley
G. C. Hartis

Publicity

H. M. Cooke, Jr., *Chairman*
John Causey
John Tilley
F. L. Smith
M. V. Williams
J. M. Darlington
H. P. Watson
A. L. Fishel

Transportation

C. A. Swaney, *Chairman*
J. A. Hutchins
Joe Ring
Kelly Huss
J. W. Ward
J. P. Andrews
Roscoe Hutchins
R. B. Sawyer
M. T. Y. McManus
Gray Sowers
J. H. Ball
Walter Cherry
W. A. Lane
W. J. Beasley

Golf

H. P. Watson, *Chairman*
A. J. Strum
J. M. Darlington
Leon Kimball

ENTERTAINMENT PROGRAM

Monday Night. Immediately following the first session, a choir from the Winston-Salem Teacher's College will entertain with 30 minutes of old-time negro spirituals and patriotic songs. As a closing feature a forty-minute technicolor movie "North Carolina—Variety Vacationland" will be shown.

Tuesday Afternoon. Special tours for the Ladies; additional information at the Registration Desk. "Board of Experts" quiz program, last event of Second Session. Buffet dinner at Convention Headquarters for the Ladies, 6 P.M., courtesy of Pet Dairies.

Tuesday Night. "Pull 'em and Pay" by Miss Winston-Salem; "Dr. Harding's Treatment for the Liver" by Edmund Harding of Washington, N. C.; "Rio de Janeiro Nights" by Senorita Leonora Amar of Brazil; Dance, 10:30 P.M. to 1 A.M., courtesy O'Hanlon Watson Drug Co., music by Hal Leonard and his orchestra.

Wednesday Morning. 10:30 A.M. Bridge-Luncheon for the Ladies at the Forsyth Country Club, courtesy Southern Dairies, Inc.

Wednesday Afternoon. Golf Tournament at Reynolds Park, no Green fees; prizes to the winners. 5:30 P.M.: Barbecue in Reynold's Park, courtesy of Goody's, Inc. Beginning one hour before the barbecue, busses will leave the Hotel Robert E. Lee every 20 minutes for the Park.

Wednesday Night. T. M. A. Surprise Party "Steamboat Willie From Alabama" in the Marine Room of Convention Headquarters, 8:30 P.M. Dancing to the music of Hal Leonard's Orchestra (10:30 P.M.-1 A.M.) will complete the entertainment program.

Senorita Leonora Amar

Pictured on the opposite page is Senorita Leonora Amar of Brazil who, with aviation cadets from five South and Central American countries, will be guests of the North Carolina Pharmaceutical Association at the Annual Convention of the Association in Winston-Salem this year.

The group will be formally introduced to the Convention delegates on Tuesday night, May 12, following which Senorita Amar has graciously consented to appear on the entertainment program.

Born in Rio de Janeiro, Senorita Amar is one of the prettiest and most popular stars of the Brazilian Broadcasting Company. She began her brilliant artistic career on Radio Ipanema of Rio de Janeiro and until recently was associated with Radio Nacional, property of the Brazilian Government.

In spite of her youth, she has already been featured by several of the best night clubs of Brazil, as the Casino Icarai, Casino da Urca, Casino Atlantico in Rio de Janeiro, Casino da Palace Hotel in Pocas de Caldas, the best resort in the country.

Senorita Amar recently was voted "Miss Copacabana Beach" and, as an indication of her popularity in Brazil, receives daily more than 200 letters from her admirers. She is a magnificent interpreter of Brazilian popular music and dances.

Chairman Andrew Strum and the members of his Committee are to be congratulated in arranging for the appearance of Senorita Amar and her friends from South America. We confidently believe this will be one of the most outstanding features of the entire entertainment program and urge you to be present.



SENORITA LEONORA AMAR

Hotel Accommodations

ROBERT E. LEE HOTEL

Convention Headquarters

The management offers the following rates, all rooms with bath:

Single Rooms: $2.75, $3.00, $4.00, $5.00.

Double Rooms with Double Bed: $4.00, $4.50, $5.00.

Double Rooms with Twin Beds: $5.00, $5.50, $6.00, $7.00.

CAROLINA HOTEL

Single Room without bath: $1.75.

Single Room with bath: $2.25 small shower.

Single Room with bath: $2.50 combination tub and shower.

Single Room with bath: $3.00 corner room, combination tub and shower.

Double Room with bath: $3.00 court rooms.

Double Room with bath: $3.50 combination tub and shower.

Double Room with bath: $4.00 combination tub and shower.

Twin Bed Room—bath: $4.00 shower.

Twin Bed Room—bath: $4.50 corner room, combination tub and shower.

Zinzendorf Hotel

Single Room without bath: $1.50.

Single Room with bath: $2.00, $2.25.

Double Room, Twin Beds: $2.50 without bath.

Double Room, Twin Beds: $3.50 with bath.

Carolina Hotel, one block from Convention Headquarters; Zinzendorf Hotel, three blocks.

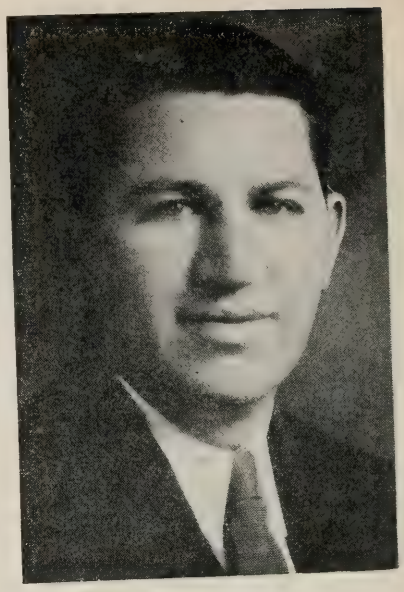
BENTONITE

The New Official Suspending Agent for Lotions

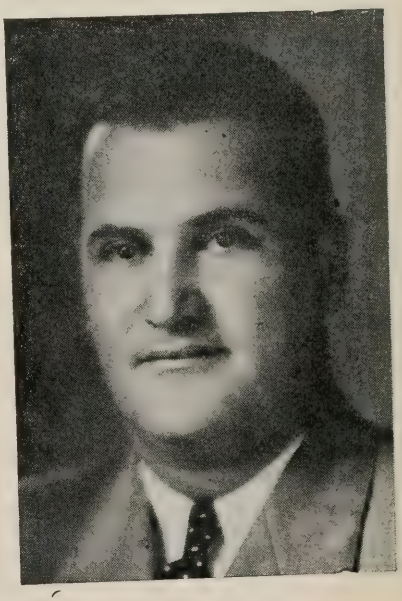
We are in position to supply this clay in quantities of 1 pound or less.

1 pound	$0.82
½ pound	0.52
¼ pound	0.31

SOUTHERN PHARMACAL CO.,
Box 424 Durham, N. C.



I. T. REAMER
Chairman Papers and Queries



C. C. FORDHAM, JR.
Chairman Inter-Professional Relations Committee

Congratulations to the North Carolina Pharmaceutical Association

We know as usual this Convention will be constructive to every druggist who attends and that it will be a success in every way. We wish to thank the Druggists of North Carolina for their loyal support in the past and want to assure them that we will do our very best to serve them in a satisfactory way during these trying times.

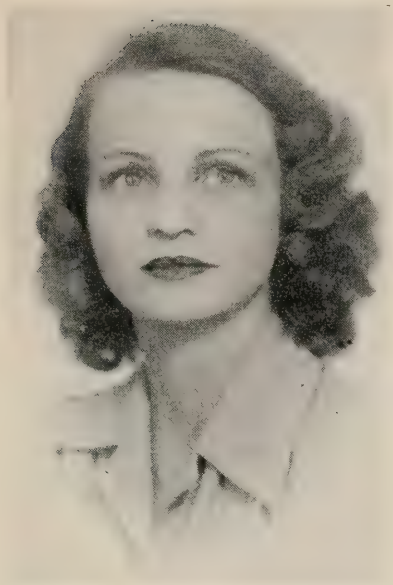
It will pay you to investigate the many sales features of the Dean and Paramount lines of prophylactics. Our Representative will be glad to give you the many talking points and merchandising features of these lines.

Peacocks No. 16—Family Economy Package	$1.00 Doz.
Peacocks No. 17—3 to Metal Box—50 cts.	1.50 Doz.
Peacocks No. 18—12's Rolled to Shoulder Box	1.25 Doz.
Ultrex Platinum—3 to Box—50 cts.; Plain End	1.50 Doz.
Ultrex Tins—3 to Metal Box—50 cts.	1.50 Doz.
Ultrex Family Economy Package	1.00 Doz.
Sekurity Tins—3 to Metal Box—25 cts.	1.00 Doz.
Sekurity—3 to Envelope—25 cts.	1.00 Doz.
Paramount DeLuxe—3 to Box—50 cts.	1.50 Doz.
True Blue Tins—3 to Metal Box—25 cts.	1.00 Doz.
Preps—3 to Match Folder—25 cts.	1.00 Doz.

Feature the Dean and Paramount lines of Prophylactics. . . . Sold through drug store channels only.

PARAMOUNT SALES COMPANY

P. O. Box 477
KNOXVILLE, TENNESSEE



MRS. C. C. FORDHAM
President, the Women's Auxiliary



MRS. A. L. FISHEL
Chairman Ladies Entertainment Committee

Serving Drugdom Exclusively

This is an age of specialization and we have specialized in Drug Store Fire Insurance for 36 years.

Compare us and our cost with any other insurance company.

There is a WHY for A. D. F. I.

The American Druggists' Fire Insurance Co.

Licensed in 43 States

Cincinnati, Ohio

North Carolina State Agent
E. F. RIMMER
Box 377
Sanford, N. C.

South Carolina State Agent
A. A. COLEMAN
Greenwood, S. C.



Top—Reynolds Office Building, left; Nissen Building, right.
Center—Field of tobacco in Forsyth County.
Bottom—Hotel Robert E. Lee (convention headquarters), left; Carolina Hotel, right.

"No Priorities on Entertainment in Winston-Salem" says Mrs. C. C. Fordham, Jr., President of the Women's Auxiliary

May 11, 12, and 13, 1942, are going to be big days for the Pharmacists of North Carolina and their wives. Convention time is just a matter of days . . . days that will be crowded with business meetings and thrilling entertainment.

Our Winston-Salem hosts have arranged a delightful entertainment program for our pleasure. We want all the ladies of North Carolina pharmacy, both members and non-members of the Woman's Auxiliary, to be present to enjoy their hospitality.

Priorities will not affect the fun this year. The Ladies Entertainment Committee, under the direction of Mrs. A. L. Fishel, Chairman of the Committee, has arranged a full program from time of arrival until departure.

Another victory for the Ladies! This year our group will have its own prize drawing to be conducted in connection with the business meeting, Tuesday morning, May 12. May your number be the lucky one!

Remember, too, there is some work. Promptly at 10:30, Tuesday morning, the Auxiliary will hold its annual business meeting, election of officers, etc. Two splendid speakers will highlight this program.

Take an active part in your Auxiliary . . . your participation will not only mean pleasure for yourself but will serve to further strengthen the Auxiliary. Don't forget the dates—May 11, 12, 13; make your plans now to be among those to enjoy this Convention.

Officers of the Women's Auxiliary

Mrs. C. C. Fordham, Jr., Greensboro *President*
Mrs. Philip Van Every, Charlotte *First Vice-President*
Mrs. Phil D. Gattis, Raleigh *Second Vice-President*
Mrs. T. G. Crutchfield, Greensboro *Secretary-Treasurer*
Mrs. D. D. Hocutt, Henderson *Parliamentarian*
Mrs. M. L. Jacobs, Chapel Hill *Historian*

Entertainment Program

In addition to the regular entertainment events scheduled for the entire Convention this year, two special parties for the ladies have been arranged by the Ladies Local Committee of Winston-Salem.

The first party, a dinner at the Robert E. Lee Hotel through the courtesy of Pet Dairies, comes at 6 P.M. On the following morning Southern Dairies, Inc., will be hosts to the ladies at a bridge-luncheon at the Forsyth Country Club.

A double deck of Congress cards will be placed at each table, the cards to be awarded the winners of a contest to be announced at the bridge-luncheon. Valuable prizes will be awarded to those making the best scores in the bridge game.

Program

Under the very able direction of Mrs. C. C. Fordham, Jr., President of The Women's Auxiliary, and Mrs. A. L. Fishel, Chairman of the Ladies Local Committee, a complete business program has been worked out for the members of the Auxiliary and ladies in attendance at the Convention this year.

Scheduled to begin at 10:30 A.M., Tuesday morning, May 12, in the Robert E. Lee Hotel, the meeting will be complete with two outstanding speakers especially secured for the occasion, Report on the Student Loan Fund, Report of the Treasurer, Reports of Officers, Election of Officers, etc.

This year Mr. J. M. Darlington, Chairman of the Prize Committee, will allocate a number of valuable prizes to the Women's Auxiliary for use during their business session.

The Ladies Entertainment Committees

Mrs. Arthur L. Fishel, *Chairman*

Hospitality

Mrs. J. P. Andrews, *Chairman*
Mrs. W. A. Gilliam
Mrs. C. A. Swaney
Mrs. C. R. Wheeler
Mrs. I. H. Rider
Mrs. Walter Cherry

Registration

Mrs. M. V. Williams, *Chairman*
Mrs. H. W. Melchor
Mrs. Gray Sowers
Mrs. J. W. Ward
Mrs. Carl Robinson
Mrs. J. A. Way
Mrs. C. W. Ellington
Mrs. Hal Jones
Mrs. L. S. Sullivan

Information

Mrs. Sam Welfare, *Chairman*
Mrs. J. H. Causey
Mrs. C. H. Knight
Mrs. H. K. Barrow
Mrs. E. L. Roberts
Mrs. Kelly Huss

Transportation

Mrs. A. A. James, *Chairman*
Mrs. S. E. Welfare
Mrs. J. M. Darlington
Mrs. J. F. West
Mrs. C. R. S. Willson
Mrs. C. A. Swaney
Mrs. R. B. Tilley
Mrs. H. C. Newsom
Mrs. L. T. Adams

Flowers

Mrs. L. C. Lewis, *Chairman*
Mrs. E. W. O'Hanlon
Mrs. Frank Lunn
Mrs. G. W. Hart
Mrs. M. T. Y. McManus
Mrs. J. D. Alexander
Mrs. B. G. Warren

Prizes

Mrs. J. M. Darlington, *Chairman*
Mrs. H. P. Watson
Mrs. C. H. Allen
Mrs. Leon Cahill
Mrs. A. J. Strum
Mrs. W. O. Singletary
Mrs. Homer Teague
Mrs. J. W. Irvin

Bridge Luncheon

Mrs. R. L. Kimball, *Chairman*
Mrs. John Tilley
Mrs. L. C. Lewis
Mrs. C. R. Wheeler
Mrs. H. M. Cooke
Mrs. C. F. Ridenhour

Buffet Dinner

Mrs. C. A. Swaney, *Chairman*
Mrs. C. R. S. Willson
Mrs. E. W. Rollins
Mrs. J. F. West
Mrs. W. A. Gilliam
Mrs. R. B. Tilley
Miss Sara McPhail

Welcome to Winston-Salem

Do you realize how near it is to Convention time? Are you weary of the routine of everyday affairs? Don't you feel like a little vacation now would be just like a spring tonic?

We are most pleased with the program of entertainment our Committee has arranged and we want you to enjoy every feature scheduled this year. For fun and relaxation, come to Winston-Salem on May 11, 12 and 13. We'll be expecting you.

(Signed) Mrs. A. L. Fishel, Chairman,
Ladies Entertainment Committee.

Don't Miss Hearing

State Senator Robert Gregg Cherry. Subject: "War and Its Responsibilities." Time: Monday night. Senator Cherry, one of the most gifted speakers in North Carolina, is a member of the Gaston County and the N. C. Bar Association; the American Bar Association. During World War No. 1 he served as Captain Co. "A" Machine Gun Battalion, 30th Division and is a former State Commander of the American Legion. Since 1931 he has represented Gaston County in the General Assembly of North Carolina; five times in the House, one as Speaker in 1937, and in 1941 he was elected Senator from his home county.

Captain Alan Innes-Taylor. Subject: "Man and Antarctica." Time: Wednesday morning. A former member of the Royal Air Force and the North West Mounted Police, Captain Innes-Taylor was in charge of field operations for both Byrd South Pole expeditions. For his heroic work he has been awarded two Congressional Medals and on January 29 of this year was awarded the Carnegie Hero Medal. At the present time he is associated with Lederle Laboratories.

Doctor Ralph W. Clark. Subject: "The Chemical Supply Situation Today." Time: Wednesday morning. A former Secretary of the Wisconsin Pharmaceutical Association and Professor at the U. N. C. School of Pharmacy, Dr. Clark is at the present time Director of the Pharmacy Service Department of Merck & Company, Inc. A splendid speaker, Dr. Clark is admirably fitted to discuss the all-important subject of chemicals.

Honorable Rowland Jones, Jr. Subject: "The Washington Situation." Time: Tuesday morning. As Washington Representative of the National Association of Retail Druggists, Mr. Jones is in position to give us the latest information from the Nation's Capitol of interest to the drug trade. A conscientious, indefatigable worker for Pharmacy, Mr. Jones' message will be of particular significance at this time due to the many perplexing problems created by the National Emergency.

Edmund H. Harding. Subject: "Dr. Harding's Treatment for the Liver." Time: Tuesday night. The most widely known humorist in North Carolina, Edmund H. Harding will keep you in stitches with his lively wit. Guaranteed: 1½ hours of laughter.

Doctor Haywood M. Taylor. Subject: "The Role of the Toxicologist." Time: Wednesday morning. Dr. Taylor is Associate Professor of Biochemistry and Toxicology at Duke University. If you are not up on your poisons, here's an individual who can really bring you up-to-date. An interesting subject; a splendid speaker—the combination spells "success."

Professor Herman C. Nolen. Subject: "Some Practical Methods of Keeping Drug Store Records." Time: Tuesday afternoon. Professor Nolen, an Associate Professor of Marketing of the Ohio State University, is widely known for his work on the book "Drug Store Management" of which he is co-author. The Association is fortunate in securing a speaker of Professor Nolen's ability to discuss the all-important subject of "Records."

Senorita Leonora Amar. Subject: "Rio de Janeiro Nights." Time: Tuesday night. Character sketch of Senorita Amar will be found on page 78.

Doctor J. A. Sinclair. Subject: "Sulfonamide Drugs and Vitamins—Their Indication in Dental Involvements." Time: Wednesday morning. Dr. Sinclair, who comes to us as an official representative of the North Carolina Dental Society, has lectured before some of the largest scientific societies in this country and is a very gifted speaker.

For complete list of speakers and entertainment events, refer to program on pages 74-78.

: MEET US IN WINSTON :

We urge all of our retail friends from all sections of the State to arrange to attend all three days of the North Carolina Pharmaceutical Association in Winston-Salem, North Carolina, on May 11, 12, and 13. We feel that you should probably get more benefit from this session of the Association than from any meetings in the past, as the retail druggists have more trying and complex problems to face at this time than ever before.

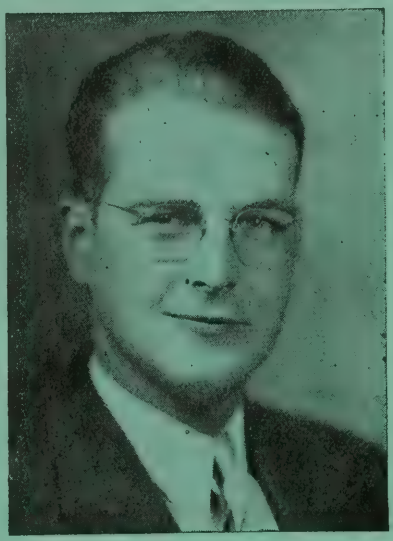
We are sure that the lectures you will be privileged to listen to and the discussions with your neighbor druggists would be greatly beneficial and educational.

Our representatives hope to have the pleasure of visiting with you during the convention.

SCOTT DRUG COMPANY

112 South College Street

CHARLOTTE, N. C.



H. F. MILLER, Jr.



R. W. LOWE

Meet Us at the

CONVENTION

North Carolina Pharmaceutical Association

HOTEL ROBERT E. LEE
Winston-Salem, N. C.

May 11-12-13, 1942

•

Representing

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

CUTEX

SPECIAL OFFER

Asst. No. 1204

14 doz. Cutex Polish s/10 $12.04

Asst. .86 doz.

Plus

PECAN WOOD DISPLAY STAND FREE

Cost $12.04

For Further Details Ask
Our Salesman

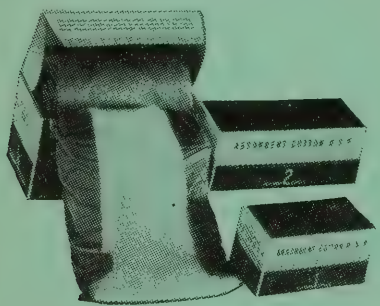
Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

FIRST AID SUPPLIES

BAUER & BLACK Surgical Dressings and supplies need no introduction. Build up your stocks now for FIRST AID WEEK, May 17 to 23.



HANDI-TAPE. Now being used widely for minor cuts and bruises.



COTTON. Curity Brand . . . pure white . . . uniform . . . sterilized.



BANDAGES. Curity Brand meets every requirement, including sterilized packing.

WET-PRUF TAPE. Curity Brand Adhesive Plasters need no introduction.



FIRST AID KITS. A size to fit every need. Consult your BAUER & BLACK price list.

We will see you in Winston-Salem, May 11-12-13

JUSTICE DRUG COMPANY

GREENSBORO, NORTH CAROLINA

NORTH CAROLINA SERVICE WHOLESALER

Cuticura

. . . A FRIEND OF YOUR PHARMACEUTICAL ASSOCIATION

. . . and of your customers, too, who know the benefits of Cuticura mildly medicated aids for the skin.

•

Cuticura Preparations are known and used throughout the world . . . not only for relieving externally caused skin irritations but also for regular, daily care of the skin.

CUTICURA SOAP is cleansing, mildly medicated, ideal for all toilet purposes.

CUTICURA OINTMENT is an emollient for helping relieve pimples, simple rashes and other blemishes due to external origin.

CUTICURA TALCUM is a fragrant, super-fine powder that soothes and comforts—helps prevent chafing and irritation.

POTTER DRUG & CHEMICAL CORPORATION
Malden, Mass.







THE TRAVELING MEN'S AUXILIARY

OFFICERS

N. B. Moury, *President*
L. J. Loveland, *Vice-President*
J. Floyd Goodrich, *Sec'y-Treas.*
Mrs. Louise Jones, *Ass't Sec'y-Treas.*
A. Thad Lewallen, *Local Secretary*

BOARD OF DIRECTORS

J. W. Bennick, Charlotte
J. F. Neely, Raleigh
D. L. Shreve, Greensboro
C. H. Smith, Charlotte
H. L. Hitchcock, Winston-Salem

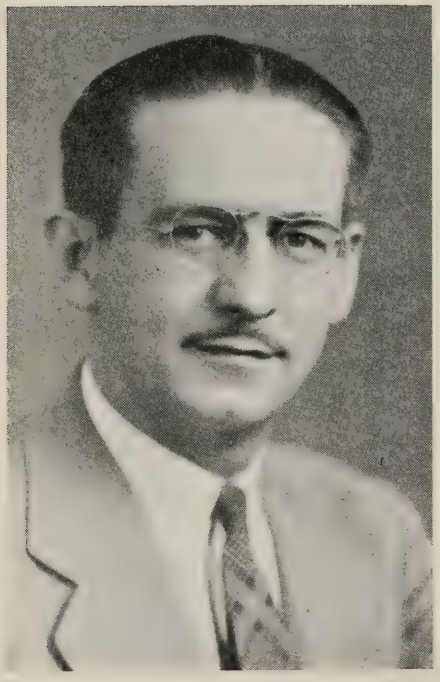
The T. M. A. Convention Program

Monday, May 11, 7:30 P.M.
Joint Meeting with the N. C. P. A. and the Women's Auxiliary

Wednesday, May 13, 10 A.M.
Business Meeting

Wednesday, May 13, 8:30 P.M.
T. M. A. Party in the Marine Room of the Robert E. Lee Hotel

Two "spark plugs" of the T. M. A. organization who will be present in Winston-Salem to greet their friends: N. B. Moury, President of the T. M. A., pictured on the left, and J. F. Goodrich, Secretary-Treasurer of the T. M. A., pictured below.



N. B. MOURY
President of the Traveling Men's Auxiliary who will preside over the T. M. A. Business Session, Wednesday morning, 10 A.M.



J. FLOYD GOODRICH
Secretary-Treasurer T. M. A.

"Steamboat Willie From Alabama"

"Doctor Thatcher," as Mr. Lewallen is familiarly known to a host of friends in Winston-Salem and throughout the State, has done an excellent job, as Chairman of the T. M. A. Entertainment Committee, in securing first-rate performers and a top-notch orchestra for the Winston-Salem Convention.

Since the first of the year he has traveled hundreds of miles to personally survey the various types of entertainment available and has, due to this conscientious effort on his part, secured what we believe to be one of the best shows ever to appear before the Association.

The show, billed as "Steamboat Willie From Alabama" will have a cast of more than 40 persons, including a prominent Hollywood actress, and will be "something different." Due to the fact that the usual T. M. A. banquet has been eliminated from the program this year, an entirely different type of show has been scheduled and for this reason we are withholding further details. If shortages, priorities, taxes, your mother-in-law, the sheriff, and all the other kindred ills that druggists are subject to have got you on the run, why not relax and enjoy yourself at this "surprise party" given by the T. M. A.?

"Steamboat Willie" will be staged in the Marine Room of the Hotel Robert E. Lee and will be followed, after an intermission of 30 minutes, by the annual T. M. A. dance. The curtain goes up at 8:30 P.M. on a show that "Dr. Thatcher" guarantees to make you forget your troubles.



A. T. LEWALLEN
Chairman T. M. A. Entertainment Committee

Golf Tournament

Wednesday, May 13

Tournament will be played on the Reynolds Park Golf Course, 18 holes; starting time up to 2 o'clock deadline. Those wishing to start earlier may do so.

Where possible, play will be in foursomes. Players may arrange their own foursomes. Registration will be at the first tee. Anyone attending the Convention and so identified will be eligible to compete. There will be no green fees.

Prizes will be awarded on basis of low score gross, low score less handicap for the entire field, low score gross and low score less handicap for Druggists only, low score gross and low score less handicap for T. M. A.'s. Winner of low gross and low net for field will not be eligible for same awards in separate groups. Other prizes will be given depending on number we have available.



ATTORNEY ROWLAND JONES, JR.
Washington Representative of the National Association of Retail Druggists. "The Washington Situation" is the subject of Attorney Jones' address.

Hal Leonard's Band to Play for Convention Dances

Hal Leonard, one of the youngest and most talented band leaders in America, brings his magic trumpet and smooth style of rhythmic music to the Convention this year for two nights, May 12 and 13.

Only 24, Hal began making his bid for prominence in the musical world while still in grade school. He won the Minnesota State Championship as a cornet soloist when only in the eighth grade and became National Champion during his senior year in high school.

Getting his professional start at the age of 17 with a dramatic company touring Minnesota, Hal combined the duties of band leader and trumpet soloist with those of canvas boy and playing bit parts. Shortly afterwards he organized his own six-piece orchestra and began playing for dances and in theatres throughout Minnesota, Wisconsin, Iowa and North Dakota.

Hal's genius as a trumpet player soon attracted the attention of Horace Heidt, who offered him a featured spot with the Musical Knights. Leaving his own combination in charge of his brother, also an accomplished musician, he began touring the country with Heidt and rapidly gained national recognition as a star with brilliant technical arrangements for trumpet of the "Carnival of Venice," "Flight of the Bumblebee," and "Chiribiribin."

His association with Heidt showed Hal how limited were the opportunities for small organizations and the importance of showmanship and versatility. When he again decided to have his own orchestra, he blended six brass, five reed, and four rhythm into a distinctive aggregation of music-makers.

Individually, the musicians in the Leonard Band not only have to be far above average on their regular instrument, but have to be capable of playing at least one other equally as well. By means of this doubling it is possible to arrange music that is completely distinctive and individually styled; while unique methods of presentation make it not only a danceable band but an exceptionally entertaining one.

Although only a few years old, the Leonard Orchestra is recognized among the foremost in the country and a consensus of critics destine it for the highest possible honors in the musical world. Prominently featured with the Band is Hal's trumpet; the triple-tongueing of "The Three Trumpeteers"; a Band-within-a-Band Dixieland Combination known as the "Hal-Cats"; and the voices of Helen Hartley, Huck Andrews, Bobby Wertz, and the Leonard Trio.

Queen Named Chief of Food and Drug Division

William A. Queen, senior chemist of the North Carolina State Department of Agriculture since 1920, was recently named Chief of the Division of State Co-operation of the U. S. Food and Drug Administration.

Mr. Queen, a past president of the Food and Drug Officials of the United States, left Raleigh on April 20 for Washington, D. C., where he will make headquarters.

"Rules" Considered by Charlotte Drug Travelers

With attendance at an all-time high, members of the Charlotte Drug Travelers met in the Queen City on April 4 to consider "rules" as submitted by the Rules and House Committees.

After a thorough discussion of the "rules" the Club adopted certain regulations which will in the future govern the operation of the organization.

The meeting, presided over by President W. R. Dixon, was held at Thackers, Charlotte restaurant.

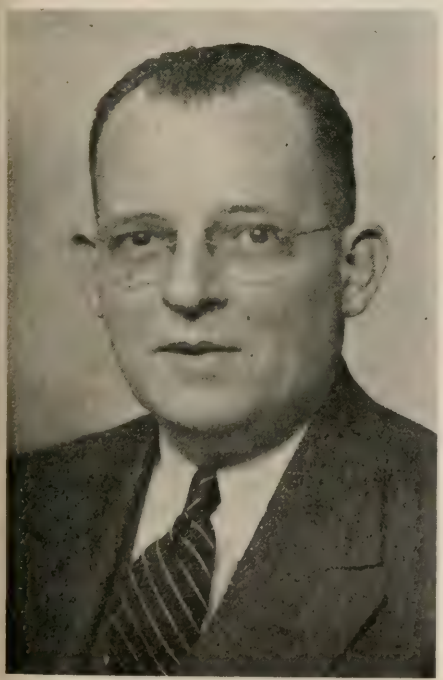
The semi-monthly dance, held that night, was attended by a large crowd of Drug Travelers and guests. The dances, given the first and third Saturday of each month, are popular and are proving an excellent means to better acquaint the Travelers and their friends with each other.



"First Aid," a timely topic, will be the subject of Dean J. G. Beard's address.



CONGRESSMAN CARL DURHAM
Who will address the Convention this year.



PAUL B. BISSETTE
of Wilson who will be installed as President of the N. C. P. A. during the last session of the Convention.



JOE HOLLINGSWORTH
Chairman of the Practical Pharmacy and Dispensing Committee, has arranged an outstanding program this year.



DR. RALPH W. CLARK
Director Pharmacy Service Department
Merck & Company, Inc.

Here's Your Chance to Kick the Japs in the Pants

You may not be a General MacArthur or be handy with a gun, but you can do your share on the home-front by co-operating with the Government in the sale of Defense Stamps. During the month of May the entire drug trade of this country will be marshalled in a drive to sell Defense Stamps. Since our particular industry, already noted for its ability to achieve results, has been chosen by the Government as a "testing ground" for this sort of drive, let's demonstrate, in a concrete way, that we're really behind the boys at the front.

In order to put this program across it is suggested you start by arranging a good window display. Tie in with a counter display, using counter cards and empty stamp books. Place a sign "Take part of your change in Defense Stamps" on your cash register.

The N. C. P. A. will do its part by arranging for spot announcements over 23 radio stations in this State.



W. LEE MOOSE

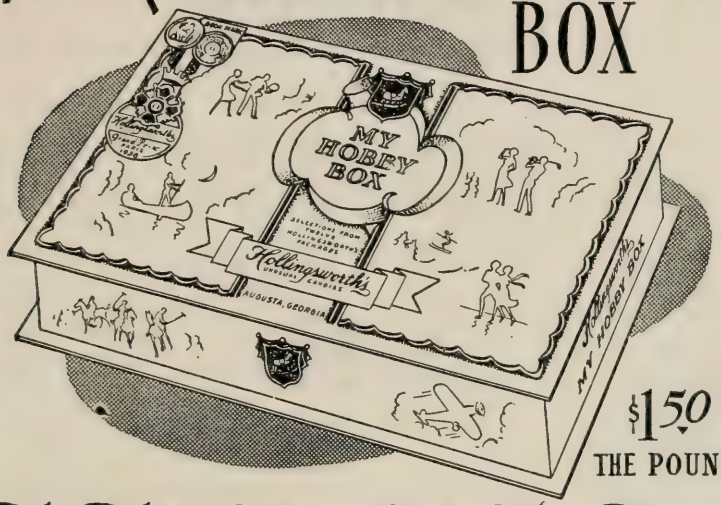
Accepts Position with Vick Chemical Co.

W. Lee Moose, for the past fourteen months Itinerant Instructor in Pharmacy of the Retail Drug Institute, resigned his position on April 1 to accept employment with the Vick Chemical Company. For the present he will be located in the Vick Laboratories, Greensboro.

While the Retail Drug Institute program was being carried on, Mr. Moose held classes in practically every section of the State with more than 1,000 druggists and drug clerks taking the course. Pharmacy leaders, who followed the program from its inception, were very enthusiastic over the Institute and declared it one of the best programs ever sponsored by the N. C. P. A.

Until the tire situation and the shortage of drug store help ease up a bit, no one will be employed to replace Mr. Moose. For the time being the program will continue on a local basis, such as the Asheville Show Card and Window Trimming Course now under way in Asheville.

We Recommend .. MY HOBBY BOX



$1.50 THE POUND

For Those Who Love Fine Things

Opening "My Hobby Box" is a thrill to anyone. It contains selections from 12 Hollingsworth's packages . . . has received foreign awards for excellence of Product in Paris, Liege and Nice . . . That's why we recommend "My Hobby Box."



GRAND PRIZE
PARIS 1928

Hollingsworth's
UNUSUAL CANDIES

Welcome Druggists

—

O-N WISHES YOU A SUCCESSFUL CONVENTION



O-N for COLD DISCOMFORTS

Constantly
Advertised
Big Profits



O-N ANTISEPTIC

For itch and burn of
ATHLETE'S FOOT,
Poison Oak, Ringworm and
Insect Bites

Owen Drug Company

Salisbury, North Carolina

Woman's Auxiliary Page

Mrs. W. J. Smith, Editor

President	Mrs. C. C. Fordham, Jr.		Greensboro
First Vice-President	Mrs. Philip Van Every		Charlotte
Second Vice-President	Mrs. Phil Gattis		Raleigh
Secretary-Treasurer	Mrs. Thos. G. Crutchfield		Greensboro
Parliamentarian	Mrs. D. D. Hocutt		Henderson
Historian	Mrs. M. L. Jacobs		Chapel Hill

Greensboro Drug Club Auxiliary

Mrs. Dewey E. Groome, *Secretary*

The fourth regular meeting of the Greensboro Drug Club Auxiliary was held Friday, March 6th at the Jefferson Roof Restaurant. The committee in charge of the luncheon, consisting of Mrs. J. W. Finch, Chairman, Mrs. I. O. Wilkerson and Mrs. Sam Jones, did a splendid job of making it a jolly occasion for all. The table setting and place cards featuring St. Patrick's were most effective and filled us with the idea of Spring.

Mrs. R. J. Sykes our president called for a short business session immediately after the luncheon—most favorable reports were made.

Mrs. W. P. Sellars (Margaret) is certainly doing a swell job as chairman of visitation committee. She has a way of keeping up with the sick and remembering them with cards and visits.

At the suggestion of Mrs. C. C. Fordham (Frances) it was voted to contribute from our funds $10.00 to the Red Cross.

To further inflate our treasury two benefit parties have been given in the Sally Sothern Hostess Room—Southern Dairies, Inc. The first March 18th and the second April 8th. These parties were a huge success both from the financial standpoint and social life. These Greensboro ladies are really getting better acquainted and spending more of their social hours together.

There was much talk about the convention which meets in Winston-Salem May 11-12-13. From all indications there will be a great many of the Greensboro Auxiliary in attendance. We are anxious to know more about the activities of the other auxiliaries in the state.

Looking into the future—we are expecting another good time in June (June 5th) which will be our regular meeting date. This meeting will be in charge of Mrs. T. G. Crutchfield, Chairman, Mrs. Harper Best, Mrs. L. C. Derrick and Mrs. C. H. Bradford.

We are glad to hear that Mr. L. C. Derrick is showing improvement following an operation at Wesley Long Hospital. Our best wishes go to him.

Indications are that "Bill" and Margaret Sellars (of Greene Street Drug) are taking this Victory Garden business most seriously. They have found out that you can certainly mix business and fun. They have not planted just an acre—but acres! They have a "real" farm near Sedgefield—if you want to see about the most attractive place drive out to see them. Yes, they are planting flowers galore too.

Mrs. S. L. Jones recently visited her brother in Wilmington who is in Government work there. While there she experienced the reality of a "black-out." It seems that Mrs. Jones got up in the middle of the night and turned on the light—very soon she heard yells from the outside of her room to turn out the lights! In the first place she had no idea a "black-out" was on—we can imagine how her knees must have been shaking to the tune of "Home Sweet Home." She reports a nice trip and a wonderful rest along with her excitement.

Mrs. G. W. Neister (Minnie)—our old faithful when it comes to getting things done in our auxiliary—expects to visit her daughter in Atlanta, Georgia, during this month. We are afraid that the auxiliary is going to miss her when she returns for it is rumored that she will bring her little granddaughter home with her.

It is nice to know that our little friend Mrs. J. T. Usher is now completely well and able to join the parties.

Mrs. Owen Trogden (Zoe) has made quite a reputation for herself when it comes to baking cakes. The nice part of it is she is so unselfish with her talent. She always walks into our parties with a big package under her arm—investigation will reveal that she has a most marvelous looking cake. Thanks to Zoe for her nice donations!

Mr. P. A. Hayes of the Justice Drug Company, in company with Mr. J. C. Holleran of Lynchburg, Virginia and Mr. Jim Roberts of Norfolk, Virginia—leave April 14th for three or four days for Chicago to attend the Spring meeting of the National Wholesale Druggists Association.

Greensboro friends of Mr. and Mrs. D. L. Shreve had a nice surprise the first of April. It is our understanding they have returned from St. Petersburg, Fla. to spend the Summer months in their old home town. We welcome them, and as for Mrs. Shreve—one of our very first members—we will be counting on her to join our parties.

Mrs. C. C. Fordham (Frances) gave a luncheon at her home—1410 W. Lake Drive, Friday, April 10th, honoring the state executive board—members present were Mrs. M. L. Jacobs, Chapel Hill, N. C., Mrs. A. L. Fishel, Winston-Salem, Mrs. D. D. Hocutt, Henderson, Mrs. Phil Gattis, Raleigh and Mrs. T. G. Crutchfield, Greensboro. Miss Alice Noble, Secretary of the U. N. C. Pharmacy School, was a special guest.

Charlotte Druggists Auxiliary

Mrs. Leslie E. Barnhardt,
Corresponding Secretary

Mrs. Albert Wilson, Assistant Co-ordinator of Civilian Defense in Mecklenburg County, was a guest speaker of the Charlotte Druggists Auxiliary on April 14.

During the course of the meeting the following members of the Auxiliary were elected officers of the organization for the coming year: Mrs. G. E. Henderson, President; Mrs. B. M. Humphries, Vice-President; Mrs. W. I. Hall, Secretary-Treasurer and Mrs. C. H. Smith, Corresponding Secretary.

The Ways and Means Committee together with the Social Committee are planning an interesting party for April 24. It is to be at the Drug Travelers Club House. An "Old-Fashioned Box Supper and Barn Dance" has been scheduled for the occasion. This affair will serve two purposes: to raise funds for the Auxiliary Treasury and at the same time, provide entertainment for the members and guests of the Club.

Our husbands, of course, are invited. It wouldn't be a successful party without them.

The Apothecary Club, Winston-Salem

Mrs. C. R. Wheeler, Reporter

We are having so much fun here in Winston-Salem getting plans in shape for the Convention so that those of you who attend will have a wonderful time.

At our last meeting the new officers of the Apothecary Club were our hostesses. We met in the newly decorated Sally Sothern Hostess Room. Everything looked lovely and the mixed Spring flowers added lots of beauty to the decorations.

Mrs. J. P. Andrews, our new president, presided over the business meeting. She appointed Mrs. Leon Cahill as State Membership Chairman from our local club. Nell is a real business woman for she started right then and there collecting dues to our State Auxiliary. Everyone has a real interest, of course, in our state dues because they realize that every dollar, with the exception of a small amount used to maintain the State Auxiliary, goes toward our Pharmacy Student Loan Fund at the University.

Mrs. A. L. Fishel, our local Convention Secretary, had a marvelous report to make. I dare not mention all of the wonderful entertainment events planned for the ladies who visit us because that would be giving a secret away. Just come to the Convention and find out for yourselves.

Our new group leaders are Mrs. Craig Lewis, Mrs. H. W. Melchor and Mrs. Frank West. All three are grand workers and that means a good year ahead.

After the business meeting was over, we enjoyed an interesting quiz program. It really surprised us all that we could answer so many of the questions and they were not all easy ones either.

Our next meeting will be with Mrs. Craig Lewis in her lovely new home. **We want to see you at the Convention.**

For Rapid Repeats
and Volume Profits!

STANBACK
for
HEADACHE

Watch Profits Soar!

You don't have to be told that repeaters pay the bills. For more than thirty years, STANBACK has constantly grown in popularity, and the trend continues to increase. The obvious reason is that STANBACK is a product of real merit, giving amazingly speedy relief from simple headache and from the painful discomforts of neuralgia and similar pains. PUSH, DISPLAY STANBACK—AND WATCH PROFITS SOAR!

INTENSIVE ADVERTISING

Newspapers, church papers, radio, indoor and outdoor signs and direct mail continue to make new friends for STANBACK. This advertising is designed to help YOU make more money on STANBACK for HEADACHE.

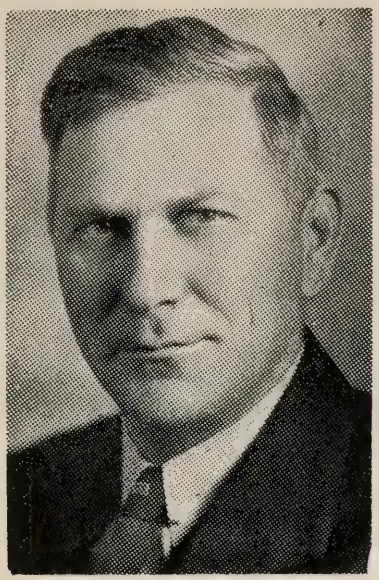
How to get Really Speedy
HEADACHE Relief!

Taken with water or your favorite soft drink, STANBACK should relieve headache, neuralgia, muscular aches and functional periodic pains in a very few minutes. You'll say STANBACK'S GREAT! Follow directions.



10¢ & 25¢ STANBACK HEADACHE POWDERS

STANBACK COMPANY, LIMITED
SALISBURY, NORTH CAROLINA, U.S.A.



STATE SENATOR R. GREGG CHERRY
Convention Speaker

Pre-Convention Rally

Selected Diaries of Winston-Salem were hosts to the Local N. C. P. A. Convention Committees of that city at a Pre-Convention Rally held at the Robert E. Lee Hotel on Monday night, April 27. More than 70 Committee members and out of town guests attended the meeting.

Convention Reports were made by Wade A. Gilliam, Local Secretary, and E. W. O'Hanlon, L. M. Bobbitt, A. J. Strum, Sam Welfare, H. P. Watson, E. L.Cahill, J. M. Darlington, H. M. Cooke, Jr., and C. A. Swaney.

Mrs. A. L. Fishel, Chairman of the Ladies Local Committee and Mrs. C. C. Fordham, Jr., President of the Women's Auxiliary, reported that a varied program has been scheduled for the ladies who attend the Convention this year.

Ralph P. Rogers, President of the N. C. P. A., complimented the druggists of Winston-Salem for the fine spirit of co-operation shown by them in preparing for the Convention and said that now, more than ever, druggists should meet to consider problems created by the National Emergency.

W. J. Smith, Secretary-Treasurer of the N. C. P. A., gave a brief report on the speakers scheduled for the business sessions this year and urged the druggists to co-operate with the Government in the "Bullets for Japs" campaign slated to begin May 1.

N. B. Moury, President of the T. M. A., and A. Thad Lewallen, Chairman of the Local Entertainment Committee for the T. M. A., reported that the traveling salesmen had a real surprise for the Convention this year.

C. C. Fordham, Jr., former President of the N. C. P. A., told the druggists at the Rally that "Pharmacy will fully justify its existence in the trying days ahead—both in Civilian Life and in the Armed Forces of the United States."

As a closing feature three members of the Centenary Methodist Church delightfully entertained the guests with several song selections.



BRIEFS FROM THE NEWS FRONT

Bailey's Prescription Shop of Charlotte, **Lee A. Bailey,** owner, celebrated its first birthday in April. Customers of the firm, advertised as "The Only Exclusive Prescription Drug Shop in Charlotte," received a special anniversary card and a small box of candy.

Frank F. Lyon, Oxford druggist, has been elected President of the Oxford Rotary Club for the year beginning July 1.

Joe W. Neal, who has been pharmacist at Suttle's Drug Store, Shelby, for several years left on the 9th of April for the Medical Corps of the U. S. Army. At the present time he is stationed at Fort Bragg.

Charlie Davis, until recently with Kendall Medicine Co. of Shelby, replaced Mr. Neal at Suttle's.

Governor J. Melville Broughton recently appointed **Dr. Edward Victor Zoeller** of Tarboro to the N. C. Board of Pharmacy as an examiner for a five-year period.

J. P. Adams, Asheville, has been re-commissioned as a Captain in the U. S. Marine Corps. He is co-proprietor of Adams-Blauvelt, Inc., Asheville drug store.

Prescription oddity from Jonesboro:

Name of Patient—Black
Name of Doctor—Blue
Name of Nurse—Brown
Name of Druggist—White.

W. F. Rhyne of East Gastonia Pharmacy, Gastonia, is putting up a new building next to his present establishment which he has occupied for the past eighteen years. The name of the firm will be changed to Rhyne's Drug Store after the business is established in the new location.

News notes from the reporter: "Saw the following notice on the telephone in a drug store: Business Phone—Love Calls Limited to Half Minute." "Also saw a wreath on a Coca-Cola dispenser last week—it was one of those green leaves florists use and was tied with a purple ribbon."

Charles Rhynehardt is now with Shigley's Drug Store, Asheville. He was formerly associated with the Norwood Pharmacy in that city.

Accepted in Class V-7 of the Naval Reserve and already in training are: **J. A. McNeill** of Whiteville, **J. Edward Hamlet** of Durham and **Leon Wriston Smith** of Kannapolis. Also reporting to the Army this past week were **Solon Minton** of Warsaw and **J. R. Elson, Jr.,** of Enka.

E. H. Smith of Weldon has been transferred from Patterson's Drug Store, Winston-Salem, to another store of the same organization in Danville, Va.

B. N. Austin, Shelby pharmacist associated with Kendall-Spangler Drug Store, has a real fish story to tell his friends these days. Several weeks ago, while fishing in Lake James, he caught an 8-pound, 13-ounce large-mouth bass which measured two feet in length and eighteen inches around the stomach.

Mr. Austin is ready to lay claim to the 1942 fishing championship of Cleveland County and stands a good chance of carrying off top honors.

Pharmacist **O. W. Smith,** who, incidentally, is Mayor of Pilot Mountain, mailed the Honorable Winston Churchill one of those foot-long $1.00 cigars while he was in Washington several months ago. A little later Mayor Smith received a very cordial letter from Mr. Churchill's Secretary informing him that the cigar would be sampled by Mr. Churchill after he got back to London.

Sign on backbar mirror of Kennilworth Drug Store, Asheville: BLAME IT ON HIM (Picture of Hitler painted by **M. L. Cable**) DRINKS IN PAPER CUPS 1c EXTRA.

Commendable: A convoy of soldiers stopped to rest near the farm of Pharmacist **L. A. Wharton** of Gibsonville and while there were treated to apples which Mr. Wharton had stored for the winter. Since there were more than 200 soldiers in the convoy, it took bushels of apples to satisfy this particular group. We didn't learn whether the soldiers got around to the cider barrel before leaving or not. We can personally verify that one is present.

The Peoples Drug Store of Taylorsville, **R. B. Campbell,** pharmacist-owner, has the

first Simplex Teletype installed in a drug store in this country.

A. P. Turnmyre of Mount Airy purchased the stock, machinery, and goodwill of the M. C. Goodman Chemical Company of Winston-Salem, manufacturers of READY headache powders, on April 13. The plant has been moved to Mount Airy and will be located directly over Turnmyre's Drug Store.

Harry Montgomery, Sales Manager of the W. H. King Drug Company for the past several years, enlisted in the Navy recently and has already reported for duty.

Congratulations to N. C. P. A. President **Ralph P. Rogers** of Durham. He recently completed a course in public speaking and was awarded a prize for being the "Best Speaker" in his class. The prize? A book on "Public Speaking."

Here's a tip to druggists in the smaller towns of the State. You don't have to be located in one of the "above 25,000 population" cities, as is generally believed, to have a local drug club. Druggists of Mount Airy, representing five drug stores, meet the last Thursday in every month to discuss mutual problems and are enthusiastic over the results of their co-operation in matters relating to hours, etc.

C. C. Fordham, Jr., of Greensboro, attended the U. S. P. Convention which met in Cleveland recently. He was accompanied on the trip by Mrs. Fordham.

C. A. Sanders, formerly with the Secrest Drug Company of Monroe, is now with Purcell's Drug Store, Salisbury.

Congratulations to **Mr.** and **Mrs. Jesse Miller Pike** of Concord who were married in Charlotte on February 22. The young bridegroom, who graduated from the U. N. C. School of Pharmacy in 1940 and later received his M.S. in Pharmacy degree from Western Reserve University, is president and manager of Pearl Drug Company, Concord.

Welcome: John Dean Badgett, weight 8 pounds, arrived March 20 in Mount Airy. His father is connected with the W. S. Wolfe Drug Company of Mount Airy.

Our deepest sympathy to T. S. Simpson (Justice Drug Company) in the loss of his wife, Mrs. Bessie Roberts Simpson, who died in Winston-Salem on April 3; to J. N. Eubanks of Greensboro whose mother passed away in Pittsboro recently and to Mr. and Mrs. F. W. Hancock of Oxford, who lost their son-in-law, Solicitor Rowland Pruette of Wadesboro, who died on Monday, April 13, following an automobile accident.

Pharmacy School Students Elect Officers

Newly elected president of the University of N. C. School of Pharmacy Student Body for the coming year is John Henley of Cary. Other officers are: William Thomas Boone, Jackson, vice-president; Frank Pickard, Greensboro, secretary-treasurer; Harry Allen, Cherryville, representative to the Student Council; Louis Irwin, Wilkesboro, representative to the Student Legislature.

The following students were elected to the U. N. C. Students' Branch of the N. C. P. A.: Banks Kerr, Mooresville, president; Al Jowdy, New Bern, vice-president; Anthony Johnston, Kelford, secretary; Halcyon Collier, Asheville, treasurer; and Sam Beavens, Enfield, chairman of the Executive Committee.

Penny Deals

E. F. Rimmer, Sanford druggist and former President of the North Carolina Pharmaceutical Association, decided to celebrate his first business anniversary in Sanford by advertising a two-day sale of ice cream sodas for one 1941 penny.

Youngsters canvassed stores after school the first day seeking 1941 pennies and kept Rimmer's clerks dishing them out. After 1,000 were sold at one cent each the first day, Mr. Rimmer decided to clamp on a one-to-a-customer restriction. On the second day with each soda went a red cross, imprinted with mecurochrome on the youngster's hand. Business slowed down.

Serve

Golden Tap Fruit Juices



At Your Fountain

Fancy Orange Juice—Grapefruit Juice and Blend

Use

Dixie Cups

for All Occasions



Distributed by

GARLAND C. NORRIS CO.

Raleigh, N. C. Phone 2-0324

WAR STAMP RECORD

Bullets for Japs

Name of Drug Store.....

City.....

As each lot of stamps are purchased for resale, please enter on record below. On May 31 total the record and mail to North Carolina Pharmaceutical Association, Drawer 151, Chapel Hill, N. C. Total record of State sale will be furnished National Headquarters; individual store records will be published in the Journal.

—One Stamp Supplies 12 Bullets—

12 Dead Japs Are 12 Good Japs

Total Sale $.....

Bullets for Japs

12 DEAD JAPS ARE 12 GOOD JAPS

Drug stores of the United States will have an opportunity to do an outstanding job for their country and its war effort during the month of May, according to Hugh P. Beirne, President of the National Association of Retail Druggists, and head of the independent retail druggists' section of the Drug Industry Council of the Retail Advisory Committee to the Treasury Department.

For a thirty-one day period, druggists are urged to cooperate with Uncle Sam by putting on the nation's greatest concentration sale—a concentration dedicated to the preservation of the nation's freedom and to further its victory over the opposing forces. The "push item" will be the United States War Savings Stamps.

"The nation's drug stores have a tremendous selling potential," President Beirne commented, "and at no time has it been aligned behind a more worthy cause. Let us—every drug store owner, employee, and apprentice—do our part to run up the nation's largest sales total for a month's selling effort.

"The drug industry has been chosen as the first industry to undertake one of these promotions. Therefore, let us run up a record that will be tough for all others to follow. We can do it."

During the latter part of April, all drug stores in the nation were sent display material consisting of a window streamer, a counter card reading: "Buy Bullets for our men at the drug store," and a quantity of quarter cards for use at the cash register. In addition, most drug stores now have the cash register signs, "Take a part of your change in Defense Stamps."

The quarter card which has been developed for this drive is one of the most unique selling ideas to be brought out thus far in War Stamp promotion. It is a small card, slotted to receive a quarter, and bearing the legend: "This quarter will buy 12 bullets—Use it to buy a 25c War Saving Stamp here—Right Now."

Druggists are urged to insert quarters in these cards, and then place the cards, with the quarters in them, in the quarter compartment of their cash registers. Whenever they have occasion to pass out a quarter in change, hand the customer one of the cards. The card will speak for itself.

In a recent test in a drug store with a heavy traffic flow, it was found that the cards brought a high percentage of return. One customer remarked: "Well, if you can go to the trouble of putting the quarters in those cards—I'll take a stamp!" It was particularly noticeable that none of the cards were dropped to the drug store floor during the test period.

Secretary John W. Dargavel of the N. A. R. D., after having reviewed the plan, said: "I trust that every druggist in this country will align himself with this drug industry demonstration, and will cooperate to the fullest possible extent. This is not a mere matter of contest competition, or a demonstration of the pride of the industry in its selling ability—it is a much more serious matter—it is a matter of doing our utmost to help our country to a speedy and just victory. There is no group in the world that is more sincerely interested in these principles than the retail druggists."

Put up the window poster; put up the counter card; put the filled quarter cards in the cash register—and let's go, druggists, during May!



War Production Board Acts to Conserve Tin

Conservation Order M-115, which went into effect on April 2, 1942, drastically regulates the use and production of collapsible tin tubes. Here are some of the major points of the Order:

(1) **Non-Essential Tubes.** After the date of issuance of this Order, no person shall manufacture or sell blanks for Non-Essential Tubes; no tube manufacturer shall manufacture or sell Non-Essential Tubes; and no tube user shall use any tubes to pack products not listed on Tables I, II, or III.

(2) **Class I Tubes.** Notwithstanding the provisions of Conservation Order M-43-a, as amended, and until further order by the Director of Industry Operations, there shall be no restriction upon the percentage of tin which may be used in the manufacture of Class I Tubes nor on the number of such tubes manufactured or used for packing products listed on Table I. (See Table I below)

(3) **Class II Tubes.** After the date of issuance of this Order, no person shall manufacture or sell for Class II Tubes blanks containing more than 7½% of tin by weight; no tube manufacturer shall manufacture or sell Class II Tubes containing more than 7½% of tin by weight; and no tube user shall use any tube containing more than 7½% of tin by weight to pack any product listed on Table II.

(4) **Class III Tubes.** After the date of issuance of this Order, no person shall manufacture or sell for Class III Tubes blanks containing more than 7½% of tin by weight; no tube manufacturers shall manufacture or sell Class III Tubes containing more than 7½% of tin by weight; and no tube user shall use any tube containing more than 7½% of tin by weight to pack any product listed on Table III.

TABLE I (CLASS I TUBES)

1. Medicinal and pharmaceutical ointments and other preparations extemporaneously compounded or dispensed in manufactured form by pharmacists on legally constituted prescriptions of physicians, dentists, or veterinarians.

2. Ointments and other preparations for ophthalmic use.

3. Solutions for hypodermic injections.

4. Sulfonamide ointment and blood plasma.

5. Diagnostic extracts (allergens).

6. Pile pipes.

"TABLE II (CLASS II TUBES)

1. (a) Medicinal and pharmaceutical ointments not included in Table I; (b) preparations which are intended for introduction into body orifices (nasal, vaginal, rectal, surgical jelly, etc.), not included in Table I.

"TABLE III (CLASS III TUBES)

1. Dental Cleansing preparations.

2. Shaving preparations."

"No retailer shall sell or deliver, on and after the date of issuance of this Order, a new Class III Tube to any ultimate purchaser unless such purchaser delivers to such retailer concurrently with his purchase one used tube (either a Class I, Class II or Class III Tube)."

You will note from the above information that the Order, in so far as requiring an old tube to be turned in when a new product is purchased, applies only to dental cleansing preparations and shaving preparations and not to medicinal ointments sold in such tubes. (See Tables I and II above). You will also note that you may accept any collapsible tube in return for the sale of tooth paste and/or shaving cream. Remember that the penalty for violation of the Order is severe. The fine is up to $10,000.00 and a year in prison. We trust that this will clarify the matter in so far as the retailers are concerned.

PAUSE . . .



Go refreshed

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the $8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

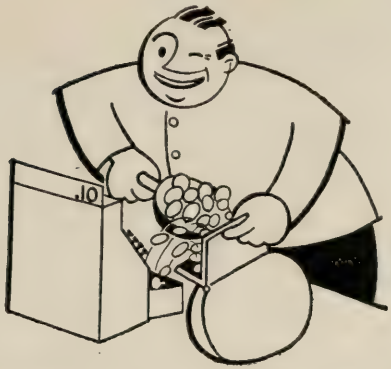
CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

Best Wishes

to the North Carolina Pharmaceutical Association on the occasion of your Sixty-Third Annual Convention



DR. PEPPER COMPANY
DALLAS · BIRMINGHAM



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

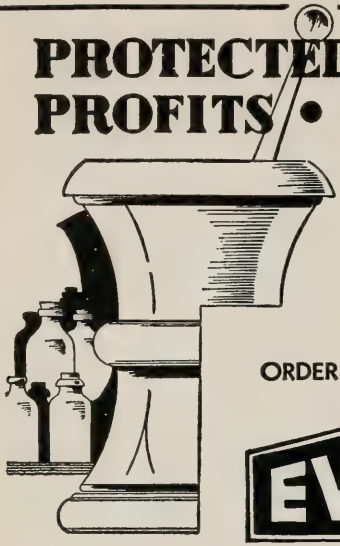
If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

PROTECTED PROFITS • • *For The* DRUGGIST



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

12 L STREET, S. E. -:- WASHINGTON, D. C.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

JOSH LANCASTER CLAYTON

C. J. HAZELGROVE DURHAM

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

THE NEW LABELS

New labels are obligatory in States that have passed laws similar to the Federal Drug Act and on all Interstate sales.

The principal changes in copy for U.S.P. and N.F. Shop Labels are; the clause on preparations containing narcotic and hypnotic drugs:
"Warning, May be habit forming"

The caution on labels for laxative preparations:
"Should not be used where there is abdominal pain, nausea, or other symptoms of appendicitis. Habitual use should be avoided."

And all labels:
"To have more adequate dose and directions."

McCourt Shop Labels - rolls or flat - meet all State and Interstate Requirements

Make sure your labels are correct by buying McCourt Roll Labels.

Genuine McCourt Roll Labels are sold only by McCOURT

WRITE FOR CIRCULARS

McCOURT LABEL CABINET CO.
Authority on Drug Labels for 35 Years
58 BENNETT STREET, BRADFORD, PENNA.

N. C. P. A.
CONVENTION

●

Congratulations and best wishes to the North Carolina Pharmaceutical Association for their Sixty-third Annual Convention. May the meeting be most successful and enjoyable.

At this time of National Emergency, it will prove beneficial to every druggist to attend this meeting.

Let's get together and plan together to work and fight together for Victory.

May 11-12-13
Winston-Salem

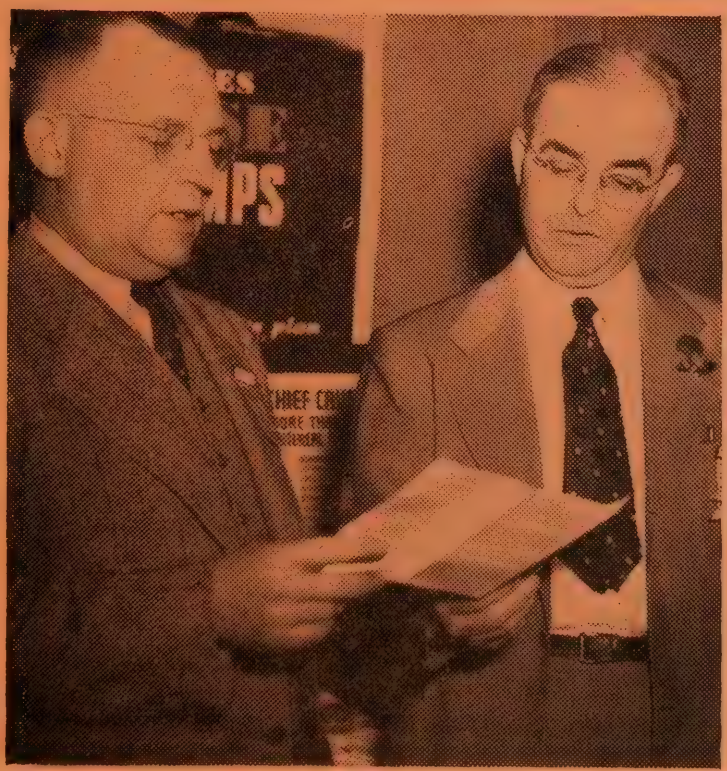
W. H. KING DRUG COMPANY
WHOLESALE DRUGGISTS
Raleigh, N. C.
"The House of Friendly and Dependable Service"

Vol. XXIII No. 6

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

June, 1942



PAUL B. BISSETTE (left) of Wilson, newly installed President of the N. C. P. A. and RALPH P. ROGERS (right) of Durham, who presided over the business sessions of the Convention this year in Winston-Salem, look over some pamphlets on display in the Robert E. Lee Hotel, Convention Headquarters.

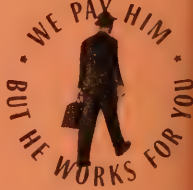


THE LAMP IN THE WINDOW

● Symbolic of the pharmacist's ability to serve was the LAMP IN THE WINDOW of another generation. Through the long dark night it burned steadily on, a beacon of encouragement to the distressed, a light of hope to the afflicted.

Although the traditional lamp has given way to more modern forms of identification, the principles of pharmaceutical ethics have not changed. The pharmacist who is true to his calling still recognizes service to the sick as his most important function.

Your Lilly representative is ever ready to assist you in the discharge of your professional obligation. He strives to fortify your position as a factor in public health, not to destroy it. He never goes around you to reach either the doctor or his patient. Your Lilly man works for you, never against you. That is the Lilly Policy.



ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.



SINE CERA

Because certain sculptors in long-ago Rome habitually filled cracks and other statue defects with wax, honest craftsmen attached a mark, "Sine Cera" —without wax—to their works. That's how the word "sincere" was born.

Parke, Davis & Company applies its own equivalent of "Sine Cera" to its products—the "*Medicamenta Vera*" seal—denoting True Medicaments. For over three-quarters of a century pharmacists and physicians have relied upon the sincerity of Parke-Davis pharmaceuticals and biologicals.

PARKE, DAVIS & COMPANY Detroit, Michigan

We have a rubber saving plan—want to join?

It's easy. Just that every retail druggist appoint himself a committee of one to see that waste of the precious rubber goods in his hands does not occur.

(1) That he will agree to store rubber goods safely, away from deteriorating heat and light.

(2) That he will discourage the sale of any rubber item he knows is not really needed.

(3) That he will point out to his customers the importance of conserving rubber, even on the smallest item, and suggest ways and means of preserving the life of the rubber goods they use.

DAVOL

There are more than enough rubber sundries to go around provided we take good care of what we have and make sure they are put to use by those who need them.

OWENS & MINOR DRUG CO., Inc. **RICHMOND, VIRGINIA**

Who Have Been Good Wholesalers Since 1882



WHAT A JOB PAL HOLLOW GROUND IS DOING IN NORTH CAROLINA

- Ads in all these newspapers—every week, two and three times a week—week in and week out.

Asheville Citizen Times
Burlington Times-News
Charlotte Observer
Concord Tribune
Durham Herald Sun
Elizabeth City Advance
Fayetteville Observer
Fayetteville Fort Bragg Post
Gastonia Gazette
Goldsboro News-Argus
Greensboro News Record
Greenville News-Leader
Hickory Record
High Point Enterprise
Kinston Free Press
New Bern Sun Journal
Raleigh News & Observer
Rocky Mount Telegram
Salisbury Post
Shelby Star
Statesville Daily
Wilmington Star-News
Wilson Times
Winston-Salem Journal
Twin City Sentinel

- And now, Pal goes NATIONAL—big ads in Life and Saturday Evening Post delivering 78,370 messages to North Carolinians every month.

CIRCULATION IN NORTH CAROLINA

LIFE 50,292
Saturday Evening Post . . 28,078

(But that doesn't begin to tell the whole story—actually over 462,000 persons in North Carolina see every issue—these figures from Life's "Continuing Study of Magazine Audiences")



Pal "Hollow Ground" Blades, double and single edge, are going like wildfire—coast to coast.

Get in on the PAL Blade swim. Order through your wholesaler. 4% gross profit on every PAL sale.

Prices FAIR-TRADED.

PAL Blade Co. 595 Madison Avenue New York, N. Y.

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
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Vol. XXIII — JUNE, 1942 — No. 6

General Maximum Price Regulations

On May 6 every drug store in North Carolina was mailed a special bulletin by the N. C. P. A. outlining in detail the provisions of the General Maximum Price Regulation, as issued by the Office of Price Administration, Washington, D. C. Despite a large number of requests for copies of the Regulation, additional prints are available and may be obtained from W. J. Smith, Drawer 151, Chapel Hill, N. C., without cost.

Since publication and distribution of the bulletin, one change has been authorized by the O. P. A. The time for filing "Statement of Maximum Prices of Cost-of-Living Commodities" with the Local War Price and Rationing Board has been extended from *June 1 to July 1.*

In addition to the "Cost-of-Living Commodities" every retail druggist must have, on or before July 1, 1942, available for inspection, the maximum price charged for any article sold or offered for sale during March, 1942. Information as to what sort of record will be acceptable to O. P. A. will be released just as soon as we can get a ruling from Washington. In the meantime, be sure you don't charge a higher price for any article than the highest charged during March.

Obviously, the Maximum Price Regulation will entail a great deal of work and worry, yet the consequences of inflation, which we were rapidly approaching when the Regulation went into effect, would have had far greater influence on our economic system—an influence of extreme danger—had not this inflation-checking program been initiated by Price Administrator Henderson.

Until notified otherwise, questions pertaining to this Regulation may be referred to (1) T. S. Johnson, State Director, Office of Price Administration, Raleigh, N. C.; L. L. Niedrach, 402 Candler Building, Atlanta, Georgia or, if a member of the N. C. P. A., to W. J. Smith, Drawer 151, Chapel Hill, N. C.

What to Do With Used Tin Tubes

When the Tin Tube Conservation Order (M-115) was issued by the War Production Board a few weeks ago, retailers were told not to dispose of the used collapsible tin tubes which they collected from customers pending further instructions from WPB. These instructions have now been issued, as an amendment to Conservation Order M-115 and they designate the Tin Tube Salvage Institute, 411 Wilson Ave., Newark, N. J. as the only organization authorized to salvage the used tubes. The Institute will act as an agent of the Metals Reserve Company, a subsidiary of the Reconstruction Finance Corporation.

According to the procedure outlined by the WPB Containers Branch, retailers are to turn over such used tubes as they have collected to their nearest or most accessible wholesaler who will pick them up by truck, if he maintains truck service. If his wholesaler does not have truck service, retailers may ship the tubes collect by the most economical means, in *lots of 5 pounds or more*, to his wholesaler. The Tin Salvage Institute will reimburse the wholesaler for the cost. Wholesalers, chain stores, junk dealers, civic or fraternal organizations, and others who have large quantities of used tin tubes on hand may ship *lots of 100 pounds or more* to the Tin Salvage Institute by freight collect.

The amendment prohibits the disposal of used tin tubes to any other person or agency.

Government Delivery Regulations

The United States Government, through the Office of Defense Transportation, has issued regulations which affect ALL RETAILERS. These regulations, known as O. D. T. General Order Number 6, contain the following provisions:

(1) The Order requires retailers, after June 1, 1942, to reduce their total delivery mileage each month by at least 25% as compared with the corresponding month in 1941. In the event any local carrier was not engaged in operation during the corresponding calendar month in 1941, the mileage of vehicles operated by such local carrier during the month of May, 1942, shall be used as a basis for computing the reduction in monthly vehicle mileage.

(2) Local Carriers include "all persons engaged in the transportation of property by vehicle for compensation or as a business service." A vehicle is defined as "any rubber tired vehicle propelled or drawn by mechanical power or by horses."

(3) The Order prohibits retailers from making more than one delivery to the same person in a single day; also prohibits call backs made in a second attempt to deliver property or to make collections on the same day to the same person.

(4) The Order prohibits retailers from making special deliveries (defined as "deliveries other than as a part of a regular scheduled delivery service"). Thus, if you do not have a delivery schedule you should establish one at once.

(5) The Order exempts retailers when making special deliveries to hospitals and in the case of emergencies necessary to protect public health, life and safety.

(6) The Order requires retailers to "prepare and maintain records as to mileage performed and steps taken to comply with the requirements of the Order."

Radio Address

How many of you tuned in to Radio Station WPTF, Friday afternoon, May 15, 2 P.M., to hear Paul B. Bissette's address on "War Stamps?" President Bissette didn't lose any time in going to work for the drug trade of this State after being installed as head of the N. C. P. A. for the current year.

His address was not only a credit to himself but to the entire profession he represents. Excellently prepared and delivered, the address undoubtedly stimulated many additional sales of "War Stamps" through the retail drug stores of North Carolina.

Have you heard one of the spot announcements on "War Stamps" now being carried by more than a dozen radio stations in N. C.? Twice a day, listeners are being told to buy "War Stamps" at their drug store. Have you sold your share? Have you done your part in this program to "Buy Bullets for Our Men?"

Tops State Drive

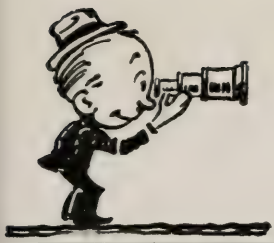
The New White Oak Drug Store of Greensboro, managed by W. A. Lucas, sold $1,008.50 in War Stamps and Bonds the first twelve days in May! This is believed to be the best record made by any drug store in North Carolina during the recent drive sponsored by the Treasury Department and the N. C. P. A.

Two prizes, $2.00 and $1.50, were offered each week to the two clerks selling the largest amount of War Stamps and Bonds. Winners the first week were (1) Virginia Pritchford and (2) Richard Wheeler.

Perfumed Beef

Edmund Harding, in discussing his treatment for the liver at the recent N. C. P. A. Convention in Winston-Salem, had this to say about his fellow townsman, Sam Etheridge, Washington, N. C., druggist: One day a farmer entered Sam's drug store and called for a bottle of Yager's Liniment . . . seems his cow was ailing.

According to Mr. Harding, Sam wrapped up a bottle of toilet water by mistake and turned it over to the farmer. A few days later his customer returned, mad as a hornet. "Sam," he said, "you've ruined my cow. I went home, applied your medicine, and now all she does is stand around and look at her reflection in the lake."



Convention High Lights

First man in the Convention Hotel was J. R. Brownie (Dr. Miles) of Norfolk, Virginia.

L. M. Bobbitt, President of the Winston-Salem Drug Club, in welcoming the visitors, said: "The City is yours . . . if you get in jail, we'll get you out. If we can't get you out, we'll come down and stay with you."

"Shorter drug store hours," as recommended by President Ralph P. Rogers, met with hearty approval on the part of the Convention.

State Senator R. Gregg Cherry, a keynote speaker on the first session, expressed confidence in this country's ability to carry through to victory. His patriotic address "War and its Responsibilities" struck a responsive cord in the hearts and minds of the delegates.

The Convention delegates gave the A Capella Choir from Winston-Salem Teacher's College a tremendous hand after the "Song Festival." Several druggists were heard to remark that the singing was the best they had heard in years.

T. C. Reed of Greensboro, Southern Dairies Zone Manager, won the $25 War Bond given away the first night. He later donated the bond to the Women's Auxiliary. A thoughtful and generous gift, Mr. Reed.

The technicolor movie "North Carolina—Variety Vacationland" closed the first session. This sound movie of the State was made possible through a $25,000 gift to the State Department of Conservation and Development by Robert J. Reynolds, Mayor of Winston-Salem.

F. W. Hancock, in reading the Annual Report of the Secretary-Treasurer of the N. C. Board of Pharmacy, stated: "Forty-four (44) pharmacists were licensed to practice pharmacy in North Carolina this past year; the total number of pharmacists now registered is 1,156; and the total number of registered drug stores is 849."

"The membership Committee is pleased to report that 89 new members were added to the rolls of the Association this past year and that the first four months of 1942 are ahead of last year by 25%"—from report of C. M. Andrews, Chairman of the Membership Committee.

W. J. Smith, in reporting his work as Secretary-Treasurer of the N. C. P. A., listed the activities of the Association in chronological order beginning with the establishment of the Retail Drug Institute and ending with the Merchandising Clinics. The combined revenue of the JOURNAL and the Association for 1941 was reported to be $7,060.60; the disbursements, $6,957.17 and the total assets at the end of the year, $1,916.72 with no liabilities. The membership roll of the Association on January 1, 1942, according to the Secretary, was 966.

After a timely and helpful address by Attorney Rowland Jones, Jr., Washington Representative of the N. A. R. D., he was, on motion by Sam Welfare, elected an Honorary Member of the N. C. Pharmaceutical Association.

Congressman Carl Durham, in discussing the "War Production Effort," said: "When the final battle is fought in this present conflict, wherever it be, the winner will be the one which has won the battle for materials, production and supplies."

N. B. Moury, President of the T. M. A., spoke to the delegates at the close of the second session. He discussed some of the T. M. A.'s activities, called attention to the list of members which is annually mailed to every drug store and asked that druggists

(Continued on Page 138)

Resolutions

The theme of the Sixty-third Annual Meeting of the N. C. P. A. in Winston-Salem, May 11, 12, 13, was "The Druggist in War Time." Evidence of this central theme will be found in several of the following resolutions as submitted by various members of the N. C. P. A. and unanimously adopted by the delegates on the recommendation of Roger A. McDuffie, Chairman of the Resolutions Committee:

(1) That pharmacists of North Carolina (a) take first aid courses of the American Red Cross and dissiminate first aid information in their respective communities, (b) equip a cabinet or suitable area in the store for the use of physicians and nurses and (c) publicize the established first aid and casualty stations by window displays and other publicity. Submitted by E. A. Brecht, Chapel Hill.

(2) That the N. C. P. A. express itself as being in favor of shortening drug store hours by uniform, earlier closing of all drug stores in the State of North Carolina; each community taking prompt action to solve its own problem. Submitted by E. F. Rimmer, Sanford.

(3) That the N. C. P. A. grant registered pharmacists of this State, now serving in the armed forces, free membership in the Association for the duration of the war and send them a copy of the CAROLINA JOURNAL OF PHARMACY each month. Submitted by David McGowan, Chapel Hill.

(4) That the N. C. P. A. endorse Nationally Advertised Brands Week for 1942 and urge its officers and members to cooperate as fully as possible in enabling retail druggists to reap their fullest volume and profits from this established mass-selling drive. Submitted by the Resolutions Committee.

(5) That the N. C. P. A. pledge its support to the May Stamp Drive and set as its quota for the balance of May, the daily sale of not less than $2.00 in War Stamps per person associated in the retail drug trade. Submitted by W. Moss Salley, Asheville.

(6) That the members of the N. C. P. A. go on record as favoring a plan for every pharmacist, who has not already done so, to prepare himself for emergencies by taking a course in first aid. Submitted by Paul Thompson, Fairmont.

(7) That the President, the Attorney, and other officers of the N. C. P. A. use every possible effort to see that the present requirements relating to the licensing of registered pharmacists in North Carolina shall not be lowered at any time in the future. Submitted by T. R. Burgess of Sparta, J. S. Glenn of Mount Olive, Paul Thompson of Fairmont, G. O. Tripp of Charlotte, J. E. Tilley of Winston-Salem, H. A. Moose of Mt. Pleasant, W. R. McDonald of Hickory, H. M. Winders of Farmville, Earl H. Tate of Lenoir, A. B. Kunkle of Conover, W. A. Ward of Swannanoa and W. L. West of Roseboro.

(8) That the N. C. P. A. express to W. Lee Moose its sincere appreciation and everlasting gratitude for his work in connection with the Retail Drug Institute. Submitted by Joe Hollingsworth, Mount Airy.



Convention Leaders



Left to right, N. B. MOURY, President of the T. M. A.; MRS. A. L. FISHEL, Chairman Ladies Local Committee; RALPH P. ROGERS, President of the N. C. P. A.; MRS. C. C. FORDHAM, JR., President of the Women's Auxiliary; and L. M. BOBBITT, President of the Winston-Salem Drug Club.

News Flashes from Washington

(Brokmeyer Bulletin Reports)

Gasoline Rationing

Businessmen, or any other class of citizens, dissatisfied with their allowances of gasoline have a remedy in applications for supplemental ration. These should be made to the local Rationing Board on Form OPA-R-512. It must be shown that there is insufficient gasoline to permit use of a motor vehicle "essential to life, or to the pursuit of gainful occupation." It must also be shown that the alternative means of transportation, including "doubling up," are not reasonably adequate. If the application for supplementary ration is granted the applicant will receive B-1, B-2, or B-3 cards, or any combination of them, in sufficient number to allow to the applicant the quantity of gasoline determined to be essential.

Local Delivery Restrictions

The effective date of a portion of a recent ODT order placing restrictions on local delivery services has been postponed from May 15 to June 1 to give industries affected by the order more time in which to revise their delivery schedules and work out plans for conservation of tires and equipment under wartime standards deemed imperative by the ODT. The postponement applies to special deliveries, call backs and more than one delivery to the same person on the same day by any powered or horse-drawn rubber-tired vehicle.

Cocoa Products Restricted

The War Production Board recently acted to curtail the supply of cocoa products used in making such confections as chocolate candy, chocolate-coated foods, powdered cocoa, chocolate-covered ice cream, cocoa butter and chocolate syrup. The chocolate in these products is obtained from cocoa beans. Order M-145 and Supplementary Order 145-a restrict the amount of cocoa beans that may be ground or pressed during the balance of May and the month of June to 38.8 per cent of the grindings during the three months ended June 30, 1941. This represents 70 per cent of the total grindings during the 1941 period.

Retailers and Prices

Any seller at retail who finds that the maximum price of a commodity or service established for him under the General Maximum Price Regulation is abnormally low in relation to the maximum prices of the same or similar commodities or services established for other sellers at retail, and that this abnormality subjects him to substantial hardship, may apply for adjustment of that maximum price in the manner prescribed by the OPA.

Price Control in Effect

Beginning at 12.01, May 10, last, and continuing until normal conditions return, none of thousands of commodities and many services offered by any producer, manufacturer, or wholesaler may be sold at prices exceeding the highest charged during March, 1942. The price ceilings fixed by the OPA will apply to retailers May 19. The 1,900,000 retail outlets may not charge more than the highest price for sales in March, last.

Mr. Bristol to Resign

Mr. William L. Bristol, Chief of the Health Supplies Division of the WPB, will resign as soon as arrangements can be made for the appointment of his successor. It is understood that the needs of his firm, Bristol-Myers Co., demand his return. He was head of the production department before he joined the WPB and the production problems of Bristol-Myers are such, now that the firm is engaged in the war effort, that Mr. Bristol is indispensable.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.



Minor Casualties *Make Adult Problems*

MINOR CUTS AND ABRASIONS, while usually unimportant in themselves, create potential sites of infection.

When treated promptly with 'B-F-I' Powder, they heal most satisfactorily, for the bismuth-formic-iodide and bismuth subgallate contained in 'B-F-I' Powder provide the injured surface with a soothing covering and protect it from the air and other irritating factors. Moreover, alum and zinc sulfocarbolate add the proper degree of astringency necessary to promote contraction of surface tissues and diminish their secretions. 'B-F-I' Powder will absorb excessive discharges without forming cakes or hard crusts.

The absorbent, astringent and soothing qualities in 'B-F-I' Powder bring welcome relief to chafing, abrasions, and similar skin irritations such as prickly heat and mosquito bites. 'B-F-I' Powder is also therapeutically effective in the treatment of epidermophytosis, or "athlete's foot."

How Supplied:

Small Size (¼ ounce) and Large Size (1¼ ounces) in sprinkler-top cans.

Hospital Size (½ pound) in combination sprinkler-top and dispensing cans.

B · F · I

SHARP & DOHME, *Philadelphia*

The Political Picture

From current indications pharmacy in this State will be better represented in the next General Assembly than has been the case in the past.

Two of our members, R. T. Fulghum of Johnston County and T. R. Burgiss of Alleghany County, are unopposed for the House. P. A. Lee, a veteran member of the House from Harnett County, is conceded a good chance for re-election.

R. C. Harrelson, proprietor of Harrelson's Pharmacy, Tabor City, and mayor of his community, has his hat in the ring for State Senator of the 10th District. Friends of Mr. Harrelson say he has an excellent chance to be elected to this post.

Over in Granville County, F. W. Hancock, Jr., son of F. W. Hancock, Secretary-Treasurer of the Board of Pharmacy, is unopposed for the House.

Undoubtedly there are other pharmacists in the State or persons owning drug stores who will be in the race this time; if so, the Secretary of the N. C. P. A. will appreciate further information so that his list of candidates will be complete.

Phenol-Camphor Athlete's Foot Mixtures May Be Dispensed Only on Prescription, Says F. D. A.

Mixtures of equal parts of phenol and camphor, or of three parts of phenol with one part of camphor, which have been suggested for the treatment of athlete's foot, are capable of causing great injury to the skin and are too dangerous to permit their indiscriminate distribution to the public for self-medication, according to the opinion of the Food and Drug Administration of the Federal Security Agency, Washington, D. C. Such mixtures are considered as "dangerous drugs" for which it is impossible to devise adequate directions for use and warnings against misuse to meet the labeling requirements of the Federal Food, Drug, and Cosmetic Act and they may, therefore, be dispensed by the pharmacist only on the prescription of a physician. Even when dispensed on prescription, the Administration believes that they should be labeled with warnings against their use on moist skin and patients should be cautioned to stop their application if the skin shows signs of burning or necrosis.

Serving Drugdom Exclusively

This is an age of specialization and we have specialized in Drug Store Fire Insurance for 36 years.

Compare us and our cost with any other insurance company.

There is a WHY for A. D. F. I.

The American Druggists' Fire Insurance Co.

Licensed in 43 States

Cincinnati, Ohio

North Carolina State Agent
E. F. RIMMER
Box 377
Sanford, N. C.

South Carolina State Agent
A. A. COLEMAN
Greenwood, S. C.

1942 Fair Trade Price Book

After a delay of more than two months the Government finally released sufficient binders to take care of the needs of the Fair Trade Committee for the balance of 1942. The Committee's order for four gross of the binders was held up because each binder contained about eight ounces of steel in the form of rings, etc.

The Book, complete with a list of every manufacturer operating under the North Carolina Fair Trade Act and an alphabetically arranged index, is now available and will be mailed immediately upon receipt of order.

Mr. F. O. Bowman, Executive Secretary, State Fair Trade Committee,
Chapel Hill, North Carolina.

Please mail immediately one copy of the 1942 Fair Trade Price Book to

.....
Retailer

.....
Address

Price: $2.00 to dues paid members; $5.00 to non-members.

Rogers Converts Membership to Life

For the past several years the N. C. P. A. has annually contributed $150.00 towards the expenses of the President which, frequently, is less than half of their expenditures while in office. This year, when the check was turned over to President Ralph P. Rogers of Durham, he turned the funds back into the N. C. P. A. Treasury: $100 for a Life Membership, $50 as a donation towards buying a mimeograph.

Now, if some charitable member of the organization will donate a typewriter with elite type to the Association, we'll be in position to get out special bulletins a little more promptly.

$0.70 pint ELIXIR $4.50 gallon

VITAMIN B_1

SCIENTIFICALLY CORRECT

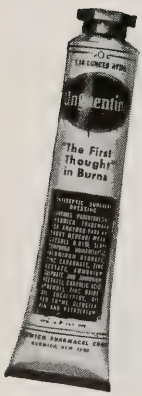
$1.30 pint ELIXIR $9.25 gallon

VITAMIN B COMPLEX

Direct or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND
Manufacturing Chemist
GREENSBORO, N. C.





Summertime, Wartime- ALL THE TIME!

This Summer people want more than "something for sunburn." Unguentine color ads offer a real *burn* remedy for their money—an antiseptic, pain-relieving surgical dressing for Emergency First Aid.

Stock up, Talk up and Display . . .

***UNGUENTINE**

*REG. U. S. PAT. OFF.

Norwich®

Recommendations

As a part of President Ralph P. Rogers Address at the Annual Meeting of the N. C. P. A. in Winston-Salem, May 11, 12, 13, the following eleven recommendations were submitted by him and later unanimously adopted by the Convention delegates on the approval of the Committee on the President's Address:

(1) Observing an acute shortage of pharmacists in our State and in our nation and realizing the importance of pharmacists during a war period, I recommend that we do all we can to encourage young men to study the profession of Pharmacy.

(2) As a national defense aid in the time of an emergency, I recommend that all druggists who can possibly do so take advantage of some of the first-aid courses now being conducted in almost every city.

(3) I feel sure that most local drug clubs and a lot of individual druggists have already written to their local defense authorities and offered their services. If not, I offer this recommendation as a reminder to do so.

(4) I recommend that you take stock of your reference books and, if not adequate to meet your needs, to buy some within the immediate future.

(5) In order to alleviate the current shortage of drug store help and, at the same time, give to the public the service which is necessary, I recommend that the druggists of this State begin to study methods for shortening drug store hours.

(6) I recommend that the N. C. P. A. Legislative Committee, together with Attorney F. O. Bowman, make a thorough study of our pharmacy laws; particularly as they apply to the operation of drug stores without licensed pharmacists with a view of making the laws more effective than they are at the present time.

(7) Realizing the importance of prescription delivery service, I recommend that the N. C. P. A. Legislative Committee and Attorney F. O. Bowman make a study of the Labor Laws of N. C. towards lessening the restrictions now surrounding the hours which a delivery boy is permitted to work.

(8) I recommend that the N. C. P. A. Executive Committee do all within its power to send the Secretary-Treasurer of the Association to either the N. A. R. D. or the A. Ph. A. Convention each year.

(9) As a means of acquainting members of the N. C. P. A. with the latest drug merchandise and, as a further means of adding revenue to the Association's Treasury, I recommend that a drug show be held in connection with the N. C. P. A. Convention each year.

(10) I recommend that we continue our Associate membership in the N. A. R. D. and suggest that the officials of the A. Ph. A. be contacted in regard to a similar affiliation with their organization.

(11) A legislative year, as a rule, means more work for the President of this Association and, consequently, an increased expense budget; therefore, I recommend that the expense account, which is allowed the President of the N. C. P. A., be increased $50.00 on a legislative year and decreased $50.00 on a non-legislative year.

POWERS-TAYLOR
DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily



Three important Convention personalities: Shown seated, left to right at the registration desk, MISS MARGARET JORDAN, Secretary to Attorney F. O. Bowman; N. C. P. A. Assistant Secretary-Treasurer C. M. ANDREWS, and H. C. McALLISTER, Assistant-Inspector N. C. Board of Pharmacy.

Dargavel Given Vote of Confidence by the N. A. R. D. Executive Committee; Contract Extended

Voting complete confidence in the administrative policies and procedures of Executive Secretary John W. Dargavel, the Executive Committee of The National Association of Retail Druggists, at its spring meeting, May 19 to 21, in Chicago, delegated to Mr. Dargavel the direction of the Association's defense in the litigation necessary to clear up the indictment brought against the Association and the Secretary recently by the Department of Justice.

At the same time, the Committee entered into a new contract with Mr. Dargavel as General Manager of the Association, extending his period of service for five years from July 1, 1942.

The Executive Committee also expressed the belief that neither the N. A. R. D. nor its Executive Secretary had performed any of the acts charged as illegal in the indictment. It further expressed the opinion that no one was more fitted to conduct the Association's defense, as well as its continuing activities, than Mr. Dargavel; and that, in the interests of the welfare of the Association and its members, Mr. Dargavel's services should be secured for the period of the new contract.

The vote of confidence, in the form of a resolution, was approved and adopted unanimously by members of the Executive Committee. The Committee is comprised of Chairman George H. Frates, San Francisco, California; President Hugh P. Beirne, New Haven, Connecticut; J. Otto Kohl, Cincinnati, Ohio; Frank W. Moudry, St. Paul, Minnesota; William McConaghy, Pittsburgh, Pennsylvania; John B. Tripeny, Casper, Wyoming, and P. J. Suttlemyre, Hickory, North Carolina.

Sixty Tooth Paste Tubes Over Tokyo

Most American children have heard, memorized, and recited that classic jingle on the importance of little things:

"For want of a nail the shoe was lost;
For want of a shoe the horse was lost;
For want of a horse, the battle was lost."

We just thought we would pull it down off the shelf and dust it off to make an important point about collapsible tubes and the tin salvage drive.

Modern battles are lost, not for want of a horse, but for want of a tank, a plane or a battleship. And, conversely, modern battles are *won* because one nation had more of these things in the right place at the right time than another nation.

From the Tin Salvage Institute we have the rather surprising information that only sixty tooth paste or shaving cream tubes will provide enough pure tin to solder all the electrical connections in a "flying fortress," or to solder all electrical connections and alloy all bushings and bearings in a medium tank. Without those soldered contacts, the bomber would never get off the ground, and the tank would never leave the factory. You may not be able to see much immediate value in sixty—or sixty thousand—tooth paste tubes. But you can see a lot of immediate value in a medium tank or a "flying fortress" . . . and the Axis can see a lot of value in our *lack* of them.

One tank or one bomber might conceivably be the balance of power in a critical battle. One bomber can destroy a battleship, and in so doing, thwart an invasion attempt. One tank can overrun a machine gun emplacement, and save the lives of hundreds of our men who might have been mowed down by that gun. But without the tin in sixty tooth paste tubes, that tank and that bomber cannot be completed!

The Institute estimates that there are about 6,000 tons of these collapsible tubes in America's medicine cabinets. They are practically pure tin, and entirely reclaimable. Throughout the nation, drug stores have been designated as collection depots for these discarded tubes, and druggists have been charged with the responsibility of collecting them, and sending them on to the Institute. Those 6,000 tons of tin salvage may well be our salvation in this war. If it lasts long enough, the greatly unbalanced ratio of supply and demand for critical materials is bound to dwindle our resources to a dangerous minimum. Before it's over, we may have to put the bulk of our reliance on salvage sources.

So—Mr. Druggist—do not underestimate the importance of the job your government has asked you to do. The day might come when, for want of sixty tooth paste tubes, a battle will be lost, a battalion of our brothers and sons killed or captured, and the freedom of all the freedom-loving people of the world put in jeopardy.

And the day *must* come when those sixty tooth paste tubes, reprocessed into solder and alloys, will fly triumphantly over Tokyo, and help to blast the inordinately ambitious Japs right out of the Pacific Ocean. Do your part—not just willingly, but *eagerly*. —WLW "Buy-Way of the Nation."

BUTTERCUP
ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Our Payment On Liberty

"We must learn to sacrifice, and still keep our faith in the Future. We must learn that we are going to lose many of the so-called luxuries and things we now think are necessary.

We must do these things ourselves, not look to Washington to do our work for us. We must recognize that the day of something for nothing is over. We must earn what we receive.

Adversity will renew our strength, travail and sorrow will reawaken our faith. Losses will restore our humility in the presence of the eternal, and in sweat and blood and tears we will meet our payment on liberty and recapture the dream of our fathers of a world in which all men are free."—(Excerpt from an address made by Mr. Edward Wayne, Secretary of the N. C. Bankers Association, at the annual meeting of the Asheville Merchants Association, April 30th, 1942.)

News Flash from Rowland Jones, Jr., Washington Rep. N. A. R. D.

The Office of Price Administration has declared retail sales of agricultural insecticides and fungicides, as well as those for household use, to be seasonal and issued Maximum Price Regulation No. 144 to determine the manner in which maximum retail prices are to be established.

The regulation became effective May 18, 1942.

Under its terms, any seller at retail is to determine his selling price of each brand and package size during the calendar month between April 1, 1941 and March 31, 1942 in which he made the largest deliveries of the item to users. He is to determine the cost to him of the goods he delivers to users in that month, then compute the dollar and cents margin between the ceiling price and the cost price.

The margin is to be added to the maximum price that can be charged to the retailer by his supplier under the terms of the General Maximum Price Regulation. The resulting figure is the maximum retail price for the item, and is to remain the maximum price unless changed by special order.

Regulation No. 144 is to apply to all agricultural insecticides and fungicides in all areas at retail, even though March prices are available in some instances.

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

JOSH LANCASTER CLAYTON

C. J. HAZELGROVE DURHAM

First Aid in a Drug Store

By J. G. BEARD

It is my conviction that every licensed pharmacist should be able efficiently to render First Aid. Even in normal times he is one of the two sorts of people to whom the public turns for help of this kind and he should be equipped to do a good job. Now that War is upon us with all of the threats that go with bombings, possible invasions, unforeseen dangers, it is all the more imperative that each one of us get prepared for what is ahead. You may say and honestly think, however, that you were already prepared to render First Aid because of the experience you have had in a drug store. Dismiss such a notion for it is false!

About four months ago we in the School of Pharmacy decided to require our fourth-year students to take the American Red Cross Standard Course in First Aid. At the time I assumed that I was competent to teach such a course in the event no physician in the School of Medicine could be persuaded to offer it. It shames me now that I was so presumptuous. A bit later four of us on the Staff decided we would take the Standard Course in First Aid—two because they were Air Raid Wardens; two because the knowledge to be gained would be helpful. All of us were impressed by its value. Shortly afterwards three of us felt it advisable to take the Advanced Course as well. When it was finished we proceeded even further and took the Instructor's Course. Altogether now we have had fifty hours of intensive work in learning how to administer temporary assistance in cases of accidents, poisonings, sudden illnesses, etc. Before I began the course I felt that my work in a drug store plus many years of teaching the action of drugs and related subjects qualified me competently to help persons in distress. After fifty hours of hard work I appreciate how greatly I overrated my ability. I cite these facts only to illustrate how we pharmacists may fool ourselves about real First Aid work. There is much about it we do not know and cannot learn except by being trained. Experience in a drug store has taught us much, of course, but not enough.

(Continued on Page 122)



PROTECTED PROFITS • •

For The

DRUGGIST

Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

12 L STREET, S. E. -:- WASHINGTON, D. C.

I suggest that each of us ask ourselves this question: "If my mother or wife or son or daughter were to be in a severe automobile accident out in the country and have a leg broken, or were to suffer severe bleeding, or be in extreme shock with no recourse to intelligent assistance except the sort I am capable of supplying, just what could I do? Do I know how to stop blood gushing from an artery in the head or face, let us say? If I had to apply artificial respiration to a person who had been gassed, or almost drowned, or almost asphyxiated from an automobile exhaust or a bomb, could I proceed immediately and intelligently to resuscitate such an individual?" If you can truthfully say yes to such questions, this paper is not for you, but it is for the other 99 per cent. not equipped in knowledge as you are.

I know intimately a man who was almost raised in a drug store. It would be impossible to guess at the number of people whose hands or feet he had bound following a cut, or the number of times he has applied antiseptics to sores and such things. But he admits knowing little or nothing about treating a broken arm or leg using for the purpose the limb of a tree or a piece of board; or of transporting a victim safely to a hospital; or even of making special sorts of bandages from whatever material is at hand. Perhaps your knowledge is no greater than his. If not, you should as quickly as possible take a course in First Aid and be prepared.

We are in War now. Can we safely say that it is going to stay away from our own shores, our own home communities? If a giant bomber came over your town tonight and spilled its load of death, what could you do to help the suffering that would result? That you would rush forth and do everything you could do can be taken for granted, for you are that sort of people, but are you prepared to use your energies intelligently, efficiently, helpfully? If you think you can, ignore these remarks. They are intended after all for the other 99 per cent. If, however, you are an average pharmacist fitted beautifully to carry on *normal work inside the walls of a drug store* but not qualified to go outside those walls and help your own folks who may all too soon be battered and bruised, torn and mutilated by a merciless, gloating enemy intent on destroying all of the decencies that make life worth living, then one of the least of your obligations is to take a course in First Aid.

The Standard First Aid Course requires ten two-hour periods for its completion. The first hour of each period is used by the Instructor to explain and demonstrate what is to be done; the second hour is employed by each individual in practicing what has been explained. Sometimes the course is given two evenings a week for five weeks; sometimes one evening a week for ten weeks. Whatever the arrangement a total of twenty hours must be spent in securing the certificate that is given by the American Red Cross to each successful applicant. In my opinion many pharmacists after completing the Standard Course will want to know even more about First Aid and will register for the Advanced Course. The latter requires fifteen hours for completion. The added training and practice makes one able quicker and better to help some victim in distress.

When Peace comes the knowledge gained in a sound course in First Aid will stand a pharmacist in good stead. While War is in progress it makes him a more useful citizen in protecting the home front. I feel fully repaid for the long hours I spent during a busy, hard season learning certain facts that may be applied in the interests of my family, friends, or neighbors if or when the worst comes to all of us.

George Fellows Addresses Student Branch

"Volatile Oils—From Flower to Flask" was the subject of an interesting address by George R. Fellows, Representative of Fritzsche Brothers, Inc., at the regular monthly meeting of the U. N. C. Student's Branch of the N. C. P. A. in Chapel Hill on May 29. A number of guests from out of town and students from the chemistry department and the medical school of the University attended the meeting.

The growing, harvesting, and processing of odoriferous drugs was discussed by the speaker while a series of five technicolor movies, made by Dr. Ernest Guenther, Chief

ELECTRIC HEATING PADS

The manufacturers of Electric Heating Pads must cease operation on June 30th. All manufacturers have ceased accepting orders for Electric Heating Pads, as they are all short of some critical material to complete orders on hand, and will be unable to obtain the critical materials within the deadline period. The OPM has refused the manufacturer these critical materials, as they are necessary for military purposes.

This sums up a shortage of heating pads for your fall trade. As long as our stock lasts we offer the following for your immediate acceptance:

VARICURE BLANKET COVERED
3 Heat, 12 x 15 inches, $2.05 each

SPARTAN MOISTURE PROOF
3 Heat, 12 x 15 inches, $2.20 each

Please send your orders to:

SCOTT DRUG COMPANY
CHARLOTTE, N. C.

CUTEX

SPECIAL OFFER

Asst. No. 1204

14 doz. Cutex Polish s/10 $12.04

Asst. .86 doz.

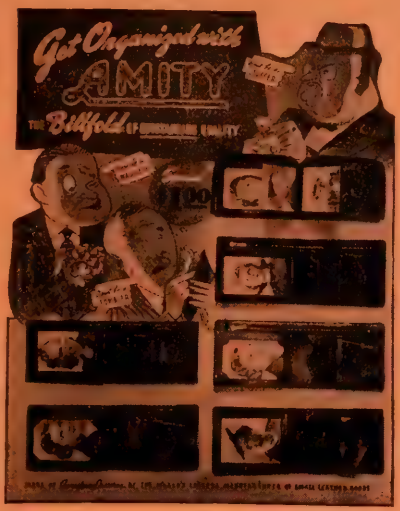
Plus

PECAN WOOD DISPLAY STAND FREE

Cost $12.04

For Further Details Ask
Our Salesman

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.



AMITY

DEAL No. 133

CONTAINS

1 DOZEN BILLFOLDS

S/1.00

Cost You	$ 7.20
Sells for	$12.00
Your Profit	$ 4.80 or 40%

For Further Details Ask Our Salesman

Bodeker Drug Company
1414-20 E. MAIN STREET
RICHMOND, VA.

You May Not Believe It..





..BUT VITAMIN SALES Actually INCREASE During the Summer Months

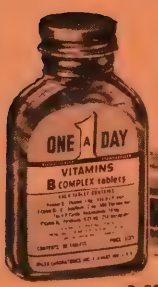
-and HERE'S PROOF. . . .

★ The chart above, based on a nation-wide survey, tells this welcome story: *All last summer in drug stores all over the nation the sale of B-Vitamins actually CLIMBED instead of slumping off!*

That *IS* news because it explodes the old theory that only the winter months are Vitamin months. It shows that Vitamins—and especially the B-Vitamins—are year 'round producers of profitable sales. It *IS* convincing evidence that your customers *want* vitamins—and *will buy* ONE-A-DAY (brand) Vitamin Tablets every month in the year—summer *and* winter.

You have a great sales story in ONE-A-DAY (brand); everything it takes—economy—convenience—pleasant taste—to build up a big profitable summer business. All four great Miles radio programs are right on the job this spring sending customers into your store for both ONE-A-DAY (brand) Vitamins *and* Alka-Seltzer. *Let's keep 'em moving!*

MILES LABORATORIES, INC., ELKHART, INDIANA



B-COMPLEX TABLETS



ONE A DAY
BRAND
BIOLOGICALLY STANDARDIZED
VITAMINS



A and D TABLETS

MADE BY THE MAKERS OF ALKA-SELTZER

Research Chemist of Fritzsche Brothers, was being shown to the group.

Mr. Fellows declared during the course of his address: "Essential oils are obtained by several methods of manufacturing. When occurring in large amounts, as for instance in the peels of citrus fruits, they may be collected by simple pressing. In most cases, however, they are isolated by the principle of steam distillation; in a few cases, especially with certain delicate flower oils which deteriorate quickly under the influence of heat and steam, the much milder method of extraction with volatile solvents has to be applied."

Important

The following bulletin, *Fair Trade and the General Maximum Price Regulation,* has just been issued by Rowland Jones, Jr., Washington Representative of the N. A. R. D. We urge you to carefully study it so that you will understand the effect of the Regulation on Fair Trade merchandise in your store.

"Due to the efforts of the N. A. R. D. the position of Fair Trade contracts under the General Maximum Price Regulation of the Office of Price Administration has been satisfactorily clarified. Some days ago, as a result of inquiries which had come in to the OPA from outside Washington, a release was issued by the OPA on the status of Fair Trade under the General Maximum Price Regulation. The three major points of this release were as follows:

(1) "Fair-trade agreements may establish a minimum price which is binding upon a retailer only if that minimum is not higher than the ceiling prices of that retailer.

(2) "No new fair-trade agreement effective after May 18 may establish minimum prices for a retailer higher than the March ceiling price of that retailer.

(3) "If the highest price charged by a retailer during March was below the minimum price established by a fair-trade agreement, the retailer is nevertheless 'frozen' to the prices he actually charged, regardless of the fact that in charging such price he may have violated a fair-trade agreement or a state fair-trade act."

As to paragraphs (1) and (2) above, the N. A. R. D. was not unduly concerned, but the language of paragraph (3) raised serious and disturbing questions as to the future of the effective operation of Fair Trade laws and the enforcement of contracts thereunder.

"As soon as the above release was made public, the N. A. R. D. Washington Office began a series of consultations with officials of the OPA in which it was pointed out that paragraph (3) contained the seeds which had the distinct possibility of creating great confusion. As a result of these conferences, *the N. A. R. D. is glad to report that most of its fears in this direction have been removed by the statements of a general press release issued by OPA today.* This press release carries the following language:

"The General Maximum Price Regulation does not authorize the making of sales below minimum prices established under state Fair Trade laws where such minimum prices are equal to or less than the ceilings set by the Regulation.

"Section 8 of the Regulation providing that lower prices than those established by this Regulation may be charged, demanded, paid or offered, should not be construed to express an intent to void any seller's obligation to maintain minimum prices under any Fair Trade agreement or state Fair Trade Act. The purpose of this provision, Mr. Henderson said, is to make it clear to sellers and buyers that OPA is fixing maximum prices only."

"It seems plain under the above clarification that the vast majority of Fair Trade contracts will not be affected in any way by the General Maximum Price Regulation. Those seeking to profit by sharp practices by setting up as their maximum prices beginning May 18, the effective date of the Regulation, ceiling prices lower than Fair Trade minimums in effect, will find themselves in an impossible position. The usual Fair Trade enforcement procedure remains available. There is no reason why a Fair Trade violator may not still be enjoined. The OPA has made it plain that it does not wish to interfere with the general Fair Trade picture. In such a case, the Fair Trade violator who is enjoined by the state courts will continue to be in contempt of an injunction if he continues to sell at a price

below the Fair Trade minimum. On the other hand, if he increases his price to the Fair Trade minimum he will violate the OPA Regulation by selling above his established ceiling price. The result would be that the Fair Trade violator would be compelled to discontinue all sales of the fair-trade-protected product in question."

N. C. P. A. Officer-Nominees for 1943-'44

The following members of the N. C. P. A. were nominated as officers of the Association, 1943-1944, by the Nominating Committee at the recent Pharmaceutical Convention in Winston-Salem:

For President:
Hilliard F. Bobbitt, Glen Alpine
R. P. Lyon, Charlotte

For First Vice-President:
T. G. Crutchfield, Greensboro
W. A. Gilliam, Winston-Salem

For Second Vice-President:
J. D. Bain, Clayton
E. C. Daniel, Zebulon

For Third Vice-President:
T. Ray Burgess, Sparta
Rowe B. Campbell, Taylorsville

For Member of the Executive Committee:
Paul B. Bissette, Wilson
J. C. Jackson, Lumberton

For Member of the Board of Pharmacy (5 year term):
Roger A. McDuffie, Greensboro
Paul H. Thompson, Fairmont

Ballots for the above candidates will be mailed to members of the N. C. P. A. on or before June 15. Attention is called to the fact that a member of the Board of Pharmacy is to be elected by mail ballot this year which differs from the past custom of electing this individual at the Annual Convention of the N. C. P. A.

The Nominating Committee, which brought in the above ticket, was composed of Joe Hollingsworth of Mount Airy; Chairman; W. A. Ward of Swannanoa; Octavus Griffin of Roanoke Rapids; W. L. West of Roseboro; Fred B. Singletary of Greensboro; L. M. Bobbitt of Winston-Salem; and W. Moss Salley of Asheville.

PROFIT LOST

through merchandise shortages can be offset by increased Fountain Sales. In 1942, a great new Merchandising Campaign will build these Fountain Sales for Southern Dairies, Sealtest Dealers;—and a new fountain operators' service by Duncan Ross will insure good profits. Newspaper Advertising, plus a weekly Radio Program—both localized to our dealers' stores—will bring thousands of new customers. Phone the nearest Southern Dairies Plant for complete details.

Southern Dairies
Sealtest
ICE CREAM

Dental Program

One of the major achievements of the Inter-Professional Relations Committee, headed by Chairman C. C. Fordham, Jr., of Greensboro, this year was an interchange of speakers between the N. C. P. A. and the North Carolina Dental Society.

Paul B. Bissette of Wilson, N. C. P. A. President, appeared on the Dental Program and discussed "Dental Medication." In turn, Dr. J. A. Sinclair of Asheville addressed the delegates attending the Sixty-third Annual Meeting of the N. C. P. A. in Winston-Salem on the subject of "Sulfonamides and Vitamins—Their Indication in Dental Involvements."

In conjunction with President Bissette's address, the N. C. P. A. erected a dental exhibit in the convention hotel where the business sessions of the Dental Society were held and prepared for distribution a special seven-page booklet of dental preparations with instructions for prescription writing. L. P. Mayrand, Greensboro pharmacist, was in charge of the exhibit and, during the course of the meeting, he distributed more than 100 of the dental booklets.

The average dentist has ten office calls per day and of this number of patients a large percent are in need of medication; medication which you can supply if you will put forth a little effort. Why not develop this hitherto untouched potential business? As the first step, write for your free copy of "Dental Medication" from W. J. Smith, Drawer 151, Chapel Hill, N. C.

Psychic?

People from out of the State are claiming the doctors, dentists, druggists and merchants of North Carolina are psychic. All four organizations held their annual meetings on May 11, 12, 13; just prior to the start of the gasoline rationing plan.



L. J. LOVELAND (left) of Durham, will head the Traveling Men's Auxiliary for the coming year. THAD LEWALLEN (right) of Winston-Salem, was elected Vice-President of the organization. J. FLOYD GOODRICH and MRS. LOUISE JONES were re-elected Secretary-Treasurer and Assistant Secretary-Treasurer respectively.

Future Pharmacists

Born to Mr. and Mrs. Oscar W. Smith, a son, Oscar W. Smith, Jr., 8¼ pounds, April 23, 1942. Mr. Smith, Sr., is a popular druggist of Pilot Mountain, N. C., and is Mayor of that city.

Born to Mr. and Mrs. Gordon Cory, a daughter, Patricia Anne, May 7 (in time to get a sugar card!). The Cory's live at 1254 Westover Terrace, Greensboro, N. C. Mr. Cory is representative for Weco Products Company.

Born to Mr. and Mrs. J. L. Rutland of Augusta, Georgia, a daughter, Rosemary, April 30. Mrs. Rutland is the former Katherine Neister, daughter of Mr. George W. Neister and Mrs. Neister of Greensboro, N. C. Mr. Neister is Sales Manager and Sundries Buyer for Justice Drug Company.

Born to Mr. and Mrs. J. E. Sparks of Pinetops, a son, James Ellis, Jr., on May 9.

Miss Julia McLarty, weight 6 pounds 12 ounces, arrived May 4 at the Guilford General Hospital. The father, George McLarty, is the proprietor of the McLarty Drug Co., High Point.

Tires

Here's a story that circulated freely at the State Medical Meeting in Charlotte this year: A physician, while driving through Georgia, got off his route by mistake on to a country road. After driving for hours he finally reached a crossroads where he noticed a small general store complete with groceries, plow points, dress goods, fishing tackle, tires and a gasoline pump.

Since his gasoline supply was running low, the physician stopped his car, got out, and ordered five gallons. While the sale was being made and in order to make conversation, the physician inquired "Don't you think MacArthur put up a good fight in Bataan?"

The store proprietor, after hesitating for a minute, finally said: "Who is MacArthur and where is Bataan?" "Brother," said the physician, "when you get the gas in the tank, put me four new tires on the car."

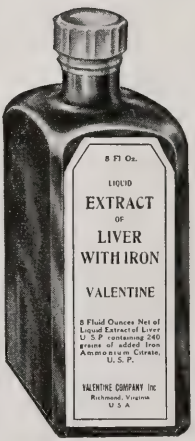
Board of Pharmacy Examinations

The next meeting of the North Carolina Board of Pharmacy for the Examination of Candidates for license to practice Pharmacy will be held in Chapel Hill, June 16, 1942. Full information concerning the Examination may be obtained by applying to F. W. Hancock, Secretary-Treasurer, Oxford, N. C.

E. R. Squibb & Sons Report 9-Month Net at $1,801,516

E. R. Squibb & Sons and Domestic and Canadian Subsidiaries net profit for nine months ending March 31, 1942, after all taxes and extraordinary reserves of $207,457.79, was $1,801,516.14, equal to $3.71 per Common share (428,041 shares outstanding). This compares with $1,347,353.13, after all taxes and extraordinary reserves of $135,652.27, equal to $2.40 per Common share (472,692 shares outstanding) for the same nine-months period of 1941.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8-Ounces Net

1 Dozen at list $21.00 Through Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.
Richmond, Virginia

We Tell 'em — You Sell 'em



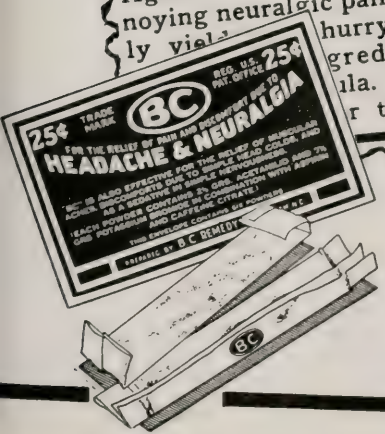
Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

Eases the Pain — Soothes the Nerves

Headaches, and nerves upset
[illegible] pains, usually respond
[illegible] quick-acting ef-
[illegible] nerves.

HEADACHES - NEURALGIA
Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yiel[illegible] hurry to the [illegible]gredients in [illegible]ila. "BC" is [illegible]r the relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Woman's Auxiliary Page

Mrs. W. J. Smith, Editor

Since we were unable to attend the Convention, we are deeply indebted to Mrs. D. E. Groome of Greensboro and Mrs. C. R. Wheeler of Winston-Salem for their splendid reports which we are utilizing in the following item.

We have had such glowing reports of the Convention that it's difficult to know where to start in bringing them to you. The entertainment features, the business session, the fellowship enjoyed at the Convention all played their parts in making this an A-1 meeting for all the members attending.

"The keynote of the Convention which was stressed at every meeting seemed to be 'We must win this war and in order to do it we must be willing to make any sacrifice we are called upon to make without complaint,' and we left the Convention with the full determination that 'I for one will not be found grumbling'," writes Mrs. Wheeler in her report.

The Winston-Salem women expressed themselves as being very proud of the way the Auxiliary members attended the Convention this year. One hundred twenty-six ladies were members this year and the business session which convened on Tuesday morning, May 12, was well attended. In fact, every chair was taken. The Greensboro Auxiliary was very proud of their own Mrs. Frances Fordham, President, who did such a beautiful job of presiding. Mr. Ralph Rogers, President of the N. C. P. A., brought greetings from his organization. Mrs. Elizabeth Jensen, soloist of Winston-Salem, sang three numbers which were very much enjoyed, after which Mrs. Wheeler, program chairman, introduced the Rev. Mr. Charlton D. Hutton, pastor of Reynolds Presbyterian Church. He left with his audience many inspiring thoughts in his talk entitled "A Prescription for Living."

The reports from the various woman's clubs from all over the State were most interesting. Greensboro led the group in donations to the Student Loan Fund when Eva Groome handed to the President a check for $85. Added to that was a nice surprise when Mr. Thomas C. Reed, Zone Manager of Southern Dairies, Inc., Greensboro, gave through the ladies auxiliary a $25 defense bond which he had drawn as his lucky number on Monday evening. This brought the Greensboro donation up to $110. Ladies, this made a total of $230 given to the Student Loan Fund. Wasn't that grand?

Since Mrs. Jacobs, the Historian, was unable to be present at the business session, Mrs. I. W. Rose very ably presented her report. At the conclusion of this, the Nominating Committee gave their report, after which followed the election of officers for the coming year: Mrs. Phil Gattis, President; Mrs. Ralph Rogers, First Vice-President; Mrs. Paul Bissette, Second Vice-President; Mrs. W. D. Pierce, Secretary-Treasurer; Mrs. M. L. Jacobs, Historian; Mrs. Leslie E. Barnhardt, Parliamentarian.

This year the prize committee decided to award a number of prizes at the Auxiliary meeting, and it added a great deal of interest and pep to the session. All the gifts were beautiful and many thanks go to the donors for their help in making the Con vention a success.

Tuesday evening the ladies were guests of Pet Dairy at a buffet dinner on the roof of the Robert E. Lee. "The hosts had seen to it that it was most attractive—flowers of red and white carnations with fern outlined the 'V'-shaped table so heavily laden with food, all of which looked so tempting it was hard to decide just what to eat first," writes Mrs. Groome. It was quite a patriotic affair with everything in red, white, and blue. Of course there were draw prizes—everything from candy to defense stamps. Hats off to Mrs. C. A. Swaney who was in charge. She did a swell job.

Another enjoyable affair for not only the ladies—but for the gentlemen as well—was the cocktail hour arranged by Southern Dairies. This was given in the blue-room of the hotel. In one end of the room was a long table so pretty it looked like a picture with its centerpiece of flowers and punch

bowls on either end plus an array of dainty sandwiches, cheese, olives, etc. Tables had been arranged so that the guests might linger and relax as long as they wished.

Last but far from least was the bridge luncheon at the Forsyth Country Club given by Southern Dairies. Mrs. Leon Kimball was chairman for this beautiful party. She had painted all the tallies and had her plans worked out so that everyone had a grand time. Corsages were furnished for all the ladies and there were prizes and more prizes. Add this to a delicious luncheon and you have a grand party.

And it goes without saying that the two dances were successes in every way. The Winston-Salem druggists gave the first and of course the T. M. A. tried to outdo them on the second night. The barbecue given by Goody's, Inc., made a big hit with the ladies. All in all, it made a grand entertainment program.

So we want to say thanks again to the Winston Auxiliary for the wonderful program. Mrs. Fishel certainly did a splendid job—not only a lot of real work before the convention but was on her toes to look out personally for every visitor to see that everyone was having a good time. And—that, as you know, is not an easy job.

We are all looking forward to next year's meeting at Greensboro, and Mrs. Groome writes from Greensboro, "We are so glad to know that Greensboro was chosen for the next convention and the auxiliary will do everything possible to give you the good time you had in Winston-Salem."

The Apothecary Club

MRS. C. R. WHEELER, *Reporter*

For our May meeting we met with Mrs. Craig Lewis' group at her lovely new home. We decided to have our annual roll call to see how many new members we can get. Mrs. Lewis, Mrs. Darlington, Mrs. Fishel, and Mrs. Kimball are on this committee. At this meeting Mrs. Fishel gave final convention plans. Our hats are off to Lyda for she certainly made us a wonderful secretary. Gertrude Cook won the draw prize, a hand-painted tray.

The ladies of the club listened with keen interest as Craig Lewis who is with Eli Lilly and Co. spoke on Vitamins. We certainly got a great many pointers on keeping the family well, but honestly, the one thing that seemed to interest us most was what might be done along the line of keeping the hair from getting gray. At any rate, Craig's talk bore fruit, for several members told me next day that they were going to take some vitamins, and what's good for baby is good for Mama and Papa too.

After refreshments were served, everyone went to her home hardly able to wait until the following Monday when Convention would open here.

We are glad to report that one of our sons, John Rider, is so well and happy in camp.

Richard Welfare is in Cuba and the last report from him was most gratifying. Margaret Welfare is in Washington in government service.

Greensboro Drug Club Auxiliary

MRS. D. E. GROOME, *Secretary*

Of the Greensboro Auxiliary Mrs. Groome reports that out of the membership of fifty-six, twenty-five attended the Convention. Isn't that a splendid record?

She also writes, "We are looking forward to our June meeting with Mrs. T. G. Crutchfield—Clarice is so capable of doing things just exactly right, we know it will be fun whether in the form of a picnic or luncheon. She has been kind enough to mention another picnic at her lovely home near Guilford . . . The gas rationing may have something to do with our plans. We hope not, for we remember so well the good time we had at the Crutchfield home last year."

Mrs. K. W. Neister (Minnie) has returned from a ten-day visit with her daughter in Augusta, Ga., Mrs. J. L. Rutland. While there a baby girl—Rosemary—made her appearance. The Neisters' are might proud of their second grandchild.



Recognition

of the Prophylactic?

Medical and social welfare organizations have accorded increasing recognition to the prophylactic for the all-important reason—Health Protection.

When this vital purpose is served in an UNUSUAL, outstanding way, demand naturally centers on the prophylactic with EXTRA provisions for health and comfort.

Dean's RESERVOIR END *Peacocks*

No wonder Peacock sales soar . . . and bring extra profits to druggists! Peacocks effectively fulfill the very need that caused recognition of the prophylactic by health authorities.

Are YOU getting your share of Peacock sales?

All Dean Prophylactics are sold through DRUG STORES ONLY

Dean Headquarters in Your District

Paramount Sales Co.
P. O. Box 477
Knoxville, Tenn.

Dean RUBBER MFG. CO.
North Kansas City, Mo.

NEWS NOTES

Beaman Pinner, well-known Asheville drug store proprietor and civic leader, opened the new Pinner's Drug Store in West Asheville on May 1. Prior to this Mr. Pinner operated a drug store in Asheville for nine years. In the new location he will have associated with him as pharmacist, Mr. Sisk.

Mr. and Mrs. **Coley Yoder** of Newton purchased the Conover Drug Company in Conover from **A. B. Kunkle** on April 26. Mr. Yoder, who is a registered pharmacist and has been connected with the drug store for the past year, has already taken over management of the store. Mr. Kunkle will be associated with Masters Pharmacy in Norfolk, Virginia.

P. H. Costello of North Dakota, and Charles R. Bohrer of Missouri have been nominated for the Secretaryship of the National Association of Boards of Pharmacy, to succeed Dr. H. C. Christensen, who has asked to be retired at the close of the current year.

Dean J. G. Beard and Professors **H. M. Burlage** and **E. A. Brecht** of the U. N. C. School of Pharmacy recently completed a Red Cross First Aid Course, which extended over a period of 45 class hours, and have been granted certificates as Red Cross First Aid Instructors.

W. Moss Salley, Asheville druggist, was elected president of the Asheville Merchants Association at the annual dinner meeting of the organization on April 31.

A card or letter directed to **Pvt. Jesse M. Russell** (Canton pharmacist), Medical Detachment, Station Hospital, Keesler Field, Miss., will be appreciated. News from home is an important event in the daily life of a soldier, so don't forget to write.

James S. Rhodes, formerly with the Randolph Drug Company of Asheboro, is now associated with the Standard Drug Company of Kinston as pharmacist.

Federal Judge Johnson J. Hayes in an order filed April 20 in Greensboro directed the destruction of 138 bottles of a preparation described as "Weltone" which were misbranded within the meaning of the Federal Food, Drug & Cosmetic Act.

It was on Friday, May 15, just forty-seven years ago that Missildine's Pharmacy entered the drug business in Tryon. During that period not a single day has passed but what the store has been open to take care of its friends and customers; supplying their needs from a postage stamp to the latest drug or preparation on the market. Congratulations to the owner, **E. E. Missildine,** on this splendid record!

No sooner had **Ralph P. Rogers** of Durham given up his duties as President of the N. C. P. A. than his son, Ralph Rogers, Jr., was elected President of the Durham High School Student Body for the 1942-43 school year. After completing a highly successful year at the head of the N. C. P. A., Mr. Rogers will be in position to give his son some good pointers on parliamentary procedure, etc.

One of the featured speakers at the annual meeting of the Old North State Medical, Dental and Pharmaceutical Society in Durham this year will be **Dean J. G. Beard** of Chapel Hill.

On May 3 Purdue University conferred on Francis Eugene Bibbins, chief pharmacist of Eli Lilly & Company, the honorary degree of Doctor of Science. The presentation was made by Dr. Glenn L. Jenkins, Dean of Purdue University College of Pharmacy.

P. A. Hayes, President of Justice Drug Company, will head the Greensboro Rotary Club for 1942-43.

Helen Duguid, graduate of the U. N. C. School of Pharmacy, class of '40, is now in service. Her present address is: Tyndad Field Pharmacy Department, Panama City, Florida.

B. G. Warren, formerly with York's Drug Store, Winston-Salem, is now with the Spray Drug Company, Spray.

Two high honors were bestowed upon **W. S. Wolfe** during May. He was elected President of the Mount Airy Merchants Association and a few days later was elected a Director of the State Merchants Association.

C. M. Fordham, Greensboro, has recuperated sufficiently to return home following a month's illness in the hospital.

It seems that our friend, **Mr. A. Hayes,** is getting things done. May 15 he will act as Toastmaster for the T. P. A. banquet at the King Cotton Hotel, Greensboro. Three days later, he and Mrs. Hayes will attend a Rotary Convention in Raleigh.

Friends of **Albert Mattocks,** Greensboro, will be glad to know he has been granted a laboratory assistantship at the University of Maryland College of Pharmacy for twelve months, beginning June, 1942.

J. Harry Cox, age 80, President of the Tilden Company, died at his home in New Lebanon, N. Y., on May 8. "The Governor," as Mr. Cox was called by his friends, was well known in North Carolina, both to the wholesale and retail drug trade.

Completely revised and considerably enlarged, the Seventh Edition of the National Formulary, published by the American Pharmaceutical Association, will go on sale May 22 at six dollars a copy. The Mack Printing Company, of Easton, Pennsylvania, are exclusive agents for this Edition.

Professors Ira W. Rose and J. G. Beard and their wives, Miss Alice Noble and Mr. and Mrs. W. J. Smith, all of Chapel Hill, were dinner guests of Mr. and Mrs. Ralph P. Rogers of Durham on May 3. The party was held in a formal garden, amid hundreds of beautiful roses and spring flowers, at the rear of the Rogers home.

Congratulations to **R. P. Lyon,** First Vice-President of the N. C. P. A., whose son was recently commissioned a First Lieutenant in the U. S. Air Corps.

C. C. Fordham, Jr., a member of the N. C. Board of Health, took time out from the N. C. P. A. Convention for a hurried trip to Charlotte on May 13 where the Medical Society of N. C. was in session. He returned to Winston-Salem in time to hear his wife address the Convention on the activities of the Women's Auxiliary this past year.

The Modern Pharmacy, owned by W. J. Baxley of Dillon, S. C., R. D. Caldwell of Lumberton, N. C. and D. M. Evans of Lake City, S. C., will be opened in Lumberton about June 1. **O. D. Biddy,** formerly of Martin's Drug Store, Canton, will manage the new business.

New manager of Walgreen's Drug Store, High Point, is **J. C. Coble** of Greensboro. Assisting him in the prescription department is **E. P. Gaddy,** formerly of Rockingham

Sam McFalls, of Wilkerson-McFalls Drug Company, Greensboro, has entered the U. S. Army, Chemical Warfare Division. His brother, **Charlie McFalls,** of Asheboro, has replaced him at Wilkerson-McFalls.

R. M. McArthur of Winston-Salem has accepted a position as pharmacist with Walgreen in Greensboro.

Friends of **Phil Link,** Reidsville druggist, can reach him at the following address: Pvt. F. P. Link, Co. D 29th M. T. B., 4th Platoon, Camp Grant, Illinois.

Dr. Eugene Gustave Eberle, Editor Emeritus of the Journal of the American Pharmaceutical Association, died May 2, 1942 at Washington, D. C., after a long illness. He was 79 years of age.

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

The Second Edition MODERN DRUG ENCYCLOPEDIA

and

THERAPEUTIC GUIDE

Edited by
JACOB GUTMAN, M.D.,
Phar.D., F.A.C.P.
Brooklyn, N. Y.

Describes 11,114 Specialties of
291 Pharmaceutical Manufacturers



A DESK REFERENCE SERVICE on 11,114 Ethical Drug Specialties. DO YOU KNOW the composition, action, uses, supply, administration and cautions of the numerous Drugs, Biologicals, Allergens, Topicals, Hypodermics, Endocrines and Vitamins prescribed by Doctors?

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Drawer 151,
Chapel Hill, N. C.

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Name.....

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CONVENTION HIGHLIGHTS

(Continued from Page 109)

co-operate with the T. M. A. in helping to build a stronger organization.

The third session got underway with a Report by the Historian, Dean J. G. Beard. The names of all N. C. registered pharmacists who died this past year were listed.

C. C. Fordham, Jr., Chairman of the Inter-Professional Relations Committee, reported that his committee had installed a Dental Exhibit at the Annual Meeting of the N. C. Dental Society in Greensboro with L. P. Mayrand in charge; that Paul B. Bissette had been placed on the program of the Dental Society this year and that, in turn, Dr. J. A. Sinclair of Asheville would represent the dentists on the program of the N. C. P. A.

"1942 is a Legislative year. It has been rumored that, among other measures, a bill will be introduced to lower existing pharmacy standards because of the shortage of druggists . . . another to eliminate and consolidate some of the State Boards and Commissions . . . still another bill to repeal the sales tax, which, of course, would be welcomed by you if it could be done. It might be possible that the rate could be reduced to a flat two percent instead of the present three percent tax. While none of the above may materialize, at the same time we must be prepared and ready to meet and cope with whatever problems that may arise." Abstracted from Report of Attorney F. O. Bowman.

Immediately following Attorney Bowman's Report, W. A. Ward of Swannanoa spoke to the delegates on the need for revising our present pharmacy laws. He cited a number of instances wherein the State Board of Pharmacy was handicapped by having inadequate laws to correct certain existing conditions in the State.

Dr. E. A. Brecht of Chapel Hill briefly explained a "Prescription Survey" and passed out questionnaires on which was to be indicated the price charged for a designated list of prescriptions.

"I wish I could tell you that you are going to make more money next year, but I can't. With ceilings going on prices, operation costs increasing, and no expectations of increase in business volume, all I can see is less profits for the duration—except in defense project areas." From address by Professor Herman C. Nolen, co-author of "Drug Store Management" and member of the War Production Board.

"Proper Prescription Dispensing" was the title of an excellent paper read by Miss Carolyn Cox of Greensboro. "Very recently the public has learned through *Readers Digest* that one of the eutectic compounds is recommended in the treatment of fungus infections—equal parts of phenol crystals and camphor make a clear solution whereas a cloudy solution results if liquefied phenol is used. There is danger of burning if this preparation contains water and is used on a wet surface."

Following Miss Cox, Dean J. G. Beard discussed "First Aid." This paper is published on page 117 in its entirety.

Thomas R. Hood of Dunn, who had just completed a busy year as Governor of the 188th Rotary District, gave to the delegates some valuable tips on civic organizations. "For devoted service, for the highest expression of generosity and goodwill, the physician, the dentist and the druggist occupy places quite incomparable."

The final feature of the third session was a "Board of Experts" program under the direction of E. V. Stephenson of Madison. The Board, consisting of Paul Thompson of Fairmont, P. A. Hayes of Greensboro, J. F. Goodrich of Durham, Roger A. McDuffie of Greensboro, and E. A. Brecht of Chapel Hill, answered practically 100% of the more than 75 questions prepared for the program. With 19 questions correctly answered, Dr. E. A. Brecht of Chapel Hill was awarded the top prize of $5 in War Stamps.

More than 500 persons packed the ballroom of the Robert E. Lee Hotel that night for the entertainment program put on by the Winston-Salem druggists. The program, arranged under the capable direction of Andrew Strum, was enthusiastically received from start to finish. Mrs. Ira W. Rose won the $25 War Bond given away at the beginning of the program; Miss Winston-Salem sold $50 in War Stamps in the next 15 minutes while Johnny Miller, WSJS announcer, acted as master of ceremonies;

Edmund H. Harding of Washington kept his audience in an uproar of laughter while he, in rapid fire order, gave them his treatment for the liver, and, finally, as a fitting climax, Senorita Lenora Amar of Brazil entertained with two songs.

Immediately preceding this last feature on the program, special guests of the Convention from five South and Central American countries were introduced and each awarded a handsome prize.

Dancing to the music of Hal Leonard's orchestra completed the entertainment program for the night.

The fourth session of the Convention got underway Wednesday morning with a report by Phil D. Gattis of Raleigh, Chairman of the Fair Trade Committee. Mr. Gattis reported that, although the Fair Trade Committee had continued to function and to regularly mail price sheets and that a new Fair Trade Book had been prepared at a cost of more than $500.00, the druggists of this State had not been called on for any Fair Trade contributions this past year ($30 was sent in unsolicited).

The Report of the U. N. C. Visitation Committee, headed by A. V. Baucom of Apex, Chairman, was closed by the following: "We are sure we have an adequate School of Pharmacy with teaching personnel second to none, but we are convinced the Pharmacy Building is not in keeping with the other buildings of the Greater University of North Carolina. We realize that this is not an opportune time for major building or repairs, but let us keep this in mind and after the present emergency is past, organize the Druggists of our State and by the help of our friends, make our Pharmacy School a credit to the profession and the Greater U. N. C."

Secretary Marsha Hood of the U. N. C. Students' Branch reported 55 dues paid members for the year and that the organization had a most successful year under the leadership of Albert Mattocks, President, and Dean J. G. Beard, Faculty Adviser.

"Vitamins for Personality" was a new angle given to the delegates on this much-publicized subject by Dr. J. A. Sinclair of Asheville, who came as an official representative of the North Carolina Dental Society. Dr. Sinclair spoke of a new drug "Gramacide," soon to be introduced to the drug trade, which is said to be 10,000 times more potent, in certain cases, than sulfanilamide.

Chairman I. T. Reamer of the Papers and Queries Committee introduced Doctor Ralph W. Clark of Merck & Company who discussed "The Chemical Supply Situation Today." He outlined reasons for shortages of certain chemicals and stated that "we must and will protect the health of the public." An excellent speaker, Doctor Clark always receives a cordial reception from his many friends when he visits North Carolina.

Dr. Haywood Taylor of Duke University, speaking on "The Role of the Toxicologist," reviewed a number of cases solved by toxicologists and discussed poison gases and methods of combatting them by civilians.

In the absence of R. P. Lyon, Chairman of the Legislative Committee, W. J. Smith reviewed the work of the Committee for the year and stated that conditions now look favorable for pharmacy in the next General Assembly as "we will have friends in both the Senate and the House."

The fifth and final session of the Convention began with a report from R. R. Copeland, Chairman of the Time and Place Committee. Chairman Copeland reported that two invitations had been received; one from Asheville and the other from Greensboro and that the latter city had been selected for the 1942 Convention inasmuch as it is centrally located and easily accessible to the druggists of the State. The time of the meeting was left up to the Executive Committee.

At this point Assistant Secretary-Treasurer C. M. Andrews gave a tentative report on the Convention registration. Twelve new members had joined the N. C. P. A., he stated, with the registration figure approaching the 800 figure.

Reports of both the Nominating Committee, headed by Joe Hollingsworth of Mount Airy, and the Resolutions Committee, with Roger A. McDuffie of Greensboro as Chairman, are published in this issue of the JOURNAL.

As a token of their sincere appreciation for a job well done, W. J. Smith presented Wade A. Gilliam, Local Secretary, with a handsome gift from the North Carolina

Pharmaceutical Association. Credit for the success of the Convention is largely due to Mr. Gilliam for the excellent manner in which he organized the druggists of Winston-Salem so that, when Convention time came, all details had been taken care of.

As a closing feature of the Convention, President Ralph P. Rogers inducted Paul B. Bissette of Wilson into office as head of the N. C. P. A. for the coming year. After a brief inaugural address, Mr. Bissette introduced the following officers who will serve with him during his term of office: First Vice-President, R. P. Lyon of Charlotte; Second Vice-President, T. G. Crutchfield of Greensboro; Third Vice-President, E. C. Daniel of Zebulon and Member of the Executive Committee for a three-year term, Ralph P. Rogers of Durham.

Immediately following the installation of officers, President Bissette declared the Sixty-third Annual Meeting of the N. C. P. A. adjourned.

Thad Lewallen, President of Goody's, Inc., was host to the Convention at a barbecue held in Reynolds Park late Wednesday afternoon after the business session. With plenty of barbecue and refreshments, this entertainment feature made a decided hit with the approximately 600 persons who attended.

By 8:30 P.M. most of the delegates had returned to Convention Headquarters and were ready for the T. M. A. Party which was headlined by a minstrel show from Greenville, N. C. During intermission, Joe Hollingsworth of Mount Airy and C. T. Council of Durham were presented with honorary memberships in the . M. A. for valuable contributions to the organization.

The Convention closed with a T. M. A. dance, music by Hal Leonard and his orchestra.

While the regular business session of the N. C. P. A. were being held, the Women's Auxiliary was in the midst of a busy entertainment and business program mapped out by their President, Mrs. C. C. Fordham, Jr., of Greensboro, and Mrs. A. L. Fishel of Winston-Salem, Chairman of the Ladies Local Committee. The Auxiliary made excellent progress this year as will be indicated by their reports published on pages 123 and 124.

A list of the T. M. A. officers for the coming year together with other information pertaining to the organization will be found on page 121.

Thirty-seven persons participated in the golf tournament, held under the sponsorship of Besco, with H. P. Watson, Chairman of the Golf Committee, in charge.

Andrew Strum, Chairman of the Entertainment Committee; J. M. Darlington, Chairman of the Prize Committee; and Thad Lewallen, who had charge of the T. M. A. entertainment activities, were highly praised for their commendable work. During the course of the Convention, more than $2,000 in prizes were distributed by Chairman Darlington and his Committee.

An all-time high in Convention publicity was hit this year through the fine work of H. M. Cooke, Jr., Chairman of the Publicity Committee. More than 25 photographs and news shots appeared in the local newspapers of Winston-Salem and they, together with the State papers, carried daily stories on the progress of the Convention. The Winston-Salem Chamber of Commerce also helped greatly in promoting the Convention.

Our old friends, Coca-Cola and Dr. Pepper, were missing this year but Southern Dairies helped greatly to fill in the gap by establishing an ice cream and milk bar on the mezzanine floor of Convention Headquarters.

John Goode had two tire punctures while on his way to the Convention from Asheville, so the Association presented him with a large bottle of headache medicine "as insurance on his return trip to the Land of the Sky."

Greatly missed from the Convention this year were Miss Alice Noble of Chapel Hill, E. W. O'Hanlon of Winston-Salem and Attorney F. O. Bowman. For the past ten days Miss Noble's father, M. C. S. Noble, has been seriously ill but we are glad to report his condition is improving.

Although the registration was off 20% from the 1941 figure, the number of registered pharmacists attending the meeting this year was considerably more than in recent years. The decrease was in the number of visitors registered.

7 Reasons Why You, *Mr. Druggist,* Should Push Capudine

1. PRODUCT and ADVERTISING comply fully with all provisions of the new Food, Drug and Cosmetic Act.
2. A Fair Trade item that assures generous profit.
3. 5% CASH BONUS (in addition to jobbers discount) on $8.00 quantities or more.
4. Our newspaper advertising alone reaches over one million people each week in North Carolina.
5. 481% PROFIT when dispensed over the fountain from the one pint size.
6. FASTER stock turnover from increased volume of sales.
7. Capudine Chemical Co. has been serving the druggists of North Carolina for over 40 years.

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CASH IN ON O-N!



2 REPEATERS!

Year 'round Profit!

Men-Tho-Sote FOR COLD DISCOMFORTS

Antiseptic FOR SKIN IRRITATIONS



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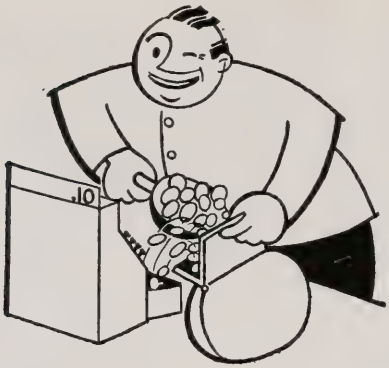
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ORDER FROM YOUR JOBBER

OWEN DRUG COMPANY

Salisbury, North Carolina



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

The Seeman Printery, Inc.

Where Good *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York San Francisco Kansas City

Quality leaders at "attractive" prices!

CHERAMY

25c Floral Perfumes ~ 55c Dusting Powder



DEAL NO. 703/42

18 pieces No. 083—Perfume at 25c ea. Assorted; 3 ea. Violette, Carnation, Sweet Pea, Gardenia, Rose, Muguet.

12 pieces No. 221—Dusting Powder @ 55c. Assorted; 3 Carnation, 2 ea. Violette, Lilas, Honeysuckle, Gardenia, 1 Sweet Pea.

Total Retail Value	$11.10
Less 33-1/3% and extra 5%	4.07
Cost	7.03

Free: Compact Counter Stand sells BOTH!

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GREENSBORO, N. C.

North Carolina Service Wholesaler

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

FIRST PREFERENCE

By an *overwhelming* majority, druggists recently indicated their preference for M M & R Packaged Essential Oils, Balsams and kindred products. This national survey again shows a *continued swing* to M M & R.

Your wholesaler has M M & R Essential Oils and Balsams in uniform amber bottles with the convenient dispensing pour lip and easy to open flange cork.



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Order Through
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Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS AROMATIC CHEMICALS, ETC., SINCE 1855

16 DESBROSSES ST. M&R MAGNUS **NEW YORK, N. Y.**

$3000 in WAR BONDS and STAMPS
for CONSUMERS!

$3550 in WAR BONDS and STAMPS
for DEALERS!

in Shulton's Father's Day Contests
Mean Big Sales-Volume for You.



NOTE: Advertisements in 10 Leading National Magazines and Over 200 Newspapers Send Consumers Direct to Stores Featuring Old Spice Men's Toiletries for Contest Information!

For Complete Information, Write, Wire or Phone

W. H. King Drug Company
Wholesale Druggists
Raleigh, N. C.

"The House of Friendly and Dependable Service"

Vol. XXIII No. 7

THE CAROLINA Journal of Pharmacy

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

July, 1942



Typical of the graduates of the U. N. C. School of Pharmacy is John Arthur Terrell, Jr., of Franklinton, shown receiving his University diploma and a hearty handshake from Honorable J. Melville Broughton, Governor of North Carolina. Pictured in the background is John Grover Beard, Dean of the U. N. C. School of Pharmacy.



We pay him but he works for you

● Lilly representatives never miss an opportunity to discuss Iletin (Insulin, Lilly) and its modifications in their professional interviews. They are proud of the fact that Iletin (Insulin, Lilly) was the first Insulin commercially available in the United States, proud of the fourteen price reductions that have been made possible by increased volume and improved manufacturing methods.

Since 1923 Iletin (Insulin, Lilly) has been an important factor in diabetic care. Through its application thousands of lives have been prolonged, thousands of patients restored to normal habits of living. You, the pharmacist, have also had a part. For in common with all other Lilly Products Iletin (Insulin, Lilly) is distributed through the drug trade. Your Lilly man works for you, never against you. That is the Lilly Policy.

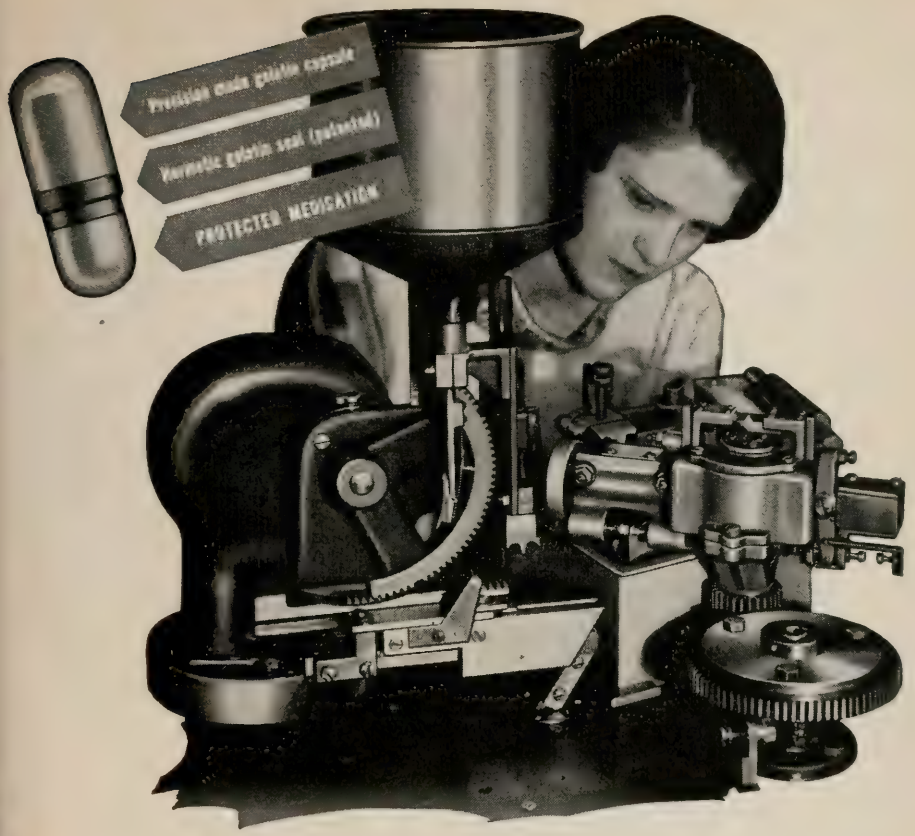


Another member of the twenty-year club is George H. Sharp, who began his career as a Lilly field representative in 1922. Mr. Sharp has lived in Minnesota most of his life, and now headquarters in Minneapolis.



ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.



Drugs convoyed in **KAPSEALS**

HERMETICALLY SEALED GELATIN CAPSULES

Every Kapseal* is hermetically sealed by a distinctively colored gelatin band designed to guard the contents of the capsule against deterioration. Kapseals are the culmination of long experimentation by Parke, Davis & Company laboratory workers and capsule engineers. Specially built, high precision machines are used for hermetic sealing of Kapseals.

*TRADE MARKS REG. U. S. PAT. OFF.

Only Parke-Davis Products Are Protected by KAPSEALS

KAPSEALS ABDEC*
KAPSEALS COMBEX*
KAPSEALS COMBEX* WITH VITAMIN C
KAPSEALS DESICOL*
KAPSEALS DIGIFORTIS*
KAPSEALS DILANTIN* SODIUM
KAPSEALS FERRO-DESICOL*
KAPSEALS VENTREX* WITH IRON AND VITAMIN B
KAPSEALS HEXAVIBEX*
KAPSEALS NAFERON*
KAPSEALS ORTAL* SODIUM WITH PHENACETIN
KAPSEALS RESPIRATORY VACCINE
KAPSEALS TAKA-COMBEX*
KAPSEALS SYNKAMIN*
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MEDICAMENTA VERA

PARKE, DAVIS & COMPANY Detroit, Michigan

It is not too early to do your buying of Holiday goods.

We are quite sure that many lines will be sold out early.



One sure way to have a stock is to buy now and have your goods shipped as soon as deliveries can be made.

We invite your attention especially to Amity goods, Parker Pens and Sets, Evening in Paris Sets, Dresser Sets, Manicure Sets and Novelty goods while our lines are complete.

Our salesmen are now prepared to take your orders, and our sample room is now ready with our display of Christmas goods.

Come to see us. You will find a welcome here.

Owens & Minor Drug Co., Inc.
Richmond, Virginia

"Who Have Been Good Wholesalers"
Since 1882

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

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Vol. XXIII — JULY, 1942 — No. 7

Drug Topics—Blue Book Price Books Approved by State O. P. A. for "Base Period Price List"

Both the Drug Topics Price Book and the Blue Book Price List have been approved by the State O. P. A. as a "Base Period Price List" for retail druggists who maintain full retail prices on the merchandise they sell. In the event store prices vary from the prices as published in either of these two books, it will be necessary, under the provisions of the General Maximum Price Regulation, to either correct the prices in one of the books so as to bring it into conformity to your highest prices charged during March, 1942, or to adopt the special American Druggist Blue Price Book, now available from your wholesale druggist.

The latter book contains a descriptive list of practically every item carried in a drug store but without printed prices. In lieu of this, a blank is left for insertion of prices opposite each item. Proprietors of "cut-rate" stores will find this book particularly time-saving since it obviates the necessity of writing out the name and description of each item of merchandise carried in stock.

In stores that normally receive full prices for their merchandise with the exception of "leaders," one of the books first mentioned above is recommended. However, the State O. P. A. legal staff advises that the Book (Base Period Price List) must accurately represent your highest prices charged during March and that all items published in the book but not carried in stock must be deleted, either by running a line through the description and price or otherwise.

The official communication from State O. P. A. headquarters, relative to the "Base Period Price List," follows:

OFFICE OF PRICE ADMINISTRATION
North Carolina Office
Raleigh, N. C.

Mr. W. J. Smith, Secretary,
N. C. Pharmaceutical Association,
Chapel Hill, N. C.

June 19, 1942
6F:4-5:4-NCS

Dear Sir:

Confirming our conversation today, at which time you submitted for examination a publication compiled and produced by American Druggist Blue Price Book, dated July 1, 1942, which carries on its inside cover a letter of approval from Merle Fainsod, dated May 29, 1942.

It is the opinion of this office that the preservation of prices as of March, 1942, under General Maximum Price Regulation will be fully met by the use of this price record book.

It is also our opinion that the pamphlet of ceiling prices on cost-of-living commodities submitted by you, which was prepared by the same publisher, is an acceptable method to file ceiling prices on cost-of-living commodities with the local board.

As to the American Druggist Price List Section 1941-1942 edition, and the Drug Topics Price Book 1941-1942 edition, it is the opinion of this office that the price list therein can be adapted by retail druggists so as to conform to the provisions of the General Maximum Price Regulation requiring that a statement of the maximum prices of all commodities be preserved for inspection, but as a practical matter the method first approved herein is preferable.

Yours very truly,

(Signed) Norman C. Shepard, State Attorney.

Post "Cost-of-Living Commodities" in Store

Druggists, in general, are complying to the best of their ability with the provisions of the General Maximum Price Order; however, in a few instances, the inspection staff of the State O. P. A. has found existing violations, particularly in the posting of "cost-of-living commodities." For the most part, the violations resulted from lack of understanding of the Regulation and not from any intent to evade responsibility.

It is believed the two page bulletin and set of posters mailed to every N. C. P. A. member store on June 6 will be of assistance in clarifying the requirements of the Regulation as it relates to the "Base Period Price List" and the posting and reporting of "Cost-of-Living Commodities."

If you have not already read the bulletin, we urge you to do so at once. A few sets of the bulletins-posters are still available to members of the N. C. P. A. without cost; to others at $1.00 per set.

In mounting the posters in your store, place them in such a position the items will be clearly visible to your customers each time they enter the store; a copy of the list must be filed with your Local War Price and Rationing Board. DO NOT MAIL YOUR LIST TO RALEIGH OR WASHINGTON.

25 Pharmacists Added to Registered Roll by Secretary-Treasurer F. W. Hancock

F. W. Hancock, secretary-treasurer of the North Carolina Board of Pharmacy, announced June 18 that 25 candidates had successfully passed the pharmacy examinations given in Chapel Hill June 16-17 and had been licensed by the board to practice pharmacy in this State.

Fifteen graduates of the University School of Pharmacy received licenses.

They were: P. L. Trotter, Jr., Pilot Mountain; J. W. Thornton, Jr., Dunn; H. C. Tee, Jr., Harrington, Del.; F. J. Simmons, Conover; H. P. Scoggins, Louisburg; L. E. McKnight, Fayetteville; D. F. McGowan, Asheboro; D. G. McCrimmon, Hemp; J. W. McAdams, Burlington; A. M. Mattocks, Greensboro; A. H. King, Durham; D. H. Hood, Dunn; T. H. Holland, Mount Airy; J. W. S. Biggs, Washington, and F. A. Greene, Suffern, N. Y.

Two candidates, Claudia Josephine Eldridge, Williamson, and E. G. Boysworth, Farmville, Va., passed the practical portion of the examination and were granted licenses.

Miss Ruth Mosby Cox, Jacksonville, and V. W. Gunter, Sanford, graduates of the Medical College of Virginia, and B. M. Moore, Salisbury, a graduate of St. John's College, Brooklyn, N. Y., and H. A. Hornfelt of Rocky Mount also were granted licenses to practice pharmacy in North Carolina.

Two Negro candidates, K. M. Shade of Wilson, and T. H. Thompson, Burlington, both graduates of Howard University, Washington, were successful applicants.

C. O. Huntley, Lenoir, and L. L. Holland, Hamlet, assistant pharmacists, passed the examination and were licensed as registered pharmacists.

David Henry Hood, graduate of the University School of Pharmacy and son of Pharmacist Paul C. Hood of Dunn, led the entire list of candidates taking the examination. His average was 93.

In addition to Secretary-Treasurer F. W. Hancock, the following board members assisted in giving the examinations: J. G. Ballew, Lenoir; R. A. McDuffie, Greensboro; M. B. Melvin, Raleigh, and E. V. Zoeller, Tarboro.

Drug Store for Sale

Unusually good paying drug store located in Eastern North Carolina; very low overhead; no dead stock; priced to sell; terms, if desired. For further information, write

W. J. SMITH
Drawer 151
Chapel Hill, N. C.



$8,042.90 War Stamps and Bonds Sold by White Oak Drug Co.

Miss Virginia Pitchford, left, and Mr. Richard Wheeler, right, employees of The New White Oak Drug Company, Greensboro, sold $7,739.90 in War Stamps and Bonds during May. Sales for the entire store amounted to $8,042.90 during the month which, it is believed, will compare very favorably with any retail drug store in the country.

Mr. W. H. Lucas, manager of the store, reported that stamp-bond sales amounted to approximately twice the store's volume in merchandise sold during the month.

On the basis of 12 bullets for a quarter, the employees of this store have aided in supplying our armed forces with enough ammunition for a regiment.

Stamp Drive Successful

The May War Stamp Drive in retail drug stores met with excellent success in North Carolina. On the basis of a sample survey, conducted by the N. C. P. A., more than 90% of the retail drug stores of this State participated in the drive. The average sale per member store was $374.00.

On a national basis the following information supplied by John W. McPherrin, General Chairman of the Drug Industry Council and Editor of *American Druggist* will be of interest:

1. 70% of all drug stores sold Stamps.

2. 33% of the stores selling Stamps never sold any prior to May. (Based on a survey of 600 stores in 8 cities made May 15th to 18th, by Lennen and Mitchell Advertising Agency. The survey was made for the Liquor Industries Council which wanted facts on success of the drug store drive.)

3. 20,000 Pledge Cards actually received. Assuming that only half of the stores selling Stamps sent in Pledge Cards, 40,000 stores were probably active. (The survey referred to above also indicates that 70%, or approximately 40,000 stores, participated.)

4. 10,000 Report Cards actually received, and they average over $150.00 per store.

5. The latest estimate of sales is as follows: 40,000 independent stores at $150.00 per store, $6,000,000; 4,000 chain drug stores at $300.00 per store, $1,200,000; total, $7,200,000.

6. Secretary Morgenthau was so impressed

by the results of this truly united activity of an industry, that he cited it to Canada and England as an example of industry cooperation. And he has expressed the hope that the Drug Industry Council be maintained for the duration to be of further service to the nation.

7. Using the Drug Industry Council organization method as a model, similar drives are now being planned by liquor, food, beauty, and shoe industries. Apparently we started something.

8. In Washington, other Government agencies have been impressed by the united strength of the drug industry, and there seems to be a new appreciation of community stores (and their wholesalers) as a means of reaching America where it lives.

May War Stamp-Bond Sales of N. C. Drug Stores

Asher-McAdams Drug Co., Burlington	$394.00
Miles Pharmacy, Henderson	12.25
Mann Drug Company, No. 2, High Point	55.40
Cochrane-Ridenhour Drug Co., Mount Gilead	72.50
Senter's Drug Store, Carboro	184.00
Purity Drug Company, Haw River	256.50
Turner Drug Company, Elkin	891.50
Standard Drug Company, Troy	42.00
Stallings Pharmacy, Smithfield	128.80
Alexander's Drug Store, Waynesville	76.95
Ramseur Pharmacy, Ramseur	50.00
Broad Street Pharmacy, Southern Pines	34.00
Asheboro Drug Company, Asheboro	102.50
Cooleemee Drug Co., Cooleemee	76.95
Hood's Drug Store, Dunn	22.50
Wooten Drug Company, Fayetteville	181.75
Dailey-Thompson Drug Co., Reidsville	82.00
Mills Drug Company, Cliffside	200.00
Reaves Drug Store, Inc., Raeford	20.00
Hoke Drug Company, Raeford	40.00
Robinson's Drug Store, Belmont	55.00
Scotland Drug Company, Laurinburg	25.00
Everington's Drug Store, Laurinburg	30.00
Bristow Drug Co., Rockingham	22.50
Culbreth's Drug Store, Hamlet	95.00
C. & W. Pharmacy, Hamlet	75.00
J. E. Hood & Company, Kinston	120.00
Parson Drug Company, Inc., Wadesboro	107.50
Copeland Drug Company, Ahoskie	23.50
Whitley Drug Co., Fremont	216.25
Vinson's Drug Store, Goldsboro	52.00
Patterson Drug Company, Inc., Winston-Salem	285.00
Allen Drug Company, Cherryville	26.00
Long's Drug Store, Brevard	250.00
Statesville Drug Co., Statesville	75.00
Highlands Drug Store, Highlands	1,875.75
New White Oak Drug Co., Greensboro	8,042.90

B. C. Donates Radio Time

The B. C. Remedy Company, Durham, N. C., makers of "BC" Headache Powders, has donated a generous portion of its paid time on approximately 225 radio stations throughout the nation to help stimulate the sale of War Savings Stamps and Bonds.

Treasury officials have expressed their sincere appreciation of this tremendous boost to their effort to sell $800,000,000 in War Bonds and Stamps during June and one billion dollars in July. Effective next week a nation-wide campaign will be launched in an effort to get the American people to invest at least 10% of their income in stamps and bonds.

The B. C. Remedy Company is one of the largest users of spot radio broadcasting in the United States and this unusual action on the part of the "BC" officials will enable the Treasury Department to reach hundreds of thousands of additional people.

Mr. C. T. Council, President of the B. C. Remedy Company, volunteered this splendid cooperation with the Treasury's War Bond Drive and stated that his company would gladly do whatever it could to help bring the war to a victorious conclusion.

The details of handling the time donated by the B. C. Remedy Company are being worked out by C. Knox Massey, Vice-President of the Harvey-Massengale advertising agency, who recently joined the War Savings Staff of the Treasury Department as a special assistant in the Southeast to Charles J. Gilchrest, Chief of the Radio Section, serving without compensation.

SCHOOL DAYS . . .

Again the "Little Red School House" will be opening its door . . . welcoming young Americans. They will need supplies to help them through their schooling.

We are prepared to make immediate delivery, and have supplied our salesmen with samples, prices and information on school supplies.

DON'T DELAY . . . Place your orders now. If you wait, you may be sorry.

• •

JUSTICE DRUG COMPANY
Greensboro, N. C.

North Carolina Service Wholesaler

First Victory in Drive for Recognition of Pharmacists in the Army

On June 23 the Military Affairs Committee of the House of Representatives favorably reported H. R. 7242 to the calendar. This bill was introduced by Representative Andrew J. May of Kentucky, Chairman of the Military Affairs Committee, on June 17. The bill comes from the War Department and was reported as a Committee bill. Little opposition is anticipated.

The bill definitely removes the present limitation on the rank of pharmacists in the Medical Administrative Corps of the Army of the United States, and will enable the pharmacist who is a commissioned officer to attain the rank of colonel. For many years the rank of captain was the highest to which a pharmacist could aspire, and to that fact may be traced the great majority of troubles that have beset the profession of pharmacy in the armed services. The limitation on rank for the pharmacist automatically relegated pharmacy to a minor status in the Army and the removal of the limitation is the first step in the campaign to remove any and all stigma which attach to a sub-professional calling.

Within the next 10 days a bill will be introduced in the House of Representatives by Representative Carl Durham of North Carolina, himself a pharmacist and a member of the Military Affairs Committee of the House, providing for the establishment of a Pharmacy Corps in the Regular Army of the United States. This bill is carefully designed to place the profession of pharmacy on a par in dignity and effectiveness with the other great public health professions, to the end that the men in the armed services of the United States may be assured adequate, competent and complete pharmaceutical service in line with that which protects them under the laws of the 48 states and the District of Columbia. The introduction of this bill and its designation by an identifying number will be the opening gun in a nationwide campaign on the part of The N. A. R. D. and other national associations for the passage of the bill.—*N. A. R. D. Bulletin.*

Used Tube Not Required

Under a recent order of the War Production Board retailers may sell existing stocks of gift toilet kits containing tooth paste or shaving cream without being required to turn in old tubes if the box is sent directly by the seller to a member of the Army, Navy, Marine Corps or Coast Guard.

Harrelson Wins

R. C. Harrelson, proprietor of Harrelson's Pharmacy, Tabor City, received the Democratic Senatorial nomination to the State Senate from the 10th District (Columbus County) during the recent primary. He won over his opponent by a decisive majority.

Have you mailed your N. C. P. A. Ballot to President Paul B. Bissette of Wilson? If not, please do so at once as July 15 is the deadline.

Jordan's Skin Lotion

for

POISON OAK ATHLETE'S FOOT
POISON IVY TETTER
INSECT BITES RING WORM

— —

RESULTS GUARANTEED

Buy Through Your Drug Jobber
Free Goods at This Time

— —

MFG.

JORDAN PRODUCTS COMPANY
Glenwood Avenue at Peace Street
Raleigh, N. C.

Sharp & Dohme Releases New Sulfa Drug

Following extensive laboratory and clinical investigation, announcement has been made by Sharp & Dohme of release of an important new member of the sulfa family of drugs—"Sulfasuxidine" succinyl sulfathiazole.

"Sulfasuxidine" succinyl sulfathiazole is a dicarboxylic acid derivative of sulfathiazole. It exerts a strongly antibacterial action within the intestinal tract. Laboratory and clinical studies have shown that it is active against B. coli and the Shiga, Flexner and Sonne strains of the dysentery bacillus. It is therefore indicated pre- and postoperatively in severe intra-abdominal surgery. Its value has also been pointed out in dysentery. A recent article in the *Journal of the American Medical Association* states that human carriers of dysentery bacilli were treated with succinyl sulfathiazole and that the organisms disappeared "within one week after treatment was begun and have remained absent during the follow-up period of thirty to sixty days."

Physicians who have conducted the experimental investigation of succinyl sulfathiazole following its development in the research laboratories of Sharp & Dohme have emphasized the freedom from toxic reactions such as nausea, vomiting, dizziness, and headache which may accompany the use of other sulfonamides. This is probably due to the fact that only a small amount of succinyl sulfathiazole is absorbed into the blood stream from the intestinal tract.

"Sulfasuxidine" succinyl sulfathiazole is administered orally and is supplied in 0.5 Gm. compressed tablets.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.



The PAL
"hollow-ground"

SERVICE PACK

is creating extra pick-up sales in stores throughout NORTH CAROLINA for two reasons:





1. It is a special, colorful gift package for men in Service.
2. Regular customers are today purchasing larger size packages of blades.

TWO SIZES · 25 for 59c · 50 for $1

Display cartons of ½ dozen with attention-arresting counter cards.
Order through your wholesaler · 40% gross profit on every Pal sale.

All ... FAIR-TRADED

PAL BLADE COMPANY · 595 Madison Ave., New York, N. Y.

Advertised **O-N** Merchandised

TRADE MARK REG. U. S. PAT. OFF.

Two Year-'round Repeaters!



Order From Your Jobber



Stock Up NOW!

O-N FOR COLD DISCOMFORTS

One of the fastest selling liquid cold preparations on the market. Big unit profit.

O-N ANTISEPTIC

Demand growing daily! Phenomenal sales increase every week! Ask your jobber.



ADVERTISED

One of a series of ads now running for O-N Antiseptic.

Owen Drug Company

Salisbury, North Carolina

Augustus Green Elliott

Mayor of Fuquay Springs for three terms, A. G. Elliott has not only established one of East Carolina's most modern drug stores but has found time to conduct the affairs of his home community in a most creditable manner. More and more—as in Pharmacist-Mayor Elliott's case—the people of this State realize that a successful drug store proprietor can't be beat when it comes to keeping taxes down and civic enterprises up.

Mr. Elliott established Elliott's Pharmacy in Fuquay Springs about the time World War No. 1 was getting underway but prior to this he worked in several Durham drug stores. For two years he was with P. W. Vaughan and later with Jack Herndon and E. R. Thomas. Still later he was associated with Haywood and Boone in Durham, the firm he was working with at the time he decided to establish his own business in Fuquay Springs.



Mr. Elliott was born in Granville County on Sept. 28, 1883 and, after completing high school, attended the U. N. C. School of Pharmacy for one year, 1906-1907. He was licensed as a pharmacist in 1907 and joined the N. C. P. A. several years later.

He is a Mason, a Shriner and a member of the First Baptist Church. He has three children: Dora Rosemund, age 29; John Palmer, age 25 and A. G., Jr., age 18, the latter a student at the U. N. C. School of Pharmacy following in the footsteps of his father.

Wins N. C. P. A. Membership

David F. McGowan of Asheboro, a recent graduate of the U. N. C. School of Pharmacy, was awarded a year's membership in the N. C. P. A. for having submitted the best Resolution, prepared by a member of the 1942 Senior Class, at the recent Association Convention in Winston-Salem.

The award was made possible by a cash contribution from Roger A. McDuffie, Chairman of the N. C. P. A. Resolutions Committee and member of the N. C. Board of Pharmacy.

T. M. A. Buys $500 War Bond

Uniting with the retail drug trade in a national drive to sell War Stamps and Bonds, the Traveling Men's Auxiliary of the N. C. P. A. purchased a $500.00 War Bond through their Secretary-Treasurer, Mr. J. Floyd Goodrich of Durham, on June 20. Thus, the drug salesmen who call on you are doing their bit to "Slap the Japs."

Timely Tips
COLOR AND DESIGN IN Rx BOXES AND LABELS GIVE STORE IDENTIFICATION
DRUG PACKAGE
ST. LOUIS, MO. INCORPORATED
FINE DRUG BOXES & LABELS
Write or Call
C. H. SMITH
Phone 3-5208 Charlotte, N. C. Box 1001

To Our Customers and Friends

(After 22 years in the retail drug business Roy Moore, Wilson druggist, decided to liquidate his business and go back to the farm. . . . The following announcement, in part, appeared in the local paper of Wilson and is reproduced in the belief that it will be of interest to JOURNAL readers.—Ed.)

The past few months have brought about far-reaching changes in the Retail Drug Business, many of them critical in their effects. You are familiar with most of these, principal among which are, inability to secure popular merchandise, mounting overhead costs, increased taxes and the almost insurmountable difficulty of maintaining any satisfactory delivery service. These and other problems of business over which one seems to have no control, but which continue to present themselves as a result of War Conditions, have and are resulting in a higher overhead and yet a lowered volume of sales. This, it appears is applicable to many retail stores other than our own.

Mrs. Moore and I have considered all these conditions for several weeks, quietly, carefully and earnestly. We have thought a great deal about what it will mean, financially, what it will mean socially, and last but greatest of all, what it will mean to so suddenly end the daily contacts, personal and over the phone, between you and us. You, who for 22 years have been so kind, so patient and indulgent with us and our oftentimes provoking but not intended neglect of you. It is you who have made this business, Roy Moore's Drug Store, what it is today and it is you who have received the greatest portion of the consideration we have given the matter from beginning to end in the decision we have reached. And because it now appears, that because of conditions over which we have no control, we are definitely not going to be able to maintain the high degree of efficiency of our organization and service to you, we have decided to liquidate our business.

Toilet Goods Show Scheduled for Charlotte, August 3-6

On July 26 in Atlanta, Ga., the Southeastern Toilet Goods Association will launch its third and greatest annual series of fall holiday toilet goods shows to be staged in the leading market centers throughout the Southeast.

The Atlanta show is scheduled for July 26-31 at the Biltmore Hotel, and is expected to inaugurate the most successful season of expositions in the history of the Association. Due to the rationing of gasoline and shortage of tires, the shows have been given more impetus and more import. Manufacturers' representatives, who will be unable to contact many of their customers in their own stores because of travel restrictions, have more than ever before placed their efforts behind these expositions as the ideal solution to their problems.

Consequently the shows, which have been outstanding merchandising events in previous years, will be more elaborate, more representative and of more import than ever before.

Shows will be held in Charlotte, N. C., August 3-6; Knoxville, Tenn., August 11-12; Memphis, Tenn., August 17-20; Jacksonville, Fla., Sept. 1-4; Tampa, Fla., Sept. 7-10; Miami, Fla., Sept. 14-18.

Among those to exhibit at the various shows are: Lesquendieu, Northam Warren, Roger & Gallet, LeSonier, Inc., Marie Earle, Lucien Lelong, Bourjois, Inc., Yardley, Revlon, House of Tre-Jur, Shulton, Inc., Spooner, Inc., Elmo Sales, Corday, Kathleen Mary Quinlan, Richard Hudnut, Houbigant, Seaforth, Harriet Hubbard Ayer, Coty, Associated Distributors, Wrisley Company, Irene Blake Cosmetics, Al Rosenfeld, Ciro Parfums, Dorothy Gray, Ltd., and others.

Officers of SETGA are: Robert M. Bentayou, representative for Roger & Gallet, president; Frank M. Steed, representative for Shulton, Inc., vice-president; R. D. Rainey, secretary.

Fair Trade Order Blank

Please mail immediately one copy of the 1942 Fair Trade Price Book to:

Retailer . *Address*

Price: $2.00 to dues paid members; $5.00 to non-members

(Mail to W. J. Smith, Drawer 151, Chapel Hill, N. C.)



The LEADER in its Field!

Norforms are dependable repeat sellers — dependably uniform in composition, shape and size—made by completely automatic machinery—packaged for utmost protection and convenience.

In boxes of 6, 12 and 25 — your profit is protected by Fair Trade minimums of 49¢, 89¢ and $1.59

THE NORWICH PHARMACAL COMPANY
Norwich, New York

Norwich*

* Reg. U. S. Pat. Off.

The Worm Turns

For many years we toiled away and fought
with all our might
To get an order here and there so we could
eat at night.

We learned to take it on the chin from
dealers who didn't buy
Who listened to our pleadings with a cold
and fishy eye.

They thought our price not low enough or
they didn't like our face
And we went away with heavy heart to try
some other place.

They said our colors didn't match and the
paper had a smell
The quality was lousy: we just couldn't ring
the bell.

But now, just see what's happened! For
almost overnight,
Orders have been pouring in and things are
getting tight.

The dealers pass out good cigars and tell
us that we're fine
They hadn't meant a thing they said, they
were joking all the time.

They don't see how we sell our goods at a
price so fair
"Please send us in a carload. How soon
will it be there?"

"You say the color is off in shade? Don't
let that worry you
Just ship it right along to us, we can use
a reddish blue."

The kraft is growing very scarce and bags
are hard to get
And so in twine and other things, and the
worst is coming yet.

We shy away from phone calls and hate to
open mail
For an order now is something to make us
all turn pale.

We're getting crazier by the hour and we
see our woes increase
So, we're going to join the Army and get
a little peace.

Squibb President Commissioned Major in U. S. Army Air Corps

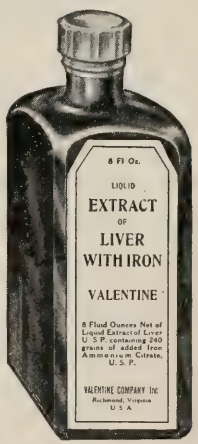
Lowell Palmer Weicker, President of E. R. Squibb & Sons, has been commissioned a Major in the United States Army Air Corps, and been granted a leave of absence from his company for the duration of the war, according to an announcement made today by Carleton H. Palmer, Chairman of the Board of Directors of Squibb.

"Although our company, like other drug manufacturers, is working over-time in the production of materials assential to the war effort, Major Weicker's extensive travel background, his fluent knowledge of several foreign languages and of foreign peoples should prove during the national crisis of even greater value in the armed service than in industry," Mr. Palmer stated.

Cooperation

Cooperation is a great thing, and perhaps the oddest example of it has been reported by a Pennsylvania physician who was called to attend two coal miners who were suffering the consequences of a two-weeks bender. On his arrival at the house, the physician alleges he found one man on the porch kicking imaginery green snakes out into the yard where the other stamped on them.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list

$21.00

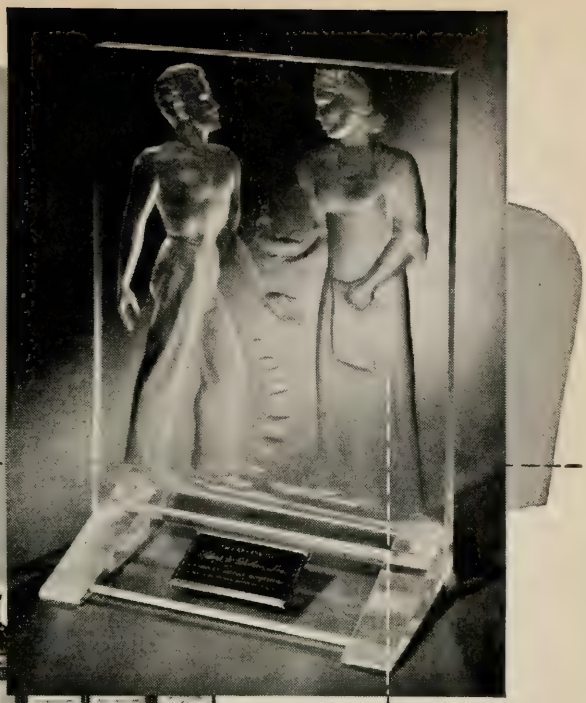
Through Wholesaler

Our recent journal and direct mail advertisements deal with the natural B_2 complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.

Richmond, Virginia

Formal Recognition of Merit





'Spasaver' Bottle Brings Sharp & Dohme Award of 11th Annual All-America Package Competition

When the Judges of the latest All-America Package Competition made their award to Sharp & Dohme for its 'Spasaver' bottle, formal recognition was given the merits of this efficient container.

The 'Spasaver' pint bottle was designed to conserve shelf-space. It is narrow, flat at both sides and back, and has a curved front. Thus, the new bottles fit neatly and firmly into shelf-space like books, making an attractive, uniform row. *Thirteen* 'Spasaver' bottles are easily contained in the space required for only nine of the old-style, round pints.

The 'Spasaver' bottle is easy and comfortable to hold, and its lip is provided with the "Pour-Out" finish which prevents dripping. A sturdy plastic cap covers the entire lip and threads, assuring a clean pouring surface at all times. The label is lacquered and can be easily cleaned with a moist cloth. Sharp & Dohme's tinctures, fluidextracts and many other prescription items are available in the 'Spasaver' bottle.

'SPASAVER'

SHARP & DOHME, PHILADELPHIA, PA.

Meet

DUNCAN ROSS



Sealtest has engaged Duncan Ross, formerly editor of "Soda Fountain" Magazine, to head the new Sealtest Fountain Merchandising Service. His rich background of practical experience is helping Sealtest dealers to expand fountain profits. That's mighty important right now—for merchandise shortages are jeopardizing other departments of the drug store.

New salad and sandwich recipes—ice cream "radio specials" from the Rudy Vallee Program—all are brought to Sealtest dealers, monthly, in the "Sealtest Scoop." Other problems are answered, too—employee training; record keeping; up-to-date purchasing methods. Truly, it's an invaluable guide in these changing times. Call Southern Dairies for details of this new service for 1942.

Southern Dairies
Sealtest
ICE CREAM

Broadway Dancers

Use Stockings at a Penny a Pair

Lovely dancers of the hit musical "BEST FOOT FORWARD" put their best foot forward as well as economize by using IRENE BLAKE'S "JAR OF STOCKINGS," the new cream that looks exactly like the finest sheer silk or nylon hose.

"Jar of Stockings"

Two sizes—25 and 50c.

Three colors—Encore light, Sable medium, Croon dark.

Discounts—33 1-3%.

Jar of Stockings is a smash hit. Sales are leaping and doubling daily. Please send your orders to:

SCOTT DRUG CO.

112 South College Street

CHARLOTTE, N. C.

for
MORE REPEATS
BIGGER PROFITS
GREATER TURNOVER

to PH

Bo

now features
Purepac

Through Bodeker Drug, with warehousing facilities enlarged these past few months, Purepac furnishes proximity to a great source of supply. Purepac provides all the merchandising helps necessary for successful promotion. Purepac offers you the year round Extra Free

For quick, efficient
orders given to

BODEKER

1414-20 E. MAIN

RMACISTS —

KER DRUG CO.

—A COMPLETE LINE
OF MORE THAN 300
QUALITY HEALTH AIDS

Goods deals that enable you to earn greater profits and assures 100% drug store distribution.

There are many other reasons why you should line yourself up with the Purepac Line. Ask our Salesman, or else drop us a line, for further details.

specify Bodeker on
representatives.

D R U G C O .
RICHMOND, VA.

The Second Edition
MODERN DRUG ENCYCLOPEDIA

and

THERAPEUTIC GUIDE

Edited by
JACOB GUTMAN, M.D., Phar.D., F.A.C.P.
Brooklyn, N. Y.

Describes 11,114 Specialties of 291 Pharmaceutical Manufacturers



A DESK REFERENCE SERVICE on 11,114 Ethical Drug Specialties. DO YOU KNOW the composition, action, uses, supply, administration and cautions of the numerous Drugs, Biologicals, Allergens, Topicals, Hypodermics, Endocrines and Vitamins prescribed by Doctors?

You Will Find the Answers in the Modern Drug Encyclopedia

In this new, completely rewritten, second edition will be found descriptions of the many non-official products—proprietary, patented, council accepted, and others popular with the medical profession.

Special chapters are devoted to Endocrines, Biologicals, Hypodermics, Allergens, Topicals.

Three Indexes—Drug Names, Therapeutic and Manufacturer—make for quick reference.

Kept up to date with FREE Supplementary Service

New Modern Drugs, the supplementary service to the GUTMAN MODERN DRUG ENCYCLOPEDIA AND THERAPEUTIC GUIDE, is issued quarterly and brings to you the newer pharmaceuticals placed on the market. A cumulative Index appears in each issue. This Service is FREE to purchasers.

This handsomely bound, quick-reference desk volume contains 1664 pages. Bound in red fabrikoid. Size 2¼" x 6" x 9". Price (carriage charges prepaid) per copy,

$10.00

Save Yourself Time and Aggravation by Ordering Today

CAROLINA JOURNAL OF PHARMACY
Drawer 151,
Chapel Hill, N. C.

Enclosed find remittance in the sum of ten dollars ($10.00) for which please send me postpaid GUTMAN'S MODERN DRUG ENCYCLOPEDIA AND THERAPEUTIC GUIDE and FREE quarterly issues of NEW MODERN DRUGS.

(Remittance Must Accompany Order)

Name.....

Address.....

U. N. C. Finals

Twenty-seven graduates of the University of North Carolina School of Pharmacy were awarded Bachelors of Science degrees in Pharmacy during the final commencement exercises in Chapel Hill on Tuesday night, June 9.

Degrees were awarded to the following students:

J. W. S. Biggs, Washington; J. T. Church, Salisbury; Constance Dubose, Roseboro; S. N. Dulin, Elizabeth City; F. A. Greene, Jr., Suffern, N. Y.; T. M. Holland, Mount Holly; D. H. Hood, Dunn; Alfred King, Durham; J. G. King, Chattanooga, Tenn.; B. O. Lockhart, Saltville, Va.; Margaret Lloyd, Chapel Hill; O. S. Matthews, Roseboro; A. M. Mattocks, Jr., Greensboro; J. W. McAdams, Burlington.

D. G. McCrimmon, Hemp; D. F. McGowan, Asheboro; L. E. McKnight, Jr., Fayetteville; A. L. McLean, Jr., Fuquay Springs; H. P. Scoggin, Louisburg; W. J. Sheffield, Winchester, N. H.; F. J. Simmons, Conover; H. C. Tee, Jr., Harrington, Del.; J. A. Terrell, Jr., Franklinton; J. W. Thornton, Jr., Dunn; J. D. Williams, Jr., Gate City, Va.; S. N. Wood, Enfield; and P. L. Trotter, Jr., Pilot Mountain.

A number of medals and prizes awarded the pharmacy graduates were announced at the graduating exercises. They were:

F. W. Hancock Price in Pharmacy—Bernard Otis Lockhart of Saltville, Va. Lehn and Fink Gold Medal in Pharmacy—Samuel Nathan Dulin, Jr., Elizabeth City. Buxton Williams Hunter Medal in Pharmacy, Otto Stevens Matthews, Roseboro.

Out of the entire graduating class, all but three go directly into service or to other colleges for advanced study.

Correction

Your attention is called to an incorrect gross profit listing of PAL BLADES in the June issue of the JOURNAL. Through error the figure was published as 4% whereas the correct gross profit on PAL BLADES is 40%. For further information on fast selling, profit producing PAL BLADES, refer to the PAL BLADE ad on page 153.

Besco *A Real Fountain Cola*

$12.00 Per Gallon—Produces 16 Gallons Finished Syrup

Directions to make Sixteen Gallons Fountain Syrup:

Dissolve 96 lbs. pure cane sugar in
1 gallon Besco Concentrate
7½ gallons water

Cost of Besco Finished Syrup—One Gallon:

8 ounces Besco Concentrate	.75
6 lbs. Sugar @ 6c lb.	.36
60 ounces Water	
	$1.11

THE BEST COMPANY
P. O. Box 2492
WINSTON-SALEM, N. C.

Selling Your Customers For YOU



Eases the Pain — Soothes the Nerves

The quick-acting ingredients in the "BC" formula ease headaches [illegible] and gently soothe nerves [illegible] Also relieves neu- [illegible] and func- [illegible]

Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day



RELIEVES HEADACHES

BC



. . . and soothes Nerves upset by

HEADACHE *and* NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimi[illegible] t's why "BC" offers from headaches, cular aches and ic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Paul Herman Thompson

Paul Herman Thompson, proprietor of the Fairmont Drug Company, was born in Fairmont on May 14, 1904 and attended the Fairmont schools, graduating with the high school class of 1921. In 1923 he was awarded the degree of Ph.G. after completing a two-year course in Pharmacy at the University of North Carolina. One year later he received the Phar.D. degree from this institution.

After leaving Carolina Mr. Thompson accepted work with the Eubanks Drug Com-



pany of Chapel Hill, where he remained for several years. Later, in 1926, he purchased the Fairmont Drug Company in his home town and started this progressive drug establishment on the road to success. Today, the Fairmont Drug Company is patronized by customers of long standing, and numbers among its clientele hundreds of loyal friends.

Mr. Thompson is a Deacon in the Baptist Church of Fairmont; a 32nd degree Scottish Rite Mason and President of the Robeson County Club. He is a past-president of the Fairmont Rotary Club, was Town Commissioner for two terms (1930-1935) and was a member of the State House of Representatives in 1935.

Druggists of this state will remember the excellent record Mr. Thompson made while a member of the State Legislature and, although his hobbies are horseback riding and politics, he has declined to run for this office a second time.

Mr. Thompson holds a life membership in the N. C. P. A. and has been one of organized pharmacy's most loyal supporters. As Chairman of the 1941 N. C. P. A. Legislative Committee he did valuable work in Raleigh, helping to defeat unfavorable legislation.

At the recent convention of the N. C. P. A. in Winston-Salem, Mr. Thompson's name was placed on the ballot as a nominee for a five-year term as a member of the North Carolina Board of Pharmacy.

Perhaps you haven't heard about the mamma kangaroo who took her two little babies out of her pouch, banged their heads together, and shouted, "How many times do I have to tell you to stop eating crackers in bed?"

"Through Cooperation We Will Win"

Restrictions on tires and gasoline are making it difficult for many of our salesmen to maintain their regular traveling schedule.

You can help yourself and us if you will send us your orders by mail

In return we pledge to give you the best possible service and guarantee complete satisfaction to you—or no sale.

Check your Labels, Drug Boxes, and Physician's Prescription Blanks now — make up your order, specifying date of delivery wanted—and send it to us now—thereby insuring yourself of a supply of labels and boxes as present low prices.

McCOURT LABEL CABINET CO.
Specializing in Labels for Drug Stores
58 BENNETT STREET, BRADFORD, PENNA.

New Drug Organization

At the recent N. C. P. A. Convention in Winston-Salem, a group of registered pharmacists organized "The North Carolina Graduate Registered Pharmacist Club" which has as its primary object "the protection of present requirements relating to the licensing of registered pharmacists in North Carolina." The Club will actively oppose any effort to lower existing pharmacy standards in this State and is prepared to go to bat in the event such legislation is introduced in the next General Assembly.

The Club will also interest itself in the enforcement of pharmacy laws in North Carolina and will assist the Board of Pharmacy wherever possible.

Officers elected at the first meeting were: W. A. Ward of Swannanoa, President, and W. L. West of Roseboro, Secretary-Treasurer.

Graduate registered pharmacists desiring to affiliate with the Club should address Secretary West in Roseboro.

Sign in Bennett's Drug Store, Bryson City

"Men are born with two eyes
and one tongue
In order that they may see
Twice as much as they say"

For the Record

Drug stores closed:

1. Wilson Drug Store, Winston-Salem
2. R. E. C. Drug Store, Shelby

Drug stores converted into soda shops:

1. Mooneyham's Drug Store, Swannanoa
2. Brevard Drug Co., Brevard

The hellfire and brimstone preacher had reached his climax. "On that dreadful Judgment Day," he shouted, "there will be weeping and wailing and gnashing of teeth."

An old woman in the back stood up. "Reverend, I ain't got no teeth."

"Madam," he yelled back, "teeth will be provided."

For Sale

Reconditioned prescription balance in perfect shape; 25% off list price. For further information, write

G. M. CULBRETH
Culbreth's Drug Store
Hamlet, N. C.

Neon Sign for Sale

For quick sale large $180 electric neon drug sign for $50. Removal costs must be paid by purchaser; sign in perfect condition. Write W. J. Smith, Drawer 151, Chapel Hill, for further information.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years insures our ability to serve you satisfactorily

LEGAL SECTION

FREDERICK O. BOWMAN, LL.B., *Editor*, Chapel Hill, N. C.

Have You Secured a Copy of the New Fair Trade Price Book?

Surprising as it may seem only about 70 druggists in the entire State have ordered one of our new Fair Trade Price Books.

The book was prepared because of the many requests we had from druggists for an up-to-date price book with an alphabetically arranged index, which would list every manufacturer operating under the North Carolina Fair Trade Act and would contain their price sheets. The undertaking was a huge one, involving a cost of considerably more than $1,000.00 and hundreds of hours of tedious work. Nevertheless, the job was done and the books are now available and will be mailed immediately upon receipt of your order.

The price of the book is $2.00 to dues-paid members and $5.00 to non-paid members.

Can You Afford to Be Without One?

New Federal Tax Bill

The House Ways and Means Committee of Congress finished its work on the new tax bill June 24, which is estimated to produce approximately $6,000,000,000 in revenue and which is $2,000,000,000 short of the amount the Treasury Department had asked the Committee to raise.

The druggists of the nation are indeed fortunate in that all proposals to place a special tax on carbonic gas or soft drinks were defeated, especially in view of the fact that Chairman Doughton has favored such a tax all along. It appears, however, that he has softened somewhat in his desire to levy this particular tax.

The major provisions of the tax bill approved by the Committee are as follows:

1. *Income Taxes:*—Personal exemptions are lowered from $750.00 to $500.00 for single persons, from $1,500.00 to $1,200.00 for married persons; $400.00 credit for each dependent is continued. The normal tax is raised from 4% to 6%, with 10% earned income credit retained; surtax is increased from 6% on first $2,000.00 to 12%. Beginning next January 10, 10% of income in excess of personal exemptions and credits will be deducted from pay-checks to apply on taxes.

2. *Corporation Taxes:*—The present excess profits rates ranging from 35% to 60% are raised to a flat 94%, with post-war credit equal to 14% of the net income which is subject to this rate. Invested capital and average earnings alternatives are continued for computing "excess profits." Combined normal and surtax rates, applied on income not subject to excess profits taxes, are raised from 31% to 40% for corporations with income of more than $25,000.00. Specific exemption to which all corporations are entitled is raised from $5,000.00 to $10,000.00.

3. *Excise Taxes:*—Taxes on beer, wine, whiskey, cigarettes, cigars, telephone and telegraph bills, pari-mutuel wagers, travel fares, freight and express transportation and lubricating oil are either increased or are new taxes imposed. The general sales tax proposal was defeated.

Certainly this is a great victory but the fight must be continued. There will be danger until the bill is finally passed and ratified.

Naturally

You want what you pay for.

You also want value for every dollar you spend—and you should have it.

After 36 years of experience in drug store fire insurance we know that you get full value for every premium dollar when you have a policy with us. We render services which cannot be so well furnished by any other Company—and at the same time provide safe Capital Stock Fire Insurance at a substantial saving in cost.

There is a **WHY** for A. D. F. I.

The American Druggists' Fire Insurance Co.

Retail Druggist Representatives Licensed in 43 States

Cincinnati, Ohio

Some of Our State Agents

E. F. RIMMER
Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood,
South Carolina

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY
DURHAM

E. B. PETERSEN
CLAYTON

C. J. HAZELGROVE
DURHAM

New Fair Trade Manufacturers

J. A. Wright & Company
Keene, New Hampshire

Price List	*Regular Retail Price*	*Minimum Retail Price*
Wright's Silver Cream, 8 oz.	$0.30	$0.23
Wright's Silver Cream, 16 oz.	.50	.43
Wright's Silver Cream, 32 oz.	.85	.73

Effective July 1, 1942

Fair Trade Revisions and Changes

Johnson & Johnson—In a letter under date of May 29, 1942, this company stated the following price changes would become effective immediately. They are as follows:

Product	*Fair Trade Minimum Price*
Bandage Compresses, 2 inch	$1.20 per dozen
Bandage Compresses, 3 inch	$2.40 per dozen
Bandage Compresses, 4 inch	$3.60 per dozen
Picric Acid Gauze Pads, 3 inch x 3 inch	.20 per carton of six

Prophylactic Brush Company—As permitted by the provisions of the Fair Trade Act Agreement now in effect in our State, under which Minimum Retail Prices have been established for this company's products, they are now adding the products listed below, at the following minimum resale prices:

Black Plastic Combs	*Minimum Resale Price*
No. 1201 Men's Comb	19c each
No. 1401 Ladies' Comb	19c each
No. 1601 Curl Comb	19c each
Colored Plastic Combs	
No. 30 Men's Comb	23c each
No. 70 Ladies' Comb	23c each
No. 90 Curl Comb	23c each

The above prices are effective June 1st, 1942

Prophylactic Brush Company

	Former Minimum	*Present Minimum*
No. 204 Jewelite Hair Brush	$2.45	$1.95
No. 2042 Jewelite Hair Brush & Comb Set	2.95	2.45

The above reduction is in compliance with the General Maximum Price Regulation recently issued by the Office of Price Administration and is effective immediately.

Universal Camera Corporation—announces that you are hereby notified that the special price of $2.98 on UniveX Twinflex Camera, Catalog No. T-25 which was made effective October 15, 1941, still prevails as a Fair Trade minimum on this carema and will continue at this price until further notice.

The J. B. Williams Company—have three new items which they wish to list on Fair Trade with minimums as indicated.

Item	*Full Retail Price*	*Fair Trade Minimum*
Glider, in 4-oz. Jar	40c per jar	31c
Shaving Cream, in 4-oz. Jar	50c per jar	39c
Rayex No. 2	50c bottle	39c

The J. B. Williams Co.—has added the following items to their Fair Trade List:

	Full Retail Price	*Minimum Retail Price*
Glider Jar, 4-oz.	$.40	$.31
Glider Jar, 2-oz.	.25	.21
Glider Jar, Guest Size	.10	.10
Luxury Shaving Cream, 4-oz. Jar	.50	.39
Luxury Shaving Cream, 2-oz. Jar	.35	.29
Luxury Shaving Cream, Jar, Guest Size	.10	.10
Rayex No. 2	.50	.39

Rayex is a preparation for the hair, and is subject to Federal Retailers Excise Tax.

Notice—Don't forget to make the changes in your new Fair Trade Price Book for Dorothy Gray, The Personal Products Corporation and the Weco Products Company. You were notified of the changes direct from the manufacturer.

Woman's Auxiliary Page

Mrs. W. J. Smith, Editor

Mrs. Hancock Resumes Her Story of the Early Days of the Auxiliary

I am sorry that so long a period has intervened between my last article and this one but sorrows have come to me and mine during this time that have upset the routine of life for me and have prevented my doing many things that I had planned to do.

I had thought to take my readers with me to Winston-Salem for the third annual meeting of the Auxiliary held there in 1922 before the recent meeting held there in May 1942—just 20 years between the two meetings—but that event is now a thing of the past. However, it pleases me greatly to note this growth and development of our Auxiliary during these 20 years and to feel that the seeds planted in these initial years were not in vain and that the present Auxiliary owes something of its power and strength to the organization of these earlier times. And I rejoice in its revival!

The meeting of the Association in Winston-Salem in 1922 was an unusually successful one and at this meeting the Auxiliary was given its first public recognition. That lovable personality, Jim Coppedge, was President of the Traveling Men's Auxiliary that year and when he told me that he expected a speech from me in my capacity as President of the Woman's Auxiliary at their banquet, I could not refuse him, though I had never made a speech in public and was taken off my feet at the thought, especially when he asked for something witty.

However, as I said before, I could not resist Jim's charm, so our Auxiliary was represented at the speakers' table and its President's effort was very kindly received and given most generous applause. Perhaps the fact that she was mindful of the old adage that "*Brevity* is the soul of *Wit*" and proceeded to make her speech brief and to the point accounted for its warm reception. A friend, in writing Mr. Hancock about it afterwards, said it was just what he would have expected and desired from a Southern gentlewoman—and that made me very happy. I admire so greatly the young women of today who preside and make speeches with so much ease and poise.

Genial, good-looking Sam Welfare was Chairman of the Hospitality Committee. Mrs. E. W. O'Hanlon was Chairman of our Social Committee and with a reception at old Salem College at whose head were Dr. and Mrs. Rondthaler, a fine talk and concert in the old Moravian Church with its great, beautiful-toned organ, and the unusual spirit pervading its walls, drives over the twin city with its decided difference between new and old so apparent, the more modern amusements, such as dancing and card parties, etc. left nothing to be desired in entertainment. The papers carried pictures of the officers, even the Auxiliary's President, and as a courtesy were brought each morning to our doors in the Robert E. Lee Hotel.

By some negligence on the part of some one in charge, the Proceedings of this meeting of the Association were never published, but they stand out with unusual clarity in my mind.

The next meeting of the Association was held at Greenville, South Carolina and was really a joint meeting of the two states. The entertainment there was royal, but there were no separate gatherings of the Auxiliaries. There was just one meeting of ours to take care of the business end and to give some aid to the S. C. ladies in organizing an Auxiliary of their own.

Our next article will take us to Wrightsville Beach where the next meeting of the Association and its attendant organizations was held.

Greensboro Auxiliary

MRS. D. E. GROOME, *Secretary*

Friday night, June 5th, a joint meeting of the Drug Club and the Ladies Auxiliary met at the Sally Sothern Hostess Room (Southern Dairies, Inc.), for a buffet steak supper—72 reservations were made. The hostess room was most attractive for the occasion and tables were arranged with lace doilies and sweet-peas for each guest as place cards.

The guests were greeted by Miss Carolyn Cox, Secretary for the Drug Club, and Mrs. Eva Groome, Secretary of the Woman's Auxiliary. Entering the spacious office first, the guests could easily work up a good appetite. Tables had been arranged—centered by beautiful bowls of assorted summer flowers, plates had been served and were ready for the guests to pick up and go by the hot steak table and then to the Hostess room to find their places. We were glad to know that we had two gentlemen in our group who wanted to add to the attractiveness as well as pleasure of the party—they came early and with their good wishes placed chewing gum for each visitor. These were, as you will guess, Mr. George Jennings (Wrigley's) and Mr. F. E. Privette (Adams Clove Gum). We thank them kindly for this addition.

Having finished the eats and a lot of happy chat, Jimmy Cates, Jr. of Southern Dairies had charge of entertainment. Really he is getting to be pretty good with his slight-of-hand work. If you don't think so ask C. H. Bradford about the necktie stunt —poor "C. H." had to go home without a tie! After a few stunts, it was decided by the entertainment committee that the most enjoyable entertainment for all would be a game of Bingo, and after all there were prizes galore, prizes that everyone wanted. Yes, the druggists knew this would add to the fun and they just kept calling and sending prizes—and Bingo is just about the best way to get a fair distribution. These prizes were so useful, ranging from desk lamps to dusting powder, and they didn't forget the men—no indeed!—boxes of cigars. It was quite obvious everyone was having a good time, plenty of hard playing and laughter.

Although the room was filled to capacity, the guests seemed most comfortable. Electric fans had been placed, and along came a nice cooling rain to help the situation.

After an hour or so of play, it was after all the thing to do to get down to business; for the Woman's Auxiliary this meant time for the election of new officers, and for the men—of course they had price ceilings to discuss. Yes, Roger McDuffie certainly gave them the low-down and from all indications much interest was created and many opinions spoken. The men adjourned to the office for their meeting while the ladies occupied the Hostess room.

Mr. Jesse Tyson, President of the Greensboro Drug Club, presided during the meeting of the druggists. Mrs. Ralph Sykes presided at the Auxiliary meeting. Reports were given by Eva Groome, Secretary and Mrs. I. O. Wilkerson, Treasurer. The President gave a brief summary of the meeting with the other auxiliaries at the convention in Winston-Salem. This report was very pleasing to those who were unable to attend the convention.

Mrs. Lon Russell, Chairman of the Nominating Committee, was asked to give her report on officers for the coming year. These were: Mrs. I. O. Wilkerson, President; Mrs. C. H. Bradford, Vice-President; Mrs. Eva Groome, Secretary (reelected); Mrs. M. C. McNeeley, Treasurer; Mrs. H. W. VanHorne, Chairman of Visitation Committee. Candidates were voted upon and installed.

We want to welcome two new members—Mrs. Lee Wharton of Gibsonville and Mrs. G. E. Cory of Greensboro.

Our next meeting will be held in September with the following committee in charge: Mrs. Steve Frontis, Chairman, Mrs. Dan Huffine and Mrs. M. G. Morris. To those of you who will have your vacation before we see you again, we wish for you the very best you have had for a long time.

Charlotte Druggists Auxiliary

Mrs. C. H. Smith, *Corresponding Secretary*

The Charlotte Druggists Auxiliary held their final meeting of the season at Trackers Restaurant on May 19 at 1 P.M. After a delightful luncheon the ladies listened to a most interesting report on the highlights of the N. C. P. A. Convention by Mrs. R. H. Marston. You can bet your life the ladies who did not attend the Convention have been sorry since—after all Mrs. Marston told them.

There was no formal program planned since this meeting was dedicated to the installation of officers.

Mrs. L. E. Barnhardt, retiring president, held a very impressive ceremony as she installed: Mrs. W. S. Obenshain, President; Mrs. B. M. Humphries, Vice-President; Mrs.

(Continued on Page 178)

News Items

Alfred N. Costner, registered pharmacist and son of **B. P. Costner,** Lincolnton druggist, was awarded a certificate in medicine from the U. N. C. Medical School during the graduating exercises in Chapel Hill, June 9.

Sign displayed in Miller's Drug Store, Rose Hill: "Don't be afraid to ask for credit—our refusal will be polite."

C. M. Andrews, for the past six months manager of Alexander's Drug Store, Waynesville, returned to Burlington recently to accept a position with the Main Street Drug Company.

Senator R. C. Harrelson of Tabor City visited Chapel Hill recently. His oldest son entered the Medical School in June and later, Senator Harrelson says, one of his sons may enter the U. N. C. School of Pharmacy.

The "tube for a tube" program ran into difficulty in New Bern several weeks ago. One of the local druggists, in an attempt to meet the tin tube regulation, was told by a prospective customer, "My empty tube is at the bottom of the ocean . . . the tanker on which I was working was torpedoed and sunk."

G. B. Woodward, until recently with the Waynesville Pharmacy, is now with Everington's Drug Store in Laurinburg.

It's an all-day picnic for the members of the Charlotte Drug Travelers, their wives and families on July 4. The event will be staged at the Traveler's club house on the Catawba River.

A meeting of the American Druggists' Fire Insurance Executive Committee in Cincinnati on May 11-12 kept **P. J. Suttlemyre** away from the N. C. P. A. Convention this year, the first he has missed in years.

The West End Pharmacy, West End, features "MacArthur's Punch" at the soda fountain. If it's as strong as its namesake, it's plenty powerful.

Brem Bonner, Hickory druggist, recently accepted a position as prescriptionist with Reaves Pharmacy, Asheboro. For the past year Mr. Bonner has been on the "retired" list, but decided to return now that registered druggists are so badly needed in the retail field.

L. G. Fox, Rockingham, has been on the sick list but we are glad to state he soon expects to return to work.

Roy Moore's Drug Store, Wilson, has been sold to Bissette's Drug Stores of the same city. As a part of the sale, 104,000 prescriptions were transferred to the new owners.

One of the first orders received by the JOURNAL for a copy of Gutman's Drug Encyclopedia was from pharmacist **G. R. Pilkington** of Pittsboro, one of the oldest druggists in the State. "Uncle George" believes in keeping up with advances in pharmacy.

As its contribution toward furthering the public's knowledge of essential first aid rules, Bauer & Black-Curity is publishing an authentic FIRST AID CHART. It will appear as a two-page center spread in the patriotic Fourth of July issue of Life Magazine and Collier's Magazine. In addition, reprints are being made available at actual cost.

R. P. Hackney of Durham is now with Martin's Drug Store, Canton, replacing **O. D. Biddy** who accepted a position as manager of Lumberton's newest drug store, The Modern Pharmacy.

Mr. and Mrs. P. A. Hayes were missed at the annual party of the Greensboro Drug Club and the Greensboro Woman's Auxiliary, but they were unable to attend since they had gone to Mary Baldwin for their daughter Ann's graduation. Mr. and Mrs. Hayes were missed, but we congratulate Ann and wish her all the success in her new field.

Mr. and Mrs. William Sellars of Greensboro have enjoyed two weeks vacation—of course they didn't go to the beach! Where? Well, if you could see their country home you wouldn't ask why it was one of the worst things to have to return to work.

Mr. and Mrs. P. A. Hayes expect to attend the Rotary International held in Toronto, Canada, June 20th. Have a good time for all of us!

C. C. Fordham, Jr. happens to be on the Rationing Board these days. When asked how he and his works were getting along, he only replied he is kept on the "trot" between the Rationing Board and his store . . . more power to you, C. C.

The Seeman Printery, Inc.

Where **Good** *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

$0.70 pint ELIXIR $4.50 gallon

VITAMIN B_1

SCIENTIFICALLY CORRECT

$1.30 pint ELIXIR $9.25 gallon

VITAMIN B COMPLEX

Direct or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND

Manufacturing Chemist
GREENSBORO, N. C.

The Greensboro Drug Club welcomes **Mr. Lee Wharton** as a new member. Mr. Wharton owns the Gibsonville Drug Co. in Gibsonville.

A Charlotte reporter writes that **Mr. E. H. Hemmle** has caught several nice fish and that one of these days "we're hoping he will invite us out for a fish supper (we could bring the fish)."

Varner Drug Store of Brevard now occupies a location approximately four times the size of the original location. New fixtures have been added and with a new soda fountain and modern lighting equipment, the store presents a very pleasing appearance. In addition to **S. E. Varner, Jr.,** proprietor of the store, **H. C. McDonald** completes the registered staff.

Friends of **T. V. Wilson,** Hendersonville druggist, will be glad to know his health is improving. Mr. Wilson was confined to a sanatorium this past winter but has now returned to his home.

B. C. Vinson, associated with drug stores in Florida and West Virginia for over thirty years, has accepted a position with the Freeze Drug Company of Hendersonville.

While fishing on Lake James (near Marion) pharmacist **F. D. Quinn** of Shelby caught a seven-pound bass. Mr. Quinn says he tries to get in a little fishing every week.

Miss Margaret Lloyd, a recent graduate of the U. N. C. School of Pharmacy, is now working at the Asheboro Street Pharmacy in Greensboro.

Miss Blanche Burrus, until recently with Smith's Drug Store, Gastonia, has accepted a position with the Duke Hospital Pharmacy in Durham.

W. C. Cherry of Winston-Salem, formerly with the Wilson Drug Store of that city, is now with the York Drug Company.

One of those flash rain storms caught **F. L. Hooper,** proprietor of the Hooper Drug Company, Sylva, while on a fishing trip near Bryson City and forced him to remain over night in an abandoned cabin in the mountains. Although he and his companion on the fishing trip had caught the "limit" of trout, they could not bring them back due to the 24-hour delay occasioned by the rain storm.

Kelly E. Bennett of Bryson City attended the recent convention of the Tennessee Pharmaceutical Association in Knoxville.

L. P. Booth, proprietor of the Hayesville Pharmacy, Hayesville, is a Republican candidate for the State House of Representatives from Clay County.

Franklin might be termed "Fisherman's Paradise." Recently a JOURNAL reporter stopped in this city to visit with **J. E. Perry,** proprietor of Perry's Drug Store, and **T. W. Angel, Jr.,** proprietor of Angel's Drug Store, and both were on their way to a favorite trout stream.

R. S. Morgan, the pewter craftsman, recently accepted a position with Perry's Drug Store, Franklin, as pharmacist. He replaces **Frank T. Smith,** who has retired.

C. J. Anderson of Highlands has been awarded a special emblem by the Carolina Motor Club in recognition of his 22 years of driving without an accident.

Births

Thomas Eastwood Culbreth, weight 8¾ pounds, arrived in Hamlet on June 16. His mother, formerly Miss Lou Eastwood of Lakeview, N. C., and his father, Graham Culbreth, proprietor of Culbreth's Drug Store, Hamlet, are mighty proud of their young son.

Marriages

Milton Stanley Burt, associated with the Boone Drug Co., Durham, as pharmacist, and Miss Janet Rodwell of Warrenton were married in Warrenton on May 26.

Mr. Burt, a native of Wake County, was graduated from the U. N. C. School of Pharmacy in 1928.

Miss Virginia Hayes, daughter of **Mr. and Mrs. P. A. Hayes** of Greensboro, and Mr. Stephen Taylor Forrest were married on July 4 at the West Market Street Methodist Church in Greensboro.

Immediately following the ceremony a reception in honor of the young married couple was given at the residence of the bride's parents.

(Continued on Page 178)

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists

Bristol, Tenn.-Va.

Distributors

New York San Francisco Kansas City

CAPUDINE

BONUS DEAL

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

$8.00 ANY ASSORTMENT 5% CASH BONUS

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO. RALEIGH, N. C.

Miss June Bush of Raleigh, daughter of Mr. and Mrs. Andrew H. Bush of Chapel Hill, became the bride of Lieut. Stanford Chester West of Fort Bragg, on June 27. The wedding ceremony was performed in the Hayes-Barton Baptist Church in Raleigh.

Mrs. West graduated from the U. N. C. School of Pharmacy in 1938 and, after receiving her pharmacy license, was associated with drug stores in Clinton and Raleigh. At the time of her marriage she was connected with the Franklin Pharmacy of Raleigh.

The bridegroom attended the University of Richmond and is a graduate of the Artillery Training School at Fort Sill, Okla. He is assigned to the Second Regiment of the Field Artillery Replacement Center at Fort Bragg.

After July 4 the young couple will be at home in Raleigh at 1616 Glenwood Avenue.

Deaths

Dr. Marcus Cicero Stephens Noble, age 87, the oldest member of the University of North Carolina faculty and father of Miss Alice Noble, Secretary of the U. N. C. Pharmacy School, died in Chapel Hill on June 1. At the time of his death Dr. Noble was Kenan Professor Emeritus of Education of the University.

Funeral services were held in Chapel Hill on June 3. In addition to the members of the pharmacy faculty and hundreds of friends and former students of Dr. Noble, the following druggists from out of town attended the church services: N. C. P. A. President Paul B. Bissette of Wilson, Phil D. Gattis of Raleigh and Mr. and Mrs. C. C. Fordham, Jr., of Greensboro.

The body was cremated and interment made at Wilmington.

Leland B. Grantham, proprietor of the L. B. Grantham Drug Store, Liberty, died at his home in that city on Thursday, May 28, and was buried at Grantham, Wayne County, on May 30.

Mr. Grantham was licensed as a pharmacist in 1914 and joined the N. C. P. A. in 1934. At one time he was in partnership with the late Henry C. Brown in a drug store in Goldsboro.

Surviving are his wife and one child; one sister and one brother, R. V. Grantham of Richmond.

Our sympathy to Mr. Hiram Grantham of Red Springs whose wife died in May.

Charles Lewis Haywood, for many years one of Durham's most prominent druggists, died on June 26. Death was attributed to heart trouble from which he had suffered several years.

For more than forty years Mr. Haywood served the people of his community as a druggist. Prior to coming to Durham, he was in the drug business in Wilmington. For a number of years Mr. Haywood was in partnership with D. L. Boone of Durham. The firm was dissolved in 1937 at which time Mr. Haywood retired.

At the time of his death he was Vice-President of the Citizens National Bank of Durham, a member of the Board of Deacons of the First Baptist Church and was actively connected with the Merchants Association, the Chamber of Commerce and other civic and professional organizations.

He is survived by his wife, two sons, one daughter and four grandchildren.

CHARLOTTE DRUGGISTS AUXILIARY

(Continued from Page 173)

W. I. Hall, Secretary-Treasurer; Mrs. C. H. Smith, Corresponding Secretary.

Those attending the final meeting were sad at the thought of losing our retiring president. She has been most untiring and diligent in her efforts to serve the Auxiliary for the past year. We want to thank Mrs. Barnhardt for all of her good work and assure her she has made us a wonderful president.

Our meetings have been pleasant and entertaining as well as educational.

We are looking forward to the Fall meetings under the leadership of a most capable and worthy leader—Mrs. Obenshain.

PROTECTED PROFITS • • *For The* DRUGGIST



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

12 L STREET, S. E. -:- WASHINGTON, D. C.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

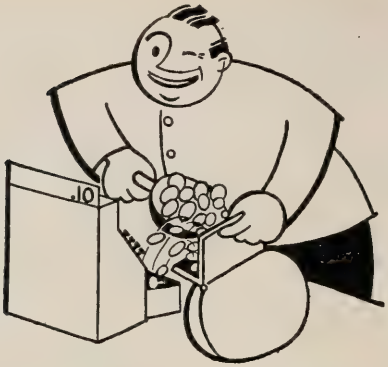
Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

INSPECTION PLUS!

The M M & R Essential Oils, Balsams and kindred products delivered to you by your wholesaler represent the best that nature, science and man can produce. We begin by selecting nature's "best," then scientifically triple-check the quality to make sure it meets the U. S. P. Standards and M M & R's own requirements for uniform quality.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through
Your
Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS AROMATIC CHEMICALS, ETC., SINCE 1895

16 DESBROSSES ST. M&R MAGNUS NEW YORK, N. Y.

Holiday Announcement

A SPECIAL INVITATION
TO YOU

On July 1st we will open our Show Room. Knowing the impossibility of reordering, we would suggest that you come and place your order as soon as possible, so as to guarantee early delivery.

In spite of the present conditions we have a wide variety of gift items.

We are expecting you soon

W. H. King Drug Company

WHOLESALE DRUGGISTS

RALEIGH, N. C.

• • • •

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

THERE was a dream···that men could one day speak the thoughts of their own choosing.—There was a hope ···that men could one day stroll through streets at evening, unafraid.—There was a prayer···that each could speak to his own God—in his own church—That dream, that hope, that prayer became ··· America!—Great strength, youthful heart, vast enterprise, hard work made it so.—Now that same America is the dream···the hope···the prayer of the world.—Our freedom—its dream Our strength—its hope.—Our swift race against time—its prayer!—We must not fail the world now. We must not fail to share our freedom with it—afterwards. ···*Keep Singing, Keep Working, and Fight for America!*

E·R·SQUIBB & SONS, NEW YORK
MANUFACTURING CHEMISTS TO THE MEDICAL PROFESSION SINCE 1858

gust, 1942

• Did You Ever See a Clean Drug Store Go Broke?
• R. P. Lyon to Head N.C.P.A., 1943-1944
• Tar Heel Druggists at Work and Play

THE PATTERN OF LIFE



To the sick and the afflicted, life is a galling load, a weary pilgrimage through long and bitter days. To the well, it is a breath of heaven, a crowded hour of glorious experience, a thousand times too short.

What a difference good health makes! And what life work could be more gratifying than that of restoring peace to a troubled mind, health to an ailing body?

You, the pharmacist, help to establish the pattern of life. You work with the physician in turning to practical account the wonders of medical science.

Your Lilly representative can be depended upon to contribute his share also. He interviews your physicians, establishes the value of new therapeutic agents as they are developed. He works with you, never against you. That is the Lilly Policy.



ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.

THE GREEN LIGHT

that never turns Red



Through war or peace, good times or bad, research gets the green light at Parke, Davis & Company. Here research is considered the very lifeblood of pharmaceutical progress. Tens of thousands of experiments have been performed in Parke-Davis Laboratories, each of them with but one objective in mind—the production of finer, safer, more effective medicinal agents.

PARKE-DAVIS CONTRIBUTIONS TO PHARMACY AND MEDICINE

STANDARDIZATION—The principle of drug standardization as first evolved in the Laboratories of Parke, Davis & Company, has always been a cornerstone in Parke-Davis pharmaceutical manufacture.

BIOLOGICALS—Parke-Davis holds U. S. License No. 1 for the manufacture of biologicals. Improved methods for refining biological preparations have been attained by unceasing research activities in this field.

VITAMINS—For over a quarter of a century, Parke, Davis & Company has pioneered in the standardization of vitamin products . . . outstanding examples of the Parke-Davis slogan, "If You Don't Know Your Vitamins—Know the Maker!"

ENDOCRINES—For over four decades, Parke, Davis & Company has played an important role in providing effective, standardized and clinically tested endocrine products.

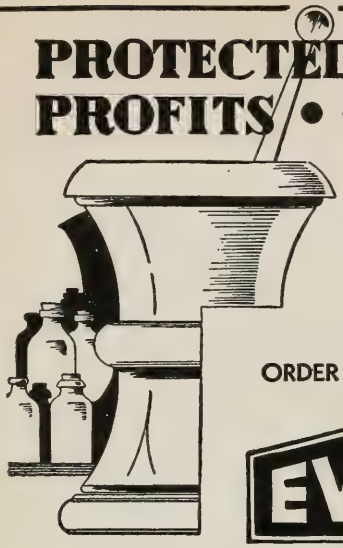
SPECIALTIES — Parke-Davis Laboratories have been instrumental in producing such giants of therapy as Mapharsen,* Kapseals Dilantin* Sodium, Neo-Silvol,* Pitocin,* Ventriculin* and numerous others.

PHARMACEUTICALS—Three generations of pharmacists have relied upon the general pharmaceutical products produced by Parke, Davis & Company . . . upon the uniform potency and fine qualities of P-D Ampoules, Fluid-extracts, Tinctures, Elixirs, Syrups, Pills, Tablets, Capsules and Ointments.

*TRADE MARKS REG. U. S. PAT. OFF.

PARKE, DAVIS & COMPANY • DETROIT, MICHIGAN

PROTECTED PROFITS • • *For The* DRUGGIST



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

12 L STREET, S. E. -:- WASHINGTON, D. C.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

The Seeman Printery, Inc.

Where **Good** *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION AND PROMPTNESS

Printers in Durham, N. C., Since 1885

$0.70 pint ELIXIR $4.50 gallon

VITAMIN B_1

SCIENTIFICALLY CORRECT

$1.30 pint ELIXIR $9.25 gallon

VITAMIN B COMPLEX

Direct or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND

Manufacturing Chemist
GREENSBORO, N. C.

Coming...

August 15

This coming Fall Purepac Corporation will embark on the greatest program it has ever undertaken to merchandise its Fall and Winter products for the independent druggist, and well may it be, for their campaign backed up by the finest assortment of Winter Deals we have seen for a long, long time, will appeal to every class of drug store.

Approximately one hundred big retail items will be offered by Purepac in special deals carrying a worth-while percentage of extra free goods on both large and small quantity orders. This is your opportunity to replenish your stock for the forthcoming Winter. You cannot afford to restock until you have seen the Purepac Winter Deal Program for 1942.

Purepac is a complete line of quality health aids for the independent druggist. Please hold your orders for our salesmen, who will have these deals August 15th.

OWENS & MINOR DRUG CO., INC.
Richmond, Virginia

"Who have been good Wholesalers" since 1882

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXIII — AUGUST, 1942 — No. 8

Penny Paper Cups

One of the most unwarranted and unjustified attacks made on druggists, as a group, appeared in the Thursday afternoon, July 23, edition of *The Charlotte News* under the editorial heading of "Penny Profiteers" . . . "State Health Officer Hits at Dishonest Druggists."

The editorial writer, protesting the extra penny charged by many retailers for paper cups, had this to say, in part, "According to Dr. Reynolds, an expert in the field, the use of glasses, regardless of precautionary regulations, will tend to spread disease. The guilty dealers indicated that they cared little for that danger, so long as the pennies came in. It is our hope that authorities will put an end to the practice—and not trust to a publication of names to turn the trick."

We have no quarrel with any sanitary regulation enacted in the interest of public health; at the same time we believe that druggists or any other group are justified in making the extra penny charge for cups so long as health regulations, both local and state, are complied with.

A JOURNAL reporter informed us that all such regulations are being complied with by the druggists of Charlotte; that double sinks with hot water have been installed so as to provide sterile glasses for the public. If such is not the case, the State Health Department has inspectors who can readily correct the situation without the assistance of an uninformed editorial writer as indicated by the following phrase taken from "Penny Profiteers": "Weeks ago paper salesmen here said that no price increase on cups was in effect, and that chiseling dealers were simply turning themselves an extra profit on every thousand cups used (*something over a dollar, above cost usually considered an operating expense*)."

On July 22 an article appeared in *The Charlotte News* headed "Dr. Reynolds Starts Drive Against Paper Cup Chiselers" which indicated that dealers charging the extra penny for cups would be prosecuted by OPA. So far as the General Maximum Price Regulation is concerned, you are permitted to continue this charge if an extra charge for containers was made during March, 1942. However, if your selling price was advanced after March 31, 1942, prosecution can be instituted by OPA for violation of the GMPR.

The following letter, written by A. Hal Cornwell, Lincolnton druggist, to the Editor of *The Charlotte News*, is published since it is representative of many such communications forwarded to this office during the past week:

Lincolnton, N. C., July 24, 1942.

Mr. J. E. Dowd, Vice-Pres. & Editor,
The Charlotte News,
Charlotte, North Carolina.

Dear Mr. Dowd:

In your paper of July 23, 1942, you referred to a small group of druggists as dishonest and cheap profiteers in regard to charging for paper cups used at our soda fountains.

I do not think this group is small nor do I think that we are dishonest or cheap. All the drug stores in this area have been charging for paper cups because they cost money. The paper which you use in printing your newspaper is not given to you nor do you give it away; therefore, why should the druggists be referred to as dishonest when they add a justified charge to a sale?

It is true that paper cups cost less than a penny but with advanced costs on everything that is sold at a soda fountain, this small charge is surely justified. At least, we are not dishonest and neither are we cheap profiteers.

Very truly yours, (Signed) A. H. Cornwell.

Lyon to Head N. C. P. A. 1943-1944

July 15, 1942.

Mr. W. J. Smith, Secretary-Treasurer,
N. C. Pharmaceutical Association,
Chapel Hill, North Carolina.

Dear Mr. Smith:

We, the members of the Board of Tellers, appointed by the President of the North Carolina Pharmaceutical Association, have carefully checked the ballots as submitted to us and hereby certify the following have been elected to office as indicated:

President: R. P. Lyon of Charlotte
First Vice-President: W. A. Gilliam of Winston-Salem
Second Vice-President: E. C. Daniel of Zebulon
Third Vice-President: T. R. Burgiss of Sparta
Member of Executive Committee for Three Year Term: Paul B. Bissette of Wilson
Member of the North Carolina Board of Pharmacy—Five Year Term: Roger A. McDuffie, of Greensboro.

(Signed)
Sam Jenkins (Waltonsburg)
W. Y. Whitley (Fremont)
H. G. White (Elm City)

The officers just elected by mail ballot will be installed during the last session of the next annual meeting of the North Carolina Pharmaceutical Association, scheduled for Greensboro in 1943.

"Did You Ever See a Clean Drug Store Go Broke?"

Traveling from state to state and observing drug stores in towns and cities, I have been impressed with one thing more than any other. It is the fact that all clean drug stores with clean prescription departments are making money and I never have known or heard of a clean drug store going broke. Have you? I mentioned this fact to a man whose business it was to check on the accounts of bankrupt stores and asked him if he had in his many years of experience ever run across a bankrupt clean drug store. His answer was: "Come to think of it, I never have. I don't see why I never thought of it before."

If the above is true, why are there dirty drug stores, especially dirty prescription departments? I never have talked with a man who has cleaned up his prescription department who did not say that he had an increase in business. In my opinion, cleanliness ranks above any other factor in securing business in a drug store not excepting the personality of the employees and their professional training. When a customer enters a pharmacy he assumes, as a rule, that a registered pharmacist well qualified to perform his duties is available. Very, very few are capable of judging the professional training of the man. The personality of the pharmacist may influence a customer to trade at a particular store, but the customer is more impressed with the appearance of the store than with any other factor.

In most instances the cost of the clean-up is a matter of little consequence—just energy, determination, soap and water, a little paint and some orderly organization. Most important of all, a rebirth of professional pride when the job is done.

What a difference these clean-ups will make in one's outlook on the drug business and as a valuable by-product of them, more efficient service to those who choose you as their druggist. And unless everybody who has studied the situation is wrong, more business for all concerned.—By Dean J. Allen Reese in the Kansas *Pharmaceutical News*.

Forsyth County Pharmacy Scholarship

The finances of the N. C. P. A. Convention were so ably handled this year by Wade A. Gilliam, Local Secretary, and by L. M. Bobbitt, Finance Chairman, that $381.26 remained in the treasury after all bills were paid.

From the unspent funds the members of the Convention Executive Committee authorized the expenditure of $135.00; the balance to be left on deposit in the name of the Winston-Salem Drug Club. The sum of $85.00 was set aside by the Committee for a Pharmacy Scholarship limited to some Forsyth County student entering the U. N. C. Pharmacy School for the 1942 Fall term; the plan of presenting the Scholarship to be worked out by the Local Executive Committee and Dean Beard of Chapel Hill.

$50.00 was awarded to the Winston-Salem Apothecary Club to be used by that organization as a contribution to the Auxiliary Scholarship Fund at Chapel Hill.

The members of the Winston-Salem Drug Club are to be commended on the excellent manner in which they conducted the Convention this year; for their wise disbursement of Convention funds and for the thoughtful use to which the unspent funds have been placed.

Pharmaceutical Syllabus

The Chairman of the National Pharmaceutical Syllabus Committee, Dr. Henry M. Burlage of the University of North Carolina School of Pharmacy, announces the release of the *tentative* Fifth Edition of The Pharmaceutical Syllabus. This is being sent to all schools of pharmacy in the country for trial before final acceptance by the American Council on Pharmaceutical Education.

Copies may be obtained from the Chairman at a nominal fee, covering mimeographing and mailing costs.

Patriotic Contests

The sale of War Stamps and Bonds was considerably stimulated by two patriotic contests sponsored by the Asher-McAdams Drug Company of Burlington.

The first of the two contests was built around a window full of photographs of local men in service. Customers were asked to vote for the most popular person whose picture appeared in the display. At the end of the week, the individual receiving the largest number of "popularity votes" was declared the winner and received a large box of cigarettes and toilet articles.

During the second week customers were permitted to place the names of local service men in a special box provided for this purpose. The winner in this instance was to be the mother of the service man—she being permitted to call by long distance her son or husband, "provided he is stationed in this country."

The winner in the above contest called her son who was stationed in Maryland.

The manager, Mr. E. L. McAdams, declares himself well satisfied with the goodwill and interest the contests have created since they were initiated more than a month ago.

Are You Discouraged?

If you ever feel that you're licked and can't go on, remember the "success" story of Lincoln:

Failed in business.....1831
Defeated for Legislature.....1832
Failed in business again.....1833
ELECTED to Legislature.....1834
Sweetheart died 1835
Nervous breakdown 1836
Defeated for Speaker 1838
Defeated for Elector 1840
Defeated for Land Officer.....1843
Defeated for Congress.....1843
ELECTED to Congress.....1846
Defeated for Re-election.....1848
Defeated for Senate.....1855
Defeated for Vice-President.....1856
Defeated for Senate.....1858
ELECTED PRESIDENT 1860

Flash

As we go to press news reaches us that *The Pharmacy Corps* bill has been introduced in the House of Representatives by Congressman Carl Durham.

New Sugar Allocations

Partial relief has been granted to industrial and institutional users of sugar by the Sugar Rationing Section of the Office of Price Administration in orders that have gone forward to the various local rationing boards.

When applications are made for sugar certificates on or before August 15, the application date, two concessions will be made:

1. On applications for sugar certificates for the purchase of sugar for soda fountain syrups and meal and food service, the local rationing boards will automatically grant certificates for 75% of the base period consumption, instead of the 50% allocation that has been the rule thus far in most of the country.

2. Likewise, on applications for sugar certificates for sugar used in the production of medicines and pharmaceuticals sold over the counter or supplied on physicians' prescriptions, an 80% allocation will be made automatically by the local boards, instead of the 70% heretofore allowed.

The Office of Price Administration has announced that industrial and institutional users, which include retail drug stores, may immediately step up consumption of sugar in anticipation of this forthcoming increase.

In addition, local rationing boards have been authorized to grant still further amounts of sugar where the user can show an increased volume of business over and above the 1941 base period. *This privilege extends to all parts of the country and is not confined to officially designated "defense areas."*

Without question, great confusion with respect to sugar allocation exists among the various states and areas. On sugar used in the manufacture of soda fountain syrups, after the original sugar regulations were issued, the rule was laid down that sugar used in products to be "consumed on the premises" was to be considered in the same classification as meals and food service, with an allocation of 50% of the base period consumption. The N. A. R. D. has been protesting this ruling with all possible vigor ever since, and it is believed that some progress is being made in this direction.

This unfair and obviously discriminatory ruling was overlooked or ignored by many local boards, with the result that there is little uniformity throughout the country in this respect. However, the allocation increase to 75% brings the sugar available in this category to a percentage level very near to what it would have been had this ruling never been issued.

The N. A. R. D. will continue to seek the repeal of this order on the ground that it is unfair and discriminatory, and will continue to press for the removal of the limitation on sugar used in medicinal and pharmaceutical preparations on the ground that it is dangerous to reduce the normal inventories of such products because of the danger of epidemics—which always exists under wartime conditions. (Bulletin from Rowland Jones, Jr., Washington Representative N. A. R. D.).

The Fairchild Scholarship Discontinued

Some years ago, the Fairchild Scholarship was established by Mr. Samuel W. Fairchild in 1915 and after his death was continued by his brother, Mr. Benjamin T. Fairchild. Following the death of this last man, the business of Fairchild Brothers & Foster has been disposed of and as a consequence, the Fairchild Scholarship has been discontinued.

The members of the Fairchild Scholarship Committee have only recently been informed of this decision and the announcement that this Scholarship has been discontinued is made with appreciation of the influence the Scholarship has exerted on pharmaceutical education in this country and with regret that it cannot be offered in the future.

A young hillbilly from an isolated ranch bought an ice cream cone, walked outside to eat it, then carried the cone carefully back to the soda fountain. Handing it back to the clerk, he said: "Much obliged for the use of the vase."

Save paper because—

For example, one ton of waste paper will produce any one of the following: 1,500 shell containers, 47,000 boxes for .30 caliber ammunition, 71,000 dust covers for airplane engines, or 36,000 practice targets.

A. Ph. A. to Meet in Denver August 16-21, 1942

Plans are rapidly nearing completion for the 90th annual meeting of the American Pharmaceutical Association to be held during the week of August 16 at Denver, Colorado. Affiliated organizations which will meet at the same time and place include the American Association of Colleges of Pharmacy, the National Association of Boards of Pharmacy, the National Conference of Pharmaceutical Association Secretaries, the National Conference of Pharmaceutical Research, the Conference of Pharmacy Law Enforcement Officials, the American College of Apothecaries, and a number of societies and fraternities. The Plant Science Seminar will meet August 10-15 at Science Lodge, the Summer Camp of the University of Colorado.

After conferring with interested officials and with the affiliated organizations, the Convention program has been streamlined, with entertainment features eliminated, certain portions of the program omitted, and many reports submitted in abstract or by title. The Convention will conclude on Thursday evening, August 20, and the time available will be devoted as far as possible to the consideration of many important problems which are becoming more acute as the emergency continues.

The meetings of the American Association of Colleges of Pharmacy and the National Association of Boards of Pharmacy have been shortened to a day and a half; each organization will hold three sessions on Monday, August 17, one session on Tuesday morning, August 18, and a combined session with the American Pharmaceutical Association on Monday evening. The customary Teachers' Conferences of the college association have been eliminated this year in order to abbreviate the program and, further, because a great many teachers have signified their inability to attend the meeting. Reports and papers scheduled for these Conferences should be forwarded to the Secretary of the A. A. C. P. for attention.

Headquarters of the Convention will be the Shirley-Savoy Hotel and Paul G. Stoghill, 319 16th Street, Denver, is serving as Local Secretary.

One Reason for Icy Sodas

In making your sodas, prevent the fine stream of carbonated water from coming in contact with the ice cream, because that's another way of forming ice crystals in the ice cream. Do not add ice cream until the soda glass is two-thirds full, and then direct the stream towards the side of the glass. And as we've said before, shake the water from your dippers.—Borden's Salesmaker.

"Look! A lion's tracks!"

"Sure enough! You go and see where he went; and I'll see where he came from!"

A teacher received the following note from the mother of a pupil who had been asked to buy a grammar:

"Missus Teacher: I do not desire that Jennie shall ingage in grammar, as I prefer here to ingage in more useful studies, and I can learn her to speak grammar myself. I went through two grammars and can't say as they done me no good, anyhow."

An old established, profitable drug store in the western part of the State wants a registered man to manage the store at a good salary with the prospect of becoming owner on very favorable terms—best of reference required.

Write

A B & C,

Care this Journal

Charlotte Druggists Auxiliary

MRS. C. H. SMITH, *Corresponding Secretary*

In November the Auxiliary offered their services to the Mecklenburg Civilian Defense Council. Mrs. T. N. Edwards was chairman of this committee.

During the year a number of the members have been active in various phases of civilian defense work such as rolling bandages, first aid, registering soldiers, entertaining soldiers from camps on week-ends in their homes, secretarial and filter center work.

At our last meeting Mrs. Obenshain, the new Auxiliary President, urged the members to cooperate in offering their services when possible.

We are going to miss the members who have recently moved away and have been active in the Auxiliary. Mrs. E. I. Butler has moved to Baltimore, Md., where her husband is connected with the Glen L. Martin airplane factory. He was formerly with Liquid Carbonic Company.

Mrs. D. D. Demarest left July 9 for Omaha, Neb., to visit her family and will later join her husband who was recently commissioned as a First Lieutenant in the Medical Supply Division of the Army. Mrs. Demarest was chairman of the Telephone Committee this past year and made a good one.

Mrs. Obenshain, with her husband who is District Manager for Southern Dairies, has just returned to Charlotte from a trip to Canada.

Mary Esther Civil, the daughter of Mr. and Mrs. John K. Civil, was married in early June at St. Peters Catholic Church. Imogene Saunders, daughter of Mr. and Mrs. Gene Saunders, was also a June bride. To Mary Esther and Imogene the Auxiliary extends congratulations and wish you happiness.

Congratulations are in order to Mr. and Mrs. Marshall Smith of 1905 Lombardy Circle—they have a new addition in the family —a baby girl.

Mrs. P. C. Day has returned from Dayton, Tennessee. She has been with her mother who is ill and we are glad to know she is better.

A Record Rx

A prescription for 5,000 Parke, Davis *Abdol with Vitamin C* was recently filled by pharmacist J. C. Hood of Kinston. According to Mr. Hood the prescription is believed to be the largest ever filled in Kinston, certainly the largest for the J. E. Hood & Company which has been in operation forty-nine years.

The prescription was written by Lt. F. T. Norris for the officers of the 4th Battalion, 11th Regiment, New River, N. C.

North Carolina Third in Stamp Drive

According to a report from the Treasury Department on the May War Stamp Drive, North Carolina, with an independent store average of $329.58, placed third in the campaign. West Virginia, with an average of $490.50 per independent store, was out front, closely followed by Alabama with an average of $349.27.

The total sales for independent stores in North Carolina was $208,973.72; for chain stores, $12,091.95. During the Drive, approximately $7,000,000 in stamps and bonds were sold by druggists in the U. S.

VALENTINE'S HIGH PROTEIN MIXTURE

(with or without added salt)

Dispensed in 16 ounce cans @ 60c each through wholesalers

—

VALENTINE'S HIGH PROTEIN MIXTURE is in a powdered form so it may be easily administered, either along with the regular foods of the diet, or by suspending in a liquid for tube feeding. It is 74% Protein containing 116 calories per ounce.

Literature on request.

VALENTINE COMPANY, INC.
RICHMOND, VIRGINIA

Pharmacists in the Navy

According to the Bureau of Medicine and Surgery, Navy Department, Washington, no higher rating than Pharmacist's Mate, second class, can be given to men who have not had previous naval or military service.

The communication, as supplied to the N. C. P. A. by Secretary E. F. Kelly of the A. Ph. A. follows:

"Recruiting Stations, under authority contained in Enclosure "K" Recruiting Circular 55-42, dated March 27, 1942 may enlist men directly in the Hospital Corps in Class V-6, USNR up to and including the rating of Pharmacist's Mate, second class.

Graduates of recognized Schools of Pharmacy and registered pharmacists with satisfactory professional backgrounds, who are between the ages of 25 and 50 years and who are physically qualified may be enlisted as Pharmacist's Mates, second class. If between the ages of 21 and 25 years and otherwise qualified such men may be enlisted as Pharmacist's Mates, third class. Graduates of Schools of Pharmacy who are under 21 years of age, if otherwise qualified, may be recommended by Recruiting Stations for consideration for enlistment as Pharmacist's Mate, third class, or they may apply directly to the Bureau of Naval Personnel.

Your attention is called to the fact that there are other qualifications, in addition to graduation in pharmacy or registration as a pharmacist, that are acceptable as a basis for enlistment, with ratings, in the Hospital Corps.

Enlistments as Chief Pharmacist's Mate, and Pharmacist's Mate, first class, are limited to men who, in addition to their professional qualifications, are able to stand watches. Only men with considerable naval or military service can perform this duty. Therefore no higher rating than Pharmacist's Mate, second class, can be given to men who have not had such experience."

Oh! What a happy world this would be,
And I don't mean maybe,
If Mamma Schickelgruber had never had a baby.

Father (facetiously): "Don't you think our son gets his intelligence from me?"

Mother (likewise): "He must. I've still got mine."

CHECK YOUR CITIES

PAL



BLADES ARE IN THEM ALL!

Newspaper ads in all these cities—running two and three times a week . . .

Asheville	Hickory
Burlington	High Point
Charlotte	Kinston
Concord	New Bern
Durham	Raleigh
Elizabeth City	Rocky Mount
Fayetteville	Salisbury
Gastonia	Shelby
Goldsboro	Statesville
Greensboro	Wilmington
Greenville	Wilson

Winston-Salem

PLUS NATIONAL ADVERTISING REACHING EVERYONE IN NORTH CAROLINA WHO READS LIFE AND THE SATURDAY EVENING POST. . . .



PLUS Pal "sample girls" in uniform—right now they're distributing thousands more Pal Blades in North Carolina towns. Be sure to display Pal Hollow Ground so that sales made by all this promotion will be made in **your** store. Check your stock. Order through your wholesaler. Be sure to include the larger sizes and Service Packs, 25 for 59c; 50 for $1.00; along with the regular 4 for 10c and 10 for 25c sizes. **MAKE 40% GROSS ON EVERY PAL BLADE SALE.**

PAL BLADE COMPANY · 595 Madison Ave., New York, N. Y.

Fair Trade Changes

The *Northam Warren Corporation* has the following changes:

	Wholesale Dozen	Full Retail Price	Minimum Retail Price
12 Cutex Two-Step, Young Red	$3.12	$.39	$.39

Cutex Manicure Sets

Stock Number		Packing Quantity Dozen	Wholesale Dozen	Full Retail Price	Minimum Retail Price
45	Cutex Match Book Set	1	$ 2.40	$.30	$.25
46	Cutex 3-Point Set	1	4.00	.49	.49
84N	Cutex Non-Com Set	1	6.00	.75	.69
85N	Cutex Thumbs Up Set	1	6.00	.75	.69
47	Cutex Daguerreotype Set	1/2	8.00	1.00	.89
48	Cutex Pursuit Set	1/2	8.80	1.10	.98
55N	Cutex Lieutenant Set	1/3	10.80	1.35	1.29
58N	Cutex Trumpet Set	1/4	10.80	1.35	1.29
61	Cutex Furlough Set	1/12	12.00	1.50	1.39
62	Cutex Navigator Set, Blue	1/12	20.00	2.50	2.39
62	Cutex Navigator Set, Wine	1/12	20.00	2.50	2.39
62	Cutex Navigator Set, Brown	1/12	20.00	2.50	2.39
66N	Cutex Bugle Corps Set, Black Leather	1/12	24.00	3.00	3.00
66N	Cutex Bugle Corps Set, Blue Leather	1/12	24.00	3.00	3.00
66N	Cutex Bugle Corps Set, Tan Leather	1/12	24.00	3.00	3.00
89N	Cutex Aide de Camp Set, Blue Leather	1/12	32.00	4.00	4.00
89N	Cutex Aide de Camp Set, Red Leather	1/12	32.00	4.00	4.00
89N	Cutex Aide de Camp Set, Brown Leather	1/12	32.00	4.00	4.00
90	Cutex Horizon Set, Blue	1/12	40.00	5.00	5.00
90	Cutex Horizon Set, Brown	1/12	40.00	5.00	5.00

Retailers Excise Tax is to be added to minimum retail prices indicated above.

Important

Gasoline Rationing for Pharmacists

According to a communication from Doctor E. F. Kelly, Secretary of the A. Ph. A., pharmacists are eligible for A and B gasoline books plus Emergency Transfers for each passenger car. However, requests by the A. Ph. A. and the N. A. R. D. that pharmacists be classified with physicians, surgeons, dentists and other public health groups for preferred mileage have been turned down by officials of the Office of Price Administration; the contention being that the travel is for the delivery of articles rather than for the purpose of professional service.

Officials of the OPA agreed, on July 20, that this decision could be reconsidered if sufficient evidence is submitted to show that the A and B books plus the Emergency Transfers are not adequate.

In order that we may be in position to *promptly* furnish data to Washington showing the number of pharmacies in North Carolina which will require gasoline for more than 560 miles per month per passenger car for the delivery of necessary drugs and medical supplies, after all reasonable restrictions on deliveries are in effect and where other means of delivery are not available, we ask that you fill in the following form and return immediately to W. J. Smith, Drawer 151, Chapel Hill:

GASOLINE MILEAGE REPORT

Name of Pharmacy _____ City _____ State _____

No. of Passenger Cars Used for Delivery of Necessary Drugs and Medical Supplies _____

Average Amount of Gasoline (in Gallons) Required per Month per Car _____

We Tell 'em—You Sell 'em



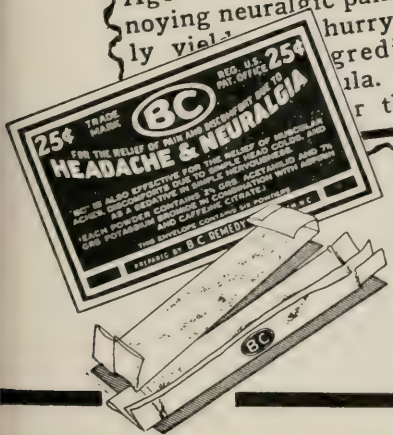
Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

Eases the Pain — Soothes the Nerves

Headaches, and nerves upset ... pains, usually respond ... quick-acting ef... nerves.

HEADACHES-NEURALGIA *Eased Quickly with "BC"*

Agonizing headaches and annoying neuralgic pains usually yield ... hurry to the ...gredients in ...ula. "BC" is ...r the relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Tar Heel Druggists at Work and Play

(As Seen by An Itinerant Photographer)

(1) Notice the technique used by pharmacist E. L. Bradshaw of Kinston in filling one of the many prescriptions compounded daily by the registered staff of the College Street Pharmacy. Located adjacent to a large hospital, the compounding of prescriptions and the sale of surgical and first aid supplies is constantly emphasized with the result that the store has one of the best prescription businesses in the State.

(2) It's an old time Music Box, popular in the Eighties, that R. B. Dodd of Bunn is playing. So few of them are left in the State that they have become almost museum pieces. The one pictured here has an excellent tone after more than fifty years of use and is in perfect mechanical shape. "The Puzzle Man," as Mr. Bunn is familiarly known to his friends, gets a big kick out of the Music Box and no amount of money would tempt him to part with this old friend.

(3) Augustus Neville, Jr., of Spring Hope, better known as "Gus," pauses for a second for this photo. Notice the clean prescription counter; the "peeping tom" from the soda fountain who managed to get himself into the picture unknowingly.

(4) "Two Meditators Meditating" might be the title of this picture. Roy Johnson of Asheville lends an ear to some words of wisdom from H. E. Phillips, city salesman for the Dr. T. C. Smith Company of Asheville, while the gentleman in the foreground buttons his shoes.

(5) Occupying one of the best spots in the Summit Street Pharmacy, Winston-Salem, the two greeting card cases have substantially added to the volume of business done by this concern. W. A. Gilliam, pictured on the left, is in the midst of another sale and declares himself well satisfied with this department added during the past year.

(6) Burney Simon Warren of Greenville, pictured in his prescription department, has filled thousands of prescriptions since he received his license in 1914 and now, with a son studying pharmacy, he is paving the way for a continuation of the business well into the future. A conscientious, capable pharmacist, Mr. Warren has earned the confidence of his fellow citizens in Pitt County and the respect and admiration of his fellow pharmacists in Greenville.

(7) Here we have North Carolina's most eligible pharmacist-bachelor, Joe Hollingsworth of Mount Airy, under "Bridal Veil Falls," located near Highlands. Under a bridal veil, even near one, seems to be a particularly dangerous place for a bachelor to be. Someone has said "one picture is worth 10,000 words," so the evidence is conclusive, we believe, in this case.

(8) Leaving Mr. Hollingsworth we travel 300 miles east for a chat with L. A. Wharton of Gibsonville who has filled a pile of prescriptions during the past thirty years. After a short visit in the store, Mr. Wharton took the writer out to his farm on the Greensboro highway and treated him to some of the best apple cider he ever tasted. The Wharton Apple Orchard and Uncle Sam have already teamed up. . . . A short time ago a convoy of soldiers stopped near the orchard for a "rest period." The soldiers, tired and hungry, received permission from Mr. Wharton to eat all the apples they wanted which, in this case, meant bushels.

In Appreciation

An engraved card, bearing the following copy, has been mailed to all firms and individuals who contributed either cash or merchandise to the 1942 N. C. P. A. Convention Price Committee:

The entire membership of the North Carolina Pharmaceutical Association, The Winston-Salem Drug Club and The Woman's Auxiliaries wish to express their sincere appreciation for the splendid manner in which you co-operated with us during the N. C. P. A. Convention in May.

Your participation helped to make it one of the most successful conventions ever held by us.

Yours for Victory,
JAS. M. DARLINGTON,
Chairman Price Committee.



1



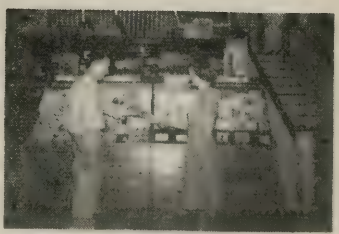
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3



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5



6



7



8



NEW MEMBERS

REGULAR

W. J. Adams,
High Point

W. W. Allgood,
Roxboro

O. D. Biddy,
Lumberton

Warren H. Biggs
Williamston

A. B. Bobbitt,
Winston-Salem

J. P. Bradley,
Greensboro

Charles Alvin Brady
Hickory

Rupert Edison Bullard,
Fayetteville

A. B. Butler,
Clinton

William L. Cameron,
Tarboro

Samuel Gordon Clark
New Bern

Edwin R. Fuller,
Albemarle

A. L. Fishel,
Winston-Salem

L. M. Gilbert, Jr.,
Maxton

George David Grimes
Robersonville

Guilford Elerby Henderson,
Charlotte

James Thomas Hough,
Charlotte

J. L. Howerton,
Greensboro

John Robert Hughes,
Madison

C. O. Huntley,
Lenoir

Lawrence Wilson Jenkins,
Tabor City

D. L. Jordan,
Raleigh

W. K. Lewis,
Mount Olive

George Wilber Markham,
Fayetteville

H. C. McDonald,
Brevard

Maurice Culp McNeely,
Greensboro

Robert Spence Mills,
Draper

Ralph S. Morgan,
Franklin

C. L. Murphy,
Salisbury

John M. Pinnix
Kernersville

Larry B. Poole,
Thomasville

James F. Rhodes,
Kinston

E. W. Rollins,
Winston-Salem

W. O. Singletary,
Winston-Salem

B. C. Sheffield, Jr.,
Warsaw

Edwin Harrison Smith, Jr.,
Danville, Va.

J. P. F. Smith,
West End

Bobbitt Marcus Tuttle,
Angier

John A. Underhill,
Madison

Hamilton Polk Underwood, Jr.,
Fayetteville

H. L. Walker,
Greensboro

M. H. Williams,
Lexington

ASSOCIATE

L. P. Booth,
Hayesville

Charles B. Bissette,
Greenville

Edgar Leon Cahill,
Winston-Salem

Pauline Bell Craig,
Winton

Ernest Norwood Crawford,
Pikeville

G. L. Dallas,
Leakesville

William Ralph Davis
Winston-Salem

D. A. Hutchinson,
Elizabethtown

Jess Wilson Irvin
Winston-Salem

C. H. Knight,
Winston-Salem

W. H. Lucas,
Greensboro

Howard Archibald Niven,
Charlotte

John M. Pinnix, Jr.
Kernersville

Victor L. Riggsbee,
Charlotte

Duglas Lawrence Smith,
Charlotte

Gray Sowers,
Winston-Salem

Andrew J. Strum,
Winston-Salem

John W. Ward,
Winston-Salem

F. N. Warrick,
Goldsboro

Lee Alton West,
Woodland

LIFE MEMBERSHIP

William H. Creech,
Selma

L. E. Reaves,
Raeford

Ralph P. Rogers,
Durham

H. S. Sedberry,
Rocky Mount

Frank T. Smith,
Franklin

Charlotte Drug Travelers

MRS. LESLIE E. BARNHARDT,
Corresponding Secretary

The members of the Charlotte Drug Travelers and their families enjoyed an all-day picnic at the club house on the Catawba River on July 4. Quite a number of members brought guests who we were glad to have with us.

Out of town members were Mr. and Mrs. A. M. Gwynn and daughter, Betty, from Salisbury.

Fishing seemed to be the main sport of the day. Mr. E. H. Hemmle was the lucky fisherman—he caught a two and a half pound bass. This so encouraged fisherman J. G. Barnette that he has bought all the fishing tackle available and has taken up fishing in earnest.

Horse shoe pitching was very popular. Others preferred the cool and comfort of the large screened porch. Everyone went home tired and happy.

The Drug Travelers are sorry to lose five more members. Mr. Donald D. Demarest received orders from Uncle Sam to report for duty at St. Louis. He was commissioned as First Lieutenant and will be attached to the Medical Depot in St. Louis.

Mr. Ed. Butler and family have moved to Baltimore where Mr. Butler has accepted work with the Glen L. Martin airplane factory. Mr. J. L. Ricks, formerly with Norwich Pharmacal Company, has been called by Uncle Sam. Mr. P. D. White, who was with Tangee, will take over this territory for Norwich.

Mr. Gaines Slaughter has been transferred to Washington, D. C., for the duration. Mr. J. L. Siske recently opened the Siske Cut Rate in Swannanoa. His family plan to join him soon.

Mr. A. B. Morgan is home after undergoing treatment at the Mercy Hospital.

The Drug Travelers are deeply grieved over the recent death of Mr. Tom Smith, who was connected with Burwell and Dunn Company for many years.

Club members and friends of Mr. M. W. Stone extend congratulations and best wishes. Mr. Stone and Miss Evelyn Proctor were married June 25 at Camden, S. C. Mr. and Mrs. Stone will be at home at the Alston Court Apts.



"Through Cooperation We Will Win"

Restrictions on tires and gasoline are making it difficult for many of our salesmen to maintain their regular traveling schedule.

You can help yourself and us if you will send us your orders by mail.

In return we pledge to give you the best possible service and guarantee complete satisfaction to you—or no sale.

Check your Labels, Drug Boxes, and Physician's Prescription Blanks now — make up your order, specifying date of delivery wanted—and send it to us now—thereby insuring yourself of a supply of labels and boxes at present low prices.

McCOURT LABEL CABINET CO.
Specializing in Labels for Drug Stores
58 BENNETT STREET, BRADFORD, PENNA.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

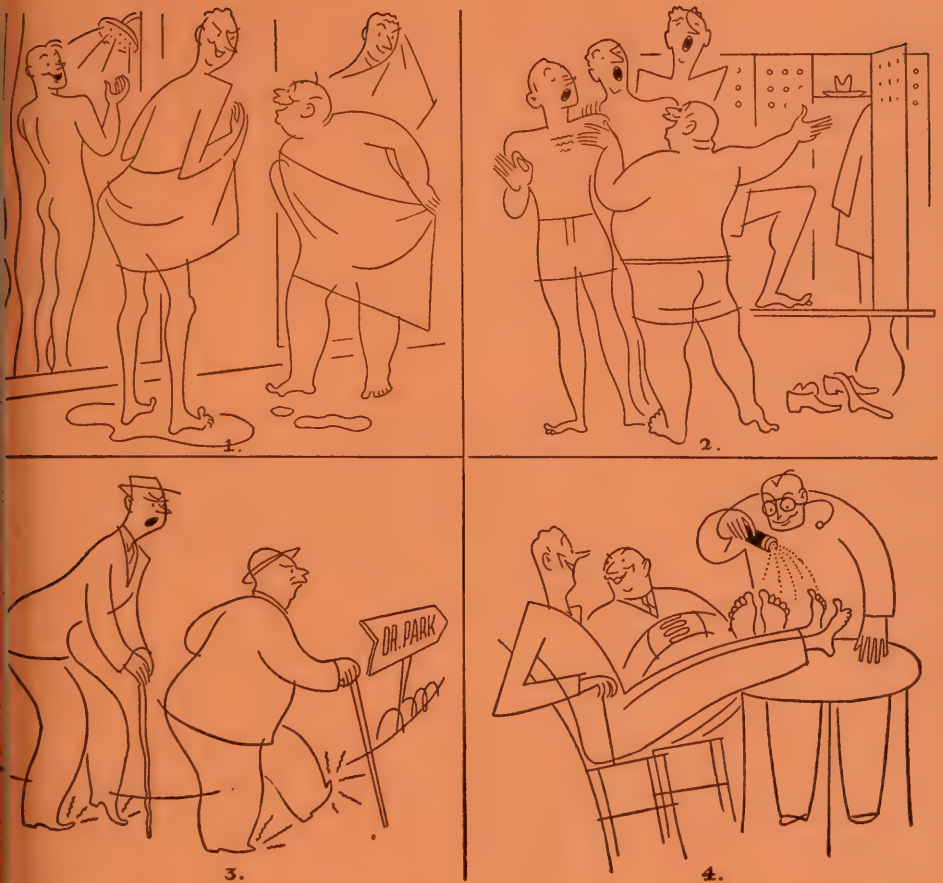
Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily



Good Fellows . . . and Good Hunting!

...GOOD HUNTING FOR EPIDERMOPHYTON, the troublesome fungus of foot ringworm (epidermophytosis) that lurks in widespread profusion on the damp floors of bathrooms, showers, locker-rooms, and wherever the bare, infected feet of its victims may plant it.

'B·F·I' Powder has demonstrated its therapeutic efficacy in the treatment of epidermophytosis as well as other minor affections of the skin, such as abrasions, chafing, prickly heat and mosquito bites. This finely milled, antiseptic dry dressing has been used by physicians and in hospitals for over a third of a century and is especially noted for its absorbent, astringent and soothing qualities.

'B·F·I' Powder has excellent spreading and clinging power, due in large part to the presence of bismuth-formic-iodide and bismuth subgallate. Moreover, alum and zinc sulfocarbolate add just the proper degree of astringency. Finally, 'B·F·I' Powder may be relied on to absorb excessive discharges without forming cakes or hard crusts.

How Supplied:

Small Size (¼ ounce) and Large Size (1¼ ounce) in sprinkler-top cans

Hospital Size (½ pound) in combination sprinkler-top and dispensing cans.

'B·F·I' Powder *(Dry Surgical Dressing)*

SHARP & DOHME, Philadelphia

for
MORE REPEATS
BIGGER PROFITS
GREATER TURNOVER

to PH

Bo

now features
Purepac

Through Bodeker Drug, with warehousing facilities enlarged these past few months, Purepac furnishes proximity to a great source of supply. Purepac provides all the merchandising helps necessary for successful promotion. Purepac offers you the year round Extra Free

For quick, efficient
orders given to

BODEKER

1414-20 E. MAIN

RMACISTS —

KER DRUG CO.

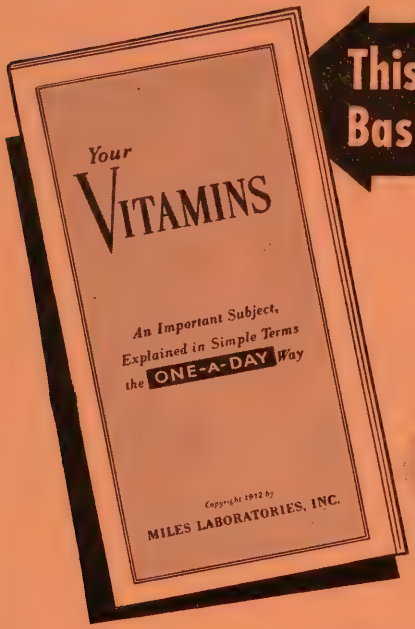
– A COMPLETE LINE
F MORE THAN 300
UALITY HEALTH AIDS

Goods deals that enable you to earn greater profits and assures 100% drug store distribution.

There are many other reasons why you should line yourself up with the Purepac Line. Ask our Salesman, or else drop us a line, for further details.

specify Bodeker on
representatives.

D R U G C O .
RICHMOND, VA.



This *New* Booklet Answers the Basic Questions About Vitamins



Latest Information—For Your Customers

PEOPLE TODAY ARE CURIOUS ABOUT VITAMINS. Customers want to get the facts before they buy. They don't like to feel that they are buying blindly, or that they are being sold. They like to feel that they know what they are buying and why.

Here Is a Guide . . .

Simple, authoritative, scientific . . . a *buying* guide which explains the nature and functions of the various Vitamins. It makes an excellent Vitamin counter feature which you can offer as a service to your customers. Based on the latest accepted findings of those who know, it is phrased in simple, clear, easily understandable language. While it is planned to help you sell ONE-A-DAY (brand) Vitamin Tablets and "the ONE-A-DAY way" of *taking* Vitamins, it answers the many questions your customers usually ask, and states the facts impartially, plainly and simply!



Now Is the Time

to go after the rapidly expanding Vitamin market. Make the most of the current upswing in Vitamin buying. See that your supply of fast-moving ONE-A-DAY (brand) Vitamin Tablets is adequate to meet the growing demand for *both* ONE-A-DAY (brand) A and D Tablets and ONE-A-DAY (brand) B-Complex Tablets. Make sure, also, that you stock enough of both in *all three* of the popular package sizes.

Feature this Booklet as a Service

Place these Vitamin booklets in plain sight—as an educational service offered to your customers. They will appreciate this booklet and its clear, informative explanation of Vitamins—what they are, what they do, and when and how to take them. Ask your wholesaler or write direct to:

MILES LABORATORIES, INC., Elkhart, Indiana

ONE A DAY BRAND
BIOLOGICALLY STANDARDIZED
A and D Tablets • VITAMINS • B-Complex Tablets



Winston-Salem Apothecary Club

MRS. C. R. WHEELER, *Reporter*

We are all so glad that the weather was perfect for the Convention. Now it's so warm that all one wants to do is just sit in the shade and fan and sip something cool.

We had such a grand meeting recently. Mrs. Frank West and her group entertained the Club. She's such a wonderful hostess, always knows just what to do to help everyone have a lot of fun.

Mrs. E. W. Rollins read the minutes of the last meeting and was in charge of the roll call to which 18 members answered. There were two visitors present.

The Club regretted very much that Mrs. J. P. Andrews had to resign as our president because of her health. We hope she will soon be able to be back with us. The following officers were chosen to continue the year's activities in the Club: President, Mrs. Leon Kimball; Vice-President, Mrs. E. W. Rollins; Secretary, Mrs. J. W. Ward; Corresponding Secretary, Mrs. Kellie Barrow and Treasurer, Mrs. Leon Cahill.

Frances Kimball was in charge of the luncheon out at the club during the Convention here and everyone of us know what a real go-getter Frances is.

We were so happy to have a part in the drive for milk and ice to be given to the babies in town who will need it during the hot weather months. Our local newspaper has charge of the contributions and we were so glad to add our $5.00 to the fund this year.

We are still working on our membership and hope when we meet in September we will have many new members to enroll. Our Club has helped during this month with the sale of war stamps. The ladies have found it very interesting to help in the different drug stores and boost the sales.

After the business session was over the group enjoyed an entertaining social hour. A most unusual contest was introduced and I'd like to tell you about it so some other club could try it at one of their meetings. On a blank sheet of paper have each person present write each person's first and last name. If you don't know their first, write their last name. Each whole name counts one and part of a name counts one-half. Mrs. J. M. Darlington won the prize, a defense stamp. Believe me, when it was over each one of us felt like we knew each other lots better.

Now for the best part of every party—it's the ice cream and it was homemade; one of Mrs. West's favorite recipes and there were other good things to eat, too.

We had such a good time that many of us are just wondering if we shouldn't have a meeting real soon in spite of the hot weather.

Frances Barrow is now working in Washington. We wish her lots of luck at her first job.

John Williams is working hard this summer at Wake Forest College—it's so hot to study, our hats off to John Richard.

Mr. and Mrs. J. S. Sullivan, who was with Walgreen, has moved to Lynchburg, Va.

Mrs. Chas. H. Allen, one of our members, has been doing lots of overtime work at her school. She has been rationing gas and sugar. She said she enjoyed the work and was so happy to do her share.

Margaret Welfare was home recently visiting her parents, Mr. and Mrs. Sam Welfare. Washington certainly agrees with Margaret, she was looking grand.

Bob Wheeler is in Wilson working in the office of Hackney Brothers. He is crazy about his work and is feeling fine.

John Fishel is working during the summer for Hanes. He plans to enter Carolina this fall.

Believe it or not, Cy Wheeler is taking a vacation—the first one in twelve years. Hope the rest proves to him that all druggists should slip away from their businesses at least once a year.

"The bravest man I ever knew," said the explorer, "was the chap who took a taxi to the bankruptcy court, and then, instead of paying his fare, invited the driver in as a creditor."

Color Added to Journal Cover Page

After more than two decades the format of the JOURNAL cover page has been changed and color added to bring it up-to-date with similar state and sectional drug journals. Further changes in the headlines, the body type, departments, etc. will occur in successive issues of the publication—all such changes being made in the hope that the JOURNAL will become more readable and worthwhile to its readers.

The transition has, however, not been without cost. To the JOURNAL advertisers, whose support the JOURNAL owes its existence, we wish to express our thanks and, in turn, ask that you support them whenever possible. By so doing, you will not only be insuring the continuation of the JOURNAL but will be patronizing reliable concerns.

Within the past two months new advertising contracts have been signed with Pal Blade Company, Jordan Products Company, The Best Company (Besco) and Magnus, Mabee & Reynard, Inc. Owens & Minor Drug Company, Southern Dairies and the Owen Drug Company (O-N Products) have increased their advertising space in the JOURNAL. To these and the other regular advertisers, some of whom have been with the JOURNAL more than twenty years, this issue is dedicated.

WANTED

Will pay cash for three used soda booths; must be in good condition. Write W. J. Smith, Drawer 151, Chapel Hill, N. C.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

Timely Tips

ADVERTISE YOUR Rx DEPARTMENT WITH COLOR AND DESIGN IN Rx BOXES LABELS

DRUG PACKAGE INCORPORATED ST. LOUIS MO.

FINE DRUG BOXES AND LABELS

Write or Call
C. H. SMITH
Phone 3-5208 Charlotte, N. C. Box 1001

Jordan's Skin Lotion

for

POISON OAK ATHLETE'S FOOT
POISON IVY TETTER
INSECT BITES RING WORM

— —

RESULTS GUARANTEED

Buy Through Your Drug Jobber
Free Goods at This Time

— —

MFG.
JORDAN PRODUCTS COMPANY
Glenwood Avenue at Peace Street
Raleigh, N. C.

Groome's Greensboro Gossip

Mrs. Dewey E. Groome, *Reporter*

We hear from Mr. J. T. Usher of the Asheboro Street Pharmacy that he has added to his staff as pharmacist, Miss Margaret Lloyd. Miss Lloyd is a June graduate of the University of North Carolina and we extend to her a hearty welcome and hope she will like Greensboro—and, we know she will enjoy working with Mr. and Mrs. Usher.

Mr. and Mrs. J. T. Usher expect to take their family to Shallotte near Myrtle Beach the last ten days in July. Yes, Mr. Usher admits, he expects to forget business and do a lot of inland fishing.

Mr. A. M. Mattocks, formerly with Five Points Drug Company is now connected with White Oak Drug Store. Nice connection, Mr. Mattocks, and we know you will enjoy your change.

Mr. A. G. Poindexter says he can't make up his mind about a vacation—hasn't been fishing since he was a little boy (course that hasn't been too long!) However, he will probably accompany Mrs. Poindexter to Wilmington the last week in July to visit the son, A. G., Jr., who is working there this summer in the ship yards. Yes, we bet he will go fishing! However, in his teasing way he says he is "broke, disgusted, and can't be trusted!"

Mr. and Mrs. J. M. Eubanks (McDuffie-Eubanks) spent a week the last of June vacationing in the Western North Carolina mountains and report a wonderful time.

Roger McDuffie says that he expects to get in a lot of "local" fishing—not planning to be too far away from Greensboro during the summer months.

What has happened to the salesmen who once upon a time so frequently called on all the drug stores? Mr. McDuffie kinda thinks this very noticeable scarcity is due to lack of gasoline and tires. Yes, we guess he is absolutely right; however, he wants to say to you salesmen that we miss you!

All drug stores in Greensboro now have ceiling prices posted, and in checking with many of them we are advised the plan is working satisfactorily.

Drug stores selling Defense Stamps!! Of course they are. We believe every single one in town will be able to supply most any number you wish. In talking with C. C. Fordham, Jr., he reported lots of fun and best results from the 15 minutes set aside for all stores in Greensboro to sell nothing but defense stamps, July 3d. C. C. always had a way of his own when it comes to adding personal touches. He knows just HOW and WHEN. The fifteen minutes we are speaking about—C. C. got himself four little boys and girls to furnish music to the tune of the Star Spangled Banner and My Country 'Tis of Thee. Indeed this created a demand for stamps. His biggest single sale was $12 to one customer, and in general his sales for the fifteen-minute period were most pleasing. Congratulations, C. C. Why don't you pass your good ideas along?

Believe we told you that C. C. Fordham, Jr. is cooperating to the fullest and giving a lot of time and effort in connection with the Rationing Board. He says, "Boys and girls, save your gasoline and tires and take better care of your car." He seems to be most pleased with the fine spirit of the American public in their splendid cooperation, very proud of the fact that most everyone appreciates the seriousness of this situation and their willingness to cooperate. Yes, we do know that C. C. is most serious in this work and giving his very best—and that is GOOD.

The C. C. Fordham, Jr. family entertained quite extensively during the month of June. Frances (Mrs. C. C.) had two of her sisters, Mrs. Ed Fogle of Chicago and Mrs. Emmett Terrell of Richmond, Virginia. Dr. J. B. Fordham (a brother of C. C.), Professor of Law, University of Louisiana, Baton Rouge, La., was also a visitor during the month of June.

Mr. and Mrs. B. C. Brown (Cecil-Russell Drug) are visiting friends in Norfolk, Virginia for about ten days. While there they will spend a part of their time at Virginia Beach.

In calling for Lon Russell (Cecil-Russell

(Continued on Page 207)

Naturally

You want what you pay for.

You also want value for every dollar you spend—and you should have it.

After 36 years of experience in drug store fire insurance we know that you get full value for every premium dollar when you have a policy with us. We render services which cannot be so well furnished by any other Company—and at the same time provide safe Capital Stock Fire Insurance at a substantial saving in cost.

There is a **WHY** for A. D. F. I.

The American Druggists' Fire Insurance Co.

Retail Druggist Representatives Licensed in 43 States

Cincinnati, Ohio

Some of Our State Agents

E. F. RIMMER
Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood,
South Carolina

Scott's Nose & Throat Drops • Scott's Nuxaphen
Scott's Cold Remedy • Scott's Ear Ache Drops
Scott's Itch Remedy • Scott's Mange Medicine
Scott's Minerol

Constantly Advertised

Carried in Stock by North Carolina and Virginia
Wholesale Druggists

•

Scott Drug Company

112 South College
CHARLOTTE

Drug) if you have to wait a few minutes during the conversation, don't be surprised if Lon comes back on the line and says, "Please excuse me—I had a CASH customer." He will treat you just that way if you don't watch him. Yes, Lon and Mrs. expect to take off to Cherry Grove the 18th of July for a couple of weeks, taking the family and expecting a good time for all.

O. D. McBane is now a member of the Cecil-Russell Drug firm—there to see that Mr. and Mrs. Lon Russell as well as Mr. and Mrs. B. C. Brown can take vacations without a worry in the world about business.

Listen, ladies and gentlemen! Just a little tip for you. 'Course you remember brother Jesse Tyson (Greene Street Drug). Don't you dare try to gossip with him. He is sticking to his job, and I mean they are busy folks at that place these days. Yes, Jesse is President of the Greensboro Drug Club.

Speaking of the Greene Street Drug, believe you have heard about the Sellars activities on their farm. Now is harvest time with Bill and Margaret. You would wonder how they became one of the best along this line in such a short time. Just drive by and take a look. You will see Bill busy as can be. The most beautiful fields of beans, corn, tomatoes and everything that a "real" farmer has. He has something that most farmers do not. Bill and Margaret like their flowers too and they have them planted right along with their vegetables. Their place is most interesting and certainly most beautiful. They will agree that it represents a lot of fun along with the *real* work to accomplish all this. What are they going to do with all these vegetables? Bet your boots they know exactly what to do—they are canning beans right now, making pickles, and yes, they had berries to put away. This is an inspiration for those of us who have less energy. And, our hats are off to the Sellars for they too are busy folks in their own store—but have made a wonderful success of their "Victory Garden."

Miss Carolyn Cox (Pharmacist at McDuffie-Eubanks) attended the Virginia Pharmaceutical Association held in Roanoke, Virginia the first week in July.

Mrs. S. L. Jones (Elm Street Pharmacy) spent the last ten days of June in Wilmington with her brother, J. C. Winningham. She had a nice rest and a good time.

Grady Stephens, part owner and operator of Revolution Drug Store has been called into service. He is stationed at present at Norfolk in the Navy. He left June 1st.

Ralph J. Sykes of Revolution Drug Store purchased Grady Stephens' interest in the store when Mr. Stephens was called into service. Mr. Sykes is now owner of Revolution Drug Store. Congratulations, Ralph, and we wish you continued success.

James Sykes, son of Mr. and Mrs. R. J. Sykes, is stationed for the summer months at New River in connection with the Marine Base.

Mr. and Mrs. G. W. Neister of Justice Drug Company are spending two weeks near Lynchburg on the James River. Minnie and George were accompanied by Dr. and Mrs. J. C. Crank. They have a cottage on the river and George said that he was taking only one extra thing along and that was a gun—to shoot anything that would keep them from having a good time and plenty of rest, and of course plenty of fishing.

Mr. and Mrs. P. A. Hayes really put things over in grand style when their daughter, Virginia, got married. You should have heard the Oh's and Ah's. Everybody that saw it said it really was the very prettiest wedding that Greensboro had ever had. The wedding was pretty, and the bride was beautiful, and another thing we must not or cannot forget is that Mrs. P. A. never looked prettier in her life. Makes all of us wish we had daughters to get married!

We are glad to welcome Mr. and Mrs. Charlie McFalls to Greensboro. They came to us from Asheboro. Mr. McFalls is connected with Wilkerson-McFalls, having taken the place of his brother, Sam, who left several weeks ago to go into service.

By the way, we hear through the I. O. Wilkersons (Wilkerson-McFalls) that Sam is making one of those perfect soldiers. He writes most interesting letters. Yes, he tells them he is now doing his own WASH. Sam is in a Baltimore Camp in the Chemical Warfare Division.

Jimmy Wilkerson, son of Mr. and Mrs. I. O. Wilkerson (Wilkerson-McFalls) is

(Continued on Page 209)

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY	E. B. PETERSEN	C. J. HAZELGROVE
DURHAM	CLAYTON	DURHAM

Besco *A Real Fountain Cola*

$12.00 Per Gallon—Produces 16 Gallons Finished Syrup

Directions to make Sixteen Gallons Fountain Syrup:

Dissolve 96 lbs. pure cane sugar in
1 gallon Besco Concentrate
7½ gallons water

Cost of Besco Finished Syrup—One Gallon:

8 ounces Besco Concentrate	.75
6 lbs. Sugar @ 6c lb.	.36
60 ounces Water	
	$1.11

THE BEST COMPANY

P. O. Box 2492
WINSTON-SALEM, N. C.

stationed in Wilmington for the summer working in the ship-yard. Jimmy is one of Wake Forest's honor students and will return in September to resume his studies.

Bob McNeeley, son of Mr. and Mrs. M. C. McNeeley (McNeeley's Drug Store) is at State College for the summer in connection with their Defense Course—Testing and Inspecting Materials.

I found out another most interesting thing today in conversation with Mrs. M. C. McNeeley of McNeeley's. She has a precious



MARY HILDA MCNEELEY

little granddaughter, a darling golden blonde—about four months old. The unusual thing about this granddaughter is that she is the first girl in the McNeeley family for *fifty* years—and another interesting thing is that she has eleven grandparents: Mr. and Mrs. M. C. McNeeley, Greensboro; Mr. and Mrs. Earl McCollum, Wentworth; Great-grand-parents: Mrs. Lou McNeeley, Mooresville; Mr. and Mrs. J. L. McCollum, Madison; Mr. and Mrs. H. P. Smothers, Reidsville. Up until only a few months ago there would have been a great-great-grandfather—a Mr. Knight of Leaksville. Of course we want the name of this fortunate grandchild—(''Miss'' Mary Hilda McNeeley, daughter of Mr. and Mrs. Maurice McNeeley, Jr.

T. G. (Tommy) Crutchfield (Crutchfield's, Inc.) has made a record in his section near Guilford College when it comes to farming. He planted two pecks of Irish potatoes and harvested fourteen bushels! It was not a surprise to learn that Clarice (Mrs. T. G.) is doing her part about this victory garden business. She has been busy all summer canning beans, tomatoes, cucumbers, berries and jellies galore. The Crutchfields say the drug business may slow down but they will certainly eat out of their own pantry this winter since farming is going strong this summer.

Plans are being made to have the July meeting of the Drug Club at the home of Tommy and Clarice Crutchfield, in the form of a barbecue. Of course attendance will be 100%—always is when we meet with the Crutchfields. Tommy says there will be plenty of fun in swimming, boating and fishing. They have their own private lake and Tommy wants those who like to fish to know there are plenty of fish.

It is being rumored very strongly (Yes, you have to play politics too) that C. H. Bradford will be the next President of the Greensboro Drug Club. His only need for this victory will be a red necktie!

Mr. and Mrs. C. H. Bradford will spend their vacation during the month of August in South Carolina cities.

In talking with Dewey Farrell (Greensboro Drug Company) he started his story this way ''Once upon a time there were Salesman'' . . . he stopped this story very suddenly and asked that you guess the rest.

We are so glad to know that Mr. C. M. Fordham of the Greensboro Drug Company has fully recovered and is feeling good after having been away from the store a couple of months because of illness.

We want Harper and Mrs. Best of Best Drug Store to know that it was good news to hear that his mother, Mrs. B. W. Best, is so much improved. We hope she will soon be entirely well.

If there were more druggists in Greensboro we would have more gossip! The Greensboro Drug Club and Auxiliary wish for each and every one of you the very nicest vacation ever.

A cute little lass approached the floorwalker and asked, ''Do you have notions on this floor?''

The floorwalker looked her over, and then remarked: ''Yes, madam, but we suppress them during working hours.''

Then there's the one about the skunk who said, when the wind changed:: ''It all comes back to me now.''

Delapan

"Delapan" (Precipitated Pollen Extract, Lilly) Spring Type, V-515, is a new and different injectable allergenic extract for the prevention and treatment of grass and ragweed hay fevers now being introduced to the medical profession. It is at present supplied only as the Spring Type, for hyposensitization in spring, or grass, hay fever cases. "Delapan" is a precipitated salt of the active pollen principle. It is very stable, especially to oxidation, and contains no foreign substances such as oil, alum, or gelatin. Since "Delapan" is relatively insoluble, the rate of absorption is decreased over that of ordinary pollen extracts, thereby lessening the likelihood of producing systematic reactions.

Physicians will appreciate its numerous clinical advantages, which include more rapid increase in dosage; fewer injections; gradual absorption over a period of hours; and satisfactory hyposensitization results.

"Delapan" Spring Type is composed of the purified pollen antigen hydrochlorides of timothy, June grass, orchard grass, and redtop, equal parts, in sodium chloride solution. Supplied in packages containing one 4-cc. vial (1,500 "Delapan" units per cc.) and one 8-cc. vial (15,000 "Delapan" units per cc.). (A "Delapan" unit equals 0.0000066 mg. of "Delapan" nitrogen).

The Faithful Few

AN EDITORIAL IN VERSE

When the meeting's called to order, and you look around the room,
You're sure to see some faces that from out the shadows loom;
They are always at the meeting, and they stay until it's through—
The ones that I would mention are:
The Always Faithful Few.

They fill the many offices, and are always on the spot,
No matter what the weather, though it may be awful hot;
It may be dark and rainy; but they are tried and true—
The ones you can rely on are:
The Always Faithful Few.

There are lots of worthy members who will come when in the mood,
When everything's convenient they can do a little good;
They're a factor in the meeting, and are necessary too—
But the ones who never fail us are:
The Always Faithful Few.

If it were not for these faithful, whose shoulders at the wheel
Keep the institution moving, without a halt or reel;
What would be the fate of meetings, where we claim so much to do?
They surely would be failures but for—
The Always Faithful Few.

—Author Unknown

A Record

W. B. Gurley, manager of The Windsor Pharmacy Company, Windsor, reports his firm sold a total of $13,858.25 in War Stamps and Bonds during the May Drive sponsored by the Treasury Department. The following month, June, he and two of his clerks, J. L. Perry and Fentress White, followed up their splendid record by selling an additional total of bonds and stamps amounting to $10,751.75.

Thus, during the two-month period, the members of the firm sold a grand total of $24,610.00 in stamps and bonds which, on the basis of Windsor's population, is better than $14.00 for each man, woman and child living in the community. If there is any drug store in North Carolina that has equalled or surpassed this record, it has not been brought to the attention of the JOURNAL.

During May more than one half of the entire quota in stamps and bonds assigned to Bertie County was sold by Mr. Gurley and the employees of his firm.

Two men in a haunted house were met by a ghost who suggested a game of bridge; said one:

"But it takes four to play."

Chortled the ghost: "That's right, we will have rigor mortis set in."

Holiday and Gift Merchandise . . .

We believe it is to your advantage to give this subject your prompt attention and thought. . . . There is always a demand for GIFT ITEMS . . . and especially so now—for our boys in the Service.

We have a plentiful stock of this type merchandise, which includes many new novelty as well as useful items that appeal to the average consumer as Gift items.

A visit to our house will make it easier for you to make your selections. We shall be glad to see you at any time.

JUSTICE DRUG COMPANY
GREENSBORO, NORTH CAROLINA

North Carolina Service Wholesaler

LEGAL SECTION

FREDERICK O. BOWMAN, LL.B., *Editor*, Chapel Hill, N. C.

New Fair Trade Manufacturers, Price Revisions and Other Fair Trade Information

Admiration Laboratories, Harrison, New Jersey.

The *Lederle Laboratories, Inc.,* has advised us that the price schedules on Aspirin and Cerevim have been changed. Also, a new product, namely, Vitamin B Complex Tablets. (The price sheets will be sent from this office).

Johnson & Johnson has advised us that they are introducing a new, larger combination Baby Gift Box. This new combination contains all of the articles heretofore included in their Baby Gift Box, which retails for the minimum price of 79c per box, and in addition a 10c-size bottle of Johnson's Baby Oil. Your attention is called to the Fair Trade Minimum Price of 89c on this new Baby Gift Box. This price is effective immediately. (This notification was sent direct from the company).

Eversharp, Inc., has advised us of their schedule of prices effective January 1, 1942 on merchandise covered under the Fair Trade Act. These schedules supersede all previous ones furnished heretofore.

Notice—Don't forget to make the changes in your Fair Trade Price Book.

LOUISIANA SUPREME COURT DECLARES ITS FAIR TRADE LAW CONSTITUTIONAL

A decision by the Supreme Court of Louisiana recently brought the court opinion of that state into line with decisions previously rendered by courts of other states and the Supreme Court of the United States, relating to Fair Trade.

The Louisiana Fair Trade law, along with Fair Trade laws in 16 other states, were involved in the court's decision, because the laws of these states differ from the majority of State Fair Trade laws, and permit the making of contracts by manufacturers with their distributors, forbidding the sale of their products at other than "stipulated prices," rather than "minimum prices." States with similar laws to the Louisiana law are Arizona, California, Illinois, Iowa, Kentucky, Massachusetts, Michigan, Mississippi, New Jersey, New Mexico, New York, North Dakota, Pennsylvania, Tennessee, Washington and Wisconsin.

By the Court decision in Louisiana, contracts prescribing "minimum" resale prices for trade-marked goods are authorized.

Plaintiffs in the Louisiana case were the Pepsodent Company, and the Cellucotton Products Co., and the defendant in both cases was the Krauss Company, Ltd., of New Orleans, a large department store.

REVERSES EARLIER OPINION OF A FEDERAL COURT

In an earlier case brought by the Mennen Company against the same defendant, the Federal District Court of Louisiana held contrary to the latest decision, and refused to grant an injunction to the Mennen Company because their contracts forbid the sale of their products at less than the minimum price fixed by the company, instead of using the statutory phrase "stipulated price." The court interpreted the phrase "except at the price stipulated" in Section 1 of the Louisiana Fair Trade Act to mean that contracts which specified a minimum price were not authorized. This decision tended to create uncertainty among fair trade manufacturers, because of the number of states having nearly the same identical law, using the term "stipulated prices." Until the Mennen decision it had been taken for granted that the terms "minimum" and "stipulated" were not contradictory. Several State Supreme Courts in states having the same identical law had held that the law protected "minimum" price contracts as well as "stipulated" price contracts.

A further complication arose, in that the

(Continued on Page 215)

PRIDE *as well as* PROFIT *in selling Dean's* PROPHYLACTICS

Dean Headquarters in Your District
Paramount Sales Co.
P. O. Box 477
Knoxville, Tenn.



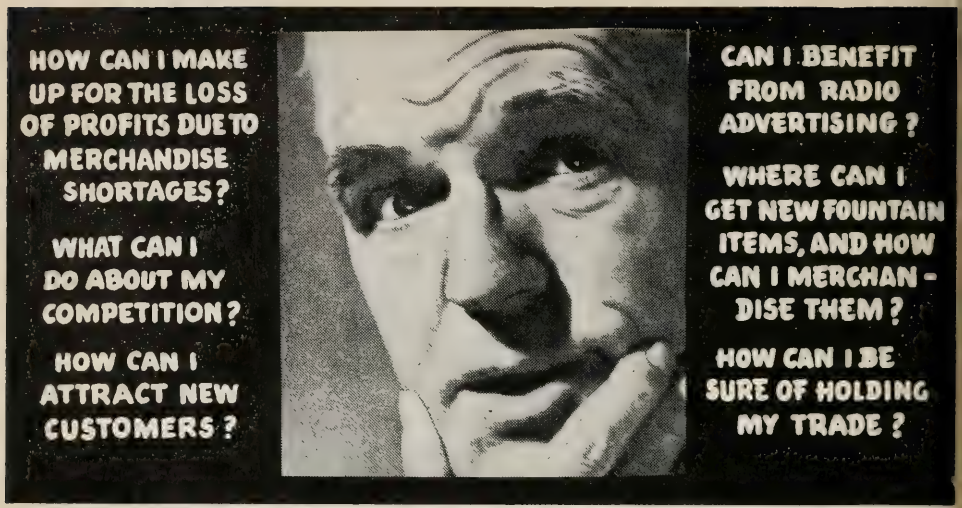
All Dean Prophylactics are Sold Through Drug Stores Only

PRIDE in your business is a trade developer. Customers sense that you are proud of offering SUPERIOR merchandise. You gain their confidence. This is one result of selling

Dean's* RESERVOIR END *Peacocks

This prophylactic, with the EXTRA feature for health protection, can bring you extra sales and extra earnings.

Dean RUBBER MFG. CO.
North Kansas City, Mo.



The answers to most of the perplexing problems of 1942 are being supplied to Sealtest dealers right now—through a great new Advertising Campaign and a new Fountain Merchandising Service.

The Advertising Campaign is designed to build up Fountain Sales and offset losses in other departments. The Merchandising Service will improve profits and give Sealtest dealers the solution to many of the current problems of these troubled times.

We urge Sealtest dealers to read and heed the advice given them in the "Sealtest Scoop," the monthly publication of the Fountain Advisory Board.

Southern Dairies
Sealtest
ICE CREAM

Miller-Tydings Amendment to the Sherman Anti-Trust law, refers only to contracts specifying "minimum" prices, without any mention of "stipulated" prices.

Winning the first decision in the courts, the Krauss Company and certain other Louisiana retailers engaged in price cutting more generally, until they went too far with the Pepsodent Company and the International Cellucotton Companies. These Companies, in spite of the Mennen decision went into court and asked for injunctions against the Krauss Company in two separate suits, and again the lower state court in Louisiana, following the reasoning of the Federal District Court, denied injunctions in both cases. The cases were appealed to the State Supreme Court, and were consolidated for hearing, since the issues were identical.

COURT OPINION WAS UNANIMOUS IN REVERSAL

In an unanimous decision the Supreme Court reversed the decisions of the lower court and held that the Louisiana Fair Trade Act did authorize Fair Trade Agreements providing for "minimum prices." The Court pointed out that glancing only at Section 1 of the Louisiana Act, one might conclude that the statute authorized only contracts which set a fixed exact price, but Judge Ponder in speaking for the Court stressed the fact that Section 2 of the Act provided penalties only for selling a commodity "at less than the price stipulated," and that no restriction was placed on sales in excess of those stipulated in the contract.

LAW IS CONSTITUTIONAL IN LOUISIANA

The question of the constitutionality of the Louisiana law because of its similarity in form to the wording of the Sherman Anti-Trust Act, forbidding "combinations in restraint of trade," was also decided by the State Supreme Court. The Court found that the Louisiana law does not refer to "contracts," while the Sherman Anti-Trust act refers to contracts and combinations. The decision of the Court was based upon broader ground, however, than this technicality. In the opinion of the Court, Congress had seen fit, by the adoption of the Miller-Tydings Amendment, to place a limitation upon the Sherman Anti-Trust Act and that Court ruling upon this Act, previous to the adoption of the amendment, could not well apply now, and that contracts for minimum prices were strictly in accord with the Sherman Anti-Trust Act as amended. The Court held that the Louisiana Fair Trade law was a proper exercise of the State's police power.

A motion for rehearing filed by the defendants has been denied.

War Damage Insurance

In a communication to retail druggists on June 25 the American Druggists' Fire Insurance Company announced that arrangements had been completed to write through the War Damage Corporation "indemnity against direct physical loss or damage by enemy attack, including action taken by the armed forces of the U. S. in resisting attack,—policies to be effective on or after July 1, 1942."

For complete information about rates and application forms, address E. F. Rimmer, State Agent, Box 377, Sanford, N. C.

Three blood transfusions were necessary to save the life of the patient. A brawny young Scotchman offered his blood. The patient paid him fifty dollars for the first pint; twenty-five dollars for the second pint, and after the third pint she had so much Scotch blood in her she just gave him a letter of recommendation.

According to a ruling of O. P. A., if you gave away book matches with cigarette purchases or did not make a charge for paper cups at your soda fountain during March, 1942, you must continue to suppy both of these commodities without charging an additional penny as is now the custom in many business establishments.

She: "What were you doing after the accident?"

He: "Scraping up an old acquaintance."

News Notes from the Home Front

L. P. Mayrand, Greensboro Pharmacist, has been awarded two government contracts for hypodermic tablets. . . . Every Rx mailed from Bennett's of Bryson City is accompanied by an addressed envelop marked "Orders—Rush." The proprietor, **Kelly E. Bennett,** says this little "time saver" has upped his mail order refills.

Druggists down Wilmington way say more salesman manage to call on them during the summer months than the balance of the year put together . . . maybe it's the cooling breezes to be found around the beaches this time of the year. . . . Several weeks ago the Baltimore American carried a full page photo of C. V. Garner, Jr., 1st Lieutenant in the U. S. Army Corps . . . since that time young Garner's father, **C. V. Garner** of Warsaw, has received copies of the photo, torn from the paper, from all over the United States.

Dean J. G. Beard is spending two weeks of hard earned rest at Nags Head . . . the student enrollment at the Pharmacy School this summer was the largest in years. . . . Recently employed as pharmacist by the W. A. Hayes Drug Store of Hillsboro is **C. J. Wartman.** . . . 51 registered pharmacists holding license to practice pharmacy in North Carolina are now in the armed forces of the U. S.

If you gave away free book matches during March, you must continue to do so says O. P. A.; the same applies to paper cups. . . . **J. G. Hubbard** of Service Drug Store, Wilmington, replaced **Leo Lorek** at Saunders' in Wilmington. . . . Lorek joined the Navy on July 15. . . . **W. F. Holland** of Mount Holly planned to attend the State N. C. P. A. Convention this year but went to the hospital instead . . . his friends will be glad to know he is back on the job once again.

L. S. Sullivan, formerly with Walgreen in Winston-Salem, has been transferred to Lynchburg, Virginia, and placed in charge of the Walgreen store in that city. . . . **B. G. Warren** is now with Pole's Drug Store, Thomasville. . . . **J. P. B. Connell** of Henderson organized and was president of the second bird club in North Carolina, the Henderson Bird Club.

P. A. Fulmer, for the past two years with Jackson Pharmacy of Hendersonville, has accepted a position in Ware Shoals, S. C. . . . Selma's oldest druggist, **Mr. C. P. Harper,** is now living in Clayton.

Second Lieutenants **Eugene Brown** and **Archie Millis** of Duke Hospital, Durham, reported for active duty with the 65th General Hospital of the United States on July 15. . . . **E. D. Ingram,** proprietor of Ingram's Drug Store, Robbinsville, was high man in the democratic race for the State Representative from Graham County.

With the approval of O. P. A. the three largest soap manufacturers in the United States, Colgate-Palmolive-Peet, Proctor & Gamble, and Lever Brothers, acting jointly, have rescinded all price raises since February 28 (increases amounted to approximately 4%). . . . **C. L. Eubanks,** Chapel Hill druggist, has been elected president of the Bank of Chapel Hill . . . he has been a director in the Bank for many years.

Emmett Goodman, formerly with Eckerd's of Asheville and now with T. C. Smith Company, was recently reclassified as 1-A and will be inducted in August. . . . **W. M. Jordan, Jr.,** for the past four years with Salley's in Asheville, as clerk, goes into service at the same time.

After completing a course lasting more than three months, **Phil D. Gattis,** of Raleigh has been designated an Auxiliary Fireman with the Raleigh Fire Department. . . . We imagine strawberry soda water would be just right for some fires. . . . **James Kerr,** after spending more than a year in the mountains (Black Mountain, Spruce Pine, etc.), has returned eastward to accept work with the Secrest Drug Company of Monroe.

Foster J. Simmons, a recent U. N. C. Pharmacy Graduate from Conover, is now stationed at the U. S. Navy Training Station in Newport, R. I. . . every mail that reaches our office brings word that another pharmacist has "joined up" . . . telegram from **F. O. Garren,** Wilmington: "Report to

(Continued on Page 219)

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York **San Francisco** **Kansas City**

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the $8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

Advertised

O-N TRADE MARK REG. U. S. PAT. OFF.

Merchandised

Two Year-'round Repeaters!



Order From Your Jobber



Stock Up NOW!

O-N FOR COLD DISCOMFORTS

One of the fastest selling liquid cold preparations on the market. Big unit profit.

O-N ANTISEPTIC

Demand growing daily! Phenomenal sales increase every week! Ask your jobber.



ADVERTISED

One of a series of ads now running for O-N Antiseptic.

Owen Drug Company

Salisbury, North Carolina

Raleigh Friday for Finals (physical examination)."

S. A. Slack, formerly of Tryon, has taken over the managership of Alexander's Drug Store, Waynesville, replacing **C. M. Andrews** who has returned to Burlington . . . sorry to hear about the illness of **L. W. Richardson** of Goldsboro . . . the same for **Joe Barbour** of Burlington.

J. C. Powell, Van Pelt & Brown Representative in North Carolina for the past two years, was commissioned as First Lieutenant in the Medical Administrative Corps on July 27 and assigned to Lowry Field, Denver, Colorado.

Mr. Powell has been in the Reserve Corps for several years and was a Sergeant in Battery "F" 113th Field Artillery, 30th Division, in the last war.

One of the largest contributors to the American Legion's drive for old phonograph records was **C. T. Council,** President of the B. C. Remedy Company, Durham . . . the Legion plans to supply the nation's armed forces with new recordings through the sale of old records donated to the organization.

A catastrophe hit **I. T. Reamer,** Duke Hospital pharmacist, on the night of July 23 . . . thieves stripped his car of tires.

Lieutenant E. V. Stephenson, former Madison druggist, is temporarily stationed at Quantico, Virginia.

"Never drink any more whiskey" was the first words spoken by a seaman discovered hiding under a bed in the home of **Walter Hufham,** prominent druggist of Morehead City . . . the sailor, held at the point of a pistol by Mr. Hufham until officers arrived, was booked on a charge of breaking and entering for the purpose of committing a felony.

Every month since January, **C. F. Godwin** of Pine Level has bought a $50 War Bond . . . the same applies to **Palmer Caldwell** of Wilmington . . . invest your surplus funds in War Bonds and Stamps . . . it's the patriotic way to save.

Births

Born to Mr. and Mrs. G. L. Kirkpatrick of Asheville, a son, on July 11. Young Kirkpatrick was born the day after his father's third anniversary with the T. C. Smith Company of Asheville and the day before his fifteenth wedding anniversary. The young man has been named George McFadden Kirkpatrick.

Deaths

Thomas J. Smith, Treasurer and Sales Manager of Burwell & Dunn Company of Charlotte, died on June 29 after a week's illness. At the time of his death, Mr. Smith was 68 years of age.

Born in Pineville, Mr. Smith moved to Charlotte in 1903 to enter the wholesale drug business in which he was engaged until his death.

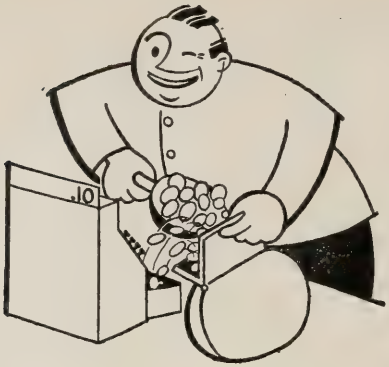
He is survived by a son, Samuel W. Smith, proprietor of Sterling Drugs of Charlotte; a daughter; two sisters and two grandchildren.

Funeral services for Elinor Diana Boone, 17-day-old daughter of Mr. and Mrs. D. L. Boone, Jr., of Durham, who died July 23 at Duke Hospital, were held July 24 in the new annex of Maplewood Cemetery, Durham.

In addition to the parents, the infant is survived by her grandparents, Mr. and Mrs. E. W. Dunham and Mr. and Mrs. D. L. Boone, Sr., of Durham.

Announcements

The approaching marriage of Miss Sara Louise McCain, daughter of Dr. and Mrs. P. P. McCain of Sanatorium, and Numa Hill McCollum, Jr., of Spray was announced on July 12. Miss McCain is a graduate of Agnes Scott College in Decatur, Ga., and did graduate work at the University of North Carolina. Mr. McCollum graduated from the University of N. C. School of Pharmacy in 1935 and for the past several years has been associated as pharmacist manager of the Spray Drug Company.



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

UNIFORM QUALITY

Druggists like the professionally uniform bottles in which M M & R Essential Oils and Balsams are packaged because they're handsome enough to be kept out in the open.

The special amber glass is scientifically correct to preserve the *extra quality* of M M & R oils.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through Your Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS

AROMATIC CHEMICALS, ETC...SINCE 1895

16 DESBROSSES ST. M&R MAGNUS **NEW YORK, N. Y.**

Miss Alice Noble
Box 248
Chapel Hill, N. C.

DON'T WAIT...



If you have not already paid our Sundry Room a visit do not put it off. Every day counts now. We will not be able to re-order on our Christmas merchandise. We have a very attractive and complete display now.

The earlier you come the better opportunity you will have to put over a good Holiday business.

We are anxious to serve you.

W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



Dr. H. Evert Kendig, Chairman of the Committee on the Status of Pharmacists in the Government Service of the AMERICAN PHARMACEUTICAL ASSOCIATION, the National Association of Retail Druggists, the American Association of Colleges of Pharmacy, and the National Association of Boards of Pharmacy, hands the original copy of the Pharmacy Corps Bill to Congressman Carl T. Durham, of North Carolina, who introduced it in the House of Representatives. Present at this ceremony, which took place on the steps of the American Institute of

:ember, 1942



IMPROVED METHODS of immunization have gone a long way toward relieving the apprehension of a visit to the doctor

EVERY few seconds throughout the business day a Lilly representative, somewhere, interviews a physician. This month, with the opening of the school year, emphasis will be placed on disease prevention, particularly among children. Day by day, physicians will be reminded that methods of immunization against the ravages of diphtheria, smallpox, whooping cough, and other infectious diseases have been simplified.

They will be told that the biological agents indicated in the various procedures are available through local pharmacists. Thus will your Lilly man identify you among your physicians as a factor in public health, and your prescription room as the logical source of all medical supplies. Your Lilly man works for you, never against you. That is the Lilly Policy.



During his twenty years as a Lilly field representative Harry F. Flynn has endeared himself to all the physicians and pharmacists of New England whom it has been his good fortune to know. Mr. Flynn finds joy in his daily work among his friends. He lives in New Haven, and has been registered as a pharmacist in Connecticut for more than forty years.

ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.



Assayed FOR APPEAL POTENCY

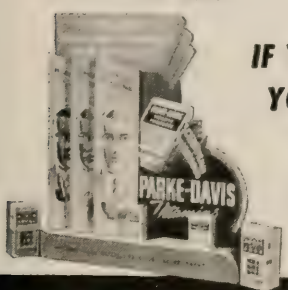
...the New DISPLAYS ON PARKE-DAVIS VITAMINS

Engineered by one of the best display creators in the business, the new Parke-Davis Vitamins Window and Counter Displays were "assayed" by a board of experts. They found these displays highly potent in eye appeal, professional dignity, prestige-building value.

The nine beautiful colors, the third dimensional effects, and the ease with which the new window display can be installed in practically any window—all must be seen to be appreciated.

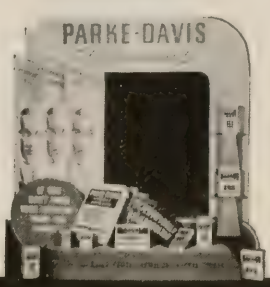
Ask your Parke-Davis Salesman about the new Vitamins (1) Window Display, (2) Counter Display, (3) Counter Arch Display. Meanwhile keep telling customers about the significance of the PARKE-DAVIS SLOGAN...

The New Counter Display

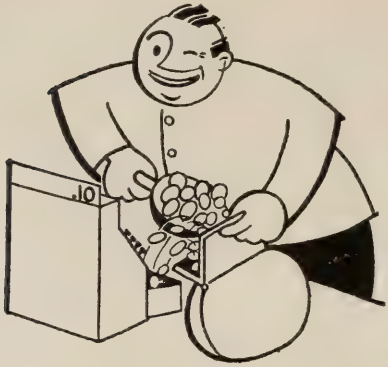


IF YOU DON'T KNOW YOUR VITAMINS— KNOW THE MAKER!

The New Counter Arch



PARKE, DAVIS & COMPANY • DETROIT, MICHIGAN



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY	E. B. PETERSEN	C. J. HAZELGROVE
DURHAM	CLAYTON	DURHAM

Besco *A Real Fountain Cola*

$12.00 Per Gallon—Produces 16 Gallons Finished Syrup

Directions to make Sixteen Gallons Fountain Syrup:

Dissolve 96 lbs. pure cane sugar in
1 gallon Besco Concentrate
7½ gallons water

Cost of Besco Finished Syrup—One Gallon:

8 ounces Besco Concentrate	.75
6 lbs. Sugar @ 6c lb.	.36
60 ounces Water	
	$1.11

THE BEST COMPANY

P. O. Box 2492

WINSTON-SALEM, N. C.

We Are Glad!!!

We Are in the Drug Business Now

We who are in the drug business are fortunate. We have ninety-five per cent of the lines that we always carry. Push the lines we now have. Forget those we cannot get. Look ahead to greater merchandising this Fall.

Prepare for the greatest "National Advertised Brands Week" we have ever had.

Tie up with "National Letter Writing Week" from October 4th to the 10th.

Display what merchandise we have. Put drug, prescription chemicals and health needs first, and be thankful that we can serve our communities in the war effort by keeping up the health and morale of our customers.

OWENS & MINOR DRUG CO.
Incorporated
RICHMOND, VIRGINIA

"*Who Have Been Good Drug Wholesalers*"
Since 1882

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXIII — SEPTEMBER, 1942 — No. 9

The Man That Comes Around

Fair weather or foul, week in and week out, your friend—the drug salesman, the manufacturers' representative—calls on you with a book chock full of lists of salable merchandise, all in the interest of helping you build a more profitable sales volume.

His head may be hurting, his bunions may be burning, yet he is willing to lend a sympathetic ear to your troubles. He is more than willing to pass along a better merchandising idea if given a chance; a suggestion for improving a department; a friendly pat on the back for that "something different" you managed to incorporate in your store.

Yes, your friend—the salesman—is as essential to your business as a good set of books. He is interested in selling you merchandise which will profitably move because he knows your success is his success. At the same time, he has a far greater interest in you than in your "want book."

Occasionally, a fellow comes along who is willing to part with a few "shelf warmers" but his type are few and far between. My personal opinion is that a better, more conscientious and thoughtful group of salesmen could not be found than those who regularly call on the retail drug trade in this State. I know many of these men of whom I write, more particularly those who are members of the Traveling Men's Auxiliary, and they are the type that will always find the "welcome" sign posted on the drug stores of North Carolina.

Lately, however, due to tire and gas rationing, your friend—the salesman—hasn't been able to call on you quite so frequently as in the past. He isn't complaining, however. If that is what it takes to defeat Hitler, Hirohito and Benito, he's for it 100%. He loves liberty just as much as you or your competitor across the street.

To many of the salesmen a decrease in travel has meant a decrease in sales volume. In some instances this decrease has been negligible; in other cases, so severe as to force the salesmen into other fields.

So, it is to this group, your friends—the salesmen—that we ask your patriotic support during the current crisis.

When you find a few spare minutes, check up on your stock and order by mail the merchandise which you need. Sooner or later "The Man Will Be Around Again" but, in the meantime, this thoughtfulness will be appreciated by your friend—the salesman.

On page 232 we list the names, addresses and telephone numbers of some of the individuals referred to above. Why not get that order off now before you forget it? Hitler and Hirohito will hate you for helping your friend—the salesman—conserve his tires and gas, but who cares about those two tramps? Their days are numbered, anyway. —W. J. Smith.

New Advertiser

E. R. Squibb & Sons, manufacturing chemists to the medical profession since 1858, join the JOURNAL advertisers this month. Their ad will be found on page 230.

When the Squibb representative calls on you, let him know you appreciate the support which his firm is giving the JOURNAL by mentioning the ad.

The Tar Heel Digest

By the time this issue of the JOURNAL reaches you, Volume 1, Number 1 of *The Tar Heel Digest* will have been delivered to you.

The primary purpose of *The Tar Heel Digest* will be to present an accurate, condensed version of government regulations having a bearing on retail drug stores. Of lesser importance, but also incorporated in *The Digest* will be certain legal rulings, news releases from various organizations, and other pertinent information which we believe highly desirable to present as concisely as possible, so that it can be filed for future reference.

Mr. C. T. Council, President of the B. C. Remedy Company, donated sufficient funds to enable the Association to inaugurate the bulletin and to assure its continuance for at least three issues. After that, the publication of *The Digest* depends entirely upon the members of the Association. If you, as a member of the N. C. P. A., feel the bulletin is worth while and of value to you in the conduct of your business, it will be continued. Otherwise, the publication will be abandoned and our energy directed into more productive channels.

Unless our present plans have to be altered, *The Digest* will be issued in four legal size pages and mailed monthly to every member of the N. C. P. A. The extra work entailed by the new Association activity will add considerably to the work program of the editor but this additional labor will be entirely compensated for if you feel *The Digest* helpful.

Drop us a card and let us know your reaction to *The Digest*. Does it fulfill its purpose? How can it be improved? Any suggestions which you care to offer will be more than welcome.—W. J. Smith.

Paper Cups

We again caution you not to charge the extra penny for paper cups if such a charge was not made during March, 1942.

Individuals now making the charge who did not do so during March are violating the provisions of the GMPR and are liable to be prosecuted by the State OPA Legal Staff.

The Raleigh authorities have on file a number of complaints from citizens of this State, some sent directly to Raleigh, others which have reached State headquarters via Washington—and it is hoped the individuals in question will correct the situation themselves before OPA steps in and forces the issue.

As previously mentioned, however, if the extra charge was made during March, 1942, you may continue the practice without fear of legal action from OPA.

The druggists of this State have cooperated wholeheartedly in the war efforts to date and we feel certain that you will continue to do so both as to complying with the provisions of GMPR and other regulations enacted in the interest of a free and democratic America.

Pharmacy Corps

North Carolina made a double play in Washington this past month. Congressman Carl Durham of Chapel Hill introduced the Pharmacy Corps bill in the House while Senator R. R. Reynolds of Asheville introduced the same legislation in the Senate. Naturally, we're mighty proud to have this important legislation introduced by two North Carolinians—one a pharmacist, highly respected for his sound judgment and ability; the other, Chairman of the important Senate Military Affairs Committee.

Complete details concerning the Pharmacy Corps bill were carried in *The Tar Heel Digest*, Volume 1, No. 1, mailed to every member of the N. C. P. A. the latter part of August. If you have not already read your copy, you are urged to do so at once.

For Sale

12 soda tables with chairs (Seatmore)
3 show cases—plate glass top, marble base (2 six ft.; 1 eight ft.)
2 coffee urns

Write W. J. Smith,
Drawer 151, Chapel Hill, N. C.

Holmes Elected President Charlotte Drug Club

L. M. Holmes, proprietor of the Park Place Pharmacy, Charlotte, was elected President of the Charlotte Drug Club during a dinner meeting of the organization on the night of August 3. Other officers elected were J. Boyce Hunter, Vice-President and A. K. Hardee, Jr., Secretary-Treasurer.

The club members were dinner guests of Paul B. Bissette, President of the N. C. P. A., who spoke to the group on some problems confronting the drug industry at the present time.

Mr. Bissette was followed by W. J. Smith, Secretary-Treasurer of the N. C. P. A., who discussed several activities sponsored by the state organization, mentioning at the same time certain phases of the paper cup situation which the Charlotte group had just been confronted with.

Before adjourning, the Club members decided to meet on the first and third Thursdays of each month; the next meeting being scheduled for September 3rd with the officers of the Club in charge of the business-entertainment program.

W. F. Rhyne Remodels Drug Store

The Rhyne Drug Store of Gastonia, formerly East Gastonia Pharmacy, has been moved into a new building located adjacent to the old location and completely remodeled throughout. New fixtures and equipment have been added, additional departments installed and the prescription department enlarged.

The store, located near two clinics, enjoys an excellent prescription and front business. The pharmacist-proprietor, Mr. W. F. Rhyne, has grown with the East Gastonia community and is today providing pharmaceutical facilities for further expansion of the section.

Drug Stores Converted to General Stores

Peeler Drug Company, Salisbury
Newton Cut Rate Drug Store, Wilkesboro
Aaron's Pharmacy, Inc., Mount Olive
Hood Drug Store, Richlands
Holt's Pharmacy, Princeton

Thoughtful Salesman

Several weeks ago a JOURNAL reporter was in the Niven Drug Company of Charlotte and noticed an unusual proceeding in the prescription department.

Henry Marston, Upjohn salesman, was following pharmacist O. L. Johnson with a large electric fan directed so the breeze would cool Mr. Johnson while he checked on the Upjohn "shorts."

Since the temperature in Charlotte that day was in the neighborhood of 98, Mr. Johnson was appreciative and rewarded his thoughtful friend with a large order.

Eckerd's of Asheville Sells $6,000 in War Bonds on July 17

The City of Asheville recently demonstrated quite conclusively what enthusiasm will do when the citizens of any community really get behind a drive . . . in this case, the sale of War Bonds and Stamps on July 17.

Raleigh, Durham and Greensboro, with quotas of $125,000 for July 17, were challenged by Asheville. When the total sales were added, Asheville was declared the winner . . . $364,000 worth of War Bonds and Stamps were sold during the day. Raleigh followed with sales over $200,000; Greensboro next with $125,000 and, finally Durham, whose sales for the day were over the $100,000 mark.

All of the retail stores of Asheville participated in the drive. Eckerd's of Asheville, managed by R. E. Young, sold over $6,000 in War Bonds during the day—a one-day record for this State.

Selma Drug Company Sold

The entire stock, fixtures and building in which the Selma Drug Company is located has been sold to W. H. (Bill) Creech and Dr. E. B. Booker by C. P. Harper and the other stockholders of the firm. The business will continue under the name of the Selma Drug Company and will be managed by Mr. Creech, who has consolidated his drug business, the Creech Drug Company, with the newly purchased firm.

Since the Selma Drug Company has been under new ownership, considerable work has been done to improve the appearance, such as painting, putting in fluorescent lights, etc.

"Postit Cure"

(With the exception of names and addresses the letter reproduced below is an exact copy of a "sales" letter received by a North Carolina pharmacist. We are inclined to agree with the writer that "this is the first time in histry such a medcin have been put on the market"; also, that no finer example for the need of such legislation as the Federal Food, Drug and Cosmetic Act could be found than the "garntte cure" mentioned below.—Ed.)

July the 7/31
xxxxxxxxxxN. C.
Dr. xxxxxxxxxxx
of The xxxxxxxx Drug Store

Dear sir
I have a medcin that i have been putting on the market this year for the pellegra and stomac and high blood runn down consitution all bad blood
it is a postit cure for those alements and i will garntte it to cure 8 cases out of 10 of peliegry
i have several drug stores handling this medcin it may look high in price but i will garntee if ever once a pellegry or high blood or enny of those menchion a bove compliants pations ever uses a bottle they will Bloo it to the top
i have one firm that sell a lone several cases a mont this medcin Mr. xxxxxxx is put up in 16 and 32 ounce bottles and sell for 2.50 the small bottle and the large bottle 500
the most of the stores perfer the small bottle
as most of people wants to try and see what it will do now M. xxxxxxxx i will make you a special price on Doz lots $24.00 per Doz or $36.00 per case paid to your store and will take back all unsold medcin at the end of 6 or 12 monts
if you wish to return it
Now mr xxxxxxxxxxx i will give you Mr. xxxxxxxxxxx for reference as to the mert of this medcin as he have seen what it will do and have see how it sells i have seen so menny people die from high blood and pellegra and no how easey they can be cured
now for the sake of the sick a round your county and to give you a drug that will actly sell like hot cakes and will posible do the work and pleas all your patrions all so
if you would like to handle this medcin and give it a throughly test out on some cases give me your oder for one doz bottle if you dont to start with a case and i will ship it paid to you for 24 00 dollars
JUST ask Mr. xxxxxxx a bout this medcin and let him explain this resulth what he have actuly seen his self
this is the first time in histry such a medcin have been put on the market
a waiting to have the pleasure of handling your oder at once.

Yours respectiful
(Signed)
xxxxxxxxxxx

A.LX H

Hollingsworth Pharmacy is Remodeled

The interior of the Hollingsworth Pharmacy, Mount Airy, has been completely remodeled. New wall show cases have been installed throughout, made of polished gum, natural finish, with a background of light pink walls. A semi-open type prescription case and a number of other improvements help to make the store one of the most attractive in the State.

According to the founder, Mr. Joe Hollingsworth, the store was established in 1927 and "to show our appreciation for the patronage given us in the past and to renew our faith in the future of this community we have equipped a pharmacy that we believe will compare favorably with any suburban pharmacy in North Carolina."

The store is managed by pharmacist J. A. Sitison with L. J. Lancaster as assistant. Recently, two young ladies were added to the force; Miss Lucille Martin and Miss Mildred Coe.

Lockhart Wins Hancock Prize

Bernard Otis Lockhart of Saltville, Virginia, was awarded the F. W. Hancock Prize this year for having made the highest scholastic average of any of the recent graduates of the U. N. C. School of Pharmacy.

The prize was a handsome Elgin watch.

Know Any Bigger?

Years ago there lived in a small town in Maine near the edge of the wilderness a man named John Larkin. He was the local storekeeper, butcher, hotel keeper, and also ran the livery stable. Many sportsmen found comfort and cheer at his fireside and started from there on long hunting and fishing trips to the lakes and forests. Among the animals in the stable was a white mule, sedate and ancient, which was often hired, together with a light wagon, to haul the sportsmen's equipment on the long expeditions over the old logging trails.

On one such occasion after a hard day the fishermen made camp and "Old Whitey" was unharnessed and turned loose to forage for his supper. The campers gathered about the fire, swapping yarns. After they had rolled up in their blankets for the night, "Old Whitey" came nosing around the camp, and in poking about tipped over the half-full jug of liquor. At first he just sniffed, then he nibbled some of the grass, and finally he eagerly grazed it, roots and all.

In the morning the campers saw "Old Whitey" stretched out, seemingly dead. Slaps and kicks failed to rouse him. Said one of the men: "It's a shame to lose his hide. At least we can save that for John." The mule was skinned and the hide thrown over a wagon wheel. The men returned to the lake to fish. An hour later "Old Whitey" revived, got to his feet, though a bit unsteadily, and thoroughly disgusted with the whole affair, stumbled off down the road for home.

John Larkin was busy slaughtering sheep that afternoon when he noticed a strange and dejected object standing in the yard. He rubbed his eyes and looked again. "Good grief!" he yelled. Being a resourceful man, he grabbed an armful of fresh sheep pelts and started for "Old Whitey." He tripped over a running briar. "Just the thing!" John exclaimed. So he covered the old mule all over with the sheep pelts, pinning them on with briar thorns.

The skin grafting was a great success. "Old Whitey" not only survived the unusual experience, but for the first time in all his life was warm enough not to mind the rigors of a Maine winter. When spring came around John was able to shear 90 pounds of wool from the mule, and through the summer he picked 40 quarts of the best blackberries he had ever eaten.

The Seven Ages of Woman

1. The baby.
2. The little girl.
3. The flapper.
4. The young lady.
5. The young lady.
6. The young lady.
7. The young lady.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.



"Through Cooperation We Will Win"

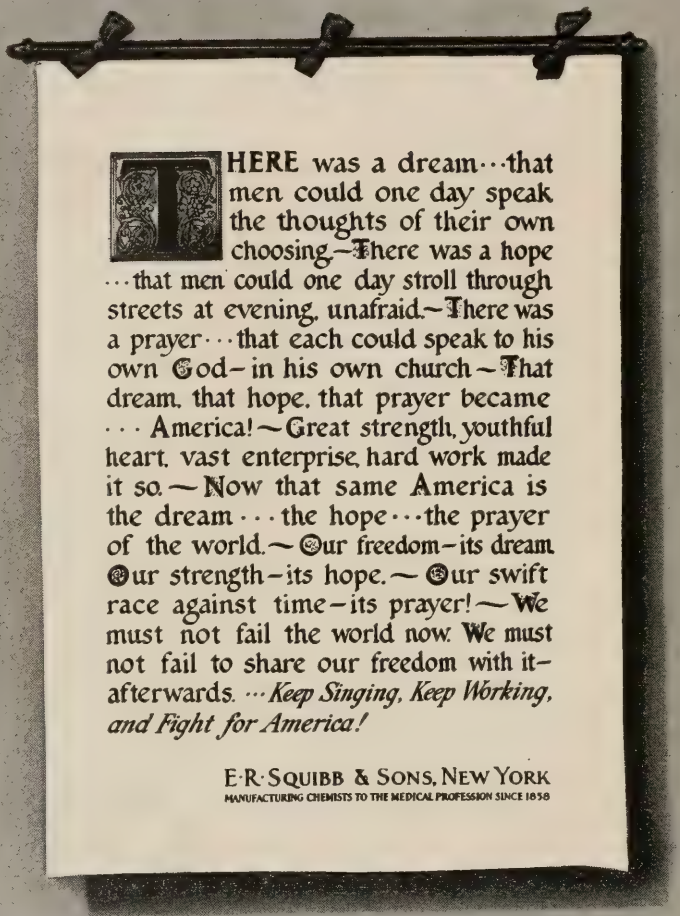
Restrictions on tires and gasoline are making it difficult for many of our salesmen to maintain their regular traveling schedule

You can help yourself and us if you will send us your orders by mail.

In return we pledge to give you the best possible service and guarantee complete satisfaction to you—or no sale.

Check your Labels, Drug Boxes, and Physician's Prescription Blanks now — make up your order, specifying date of delivery wanted—and send it to us now—thereby insuring yourself of a supply of labels and boxes at present low prices.

McCOURT LABEL CABINET CO.
Specializing in Labels for Drug Stores
58 BENNETT STREET, BRADFORD, PENNA.



IN THE CONGRESSIONAL RECORD—*July 15, 1942, page A2970.* In the extension of remarks of Hon. Samuel A. Weiss of Pennsylvania in the House of Representatives appears this paragraph:

"As part of my remarks, I wish to include a statement prepared and published by E. R. Squibb & Sons, New York, which I sincerely believe merits the interest and attention of every man, woman, and child in America because it expresses what we consider the essence of that for which America stands, that for which America is now working and fighting. The hopes and purposes therein expressed, therefore, constitute for us the dominant policy which will at all times guide us in our operations during the war and in the peace to come."

FOR YOUR STORE—These lines were broadcast on a recent Squibb Radio Program. A sepia-tinted copy on heavy paper, size 10 x 14 inches, suitable for framing and use in window or counter displays will be sent to pharmacists without obligation. Send your request, together with a prescription label or store address sticker, to Advertising Dept., E. R. Squibb & Sons, 745 Fifth Ave., N. Y.

North Carolina Pharmacists Serving in the Armed Forces of the United States

☆ H. G. Brown, Hillsboro
☆ E. C. Buchanan, Kinston
☆ T. M. Bruce, Hot Springs
☆ E. T. Brown, Durham
☆ S. B. Boyd, High Point
☆ J. R. Elson, Jr., Enka
☆ J. C. Fox, Randleman
☆ James H. Fox, Asheboro
☆ B. B. Forrest, Hillsboro
☆ R. B. Grantham, Red Springs
☆ Phil Gaddy, Marshville
☆ Tom Holland, Mount Holly
☆ D. Henry Hood, Dunn
☆ J. M. Hall, Jr., Wilmington
☆ G. B. Kornegay, Mount Olive
☆ M. M. Kessler, Raleigh
☆ R. A. Kiser, Lincolnton
☆ F. Phil Link, Reidsville
☆ W. F. Lynch, Hillsboro
☆ S. W. McFalls, Greensboro
☆ John A. McNeill, Whiteville
☆ Solon Minton, Warsaw
☆ A. E. Millis, Durham
☆ J. W. Neil, Shelby
☆ John M. Pickard, Durham
☆ C. P. Pressly, Charlotte
☆ J. C. Powell, Winston-Salem
☆ Joseph W. Pike, Concord



Captain J. M. Hall, Jr.
Wilmington

☆ J. M. Russell, Jr., Canton
☆ E. V. Stephenson, Madison
☆ F. J. Simmons, Conover
☆ B. C. Sheffield, Jr., Warsaw
☆ Henry E. Smith, Charlotte
☆ Leon Wriston Smith, Kannapolis
☆ W. C. Simmons, Conover
☆ Henry Temple, Kinston

"Colonel" Bissette

While attempting to flag a taxi in Charlotte a short time ago, Paul B. Bissette, President of the N. C. P. A., and W. J. Smith, Secretary-Treasurer of the organization, through error, stopped a military car.

It seems that the driver of the car was looking for a colonel and, upon receiving a signal from Mr. Bissette, stopped the car, backed for half a block to where the two perplexed individuals stood.

As the driver drove away he remarked that, since he did not know the exact identity of the army officer he was supposed to meet, he thought he had better stop as Mr. Bissette "looked like a colonel."

Help Wanted

Have opening for registered pharmacist, preferably draft exempt, to help manage store at good salary. For further information, write W. J. Smith, Drawer 151, Chapel Hill, N. C.

DRUG TRAVELERS DIRECTORY



Tire and gasoline rationing have curtailed, in general, the traveling schedules of many salesmen, some to such an extent that it will be impossible for them to call on you as frequently as in the past. As a patriotic gesture and one that will be appreciated not only by the salesmen whose ads appear below but by the Editors of The Journal as well, we ask that you prepare a list of "shorts" and mail directly to the salesmen whenever possible. By so doing you will be helping to save strategic materials and at the same time will be assisting salesmen, whose very existence depends upon the business which you give them from week to week, to continue to serve you.

Lore S. Brown, Hamlet, N. C.
Telephone: 766
Representing
Burwell & Dunn Co.

John R. Brownie, P. O. Box 150, Berkley Station, Norfolk, Va.
Telephone: Berkley 997
Representing
Dr. Miles Laboratories, Inc.

W. R. Dixon, 1405 East Boulevard, Charlotte, N. C.
Telephone: 36739
Representing
Bauer & Black

H. E. Cain, McBee, S. C.
Representing
Wm. R. Warner & Co.

H. L. Hitchcock, Winston-Salem, N. C.
Telephone: 20707
Representing
Hollingsworth's Unusual Candies

W. S. Gibson, Box 407, Goldsboro, N. C.
Representing
Bodeker Drug Company

Norman B. Moury, Box 885, Greensboro, N. C.
Telephone: 2-2019
Representing
Henry K. Wampole & Co., Inc.

Walter H. Torrence, Box 4086, Charlotte, N. C.
Telephone: 8842
Representing
John Wyeth & Brothers, Inc.

A Champion---

Recites a Record and Extends a Challenge



• A store where every customer is served only by a registered pharmacist.

• A store where the personal service of its present active personnel embraces 120 years of employment and the total experience of the five members comprising its actual total personnel includes four registered pharmacists and sums up a total experience record of approximately

ONE AND THREE-FOURTHS CENTURIES OF SERVICE

• A store whose total personal record of service (with exception of 18 years, in the field by its proprietor) has been attained through sole and continuous employment in this store.

• A store which four successive generations of the same families have patronized for over fifty years, and which still numbers among its regular customers many who have personally and faithfully maintained those happy relationships with us for over a half a century.

• A store with a prideful pedigree and a professional personality; the pioneer pharmacy of Caldwell County and occupying the same location for three fifths of a century.

• A store that still adheres to the policy of professionalism first and has never surrendered that traditional status to the hash and hamburger standards of modern competitive tendencies.

• A store of independent policy; independent ownership and independent of relationship with any party, group or syndicate.

• A store that is proud of its past and challenges any other store in the United States to equal its record for established continuity; the qualified type of its employees and long terms of service of its personnel.

Therefore, for such a record, we extend our grateful acknowledgment to you, our patrons, whose fidelity and patronage constitute the intangible but invaluable constituents which have enabled us to endure through these changing generations and become an established institution in Lenoir. Accordingly, we, hereby, humbly acknowledge our thanks and appreciation.

BALLEW'S CASH PHARMACY
LENOIR

(The record cited above was taken from a circular distributed to the friends and customers of Ballew's Cash Pharmacy, Lenoir, by the proprietor of the firm, J. G. Ballew. The registered personnel of the store includes J. G. Ballew, 50 years service; C. O. Huntley, 22 years service; Paul Cloer, 26 years service; and J. E. Shell (relief pharmacist and former owner), 52 years service. Will Patterson, the colored porter, has been with the firm 21 years).

W. H. Hamilton, P.O. Box 212
Charlotte, N. C.
Representing
Monroe Chemical Company
(Putnam Dyes)



ANNOUNCING

Our appointment as wholesale distributor for LEDERLE VETERINARY PRODUCTS for Cattle, Horse, Sheep, Swine, Poultry and small animals.

We have the very latest type of refrigeration and can give your orders prompt attention.

Try Our Service

Scott Drug Company

112 South College St.
CHARLOTTE, N. C.

New Lilly Digest Available

The tenth annual edition of the Lilly Digest of drug store operating statements is now off the press, and available to anyone in the drug trade on request. Since its beginning a decade ago the free Lilly analysis service which makes possible the publication of these statistical findings has evaluated the statements of over 4,500 retail drug stores, located in cities of all sizes in all parts of the United States, and with annual sales volumes ranging from under $10,000 to over $100,000. During the early months of 1942, 404 pharmacy owners submitted their 1941 operating figures to Eli Lilly and Company for confidential analysis, and the résumé of their operations—with special emphasis on the prescription department—is now ready, in neatly bound and printed form, as the latest in the series of Lilly Digests.

Increased sales, increased profits, increased prescription revenue, and increased number of prescriptions filled—these are some of the encouraging facts the 1941 digest reveals. Its special study of the operations of 256 stores which submitted figures on prescription activities indicates an average prescription price, for 1941, of 93 cents. The study shows conclusively, by means of statistical evidence presented in tabular form, that the prescription department is a year-round source of volume and profit, that prescription opportunities exist everywhere, and that prescription department increases add to total store profits. The 1941 Lilly Digest also includes tables on the usual costs in drug stores, arranged according to store volume and population of city, and a table of "goal" figures—listing the costs of those stores with above average profits—toward which any energetic proprietor can direct his own efforts. In addition, the digest offers sound advice for profitable buying under wartime conditions.

The year 1941 was by no means normal or typical. The decided upswing in drug store sales and the high profits that prevailed cannot reasonably be expected to continue. It is obvious, therefore, that there never was a better time for the forward-looking pharmacist to review his own operations critically, in preparation for the future. An hour or two spent with the latest Lilly Digest will enable him to bring his individual statistics into line with general averages, and will supply the unprejudiced basis of comparison he needs to measure his store with others of its kind and the drug business as a whole. The figures are authoritative and accurate, the data unbiased. Send today for a free copy of the Lilly Digest of the 1941 Statements of 404 Retail Drug Stores. Address your request to Eli Lilly and Company, Box 618, Indianapolis, Indiana.

Etiquette for Civilians

Our new two-ocean navy is going to increase the number of splendidly uniformed gentlemen you see on the streets, and we warn you against the sort of error we understand was committed in front of a leading hotel recently.

A very inebriated celebrant approached one of these s.u.g.'s and said, "Shay, call me a cab, buddy."

"My good man, I am not a doorman—I am a naval officer."

"Awright. Awright. Then call me a boat. I gotta get home."

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Now Now Now

Now is the time to send us a card for full particulars on how we serve you with better Drug Store Fire Insurance at a real saving in cost.

You are missing something if we do not write at least a part of your fire insurance.

We can also handle your War Damage Insurance.

There is a Why for A. D. F. I.

The American Druggists' Fire Insurance Co.

Retail Druggist Representatives Licensed in 43 States

Cincinnati, Ohio

Some of Our State Agents

E. F. RIMMER
Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood,
South Carolina



WHAT A JOB PAL HOLLOW GROUND IS DOING IN NORTH CAROLINA

- Ads in all these newspapers—every week, two and three times a week—week in and week out.

Asheville Citizen Times
Burlington Times-News
Charlotte Observer
Concord Tribune
Durham Herald Sun
Elizabeth City Advance
Fayetteville Observer
Fayetteville Fort Bragg Post
Gastonia Gazette
Goldsboro News-Argus
Greensboro News Record
Greenville News-Leader
Hickory Record
High Point Enterprise
Kinston Free Press
New Bern Sun Journal
Raleigh News & Observer
Rocky Mount Telegram
Salisbury Post
Shelby Star
Statesville Daily
Wilmington Star-News
Wilson Times
Winston-Salem Journal
Twin City Sentinel

- And now, Pal goes NATIONAL—big ads in Life and Saturday Evening Post delivering 78,370 messages to North Carolinians every month.

CIRCULATION IN NORTH CAROLINA

LIFE 50,292
Saturday Evening Post . . 28,078

(But that doesn't begin to tell the whole story—actually over 462,000 persons in North Carolina see every issue—these figures from Life's "Continuing Study of Magazine Audiences")



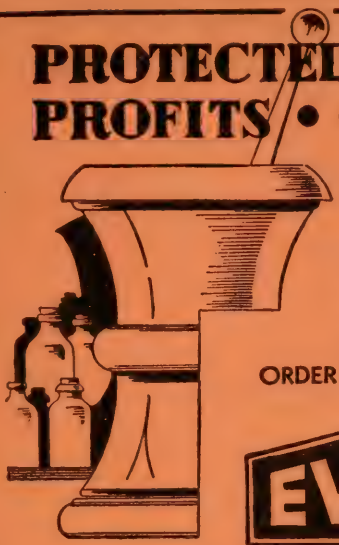
Pal "Hollow Ground" Blades, double and single edge, are going like wildfire—coast to coast.

Get in on the PAL Blade swim. Order through your wholesaler. 40% gross profit on every PAL sale.

Prices FAIR-TRADED.

PAL Blade Co. 595 Madison Avenue New York, N. Y.

PROTECTED PROFITS • • • ***For The*** **DRUGGIST**



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

12 L STREET, S. E. -:- WASHINGTON, D. C.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

for
MORE REPEATS
BIGGER PROFITS
GREATER TURNOVER

to PH

BOD

now features Purepac

Through Bodeker Drug, with warehousing facilities enlarged these past few months, Purepac furnishes proximity to a great source of supply. Purepac provides all the merchandising helps necessary for successful promotion. Purepac offers you the year round Extra Free

For quick, efficient
orders given to

BODEKER

1414-20 E. MAIN

RMACISTS —

KER DRUG CO.

— A COMPLETE LINE
OF MORE THAN 300
QUALITY HEALTH AIDS

Goods deals that enable you to earn greater profits and assures 100% drug store distribution.

There are many other reasons why you should line yourself up with the Purepac Line. Ask our Salesman, or else drop us a line, for further details.

specify Bodeker on
representatives.

D R U G C O .
RICHMOND, VA.

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York **San Francisco** **Kansas City**

CAPUDINE

BONUS DEAL

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

$8.00 ANY ASSORTMENT 5% CASH BONUS

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO. **RALEIGH, N. C.**

Then and Now

Do you know an old fogy who yearns for "the good old days"? Or a listless and lazy lad who thinks he works too hard? Then tell him about the "Notice to Employees" issued by a Chicago department store 80 years ago.

"Store must be open 6:00 A.M. to 9:00 P.M. the year around. Store must be swept; counters, base shelves and showcases dusted; lamps trimmed, filled and chimneys cleaned; pens made; doors and windows opened; a pail of water, also a bucket of coal, brought in before breakfast (if there is time to do so), and attend to customers who call.

"Store must not be opened on the Sabbath unless necessary, and then only for a few minutes.

"The employee who is in the habit of smoking Spanish cigars, being shaved by the barber, going to dances and other places of amusement *will surely give his employer reason to be suspicious of his integrity and honesty.*

"Each employee must not pay less than $5.00 per year to the church and must attend Sunday School regularly.

"Men employees are given one evening a week for courting and two if they go to prayer meeting.

"After 14 hours of work in the store the leisure hours should be spent mostly in reading."

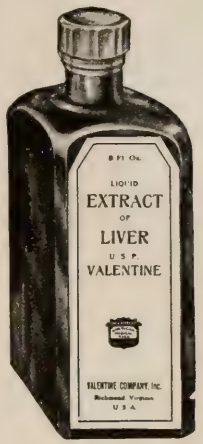
With all the work he had to do "before breakfast," the poor clerk would start home for his morning meal just in time to meet himself returning from luncheon.—*Rexall Ad-Vantages.*

E. R. Squibb & Sons Declares Dividends

The directors of E. R. Squibb & Sons on July 30, 1942, announced the declaration of a dividend of fifty cents ($.50) per share on the common stock of the corporation, payable September 12, 1842, to all common stockholders of record at the close of business September 1, 1942 and a dividend of one dollar and twenty-five cents ($1.25) per share on the $5.00 cumulative preferred stock Series A of the corporation, payable November 2, 1942, to holders of record at the close of business October 15, 1942.

LIQUID EXTRACT OF LIVER

U. S. P. VALENTINE



8-Ounces Net
1 Dozen at list
$21.00
Through
Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.
Richmond, Virginia

Timely Tips

COLOR AND DESIGN IN Rx BOXES AND LABELS GIVE STORE IDENTIFICATION

DRUG PACKAGE
ST. LOUIS, MO. INCORPORATED
FINE DRUG BOXES & LABELS

Write or Call
C. H. SMITH
Phone 3-5208 Charlotte, N. C. Box 1001

The Informed Druggist Is the Stronger Druggist

One of the soundest assets a retail druggist can have is a complete and up-to-date reference library. If yours is not up to par, use this handy order blank to obtain the books you need:

() *The Second Edition Modern Drug Encyclopedia and Therapeutic Guide.* A desk reference service on 11,114 ethical drug specialties; contains three indexes—drug names, therapeutic and manufacturer. Bound in red fabrikoid, 1,664 pages, supplemented every three months without additional charge. Price $10.00.

() *The Second Edition of Pharmaceutical Dispensing* by William J. Husa, Professor and Head of the Department of Pharmacy, University of Florida. Contains all important new developments in compounding and dispensing, latest information on incompatibilities of official drugs and proprietary specialties, latest information on professional pharmacy, hospital pharmacy, dental pharmacy, detailing the physician, etc. 806 pages, price $4.00.

() *Remington's Practice of Pharmacy, Eighth Edition.* Commentary on U. S. P. XI, the N. F. VI, and New and Non-Official Remedies, 1936. 2,162 pages, 702 illustrations, price $10.00.

() *United States Dispensatory, 22nd Edition.* Druggists for over a century have relied on this book as an authoritative source of information on all drugs and chemicals. Regular Edition, price $15.00.

() *National Formulary VII.* This book is a great improvement over previous editions of the N. F. and contains ninety-seven new titles not previously carried in the publication. Price $6.00 and well worth it.

() *Official North Carolina Poison-Exempt Narcotic Register Book.* Price $1.25.

() *The Twelfth Edition of the United States Pharmacopoeia* will be ready about Sept. 15. If you desire a copy as soon as issued by the publisher, mail us your check for $7.50. Attached in each U. S. P. XII will be a special coupon entitling the holder to receive the bound Supplement which will be issued within three years.

() *N. C. Fair Trade Book, 1942 Edition.* Loose leaf binder containing Fair Trade sheets alphabetically arranged and indexed; complete listing of all manufacturers, together with addresses, operating under the N. C. Fair Trade Act. Book also contains special 12 page supplement with list of Prohibited Drugs, F. D. A. Warning Statements, Antidotes and Federal Narcotic Information. Price $2.00.

() Set of posters for filing list of "Cost-of-Living" Commodities with Local Rationing Board; also for display in store. Posters fit standard typewriter. Price 25c a set.

If you are interested in a pharmacy reference book not listed here, write W. J. Smith, Drawer 151, Chapel Hill, and an attempt will be made to fill your order.

Carolina Journal of Pharmacy,
Drawer 151, Chapel Hill, N. C.

Please send me the pharmacy books checked above.

() Check Enclosed. () Money Order Enclosed. () Send C. O. D.

Name.....

Drug Store.....

Address.....

Groome's Greensboro Gossip

MRS. DEWEY E. GROOME, *Reporter*

Mrs. T. B. Waugh (Justice Drug Company) is about the proudest—yes, we believe all will agree she has a right to be. She has a nice family of seven children, and to look at Elizabeth one would wonder just where she was going to college this year! She tells me that Jim will go to Georgia Tech this year to study Engineering—he is 18. Doris, 14, will be a sophomore at Central Jr. High—Bobby 12, will be in the seventh grade at Central Jr. Martha 9, will also go to Central Jr. Billy 4—and Johnny 1, will keep mother company during the winter months. Benton, the young man of the family, is now employed in the production department of Southern Dairies, Inc., in Greensboro. Nice family—we might be a little jealous of you Elizabeth—still very proud of you.

Mary Jo, daughter of Mr. and Mrs. J. T. Usher (Asheboro St. Pharmacy), will be a senior at Gillespie Park High School this year.

It seems that Miss Margaret Lloyd (Pharmacist at Asheboro Street Pharmacy) might be making her home with Mr. and Mrs. Usher. At any rate Mrs. Usher referred to her as her adopted daughter . . . says she is doing a splendid job. She also suggested that she is a possible new member for our auxiliary . . . get busy you members of the auxiliary and go to see Margaret.

Mrs. Harper Best (Best Drug) tells us that Harper has been out sick for a couple of days but expects to return to work within a few days—Best wishes to you Harper, we hope you are none the worse for a few days of much-needed rest! Their son, Bobby, will be a senior in Senior High School this year—Billy will return to Gillespie Park.

Nancy O'Brien, daughter of Mr. and Mrs. C. C. O'Brien (Best Drug), a graduate of W. C. U. N. C. in June, will teach in Madison during the 1942-43 term. Good luck to you Nancy.

Mrs. Roger Bennett (Asheboro St. Pharmacy) tells us that her brother, H. O. Barnes Jr., left for Ft. Bragg July 24th—and that her first cousin, Jack Barnes, a Duke Graduate in June, also left for Ft. Bragg in July. These boys are well known in Greensboro and we are proud of them.

Mrs. J. L. Davis (Justice Drug) underwent a very serious operation at Wesley Long Hospital Saturday, August 8th—Mrs. Davis is one of our most active and enthusiastic members and we wish for her the very speediest recovery.

In talking with Mrs. H. W. VanHorn (Norris Candy Company) she told how much fun she was having in her own kitchen this year canning. . . . Women are so funny, why make preserves and jellies with a husband selling Norris?

The VanHorn's have only one daughter—Ann, and she will be in Central Jr. High this year.

Mrs. VanHorn says there is one good thing about jellies—if they don't turn out just right you can always fool the family and say that you made the "syrup" for pancakes!

Roger McDuffie Jr., son of Mr. and Mrs. Roger A. McDuffie (McDuffie-Eubanks) will enter Senior High School this year—fine going Roger—we know you will like it!

In making inquiry about the other members of the McDuffie-Eubanks staff—namely, Carolyn Cox and J. N. Eubanks—come to find out they could not brag about what their "children" were doing—did find out however, that Mr. J. N. had been fishing on the cost—we wondered why he hadn't pictures of his catch . . . found out from his buddy that the only thing he caught was a very small catfish. . . . Better luck next time Mr. J. N.

Mrs. Steve Frontis is another that awaits news from the "board," just wondering when they will call Steve. We hope it won't be in the near future. Mrs. Frontis is Chairman of the committee of arrangements for our September meeting—she reports her committee will be busy working



The White & Wyckoff "CROSS-STITCH" Deal No. 725-2.

Two different finishes—Novelty and Vellum.

48 Boxes with attractive, colorful coverings in semblance of cross-stitching.

24 sheets and 24 envelopes to retail at 59c.

We also suggest . . .

No. 720-2 Empire Deal—72 boxes—to retail at 29c a box.

No. 726-2 Favorite Deal—48 boxes—to retail at 59c a box.

No. 730-2 Gift Stationery Deal—12 boxes—to retail at $1.00 a box.

No. 735-2 Sampler Deal—30 Assorted Boxes—(6—29c Sellers; 18—59c Sellers; 6—$1.00 Sellers).

Our salesmen will quote you prices and show you illustrations

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

North Carolina Service Wholesaler

up something interesting within the next few days.

Mrs. Ralph Sykes tells me she is keeping a keen eye on Ralph these days—his intentions are good . . . he plans to put more girls in the drug store. Mrs. Sykes was most complimentary of Mrs. Laura Brown who has charge of the cosmetic and fountain departments. She is doing a wonderful job. Judson Boaz recently became connected with Mr. Sykes (Revolution Pharmacy) as pharmacist. He was formerly connected with College Pharmacy.

Mrs. Edgar T. Pierce, secretary to Mr. P. A. Hayes (Justice Drug Company) is spending two weeks in her old home—Heflin, Ala.

Mr. and Mrs. J. W. Finch are still walking on air . . . July 28th brought them the most wonderful little package—the very cutest little red-haired daughter—Mrs. Finch, (Frances) just beams—saying she is exactly like her daddy! She is Little Miss Suzanne Finch—Frances and Bill were lucky to have such nice visitors to help celebrate the event—Frances' mother, Mrs. W. L. McColl, Albemarle, N. C., will spend a month—Bill's mother, Mrs. T. J. Finch, came from McComb, Miss. She spent 10 days—How lucky you are Bill and Frances—we are quite proud of you.

T. Vernon Finch, a brother of Bill Finch, completed his internship at the Philadelphia General Hospital in June—is now a camp doctor at Camp Lookout, Cleveland, Ga.

Clarice Crutchfield, daughter of Tommy and Clarice (Crutchfield's, Inc.) will return to W. C. U. N. C. This is her second year—taking a straight A.B. course. She will stay on the campus this year. Their daughter, Lora, will be a senior at Jr. High.

Edward Carl Trogden—son of Mr. and Mrs. O. C. Trogden (Justice Drug) reports wonderful camp life—He is in Company P, 4th Battalion—302 Ordnance Regiment. Camp Sutton, N. C. You girls drop "Ed" a card—he just looks forward to his mail—Zoe (Mrs. O. C.) told how happy he was when 28 of the Justice Drug employees gave him a card shower one day. These little things help the boys more than we realize. Their daughter Jane will be a first year in Curry High School. The Trogdens spent their vacation at home this year in that O. C. could get some of the much needed rest.

The Jesse Tysons have no children—but Mrs. Jesse reports a soldier in the family which is fine. Eugene Tyson, a brother of Jesse who was formerly connected with Reaves Drug Store in Asheboro, is now in the Navy for basic training.

A. C. Browning, Pharmacist for Tommy Crutchfield (Crutchfield's Inc.) expects to be in the regular army as of October 1st.

In some cases where it was impossible to get in touch with the mothers—the proud fathers had to be called. . . . In the case of the C. C. Fordham, Jr., family, C. C. was so pleasant—as usual—but when he found out I wanted to know something about the boys—I could see (through the telephone) his broad smile—said of course, Eva, I'll be glad to tell you—and do you want to know what position they will play on the football team? Chris. No. 3—will be a senior at Senior High—H. C. will be in Jr. High. Yes, you bet—both these boys will play football.

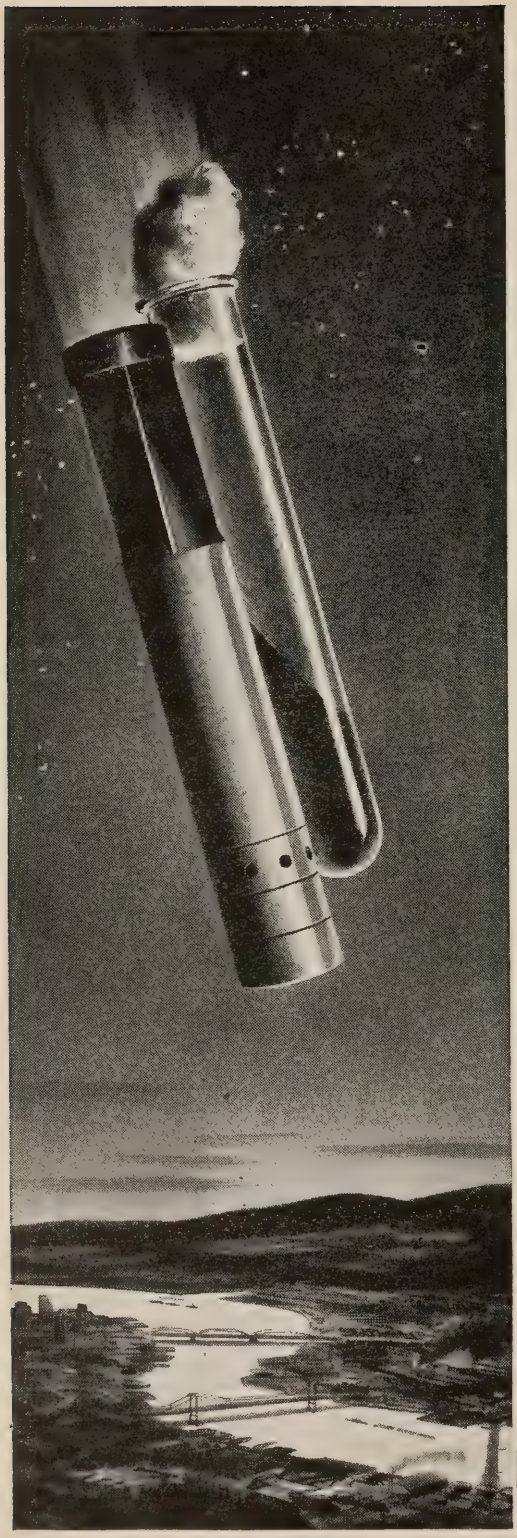
Lon Jr.—son of Mr. and Mrs. Lon Russell (Cecil-Russell Drug) will return to Chatham, Va., to enter Hargrave—in September—this is his second year.

B. C. Brown (Cecil-Russell Drug) expects to be in the regular Army—certainly by Oct. 1st.

"Dinky," daughter of Mr. and Mrs. C. H. Bradford, will enter Senior High School in September. S. I. Coble (Bill) left for Ft. Bragg August 12th—he was Pharmacist for Elam Drug Co. Mrs. Bradford says "C. H." is very much in favor of putting on all girls—you good-looking girls in need of work better see "C. H." The Bradfords (Elam Drug) report a wonderful vacation of two weeks at Lake Murray, S. C.

Bob McNeeley—son of Mr. and Mrs. M. C. McNeeley (McNeeley's) has joined the Naval Reserves. He hopes to return to Guilford College in September—Bob is a Senior at Guilford. Bill—their second son—will return to Curry High school where he is a senior.

Ann Hayes—daughter of Mr. and Mrs. P. A. Hayes has been doing special educational work at Chapel Hill during the summer



BACTERIOLOGIC WARFARE?

● Bacteriologic warfare appears impractical at present, since it is doubtful whether it could increase *existing* problems of defense against pathogenic organisms.

One such current problem affecting our *war effort* is that of defense against the common cold which annually deprives industry of at least 45 million man-days of work—a loss equivalent to the full-time labor of 150,000 persons.[1] In fact, colds are responsible for about half of *all* work-time lost in war industries as a result of illness.

Fortunately, the incidence and severity of the common cold may now be reduced by means of 'Vacagen' Oral Cold Vaccine Tablets.

Since colds may be caused by viruses, bacteria, or a combination of both agents,[2] and immunologic response to the so-called cold virus is relatively transient, protective measures are directed towards active immunization against specific bacteria associated with severe types of coryza. Oral administration of the water-soluble antigenic factors of these bacteria has proved to be an effective means of establishing immunity from them.

• • •

Each 'Vacagen' Tablet contains carefully proportioned quantities of the water-soluble antigenic derivatives of approximately 60,000 million organisms commonly associated with infections of the upper respiratory tract. The fresh antigens are rapidly frozen, dehydrated under high vacuum, and made into enteric-coated tablets for oral administration.

'Vacagen' Oral Cold Vaccine Tablets are supplied in bottles of 20, 100, 500 and 1,000.

1. J. A. M. A., 116:1342, March 29, 1941.
2. Zinsser, H., & Bayne-Jones, S.: A Textbook of Bacteriology, D. Appleton-Century Co., 1934.

'VACAGEN' ORAL COLD VACCINE TABLETS

Sharp & Dohme
PHILADELPHIA

months—Ann expects to graduate—finish this special course in December—then she will be all set for teaching.

Mrs. P. A. Hayes expects to spend ten days in St. Petersburg, Fla., with their daughter Virginia (Mrs. Stephen Taylor Forrest). We know Virginia will be thrilled. Mrs. Hayes will go to St. Petersburg, Fla., with Mrs. D. L. Shreve who is returning for the winter. Mr. D. L. and Dave, Jr. will join her in September. Mrs. Shreve, we will miss you and will be looking forward to next Spring when you will join us again.

Clarence T. Woodward, Jr., son of Mr. and Mrs. C. T. Woodward, has been in Philadelphia for the past several months—expects to return to Greensboro during August—he expects to be called in the Army in the very near future.

Mr. and Mrs. C. T. Woodward spent their vacation in Washington, D. C. with their son, James and his family. Mrs. James and James, Jr. came back to Greensboro with them and spent three weeks.

Jimmy—son of Mr. and Mrs. I. O. Wilkerson (Wilkerson-McFalls) expects to return to Wake Forest in September—this is his third year—taking a pre-med. course. Margaret Daniel, the daughter will go back and take the 12th grade at Senior High in September.

Margaret (Mrs. I. O. Wilkerson) tells me that I. O. has moved his prescription department down on the ground floor—he told her that during this busy season it was much more convenient to have all on one floor—funny thing how Margaret would wonder why he didn't do this sooner—come to think of it—only recently I. O. decided the thing to do was to work only girls in his store. . . . Guess he had to get down where he could keep an eye on the "girls." Margaret—we will find out if there are any red-heads in the group!

The D. Frank Hayes have a son-in-law in service—He is C. Manly Loomis—who married our little Estelle Hayes. He was formerly Supt. of recreation and parks for the city of Fayetteville—however, recently was in Greensboro for several weeks. He left July 29th for Noroton Heights, Conn., and expects to be there for a couple of months, in a Naval Training School. He has been commissioned as Ensign in Reserve in the Recreation Division—Mrs. Loomis—the former Estelle Hayes and one year old daughter Jene are with her mother and father, Mr. and Mrs. D. Frank Hayes.

S. L. Jones spent ten days during the month of July at Carolina Beach. . . . Did he gain some weight—of course, he did—he looks swell—said he had a wonderful rest and a good time.

Marshal "Cotton" Morris, son of Mr. and Mrs. M. G. Morris (Squibbs) is taking a pre-med. course at Wake Forest—he expects to return in September—this is his third year. Marion—the daughter, graduated in June from W. C. U. N. C. and is now working at Schiffman Jewelry Company. Howard, another son, is a sophomore at Senior High School.

J. L. Howerton (Greene Street Drug) decided the thing to do would be to take friend wife and take off for Huntsville, Ala., to visit a daughter. . . . We hope they are having the very best time.

Rowland and Ann Whitley (Vick Chemical Co.) spent a couple of weeks at Windsor, Va., watching peanuts grow.

Mr. W. Lee Moose (Pharmacist for Vick Chemical Company) whose home is at Mt. Pleasant, has been connected with the Vick Chemical Company since May 1st, 1842. He divides his time between the two Vick plants in Greensboro, the Vapo-Rub plant and the Cough Drop plant. Mr. Moose is most happy in his new set-up and is one of the newest members of the Greensboro Drug Club. By the way, we hope in the near future that Mrs. Moose will join the Auxiliary—a trip for some of you auxiliary members—go to Mt. Pleasant and make a little call on Mrs. Moose—she will be glad to see you—for the time being she is living there and Mr. Moose goes home only on the week ends—leaving Friday afternoon and returning to Greensboro Sunday afternoon.

In talking with you about everyone else—I forgot that I had a son—Carlyle Groome—son of Mr. and Mrs. Dewey E. Groome (Eva, with Southern Dairies, Inc., and Dewey with Vick Chemical Company)—Carlyle goes back to Duke for his third year in pre-med. He expects to join the Marine Reserves the first of September.

Pepto-Bismol*



Not an Antacid
Not a Laxative—
It soothes and calms upset stomach and irritated intestinal walls!

Norwich*
MAKERS OF UNGUENTINE

STAR of NATIONALLY ADVERTISED BRANDS WEEK

Pepto-Bismol FOR UPSET STOMACH 47¢

Front and Center for PEPTO-BISMOL—fastest growing product for upset stomach. Put up the NABW Diamond—put a display of all 3 sizes on your counter and get your share of Pepto-Bismol's rising volume.

The Norwich Pharmacal Company
Norwich, New York

* Reg. U. S. Pat. Off.

Paper Cup vs. Bottle

(The following article, written by pharmacist C. M. Cain of Henrietta, N. C., appeared in a recent edition of The Charlotte News and is reprinted in the belief that it will be of interest to readers of The Journal.—Ed.)

Editors, THE NEWS:

We note in some recent editions of your esteemed paper that one of those periodic politico-economic brainstorms is at present located in Charlotte, N. C., with a similar disturbance brewing in the vicinity of Columbia, S. C. I refer to the discussion of the economic and sanitary aspects of the paper cup controversy. We note also that the OPA had something to say about excessive charges as deposit for bottles loaned to patrons in lieu of the privilege of their carrying the bottled drinks away from a store.

As a native South Carolinian—a pharmacist licensed to practice my profession, in both states since becoming a citizen of North Carolina in 1929, I occupy a sort of duality of privilege to discuss both states relative to the subject on the calendar. Forty years around soda fountains and handling bottled drinks and, during that period, at intervals, serving officially as administrator of health ordinances, I believe that, in a measure, I am qualified to discuss the subject with a degree of intelligence.

With regard to the degree of sanitation between a glass washed in a drug establishment and the same kind of a glass washed in a restaurant, that phase of the subject rests entirely upon the integrity of the INDIVIDUAL establishment, regardless of its name. In the matter of the extra penny for the drinks in the paper cups, it would seem that anyone familiar with all the circumstances respecting increased cost of material and service would realize the justness of the extra charge.

As to the relative merits of glass versus paper cups: as a sanitary measure one is no better or worse than the other. We know what to do about the glass vessels, but paper cups are exposed to germs and filth contamination from the factory to the service counter.

As to the charge on bottles and its relation to ceiling price; the writer has been—for seven years—not making a CHARGE for the bottle, but entering into a verbal contract, in the presence of witnesses, and requiring a reasonable deposit as bond or consideration from the customer to make the contract legally binding and insure the return of the bottle. We keep a book in which the transaction is recorded. At close of business—a bottle business of considerable proportions—Saturday evening, we had only 35c unredeemed cash on the book. We commend this legal method to the authorities, both as to fairness to customer and merchant and the conserving of bottles in this emergency. We particularly recommend it to the Health Department, and the Society for the Prevention of Cruelty to Animals, as a potent measure to prevent the injury to people and animals by carelessly broken bottles on our public thoroughfares.

And what about this conspicuous slogan—"BUY IT IN BOTTLES—IT'S SANITARY"—that has been emblazoned in newspaper advertisements; screams at the motorist from billboards; and accompanies the market basket to the homes in the form of circulars? The health departments of the two states have apparently accepted the integrity of that slogan and rested in blissful ignorance of its limitations and the abuses attending the preparation, transportation, and vending of same, that have existed in both states for approximately twenty years.

What are the facts in the case of bottled drinks? Here is what my investigation and personal observation has revealed. In the majority of the bottling plants reasonable sanitary conditions prevail. Several months ago, one plant brought so many short-measure bottles and such filthy crates that we refused to handle the product any longer. Only a small percentage of the trucks carry even a cover to protect the drinks from the dust and filth of the highways which, in dry weather, necessitates

(Continued on Page 255)

News Notes from the Home Front

Pharmacist **R. L. Hamilton** has returned to his home town, Oxford, to accept a position with the Herring Drug Company . . . he has been working in Ahoskie for the past several years. Expansion of the Red Cross blood procurement project from an original 900,000 donors during the current fiscal year to a minimum of 2,500,000 has been requested by the Surgeons General of the Army and Navy, the Red Cross has announced . . . blood collected in this project is processed for use in transfusions by the armed forces.

John M. Pickard, who until recently was connected with Rogers Drug Store of Durham as pharmacist, is now stationed at the Lawson General Hospital Technicians School at Atlanta, Georgia. He is enrolled in a three months' laboratory technicians course covering laboratory tests in blood and urine analysis; also bacteriology and parasitology. **Leon Wriston Smith** of Kannapolis is also a member of the class which totals 47, thirty of whom are registered pharmacists.

L. M. Holmes, proprietor of Holmes Park Place Pharmacy, Charlotte, spent the first two weeks of August in Blowing Rock taking a little rest. . . . **T. C. Yearwood** of the same city managed to get away for a short vacation . . . he visited friends and relatives in Ohio and Illinois.

L. W. McKesson of Statesville is a busy man these days . . . he's Chairman of the Local Rationing Board. . . . Friends of **P. D. Summey,** Dallas, will be glad to know he is back on the job after spending several months in a Western N. C. hospital.

The August 16th issue of the Raleigh *News & Observer* carried a feature article on Professor John E. Kelly, father of **Dr. E. F. Kelly,** and The Union Home School, located near Carthage, which Professor Kelly founded in 1875 . . . the School was in operation more than a quarter of a century.

Changes in addresses: **W. B. Barker** to Mann's Drug Store in Reidsville; **W. D. Bradsher** to Mann's in Greensboro; **G. L. McGahee** to Hoskins Drug Company in Charlotte; **N. M. Marsh** to Taylor Drug Store in Siler City and **W. L. Rhyne** to the Boulevard Pharmacy in Charlotte.

The following ad which appeared in the Raleigh *News & Observer,* August 8, was mailed to the JOURNAL by a pharmacist with the notation, "this seems to be the ideal job": **Registered druggist wanted at once. No night or Sunday work. Off when you please. Am sure we will have no difficulty as to salary. Try to come now. Age no barrier.**

Two quick-thinking druggists of Winston-Salem, **C. R. Wheeler** and **J. E. Tilley,** outwitted a man who attempted to have a forged morphine prescription filled in their stores . . . after being arrested the forger attempted to commit suicide in the city jail by slashing his wrists.

The following individuals have been added to the rolls of the N. C. P. A.: **F. G. Jacocks,** Elizabeth City; **D. G. Ridenhour,** Mt. Gilead; **J. E. Brison,** Gastonia; **E. P. Crabtree,** Statesville; **R. E. Cornelius,** Kannapolis; **C. S. Goodrum,** Davidson; **J. H. McLelland,** Troutman; **Banks M. Moore,** Salisbury; **J. C. Murphy,** Davidson; **H. R. Stowe,** Charlotte; **L. B. Stacey,** Gastonia; **W. O. Smith,** Arlington, Virginia; **R. C. Eller,** Belmont; **E. L. Hinds,** Pembroke; **A. T. Kemp,** Burlington; **M. A. Prevatt,** Lumberton, and **C. A. Taylor,** Mt. Holly.

The membership of the North Carolina Pharmaceutical Association now totals more than 1,000 . . . it is one of the largest state pharmaceutical associations in the country.

H. C. Hart, son of pharmacist **G. W. Hart,** of Winston-Salem, is now associated with Kennedy's, Inc., of Gastonia . . . the son of **Luther Hawkins,** Statesville drug store proprietor, will enter the U. N. C. School of Pharmacy this Fall.

Address changes: **J. C. Munday** to the Martin Drug Company, Kannapolis; **E. V. Stone** to Wesley Heights Pharmacy, Charlotte and **C. M. Brooks** to the Airheart Pharmacy, Concord.

Coy Waller, graduate of the U. N. C. School of Pharmacy, Class of 1937, recently received his Ph.D. from the University of

(Continued on Page 252)

This new Package ASSURES Profit



Dealers everywhere are hailing the nationally advertised Sealtest Bulk Pint Package. It meets the demand of lovers of bulk ice cream—and assures a definite profit on ice cream.

The Sealtest Pint is but one of a host of advantages that Sealtest dealers enjoy. Radio and newspaper advertising—a dealer merchandising service and the Sealtest Fountain Advisory Board—all do their part to assure larger fountain sales and profits in these upset times. Call the nearest Southern Dairies' Plant for details.

Southern Dairies
Sealtest
ICE CREAM

Minnesota . . . so it's now Doctor Waller. He has accepted a teaching position at the School of Pharmacy, State College of Washington, Pullman, Wash.

The McNeely Drug Company, Inc., of Charlotte, has been sold by the owner, **Sam McNeeley**, to **W. S. Lowrey** and **C. M. Westbrook** and the name changed to Addison Pharmacy. Mr. McNeely has been commissioned a second lieutenant in the Air Corps. . . . **H. R. Stowe** continues with the Pharmacy as registered pharmacist in charge.

Every time you buy a War Bond you are helping to make Der Fuehrer more furious. Let's drive him completely nuts.

Phil Link of Reidsville has been promoted to the rank of sergeant and transferred from Camp Grant, Illinois, to the Port Surgeon's Office, Fort Mason, San Francisco, California . . . when last heard from Phil was working in the pharmacy.

Pharmacy is included in the provisions for loans to students in professional fields considered essential to national defense . . . up to $500 may be borrowed by a student (limited to third and fourth year students) during any 12 months period . . . interest at 2½%. If student is ordered into military service, or suffers disability or death, indebtedness will be cancelled.

Remodeling is now underway at the Firestone Drug Store, Gastonia, owned and managed by **F. M. Moss** . . . the prescription department has been enlarged with new equipment added, new fixtures have been installed in the store . . . all adding up to a first rate drug store of which Gastonia may well be proud.

A new addition to the staff of Eckerd's Drug Store, Charlotte is **B. M. Salley** . . . he is registered in South Carolina, his home state, and expects to eventually obtain his license in North Carolina through reciprocity.

R. W. Jernigan, Jr., son of pharmacist **R. W. Jernigan** of Chapel Hill (Eubanks Drug Company), entered West Point on July 1 after successfully passing a stiff examination. . . . **G. O. Tripp** of Charlotte expects to enlist in the Navy early in September.

Mrs. Fitz L. Smith of Winston-Salem has accepted a position with the U. S. Rubber Company, Charlotte Division, and will report for work early in October . . . for the past year she has been taking a special course in chemistry at Salem College, Winston-Salem.

R. W. Horton has been seriously ill for the past month . . . he has been associated with the Cash Drug Store of Goldsboro for several years.

Dean J. G. Beard of Chapel Hill and **I. T. Reamer** of the Duke Hospital Pharmacy, Durham, represented the N. C. P. A. at the 90th annual meeting of the A. Ph. A. in Denver, August 16 to 20.

Mr. and **Mrs. C. H. Smith** (Drug Package), **Mr.** and **Mrs. M. W. Stone** (H. B. Hunter Co.), of Charlotte, and **Mr.** and **Mrs. L. J. Loveland** (BC) of Durham were among the drug travelers vacationing at Myrtle Beach recently.

According to newspaper reports, the recent cosmetic show held in Charlotte was a tremendous success . . . more than a million dollars in cosmetics being sold during the show. Druggists from every section of the State were present . . . among those visiting the show the first two days were **E. R. Toms** of Wilmington, **J. A. Mitchener, Jr.**, of Edenton, **G. E. Rancke** of Lumberton, **E. L. Hicks** of Concord, **M. B. Phillips** of Albemarle, **W. T. Andrews** of Goldsboro, **E. F. Rimmer** of Sanford, **E. G. Green** of Durham, **R. E. Young** of Asheville, and **Paul B. Bissette** of Wilson.

Army officials at Fort Knox, Ky., recently stated that H. L. Rives, Jr., son of Pharmacist **H. L. Rives** of Bethel, was believed to be the youngest officer in the U. S. Army.

Young Rives is twenty years old and a second lieutenant in the 12th Division Tank Corps. He is a graduate of Oak Ridge.

Brown's Soda Shop of Greenville has been sold to **E. E. Brown,** who plans to convert it into a drug store. Mr. Brown will move his present drug store, now operated at his residence, to the new location and will consolidate the two businesses.

W. L. Lewis of Mount Olive has "lend-leased" his services to the Cash Drug Store, Goldsboro, until the owner, **A. G. Pelt, Jr.**, can locate a permanent pharmacist for the business.

Advertised

O-N TRADE MARK REG. U. S. PAT. OFF.

Merchandised

Two Year-'round Repeaters!



Order From Your Jobber



Stock Up NOW!

O-N FOR COLD DISCOMFORTS

One of the fastest selling liquid cold preparations on the market. Big unit profit.

O-N ANTISEPTIC

Demand growing daily! Phenomenal sales increase every week! Ask your jobber.



ADVERTISED

One of a series of ads now running for O-N Antiseptic.

Owen Drug Company

Salisbury, North Carolina

Selling Your Customers For YOU



Eases the Pain — Soothes the Nerves

The quick-acting ingredients in the "BC" formula ease headaches and gently soothe nerves. Also relieves neu- and func-

Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day



RELIEVES HEADACHES

BC



. . . and soothes Nerves upset by

HEADACHE *and* **NEURALGIA**

The prescription-type ingredients in the "BC" formula are readily assim- ...t's why "BC" offers ... from headaches, ...cular aches and ...ic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Fixtures for Sale

One 25 ft. cigar humidor with stainless steel doors; one 25 ft. toilet goods section; 20 ft. patent medicine shelving in 4 ft. sections; one 30 ft. soda fountain back bar and base; one 35 ft. soda fountain counter; 10 soda stools with backs; 9 soda booths leather covered with wall mirrors 7 ft. high; two 2½ ton York refrigerating machines for making ice, cooling purposes.

Equipment in excellent condition; priced to sell. For further information, write W. J. Smith, Drawer 151, Chapel Hill, N. C.

Births

Mr. and Mrs. Louis L. Holland of Hamlet announce the birth of a daughter, Diana Iris, on July 9, weight 7 lbs. 6 ozs. Mr. Holland, who was licensed as a registered pharmacist in this State in June, is connected with the Birmingham Drug Company of Hamlet.

Deaths

We sympathize with Lester Fisher of the Fisher Drug Company, Statesville, whose mother died recently.

Marriages

Mr. and Mrs. J. A. Goode of Asheville announce the marriage of their daughter, Kathryn Frances, to Lieutenant Arthur Arlington Northen, Jr., on Friday, July 3rd, at Hayden Lake, Idaho.

The bridegroom is stationed in Idaho with the United States Air Corps.

Doctor E. A. Brecht, Professor of Pharmacy, U. N. C. School of Pharmacy, Chapel Hill, and Miss Mary Ramsey of Pasadena, California, were married at the home of the bride on August 12.

Following the ceremony Dr. and Mrs. Brecht left for a visit with the groom's parents in Minnesota Lake, Minn.

In early September the young couple will return to Chapel Hill where Dr. Brecht will resume his teaching duties at the School of Pharmacy.

New T. M. A. Members

The following salesmen affiliated with the T. M. A. during August: Mr. Charles J. Britt, 821 Duke Street, Norfolk, Virginia, representing Robert J. Pierce, Inc., New York; Mr. P. D. White, Mecklenburg Hotel, Charlotte, North Carolina, representing the Norwich Pharmacal Company, Norwich, New York; Mr. Lake B. Crawford, Irving Park Manor, Greensboro, North Carolina, representing the Creomulsion Company, Atlanta, Georgia.

First Cannibal: "Am I late for dinner?"

Second Cannibal: "Yes, everybody's eaten."

Salesman: "I represent the ABC Wool Company, lady. Would you be interested in some colorful yarns?"

Housewife: "Yeah, tell me a couple!"

PAPER CUP vs. BOTTLE

(Continued from Page 249)

a thorough washing of the drinks before placing them in refrigeration. My observation, and the report of friends who travel the roads is that many of the retail refrigeration receptacles are filthy and it is common practice for every Tom, Dick and Harry, of all degrees of unsanitary apparel and person to put their hands into boxes and "self-service" themselves to drinks.

The writer, having been associated in the administration of health measures in the past, fully realizes that the consummation of desirable sanitation in any field is both legal regulation and educational. The writer is not competent to give advice to anybody, but he offers to the health departments of both states this suggestion, to be gradually applied under these particular business conditions created by the war. Have better inspection of bottling plants and interstate business; have better protection for drinks in transit on the road; have the vending refrigeration boxes kept more sanitary; prohibit anybody but a clerk from entering any refrigerating box, and, lastly, enlist the aid of the newspapers to educate the public and also that the respectable drug stores be given a square deal in all future discussion of these subjects.

The Seeman Printery, Inc.

Where **Good** *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

$0.70 pint ELIXIR $4.50 gallon

VITAMIN B_1

SCIENTIFICALLY CORRECT

$1.30 pint ELIXIR $9.25 gallon

VITAMIN B COMPLEX

Direct or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND

Manufacturing Chemist
GREENSBORO, N. C.

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

Quality, *Yes* - Extra Cost, *No!*

Why are M M & R Packaged Essential Oils and Balsams the first choice of Hospital and College Pharmacists?*

. . . The answer is M M & R quality . . . an "extra" that costs nothing extra! That's why you'll find M M & R Essential Oils in the familiar, uniform brown bottles in more Hospital and College Pharmacies.

*Proved by actual survey.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through Your Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS — AROMATIC CHEMICALS, ETC...SINCE 1895

16 DESBROSSES ST. — NEW YORK, N. Y.

M&R MAGNUS

Dean J. C. Beard
Drawer 629
Chapel Hill, N. C.

Purepac FALL AND WINTER DEALS

Biggest Deal Event in History!

—121 DEALS—

5 Big Quantity Assortment Offers



COUGHS & COLDS
. . . . include both the old stand-bys and the newer formulae, tested for therapeutic quality and merchandising value.

30 DEALS
58% Average Profit

OINTMENTS
. . . . are prepared from the finest ingredients, the identity, purity and uniformity of which are assured by strict laboratory assay and control.

5 DEALS
60% Average Profit

SPECIALTIES
. . . . represent a complete line of antiseptics, astringents, alkalizers, emulsions and the like for the discriminating druggist, who seeks tested quality at a competitive price.

35 DEALS
54% Average Profit

VITAMINS
. . . . include in many varied forms only those preparations of proven value and steady consumer demand with a high mark-up for the retailer.

41 DEALS
48% Average Profit

PROMOTIONS A complete assembly of window displays, counter dispensers, streamers, pennants, diamonds, price posters, display cards and consumer handbills — FREE with quantity assortment purchases ranging from $50 up.

YOUR INQUIRIES ARE INVITED

The W. H. King Drug Company
WHOLESALE AND MANUFACTURING
Raleigh, North Carolina

PUREPAC

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

YEAR BOOK

of the

North Carolina Pharmaceutical Association

CONTENTS IN BRIEF

	Page
Proceedings of the Sixty-Third Annual Meeting	261
Roll of Members, N.C.P.A.	294
Roll of Members, T.M.A.	306
The Women's Auxiliary	309
Annual Report of the N. C. Board of Pharmacy	310
List of Registered Pharmacists	316
List of Drug Stores	329
Officers, Committees, Delegates, N.C.P.A.	339

October, 1942

1880 1942

THESE CHANGING TIMES



THIS IS OCTOBER, 1942. There is a war . . . a war that sinks its vicious fangs into most of the civilized world . . . a war of unprecedented portent . . . a war of actual survival.

This is a changed America . . . automobile traffic is light . . . cars stand idle in garages on Sunday . . . attics are searched for scrap . . . factories pulsate day and night under the strain of wartime production.

Even the drug business has changed . . . many commodities are short . . . deliveries have been curtailed or discontinued . . . taxes bite deep into the day's receipts . . . some of the boys from the store are now in uniform.

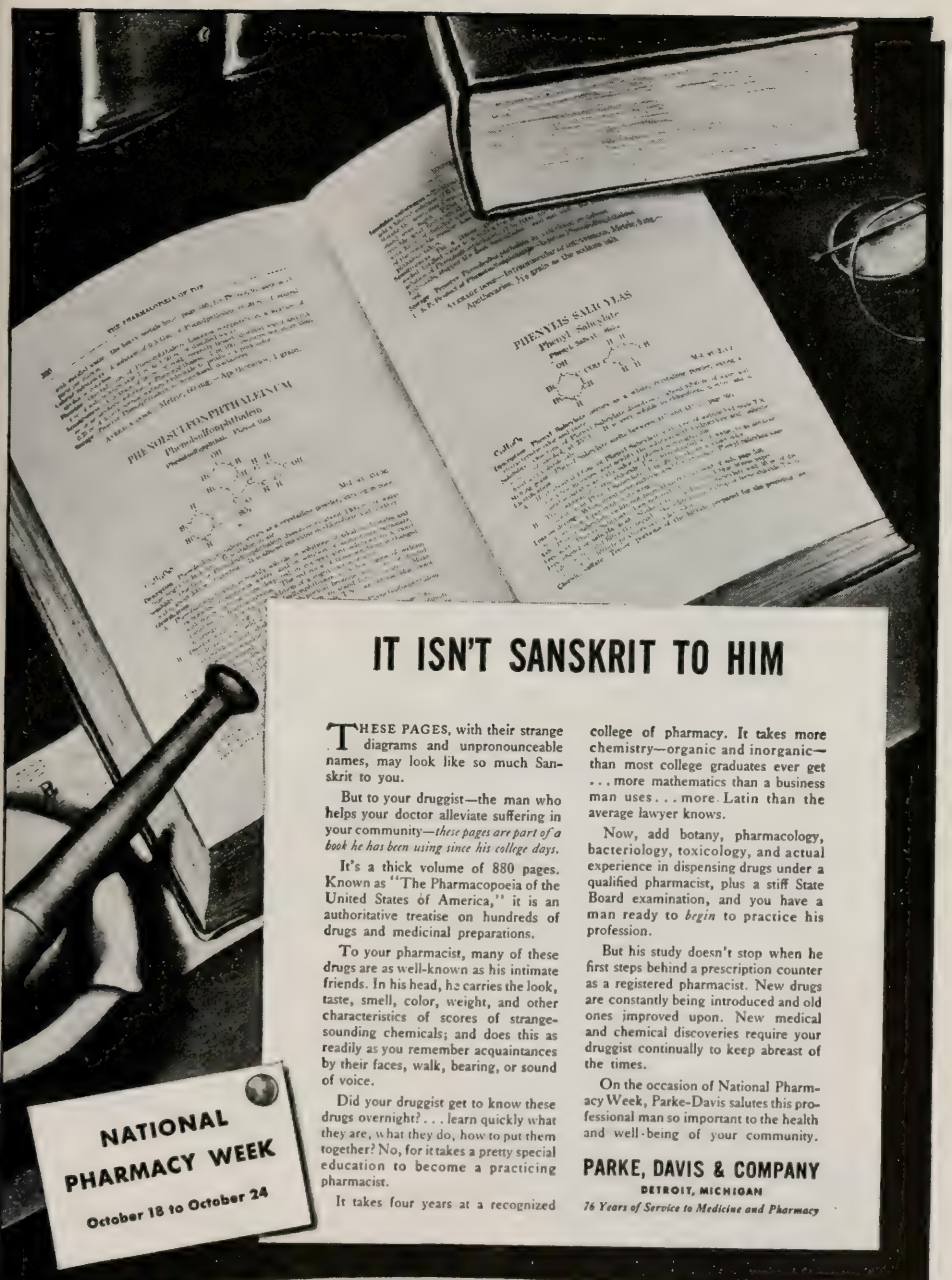
Changed is our system of American economy . . . changed is our way of life . . . changed are our habits of thinking . . . changed is the pattern of drug-store operation . . . changed are the affairs of the world . . . and the end is not yet.

One of the notable exceptions is the Lilly Policy. There has been no change in that. Despite the abnormal demand which taxes manufacturing facilities, Lilly Products are still sold at a uniform price to all pharmacists alike through the recognized distributor of the buyer's choice.



ELI LILLY AND COMPANY

PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U. S. A.



IT ISN'T SANSKRIT TO HIM

THESE PAGES, with their strange diagrams and unpronounceable names, may look like so much Sanskrit to you.

But to your druggist—the man who helps your doctor alleviate suffering in your community—*these pages are part of a book he has been using since his college days.*

It's a thick volume of 880 pages. Known as "The Pharmacopoeia of the United States of America," it is an authoritative treatise on hundreds of drugs and medicinal preparations.

To your pharmacist, many of these drugs are as well-known as his intimate friends. In his head, he carries the look, taste, smell, color, weight, and other characteristics of scores of strange-sounding chemicals; and does this as readily as you remember acquaintances by their faces, walk, bearing, or sound of voice.

Did your druggist get to know these drugs overnight? . . . learn quickly what they are, what they do, how to put them together? No, for it takes a pretty special education to become a practicing pharmacist.

It takes four years at a recognized college of pharmacy. It takes more chemistry—organic and inorganic—than most college graduates ever get . . . more mathematics than a business man uses . . . more Latin than the average lawyer knows.

Now, add botany, pharmacology, bacteriology, toxicology, and actual experience in dispensing drugs under a qualified pharmacist, plus a stiff State Board examination, and you have a man ready to *begin* to practice his profession.

But his study doesn't stop when he first steps behind a prescription counter as a registered pharmacist. New drugs are constantly being introduced and old ones improved upon. New medical and chemical discoveries require your druggist continually to keep abreast of the times.

On the occasion of National Pharmacy Week, Parke-Davis salutes this professional man so important to the health and well-being of your community.

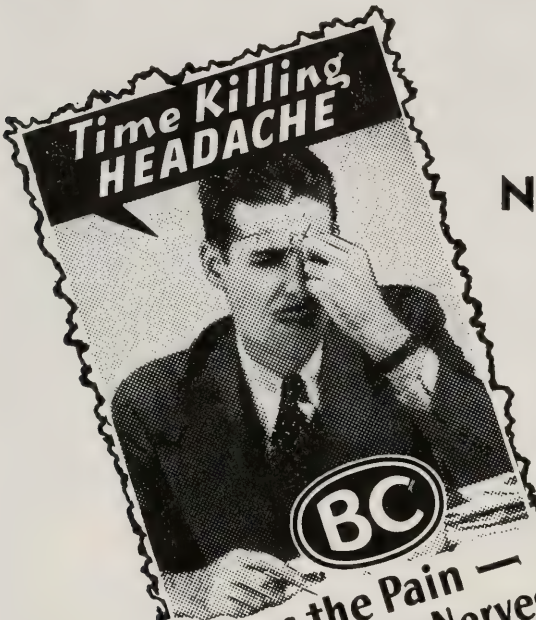
PARKE, DAVIS & COMPANY
DETROIT, MICHIGAN
76 Years of Service to Medicine and Pharmacy

NATIONAL PHARMACY WEEK
October 18 to October 24

TRULY YOURS—Here is our 1942 Pharmacy Week advertisement as it appears in the October 19 issue of LIFE Magazine. It is published as a tribute to the American Pharmacist—scientist, philosopher, pillar of public health, and community friend. Copies of the advertisement in folder form are available for counter distribution.

Sincerely yours, Parke, Davis & Company.

We Tell 'em — You Sell 'em



Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

Eases the Pain — Soothes the Nerves

Headaches, and nerves upset ... pains, usually respond ... quick-acting ef- ... nerves.

HEADACHES - NEURALGIA
Eased Quickly with "BC"

Agonizing headaches and annoying neuralgic pains usually yiel... hurry to the ...gredients in ...ula. "BC" is ...r the relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

The Proceedings

of the

Sixty-Third Annual Meeting

of the

North Carolina Pharmaceutical Association

held in

The Ball Room
Robert E. Lee Hotel
Winston-Salem
North Carolina
May 11, 12, 13, 1942

Also the

Roll of Members

Report of the Secretary-Treasurer of the North Carolina Board of Pharmacy, together with Lists of Registered Pharmacists and Drug Stores; also the Members of the Traveling Men's Auxiliary

Edited by W. J. Smith

THE CAROLINA JOURNAL OF PHARMACY

Vol. XXIII October, 1942 No. 10

ENTERED AS SECOND-CLASS MATTER JULY 5, 1922, AT THE POSTOFFICE AT CHAPEL HILL, NORTH CAROLINA, UNDER THE ACT OF MARCH 3, 1879

Christmas Comes Early This Year!!!

Get out and display all fancy goods and gift items as soon as you get them in this year. Many customers are selling out of such items now just by displaying them.

We will continue to get some holiday goods in up to December, but we are shipping such goods out as soon as we receive them to insure our customers' getting them.

In your drug and cosmetic departments, feature the large sizes.

Display surgical dressings, Purepac Health Helps and other health needs.

We are all in the drug business now.

Buy your drugs from

OWENS & MINOR DRUG CO.
Incorporated
RICHMOND, VIRGINIA

"Who Have Been Good Drug Wholesalers"
Since 1882

PROCEEDINGS OF THE SIXTY-THIRD ANNUAL MEETING

FIRST SESSION

The opening session of the Sixty-third Annual Convention of the North Carolina Pharmaceutical Association convened at the Robert E. Lee Hotel, Winston-Salem, N. C., on Monday, May 11, 1942, at 7:30 in the evening, with President Ralph P. Rogers, presiding.

President N. B. Moury of Greensboro called the 29th convention of the Traveling Men's Auxiliary to order and Mrs. C. C. Fordham, Jr., of Greensboro, President of the Women's Auxiliary, called that body to order.

Rev. Ralph Herring, Pastor of the First Baptist Church, Winston-Salem, gave the invocation following which the entire audience joined in singing the "Star Spangled Banner."

Acting Mayor J. Wilber Crews welcomed the convention guests to Winston-Salem and was followed by L. M. Bobbitt, President of the Winston-Salem Drug Club, and by Mrs. A. L. Fishel, Chairman of the Ladies Local Committee, both of whom expressed their desire to see that the delegates had an enjoyable stay while in the Camel City.

Responses to the addresses of welcome were given by J. C. Brantley, Jr., of Raleigh, by T. J. Ham, Jr., of Yanceyville, and by Mrs. Dewey Groome of Greensboro.

Departing from the custom of holding a short intermission at this point, President Rogers called First Vice-President J. C. Brantley, Jr., to the chair while he presented his address.

PRESIDENT'S ADDRESS

PRESIDENT ROGERS: *Mr. Chairman, Fellow Members, Distinguished Guests, Ladies and Gentlemen:*

We should be happy when we realize that we have come together in Convention to discuss one of the most important factors in this World War—that is *Drugs!* Drugs, Drugs, Drugs, we mix them, dispense them, or deal with them all day long.

Now what are drugs doing today? On the battlefield, in the emergency hospitals, in the operating rooms, we find them being used continuously. We find drugs easing pain, bringing sleep instead of torture, making dangerous, marvelous and rapid operations possible and successful so that many lives are saved. Have you thought of the thousands of lives the sulfonamides saved at Pearl Harbor that would otherwise have perished? Drugs in civilian life, in the countries abroad and at home are compensating for lack of foods, are taking the place of certain nutritive staples that cannot be obtained. They are helping shattered nerves and restoring health to people with all kinds of aches and pains. Here in our own country the span of life has been lengthened by the use of drugs. This progress has been so rapid that it has been astonishing to us and little dreamed of a century ago. Drugs prevent illness, treat illness, and restore health and life. We cannot give too much praise to the power of drugs. Our scientists with their experiments, research work, and hard thinking have gone a long way toward perfection. Our drugs are purer, put up more attractively, supervised more closely against careless use than at any time in past history. Every day new uses are found for them, and more diseases of the human race are found preventable or curable by the use of drugs.

While we are in war, with the terrible news of battle continually shocking our nerves, drugs are needed for the worries and the food problems which are brought about by wars.

It is up to us to find new drugs, new ways of using old drugs, new ways of dispensing them, better ways of attracting and serving our people. That is why we have come together in this assembly. No other civilian defense work can be more useful and helpful during war time than can the drug business. There is no better time than right now for a drug convention, for the problems which will be discussed during this convention will not only help each individual here, but will be, in a way, a great service to our country.

Last May when you gave me the highest honor given to a member of this Association, as your leader for this year, I must confess that I felt as if the job was too much for me to undertake. When we began to make our plans for the year, the work became more and more interesting. No one can realize how much valuable help he has in this organization until he begins to make committee appointments. It is very gratifying to get response and help from fellow members such as I have received from your Committee Chairmen.

It is indeed an arduous task to follow in the footsteps of men like former Presidents Hollings-

worth, Gattis, and Fordham. Without the inspiration of these men and of Dean Beard, Professor Rose, Miss Alice Noble, and many others I could mention, I could not have carried on the work of the President of this Association. These persons and the many efficient leaders preceding them have made this organization one of the most outstanding pharmaceutical associations in our nation.

The latter part of May, I attended with several other druggists the convention in Pinehurst of the Medical Society of North Carolina. Mr. W. Lee Moose gave an explanatory lecture on the new Federal Food, Drug and Cosmetic Act. The members of the Medical Society were appreciative of the information given to them. Our secretary, Mr. Smith, spoke to the House of Delegates of the Society and much interest was shown at that meeting. A large number of physicians visited the N. C. P. A. scientific exhibit during the convention and seemed very much interested in the display.

This year the Association through its interprofessional relation committee has placed Mr. Paul Bissette on the program of the N. C. Dental Society, now in session at Greensboro, and in turn, Dr. J. A. Sinclair of Asheville representing the dentists will appear on our program Wednesday morning. A dental exhibit has been installed at the headquarters of the Dental Society and special booklets on Dental medication prepared for distribution to the Dentists.

The Editorial Board of the CAROLINA JOURNAL OF PHARMACY, consisting of sixteen members has done a good job this year, the results of which are reflected in the successful year of the Carolina JOURNAL which shows an increase in the advertisements and the general interest shown by the readers of the JOURNAL.

I congratulate the managing editor and his staff on their work. We all know when this drug journal is compared with those of other states, it ranks at the top. It is the duty of each and every member of this Association to help Mr. Smith and his staff in every way possible in securing new ads and important news. Let's pull together and make the NORTH CAROLINA JOURNAL OF PHARMACY one of the most outstanding drug publications in our Nation.

Many honors have come to members of our association this year. Mr. Tom Hood of Dunn was elected District Governor of Rotary International. Mr. P. J. Suttlemyre was elected to the Board of Directors of the National Association of Retail Druggists; all of us are proud of another one of our members, the Honorable Carl Durham who is so ably serving in the Congress of the United States at Washington, during this critical period. Six or more druggists have been elected mayors of their respective cities.

Right at this point I should like to thank the members who served on the committee which made up the Board of Tellers for the time and work which they gave to their assignments.

The members serving on the National Pharmacy Week committee did a splendid job in broadcasting radio talks throughout the State. I believe every radio station in the state had a local druggist to talk during National Pharmacy Week. Fine work, fellows, and the Association is very grateful to you for the time you spent on this project.

One of the most beneficial acts of service given to the members of the Association during this year was the merchandising clinics. For the benefit of those members who were not fortunate enough to participate in the clinics, I should like to review somewhat in detail just what was done.

If you remember, we started at Asheville with the first program. Similar programs were given in Charlotte, Winston-Salem, Durham, and Goldsboro. The registration was good in each of these localities. We were very much pleased with the hearty response given to these clinics and feel that they were highly successful.

In each place thirty minutes were given to a local druggist who spoke on some phase of the drug business. This address was followed by a lecture on the efficient operation of a soda fountain. Then came the candy man who told us how to sell candy. If you recall, just at that time nearly all of the druggists were confused about the new drug enactments, the labeling act and many other drug laws. Time was given to Mr. Bowman and to Mr. W. A. Queen, who is a representative of the Pure Food and Drug Department of the State, to discuss with us the various points in these laws. These men helped to clarify these enactments for the druggists.

After an informal dinner there were three lectures, one of drug store insurance, one of the prescription department, and one on merchandising photographic supplies and equipment.

Either one of these lectures alone would have been worth the effort, expense, and time given to the clinic. The one which appealed to me most was the lecture given by Mr. Mull on the prescription department. I think the lecture Mr. Mull gave would have been worth any druggist's driving miles to hear. It not only made us appreciate our profession, but it filled us with the desire to do our jobs better.

J. A. Goode, P. J. Suttlemyre, C. L. Eubanks, W. J. Smith, and I attended the N. A. R. D. Convention in Cleveland, Ohio last October. Your secretary-treasurer and I attended a ten-hour session of the Resolution Committee. In this session we came to a realization of the many troublesome problems in the drug affairs throughout our country. There were 103 resolutions presented, all of which required discussion and consideration; fifty of these resolutions were rejected, thirty accepted, and twenty-three referred to other committees.

If you have not attended a meeting of the N. A. R. D. you should try to do so. A North Carolina druggist feels at home there for our distinguished druggist from Asheville, Mr. J. A. Goode, is so prominently identified with the leaders in the N. A. R. D. that anyone coming from his State gets a very cordial welcome. Now that our distinguished fellow druggist, Mr. P. J. Suttlemyre, has been made one of the N. A. R. D. directors, I am sure that the N. C. P. A. and

the N. A. R. D. have something in common and both associations will profit thereby. I sincerely hope that as many North Carolina druggists as possible will join and take an active interest in our National Association.

Our Association was well represented at the American Pharmaceutical Association Convention in Detroit and the members attending reported a wonderful trip and a very helpful convention. It is inspiring to see the increasing amount of interest being taken by our retail pharmacists of this state in the affairs of the Amercan Pharmaceutical Association.

It is gratifying to note the continued interest beng taken by druggists throughout the state in organizing drug clubs. Drug clubs give local druggists a chance to have lots of fun and entertainment. These clubs foster fellowship, cooperation and good will. The most recent drug club organized is that of Mt. Airy. This club can give some valuable hints to those of you who are planning a club in your town.

If you really want to enjoy yourself, take a trip to Chapel Hill sometime when the University of N. C. Students' Branch of the N. C. P. A. is in session and talk to those Pharmacy students. I spoke to this group on January 14th. There was a good attendance (much to my surprise) and all of us had a good time. The students seemed to enjoy and appreciate what I was saying to them. I believe that any of our members could get a real pleasure out of such an experience and at the same time, give those future pharmacists of this state something to think about. I congratulate the Students' Branch on their splendid organization.

For the time being the Retail Drug Institute Program, which has been on a state basis, has been replaced by local programs; one of these is now in operation in Asheville—the show card course with Mr. H. E. Phillips as instructor. This and similar local programs are available to the druggists of North Carolina.

More than 1,000 druggists and drug clerks took the course while the Retail Drug Institute was in operation. We regret very much that Mr. Lee Moose, itinerant instructor, felt that it was best to discontinue this service at this time due to the tire situation.

The N. C. P. A. should feel proud of having a man with all of the energy, interest, and understanding for druggists as does our secretary-treasurer, W. J. Smith. He has worked hard and has traveled many miles in the interest of the Association in his efforts to help each and every member. He has the affairs of this Association in good condition. He is sincere in all he undertakes and I urge each and every one of you to give him your heartiest support. If you need his services, he is only too glad to help you. I want to take this occasion to congratulate him on his splendid accomplishments. A very fine way to help this organization on the up and up, is to pay your dues promptly and watch your investment pay you good returns.

Recommendations

(1) Observing an acute shortage of pharmacists in our State and in our Nation and realizing the importance of pharmacists during a war period, I recommend that we do all we can to encourage young men to study the profession of Pharmacy.

(2) As a national defense aid in the time of an emergency, I recommend that all druggists who can possibly do so take advantage of some of the first-aid courses now being conducted in almost every city.

(3) I feel sure that most local drug clubs and a lot of individual druggists have already written to their local defense authorities and offered their services. If not, I offer this recommendation as a reminder to do so.

(4) I recommend that you take stock of your reference books and, if not adequate to meet your needs, to buy some within the immediate future.

(5) In order to alleviate the current shortage of drug store help and, at the same time, give to the public the service which is necessary, I recommend that the druggists of this State begin to study methods for shortening drug store hours.

(6) I recommend that the N. C. P. A. Legislative Committee, together with Attorney F. O. Bowman, make a thorough study of our pharmacy laws; particularly as they apply to the operation of drug stores without licensed pharmacists with a view of making the laws more effective than they are at the present time.

(7) Realizing the importance of prescription delivery service, I recommend that the N. C. P. A. Legislative Committee and Attorney F. O. Bowman make a study of the Labor Laws of N. C. towards lessening the restrictions now surrounding the hours which a delivery boy is permitted to work.

(8) I recommend that the N. C. P. A. Executive Committee do all within its power to send the Secretary-Treasurer of the Association to either the N. A. R. D. or the A. Ph. A. Convention each year.

(9) As a means of acquainting members of the N. C. P. A. with the latest drug merchandise and, as a further means of adding revenue to the Association's Treasury, I recommend that a drug show be held in connection with the N. C. P. A. Convention each year.

(10) I recommend that we continue our Associate membership in the N. A. R. D. and suggest that the officials of the A. Ph. A. be contacted in regard to a similar affiliation with their organization.

(11) A legislative year, as a rule, means more work for the President of this Association and, consequently, an increased expense budget; therefore, I recommend that the expense account, which is allowed the President of the N. C. P. A., be increased $50.00 on a legislative year and decreased $50.00 on a non-legislative year.

Since our last convention all of you know that it has been a year full of unexpected events. Circumstances arising from conditions which we could not control prevented my visiting as many stores as my predecessors, but I have enjoyed

serving you and have constantly had the Associations' interest at heart.

Mr. W. A. Gilliam, local secretary of this convention, has done an excellent job getting ready for us. To him I want to extend my deepest appreciation and thanks. I want to thank Mr. Andrew Strum, Chairman of the entertainment committee, Mr. N. B. Moury, President of the T. M. A., Mrs. A. L. Fishel, Chairman of the ladies entertainment committee, and each and every member of the Winston-Salem Club for their splendid preparation for this convention. Last but certainly not least, I want to thank Mr. W. J. Smith for his untiring patience, advice, and loyal support given me during the year.

Immediately following the address by President Rogers, the presiding officer, First Vice-President J. C. Brantley, Jr., referred the address to a committee, headed by E. T. Beddingfield of Clayton.

During the fifth session of the convention the Committee on the President's Address recommended the adoption of all eleven of President Rogers recommendations and further expressed their appreciation to the President for his excellent work on behalf of organized pharmacy in North Carolina. Upon motion by several members present, the President's Report was adopted.

President Rogers resumed the chair and called on W. J. Smith to introduce Senator R. Gregg Cherry of Gastonia. Senator Cherry, whose topic was "War and Its Responsibilities," expressed belief that Americans have now fully renounced pre-Pearl Harbor isolationism and "will not let down the boys they sent to Hawaii, Bataan, Corregidor, Australia and other battle fronts."

Following Senator Cherry's address, the A Capella Choir of Winston-Salem Teachers College presented a "Song Festival." Showing of "North Carolina—Variety Vacationland," technicolor movie, closed the evening session.

A $25 war bond was won by T. C. Reed of Greensboro and later presented to the Women's Auxiliary.

SECOND SESSION

The second session of the convention was called to order by President Rogers at 9:30 o'clock Tuesday morning.

Secretary Smith read the following communications:

May 12, 1942.

Ralph P. Rogers, President,
N. C. Pharmaceutical Association Convention,
Winston-Salem, N. C.

Congratulations to Association and its President. Best Wishes Successful Convention.

(Signed) ALICE NOBLE.

N. C. Pharmaceutical Association,
Winston-Salem, N. C.

That the officers and members of the N. C. Pharmaceutical Association may have a very successful convention is the sincere wish of the National Association of Retail Druggists. The need for sound, active organization was never greater than today. And, we trust that the druggists of N. C. will reaffirm their loyalty and support for their local, state and national associaitons.

(Signed) JOHN W. DARGAVEL,
Executive Secretary.

N. C. Pharmaceutical Association,
Convention Headquarters,
Winston-Salem, N. C.

Wishing you a most successful meeting.

(Signed) E. M. MEDLIN,
Secretary N. C. Dental Society.

The following communications were also read by Secretary Smith:

"I envy you Travelers and Druggists as you stage your Jamboree today. It brings back fond memories of the good times we have had together. Enjoy a Toastchee and drink a toast for me. Wishing each of you much happiness and success in your endeavors."

(Signed) PHIL VAN EVERY,
Lance, Inc.

"Will be unable to attend meeting. Wishing you all a nice meeting and good time."

(Signed) E. C. DANIEL.

"Greetings to the Convention and Auxiliaries. Illness of Assistant Pharmacist prevents our attendance. Best of wishes."

(Signed) JOHN and LUCY HOOD.

Mr. F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy was called upon at this time for his report which is published on pages 310-338 of this issue of the JOURNAL.

President Rogers then called for a report of the Membership Committee, headed by C. M. Andrews.

REPORT OF MEMBERSHIP COMMITTEE

The Membership Committee is pleased to report that eighty-nine new members were added to the rolls of the Association this past year and that the first four months of 1942 are ahead of last year by approximately 25%. On January 1, the

total membership of the N. C. P. A. was 966 and since that time the number has been increased to a point where the membership of this organization will probably total 1,000 members before this meeting is adjourned.

As a preliminary to our membership campaign, a complete record of every registered druggist in the State was prepared with special notations on those who were not members of the N. C. P. A. This record was forwarded to the Secretary-Treasurer who used it as a basis for mailing special letters to prospective members.

Although this program has not been completed at the present time, its effectiveness has already been demonstrated by the substantial increase in the number of new members joining the N. C. P. A.

The Membership Committee wishes to acknowledge the valuable assistance of Mr. H. C. McAllister who personally obtained a large number of the new members while on inspection trips throughout the State.

In the opinion of the Membership Committee, and this individual in particular, the use of special membership letters followed up by personal visits from Association officials will do more to build the roll of the N. C. P. A. than any other method. It is, therefore, recommended to the incoming Membership Committee as a practical program for producing results.

(Signed) C. M. ANDREWS,
Chairman Membership Committee.

Motion was made and seconded to adopt the report of the Membership Committee.

President Rogers then announced the membership of the Nominating Committee: Joe Hollingsworth, Chairman; Octavus Griffin, W. L. West, Fred B. Singletary, L. M. Bobbitt, and W. Moss Salley.

At the same time the personnel of the Committee on Time and Place of next meeting was announced: R. R. Copeland, Chairman; R. F. Keenum and T. G. Crutchfield.

Secretary Smith then read the report of the Executive Committee.

REPORT OF EXECUTIVE COMMITTEE

First Session

The first meeting of the Executive Committee was held in Howell Hall of Pharmacy, Chapel Hill, on September 17. All members of the Committee were present except Mr. Moss Salley.

On motion by Brantley-Fordham, Ralph Rogers was elected Chairman of the Committee and W. J. Smith, Secretary.

After a discussion of plans for National Pharmacy Week, a motion by Hollingsworth-Gattis was passed that the Secretary promote this particular week through the local drug clubs of the State.

The Committee approved, on motion by Gattis-Fordham, a plan submitted by Secretary Smith to hold five one-day Merchandising Clinics in Asheville, Charlotte, Winston-Salem, Durham and Goldsboro and appropriated $50.00 towards the expense of the meetings.

The Secretary was authorized to sell a quantity of metal cuts belonging to the CAROLINA JOURNAL OF PHARMACY on motion of Brantley-Fordham.

On motion by Brantley-Fordham, the N. C. P. A. Scholarship at the U. N. C. School of Pharmacy, valued at $85.00, was continued for the current year.

Forty dollars ($40.00) was appropriated, on motion by Gattis-Fordham, towards paying the expenses of W. J. Smith while attending the 1941 meeting of the N. A. R. D. in Cleveland, Ohio.

Motion by Fordham-Brantley was passed instructing Chairman Rogers to appoint a committee to confer with officials of the T. M. A. regarding the time and place of the 1942 N. C. P. A. meeting; the decision of the joint group to be reported to the Executive Committee at their next meeting.

The following contract, approved by the N. C. Board of Pharmacy, was presented to the Committee and passed on motion by Gattis-Fordham:

The year in which the North Carolina Board of Pharmacy has aided the North Carolina Pharmaceutical Association towards the salary and expenses of Mr. W. J. Smith as Secretary-Treasurer of the said North Carolina Pharmaceutical Association having ended September 1, 1941, it was agreed that the said Board of Pharmacy was to pay Mr. W. J. Smith as Secretary-Treasurer of the said Pharmaceutical Association his salary of $100.00 as usual, also, any actual expenses in doing inspection work for the month of September, 1941.

It was further agreed that the North Carolina Board of Pharmacy was not to pay the North Carolina Pharmaceutical Association anything towards the salary of Mr. W. J. Smith as Secretary-Treasurer for the months of October, November and December 1941, but should the Secretary-Treasurer of the Board of Pharmacy need the services of Mr. Smith for the inspection work of the Board during any one of these months (October, November and December 1941) he can secure him for one week, paying his actual expenses as he has been doing for the past year.

Commencing January 1, 1942, it was further agreed that the North Carolina Board of Pharmacy would be glad to have the North Carolina Pharmaceutical Association continue the services of Mr. W. J. Smith as its Secretary-Treasurer for the year 1942, contributing towards his salary $25.00 per month, with the privilege of using him, if needed, for one week (five days) in every two months for inspection work, paying the actual expenses incurred.

Furthermore, if he should be needed more than one week for this work he should be paid $7.50 per day. If at any time he should combine work for the Board with work for the Association, the expenses should be equally divided between the Board and the Association.

This agreement or contract is to end December 31, 1942, and may be cancelled by either party on thirty days written notice.

Following acceptance of the contract, motion was passed by Gattis-Fordham to pay W. J. Smith $200.00 per month as salary for his services as Secretary-Treasurer of the N. C. P. A. and Editor of the CAROLINA JOURNAL OF PHARMACY during October, November and December, 1941.

The Secretary was instructed, on motion by Gattis-Hollingsworth, to write a letter to Paul Bissette, who was confined in a Wilson hospital, expressing their wishes for a speedy recovery.

There being no further business, the Committee adjourned on motion by Fordham-Gattis.

Second Session

The second session of the Executive Committee was held in Greensboro on January 4, 1942, with the following members present: President Ralph Rogers, Messrs. Joe Hollingsworth and C. C. Fordham, Jr., and Mr. Roger McDuffie, acting as proxy for Mr. P. D. Gattis, who was unable to be present.

The minutes of the previous meeting were read by Secretary Smith and, on motion by Hollingsworth-McDuffie, were approved.

After a thorough discussion of the advisability of holding the Annual Convention of the N. C. P. A. at Wrightsville Beach this year, the Committee decided, on motion by Fordham-Hollingsworth, to accept Winston-Salem's invitation and empowered President Rogers and Secretary Smith with authority to set the date and select a Local Secretary for the meeting after conference with the druggists of Winston-Salem.

In accordance with this motion, Mr. Wade A. Gilliam of Winston-Salem was selected as Local Secretary for the Sixty-third Annual Meeting of the N. C. P. A. and May 11, 12 and 13 set as the dates of the Convention. The Robert E. Lee Hotel was designated as Convention Headquarters.

On motion by Hollingsworth, seconded by McDuffie, F. O. Bowman was retained as attorney for the Association until July 1, 1942, at a monthly salary of $150 and W. J. Smith was given a contract, ending July 1, 1942, as Secretary-Treasurer of the N. C. P. A. and Managing Editor of the CAROLINA JOURNAL OF PHARMACY at $175 a month. Assistant Secretary-Treasurer C. M. Andrews was re-elected for 1942 at an annual salary of $45.00.

The Committee authorized, on motion by Hollingsworth-McDuffie, the payment of $50 to W. J. Smith as balance of traveling expenses for the year 1941.

After examining a list of members of the Association in arrears with their dues, the Committee voted, on motion by Hollingsworth-Fordham, to reinstate members on the payment of two years' dues with the understanding that this special privilege is to expire June 1, 1942.

There being no further business, the meeting adjourned.

Third Session

The third session of the Executive Committee was held in Raleigh on April 8, 1942, with all members present with the exception of Messrs. C. C. Fordham, Jr., and Moss Salley.

The minutes of the second session were approved on motion by Hollingsworth-Gattis.

After examining the audited accounts of the CAROLINA JOURNAL OF PHARMACY and discussing with the Managing-Editor the possibilities of securing additional advertising, the Committee approved the 1941 financial statement of the JOURNAL on motion by Brantley-Gattis.

The financial account of the N. C. P. A. for 1941 was similarly approved on motion of Gattis-Hollingsworth.

The Committee signified its approval of the work done by the Inter-Professional Relations Committee by approving, on motion of Brantley-Hollingsworth, the expenditure of $25 for the erection of an exhibit at the annual meeting of the N. C. Dental Society in Greensboro, May 11-12-13.

Recognizing the growing shortage of trained drug store personnel, the Committee approved, on motion by Gattis-Hollingsworth, the establishment of a three-day - school for training drug clerks at Chapel Hill and acknowledged a generous offer of $500 from Mr. C. T. Council, a member of the Association, towards defraying expenses of the school.

The Committee also approved, on motion of Gattis-Hollingsworth, the program initiated by the Secretary-Treasurer towards interesting more worth-while students in studying pharmacy as a career and suggested that the newspapers of the State be used as a means of publicizing the profession to the public.

There being no further business, the meeting adjourned.

Respectfully submitted,

W. J. SMITH,
Secretary.

At the conclusion of the Report of the Executive Committee, the Report of the Secretary-Treasurer of the N. C. P. A. was presented by W. J. Smith.

REPORT OF SECRETARY-TREASURER

Mr. President, Members of the North Carolina Pharmaceutical Association, Ladies and Gentlemen:

I have the honor to submit a report of the Secretary-Treasurer for the calendar year 1941. The report differs from previous ones in that it covers the calendar year of 1941 instead of a fiscal year of June to June as has been the custom in the past.

As a preliminary to reporting the activities engaged in by this individual during the past year, some of the highlights of the Association's program for 1941 are herein set forth in chronological order and are given in order to familiarize you with the variegated activities engaged in by the


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Make someone happy on Halloween with a package of America's most honored fine candies, for Hollingsworth's has received Grand Prizes and Gold Medals from several International Expositions abroad. Place your order now!

North Carolina Pharmaceutical Association over the past twelve months:

JANUARY: Establishment of Retail Drug Institute with W. Lee Moose as Itinerant Instructor. During the year more than 1,000 druggists and drug clerks attended the Institute classes.

FEBRUARY: Practically the entire month was given over to legislative work inasmuch as the General Assembly was in session in Raleigh. As you will recall from previous reports, your Legislative Committee, together with Attorney Bowman, was able to forestall many legislative proposals which, had they passed, would have adversely affected pharmacy in this State.

MARCH: Merchandising Clinic successfully staged in Greensboro.

APRIL: Travel and Pre-Convention work.

MAY: Sixty-second Annual Convention of the N. C. P. A. in Durham; Registration: 1,036. N. C. P. A. Exhibit erected at the N. C. Medical Society meeting in Pinehurst; two speakers placed on the program of the Medical Society.

JUNE: Your Secretary spoke to the Old North State Medical, Dental and Pharmaceutical Society in Rocky Mount; also assisted the Board of Pharmacy during the regular June examination period.

JULY: N. C. P. A. ballots mailed; also during this month 88 County Chairmen were written in regard to legislative work for the year.

AUGUST: This month was largely given over to work in the field. Your Secretary, accompanied by Professors Rose and Burlage of Chapel Hill, attended a meeting of the Asheville Drug Club held near Black Mountain.

SEPTEMBER: 100-Page Proceedings Issue of the CAROLINA JOURNAL OF PHARMACY prepared, published, and mailed to more than 1,300 subscribers.

OCTOBER: Attended N. A. R. D. meeting in Cleveland; arranged for State-wide broadcast on National Pharmacy Week; supplied 500 copies of National Pharmacy Week speeches to members throughout the State.

NOVEMBER: Five Merchandising Clinics held in the following cities: Asheville, Charlotte, Winston-Salem, Durham and Goldsboro.

DECEMBER: Survey of members on proposed Clerk School conducted; accounts of N. C. P. A. and CAROLINA JOURNAL OF PHARMACY prepared for auditor; dues statements mailed to members of the N. C. P. A.

In addition to these Association activities, your Secretary traveled more than 17,000 miles during 1941 in the interest of the N. C. P. A., prepared and mailed approximately 25,000 separate pieces of literature to members of the Association; secured 73 new members; and, to the best of his ability, tried to disseminate information and operate the office of the Secretary-Treasurer as efficiently as possible.

All this, of course, cost money. To be exact, $6,957.17.

Audited statements of the N. C. P. A. and the CAROLINA JOURNAL OF PHARMACY for 1941 show total receipts of $7,060.60 and total disbursements of $6.957.17, thus the net revenue of the two enterprises was increased by $103.43 despite greatly increased expenditures for Association work as compared with the previous year. On January 1, 1942, the total assets of the Association and the JOURNAL amounted to $1,916.72 with no liabilities.

Financial reports of the Association and the JOURNAL have been examined, audited and approved by the Executive Committee sitting in session April 8, 1842.

An analysis of the two financial statements reveals that (1) the income of the CAROLINA JOURNAL OF PHARMACY was approximately the same as 1940 with disbursements slightly more due to an increase in the news carried in the publication and (2) the income of the Association, on a calendar basis, was approximately 20% up from the preceding year. As previously mentioned, the increased Association revenue during the year was largely used for the promotion of new activities within the organization and for the publication and mailing of special bulletins.

Based on the income received by the N. C. P. A. from dues-paying members in 1941, each individual member of the Association received the advantages of the organization plus twelve issues of the CAROLINA JOURNAL OF PHARMACY for less that 2 cents per day. In the opinion of this individual, few organizations offer so much for so small an investment as does the North Carolina Pharmaceutical Association at the present time.

The membership roll on January 1, 1942, was as follows:

Regular Members	685
Associate Members	153
Life Members	42
Student Branch Members	76
Honorary Members	10
Total	966

Eighty-nine new members were added to the rolls during 1941. The distribution is as follows:

Regular Members	51
Associate Members	22
Student Branch Members	15
Honorary Member	1

It is with regret that I report the death of one of our Life Members during the year:

Earle Driggers, Winston-Salem, May 17, 1941.

Five of our Regular Members died during the year:

Henry Clay Ross, Winston-Salem, January 8, 1941.

Samuel Monroe Turner, Burlington, February 16, 1941.

Casper Smith, Wilson, May 21, 1941.

Gilbert Crabtree, Raleigh, July, 1941.

Robert Lee Hart, Southern Pines, July 30, 1941.

One regular member resigned during the year: Clayton Smith Curry of Memphis, Tennessee on January 12, 1941.

Following the Durham Convention this past year, ballots were mailed to the entire member-

Serve

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Fancy Orange Juice—Grapefruit Juice and Blend

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Dixie Cups

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ship and, following their return from dues paid members, they were turned over to a Board of Tellers composed of Messrs. C. T. Council of Durham, C. J. James of Hillsboro and Phil D. Gattis of Raleigh. The Board announced on July 15 the election of the following officers who will be installed during the last session of this Convention:

President: Paul B. Bissette of Wilson.
First Vice-President: R. P. Lyon of Charlotte.
Second Vice-President: T. G. Crutchfield of Greensboro.
Third Vice-President: E. C. Daniel of Zebulon.
Member of the Executive Committee for a 3 year term: Ralph P. Rogers of Durham.

Governor J. Melville Broughton, on April 28, 1941, commissioned Mr. Marion Butler Melvin a member of the Board of Pharmacy for a five year period. Mr. Melvin thus succeeded himself as an examiner.

The Beal Prize, which is a year's membership in the N. C. P. A., was awarded to Jesse Miller Pike of Concord who made the highest average of any person taking the Board of Pharmacy examinations during the previous year.

Reference has already been made to the financial condition of the CAROLINA JOURNAL OF PHARMACY. It is also to be noted here that the news carried in this publication during 1941 was up 26% from the previous year—306 pages in 1041 as compared with 243 pages for 1940. While the news pages were being upped, which naturally increased the publication cost, the assets of the JOURNAL went from $913 to $1,172.00.

On January 1 of this year the JOURNAL was being mailed to 1260 individuals, 95% of whom reside in this State. Although final figures were not available at the close of 1941, sufficient information was at hand from a survey conducted by the Editorial Staff of the JOURNAL to indicate that approximately 88% of the druggists of this State are reading the publication quite regularly. This, in itself, fully justifies the existence of the JOURNAL and indicates its wide acceptance throughout the State.

Your Secretary is pleased to report that new and larger quarters for the Association and the JOURNAL have been provided in the Pharmacy Building at Chapel Hill without one cent of cost to the N. C. P. A. For this generous gift, we are indebted to Dean J. G. Beard of the School of Pharmacy and the University of North Carolina authorities.

Two new desks, a filing cabinet, and other necessary equipment were added to the office fixtures during the year. Since this equipment belongs to the Association, why not visit us, as a member of the organization, and check up on your share in this enterprise?

Although every attempt is made to answer office correspondence within 24 hours, frequently this is impossible due to the fact that your Secretary is away from Chapel Hill a great deal of time on Association business. Generally speaking, correspondence timed so as to arrive in Chapel Hill over the week-end, will receive immediate attention as your Secretary's travel itinerary is made up so as to enable him to be in his office every Saturday.

During the past year requests for registered personnel and information pertaining to the Selective Service Act and the Food, Drug and Cosmetic Act have far outdistanced all other types of correspondence. Now, with our country at war, we are beginning to feel the results of orders, regulations and promulgations emulating from Washington that will radically alter our previous methods of doing business. Your Association accepts the challenge to demonstrate its usefulness during the trying days ahead and will attempt to keep you fully posted. We do not pose as a "know-it-all" nor do we have a mystic crystal ball to refer to, yet we will welcome your questions and, if the information is not available in our files, we will certainly seek the advice of someone who does know where it can be located.

At this time I wish to officially thank the members of the N. C. P. A. Executive Committee for their efforts in behalf of organized pharmacy in North Carolina. Frequently they left their businesses and drove hundreds of miles to attend meetings of the Committee during 1941—their time and their energy given unselfishly without cost to the Association in order that the lot of the retail druggist be a better one than has been the case in the past.

The Association, and particularly this individual, is deeply indebted to the North Carolina Board of Pharmacy for their financial assistance during the year; to Mr. H. C. McAllister who collected more than a third of the N. C. P. A. revenue during 1941; to Dean J. G. Beard and Miss Alice Noble of the School of Pharmacy, who made many valuable suggestions and to Presidents Hollingsworth and Rogers, who capably and efficiently served at the head of this organization during their respective terms of office.

We are honored to have with us today, Mr. Rowland Jones, Jr., Washington Representative of the N. A. R. D. Mr. Jones, who will address us on "The Washington Situation" a little later this morning, has quite conclusively demonstrated that his motto "Organization Wins—It Can Be Done" is the effective way to attack our problems. To reword this motto in another way: "Remember the banana—when it leaves the bunch, it gets skinned." In the perilous days ahead, stick with your Association and your Association will do its utmost to see you do not get skinned.

Respectfully submitted,
W. J. SMITH,
Secretary-Treasurer.

February 24, 1942.

Mr. W. J. Smith, Treasurer,
North Carolina Pharmaceutical Association,
Chapel Hill, North Carolina.

Sir:

Pursuant to engagement, I have examined the cash receipts and disbursements of the

The once idle minute now does its job, too



***Time** rules the present as never before. Nations strain forward in productive effort in a new tempo of* **must.** *From this urge to more work, better work and quicker work, no one of us is free. Men and machines are called to the colors of production. This busy world we live in needs its occasional pauses so it can go on being busy. Luckily, people have found how ice-cold Coca-Cola can make even an idle minute do a refreshing job of its own.*



Pause ... Go refreshed

Coca-Cola

TRADE-MARK REG. U. S. PAT. OFF.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

and submit my report thereon:

EXHIBIT "A"—Cash receipts and disbursements for the year ended December 31, 1941

The recorded receipts were proved and traced into bank deposits.

The disbursements are reported as shown by cancelled checks which were inspected and appear to be regular.

The cash on deposit was verified by direct communication with the Bank of Chapel Hill, Chapel Hill, N. C.

The scope of the audit was restricted to examination of the cash receipts and disbursements.

I certify that the accompanying exhibits, in my opinion, represent the true statement of cash receipts and disbursements for the periods under review.

Respectfully submitted,
L. DER. MACMILLAN,
Certified Public Accountant.

EXHIBIT "A"

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Chapel Hill, North Carolina

CASH RECEIPTS AND DISBURSEMENTS FOR THE YEAR ENDED

December 31, 1941

Cash on Deposit January 1, 1941		$816.50
Receipts:		
Dues:		
For year 1938-39	$ 92.00	
For year 1939-40	346.50	
June-Dec. 1940	465.50	
For year 1941	2,488.50	
For year 1942 (Prepaid)	162.00	
New Members	453.50	
Registration Fees—Durham Meeting	567.25	
Other Income	33.87	
Interest	4.53	
Total Receipts		$4,613.65
Disbursements:		
Salaries:		
F. O. Bowman	$1,800.00	
W. J. Smith	1,400.00	
C. M. Andrews	56.25	$3,256.25
Registration Fees 1940 N. C. P. A. Convention	554.75	
Postage, Telephone and Telegraph	208.19	
Bank Charges	18.37	
Printing	86.10	
Convention Expense	18.75	
Traveling Expense	442.55	
N. C. P. A. Scholarships	28.34	
Office Equipment	27.24	
Bond Premium	7.50	
N. A. R. D. Membership	25.00	
Medical Exhibit	25.00	
Audit 1940	37.50	
Miscellaneous	50.08	
Total Disbursements		$4,785.62
Excess of Disbursements over Receipts		171.97
Cash on Deposit December 31, 1941		$644.53

Following adoption of the Secretary-Treasurer's Report, Dean J. G. Beard of Chapel Hill expressed his appreciation for the work which Mr. Smith was doing and told the assembled delegates that a great deal of work was being accomplished through the Secretary's office. At this point the convention gave Mr. Smith a rising vote of thanks for his past years' effort.

President Rogers called on John Goode to introduce Mr. Rowland Jones, Jr., Washington Representative of the N. A. R. D., who addressed the convention on "The Washington Situation."

Mr. Jones explained in detail the federal sales tax in its relation to the drug business, restrictions on quinine, sugar rationing, gas rationing, and finally, price control regulation. In the latter matter, Mr. Jones declared that the retail drug business is "better off under it" than if the rising prices and subsequent deflation policies had been allowed to continue.

He pointed out that only a few of the so-called "cost-of-living" commodities are included in the drug business and thus druggists will have to label relatively few of their products. However, he explained the procedure of listing merchandise under the act which fixes the ceiling price at the highest level each druggist offered his product for sale in March.

At the conclusion of his talk, Mr. Jones answered a number of questions from delegates and, on motion by Sam Welfare, was elected an Honorary Member of the N. C. P. A.

Congressman Carl Durham of Chapel Hill then addressed the convention.

There is no shortage of

WAR STAMPS and BONDS

Buy them direct from Uncle Sam's representatives.

★

Buy your

Purepac

FALL and WINTER DEALS

from

Justice Drug Company

Greensboro, N. C.

North Carolina Service Wholesalers

WAR PRODUCTION EFFORT

Problem No. 1 today is raw material.

Problem No. 2 is that of processing and turning these raw materials into finished products for our armed forces.

Problem No. 3 is personnel to man and carry out the program.

Problem No. 4 is civilian economy and our effort to keep this in a position so that we will be able to finance and carry on our economy under the democratic system.

When the final battle is fought in this present conflict, wherever it be, the winner will be the one which has won the battle for materials, production and supplies.

Superior man force at the present time is in the hands of the Allies. This means little if we are not equipped with modern planes, tanks, and other machines. The struggle for and with basic raw materials is one which has just reached our home front.

Priorities, which very few people understand, have closed business firms, thrown thousands out of work and rationing will soon be unpleasant and far reaching to our civilian population. This is a part of the international way of waging war and becomes imperative in modern war economy.

Air power must be met with air power, so must the mobilized economy be met with total economic resources.

We have always thought of the United States as a self-sufficient nation but long before the outbreak of World War No. 2 the Army and Navy Munitions Board had listed raw materials for which we relied on foreign source of supply. Then when defense production began to devour huge quantities of raw materials we found that our supply of materials was not adequate for our industrial system to go full blast on war production. The Government began placing tremendous orders for aircraft and other necessary defense items. These manufacturers in turn began buying up large quantities of material. Immediately there was a shortage of civilian supplies. The Government then took steps and began to direct available supplies.

Perhaps the pattern was brought home to us most dramatically when the Japanese grabbed Malaya, cutting shipping lanes to the East Indies and our supply of rubber and tin. Shortages developed from many difficulties. Ships were sunk and the tide of war lengthened the route which these ships must traverse, and at the same time our war machinery is demanding greater quantities. Then it is necessary that the manufacturers look for substitutes and other materials recommended as satisfactory for many uses.

The over-all strategy has been to build up supplies, cut down non-essential use wherever possible and direct available supplies into war channels.

The second attack on the shortage problem was to stimulate domestic production of scarce materials. Congress has authorized the Reconstruction Finance Corporation to make loans to private companies in the development of strategic and critical materials. The Bureau of Mines has conducted extensive research on how we might more intensively exploit domestic mineral resources.

Recently the Government adopted a policy of paying premium prices for submarginal mineral production. Copper, lead and zinc operators have been assigned fixed quotas representing the amount of mineral they can mine. Production over this quota will be purchased by the Reconstruction Finance Corporation's metals reserves unit.

In order to immediately build up supplies of war-essential materials shipping priorities became necessary early in the defense effort. The urgency in getting essential materials into the country began to crowd available cargo space over a year ago. The Maritime Commission checks the port where goods are waiting and makes the necessary arrangements to transport these strategic materials in preference to all others. Non-essential cargoes have been ruled out. This of course creates a shortage of such things as coffee and other household materials.

Material control has already come home to the public. Rationing is coming on a widespread scale, and we may expect some chiseling. If we stick by the rules and do not hoard these materials it will be easier for all of us.

It is necessary for a tight control over available supplies and the release of these supplies to meet the demands of the military production. At the present time the War Production Board is reaching into every corner and trying to determine our national stock pile and especially does this apply to metals. Congress has given this board power to requisition excess inventory and direct them into war production.

It is true we have suffered reverses but it is the result of conditions which should be apparent to everyone. We were lulled to sleep since World War No. 1 on the assumption of continued peace and dependence on international law. Under such circumstances it cannot be expected that our forces can spring over-night to success and that we can manufacture over-night material that is necessary. Minor deficiencies have been carried before the public until the impression is that everything is being mismanaged.

It is true that we have made mistakes. This is inevitable. We are spending the largest sum of money in the history of the world. Gigantic enterprises of industry had to be converted to this war program. Could anyone expect errors not to occur in comparison with the magnitude of this task? I believe that you will agree with me that no country excels our record in the task of men, money and equipment. Congress has supplied the money and though our lend lease program was criticized we have on every occasion been successful and have not crippled this program with which the country is in accord. I believe we have supplied the man power to protect our form of Government. Now let us consider the effectiveness with which the money is being used. As a Member of the Military Affairs Committee, I have had the opportunity of studying the production figures for the past 15 months.

It's *EASIER* to sell "Nationally Advertised" ICE CREAM

You know the advantage of handling products that are well known.

Today millions know the name "Sealtest." It represents a great deal more to them than a brand name for ice cream. It signifies a security that they want their families to have. It assures purity, wholesomeness and quality.

Folks in *your* community know Sealtest—just as they know every "nationally advertised" item you sell. Use "Sealtest" to bolster your fountain sales and profits in this trying year of 1942.

Southern Dairies

Sealtest

ICE CREAM

Sealtest System

In the World War No. 1 we depended on our allies for material and never did get any artillery to the front. We depended entirely for a greater part of this from France and England. The situation today on artillery is the world's best and the supply of this to fill units is second to none and we have only been in this war a short time compared to two years in World War No. 1. We are turning out this material that requires precision and efficiency. Today we are training personnel with a remarkable rapidity. You should remember we demobilized our Army during the years after World War No. 1 and started in this war with 165,000 personnel. I believe high tribute can be given to those taking part in this. Though we had a very ambitious program for tanks during the first war none ever reached the front battle lines.

Today the tanks coming from the assembly lines are in large numbers and the best of modern design and gun power. This has already been proven and proven under conditions at its worst in and on battle fronts of today. The goal for our tank production has been only recently doubled.

The automobile plants today such as General Motors, Ford, Chrysler, Packard, Studebaker, Nash, Hudson, Willys-Overland are all engaged in war production—day and night—and are turning out aircraft.

We speak today of 120,000 planes when in 1937 our information was that Britain, Russia, Italy, Germany, France and Japan's total number was 21,773. We will obtain our objective and today they are rolling off the assembly lines by the thousands. These of necessity are going to our Allies in large numbers. I believe this to be one of our first objectives. I believe if the statistics could be made available in aircraft production it would satisfy anyone who has doubted and criticized our progress. In the past war we manufactured airplanes for our Allies and with the exception of a few planes practically none reached the front. At the end of that war we were producing less than 2,000 planes per month and compared with a modern plane of today they were of simple structure. We are today making a record. We produced more in the first month of this war than we were producing at the end of the World War No. 1.

Shipping is, of course, one of our most essential concerns. It is useless to produce material unless we can deliver at the point needed. The Navy is far ahead of schedule in the construction of destroyers and all fighting craft and is ahead of the program laid down, and as to efficiency, with two oceans and far-flung activities so far we have lost no troop ships and have transported thousands of men many miles.

(Program calls for 8,000,000 deadweight tons. We are more than keeping pace with this program in construction.)

In every line of endeavor we are producing and training men to use their materials and have provided the fundamental necessities such as food, clothing, housing and hospitals.

We are confronted with a large job and one that requires the cooperation of every American.

After Congressman Carl Durham's Address, N. B. Moury, President of the Traveling Men's Auxiliary, spoke to the convention and expressed his appreciation for the close co-operation between the N. C. P. A. and the T. M. A. He also praised Joe Hollingsworth, Past President of the N. C. P. A., for his work in securing new members for the T. M. A.

THIRD SESSION

The third session of the convention got underway with a Report of the Historian, presented by J. G. Beard, Dean of the U. N. C. School of Pharmacy. Dean Beard outlined in detail the manner in which historical records of the Association had been assembled over a period of years and stated that the work would be pursued still further so that a complete record on the activities of the organization would be preserved for future reference.

The Report of the Historian was adopted with thanks.

C. C. Fordham, Jr., Chairman of the Inter-Professional Relations Committee followed Dean Beard with an explanation of the activities of his Committee during the past year, some of which were interchange of speakers between the N. C. P. A. and the Dental Society of N. C., erection of exhibits at both the convention of the Dental Society and the Medical Society of North Carolina, preparation and distribution of special "Dental Medication" booklets, and finally, dissemination of information relative to the Food, Drug and Cosmetic Act. The Report was adopted on motion of several delegates present.

In the absence of F. O. Bowman, Attorney for the N. C. P. A., President Rogers called on W. J. Smith to read the Report of the Attorney.

ATTORNEY BOWMAN'S REPORT

Mr. President, and Members of the North Carolina Pharmaceutical Association:

This is my Twenty-second Annual Report as attorney for your Association. Because of the unfavorable conditions under which it is being written, resulting from temporary physical disability requiring hospitalization, the report will be



"Healing River" by Everett Henry

SOOTHING ANTISEPSIS... FOR CUTS AND ABRASIONS

'S.T. 37' Antiseptic Solution is a soothing, effective preparation for local application in the prevention or treatment of infection and relief of pain associated with cuts and abrasions. The surface analgesic action and absence of tissue irritation, characteristic of 'S.T. 37' Antiseptic Solution, have made it particularly popular with young patients, who appreciate the fact that this preparation does not burn or sting and will quickly soothe pain.

Moreover, wound healing is indirectly promoted because 'S.T. 37' Antiseptic Solution destroys pathogenic bacteria without damaging tissue, thereby permitting growth and repair to take place according to natural processes. Finally, the low surface tension of this preparation enhances its bactericidal power by making possible the penetration of minute tissue spaces.

'S.T. 37' Antiseptic Solution is ideally suited for use in surgical procedures, dressings, and in the treatment of every type of injury requiring the local application of an efficient, non-toxic bactericidal agent. It is particularly valuable for office use, since it is stable, odorless, stainless, readily miscible in water, and will not attack metals.

'S.T. 37' Antiseptic Solution is supplied in bottles of 5 and 12 fluidounces.

'S.T. 37' ANTISEPTIC SOLUTION

Sharp & Dohme
PHILADELPHIA

brief and will be confined to only some of the major activities that have been carried on in your behalf during the past year.

Ordinarily, the report would contain a discussion of such important subjects as the new Federal Food, Drug and Cosmetic Act, under authority of which the Food and Drug Administration by the promulgation of regulations has gone much further in the control of, and in restricting the sale of drugs than any of us had ever anticipated would be done; and, also of the new retail excise taxes on cosmetics and toilet preparations, and upon jewelry, incorporated in the 1941 Revenue Act by Congress, which became effective on October 1 of last year. Much time, study and effort was spent in obtaining full and detailed information concerning the application not only of the new drug regulations but in like manner those dealing with the new taxes; and, in disseminating this information to the druggists of the State, in order that they would understand these requirements and know what was expected of them. It is believed that as a result of the articles that have been prepared and published in the JOURNAL, bulletins sent out from time to time by your alert and efficient Secretary, together with the many talks and discussions at the numerous district meetings and drug clinics that have been held during the year, the members of this organization, at least, are familiar with and are complying in a most splendid manner with the provisions of these particular laws.

Again, were it not for the fact that Rowland Jones, Jr., Washington Representative of the National Association of Retail Druggists, is scheduled to address the Convention on "The Washington Situation," the report would undertake to discuss such vital matters as: (1) The General Maximum Price Regulation, (2) The Sugar Rationing Regulations, (3) The Restrictions upon the sale of products packed in collapsible tubes, (4) The proposed tax of 80c per pound on carbonic gas used in the production of unbottled carbonated drinks, and other similar requirements and restrictions which have been made necessary because of the war.

I know of no one better qualified to give you the Washington picture than Rowland Jones. He has many friends among the lawmakers, and others of influence, is on the job day and night working in your behalf, and knows the situation and of the activities on Capitol Hill as well as any man there. And this opportunity is taken to congratulate and express profound appreciation not only to him, but also to the N. A. R. D. which he so ably represents for the splendid representation that has been given the retail druggists of the country at the capital city.

In view of the proposed tax of 80c per pound on carbonic gas used in the manufacture of fountain drinks and 1c per bottle on bottled beverages, recommended by the Secretary of the Treasury and now under consideration by the Ways and Means Committee, time will be taken to tell you something of what happened last year when the special soft drink tax was recommended by the Treasury Department and, also, how it was defeated.

Extensive hearings were held by this Committee, of which North Carolina's "Farmer" Doughton is Chairman. Arguments were presented by Mr. Jones for the N. A. R. D. and representatives of other organizations affected, opposing any and all forms of special tax levies on the soft drink industry. The Committee finally adopted a tax of 6c per gallon on all finished or fountain syrups, together with a tax of 4c per pound on carbonic gas, and a tax of 1/6c per bottle on all bottled soft drinks, in lieu of the original 80c a gallon syrup tax and the 1c per bottle tax. The Revenue Bill then passed the House as written and was sent to the Senate Finance Committee.

It was at this time that the representative of your Association got busy. Letters and telegrams of protest were dispatched by the writer and many druggists throughout the State to every North Carolina member of Congress. Responses in most instances were favorable, but in one or two others they were passively sympathetic.

Further, a conference was arranged with Senator Bailey, a member of the Senate Finance Committee, who up to that point had not made known his position on the particular tax proposal. After presenting arguments and discussing the proposition with him in detail, Senator Bailey stated that he would vote to eliminate it from the bill, and a few minutes later upon being asked to do so he agreed to make the motion for its elimination and to lead the fight to get it done in the Committee. Consequently on the following day, upon Senator Bailey's motion and insistence, the soft drink tax was stricken from the bill.

In a day or two thereafter the Conference Committee put the tax back in the bill. Our work then turned to Chairman Doughton, who had favored this tax levy all along, and whose opinion unquestionably carries more weight on tax matters than any other member in Congress. But he was finally prevailed upon to go along with the Senate Finance Committee in this instance, and he did not ask that the levy be reincorporated. In the meantime, also, considerable work was done with other conferees. Our own druggist Congressman Carl Durham, who is highly respected for his sound judgment and who stands as high as any man in the House of Representatives, by his work and through his influence was largely responsible for bringing about a change in mind on the part of certain members of the Conference Committee. The conferees of the House, therefore, accepted the Senate recommendation and the 1941 Revenue Bill was enacted into law without the special soft drink tax levy.

During the conversation with Chairman Doughton he made two significant statements: (1) That it had been his understanding that the tax on soft drinks adopted by his Committee was agreeable to those involved, and (2) that while we would probably be able to defeat the special tax pending at that time, we could certainly expect a tax of at least 1c for each 5c-soft drink sold at the soda fountain and an equivalent tax on bottled drinks to be written

Scott's Nose & Throat Drops : Scott's Nuxaphen

Scott's Itch Remedy : Scott's Cold Remedy

Scott's Mange Medicine : Scott's Ear Ache Drops

Scott's Minerol

Constantly Advertised

Carried in Stock by North Carolina and Virginia Wholesale Druggists

Scott Drug Company

CHARLOTTE



BUSINESS IS ON THE UP! UP! UP!

for **PAL** HOLLOW GROUND **BLADES**

in NORTH CAROLINA

—and everywhere else, for that matter!

And why not?

Here's one deal where everyone stands to gain.



You make 40% gross on every Pal Blade sale, double or single edge.

Your customers learn there is a real difference in blades, and that Pal's the best of all.

Prices fair-traded.

Feature Pal Hollow Ground. Their keener, hollow-ground edge is flexible in the razor—gives a perfect shave without "bearing down." And that means longer blade life, and saves steel for Uncle Sam.

We're back of you with ads 2 and 3 times a week in 25 North Carolina newspapers, plus ads every 2 weeks in LIFE and the SATURDAY EVENING POST.

Order through your wholesaler.

PAL BLADE CO. 595 Madison Ave. New York, N. Y.

into the 1942 Revenue Bill. He added that the taxpayers of the nation did not really know what sacrifices were and did not begin to realize just how much they would have to be taxed to meet the National Emergency. This, mind you, was several months before we became involved in the greatest conflict in human history and at a time when no one ever dreamed that the "Pearl Harbor Outrage" could have happened.

Under the 1941 Revenue Act—"the greatest tax program the world has ever known"—personal taxes have been increased as much as 800 per cent. In addition, estate and gift taxes have been steeply upped, corporation taxes have been jumped tremendously, and the excess profits tax has been radically extended. How much further Congress will be forced to go this year, next year, perhaps and the year thereafter, in order to save its democratic form of government and maintain its very existence, which will be guaranteed only when the war is decisively won, may not now be foreseen and time only will determine.

Of course you, and all for that matter, are not only willing but anxious to make the sacrifices necessary to attain this goal. At the same time, however, in the matter of taxes we should not be singled out and discriminated against. The proposals now pending do simply that. We should, therefore, urge upon our respective members of Congress to vote and work against any special tax levies and to work and vote for a general sales tax, or some other form of tax program that will distribute the tax burden more fairly and equally among the taxpayers of the nation. Your Congressman will welcome your views on this important matter at this crucial time and you by no means should fail to let him have them.

Now we come to a statement concerning the Fair Trade Law and its operations in our State, which we succeeded in having enacted to help equalize and balance our economic structure. From the beginning it has been on trial, more or less, because of the apathetic attitude toward it on the one hand by retailers, and because of the insincerity by some manufacturers enjoying its privileges on the other. More recently, the Fair Trade movement has been hanging in the balance because of the numerous attacks made by certain governmental officials who have been trying for a long time to find some flaw in the law whereby it could be knocked into a "cocked-hat" so to speak. These officials have finally succeeded in obtaining Federal Grand Jury indictments against a large number of both wholesale and retail druggists' organizations and associations, as well as many individual druggists and drug officials, charging them with violating the anti-trust laws. Of course, it has been common knowledge all along that the Administration has opposed Fair Trade legislation, and it has been and is now difficult to understand why.

Fully aware of this situation and relying upon our understanding and knowledge of the law, the Fair Trade Committee went just as far as its better judgment dictated in prosecuting the movement rather than venture too far afield as some of our members, with the best intentions, of course, but not so well informed as to what could be done legally under the law, advised the Committee to do. Nevertheless, the Committee has functioned satisfactorily and has carried on its work in the manner deemed wise under existing circumstances, following the policies outlined and adopted when Fair Trade was first inaugurated in the State. From the very beginning we have endeavored to cooperate to the fullest at all times with manufacturers operating under our law, and have expended our best efforts in trying to get additional Fair Trade manufacturers. Likewise, every violation coming to our attention has been reported to the manufacturer whose prices have been violated, and in many cases the alleged violators have been talked to over the telephone or seen personally by a member of the Committee. It is felt that the same policies should be adhered to strictly, certainly until such time arrives when we know that the situation warrants more aggressive action and a more drastic method of dealing with those who disregard the law. On the whole, violations have been comparatively few and the druggists generally have cooperated in a fine way. Likewise, the same may be said of the manufacturers.

Early this year, it was realized that a new Fair Trade Price Book was badly needed. The old price books were incomplete, out of date and not large enough to take care of present needs, and, further, that they should be available to the druggists of the State so that they could be able to find all articles listed and the minimum prices on them with the least possible trouble and loss of time. We were mindful, of course, of the bigness of the undertaking, which would involve the writing of hundreds and hundreds of letters that would be required to obtain current price sheets from the manufacturers, the tremendous amount of work it would take in alphabetizing, assembling and inserting the price sheets in the books. We were aware also of the fact that the cost involved in connection with the project would amount to several hundred dollars, including the purchase of the binders and indexes, printing, postage, extra clerical help, supplies, etc. Nevertheless, the work was begun in February and the New Price Book, completely indexed and alphabetically arranged, is now ready for distribution. Copies may be seen and purchased at the Registration Desk by those who wish to obtain a copy.

Three hundred and ten manufacturers are now qualified and operating under North Carolina's Fair Trade Act. The new book contains the latest minimum price sheets of two hundred of these manufacturers. Eighty-five furnish their price sheets to retailers direct, supplying us with only a limited quantity, and the remaining twenty-five have never furnished price sheets according to our records. We will mail to the druggists of the State from time to time revised price sheets furnished by the manufacturers. When they are received you should insert them immediately in the proper place in your price book. We shall also carry each month in the JOURNAL all Fair Trade price changes, additions and deletions in manufacturers' minimum resale prices, together with a list of all new manufacturers coming under

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

E. B. PETERSEN CLAYTON

C. J. HAZELGROVE DURHAM

Besco *A Real Fountain Cola*

$12.00 Per Gallon—Produces 16 Gallons Finished Syrup

Directions to make Sixteen Gallons Fountain Syrup:

Dissolve 96 lbs. pure cane sugar in
1 gallon Besco Concentrate
7½ gallons water

Cost of Besco Finished Syrup—One Gallon:

8 ounces Besco Concentrate	.75
6 lbs. Sugar @ 6c lb.	.36
60 ounces Water	
	$1.11

THE BEST COMPANY

P. O. Box 2492

WINSTON-SALEM, N. C.

the Act. It is important that you keep your price book up to date.

The Fair Trade Committee has not asked the druggists of the State for any donation or contribution whatever to help carry on its work during the past year, however, six or seven contributions, totaling $30.00 have been sent voluntarily to us. While it is hoped that we shall be able to receive sufficient revenue from the sale of price books to settle outstanding obligations and maintain operations for a few months at least, there is strong probability that both the retail druggists and the wholesalers will have to be called upon for financial support to keep the work going throughout the year.

Following is a statement of cash receipts and disbursements from May 15, 1941, to May 1, 1942:

Balance on Hand May 15, 1941		$203.27
RECEIPTS		
Services rendered manufacturers	$289.40	
Contributions by druggists	30.00	
Rec'd from sale of old price books	5.25	
Rec'd from advanced sale of new price books	34.00	
Donations toward cost of new price books from manufacturers	394.00	
Total Receipts		752.65
		$955.92
DISBURSEMENTS		
Salaries and extra help	$335.16	
Postage	267.50	
Rent	130.00	
Office supplies	43.13	
Printing	38.70	
Western Union and telephone	31.60	
Miscellaneous (Box rent, janitors, etc.)	29.25	
Total Disbursements		875.34
Balance on hand		$ 80.58

Before concluding let me remind you that 1943 is a legislative year. It has been rumored that among other measures to be offered a bill, or bills, will be introduced to lower existing pharmacy standards because of the shortage of druggists brought about on account of the war; another to eliminate and consolidate some of the State Boards and Commissions; still another to repeal the Fair Trade Act; and, lastly one to repeal the sales tax, which of course would be welcomed by you if it could be done. It might be possible, however, that the rate could be reduced to a flat two percent instead of the present three percent tax. While none of the above may materialize, at the same time we must be prepared and ready to meet and cope with whatever problems that may arise.

Respectfully yours,
FREDERICK O. BOWMAN.

May 11, 1942.

At the conclusion of Mr. Bowman's Report, motion was made and seconded that it be adopted.

Mr. Joe Hollingsworth, Chairman of the Practical Pharmacy and Dispensing Committee, was called on by President Rogers to present the next four speakers.

The first speaker presented by Mr. Hollingsworth was Professor Herman C. Nolen who discussed "Practical Methods of Keeping Drug Store Records." The speaker urged the druggists to keep a more complete set of internal operation records and manage their businesses more carefully in all departments. He suggested specifically that stores keep records of purchases, sales by types of merchandise, expenses, turnover per year, and certain ratios. By keeping close tab, he said, druggists may determine what departments are weak and need business stimulants, whether the proper amount is being spent for various purposes, and what quantity of a certain type of goods should be ordered in a particular season.

At the conclusion of Professor Nolen's address, J. M. Darlington, Chairman of the Prize Committee, conducted a drawing and awarded several copies of "Drug Store Management" which were personally autographed by the co-author, Professor Nolen.

The second speaker, Miss Carolyn Cox of Greensboro, discussed "Proper Prescription Dispensing." She pointed out a number of everyday mistakes "which each of us should overcome" and called attention to the fact that pharmacy is gradually returning to its proper place in the economic order.

Dean Beard advised the delegates, while discussing "First Aid," to take courses in first aid to cope with emergencies that may arise during the war. This address was published in full in the June, 1942, issue of the CAROLINA JOURNAL OF PHARMACY.

"The Value of Participating in Civic Organizations" was the subject of an address by T. R. Hood of Dunn. He suggested that pharmacists participate in civic organizations and stated that membership aids the pharmacist's business, gives him useful ideas and promotes friendship and fellowship with others in his community.

A concluding highlight of the afternoon session was a "Board of Experts" quiz program of the "Information Please" type.

Now Now Now

Now is the time to send us a card for full particulars on how we serve you with better Drug Store Fire Insurance at a real saving in cost.

You are missing something if we do not write at least a part of your fire insurance.

We can also handle your War Damage Insurance.

There is a Why for A. D. F. I.

The American Druggists' Fire Insurance Co.

Retail Druggist Representatives Licensed in 43 States

Cincinnati, Ohio

Some of Our State Agents

E. F. RIMMER
Box 377
Sanford, N. C.

A. A. COLEMAN
Greenwood,
South Carolina

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

For Sale

Drug store doing $40,000 annually in Durham, N. C. Owner drafted; stock approximately $4,000; fixtures $2,000. Business should increase rapidly soon; Camp Butner scheduled for 40,000 men. For further information, write W. J. Smith, Drawer 151, Chapel Hill, N. C.

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

Members of the audience "stumping" the experts were awarded prizes. Dr. E. A. Brecht of Chapel Hill, a member of "The Board," was awarded $5.00 in war stamps by the quiz master, E. V. Stephenson, for having answered the highest total of questions submitted to his group.

At the conclusion of the program the Chairman, Mr. Joe Hollingsworth, was warmly praised for his excellent work in lining up such a splendid array of speakers.

FOURTH SESSION

President Rogers called on P. D. Gattis, Chairman of the Fair Trade Committee, to submit a report of his Committee's activities during the past year. Mr. Gattis stated that the Committee had been instrumental in making available a new Fair Trade Book; that no prosecutions had been initiated during the past year but that Attorney F. O. Bowman, Executive Secretary of the Committee, had corrected many violations by conference with the proper persons, and finally, he urged the druggists to support the Committee by making financial contributions so that the work could be carried on in an effective manner.

The Report of the Fair Trade Committee was accepted.

In the absence of A. V. Baucom, who was unable to attend the convention, W. J. Smith read the Report of the U. N. C. Visitation Committee.

REPORT OF THE U. N. C. VISITATION COMMITTEE

Mr. President and Members of the N. C. Pharmaceutical Association:

On April 22, 1942, your visitation committee, composed of C. H. Beddingfield, Clayton; T. J. Ham, Jr., Yanceyville; A. V. Baucom, Apex, and J. S. White, Mebane, visited the Pharmacy Department of the University of North Carolina.

We met in the office of Dean Beard and after a short conference began our tour of the Pharmacy School.

The Dean first took us to meet the graduating class, asking them to make any suggestions which in their estimation would be for the improvement of the Pharmacy School. We had an interesting and helpful session with all members of the faculty absent.

At noon we were luncheon guests of the University at the Cafeteria. Later in the afternoon we visited all classrooms and laboratories of the Pharmacy School.

We are sure we have an adequate School of Pharmacy with teaching personnel second to none, but we all feel the Pharmacy Building is not in keeping with the other buildings of the Greater University of North Carolina. We realize this is not an opportune time for major building or repairs, but let us keep this in mind and after the present emergency is over, organize the druggists of our State and by the help of our friends make our Pharmacy School a credit to the profession and to the Greater U. N. C.

(Signed) A. V. BAUCOM,
Chairman.

The Report was accepted on motion by Paul B. Bissette, seconded by R. R. Copeland.

At this point President Rogers called on Miss Marsha Hood to present the Report of the U. N. C. Students' Branch of the N. C. P. A. for the scholastic year, 1941-1942.

REPORT OF THE STUDENTS' BRANCH

The Student Branch of the N. C. P. A. has held six meetings thus far during the year. The organization has had a very interesting and successful year under the leadership of the following officers: President, Al Mattocks of Durham; Vice-President, Miss Margaret Lloyd of Chapel Hill; Secretary, Miss Marsha Hood of Kinston; Treasurer, Mac Herring of Clinton and Executive Council Member, Dave McGowan of Asheboro who replaced Fred Dees of Burgaw who volunteered into service.

At each session the attendance has been good and the members have taken an active interest in the open forum discussions which occupy a prominent part in our programs. We have a total of 55 members who have paid dues. The organization constitutes one of the foremost of the extra-curricular activities offered by the School. We attempt to cooperate in all activities of the School; we are also anxious to do what we can for the State Association and to make the Branch closer to its parent organization. It is our hope you will call on us often.

Financial Statement

Balance from Last Year	$00.00
Collections for this Year	68.75
Total	68.75
Paid to N. C. P. A.	55.00
Local Expenses	9.15
Cash on Hand	4.60
Total	68.75

Activities

Some of the activities of the year have been (1) to assist with first year orientation program and to honor the new students with a welcoming party shortly after the University opened in the Fall (2) to have visiting speakers on our program who have discussed various phases of pharmacy.

Your Rubber Goods Department

. . . Can Lead . . . in the profit parade



You know how *one* popular, fast-selling item, with a generous profit margin, can VITALIZE an entire department... well, that's exactly what happens in many drug stores where manager and clerks all push sales of Dean's

Peacock

RESERVOIR END PROPHYLACTICS

The notable health feature and general QUALITY of Peacock's, build repeat business that can keep your rubber goods department in the lead —on a profit percentage basis.



All DEAN Prophylactics Are Sold Through Drug Store Channels ONLY

Dean Headquarters in Your District

Paramount Sales Co.
P. O. Box 477
Knoxville, Tenn.

Dean

RUBBER MFG. CO.
North Kansas City, Mo.

Mr. Roger McDuffie of Greensboro, a past president of the N. C. P. A. and one of the most successful professional pharmacists of the State, talked to the Branch on "Present Day Changes in Retail Drugs"; Dr. L. E. McKinney of the History Department of the University spoke on "Drugs That Are Derived from Animal Origin of Ancient, Medieval and Modern Times"; Mr. Rease Inge, who is the Southern Sales Manager of E. R. Squibb & Sons, gave a discussion on vitamins; Mr. Ralph Rogers, President of the N. C. P. A., addressed the Branch on the topic "25 Years in a Retail Drug Store."

Other activities have been (1) to present one all-student program with a representative of each class taking part—W. J. Sheffield of the graduating class spoke on "Research in Pharmacy"; Marsha Hood of the third year class discussed "Retail Pharmacy"; Ralph Teague, second year class, spoke on "Military Pharmacy" and Bill Taylor of the first year class had as his subject "Hospital Pharmacy" and (2) to present a five reel technicolor movie film on volatile oils. Mr. George Fellows of Fritsche Brothers showed the pictures with explanations.

The following officers were elected on April 16th for the coming year: President, Banks Kerr; Vice-President, Al Jowdy; Secretary, Anthony Johnston; Treasurer, Miss Halcyone Collier, and Executive Council Member, Sam Beavans.

The organization wishes to acknowledge the helpful guidance given by the Adviser, Dean Beard, and we cordially invite all members of the N. C. P. A. to attend as many meetings of the Student Branch as possible. We shall always be happy to have you and we assure you that you will receive a hearty welcome.

Respectfully submitted,
(Signed) MARSHA HOOD,
Secretary.

Dr. J. A. Sinclair, of Asheville, representing the N. C. Dental Society, presented an enlightening report on "Sulfonamide Drugs and Vitamins—Their Indications in Dental Involvements." He assured the association that men in the armed forces of the U. S. will receive much better care than those in the last war, both in regard to nutrition and to treatment of diseases and wounds.

He discussed use of sulfanilamide locally as well as internally and pointed out its limitations. He also called attention to a new drug which has been proved more effective and potent than sulfanilamide. "Vitamins for Personality" was also interestingly discussed by Dr. Sinclair.

I. T. Reamer, Chairman of the Paper and Queries Committee, was called on at this point for a report of his Committee.

REPORT OF THE PAPERS AND QUERIES COMMITTEE

The first speaker introduced by Chairman Reamer was Dr. Ralph W. Clark, Director of the Pharmacy Service Department, Merck & Company. His address follows.

Many essential items move daily from the manufacturer through the wholesale druggist to the pharmacist, and finally to the consumer. In normal times, a well-balanced stock of products flows smoothly through the many convenient retail pharmacies of the nation. These pharmacies are the outlets which we take for granted, and they are important in normal times. But now that America is at war, their importance increases. The large stock of merchandise in pharmacies, as well as that available from wholesale druggists, is the important "cushion" between public requirements and the manufacturer's plan for production of those things which are vitally essential for safeguarding health, the keystone of the nation's morale.

Pharmacists have played an important role in every military and economic national crisis. Today, the nation finds them again ready to do their part. With their close contact with the people of their communities, and their decentralized locations serving the residences of the greater number of people, pharmacists are ideally situated to continue the public health services they now render within their legal and professional limitations. Public health services form the very cornerstone of pharmacy. Now, even more than in normal times, these services are of great importance. At the moment, the stock of public health merchandise in pharmacies is good, and efforts are being made to keep it so. In cases where the stock of merchandise is limited, the allocation system has facilitated the distribution of available supplies so that pharmacists can meet the present needs of their respective communities, and they, too, are resorting to allocation and limitation of sales to their customers just as manufacturers and wholesale druggists have done to conserve and equitably distribute available stock. They are also conserving light and man power by closing their stores earlier. Delivery service is being reduced in line with the general adjustment of transportation.

Experience has proved that the wholesale druggist operates for the welfare of the public and the drug industry as well. With a genuine knowledge of the supply situation, backed by years of experience, the wholesale druggist is now more important than ever before in supplying merchandise to pharmacies for the physician, the hospital, and the home. More than that, wholesale druggists supply pharmacists with many other services, including credit, market information, advice on new developments in pharmacy, order solicitation, delivery service, and merchandising suggestions.

Although it may be necessary to curtail the order solicitation and delivery service given by wholesale druggists, as plans for transportation

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Printers in Durham, N. C., Since 1885

7.7 Grains TABLETS

SULFATHIAZOLE

SCIENTIFICALLY CORRECT

1 Mg. 3 Mg. 5 Mg. 10 Mg. TABLETS

VITAMIN B_1

Order directly or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND
Manufacturing Chemist
GREENSBORO, N. C.

are formulated this curtailment will not be so drastic as to hamper pharmacists in securing needed supplies. The delivery service may be used to collect reclaimable materials. How he can serve best as the connecting link between the manufacturer and the pharmacist is the chief concern of the wholesaler's representative. The pharmacist should be reasonable in his demands on wholesale druggists' service, however, for in times like these they, too, are experiencing many problems. If pharmacists will be reasonable in their demands, anticipate their needs, order normal requirements, expect to have delivery somewhat slowed up, and above all, order their needs accurately as it is impossible for new employees in wholesale establishments to guess right—they will be making a real contribution to the cause.

Production by pharmaceutical and chemical manufacturers in the past has been sufficient for national needs, plus an appreciable exportable surplus. We know that it is not a question of curtailed production that has brought about the current shortage of certain commodities, but rather the staggering requirements of a modern war on top of regular civilian needs. In the case of chemicals, we have the added importance of current application of chemistry to the most commonplace of civilian requirements. Today, the chemical situation is further complicated because many raw materials necessary for the manufacture of medicinal chemicals are also necessary to other industries, and still more important, they are needed for war purposes. To enumerate a few: chlorine, zinc, nitric acid, acetic acid, ammonia, formaldehyde and phenols, including carbolic acid.

Who would have believed that an erstwhile paper hanger far across the ocean could interfere, even temporarily, with the distribution of drug store merchandise in North Carolina? Yet, that is exactly what is happening. There are several considerations in the background of supplies involved in this situation. Besides priorities for material required for war, there is frequently a shortage at the source of the raw material. Research is going on continually to secure new sources of supply; to determine methods for making the product in the laboratory; or to develop alternate products. In many cases there is an ample supply of the raw material at the source but the problem is to secure space in available means of transportation to ship the material. The expanding research staffs of the manufacturer are attacking these problems with vigor and determination.

It is well to remember that actual shortages and restrictions of materials are at every hand. The British, who have first-hand information on this war, are and have been getting along with the barest necessities. Sooner or later we will have to do likewise.

It would be a contribution to the whole war effort in the drug field if all concerned would get together, forget their small differences, jealousies and aspirations, and devote their best efforts to the job ahead.

It is much better to dig in and try to get along, than to fuss about limitations of supplies. It is necessary for each pharmacist to conserve essential supplies and each pharmacist should be ready and willing to find his assignment in this program.

The pharmaceutical and chemical industry is continually strengthening the links in the chain of public health service. The health of our people is a vital part of our war program. We must have war materials. We must protect, and we will protect, the health of our people. Toward that goal, the drug and chemical industry goes forward with confidence and the desire to serve.

The next speaker, Dr. Haywood M. Taylor of Duke University, discussed "The Role of the Toxicologist," reviewing a number of cases which have been solved by the toxicologist and also discussing something of chemical warfare.

Chairman Reamer announced that Captain Alan Innes-Taylor of Lederle Laboratories was unable to appear on the program due to the fact that he had just recently returned to Canada on an urgent military mission.

At the conclusion of his report, Chairman Reamer and the members of his Committee were praised by President Rogers for the excellent program which had just been presented.

The morning session was closed by a Report of the Legislative Committee, given by W. J. Smith since the Chairman of the Committee was in Texas and unable to be present. Mr. Smith stated that the Committee had participated in little activity during the past year since it was an off-legislative year; that the future work of the Committee would be facilitated by the fact five or more druggists or individuals owning interest in drug stores would be in Raleigh for the 1943 General Assembly, and finally, that the Committee would make every effort to effectuate the recommendations of President Rogers relating to our present pharmacy laws.

This report was adopted by motion made and seconded.

FIFTH SESSION

The fifth and final business session of the convention got underway with a Report of the Committee on Time and Place of the next meeting. Chairman R. R. Copeland reported that invitations had been received



ONE A DAY Vitamin Tablets Are an Important Part of Our Business . . . and of Yours Too, Mr. Druggist

Fluorophotometer, an instrument for the chemical assay of thiamin and riboflavin.



Photoelectric colorimeter used in assay of Vitamin A.



Animals used in biologically standardizing our vitamin preparations.

YOU MAKE $2.50 ANNUALLY ON EVERY DOLLAR YOU INVEST IN THIS REMARKABLE PRODUCT

Miles Laboratories, Inc., are in the Vitamin Business! *IT IS ONLY NATURAL* that these great Laboratories with their excellent scientific background should manufacture and sell Vitamin Products.

For more than a half-century millions upon millions of people have come to know Miles products; to use them and to depend on them. Thousands upon thousands of retail drug stores have learned that they can sell Miles Merchandise with pride and confidence. And during that half-century a relationship has been built up between the druggist, his customer and our Laboratories of which we are very proud.

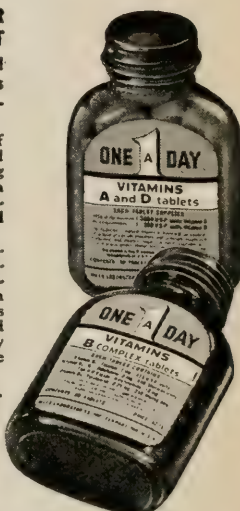
It is only natural then that the same well-equipped laboratories and the highly experienced medical staff which developed and produced a product as outstanding as ALKA-SELTZER should also develop the newest idea in Vitamin Therapy—*the* ONE TABLET A DAY idea. Who else was better equipped to develop it? Who else in the drug field could get the product to the people as quickly? That is why it is only natural that Miles are the creators and manufacturers of the one and *only* ONE-A-DAY (brand) Vitamin Tablets.

Yes—ONE-A-DAY is an important part of our business. They are mighty important to you also, Mr Druggist, and here is why:

1. **4½ TIMES ANNUAL TURNOVER (Average Drugstore Turnover 2½ Times).**
2. **$2.50 PROFIT ON EVERY DOLLAR INVESTED in Inventory.**
3. **THE GREATEST RADIO ADVERTISING CAMPAIGN IN THE DRUG BUSINESS sells them to your customers.**
4. **TWO GREAT PRODUCTS give your Customers *What They Want—What They Need.***
5. **LOW IN COST . . . You waste no time on sales lost because of high vitamin prices.**
6. **NO HUGH STOCK INVESTMENT . . . ONE-A-DAY (brand) helps you simplify your inventory and keep your cash-outlay very low. Your dollars invested in ONE-A-DAY (brand) gather no dust on your counters. ONE-A-DAY Tablets move *fast* and make BIG Profits on every dollar you invest.**

KEEP YOUR CUSTOMERS *SATISFIED*—and *You Keep Your Customers.* You know how true that is. When customers ask for ONE-A-DAY—they *want* ONE-A-DAY (brand)—not a high priced imitation.

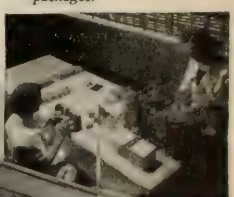
Vitamins are Vitamins. Potencies are Potencies. ONE-A-DAY (brand) Vitamin Tablets have high potency content at low prices. You cannot offer your customers better value than ONE-A-DAY (brand) Vitamins. You can sell them quickly and sell them with pride. You make a BIG Profit and maintain a fast turnover. You have the largest Radio Advertising Campaign in the Vitamin business making new customers for you and keeping your regular customers coming back to your store. Can you ask for more than that? THINK IT OVER, MR. DRUGGIST!





Above: Tablet Coating Room

Below: Control numbering of packages.



Now Look at Alka-Seltzer's Record!

The average annual stock turnover on ALKA-SELTZER is 7.5 or THREE TIMES that of the average drug store item. Push ALKA-SELTZER! Keep it out in front where your customers can see it. It Pays!



MILES LABORATORIES, INC., ELKHART, INDIANA

from Asheville and Greensboro and "after carefully considering all invitations recommend for the next meeting the City of Greensboro . . . the time and headquarters hotel be left to the new Executive Committee."

The report of the Committee was adopted.

C. M. Andrews, Assistant Secretary-Treasurer, entered the convention hall at this time to present some registration figures. He stated that 638 persons had registered at his desk up to that point; that the Association dues collected amounted to $305.00, and finally, that the fees from new members amounted to $67.00.

Motion was made and seconded that this report be accepted with thanks. Mr. Andrews was also warmly praised for his efficient handling of the registration.

Mrs. C. C. Fordham, Jr., President of the Women's Auxiliary, reported $205.00 had been collected at the registration desk for the loan fund used in assisting needy students at the U. N. C. School of Pharmacy. She also spoke of the work which the Women's Auxiliary had been doing and stated that the membership of the organization is "now the highest in its history."

Roger A. McDuffie, Chairman of the Resolutions Committee, presented his report at this time. The theme of the meeting was "The Druggist in War Time" and evidences of this theme will be found in several of the following condensed resolutions unanimously adopted by the delegates on the recommendation of the Resolutions Committee:

(1) That pharmacists of North Carolina (a) take first aid courses of the American Red Cross and disseminate first aid information in their respective communities, (b) equip a cabinet or suitable area in the store for the use of physicians and nurses and (c) publicize the established first aid and casualty stations by window displays and other publicity. Submitted by E. A. Brecht Chapel Hill.

(2) That the N. C. P. A. express itself as being in favor of shortening drug store hours by uniform, earlier closing of all drug stores in the State of North Carolina; each community taking prompt action to solve its own problem. Submitted by E. F. Rimmer, Sanford.

(3) That the N. C. P. A. grant registered pharmacists of this State, now serving in the armed forces, free membership in the Association for the duration of the war and send them a copy of the CAROLINA JOURNAL OF PHARMACY each month. Submitted by David McGowan, Chapel Hill.

(4) That the N. C. P. A. endorse Nationally Advertised Brands Week for 1942 and urge its officers and members to cooperate as fully as possible in enabling retail druggists to reap their fullest volume and profits from this established mass-selling drive. Submitted by the Resolutions Committee.

(5) That the N. C. P. A. pledge its support to the May Stamp Drive and set as its quota for the balance of May, the daily sale of not less than $2.00 in War Stamps per person associated in the retail drug trade. Submitted by W. Moss Salley, Asheville.

(6) That the members of the N. C. P. A. go on record as favoring a plan for every pharmacist, who has not already done so, to prepare himself for emergencies by taking a course in first aid. Submitted by Paul Thompson, Fairmont.

(7) That the President, the Attorney, and other officers of the N. C. P. A. use every possible effort to see that the present requirements relating to the licensing of registered pharmacists in North Carolina shall not be lowered at any time in the future. Submitted by T. R. Burgess of Sparta, J. S. Glenn of Mount Olive, Paul Thompson of Fairmont, G. O. Tripp of Charlotte, J. E. Tilley of Winston-Salem, H. A. Moose of Mt. Pleasant, W. R. McDonald of Hickory, H. M. Winders of Farmville, Earl H. Tate of Lenoir, A. B. Kunkle of Conover, W. A. Ward of Swannanoa and W. L. West of Roseboro.

(8) That the N. C. P. A. express to W. Lee Moose its sincere appreciation and everlasting gratitude for his work in connection with the Retail Drug Institute. Submitted by Joe Hollingsworth, Mount Airy.

President Rogers called on Joe Hollingsworth, Chairman of the Nominating Committee, for a report. The Chairman announced the following nominees for office for the year 1942-1943: President, H. F. Bobbitt of Glen Alpine and R. P. Lyon of Charlotte; First Vice-President, T. G. Crutchfield of Greensboro and W. A. Gilliam of Winston-Salem; Second Vice-President, J. D. Bain of Clayton and E. C. Daniel of Zebulon; Third Vice-President, T. R. Burgiss of Sparta and Rowe B. Campbell of Taylorsville; Member of the Executive Committee, Paul B. Bissette of Wilson and J. C. Jackson of Lumberton. Roger A. McDuffie of Greensboro and Paul H. Thompson of Fairmont were nominated as candidates for the Board of Pharmacy.

The Report of the Nominating Committee was accepted.

W. A. Gilliam, Local Secretary, was called to the chair and presented a gift on behalf

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Drawer 151 Chapel Hill, N. C.



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Look into this LIQUID vitamin and mineral food supplement—

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Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

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Chattanooga Tennessee

of the Association for his outstanding work in organizing the convention activities so that everything went off as scheduled. J. M. Darlington, Chairman of the Prize Committee, also received recognition for his work in assembling and awarding prizes.

The final event of the afternoon session was the installation of officers. Paul B. Bissette of Wilson was escorted to the chair where he was installed as President of the N. C. P. A. for the coming year. In his acceptance speech Mr. Bissette said:

"As the new President of the North Carolina Pharmaceutical Association, I should like to ask the cooperation of its membership in bringing to the State of North Carolina a war-time brand of progressive pharmacy—and a spirit of personal, practical leadership. This is no time for isolation or for ostrich tactics by Old North State druggists. This is the time for aggressive cooperation, for alertness, for original thinking and action.

"In this moment—the most critical in our national history—and the most crucial in the history of the world—we pharmacists too must accept vast new responsibilities.

"Those responsibilities seem to me two-fold in nature: First, to reaffirm a constancy to the high ideals and standards of our profession. And second, to attempt to understand the changes which this war portends for the pharmacists of the future and to direct our efforts towards preparing to meet these changes. The importance of maintaining our standards of public service in the face of a shortage of experienced pharmacists, wartime rationing, price restrictions and so on, is perfectly apparent. It is imperative that the pharmacist keep the faith and confidence of the public, and to do this we must keep our banner of service unfurled.

"We may expect to evolve out of this war: new processes, new inventions, new medicines, new remedies—all are coming and will come in increasing volume. The needs of the battlefield are notorious breeders of inventive genius and ingenuity.

"It is absolutely essential that we as pharmacists look ahead—that we prepare ourselves for a new sort of economy—an economy of plenty as contrasted with an economy of scarcity. These changes will affect us vitally. They will require new knowledge of drugs and chemical formulas; an alertness and study; and they will require the development of new sales and advertising methods.

"But even more immediately we druggists have a great responsibility: the responsibility of leadership in our war-time sacrifices. We are suffering—we are bound to suffer more from the loss of certain items from our stocks, the scarcity of others, and from price restrictions. So, we must remember are all other elements of our population. But in each of our North Carolina communities, the druggist has a position of community leadership. Our people look to us, in a sense, for guidance. The way in which we—each of us—therefore, bears our share of the sacrifices ahead—the spirit—the determination—the courage we show—will have a marked effect upon the spirit, the courage, the morale of our respective communities.

"With the cooperation of its membership and with the grace of God, the North Carolina Pharmaceutical Association will play its part and then some—towards bringing our country steadfast and victorious through the terrible struggle ahead and towards making our great nation free from want and fear."

Following President Bissette's installation address, the other new officers-elect were inducted into office: First Vice-President, R. P. Lyon; Second Vice-President, T. G. Crutchfield; Third Vice-President, E. C. Daniel; and Member of the Executive Committee for a three-year term, Ralph P. Rogers.

As this concluded the business session, the 63rd convention of the N. C. P. A. and its affiliated bodies was adjourned until the following year.

(Signed) W. J. SMITH,
Secretary-Treasurer.

In the interest of economy the Constitution and By-Laws of the N. C. P. A. are being omitted this year. Copies of the Constitution and By-Laws will be mailed to any member of the Association without cost. Write the Secretary-Treasurer.

"A well-informed Pharmacist is the best single individual to disseminate information about public health"

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IT'S GOOD"

ROLL OF MEMBERS

(Corrected to Sept. 1, 1942)

A dagger (†) before a member's name denotes both life and charter membership.
Names of life members are printed in small capitals.
Names of charter members are printed in *italics*.
The date following a member's name indicates years of affiliation.

A

Adair, Walter Holmes (1924) 1936 Roxboro
Adams, W. J.....1942 High Point
Adams, Edward Clarence.....1910 Gastonia
Adams, Wilbur Royster.....1933 Angier
Adkinson, Newton Frank.....1932 Forest City
Ahrens, Adolph George.....1926 Wilmington
Airheart, Walter Thurston.....1936 Concord
Allen Charles Henry.....1920 Winston-Salem
Allen, H. H.....1917 Cherryville
Allgood, W. W.....1942 Roxboro
Andes, Garrette Earl.....1929 Wadesboro
Andrews, Charles McDonald.....1907 Burlington
Andrews, Wesley Thompson.....1922 Goldsboro
Arnold, Brodie Duke.....1934 Raleigh
Austin, Beverly Newton.....1928 Shelby

B

Bailey, Lee A.....1938 Charlotte
Bain, Jones Douglas (1925).....1940 Clayton
Baker, Walter Presley.....1922 Raeford
Ballew, James Gordon.....1917 Lenoir
Barber, Ernestine Ray.....1939 Wilmington
Barbour, Joseph Parker.....1928 Burlington
Barefoot, Lexie Glenn.....1934 Canton
Barnhardt, Manlus Ray.....1929 Rockwell
Barrett, Raymond Ellis.....1919 Burlington
Basart, Jasper Martin.....1939 Greenville
Baucom, Alfred Vernon.....1906 Apex
BEARD, J. G. (1923).....1908 Chapel Hill
Beddingfield, Chas. Herman.....1919 Clayton
Beddingfield, Edgar T.....1917 Clayton
Bell, Frank Roland.....1924 Beaufort
Bender, Walter Meares K.....1928 Fayetteville
BENNETT, KELLY EDMUND (1937).....1912 Bryson City
Benson, Ernest Stuart.....1936 Wilmington
BERNARD, GERMAIN (1933).....1904 Durham
BEST, JOHN HARPER (1936).....1923 Greensboro
Biddy, O. D.....1942 Whiteville
Biggs, Warren H.....1942 Williamston
Bilbro, Quinton Trotman.....1924 West Asheville
Bingham, William Hunter.....1927 Concord
Birmingham, John S. (1913).....1933 Hamlet
Bishop, Howard Lewis.....1939 West Asheville
Bissette, Paul Branch.....1924 Wilson
Black, Bonner Brevard (1921)....1940 Kannapolis
Black, Oliver Randolph.....1927 Bessemer City
BLAIR, ROCHELLE KENT (1933)..1919 Charlotte
Blanton, Charles Donald.....1928 Kings Mountain
Blauvelt, Wm. H.....1938 Asheville
Blue, Daniel Adolph.....1926 Carthage
Bobbitt, A. B.....1942 Winston-Salem
Bobbitt, Hilliard Fletcher.....1939 Glen Alpine
Bobbitt, Louis Myron (1917)....1940 Winston-Salem
Boone, D. Leonard.....1905 Durham
Booth, Guthrie Donald.....1941 Durham
Boyd, Shelton Bickett.....1940 Chapel Hill
Boysworth, Ernest Gaston (1928).....1939 Farmville, Va.
Bradford, Chas. Harry.....1939 Greensboro
Bradley, J. P.....1942 Greensboro
Bradshaw, Edward Luther.....1927 Kinston
Brady, Charles Alvin.....1942 Hickory
Brame, Maurice Milam, Jr.....1936 Durham
Brame, Philip Augustus.....1937 N. Wilkesboro
Brame, Robert Marvin.....1901 N. Wilkesboro
Brame, Robert Marvin, Jr.....1929 N. Wilkesboro
Brame, Wm. Anderson.....1913 Rocky Mount
Brantley, John C.....1917 Raleigh
Brantley, John Calvin, Jr.....1930 Raleigh
Bretsch, Albert.....1941 Southern Pines
Brewer, Stroud Otis.....1915 West Durham
Brison, John Edgar.....1942 Gastonia
Brodie, Thomas Lewis.....1930 Burlington
Brooks, Frank Gibbons.....1921 Siler City
Brookshire, Guy Elliott.....1919 West Aheville
Brookshire, Lloyd Plemmons.....1924 Asheville
Brown, Bonnie Curlee.....1931 Greensboro
Brown, Ernest Eugene.....1939 Greenville
Brown, James Dulon (1916).....1934 Garner
Browning, Alton Cain.....1928 Greensboro
Browning, David Benjamin.....1929 Rocky Mount
Bruce, Thomas Milton.....1940 Hot Springs
Buchanan, Elmer William.....1935 Greensboro
Buchanan, Ernest Chadwell.....1939 Kinston
Buchanan, Robt. Augustus.....1935 Greensboro
Buffalo, John Mack.....1933 Raleigh
Bullard, Rupert Edison.....1942 Fayetteville
Bunch, Luther Elmo.....1934 Wilmington
Burgiss, Thos. Roy (1926).....1940 Sparta
Burlage, Henry Matthew.....1934 Chapel Hill
Burnett, John Paul (1918).....1930 Whitakers
Burris, Loy Ray.....1937 Cleveland
Burrus, Blanche Evelyn.....1941 Durham
Burrus, Samuel Brainard (1924).....1934 Canton
Burt, Milton Stanley.....1930 Durham
Burwell, W. A.....1919 Raleigh
Bush, Jean.....1939 Tarboro
Butler, A. B.....1942 Clinton
Bynum, Carney Washington.....1928 New Bern
Byrd, Clement.....1940 Roxboro

C

Cable, Maurice LeRoy.....1939 Asheville
Cagle, Carlus Vann.....1927 Greensboro
Cain, Charles Macbeth.....1931 Henrietta
Cain, Leighton Dewey.....1941 Elm City
Caldwell, Palmer.....1937 Wilmington
Cameron, William Lauchlin.....1942 Tarboro
Campbell, Edward Graham, Jr. 1941 Wilson
Campbell, Francis Earle (1925)..1940 Hamlet
Cambell, Howard Turner (1925).....1933 Maiden
Campbell, Rowe B.....1918 Taylorsville
Canaday, Ralph Clarence.....1913 Four Oaks
Capps, Earl Uel.....1939 Rocky Mount
Carrigan, James Frank.....1931 Granite Falls
Carrell, Wm. Wright.....1934 Dunn
Carswell, Ransom Fred (1920)..1939 Winston-Salem
CARTER, SAMUEL (1918).....1915 Salisbury
Causey, John Henry.....1940 Winston-Salem
Cecil, Aros Coke.....1919 High Point
Champion, Herbert Otis.....1926 Waynesville
Chandler, Emmett Owen.....1930 Leaksville
Chandley, Albert B.....1940 Asheville
Chapman, Henry Clay.....1941 Durham
Cherry, James Lunsford.....1941 Asheville
Civil, John Keough.....1928 Charlotte
Clapp, Ernest Bernard.....1936 Newton
Clark, George Edward.....1942 Washington
Clark, Samuel Gordon.....1942 New Bern
Cline, Clement Eugene.....1924 Asheville
Cline, Frederick Herman.....1920 Charlotte
Clodfelter, Clarence Lee.....1940 Durham
Cloer, Paul Link.....1935 Lenoir
COBB, CLARENCE HARPER (1936).....1933 Durham
Cobb, J. Louis.....1941 Black Mountain
Coble, James Clifford.....1932 High Point
Cochrane, Arthur Linwood.....1937 Jackson
Cole, Thos. Reid.....1925 Pinehurst
Colina, Gilberto.....1940 Charlotte
Compton, James Wesley.....1917 Salisbury
Connell, Jas. Beardsley.....1930 Henderson
Cooke, Henry Maddrey.....1937 Winston-Salem
Cooley, Frank R.....1940 Raleigh
COPELAND, ROBERT R. (1925)....1917 Ahoskie
Coppedge, J. Benj. (1913).....1922 Raleigh

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LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
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Coppedge, James William.....1915 Raleigh
Cornelius, Robert Eston.....1942 Kannapolis
Cornwell, Amos Halsted.....1937 Lincolnton
Cornwell, George Thomas.....1936 Morganton
Costner, Beverly Pulaski.....1910 Lincolnton
Council, Commodore Thos.....1915 Durham
Cox, Carolyn Clarice.....1934 Greensboro
Crabtree, G.....1915 Raleigh
Crabtree, Esker Pegram.....1942 Statesville
CRABTREE, W. A. (1917).....1915 Sanford
Craig, Lyle Benjamin.....1940 Vass
Crawford, Edgar P.....1919 Marion
Crawford, Harvey Dinsmore.....1939 Black Mountain
Creech, James Leonard.....1939 Smithfield
Creech, Leonard Ralph.....1934 Oxford
CREECH, WM. H.....1933 Selma
Crissman, Uba Frank.....1935 Lexington
Cromley, Robert Irvin.....1940 Raleigh
Crowell, Charles Milton.....1938 Mooresville
Crutchfield, Thomas Garrett (1920).....1933 Greensboro
Culbreth, Graham McKenzie 1938 Hamlet
Curtis, Jas. Richard.....1929 Bessemer City
Curtis, Rufus Harrison (1924) ..1934 Rowland

D

Dailey, R. I.....1919 Reidsville
Daniel, Elbert C.....1916 Zebulon
Darden, Robert Jackson.....1940 Clinton
Davis, Clifford Vernon (1921)....1938 Mount Airy
DAVIS, DAVID RAMSEY (1936)..1926 Williamston
Davis, McDonald, Jr.....1941 Roseboro
Davis, Marvin Lee.....1935 Kinston
Dawson, Milton Piere (1920) 1937 Rocky Mount
Day, Lewie Griffith.....1930 Spruce Pine
Dayvault, Frank Wilson.....1929 Lenoir
Deal, Harland Murlee.....1926 Lenoir
Dees, Robt. Edw. Lee.....1920 Wallace
Dever, James Henry.....1937 Greensboro
Dill, Geo. W., Jr.....1927 Morehead City
Dodd, C. N.....1936 Raleigh
Dosher, George Rufus.....1936 Southport
Dowdy, David Astor.....1918 High Point
Duffy, H. Bryan.....1936 New Bern
Dunn, Robert A.....1904 Charlotte
Durham, Carl Thomas.....1918 Chapel Hill

E

Eatman, Garland Adelbert.....1939 Wilson
Edmonds, M. M.....1940 Fair Bluff
Edwards, Charles Ruffin.....1935 Kannapolis
Edwards, Otho Crowell.....1922 Raleigh
Edwards, Sherwood Mac., Jr.....1941 Raleigh
Edwards, Snowdie McG.....1919 Ayden
Edwards, Thomas Northey.....1919 Charlotte
Eldridge, Josephine.....1941 Williamston
ELDRIDGE, JULIUS (1940).....1922 Winston-Salem
Elliott, Augustus Green.....1915 Fuquay Springs
Elson, John Ross.....1932 Enka
Elson, John Richard, Jr.....1939 Enka
Etheride, Samuel Bushell.....1917 Washington
Etheridge, Sidney Gladstone.....1913 Elizabeth City
Etheridge, Thomas Jarvis.....1920 Bailey
Eubanks, Clyde L.....1915 Chapel Hill
Eubanks, James Norwood.....1917 Greensboro
Evans, Jas. Edward.....1935 Marion
Evans, Wm. Bryant.....1924 Enka

F

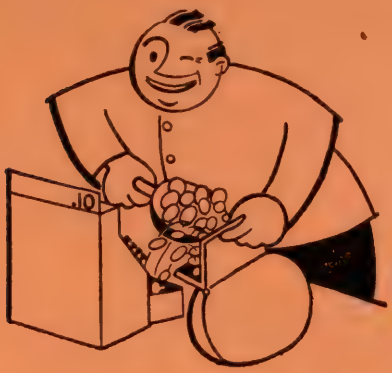
Farrington, John Vanstory.....1926 Hickory
Feagin, E. L.....1928 Hendersonville
Ferguson, John Stratford.....1929 Raleigh
FERRELL, WESSIE CONWAY (1933).....1920 Nashville
Fetzer, Frank Goodson.....1922 Wadesboro
Fishel, A. L.....1942 Winston-Salem
Fordham, Christopher C., Jr.....1925 Greensboro
Foster, Dan Wm.....1927 West Asheville
Foster, J. Coke.....1938 Tryon
Foster, R. E., Jr.....1941 Marion
Fox, Charles Michael.....1909 Asheboro
Fox, Howard Spencer.....1937 Southern Pines
Fox, Jas. Hamilton.....1939 Asheboro
Fox, Ludolph Glenn (1921).....1936 Rockingham
Franklin, Kenneth Vaden.....1928 Raleigh
Franklin, Oren Edgar (1904).....1940 Boone
Frieze, William Scott.....1919 Concord
FULGHUM, RAIFORD THOMAS (1913) (1937).....1933 Kenly
Fuller, Edwin Rudolph.....1942 Albemarle
Futrell, Clyde Loraine.....1940 Cary
Futrelle, William Leon.....1916 Wilmington

G

Gaddy, Ellis Patrick.....1941 High Point
Gaddy, Henry Moody (1917)....1940 Charlotte
Galloway, Adrian Eure.....1938 High Point
Gamble, John Paul.....1921 Monroe
Gardner, Mattie Smith.....1926 Charlotte
Garren, Falton Oats.....1933 Wilmington
GATTIS, PHILIP D. (1929).....1922 Raleigh
Gilbert, Laomie Mercer, Jr.....1942 Maxton
Gibson, Allison McLaurin.....1925 Gibson
Gilliam, Wade Axom.....1925 Winston-Salem
Gilliken, Claude Elton.....1935 Kenly
Glass, Patrick Gray.....1926 Kannapolis
Glass, William Thomas, Jr.....1939 Wilmington
Glenn, Arthur Leon.....1925 Derita
Glenn, Eric Faulkner.....1932 New Bern
Glenn, Jamerson Samuel.....1925 Mount Olive
GODWIN, C. F. (1934).....1933 Pine Level
GOODE, J. A. (1919).....1911 Asheville
Goodrum, Cloyd Smith.....1942 Davidson
Goodwin, Malcolm Noyes.....1940 Charlotte
Gorham, Richard Speight.....1919 Rocky Mount
Graham, John Calhoun.....1917 Red Springs
GRANTHAM, G. K. (1918).....1895 Dunn
Grantham, Hiram.....1904 Red Springs
Grantham, Lewis Irvin.....1916 St. Pauls
Grantham, Reid Bridgers.....1937 Red Springs
Green, Charles Frederick (1915)1939 Wilmington
Greene, Herbert Cooper.....1920 Charlotte
Griffin, Octavus.....1925 Roanoke Rapids
Griffin, William Russell.....1926 Old Fort
Grimes, George David.....1942 Robersonville
Guion, Clayton Lloyd.....1921 Aberdeen
Guion, Clyde Doyle.....1919 Cornelius
Guion, Howell Newton.....1921 Marshville
Guiton, John Albert.....1921 Whiteville
Gurley, William Burden.....1917 Windsor
Guthrie, Clarence H.....1936 Beaufort

H

Hall, James Malcom.....1922 Wilmington
Hall, James Malcolm, Jr. (1928)1937 Wilmington
Hall, John Denby.....1941 Scotland Neck
Hall, Sam Cannady (1924).....1931 Oxford
Hall, Stacey Buckner.....1926 Mocksville
Halsey, W. B.....1941 Morganton
Ham, Thos. J., Jr.....1926 Yanceyville
Hamlet, Reginald.....1940 Raleigh
Hammond, Harry Allan 1939 Charlotte
†*Hancock, Franklin Willis*.....1880 Oxford
Hand, Jasper Kennedy.....1922 N. Charlotte
Hardee, Aldridge Kirk.....1924 Graham
Hardee, Aldridge Kirk, Jr.....1940 Charlotte
Harden, Wilkins.....1937 Raleigh
Hardwicke, St. John Hart.....1924 Wake Forest
Harper, C. P.....1904 Selma
Harper, Wm. Lacy.....1926 Hendersonville
Harris, Joseph Claxton (1924)..1932 Durham
Harris, Wm. B.....1932 High Point
Harrison, Thomas N., Jr.....1937 Greenville
Hart, Geo. Washington.....1937 Winston-Salem
Hart, L. W.....1921 China Grove
Hartis, Gilbert Clyde.....1935 Winston-Salem
Harville, Reese Courts (1917)....1937 Kings Mountain
Haupt, Edward.....1925 Newton
Hayes, William Anderson.....1940 Durham
HEDGEPETH, R. A. (1931).....1924 Lumberton
Henderson, Guilford Elerby.....1942 Charlotte
Hendrix, J. O.....1941 Canton
Herring, Needham Bridgeman ..1917 Wilson
Herring, Robert Roscoe.....1917 Oxford
Hicks, Allen Milton.....1934 Charlotte
Hilton, Charles McLane.....1908 Greensboro
Hocutt, Delma Desmond.....1920 Henderson
Hoffman, Jos. Filson (1920) 1939 High Point
Hogan, Alexander Lacy.....1924 Kinston
Holding, Thos. Elford, Jr.....1936 Wake Forest
Holland, Henry Odessa.....1915 Apex
Holland, Lewis Lea.....1940 Hamlet
Holland, Willis Froneberger 1924 Mount Holly
Hollingsworth, Joe.....1919 Mount Airy
Hollowell, Wm. Clyde.....1935 Greenville
Holroyd, Robt. McTerrin.....1928 Whiteville
Holt, Fred Anderson.....1936 Brevard
Honeycutt, Geo. Wm.....1940 Raleigh
Hood, John C.....1919 Kinston
Hood, Paul C. (1913).....1937 Dunn



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GREATER TURNOVER

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Through Bodeker Drug, with warehousing facilities enlarged these past few months, Purepac furnishes proximity to a great source of supply. Purepac provides all the merchandising helps necessary for successful promotion. Purepac offers you the year round Extra Free

For quick, efficient s
orders given to P

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Goods deals that enable you to earn greater profits and assures 100% drug store distribution.

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specify Bodeker on
representatives.

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Two Year-'round Repeaters!



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Stock Up NOW!

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One of the fastest selling liquid cold preparations on the market. Big unit profit.

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Demand growing daily! Phenomenal sales increase every week! Ask your jobber.



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Hood, Richard Thornton.....1920 Kinston
Hood, Thomas Ruffin.....1925 Dunn
Horne, S. Ruffin.....1920 Fayetteville
HORNE, W. W. (1917).....1900 Fayetteville
Hough, James Thomas.....1942 Charlotte
HOUSE, JOSEPH (1935).....1924 Beaufort
Houser, Wm. Henry.....1935 Cherryville
Hoyle, Marion H.....1919 Cooleemee
Howerton, J. L.....1942 Greensboro
Hughes, John Robert.....1942 Madison
Hunter, J. Boyce (1921).....1940 Charlotte
Huntley, C. O.....1942 Lenoir
Huss, Kelly William.....1935 Winston-Salem
Hutchins, James Alexander.....1910 Winston-Salem

I

Ingram, Lawrence M. (1920) 1933 High Point
Irwin, Dwayne Alton.....1941 Elkin

J

Jackson, Jasper Carlton.....1927 Lumberton
Jackson, Leonidas.....1924 Erwin
Jacobs, Marion Lee.....1927 Chapel Hill
Jacocks, Francis Gilliam.....1942 Elizabeth City
JAMES, ALBERT ALLISON.....1916 Winston-Salem
James, Charles Jordan.....1930 Hillsboro
Jarrett, Lloyd Montaville.....1922 Biltmore
Jenkins, Lawrence Wilson.....1942 Tabor City
Jenkins, Sam.....1929 Walstonburg
Johson, Graham Page (1924)....1933 Jacksonville
JOHNSON, JAS. EDWIN.....1928 Lumberton
Johnson, Roy Josiah.....1924 Asheville
Johnson, William Lewis (1924)..1939 Raleigh
Johnson, Woodrow Wilson.....1935 Fuquay Springs
Joiner, Arthur Eugene.....1937 High Point
Jones, Alpheus.....1915 Warrenton
Jones, Dolan.....1927 Monroe
Jones, John Lee.....1924 Canton
Jones, Joseph Hunter.....1919 Haw River
Jones, M. L.....1937 Asheville
Jordan, D. L.....1942 Raleigh

K

Keenum, Ralph Francis.....1935 Sylva
Kelly, George Carl.....1928 Lillington
Kelly, Hunter Liggett.....1941 Durham
Kerner, Lewis Clarence.....1905 Henderson
Kerr, Jas.....1930 Monroe
Kibler, Ralph Emory.....1922 Morganton
King, J. R.....1915 East Durham
Kirby, Guy Smith, Jr.....1920 Marion
Koonce, John E.....1941 Chadbourn
Koonts, Archie Alva.....1931 High Point
Kritzer, Everett, Loftus.....1932 Albemarle
Kunkle, Austin Boyd.....1925 Norfolk, Va.

L

Lamar, William Moate.....1941 Fayetteville
Lamm, Lewis Marion (1924).....1939 Mount Airy
LANGDON, RALPH EDWARD (1936).....1924 Fayetteville
LANGDON, ROSCOE.....1936 Columbia, S. C.
Lasley, Chas. Glenn.....1939 Hickory
Lasley, Matthew Ivey.....1924 Winston-Salem
Lazarus, Jos.....1925 Sanford
Lea, Lumartin John.....1927 Laurinburg
Lea, Verne Duncan.....1920 Durham
LEE, PARMILLUS A. (1918).....1906 Dunn
Lewis, William Clyon.....1937 Charlotte
Lewis, Wilson E.....1919 Mount Olive
Lewis, W. K.....1942 Mount Olive
Libbus, Thomas Anthony.....1936 New Bern
Link, Francis Philip.....1939 Reidsville
Linn, Tom Latin.....1939 Landis
LISK, DANIEL CLYDE (1929).....1920 Charlotte
Lloyd, Allen Alexander.....1940 Hillsboro
Lord, Charles A.....1916 Asheville
Lovett, Herbert Edward.....1938 Liberty
Lutz, Horace Cleveland.....1909 Hickory
Lynch, Norman Walker.....1920 McColl, S. C.
Lynch, William Francis.....1940 Hillsboro
Lyon, F. F.....1916 Oxford
Lyon, James Fleming.....1941 Rocky Mount
Lyon, Robert P.....1919 Charlotte

M

McAllister, Harmon Carlyle.....1936 Chapel Hill
McBryde, Richard Vincent.....1933 Fayetteville
McCollum, Numa Hill.....1934 Leaksville
McCrimmon, Daniel David.....1928 Hemp
McDonald, Henry Clyde.....1942 Brevard
McDonald, William Russell, Jr. 1921 Hickory
McDowell, Norfleet Owen (1921).....1933 Scotland Neck
McDuffie, Roger Atkinson.....1915 Greensboro
McFalls, Oliver Wendell.....1940 Pomona
McFalls, Samuel Woodrow.....1940 Greensboro
McGee, James Conrade.....1941 Asheville
McGowan, David F.....1942 Asheboro
McKenzie, L. M.....1941 Lumberton
McKay, Daniel McNeill.....1917 Durham
McLean, George Woodrow.....1937 Dunn
McLelland, John Howard.....1942 Troutman
McManus, Matthew T. Yates ..1933 Winston-Salem
McNair, Robert Terry (1933)....1940 Rockingham
McNeely, Maurice Culp.....1942 Greensboro
McNeill, Arthur Dennis.....1935 Norwood
McNeill, George K.....1906 Rowland
McNeill, George Raymond (1907).....1933 Whiteville
McNeill, John Albert.....1940 Whiteville
McNeill, Lenwood Johnson.....1936 Gastonia
Macon, Arthur Boise.....1936 Mount Airy
Malone, Charles Everette.....1917 Salisbury
Maness, Riley Colon.....1935 Greensboro
Markham, George Wilber.....1942 Fayetteville
Martin, Alfred Newman.....1922 Roanoke Rapids
Martin, Sydnor L., Jr.....1924 Leaksville
Mathews, Chas. E., Jr.....1919 Roanoke Rapids
Matthews, George Edgar.....1940 Fayetteville
Matthews, George Washington..1922 Asheville
Matthews, John Ivey.....1938 Raleigh
Mauney, Walter McCoombs.....1928 Murphy
Melvin, Marion Butler.....1924 Raleigh
Melvin, Perry Jenkins.....1920 Roseboro
Merriman, William Doctor (1929).....1938 Charlotte
Miles, Morton Clifton.....1917 Henderson
Millaway, Eugene Delano.....1940 Burlington
Miller, Archie James.....1935 Asheville
Miller, Clarence Mason (1918)..1932 Rose Hill
Miller, R. F.....1935 Wilmington
Millis, Archie Edward.....1939 Durham
Mills, John Craton.....1919 Cliffside
Mills, Joseph Arthur (1922) 1932 Tabor City
Mills, Robert Spence.....1942 Draper
MISSILDINE, E. E. (1917).....1902 Tryon
Mitchell, Clarence Eugene.....1934 Highlands
Mitchell, Franklin Troy.....1924 Fairmont
Mitchell, Henry Gather.....1941 Burlington
Mitchell, John D.....1936 Charlotte
Mitchener, John Agrippa, Jr.....1938 Edenton
Montague, Geo. W.....1919 Durham
Moore, Banks McIlvain.....1942 Salisbury
Moore, Bernice Culbreth.....1931 Rocky Mount
Moore, Harold Porter.....1927 Spartanburg, S. C.
Moore, Thomas John.....1927 Wilson
Moose, George Kelly.....1925 Boone
Moose, Hoy Archibald.....1927 Mount Pleasant
Moose, Walter Lee.....1924 Hendersonville
Morgan, Ralph Siler.....1942 Franklin
Morrison, Matthew Stuart.....1906 Wilson
Moss, Fred Morris.....1935 Cramerton
Mullen, Lester Boyd.....1922 Asheville
Munday, James Coleman (1921).....1937 Kannapolis
Murphy, C. L.....1942 Salisbury
Murphy, John C.....1942 Davidson
Murr, George Frank.....1931 Thomasville
Murrell, Harry Thomas.....1937 Albemarle

N

Nance, John Sanford.....1938 Charlotte
Neil, Joseph Walton.....1935 Shelby
Neville, Augustus, Jr.....1941 Spring Hope
Newsome, Henry C. (1921).....1939 Winston-Salem
Nicholson, A. T.....1915 Tarboro
Nicholson, Elliott Nolley.....1935 Murfreesboro
Nicholson, Michael Albright.....1918 Troy
Noell, Rowland James.....1938 Asheville
Nowell, Edwin (1919).....1936 Asheville
Nowell, Wm. Robert.....1913 Wendell

O

Oakley, Curtis Hill.....1929 Roxboro
O'Daniel, James Sydney.....1939 Lenoir
O'HANLON, E. W. (1929).....1895 Winston-Salem
O'Neal, Walton Prentiss.....1928 Belhaven

Overman, Harold Speight.....1908 Elizabeth City
Owen, Fred R.....1936 Tryon

P

PAGE, B. FRANK (1930).....1906 Raleigh
Page, Clarence Eugene, Jr.....1939 Raleigh
Palmer, Archibald William (1925).....1936 Sanford
Parker, Richard Smith.....1922 Murphy
Parker, W. W., Jr.....1924 Henderson
Parks, William Allen.....1937 Fort Mill, S. C.
Perry, Elijah B. (1919).....1929 Littleton
Phillips, Jasper Edward.....1936 Wilson
Phillips, Millard Brown.....1919 Albemarle
Phillips, Wm. Penn (1927).....1937 Morganton
Pierce, James Stanley.....1920 Rocky Mount
Pike, Jesse Miller.....1941 Concord
Pike, Jos. Wm.....1938 Concord
PILKINGTON, G. R. (1920).....1898 Pittsboro
Pinnix, John M.....1942 Kernersville
Pinnix, William Maple.....1925 New Bern
Polk, John Bunnie.....1941 Durham
Poole, Larry Brittain.....1942 Thomasville
Pope, Arthur Rowe.....1932 Black Mountain
Porter, Charles Davis.....1924 Concord
Powell, Joseph Clement (1928).....1940 Winston-Salem
Powers, Chas. O.....1936 Burlington
Price, Hubert Graham.....1938 Raleigh
Price, Samuel Howard.....1920 Mooresville
Proctor, Wm. Vinson.....1939 Charlotte
Puckett, Ulysses Stratten.....1935 Stovall
Pugh, Edward Stuart.....1941 Windsor
Purcell, David Craig.....1936 Salisbury
PURCELL, SAM M. (1919).....1909 Salisbury

Q

Quinn, Flay Dewitt.....1941 Shelby

R

Rand, Thos. Reid, Jr.....1940 Charlotte
Ratley, Warren Archie.....1932 Goldsboro
Ray, Ervin, Linwood.....1926 Asheboro
Ray, Frederick, Jr.....1933 Jonesboro
Raysor, C. A. (1917).....1904 Asheville
Reamer, I. T.....1934 Durham
Reaves, Hallie Craven.....1937 Asheboro
REAVES, L. E.....1915 Raeford
Reaves, Leonard Erastus, Jr. (1933).....1938 Fayetteville
Reeves, Jefferson.....1924 Waynesville
Register, Milton Otis.....1932 Clinton
Rhodes, Cader.....1924 Raleigh
Rhodes, James Frederick.....1942 Asheboro
Rhyne, Wayne Frank.....1925 East Gastonia
Rice, Leslie Davis.....1936 Maxton
Richardson, Luther Wyatt.....1939 Goldsboro
Richardson, Odell K.....1938 Elkin
Ridenhour, D. G.....1942 Mount Gilead
Rishardson, Wayne Robt. (1936).....1940 Boone
Rimmer, Eugene Freeland.....1913 Sanford
Rimmer, Helen Bell.....1934 Sanford
Rimmer, Robt. Meril (1931).....1940 Franklin
Ring, Clifton Adolphus (1908).....1939 High Point
Ring, Clifton Adolphus, Jr. (1908).....1939 High Point
Ring, Luther Branson.....1922 Wallace
Rittenbury, Rom. Sanford.....1929 Charlotte
Rives, Herbert Lisle.....1924 Bethel
Roberson, Culas.....1932 North Spray
Roberts, Herschel.....1918 Weaverville
Roberts, Hubert Earl.....1926 Marshall
Robinson, Carlton.....1935 Winston-Salem
Robinson, Derwood Paul.....1935 Oxford
Robinson, John Linwood (1919).....1937 Belmont
Robinson, Thomas Ruffin.....1938 Goldsboro
ROGERS, RALPH PEEL.....1912 Durham
Rollins, E. W.....1942 Winston-Salem
Rose, Ira Winfield.....1906 Chapel Hill
Rouse, Louie Livingston.....1935 Fayetteville
Royall, George Edwin, Jr.....1941 Elkin
Roycroft, William Ruffin.....1941 Coats
Rudisill, Jones Solomon.....1910 Forest City
Russell, Jesse Milton, Jr.....1940 Canton
Russell, Thomas Wayne.....1937 High Point

S

Sally, Wm. M. (1912).....1933 Asheville
Sanders, C. A.....1938 Salisbury
Sanford, Roger Derrick.....1922 Lumberton
Sappenfield, Jas. Alex.....1926 Kannapolis
Sauls, M. M.....1915 Ayden
Saunders, Lawrence Sidney.....1927 Wilmington
Savage, Matthew Council.....1941 Roanoke Rapids
Savage, Robert.....1928 Pilot Mountain
Scott, John M.....1898 Charlotte
Secrest, Andrew McDowd.....1907 Monroe
SEDBERRY, H. S.....1942 Rocky Mount
Selden, Jos. Stancell.....1927 Weldon
Senter, Plennie Lloyd (1921).....1937 Carrboro
Sewell, Guion Linwood.....1927 Kinston
Sheffield, B. C., Jr.....1942 Warsaw
Shelton, Claude Fuller.....1929 Fairmont
Sherard, John Frank.....1941 Fayetteville
Shigley, Henry Hall.....1935 Asheville
Shook, Eulan (1918).....1936 Hickory
Simmons, Wilson Coite.....1939 Winston-Salem
Simpson, Thomas S.....1916 Winston-Salem
Singletary, Fred Bunyan.....1936 Greensboro
Singletary, W. O.....1942 Winston-Salem
Sisk, Charles Jones.....1924 Asheville
Sitison, Jas. Andrew.....1927 Mount Airy
Sloop, Lonnie Leyburn.....1919 Spencer
Smith, Chas. Henry.....1919 Charlotte
Smith, Edwin Harrison, Jr.....1942 Danville, Va.
Smith, Fitz Lee (1918).....1935 Winston-Salem
SMITH, FRANK T.....1888 Franklin
Smith, Henry Edwin.....1938 Charlotte
Smith, James Pate Fillmore.....1942 West End
Smith, John David.....1939 Durham
Smith, Leon.....1920 Kannapolis
Smith, Oscar Wilbur.....1937 Pilot Mountain
Smith, William Julius.....1937 Chapel Hill
Smith, William Oscar.....1942 Arlington, Va.
Sparks, Jas. Ellis.....1926 Pinetops
Sparks, Lee Roy, Jr.....1942 Durham
Stacey, Lewis Blanton.....1942 Gastonia
Stanback, Thos. Melville.....1917 Salisbury
Stanley, Vernon Eugene.....1935 Charlotte
Stephenson, Edward Vassar.....1937 Madison
Stevens, Mac Watson.....1941 Lillington
Stevenson, John Thomas.....1919 Elizabeth City
Stimson, J. H.....1912 Statesville
Stone, Benjamin Franklin.....1940 Elizabethtown
Stone, Bryant M.....1938 Charlotte
Stowe, Harry Reid.....1942 Charlotte
Stowe, Lester H.....1910 Charlotte
Strickland, Charles Brandon.....1932 Fayetteville
SUGGS, ROBT. BAILEY (1934) 1906 Belmont
Sullivan, Lawrence Steers (1927).....1937 Winston-Salem
Summey, Kelly Nims (1912).....1924 Mount Holly
Suttle, Julius Albert.....1919 Shelby
Suttlemyre, Claude Philip.....1935 Charlotte
SUTTLEMYRE, PHILIP JOHNSON.1922 Hickory
SUTTON JAMES LINWOOD.....1915 Chapel Hill
Swaney, Charles Arthur.....1925 Winston-Salem
Swaringen, DeWitt C.....1909 China Grove
Swindell, Edmund Slade.....1922 Durham

T

Tainter, Dean (1925).....1931 Marion
Tarkenton, Edward L.....1903 Wilson
Tart, David Whitfield.....1916 Roseboro
Tate, Earl Henry.....1925 Lenoir
Taylor, Leroy Boone.....1927 Conway
Taylor, Norward Travis.....1936 Raleigh
Taylor, William P.....1919 Roanoke Rapids
TEAGUE M. F. (1919).....1917 Asheville
Templeton, Geo. Seckler.....1927 Mooresville
Tennant, W. D. (1926).....1938 Greensboro
Thomas, E. E. (1915).....1929 Roxboro
Thomas, E. R.....1907 Erwin
Thomas, John Ivey.....1941 Fayetteville
THOMAS, PHILIP LANGSTON (1935).....1933 Roxboro
Thomas, William Graham, Jr. ..1927 Varina
Thompson, Charles Page.....1935 Orangeburg, S. C.
Thompson, George Miller.....1933 Rocky Mount
Thompson, James Lee (1925)....1936 Reidsville
THOMPSON, PAUL HERMAN.....1925 Fairmont
Thornton, George Palmer.....1940 Goldsboro
Threatt, Julius Blakeney.....1929 Durham
Tilley, John Everett.....1924 Winston-Salem
Toms, Elmo Reid.....1924 Wilmington

Townsend, J. H.....1915 Red Springs
Tripp, Guy Oscar.....1924 Charlotte
Tunstall, Joe Peyton.....1941 Washington
Turnmyre, Arthur P.....1922 Mount Airy
Tuttle, Bobbitt Marcus.....1942 Angier
Tyson, Jesse William.....1938 Greensboro

U

Umstead, Oscar Logan.....1928 Durham
Underhill, John A.....1942 Madison
Underwood, Hamilton Polk, Jr. 1942 Fayetteville
Upchurch, Malcolm Thurston ..1934 Smithfield
Usher, Joseph Thames.....1931 Greensboro

V

Vinson, Emmett L.....1922 Halifax
Vinson, James T.....1923 Goldsboro

W

Walker, H. L.....1942 Greensboro
Walker, Harry W. (1919).....1929 Norlina
Walters, Alonzo Kennedy.....1940 Burlington
Ward, Bernard Rudolph.....1933 Goldsboro
Ward, Edward Harvie.....1924 Tarboro
Ward, Waits Artemus.....1924 Swannanoa
Warren, Bowman Glidewell.....1927 Thomasville
Warren, Burney Simon.....1914 Greenville
Warren, Lovett Aldin (1917).....1935 Garland
Warren, Lovett Aldin, Jr.....1939 Garland
Waters, George W., Jr.....1910 Goldsboro
Watson, Joseph Winstead.....1939 Rocky Mount
Watson, Richard (1924).....1939 Hendersonville
Watson, Robert Neal.....1939 Jonesboro
Way, James Arthur, Jr.....1937 Winston-Salem
Webb, Eugene Lea.....1919 Thomasville
Webb, Thomas Paul.....1921 Shelby
Welborn, William Fowle.....1919 Lexington
Welch, Wm. Dorsey, Jr.....1929 Washington
WELFARE, S. E. (1917).....1917 Winston-Salem
Wells, Robert Rodney.....1935 Shelby
West, Mrs. S. C.....1939 Fayetteville
West, Jas. F.....1928 Winston-Salem
West, Wilber Lethian.....1941 Roseboro
Wharton, Lee A.....1941 Gibsonville
Wheeler, C. Rankin (1920).....1930 Winston-Salem
White, Clarence Bernard.....1927 Henderson
White, Delmar Frederick.....1930 Mebane
White, Elliott Sylvester.....1941 Burlington
White, George Spencer.....1924 Lexington
WHITE, HENRY GARFIELD (1934).....1916 Elm City
White, H. W.....1941 Fayetteville
White, James I.....1918 Burlington
White, Jas. Stark (1921).....1933 Mebane
White, John Jennings.....1926 Henderson
WHITE, LUTHER.....1921 Kinston
White, R. L.....1930 Troy
White, Walter Rodwell.....1910 Warrenton
Whitford, Bryan H.....1941 Washington
Whitehead, Chas. Raymond.....1924 Ramseur
Whitehead, Jefferson Davis.....1927 Enfield
Whitehead, Thomas Edward.....1932 Charlotte
Whiteley, Roland Scott.....1934 Greensboro
Whitley, Howard Emsley.....1936 Concord
Whitley, Jesse Rose.....1936 Mars Hill
Whitley, W. Y.....1929 Fremont
WIGGINS, WILLIAM WINSTEAD ..1931 Raleigh
Wilkerson, Ira Otis.....1940 Greensboro
Wilkins, Wm. Robt. (1904).....1939 Mocksville
Williams, A. H. A.....1916 Oxford
Williams, John Cossie (1921) 1940 Bessemer City
Williams, Martin H.....1942 Lexington
Williams, M. Van Buren.....1920 Winston-Salem
Williamson, Charles MacMillan (1926).....1940 Laurinburg
Willis, Beatrie Averitt.....1940 Laurinburg
Willis, Robert Moore.....1921 Southport
Wilson, Claude Arthur.....1925 Monroe
Wilson, Eugene C.....1921 Burlington
Wilson, George Sparrow (1921)..1940 Belmont
Wilson, Lowry Reed.....1924 Lowell
Wilson, Thomas Harvey.....1924 Gastonia
Wilson, Thomas Vernon.....1924 Hendersonville
Wilson, Wm. Brown.....1920 Hendersonville
Winders, Hal Marion.....1925 Farmville
Wohlford, Henry Wm.....1940 Charlotte
Wolfe, William Samuel.....1918 Mount Airy
Womble, Logan Nyal.....1937 Plymouth
Woodward, Grover Ben.....1936 Erwin, Tenn.
Woodward, B. Paul.....1940 Southern Pines
Woolard, Edward Watson.....1922 Henderson
Wooten, John William Franklin 1927 Fayetteville
Wrike, Walter Curtis.....1922 Graham

Y

Yearwood, T. C.....1938 Charlotte
Yoder, Coley R. (1912).....1933 Conover
Young, Thos. F.....1938 Blowing Rock

Z

†*Zoeller, Edward V*.....1880 Tarboro
Zuckerman, Isaac L.....1941 Greensboro

ASSOCIATES

Adams, Lowry Thomas.....1924 Winston-Salem
Alderman, Robert Clifton.....1940 Rosehill
Allen, J. T.....1936 Asheboro
Anderson, C. J.....1930 Highlands
Anderson, E. R.....1939 High Point
Angel, T. W., Jr.....1939 Franklin
Bailey, Guy L.....1934 Fair Bluff
Barber, Thelbert Alonzo.....1940 Burlington
Bass, James Albert.....1941 Wilson
Bess, G. K.....1936 Sylva
Birkitt, Sebastian Poisal.....1940 Charlotte
Bissette, Charles B.....1942 Greenville
Booth, L. P.....1942 Hayesville
Brame, Peter Joyner, Sr.....1933 N. Wilkesboro
Bryant, Nan L.....1941 Tarboro
Brecht, Edward A.....1940 Chapel Hill
Brooks, James Howell.....1939 High Point
Brooks, Nita M.....1934 Greensboro
Brown, Henry Shelton.....1935 Goldsboro
Butler, Clifford Roosevelt.....1936 Dunn
Cahill, Edgar Leon.....1942 Winston-Salem
Campbell, J. I.....1940 Charlotte
Caudell, Frank M.....1933 Buies Creek
Chadwick, Sam Thomas.....1934 Kinston
Chandler, James Thomas.....1935 Leaksville
Clark, Herbert Mason.....1941 Williamston
Collins, Wm. George.....1935 Nashville
Coppedge, R. F.....1932 Asheville
Correll, Leslie James.....1925 Kannapolis
Coxe, James Sherwood.....1920 Raleigh
Craig, Pauline Bell.....1942 Winton
Crawford, Ernest Norwood.....1942 Pikeville
Currens, Turner Fee.....1926 New York City
Dalles, G. L.....1942 Leaksville
Davis, William Ralph.....1942 Winston-Salem
Dellinger, Henry McLurd.....1933 Mount Holly
Dixon, John L.....1935 Elm City
Dodd, Robert Bruce.....1936 Bunn
Edens, Allen Dupree.....1937 Durham
Edwards, William David.....1937 Gastonia
Elam, Paul W.....1940 Louisburg
Eller, Royal Clyo.....1942 Belmont
File, W. C.....1936 Raleigh
Gamble, Henry W.....1940 Waxhaw
Gardner, E. E.....1940 Charlotte
Garland, Robert G.....1929 High Point
Garris, Robert Lee.....1941 Washington
Guthrie, Ivey.....1936 Vanceboro
Hales, Carl Whittin.....1933 Seaboard
Harrelson, R. C.....1930 Tabor
Harrison, James William.....1937 Asheville
Harrison, Melrose.....1936 Charlotte
Hawkins, Luther O.....1935 Statesville
Hearn, J. A.....1932 Valdese
Henderson, Leonard Willis.....1925 Franklinton
Hicks, Ernest L.....1923 Concord
Hinds, Everett Lee.....1942 Pembroke
Holmes, Louis M.....1934 Charlotte
Holmes, Ralph T.....1933 Statesville
Hood, Dixon Bryan.....1941 Richlands
Horton, Victor Walter.....1938 Asheville
Humphries, Aubrey Teddington1936 Charlotte
Hutchinson, D. A.....1942 Elizabethtown
Ingram, E. D.....1940 Robbinsville
Irvin, Jess Wilson.....1942 Winston-Salem
Johnson, John R.....1933 Asheville
Johnson, John F.....1929 Mooresville
Johnson, Troy Humphrey.....1941 New Bern
Jones, S. L.....1936 Greensboro
Joyner, W. C.....1938 East Bend
Jumper, L. C. (1928).....1939 Black Mountain
Keith, E. K.....1935 Raleigh
Kemp, Affie Thurston.....1942 Burlington
Ketchum, W. L.....1932 Jacksonville

Knight, Charles Hazel	1942	Winston-Salem
Lane, W. Ronald	1933	Wilmington
Lawhorn, Archie S.	1934	Fayetteville
Lawrence, Graham Vance	1938	Charlotte
Liske, P. J.	1940	Salisbury
Littlefield, Gary Anderson	1935	Gastonia
Lucas, William Henry	1942	Greensboro
McAdams, E. L.	1936	Burlington
McDaniel, John Albert	1939	Kinston
McDaniel, R. E.	1934	Enfield
McGill, J. L.	1932	Kings Mountain
McLarty, George	1941	High Point
McNeill, W. C.	1932	Whiteville
Macfie, J. A.	1941	Brevard
Mansfield, Lem Howard	1935	Graham
Mathews, Johnnie Lee	1935	Rocky Mount
Matthews, Weldon C.	1929	Morehead City
Maus, Fred B.	1929	Greensboro
Medford, Devoe Bunyan	1941	Clyde
Moose, Herbert Foy	1937	Statesville
Morgan, Willard Burette	1941	Durham
Musgrove, William McKinley	1927	Catawba
Niven, Howard Archibald	1942	Charlotte
Outland, Russell D.	1941	Aulander
Overton, John Tyler	1939	Southern Pines
Page, Clarence Esiah	1922	Henderson
Pelt, Adie Grey, Jr.	1941	Goldsboro
Perry, James Edward	1929	Franklin
Pierce, B. Jeff	1936	High Point
Pinner, Beamon L.	1933	Asheville
Pinnix, John Marshall, Jr.	1942	Kernersville
Porter, James Neely	1936	Lincolnton
Prevatt, Miles Alton	1942	Lumberton
Rancke, Geo. Edward	1936	Lumberton
Ratchford, G. Rufus	1929	Gastonia
Reynolds, Joe	1941	Clinton
Richardson, Joseph Phillips	1940	Lenoir
Ridenhour, David G.	1941	Durham
Riggsbee, Victor L.	1942	Charlotte
Ripley, Webb Pendleton	1938	Durham
Robertson, W. N.	1941	Laurinburg
Robertson, William Zenas	1925	Burnsville
ROGERS, BEN F. (1936)	1934	Fair Bluff
Royall, Geo. E.	1937	Elkin
Royall, J. Weldon	1937	Denton
Rush, Wesley S.	1941	Candor
Russell, Lon D.	1931	Greensboro
Russell, Rufus C.	1933	High Point
Sheffield, Bernard Cleveland (1922)	1929	Warsaw
Sheffield, R. M.	1933	Lexington
Smith, Duglas Lawrence	1942	Charlotte
Smith, John Elbert	1939	Lenoir
Sowers, Gray	1942	Winston-Salem
Spake, Y. E.	1939	Morganton
Stewart, Albert George	1939	Spruce Pine
Strum, Andrew Jackson	1942	Winston-Salem
Suttle, Julius Albert, Jr.	1939	Shelby
Tate, Rowland Clifton	1936	Grover
Taylor, Charles Alexander	1942	Mount Holly
Threewitts, G. A.	1935	Littleton
Viall, Wesley R.	1925	Pinehurst
Wade, Clifton Elsworth	1936	Colerain
Wagner, Wilfred Everett	1941	Greensboro
Ward, John Waldo	1942	Winston-Salem
Warrick, Frederick Newton	1942	Goldsboro
Waynick, H. P.	1940	Burlington
West, Lee Alton	1942	Woodland
Wilkins, Wm. Neisler	1940	Kinston
Wilson, Wilbe	1933	Charlotte
Yandle, Lester Hunter	1925	Matthews
Young, Richard E.	1919	Asheville

HONORARY

Beal, James Hartley	Cocoa, Fla.
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Chase, Harry Woodburn	New York City
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Graham, Frank Porter	Chapel Hill, N. C.
Holton, Chas. Wm.	Essex Fells, N. J.
Jones, Rowland, Jr.	Washington, D. C.
Kelly, Evander F.	Washington, D. C.
Noble, Alice	Chapel Hill, N. C.
Rusby, H. H.	New York City
Wooten, Thomas V.	Chicago, Ill.

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Regular Members	667
Associate Members	145
Charter Members	2
Life Members	46
Student Branch U. N. C.	55
Honorary Members	11
Total	926

Student Branch Members - see [illegible]

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Telephone: 766
Representing
Burwell & Dunn Co.

John R. Brownie, P. O. Box 150, Berkley Station, Norfolk, Va.
Telephone: Berkley 997
Representing
Dr. Miles Laboratories, Inc.

W. R. Dixon, 1405 East Boulevard, Charlotte, N. C.
Telephone: 36739
Representing
Bauer & Black

H. E. Cain, McBee, S. C.
Representing
Wm. R. Warner & Co.

H. L. Hitchcock, Winston-Salem, N. C.
Telephone: 20707
Representing
Hollingsworth's Unusual Candies

W. S. Gibson, Box 407, Goldsboro, N. C.
Representing
Bodeker Drug Company

Norman B. Moury, Box 885, Greensboro, N. C.
Telephone: 2-2019
Representing
Henry K. Wampole & Co., Inc.

Walter H. Torrence, Box 4086, Charlotte, N. C.
Telephone: 8842
Representing
John Wyeth & Brothers, Inc.

W. H. Hamilton, P.O. Box 212
Charlotte, N. C.

Representing

Monroe Chemical Company
(Putnam Dyes)

J. G. Barnette, 1923 Lombardy Circle
Charlotte, N. C.

Telephone: 3-2598

Representing

E. B. Read & Son Company

R. W. Collette, Jr.,
Mocksville, N. C.

Telephone 114

Representing

Hart Drug Corporation

R. W. Lowe,
Chester, Virginia

Telephone 2-9034

Representing

Bodeker Drug Company

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A. T. LEWALLEN *Vice-President*
J. FLOYD GOODRICH *Secretary-Treasurer*
MRS. LOUISE JONES *Assistant Secretary-Treasurer*

BOARD OF GOVERNORS

N. B. MOURY Five Years
C. H. SMITH Four Years
J. W. BENNICK Three Years
J. F. NEELY Two Years
D. L. SHREVE One Year

MEMBERS

(List Supplied by Secretary Goodrich)

Name	*Firm Represented*	*Home Address*
Adams, W. A.	Pangburn Company	Forth Worth, Texas
Armistead, Frank	Johnson & Johnson	235 N. Tryon St., Charlotte, N. C.
Austin, J. H.	Mead Johnson & Co.	2519 Providence Rd., Charlotte, N. C.
Ball, J. H.	O'Hanlon-Watson Drug Co.	c/o Company, Winston-Salem, N. C.
Barnes, H. L.	Maola Ice Cream Company	New Bern, N. C.
Barnett, J. G.	E. B. Read & Sons Co.	1923 Lombardy Circle, Charlotte, N. C.
Barnhardt, L. E.	Armour & Company	1517 Waverly St., Charlotte, N. C.
Beck, J. L.	Sharp & Dohme	Box 101, Roanoke, Va.
Bennett, J. J.	Coca-Cola Company	Box 450, New Orleans, La.
Bennick, J. W.	Scott Drug Company	Charlotte, N. C.
Berman, Jake	Cliff Weil Cigar Co.	3509 Stuart Ave., Apt. 302, Richmond, Va.
Berryhill, O. A.	Southern Dairies	Charlotte, N. C.
Blackmer, Luke	Southern Dairies	Charlotte, N. C.
Blackmer, W. S.	Southern Dairies	Salisbury, N. C.
Boatwright, K. T.	Eli Lilly Co.	33 W. Locklane, Richmond, Va.
Boone, D. L., Jr.	Peabody Drug Company	Durham, N. C.
Boone, M. D.	Pet Dairies	119 Burke St., Winston-Salem, N. C.
Bowers, G. M.	Owens-Minor Drug Co.	Box 272, Rocky Mount, N. C.
Bowers, J. B.	Owens-Minor Drug Co.	Box 1396, Richmond, Va.
Braman, W. C.	Dr. T. C. Smith Co.	Asheville, N. C.
Breeding, W. M., Jr.	Paramount Sales	Box 477, Knoxville, Tenn.
Britt, Chas. E.	Robert J. Pierce, Inc.	821 Duke Street, Norfolk, Va.
Brown, Lore S.	Burwell and Dunn	Box 246, Hamlet, N. C.
Brownie, J. R.	Dr. Miles Laboratories	Box 160, Berkeley Station, Norfolk, Va.
Burgess, Jim	Bauer and Black	Box 991, Columbia, S. C.
Burwell, W. A.	Eli Lilly Company	J-3 Raleigh Apts., Raleigh, N. C.
Butler, E. I.	Liquid Carbonic Corp.	2209 Chamberwood Dr., Charlotte, N. C.
Byerly, C. T.	Peabody Drug Company	Durham, N. C.
Byford, W. R.	Morrison Furn. & Fixt.	Statesville, N. C.
Cagle, R. C.	Scott Drug Company	Box 245, Rockingham, N. C.
Callum, W. L.	C. M. Pitt and Sons	Selwyn Lane, Charlotte, N. C.
Cates, J. M., Jr.	Southern Dairies	210 Price St., Greensboro, N. C.
Collette, R. W.	Hart Drug Company	Mocksville, N. C.

(List Supplied by Secretary Goodrich)

Name	*Firm Represented*	*Home Address*
Collins, Charlie	Lily-Tulip Cup Corp	112 Cox Ave., Raleigh, N. C.
Collins, H. T.	Southern Dairies	Albemarle, N. C.
Compton, D. E.	Justice Drug Company	Greensboro, N. C.
Coppedge, J. B.	W. H. King Drug Company	Raleigh, N. C.
Coppedge, J. W.	W. H. King Drug Company	Raleigh, N. C.
Cox, A. G.	B. C. Remedy Company	Durham, N. C.
Crawford, Lake B.	Creomulsion Company	Irving Park Manor, Greensboro, N. C.
Cross, A. R.	The Penslar Company	1204 N. Fairwater Dr., Norfolk, Va.
Crosson, Ralph M.	McCourt Label Cabinet Co.	Box 475, Columbia, S. C.
Darlington, J. M.	O'Hanlon-Watson Drug Co.	Winston-Salem, N. C.
Davis, J. L.	Justice Drug Company	Greensboro, N. C.
Davis, L. R.	Justice Drug Company	Greensboro, N. C.
Day, P. C.	Jergens Woodbury Co.	106 Providence Rd., Charlotte, N. C.
Dean, M. J.	Burwell and Dunn	Charlotte, N. C.
Dixon, W. R.	Bauer and Black	1405 E. Blvd., Charlotte, N. C.
Edwards, O. C.	Edwards Drug Company	Raleigh, N. C.
Edwards, S. M.	Owens-Illinois Glass Co.	1208 Park Dr., Raleigh, N. C.
Everett, R. S.	Nunnally's Candy Co.	1101 E. Morehead St., Charlotte, N. C.
Farrior, E. W.	Eli Lilly Company	Box 37, N. Side Br., Atlanta, Ga.
Felton, J. W.	Magnus, Mabee and Reynard	Box 316, Knoxville, Tenn.
Ferrell, I. O.	Southern Dairies	Durham, N. C.
Finch, J. W.	Sharp & Dohme	305 W. Avondale, Greensboro, N. C.
Fischer, G. L., Jr.	National Carbon Co.	2000 Midwood Place, Charlotte, N. C.
Ford, George I., Jr.	The Centour Co.	602 Harding Ave., Kinston, N. C.
Foster, C. R.	United Drug Company	3901 Hanover Ave., Richmond, Va.
Fowlkes, S. H.	Ray-O-Vac Company	Box 243, Richmond, Va.
Frasier, Lute	The Best Company	Box 2492, Winston-Salem, N. C.
Freedman, A.	American Safety Razor Co.	Hotel Columbia, Columbia, S. C.
Garrard, R. H.	Coca-Cola Co.	Box 1226, Charlotte, N. C.
Gibson, W. S.	Bodeker Drug Company	Box 407, Goldsboro, N. C.
Goodrich, J. Floyd	B. C. Remedy Company	Durham, N. C.
Gwynn, A. M.	Scott Drug Company	Box 571, Salisbury, N. C.
Hamrick, C. Rush	Kendall Medicine Co.	Shelby, N. C.
Hannon, E. M.	Scott Drug Company	Charlotte, N. C.
Harris, N. H.	Owens-Illinois Glass Co.	1202 Com. Bank Bldg., Charlotte, N. C.
Hartis, G. C.	Parke, Davis and Co.	24 Gloria Ave., Winston-Salem, N. C.
Hartman, E. D.	Coca-Cola Co.	Box 1226, Charlotte, N. C.
Hartsell, Glen	Goody	623 Maupin Ave., Salisbury, N. C.
Hayes, D. F.	Justice Drug Company	Greensboro, N. C.
Hayes, P. A.	Justice Drug Company	Greensboro, N. C.
Hawkins, T. F.	Beechnut Company	1105 Greenwood Cliff, Charlotte, N. C.
Hazelgrove, C. J.	Peabody Drug Company	Durham, N. C.
Heist, R. D.	Parke, Davis and Co.	1610 Queen Rd., Charlotte, N. C.
Hemmle, E. H.	Colgate Palmolive Peet Co.	2020 Tippah Ave., Charlotte, N. C.
Hitchcock, H. L.	Hollingsworth Candy Co.	Box 2239, Winston-Salem, N. C
Holly, Claude A.	Burwell and Dunn	Box 311, Lincolnton, N. C.
Holmes, J. A.	United Drug Company	116 Stedman St., Fayetteville, N. C.
Holmes, W. B.	Merck and Company	2028 Tippah Ave., Charlotte, N. C.
Hudson, O. W.	Emerson Drug Company	Box 234, Durham, N. C.
Hughes, Gary	Southern Dairies	Asheville, N. C.
Humphries, B. M.	Eli Lilly and Co.	920 Henley Place, Charlotte, N. C.
Hunter, R. W.	W. H. King Drug Co.	2201 Fairview Rd., Raleigh, N. C.
Hyman, T. C.	Hyman and Temple	Sanford, N. C.
Inge, Rease	E. R. Squibb and Sons	498 Spring St., Atlanta, Ga.
Inge, R. L.	Bodeker Drug Co.	15 Chestnut Place, Danville, Va.
Johnson, W. L.	Parke, Davis and Co.	Baltimore, Md.
Kessler, J. H.	Owens-Illinois Glass Co.	Atlanta, Ga.
Kilgore, J. D.	Pine State Creamery Co.	Raleigh, N. C.
Kivette, E. L.	Southern Dairies	Burlington, N. C.
Lennon, W. B.	R. R. Bellamy & Son	1916 Ann St., Wilmington, N. C.
Leonard, H. H.	Endo Products, 2080 N. Decatur Rd., Emory Court Apt. 28, Atlanta, Ga.	
Lewallen, A. T.	Goodys	Winston-Salem, N. C.
Lewis, L. C.	Eli Lilly Co.	2600 Forrest Dr., Winston-Salem, N. C.
Lortz, F. W.	Dixie Vortex	625 Fairmont St., Greensboro, N. C.
Loveland, L. J.	B. C. Remedy Company	Durham, N. C.
Lowe, R. W.	Bodeker Drug Company	Chester, Va.
Lyon, W. B.	Pictorial Paper Co.	118½ S. Mendenhall St., Greensboro, N. C.
Magnus, J. B.	Magnus, Mabee & Reynard	16 Desbrosses St., New York, N. Y.
Mamlin, A. J.	Dr. Pepper Bottling Co.	Dallas, Texas
Marston, R. H.	The Upjohn Company	809 Hawthorne Lane, Charlotte, N. C.
Matthews, W. F., Jr.	Wm. S. Merrell Co.	2713 Lockmoor Dr., Raleigh, N. C.
McCord, A. S.	Scott Drug Co.	Charlotte, N. C.
McElveen, W.	Nyal Company	1337 Morehead Ave., Charlotte, N. C.
McLeod, A. B.	Norwich Pharmacal Co.	Mebane, N. C.
McMasters, J. R.	Parke, Davis Co.	Winnsboro, S. C.
McNair, D. G.	Coca-Cola Company	D-3 Raleigh Apts., Raleigh, N. C.
Meek, J. C.	Warren-Teed Co.	438 Avalon Rd., Winston-Salem, N. C.
Mettelmann, I. W.	The Pepsodent Company	4707 Powers Ferry Rd., Atlanta, Ga.
Miller, H. F.	Bodeker Drug Company	Richmond, Va.
Mock, Joe E.	Julius Schmidt	2712 Griffin Ave., Richmond, Va.
Morgan, A. B.	A. B. Morgan Fixture Co.	Charlotte, N. C.
Morris, M. G.	E. R. Squibb and Sons	142 E. Fisher Ave., Greensboro, N. C.
Morton, W. W.	B. C. Remedy Company	Durham, N. C.
Moury, N. B.	The Wampole Company	Box 285, Greensboro, N. C.
Mundorf, Harry K.	Sharp and Dohme	1301 Cathedral, Baltimore, Md.

(List Supplied by Secretary Goodrich)

Name	*Firm Represented*	*Home Address*
Neely, J. F.	Garland C. Norris Co.	Raleigh, N. C.
Neister, G. W.	Justice Drug Company	Greensboro, N. C.
Newman, G. R.	B. C. Remedy Company	401 Mary St., Bristol, Va.
Nottingham, Curtis	Owens-Minor Drug Co.	Box 1117 Rocky Mount, N. C.
Obenshain, W. S.	Southern Dairies	Charlotte, N. C.
Owen, C. C.	Owen Drug Company	Salisbury, N. C.
Pearce, W. D.	John Wyeth & Bros.	210 Paque St., Raleigh, N. C.
Pinnix, Joe	The Upjohn Co.	Box 134, Kernersville, N. C.
Pittman, T. E.	Schraft Candy Co.	1806 White Oak Rd., Raleigh, N. C.
Pollard, A. D.	Steven F. Whitman Co.	Box 5035, Raleigh, N. C.
Potter, F. F.	Lehn and Fink Products	Hotel Charlotte, Charlotte, N. C.
Provo, E. A.	H. B. Gilpin Co.	Norfolk, Va.
Reed, T. C.	Southern Dairies	Greensboro, N. C.
Ricks, J. L.	Norwich Pharmacal Co.	Box 2092, Charlotte, N. C.
Rider, I. H.	O'Hanlon Watson Drug Co.	Winston-Salem, N. C.
Rigsby, W. A.	Lily-Tulip Cup Corp.	75 Ponce De Leon Ave., N.E., Atlanta, Ga.
Roberts, J. W.	Henry B. Gilpin Co.	133 W. Main St., Norfolk, Va.
Rouse, Ross E.	Powers Taylor Drug Co.	205 W. Peyton Ave., Kinston, N. C.
Russell, Reuben	Burwell and Dunn	Charlotte, N. C.
Sapp, A. E.	Goody	2529 Druid Hill Dr., Winston-Salem, N. C.
Saunders, E. A.	Ray-O-Vac Co.	1507 14th Ave., S., Birmingham, Ala.
Shreve, D. L.	Justice Drug Company	Greensboro, N. C.
Simpson, T. S.	Justice Drug Company	Greensboro, N. C.
Slaughter, T. G.	Bristol Myers Co.	Hotel Charlotte, Charlotte, N. C.
Smith, C. H.	Drug Package Co.	Box 1001, Charlotte, N. C.
Smith, L. C.	Burwell and Dunn	1905 Lombardy Circle, Charlotte, N. C.
Smith, S. B.	O'Hanlon-Watson Drug Co.	2410 Rosewood Ave., Winston-Salem, N. C.
Smith, Stacy	Dr. T. C. Smith Co.	Asheville, N. C.
Smith, T. J.	Burwell and Dunn	705 N. Tryon St., Charlotte, N. C.
Smith, V. F.	G. D. Searle & Co.	Box 312, Greensboro, N. C.
Stanback, F. J.	Stanback Company	Box 639, Salisbury, N. C.
Starling, H. C.	W. H. King Drug Co.	Raleigh, N. C.
Sterrett, R. W.	Owens-Illinois Glass Co.	1015 Norris Bldg., Atlanta, Ga.
Stewart, A. C.	Young Rubber Co.	Apt. 1-C Colonial Hall, Norfolk, Va.
Stone, M. W.	H. B. Hunter Co.	Box 703, Charlotte, N. C.
Summers, P. E.	Dixie Vortex	1206 Myrtle Ave., Charlotte, N. C.
Tilley, E. C.	B. C. Remedy Company	Durham, N. C.
Tilley, R. B.	Bennett-Lewallen	Winston-Salem, N. C.
Torrence, Walter H.	John Wyethe & Co.	117 N. Fox St., Charlotte, N. C.
Treadwell, J. E.	Colgate-Palmolive Peet Co.	2607 Lochmoor Dr., Raleigh, N. C.
Tucker, R. E.	Southern Dairies	Pinehurst, N. C.
Vail, H. D.	Yardley	Pinehurst, N. C.
Van Every, P. L.	Lance Packing Co.	Charlotte, N. C.
Van Horn, H. W.	Norris Candy Company	912 Olive St., Greensboro, N. C.
Vicks, J. G.	Parke, Davis Co.	Wilson, N. C.
Wade, C. B.	Merritt Chemical Co.	1507 Spring Garden St., Greensboro, N. C.
Wade, M. W.	Norwich Pharmacal Co.	Nashville, Tenn.
Wall, W. W.	B. C. Remedy Company	Box 861, Statesville, N. C.
Warren, E. G.	The Best Company	Box 952, Durham, N. C.
Warren, G. A.	The Best Company	304 N. Queen St., Durham, N. C.
Watson, H. P.	O'Hanlon-Watson Drug Co.	Winston-Salem, N. C.
Watts, R. M.	W. H. King Drug Co.	226 Third St., Cheraw, S. C.
Waugh, T. B.	Justice Drug Company	Greensboro, N. C.
Wear, Joe	Richard Hudnut Co.	Box 2101, Charlotte, N. C.
Weatherford, J. W.	Peabody Drug Co.	Durham, N. C.
Wheeler, Dan	Lily-Tulip Cup Corp.	1301 Queen Rd., Charlotte, N. C.
White, Abram	Dred-Not Sales Co.	206 S. College St., Charlotte, N. C.
White, P. D.	Norwich Company	Mecklenburg Hotel, Charlotte, N. C.
White, R. L.	Mallinckrodt Chemical Co.	715 Myrtle Dr., Rock Hill, S. C.
Williams, F. J.	W. H. King Drug Co.	1302 Broad St., Durham, N. C.
Williamson, C. E.	R. R. Bellamy & Sons	97 Craven St., New Bern, N. C.
Wilson, Wilbe	Coca-Cola Co.	Box 1226, Charlotte, N. C.
Winne, A. W.	Mallinckrodt Chemical Co.	1200 W. 42 St., Richmond, Va.
Wolfe, B. H.	Parke, Davis Co.	Box 1534 Burlington, N. C.
Woodard, J. C.	S. E. Massengill Co.	214 Lindsay St., High Point, N. C.
Yates, E. W.	Capudine Chemical Co.	Raleigh, N. C.

OBJECT: *Cooperation with North Carolina Druggists and Promotion of Good Fellowship*

Among Salesmen Soliciting Drug Trade in North Carolina.

THE WOMEN'S AUXILIARY

OFFICERS

MRS. PHIL D. GATTIS, Raleigh.....*President*
MRS. RALPH P. ROGERS, Durham.....*First Vice-President*
MRS. PAUL B. BISSETTE, Wilson.....*Second Vice-President*
MRS. W. D. PEARCE, Raleigh.....*Secretary-Treasurer*
MRS. M. L. JACOBS, Chapel Hill.....*Historian*
MRS. LESLIE E. BARNHARDT, Charlotte.....*Parliamentarian*

BUSINESS SESSION

President Ralph Rogers discussed "Financial Security for the Druggist's Family" during the Auxiliary business session held in the headquarters hotel on the morning of May 12. Mrs. C. R. Wheeler was in charge of the program and Mrs. C. C. Fordham, Jr., President of the Auxiliary, presided.

Rev. Charlton D. Hutton, pastor of the Reynolda Presbyterian Church, also appeared on the program. His topic was "A Prescription for Living."

Mrs. John Causey gave a report of the Winston-Salem Apothecary Club and turned over to the Auxiliary $50 for the organization's scholarship fund. The Charlotte Club presented $50 to the fund and the Greensboro Club $85.

T. C. Reed of Greensboro, who won a $25.00 War Bond on Monday night, presented this also to the Auxiliary for use in the fund.

Mrs. Phil Gattis of Raleigh, Second Vice-President (now Auxiliary President) presented Mrs. Fordham a gift from the Auxiliary.

In addition to participating in the general entertainment features of the convention, members of the Auxiliary visited Reynolds Tobacco Company and points in Old Salem, were entertained at a buffet supper on the roof garden of the convention hotel (sponsored by Pet Dairies) and were guests of Southern Dairies at a bridge luncheon held at the Forsyth Country Club. Approximately 150 ladies attended the latter function which was under the direction of Mrs. Leon Kimball.

GENERAL ENTERTAINMENT

Andrew Strum of Winston-Salem, Chairman of the Entertainment Committee, received many compliments for the excellent program which he and the members of his committee had arranged. The entertainment features were so varied that every delegate could find his particular brand of enjoyment.

Beginning on Monday night the A Capella choir from the Winston-Salem Teachers College and a technicolor movie on North Carolina closed the first session of the convention. On Tuesday night a "Pull 'Em and Pay" stunt helped to sell $50.00 in war stamps; a $25.00 war bond was awarded to Mrs. Ira Rose of Chapel Hill; Edmund H. Harding of Washington, widely known humorist, spoke on "Dr. Harding's Treatment for the Liver" and kept his audience in laughter for more than an hour; Senorita Leonora Amar, Brazilian radio star, entertained with several songs.

A dance, with Hal Leonard and his orchestra, providing music, closed the day's events.

Wednesday afternoon the convention delegates were guests of Thad Lewallen, President of Goody's, Inc., at an old-fashioned barbecue held in Reynolda Park. At the same time there was a golf tournament underway, sponsored by Besco.

The general entertainment program ended Wednesday night, May 13, with a minstrel show, sponsored by the T. M. A., and another dance in the convention hotel. During the course of the show, the T. M. A. pulled a surprise on Joe Hollingsworth by awarding to him a certificate of honorary membership in the T. M. A. for his efforts in securing members for the organization. An honorary certificate was also awarded to C. T. Council, President of the B. C. Remedy Company, who has long been a staunch supporter of the Traveling Men's Auxiliary.

NORTH CAROLINA BOARD OF PHARMACY

Members and Organization, 1942-1943

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR OF NORTH CAROLINA

R. A. McDUFFIE, Greensboro.....Term expires April 28, 1943
F. W. HANCOCK, Oxford.....Term expires April 28, 1944
J. G. BALLEW, Lenoir.....Term expires April 28, 1945
M. B. MELVIN, Raleigh.....Term expires April 28, 1946
E. V. ZOELLER, Tarboro.....Term expires April 28, 1947

PRESIDENT

EDWARD V. ZOELLER.....Tarboro

SECRETARY-TREASURER

F. W. HANCOCK.....Oxford

ATTORNEY

F. O. BOWMAN.....Chapel Hill

SIXTY-FIRST ANNUAL REPORT OF THE NORTH CAROLINA BOARD OF PHARMACY

LETTER OF TRANSMISSAL

Oxford, N. C.,
June 1, 1942.

To His Excellency,
Governor J. Melville Broughton,
Raleigh, N. C.

SIR:

In compliance with Section 6654 of the Consolidated Statutes of North Carolina, I have the honor to submit to your Excellency and the North Carolina Pharmaceutical Association a report of the proceedings of the North Carolina Board of Pharmacy for the year ending May 31, 1942.

Meetings

During the year two meetings of the Board were held, both at Chapel Hill, North Carolina. These were held June 17 and 18, 1941 and November 12 and 13, 1941; the first meeting being the annual meeting.

At the June meeting of the Board, Mr. M. B. Melvin of Raleigh, North Carolina, presented his commission from the Governor as a member of the Board for a term of five (5) years, from April 28, 1941. Attached thereto was the oath of office taken before the Clerk of Superior Court of Wake County. He re-entered upon the duty of the office.

Examinations

Two examinations were held during the year in June and November, both in the Howell Hall of Pharmacy, Chapel Hill, N. C. The following pharmacists were successful and were registered and licensed.

GRADUATES IN PHARMACY

(Thirty-six (36) in Number)

Allgood, William Walton.....Roxboro
Burks, Anna Dean.....Chapel Hill
Burrus, Blanche Evelyn.....Gastonia
Campbell, Edward Graham, Jr.....Wilson

Clark, George Edward	New Bern
Costner, Alfred Nixon	Lincolnton
Creech, Jack Alexander	Salemburg
Davis, McDonald, Jr.	Roseboro
Duguid, Helen Williams	Norfolk, Va.
Edwards, Sherwood McDonald	Raleigh
Foster, Ralph Emerson, Jr.	Marion
Fox, Junius Claude, Jr.	Randleman
Fuller, Edwin Rudolph	Louisburg
Gaddy, Phil	Marshville
Green, Henry Wilson	Wilmington
Hamlin, Valentin Cortez, Jr.	Raleigh
Inman, George Graham	Fairmont
Irwin, Dwayne Alton	Elkin
Johnson, Gaither Fred	Chapel Hill
Johnson, Arthur Richard	Nashville
Kelly, Hunter Leggett	Durham
Kiser, Ray Alexander	Lincolnton
Kornegay, Grey Bryan	Mount Olive
Lewis, Wilson Knowles	Mount Olive
Mayrand, Louis Phillip	Greensboro
Oakley, Calvin Sneed	Mebane
Pickard, John Milton	Wilson
Roberts, Hubert Earl	Marshall
Royall, George Erwin, Jr.	Elkin
Sheffield, Bernard Cleveland, Jr.	Warsaw
Smith, Edwin Harrison, Jr.	Weldon
Underwood, Hamilton Polk, Jr.	Fayetteville
Watkins, Julian Carter	Emporia, Va.
Whitford, Bryan Henry	Washington
Williams, Martin Hildred	Hickory
Windecker, George Henry	Ridgefield Park, N. J.

ASSISTANT PHARMACISTS

Taking Pharmacists Examination

Eight (8) in Number

Adkinson, Newton Frank	Forest City
Bishop, Howard Lewis	West Asheville
Brame, Robert Marvin, Jr.	North Wilkesboro
Cloer, Paul Link	Lenoir
Eatman, Garland Adelbert	Wilson
McGee, James Conrad	Asheville
Millaway, Eugene Delano	Burlington
Sparks, Lee Roy, Jr.	Durham

Inspection Work

It is very gratifying to our Board to report to you that we have been able to secure the services of Mr. W. J. Smith for another year as Assistant Inspector, giving part of his time to inspection work. For this our Board is to lend the Association a portion of his salary and his expenses whenever doing inspection work for them.

I wish to compliment our two Inspectors, Mr. H. C. McAllister and Mr. W. J. Smith, very highly for the excellent work they have done during the year, both in their inspections and in the enforcement of the law. Of this you can judge by their reports which follow. We have spent about $4,000.00 for this work during the year.

ANNUAL REPORT OF H. C. McALLISTER, ASSISTANT INSPECTOR OF THE NORTH CAROLINA BOARD OF PHARMACY

From June 1, 1941 to June 1, 1942

504B North Street,
Chapel Hill, N. C.,
May 1, 1942.

To the Members of
The North Carolina Board of Pharmacy:

I have the honor to submit herewith a summary of inspection work from May 1, 1941 to May 1, 1942. I have made 826 inspections of establishments in 224 towns. These inspections cover the following types of businesses:

Retail Drug Stores	802
Soda Shops	5
Hospitals	4
Health Departments	1
Doctors Offices	10
Wholesale Druggist	1
Pharmaceutical Manufacturers	2
5 and 10 cent store	1

No prosecutions have been initiated as satisfactory correction of most infractions of the law have been secured without resort to the courts. However, some cases continue in the courts unsettled. A number of problems created incident to the operation of the Selective Service Act and as a result of conditions created by the war, remain unsettled. A satisfactory and equitable solution of these problems has not yet been found. The prospect that more such situations will be created is not encouraging. Therefore, it behooves every proprietor so affected to accept his part of the responsibility and make such reasonable sacrifices as he may be called upon for by the Board of Pharmacy. The measure of readjustment made after the war will be directly proportionate to the cooperation received during this time of emergency.

Regulations promulgated during the year under the Federal Food, Drug and Cosmetic Act have served to clear up much of the misunderstanding which existed concerning the sale of those agents classed as Dangerous Drugs. As these regulations become

better understood, compliance therewith will be more uniform since the spirit of the regulations is being adhered to in most instances. These regulations have been published in the national drug press as well as commentaries on them in the legal section of the CAROLINA JOURNAL OF PHARMACY. These articles were produced as a result of much study and deserve the attention of all who are engaged in the distribution of these drugs.

During the past year some time was spent in the office of the Secretary-Treasurer as a result of his absence on the advice of his physician.

The interest of the Association has accounted for a larger part of my time this year than at any previous time. It was felt that this was necessary in order to help build the financial status of the organization to the point where it could better meet the additional obligations placed on it by its expanded activities. The results of these efforts were very gratifying and are as follows:

Dues collected at the Association Convention	$ 361.00
Dues collected while working with Mr. Smith	351.00
Dues collected while working alone	1,269.50
Total collections	$1,981.50
New Members secured working with Mr. Smith	13
New Members secured working alone	37
Total	50

Pharmacy in North Carolina faces one of its most trying periods in the immediate future. How we shall meet these obstacles depends in no small measure on the support received from each individual member of the profession. Whether or not we overcome this crisis and maintain the advances gained during the past several years, will depend on how each one of us assumes the responsibilities and makes the sacrifices that will be demanded of us as opposed to the policy of business as usual and the furtherance of our own selfish interests.

Respectfully submitted,
H. C. McALLISTER,
Assistant Inspector.

ANNUAL REPORT OF WILLIAM JULIUS SMITH ASSISTANT INSPECTOR OF THE NORTH CAROLINA BOARD OF PHARMACY

From June 1, 1941 to June 1, 1942

Drawer 151,
Chapel Hill, N. C.,
June 1, 1942.

To the Members of
The North Carolina Board of Pharmacy:

Gentlemen:

I have the honor to submit herewith my report of inspection work from May 1, 1941 to May 1, 1942.

During the past twelve months my work with the North Carolina Board of Pharmacy, as Assistant-Inspector, has been accomplished largely in connection with my duties as Secretary-Treasurer of the North Carolina Pharmaceutical Association and Managing-Editor of the CAROLINA JOURNAL OF PHARMACY.

Due to the existing tire shortage and, in order to lessen travel expenses, both to the Board and to the Association, I have spent considerable time in the field with Mr. H. C. McAllister, who is employed by the Board of Pharmacy as a full-time Assistant-Inspector. Working together and occasionally making separate trips, we have visited the majority of the registered drug stores of North Carolina during the past year and have, by conference, corrected many irregularities and violations of the pharmacy laws without having to resort to legal action.

Although the management of several drug stores in the State, as to registered personnel, is open to question, they are definitely being investigated and, if conditions warrant, legal action will be resorted to correct the situation. The Board of Pharmacy, recognizing its responsibility to the public as a health agency, is doing everything within its power to readjust conditions in the field caused by the loss of registered personnel from the drug stores of the state, either through enlistment or other means.

At the direction of Mr. F. W. Hancock, Secretary-Treasurer of the North Carolina Board of Pharmacy, I investigated the conditions surrounding the ownership, manage-

ment and operation of Mooneyham's Drug Store, Swannanoa, early this year. After repeated attempts to get the owner of this business to comply with certain provisions of the Pharmacy Laws of North Carolina had failed, both he and his manager, Mr. L. D. Maney, were indicted in the Police Court of the City of Asheville, on the following counts:

Buncombe County,
Police Court of the
City of Asheville.
State
vs.
A. O. Mooneyham

The defendant was charged with "causing or permitting L. D. Maney, not licensed as a pharmacist or an assistant pharmacist, to compound or dispense and sell at retail drugs, medicines and pharmaceutical preparations, pursuant to a physician's prescription and otherwise, not as an aid to or under the immediate supervision of a person licensed as a pharmacist or an assistant pharmacist, contrary to the provisions of Public Laws of 1905, Chapter 108, Section 4, as amended by Section 6, Chapter 68, Public Laws of 1921, and by Chapter 116, Public Laws of 1924."

Judgment of the Court: Not Guilty.

Buncombe County,
Police Court of the
City of Asheville.
State
vs.
L. D. Maney

The defendant was charged with:

(1) "Did compound or dispense and sell at retail drugs, medicines, and pharmaceutical preparations, upon prescription and otherwise, to-wit: cough syrup, sweet spirits nitre, paregoric, alophen pills, contrary to Section 24, Chapter 108, Public Laws of 1905 as amended by Section 7, Chapter 68, Public Laws of 1921."

(2) "That the said L. D. Maney, not being registered as a licensed pharmacist or assistant pharmacist, has conducted and managed Mooneyham's Drug Store, in Swannanoa, Buncombe County, North Carolina, for the retailing, compounding and dispensing of drugs, chemicals, poisons, and compounding prescriptions; and kept exposed for sale at retail drugs, chemicals and poisons since September 1, 1941."

(3) "That the said L. D. Maney, not licensed as a pharmacist, has compounded, dispensed and sold at retail drugs, chemicals, poisons and pharmaceutical preparations upon prescriptions of physicians, and otherwise, not as an aid to or under the immediate supervision of a person licensed as a pharmacist, contrary to Section 4, Chapter 108, Public Laws of 1905, as amended by Section 6, Chapter 68, Public Laws, 1924."

Judgment of the Court: Not Guilty.

Immediately after the above decision was handed down by the Court, a re-investigation of the business was started; however, the owner sold the drug store at this point. The new proprietor has stored all the poisons and prescription items and is now running the business as a soda shop.

The two cases cited above forcefully brought to the attention of the writer the urgent need for revision of our pharmacy laws, particularly as they relate to the definition of a "prescription." It is hoped the N. C. P. A. Legislative Committee will be able to clarify our pharmacy laws by introduction of legislation while the next General Assembly is in session in Raleigh.

I wish to acknowledge the valuable assistance of Mr. F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy, during the past year and also for the financial help which the Board made possible to the Association. During the past several years Mr. H. C. McAllister, Assistant-Inspector of the Board, has collected and turned into the treasury of the N. C. P. A. more than one-third of all revenue received by this organization. Since this necessary and highly important work has been done without any cost to the Association, I wish to take this means of officially thanking Mr. McAllister and the Board of Pharmacy for their valuable contribution to the maintenance and continuation of the N. C. Pharmaceutical Association.

Respectfully submitted,
W. J. SMITH,
Assistant-Inspector.

PHARMACISTS REGISTERED AND RE-REGISTERED

Abernethy, J. G.	Elkin
Andrews, R. H.	Burlington
Barker, W. B.	Greensboro
Campbell, T. N. (col.)	Fayetteville
Crews, E. T.	Baltimore, Md.
Elkins, V. W. B.	Black Mountain
Fleming, F. H.	Buies Creek
Hall, I. B. (col.)	Winston-Salem
Herndon, M. D.	Rockingham
Hodges, F. H.	Knoxville, Tenn.
Kent, Dr. A. A.	Granite Falls
LeGette, J. S.	Asheville
Mattocks, A. M.	Greensboro
McArthur, R. M.	Winston-Salem
Meroney, F. P.	Murphy
Morgan, R. S.	Arden

(Continued on Page 315)

In Memoriam

A door swings briefly open,
And a loved one slips away—
Slips from Life's dark Shadows,
Into bright Eternal Day,
Where earthly griefs are over,
Where pain shall be no more,
To Peace past understanding
God has opened wide the door.

O. T. ALEXANDER.....Waynesville

MISS MABEL BARNHILL.....Bethel

J. F. DAILEY.....Washington, D. C.

J. E. DAVIS.....Knightdale

EARLE DRIGGERS.....Winston-Salem

R. A. ELLINGTON.....Madison

L. B. GRANTHAM.....Liberty

D. H. HOOD.....Dunn

DR. S. L. MARTIN.....Leaksville

H. H. ROBINSON.....Elizabethtown

W. M. TUCKER.....High Point

Mullin, L. S. Asheville
Pigott, D. S. New Bern
Rhyne, C. L. Charlotte
Roth, R. H. Asheville
Secrest, A. McD. Monroe
Smith, C. N. Washington, D. C.
Sowell, Sam Leonardtown, Md.
Stein, Meyer Philadelphia, Pa.
Thomas, C. L. Elizabethtown
Thompson, H. O. Fayetteville

PHARMACISTS REGISTERED AND RE-REGISTERED BY RECIPROCITY

Alexander, W. W. Charlotte
Cooley, F. R. Raleigh
Felkel, O. L. Waynesville
Hall, H. B. (col.) Winston-Salem
Hendricks, A. B. Cheraw, S. C.
High, P. J. Marion, S. C.
Jackson, O. J. (col.) Goldsboro
Prince, R. M. Durham
Russell, P. B. Raleigh
Sherwood, W. I. Miami, Fla.
Underhill, J. A. Madison

PHYSICIANS

Living in Towns of 500 Inhabitants or Less to Whom Permits to Conduct Drug Stores Were Granted

Two (2) in number

Cole, Walter Franklin	Bunn	Franklin County
Morgan, Ernest Luther	Clyde	Haywood County

WOMEN PHARMACISTS REGISTERED IN STATE

Eighteen (18) White and Two (2) Colored

Barber, Miss Ernestine Ray Williamston
Barnhill, Miss Mabel Bethel
Bryant, Miss Nan Tarboro
Bullock, Miss Blanche Jarvis Reidsville
Burks, Anna Dean Chapel Hill
Burrus, Miss Blanche Evelyn Canton
Bush, Miss Jean Clinton
Bush, Miss June Clinton
Caudill, Mrs. Altajane Holden Elizabethton, Tenn.
Cox, Miss Clarice C. Greensboro
Duguid, Miss Helen Williams Orlando
Gardner, Mrs. W. K. Charlotte
Greyer, Mrs. Joe W. Morganton
McCarn, Mrs. L. W. Kannapolis
McConnell, Miss Ethel Newton
Mitchener, Mrs. J. A., Jr. Edenton
Rimmer, Mrs. Helen Bell Sanford
Willis, Mrs. B. Averitt Fayetteville

Colored

Easley, W. V. Whiteville
Pearson, M. E. Durham

North Carolina Board of Pharmacy
Business Order

Roll call and pro tem. appointments.
Reading and approving minutes.
Miscellaneous communications.
Reports of officers and committees.
Special orders.
Unfinished business.

The Beal Membership Prize

Miss Anna Dean Burks of Chapel Hill and Mr. Alfred Nixon Costner of Lincolnton tied in making the highest average (91%) of all candidates taking our examinations, June and November, 1941, thereby having equal claims to The Beal Membership Prize. I therefore recommend that the Membership Certificate be issued to both of them, if it can be done legally.

Our Pharmacy Law

The State Pharmacy Laws were enacted into law June 1, 1881. Since that date it has been amended three times—in 1883, 1905 and 1921—and it now needs a thorough revision. I would therefore suggest that the incoming President in the appointment of his Legislative Committee shall select 12 of the best members of the Association to take into consideration this revision.

Shortage of Pharmacists

On account of war conditions, which have necessitated the drafting of quite a number of our licensed pharmacists we find that we are in need of more of these in order that our registered drug stores may be operated legally. Some plans, therefore, will have to be provided for supplying these needs.

SUMMARY

Pharmacists

Registered by Examination—Graduates	36
Re-Registered	26
Registered and Re-Registered by Reciprocity	11
Total Number of Pharmacists Registered	1,156

Assistant Pharmacists

Registered as Pharmacists by Examination	8
Total Registered	36

Physicians Holding Permits

To Conduct Drug Stores in Towns of 500 Inhabitants or less	68

Colored Pharmacists

Registered and Operating Drug Stores	42

Women Pharmacists

White	18
Colored	2

Drug Stores

New Stores Registered	5
Stores Closed	21
Total Number Registered	849

I respectfully submit the receipts and expenditures for the current year as follows:

FINANCIAL REPORT

North Carolina Board of Pharmacy in Account with F. W. Hancock, Secretary-Treasurer

RECEIPTS

From June 1, 1941 to June 1, 1942

1941	
May 7—Balance on Hand	$10,767.83
Candidates Taking Examinations June and November, 1941	585.00
1942	
May 31—Amount from Pharmacists' Renewals	5,700.00
May 31—Amount from Assistant Pharmacists' Renewals	175.00
May 31—Amount from Physicians' Permit Renewals	340.00
May 31—Amount from Drug Store Permit Renewals	849.00
May 31—Amount from Drug Store Permits from June 1, 1941 to June 1, 1942	38.00
May 31—Amount from Pharmacists' Re-registration Fees	405.00
May 31—Amount from Copies of Original Certificates	10.00
May 31—Amount from Interest	143.55
	$19,013.38

EXPENDITURES

From June 1, 1941 to June 1, 1942

Salaries, Rent and Stenographic Aid	$ 2,700.00
Inspection Work	3,914.46
Board Expenses and Per Diem	725.34
Printing	428.06
Postage	205.04
Telephone and Telegrams	87.34
Attorney Fees	175.00
Miscellaneous	166.89
	$ 8,402.13
Balance on Hand, Cash and Securities May 7, 1942 — $10,611.25	10,611.25
	$19,013.38

The above Financial Report as per order of the Board of Pharmacy was audited by a Certified Public Accountant, whose report follows:

May 8th, 1942.

To the Officers & Members of the
North Carolina Board of Pharmacy:

Gentlemen:

As requested, we have made an audit of the financial records of Mr. F. W. Hancock, Secretary & Treasurer of the North Carolina Board of Pharmacy for the period from May 7, 1941 to May 7, 1942 and find all Receipts as entered in his books properly accounted for. Disbursements for the period are correctly entered in his books and are supported by paid vouchers on file.

The Balance of $10,611.25 at May 7, 1942, consists of the following:

CASH IN BANKS:		
Oxford National Bank	$2,344.33	
Union National Bank	2,325.09	$ 4,669.42
CLAIM AGAINST CLOSED BANK:		
First National Bank of Granville		141.83
INVESTMENTS:		
Certificate of Deposit, 2% Oxford Nat'l. Bank, dated 2-5-42 (due 8-5-42)	3,500.00	
Note & Mortgage of J. A. Williams, dated 10-1-32, secured by deed of trust, to J. A. Taylor, Trustee	2,300.00	5,800.00
Total Balance May 7, 1942		$10,611.25

The Cash in Banks was reconciled and verified by confirmation obtained from the depositories. The Claim Against Closed Bank was also verified. The Certificate of Deposit and Note and Mortgage were inspected.

The fidelity bond in the amount of $5,000.00 for the Secretary & Treasurer, in the custody of the President, has been continued.

The records are, as usual, in splendid condition and no difficulty was experienced in the verification thereof.

Respectfully submitted,
RAYMOND L. PRICE,
Certified Public Accountant.

List of Registered Pharmacists

REVISED JUNE 1, 1942

Please notify the Secretary promptly of any change in address

A

1. Abernethy, J. G. 1907 Elkin
2. Adams, J. L. 1903 Gastonia
3. Adams, E. C. 1908 Gastonia
4. Adams, R. McC. 1915 LaGrange
5. Adams, E. E. 1924 Lincolnton
6. Adams, W. R. 1933 Angier
7. Adams, W. J. 1929 Murphy
8. Adkinson, N. F. 1941 Forest City
9. Ahrens, A. G. 1902 Wilmington
10. Aiken, J. H. 1914 Biltmore
11. Aiken, L. W. 1916 Asheville
12. Alderman, J. L. 1923 Wilmington
13. Allen, C. H. 1916 Winston-Salem
14. Allen, H. H. 1915 Cherryville
15. Allgood, W. W. 1941 Roxboro
16. Anderson, J. M. 1911 New Bern
17. Andrews, C. M. 1907 Burlington
18. Andrews, W. T. 1917 Goldsboro
19. Andrews, J. P. 1913 Winston-Salem
20. Andrews, W. A. 1932 Raleigh

21. Andrews, R. H.....1914 Burlington
22. Armstrong, W. E. (col.).....1922 Rocky Mount
23. Arnold, B. D.....1933 Cary
24. Arps, P. M.....1916 Plymouth
25. Arps, E. G.....1921 Plymouth
26. Ashford, A. J.....1901 Kinston
27. Austin, B. N.....1928 Shelby

B

28. Bailey, L. A.....1914 Charlotte
29. Bain, J. D.....1924 Clayton
30. Baker, W. P.....1921 Raeford
31. Baker, J. L.....1927 Nashville
32. Ballance, G. H.....1929 Alexandria, Va.
33. Ballew, J. G.....1902 Lenoir
34. Barber, Ernestine R.....1939 Williamston
35. Barbour, J. P.....1928 Burlington
36. Barefoot, L. G.....1931 Canton
37. Barger, C. N.....1928 Oakboro
38. Barker, W. B.....1898 Greensboro
39. Barnhardt, M. R.....1928 Rockwell
40. Barnhill, W. L.....1912 Wilson
41. Barnes, B. S.....1903 Kinston
42. Barnwell, W. C.....1930 Danville, Va.
43. Barrett, R. E.....1917 Burlington
44. Barringer, H. A.....1940 Salisbury
45. Basart, J. M.....1938 Greenville
46. Baucom, A. V.....1905 Apex
47. Beard, J. G.....1908 Chapel Hill
48. Beavans, W. E.....1901 Enfield
49. Beddingfield, E. T.....1913 Clayton
50. Beddingfield, C. H.....1917 Clayton
51. Bell, F. R.....1912 Beaufort
52. Bell, H. C.....1930 Spindale
53. Bell, L. R.....1936 Raleigh
54. Bender, W. M. K.....1928 Fayetteville
55. Bennett, K. E.....1912 Bryson City
56. Benson, E. S.....1916 Wilmington
57. Bernard, Germain.....1894 Durham
58. Best. J. H.....1923 Greensboro
59. Betts, J. A.....1916 St. Pauls
60. Biddy, O. D.....1925 Asheville
61. Biggs, W. H.....1905 Williamston
62. Bilbro, Q. T.....1916 Asheville
63. Bingham, W. H.....1916 Concord
64. Birmingham, J. S.....1912 Hamlet
65. Bishop, H. L.....1941 West Asheville
66. Bizzell, H. L.....1920 Charlotte
67. Black, B. B.....1921 Cleveland
68. Black, F. L.....1928 Charlotte
69. Blades, M. W.....1926 Apex
70. Blair, R. K.....1893 Charlotte
71. Blanton, C. D.....1926 Kings Mountain
72. Blauvelt, W. H.....1904 Asheville
73. Blue, D. A.....1926 Carthage
74. Boaz, R. J.....1915 Greensboro
75. Bobbitt, A. B.....1919 Winston-Salem
76. Bobbitt, L. M.....1917 Winston-Salem
77. Bobbitt, H. F.....1934 Glen Alpine
78. Bolton, R. B.....1931 Rich Square
79. Bonner, Brem.....1913 Hickory
80. Bonner, Robert.....1916 Valdese
81. Boon, W. J.....1904 Mount Olive
82. Boone, D. L.....1905 Durham
83. Boone, J. T.....1913 Mebane
84. Bowman, C. E.....1938 Hickory
85. Boyce, J. B., Jr.....1915 Warrenton
86. Boyd, S. B.....1939 Sanford
87. Boysworth, E. G.....1928 Warsaw
88. Bradley, J. P.....1908 Greensboro
89. Bradshaw, E. L.....1928 Kinston
90. Bradsher, W. D.....1909 Oxford
91. Brady, C. A.....1911 Hickory
92. Brame, P. A.....1937 No. Wilkesboro
93. Brame, P. J., Jr.....1918 No. Wilkesboro
94. Brame, R. M.....1901 No. Wilkesboro
95. Brame, M. M., Jr.....1933 Durham
96. Brame, R. M., Jr.....1941 No. Wilkesboro
97. Brantley, J. C.....1899 Raleigh
98. Brantley, P. C.....1914 Wendell
99. Brantley, J. C., Jr.....1930 Raleigh
100. Bretsch, Albert.....1908 Southern Pines
101. Brewer, S. O.....1914 West Durham
102. Brinkley, J. H.....1912 New Bern
103. Bristow, E. B.....1922 Rockingham
104. Brodie, T. L. 1928 Burlington
105. Brooks, F. G.....1921 Siler City
106. Brookshire, G. E.....1917 West Asheville
107. Brookshire, L. P.....1924 West Asheville
108. Brown, E. T.....1940 Durham
109. Brown, E. E.....1939 Greenville
110. Brown, J. D.....1904 Garner
111. Brown, B. C.....1931 Greensboro
112. Brown, H. G.....1936 Hillsboro
113. Brown, J. K.....1912 Greenville
114. Browning, A. C.....1940 Greensboro
115. Browning, B. H.....1908 Littleton
116. Browning, D. B.....1929 Rocky Mount
117. Bruce, T. M.....1939 Hot Springs
118. Bryan, W. D.....1904 Tarboro
119. Bryan, R. B.....1926 Asheville
120. Buchanan, E. C.....1938 Kinston
121. Buchanan, E. W.....1933 Burlington
122. Buchanan, R. A.....1934 Greensboro
123. Buffalo, J. M.....1919 Raleigh
124. Bühmann, W. L.....1905 Biltmore
125. Bullard, R. E.....1937 Clinton
126. Bullock, P. J.....1939 Reidsville
127. Bunch, L. E.....1933 Aulander
128. Burgiss, T. R.....1925 Sparta
129. Burks, Anna D.....1941 Chapel Hill
130. Burnett, B. J. (col.).....1911 Rocky Mount
131. Burnett, J. P.....1912 Whitakers
132. Burris, L. R.....1939 Cleveland
133, Burrus, Blanche E.....1941 Gastonia
134. Burt, M. S.....1930 Durham
135. Burwell, W. A.....1912 Raleigh
136. Bush, Miss June.....1938 Clinton
137. Bush, Miss Jean.....1938 Clinton
138. Butler, A. B.....1916 Clinton
139. Bynum, C. W.....1928 Greenville
140. Byrd, Clement.....1903 Roxboro

C

141. Cable, M. LaR.....1940 Asheville
142. Cain, L. D.....1921 Wilmington
143. Caldwell, P. G.....1914 Gastonia
144. Caldwell, E. L. (col.).....1939 Burlington
145. Cameron, J. H.....1938 Charlotte
146. Campbell, F. E.....1925 Hamlet
147. Campbell, H. T.....1916 Maiden
148. Campbell, R. B.....1917 Taylorsville
149. Campbell, E. G., Jr.....1941 Wilson
150. Canaday, W. A.....1898 Fayetteville
151. Canaday, W. H.....1915 Tabor City
152. Canaday, R. C.....1913 Four Oaks

153. Capps, E. U.....1938 Nashville
154. Cardell, J. C.....1929 Boston, Mass.
155. Carpenter, R. E.....1897 Shelby
156. Carroll, W. W.....1932 Dunn
157. Carswell, R. F.....1921 Winston-Salem
158. Carswell, A. P.....1926 East Durham
159. Carter, Samuel.....1905 Salisbury
160. Carter, Stamey.....1912 Salisbury
161. Cassel, A. S.....1914 No. Wilkesboro
162. Causey, J. H.....1938 Winston-Salem
163. Cecil, A. C.....1923 High Point
164. Champion, H. O.....1925 Waynesville
165. Champion, H. C.....1926 Greenville
166. Chandley, Albert Brookshire.....1940 Asheville
167. Chapman, D. S.....1907 Durham
168. Chapman, H. C.....1936 Durham
169. Chappell, J. C.....1914 Raleigh
170. Cheek, G. B.....1917 Durham
171. Cherry, J. L.....1909 Asheville
172. Cherry, W. C.....1910 Winston-Salem
173. Chesnutt, J. M.....1917 Clinton
174. Christian, J. B. (col.).....1939 Winston-Salem
175. Clapp, E. B.....1934 Newton
176. Clark, C. B.....1910 Williamston
177. Clark, W. A.....1926 Lynchburg, Va.
178. Clark, C. B., Jr.....1934 Williamston
179. Clark, S. G.....1934 Raleigh
180. Clark, G. E.....1941 New Bern
181. Clayton, A. W., Jr.....1928 Durham
182. Cline, F. H.....1920 Charlotte
183. Cline, C. E.....1924 Asheville
184. Cline, H. E.....1913 Asheville
185. Cline, M. L.....1933 Black Mountain
186. Clodfelter, C. L.....1932 Durham
187. Cloer, P. L.....1941 Lenoir
188. Cobb, J. L.....1921 Mount Olive
189. Coble, J. C.....1932 Winston-Salem
190. Cochrane, A. L., Jr.....1936 Jackson
191. Coleman, H. G.....1910 Durham
192. Compton, J. W.....1909 Salisbury
193. Connell, J. P. B.....1930 Durham
194. Cook, R. E. L.....1891 Tarboro
195. Cooke, H. M.....1904 Spencer
196. Cooke, H. M., Jr.....1939 Salisbury
197. Copeland, R. R.....1916 Ahoskie
198. Coppedge, J. W.....1906 Raleigh
199. Coppedge, J. B.....1912 Raleigh
200. Cornwell, A. H.....1937 Lincolnton
201. Cornwell, G. T.....1934 Morganton
202. Costner, B. P.....1908 Lincolnton
203. Costner, A. N.....1941 Lincolnton
204. Council, C. T.....1906 Durham
205. Cox, M. H.....1909 Asheville
206. Cox, Miss C. C.....1932 Greensboro
207. Cox, Rupert.....1940 Raleigh
208. Crabtree, E. P.....1912 Statesville
209. Craig, W. F.....1925 Charlotte
210. Craig, L. B.....1938 Vass
211. Cranmer, J. B., M.D.....1893 Wilmington
212. Craven, C. H.....1912 West Asheville
213. Crawford, E. P.....1911 Marion
214. Crawford, H. D.....1939 Black Mountain
215. Creech, J. L.....1938 Smithfield
216. Creech, L. R.....1935 Oxford
217. Creech, W. H.....1932 Selma
218. Creech, J. A.....1941 Salemburg
219. Crews, E. T.....1905 Baltimore, Md.
219. Crews, E. F.....1905 Baltimore, Md.
220. Crissman, U. F.....1933 Lexington
221. Crowell, C. M., Jr.....1937 Charlotte
222. Crutchfield, T. G.....1920 Greensboro
223. Culbreth, Y. M.....1939 Hamlet
224. Culpepper, F. D.....1911 Louisburg
225. Curtis, R. H.....1926 Rowland
226. Curtis, J. R.....1928 Bessemer City

D

227. Dailey, R. I.....1915 Reidsville
228. Daniel, A. G.....1939 Burgaw
229. Daniel, E. C.....1913 Zebulon
230. Darden, R. J.....1938 Mount Olive
231. Davis, J. R.....1907 Marion
232. Davis, H. E.....1914 Andrews
233. Davis, J. W.....1914 Edenton
234. Davis, D. R.....1926 Williamston
235. Davis, C. V.....1921 Mount Airy
236. Davis, J. G.....1926 Spindale
237. Davis, K. W.....1913 Winston-Salem
238. Davis, M. L.....1939 Kinston
239. Davis, McDonald., Jr.....1941 Roseboro
240. Dawson, B. T.....1909 Rocky Mount
241. Dawson, M. P.....1909 Rocky Mount
242. Dayvault, F. W.....1929 Lenoir
243. Deal, H. M.....1925 Lenoir
244. Dees, R. E. L.....1920 Wallace
245. Dever, J. H.....1938 Greensboro
246. Dill, G. W., Jr.....1927 Morehead City
247. Dillon, Henry Edwards.....1940 Elkin
248. Dinwiddie, P. H.....1914 Marshall
249. Dizor, M. E.....1917 Raleigh
250. Douglas, J. D. (col.).....1904 Henderson
251. Dowdy, D. A.....1917 High Point
252. Dudley, W. G., Jr.....1935 Reidsville
253. Duffy, H. B.....1938 New Bern
254. Dunn, R. A.....1881 Charlotte
255. Durham, C. T.....1917 Chapel Hill

E

256. East, J. S.....1911 Draper
257. Eastman, G. A.....1941 Wilson
258. Edwards, T. N.....1901 Charlotte
259. Edwards, S. M.....1917 Ayden
260. Edwards, O. C.....1921 Raleigh
261. Edwards, C. R.....1932 Kannapolis
262. Edwards, L. K., Jr.....1939 Stantonsburg
263. Edwards, S. M.....1941 Raleigh
264. Eldridge, Julius.....1901 Greenville
265. Ellington, C. W.....1899 Winston-Salem
266. Elliott, A. G.....1907 Fuquay Springs
267. Elson, J. R.....1938 Enka
268. Etheridge, S. B.....1909 Washington
269. Etheridge, S. G.....1911 Elizabeth City
270. Etheridge, T. J., Jr.....1920 Bailey
271. Eubanks, C. L.....1896 Chapel Hill
272. Eubanks, J. N.....1916 Greensboro
273. Evans, J. E.....1934 Marion

F

274. Farmer, W. F.....1934 Wendell
275. Farrell, R. D.....1917 Greensboro
276. Farrington, J. V.....1926 Hickory
277. Faucette, W. P.....1914 Youngsville
278. Faulconer, R. C.....1909 Burlington
279. Ferguson, J. S.....1928 Raleigh
280. Ferguson, H. Q.....1924 Randleman

281. Ferrell, W. C.....1920 Nashville
282. Fetzer, F. G.....1911 Wadesboro
283. Fields, J. T., Jr.....1917 Laurinburg
284. Finley, G. B.....1915 Marion
285. Fishel, A. L.....1915 Winston-Salem
286. Fisher, Lester.....1917 Statesville
287. Fitchett, C. E.....1916 Dunn
288. Fleming, C. H.....1913 Raleigh
289. Fleming, F. H.....1924 Buie's Creek
290. Fordham, C. C., Jr.....1925 Greensboro
291. Fordham, C. M.....1909 Greensboro
292. Forrest, B. B.....1933 Hillsboro
293. Foster, Caney.....1912 Weldon
294. Foster, D. W.....1926 West Asheville
295. Foster, J. C. C.....1912 Tryon
296. Foster, R. E., Jr.....1941 Marion
297. Fowlkes, W. M.....1913 Enfield
298. Fox, H. S.....1937 Winston-Salem
299. Fox, C. M.....1906 Asheboro
300. Fox, L. G.....1901 Rockingham
301. Fox, J. H.....1939 Asheboro
302. Fox, J. C., Jr.....1941 Randleman
303. Franklin, K. V.....1928 Raleigh
304. Franklin, O. E.....1897 Boone
305. Frieze, W. S.....1910 Concord
306. Fulenwider, Phifer.....1908 Raleigh
307. Fulghum, R. T.....1907 Kenly
308. Furr, F. L.....1921 Durham
309. Futrell, Clyde Lorraine.....1940 Walstonburg
310. Futrelle, W. L.....1912 Wilmington

G

311. Gaddy, H. M.....1909 Charlotte
312. Gaddy, E. P.....1940 Charlotte
313. Gaddy, Phil.....1941 Marshville
314. Gallaway, Rawley G.....1896 Raleigh
315. Galloway, A. E.....1937 High Point
316. Gamble, J. P.....1921 Monroe
317. Gamble, C. F.....1915 Monroe
318. Gardner, Howard.....1894 Greensboro
319. Gardner, T. L.....1908 Reidsville
320. Gardner, Mrs. W. K.....1925 Charlotte
321. Garner, C. V.....1917 Wilson
322. Garren, F. O.....1928 High Point
323. Garrett, Y. D. (col.).....1920 Durham
324. Gatling, T. R. (col.).....1919 Reidsville
325. Gattis, P. D.....1916 Raleigh
326. Gibson, A. M.....1923 Gibson
327. Gilbert, Laomie.....1903 Benson
328. Gilbert, L. M., Jr.....1937 Benson
329. Gilliam, W. A.....1925 Winston-Salem
330. Glass, P. G.....1925 Kannapolis
331. Glass, W. T., Jr.....1936 Wilmington
332. Glenn, J. S.....1925 Mount Olive
333. Glenn, E. F.....1931 New Bern
334. Glenn, R. A.....1935 Elkin
335. Godfrey, P. V.....1910 Charlotte
336. Godwin, C. F.....1932 Pine Level
337. Gooch, R. L.....1917 Oxford
338. Goode, J. A.....1909 Asheville
339. Goode, B. S.....1923 High Point
340. Goodrum, C. S.....1913 Davidson
341. Goodwin, M. N.....1940 Charlotte
342. Gordon, T. W.....1932 Thomasville
343. Gorham, R. S.....1903 Rocky Mount
344. Graham, J. C.....1917 Red Springs
345. Grantham, R. B.....1937 Red Springs
346. Grantham, Hiram.....1889 Red Springs
347. Grantham, L. I.....1910 St. Pauls
348. Grantham, L. B.....1914 Liberty
349. Grantham, G. K.....1895 Dunn
350. Grantham, G. K., Jr.....1928 Dunn
351. Green, C. F.....1899 Wilmington
352. Green, H. C.....1909 Charlotte
353. Green, H. W.....1941 Wilmington
354. Greene, J. G.....1901 High Point
355. Greenwood, A. M. (col.).....1924 High Point
356. Greyer, Mrs. M. A. B.....1936 Morganton
357. Griffin, W. R.....1929 Old Fort
358. Griffith, Wiltshire.....1907 Hendersonville
359. Grimes, G. D.....1915 Robersonville
360. Grove, C. E.....1899 Asheville
361. Guion, C. L.....1921 Aberdeen
362. Guion, C. D.....1916 Cornelius
363. Guion, H. N.....1921 Marshville
364. Guiton, J. A.....1925 Whiteville
365. Gurley, W. B.....1916 Windsor
366. Guthrie, C. H.....1938 Beaufort

H

367. Hackney, R. P.....1897 Marshall
368. Hair, R. C.....1925 Pineville
369. Hairston, R. S. (col.).....1917 Winston-Salem
370. Hales, R. A., Jr.....1923 Spring Hope
371. Hall. J. M.....1901 Wilmington
372. Hall, J. D.....1904 Scotland Neck
373. Hall, J. P.....1925 Oxford
374. Hall, S. P.....1909 Charlotte
375. Hall, S. B.....1925 Mocksville
376. Hall, S. C.....1924 Oxford
377. Hall, J. M., Jr.....1928 Wilmington
378. Hall, I. B., Jr. (col.).....1928 Winston-Salem
379. Halsey, W. B.....1939 Morganton
380. Ham, F. B.....1934 Greensboro
381. Hamilton, R. L.....1900 Oxford
382. Hamlet, Reginald.....1906 Raleigh
383. Hamlin, V. C. (col.).....1915 Raleigh
384. Hamlin, V. C., Jr. (col.) 1941 Raleigh
385. Hancock, F. W.....1881 Oxford
386. Hand, J. K.....1906 North Charlotte
387. Hanson, J. K.....1908 Wilmington
388. Hardee, A. K.....1905 Graham
389. Hardee, A. K., Jr.....1939 Graham
390. Harper, W. L.....1928 Hendersonville
391. Harper, C. P.....1900 Selma
392. Harper, C. T.....1916 Elm City
393. Harris, J. C.....1924 Durham
394. Harris, W. B.....1932 High Point
395. Harrison, L. S.....1926 Greenville
396. Harrison, T. N., Jr.....1909 Roanoke Rapids
397. Hart, J. A.....1906 High Point
398. Hart, G. W.....1909 Winston-Salem
399. Hart. L. W.....1899 China Grove
400. Hartis, G. C.....1934 Charlotte
401. Harville, R. C.....1908 Thomasville
402. Haupt, Edward.....1925 Newton
403. Hayes, G. E.....1916 Hickory
404. Hayes, W. A.....1937 Durham
405. Haymore, J. B.....1913 Rocky Mount
406. Hays, F. B.....1890 Oxford
407. Haywood, C. L.....1894 Durham
408. Henderson, A. J., (col.).....1908 Winston-Salem
409. Henderson, G. E.....1927 Concord
410. Hendrix, J. O.....1939 Marion
411. Herndon, M. D.... 1904 Rockingham
412. Herring, Doane.....1884 Wilson

413. Herring, R. R.....1907 Oxford
414. Herring, N. B.....1917 Wilson
415. Hesterly, L. E.....1910 Hendersonville
416. Hicks, J. E. F.....1901 Goldsboro
417. Hicks, C. G.....1909 Reidsville
418. Hicks, A. M.....1934 Charlotte
419. Hill, G. L. (col.).....1929 New Bern
420. Hilton, C. M.....1908 Greensboro
421. Hocutt, D. D.....1920 Henderson
422. Hoffman, J. F., Jr.....1914 High Point
423. Hogan, A. L.....1923 Kinston
424. Holding, T. E., Jr.....1913 Wake Forest
425. Holland, H. O.....1914 Apex
426. Holland, W. T.....1905 Mount Holly
427. Hollingsworth, Jos.....1917 Mount Airy
428. Hollowell, W. C.....1936 Greenville
429. Holshouser, J. L.....1929 Chapel Hill
430. Holt, F. A.....1935 Brevard
431. Honeycutt, G. W.....1939 Raleigh
432. Hood, J. C.....1911 Kinston
433. Hood, W. D.....1903 Smithfield
434. Hood, R. T.....1916 Kinston
435. Hood, P. C.....1913 Dunn
436. Hood, H. C.....1909 Smithfield
437. Hood, T. R.....1925 Dunn
438. Hooper, F. L.....1914 Sylva
439. Horne, W. W.....1900 Fayetteville
440. Horne, S. R.....1902 Fayetteville
441. Horne, C. O'H.....1909 Greenville
442. Horne, W. H.....1907 Greenville
443. Horsley, H. T.....1915 Belmont
444. Horton, J. P.....1921 No. Wilkesboro
445. Horton, R. W.....1915 Goldsboro
446. House, Joseph.....1910 Beaufort
447. Houser, W. H.....1935 Cherryville
448. Howerton, J. L.....1900 Greensboro
449. Hoyle, M. H.....1915 Cooleemee
450. Hudson, J. P.....1926 Mooresville
451. Hufham, Walter.....1916 Morehead City
452. Hughes, J. R.....1912 Madison
453. Hunnicutt, F. J.....1910 Durham
454. Hunter, J. B.....1910 Charlotte
455. Huntley, W. A.....1935 No. Wilkesboro
456. Huss, K. W.....1933 Winston-Salem
457. Hutchins, J. A.....1910 Winston-Salem

I

458. Ingle, C. E.....1939 Asheville
459. Ingram, L. M.....1920 High Point
460. Inman, G. G.....1941 Fairmont
461. Irwin, D. A.....1941 Elkin
462. Isler, W. A. (col.).....1914 N. Y. C., N. Y.
463. Isler, J. H. (col.).....1928 Charlotte

J

464. Jackson, J. C.....1928 Lumberton
465. Jackson, Leonidas.....1924 Erwin
466. Jacocks, F. G.....1899 Elizabeth City
467. James, A. A.....1909 Winston-Salem
468. James, S. T. (col.).....1907 Durham
469. James, C. J.....1929 Hillsboro
470. Jarrett, L. M.....1910 Biltmore
471. Jenkins, J. V.....1905 Asheville
472. Jenkins, Sam.....1928 Walstonburg
473. Jenkins, L. W.....1908 Greensboro
474. Jernigan, R. W.....1914 Chapel Hill
475. Jetton, W. A.....1905 Davidson
476. Johnson, G. P.....1927 Jacksonville
477. Johnson, W. L.....1924 Raleigh
478. Johnson, J. E., Jr.....1924 Lumberton
479. Johnson, W. R.....1920 Raleigh
480. Johnson, J. H.....1917 No. Wilkesboro
481. Johnson, W. S.....1933 Rocky Mount
482. Johnson, A. S.....1899 Smithfield
483. Johnson, A. R.....1941 Nashville
484. Johnson, T. B.....1936 Hickory
485. Johnson, W. W.....1936 Fuquay Springs
486. Jones, G. H.....1939 Zebulon
487. Jones, H. E. (col.).....1904 Asheville
488. Jones, W. H. (col.).....1929 Middletown, N. Y.
489. Jones, Alpheus.....1911 Warrenton
490. Jones, J. Hunter.....1913 Haw River
491. Jordan, D. L.....1921 Raleigh
492. Joyner, J. D.....1914 Gastonia

K

493. Kellam, R. A.....1898 High Point
494. Kelly, G. C.....1926 Lillington
495. Kelly, H. L.....1941 Durham
496. Kendall, B. H.....1900 Shelby
497. Kerner, L. C.....1902 Henderson
498. Kerr, James.....1909 High Point
499. Key, H. J.....1938 Norfolk, Va.
500. Kibler, R. E.....1907 Morganton
501. King, H. L.....1902 Durham
502. King, C. H.....1904 Durham
503. King, J. R.....1909 East Durham
504. King, B. F.....1928 Hickory
505. Kirby, K. A.....1914 Raleigh
506. Kirby, G. S., Jr.....1920 Marion
507. Kiser, R. A.....1941 Lincolnton
508. Knight, C. B.....1911 Wilson
509. Knight, R. S., Jr.....1924 Columbia
510. Koonce, J. E.....1907 Chadbourn
511. Koonce, T. R.....1915 Wilmington
512. Koonts, A. A.....1931 High Point
513. Kritzer, E. L.....1931 Albemarle
514. Kunkle, A. B.....1925 Conover

L

515. Lafferty, P. M.....1908 Concord
516. Lamm, L. M.....1923 Mount Airy
517. Lane, W. C.....1911 Sanford
518. Lane, W. A.....1907 Winston-Salem
519. Langdon, R. E.....1923 Maxton
520. Langdon, Roscoe.....1936 Wilmington
521. Lasley, M. I.....1916 Winston-Salem
522. Layton, C. C.....1921 High Point
523. Lazarus, Joseph.....1928 Sanford
524. Lea, V. D.....1920 Durham
525. Lea, L. J.....1908 Laurinburg
526. Leavister, T. O.....1905 Raleigh
527. Le Boo, P. S. (col.).....1903 Wilmigton
528. Ledbetter, E. D.....1917 Chapel Hill
529. Lee, P. A.....1903 Dunn
530. Leggett, W. A.....1896 Edenton
531. Le Mon, H. H. (col.).....1925 High Point
532. Lever, T. H.....1928 Charlotte
533. Lewis, W. E.....1907 Mt. Olive
534. Lewis, H. R.....1912 Asheville
535. Lewis, W. C.....1937 Mount Olive
536. Lewis, W. K.....1941 Mount Olive
537. Libbus, T. A.....1936 New Bern
538. Link, F. P.....1938 Reidsville
539. Linn, T. L.....1938 Landis

540. Lisk, D. C.....1909 Charlotte
541. Lloyd, A. A.....1940 Hillsboro
542. Lloyd, T. P.....1920 Chapel Hill
543. Loftin, J. U.....1909 Albemarle
544. Lord, C. A.....1909 Asheville
545. Lorek, Leopold Andrew.....1940 Rocky Mount
546. Lovett, H. E.....1935 Liberty
547. Lunn, F. H.....1912 Winston-Salem
548. Lutterloh, I. H., M.D.....1891 Sanford
549. Lutz, H. C.....1907 Hickory
550. Lynch, W. F.....1939 Durham
551. Lynch, N. W.....1904 McColl, S. C.
552. Lyon, R. P.....1907 Charlotte
553. Lyon, J. F.....1925 Durham
554. Lyon, O. H.....1912 Ayden
555. Lyon, F. F.....1914 Oxford

M

556. Macon, A. B.....1915 Mount Airy
557. Malone, C. E.....1912 Salisbury
558. Maness, R. C.....1932 Greensboro
559. Markham, G. W.....1928 Washington, D.C.
560, Marsh, N. F.....1906 Asheboro
561. Marston, R. H.....1913 Charlotte
562. Martin, S. L., Jr.....1915 Leaksville
563. Martin, A. N.....1920 Roanoke Rapids
564. Mathes, T. J.....1912 Durham
565, Matthews, J. I.....1937 Wallace
566, Matthews, G. E.....1900 Fayetteville
567. Matthews, W. F.....1910 Randleman
568. Matthews, W. F., Jr.....1936 Columbia, S. C.
569. Matthews, C. E., Jr.....1907 Roanoke Rapids
570. Matthews, W. McD.....1927 Alexandria, Va.
571. Mattocks, A. M.....1910 Greensboro
572. Mauney, W. McC.....1925 Murphy
573. May, T. H.....1912 Pittsburgh, Pa.
574. Mayrand, L. P.....1941 Greensboro
575. McAllister, H. C.....1935 Chapel Hill
576. McArthur, R. M.....1908 Winston-Salem
577. McBane, T. W.....1916 Pittsboro
578. McBryde, R. V.....1937 Fayetteville
579. McCain, Rebekah M.....1937 Kannapolis
580. McCollum, N. H., Jr.....1935 Spray
581. McCrimmon, D. D.....1926 Hemp
582. McCrummen, D. C.....1925 Aberdeen
583. McDaniel, P. L.....1930 Washington, D.C.
584. McDonald, A. H.....1910 West Durham
585. McDonald, W. R., Jr.....1924 Hickory
586. McDowell, N. O.....1921 Scotland Neck
587. McDuffie, Roger A.....1914 Greensboro
588. McFalls, O. W.....1939 Pomona
589. McFalls, C. D.....1940 Greensboro
590. McFalls, S. W.....1940 Greensboro
591. McGee, J. C.....1941 Asheville
592. McKay, D. McN.....1895 Durham
593. McKay, J. W.....1914 Hazelwood
594. McKenzie, L. McK.....1915 Lumberton
595. McKesson, L. W.....1902 Statesville
596. McKnight, L. E.....1909 Fayetteville
597. McLean, G. W.....1937 Dunn
598. McLelland, J. H.....1909 Troutman
599. McManus, M. T. Y.....1911 Winston-Salem
600. McMillan, B. F., Jr.....1915 Lumberton
601. McMinn, J. M.....1881 Asheville
602. McNair, R. T.....1938 Rockingham
603. McNair, W. R.....1902 Henderson
604. McNeely, M. C.....1916 Greensboro
605. McNeil, G. McK.....1902 Rowland
606. McNeill, A. D.....1930 Norwood
607. McNeill, G. R.....1905 Whiteville
608. McNeill, J. A.....1940 Whiteville
609. McNeill, L. J.....1934 Rutherfordton
610. Mebane, W. M.....1920 Wilmington
611. Melvin, P. J.....1920 Roseboro
612. Melvin, M. B.....1924 Raleigh
613. Meroney, F. P.....1928 Murphy
614. Merritt, N. H.....1915 Durham
615. Miles, M. C.....1917 Henderson
616. Millaway, E. D.....1941 Burlington
617. Miller, E. H.....1898 Mooresville
618. Miller, C. M.....1916 Wallace
619. Miller, P. W.....1940 Salisbury
620. Miller, W. W.....1921 Kinston
621. Millican, A. G.....1916 Wilmington
622. Millis, A. E.....1937 Durham
623. Mills, J. C.....1921 Cliffside
624. Mills, J. A.....1915 Tabor City
625. Minton, Solon Scott.....1940 Enka
626. Missildine, E. E.....1900 Tryon
627. Mitchell, H. G.....1913 Burlington
628. Mitchell, C. P.....1915 Orangeburg, S. C.
629. Mitchell, F. T.....1926 Fairmont
630. Mitchell, J. D.....1936 Kannapolis
631. Mitchener, J. A.....1897 Edenton
632. Mitchener, J. A., Jr.....1937 Edenton
633. Mitchener, Mary N.....1936 Edenton
634. Moir, A. L.....1916 Loris, S. C.
635. Montague, G. W.....1903 Durham
636. Moore, T. L.....1926 Wilson
637. Moore, A. R.....1920 Wilson
638. Moore, B. C.....1897 Rocky Mount
639. Moore, J. P.....1911 Goldsboro
640. Moore, M. A.....1926 Tarboro
641. Moose, H. A.....1928 Mount Pleasant
642. Moose, G. K.....1914 Boone
643. Morgan, R. S.....1908 Spruce Pine
644. Morris, A. F.....1938 Troy
645. Morrison, M. S.....1906 Wilson
646. Morton, J. X., M.D.....1909 Faison
647. Moss, F. M.....1933 Cramerton
648. Mullen, L. S.....1912 Asheville
649. Munday, C. C.....1913 Taylorsville
650. Mundy, J. C.....1921 Salisbury
651. Murchison, E. E.....1912 Rocky Mount
652. Murphrey, L. W.....1913 Rocky Mount
653. Murphy, C. L.....1917 Salisbury
654. Murphy, J. C.....1911 Waynesville
655. Murr, G. F.....1930 Thomasville
656. Murrell, H. T.....1936 Southern Pines

N

657. Nance, J. S.....1922 Charlotte
658. Neal, C. L.....1934 N. Phila., Pa.
659. Neil, J. W. (Ass't).....1937 Shelby
660. Nelson, J. B.....1929 Albemarle
661. Nelson, S. G.....1920 Beaufort
662. Nelson, W. G.....1917 Akron, Ohio
663. Neville, Augustus, Jr.....1928 Goldsboro
664. Newsome, H. C.....1917 Winston-Salem
665. Nicholson, A. T.....1904 Tarboro
666. Nicholson, M. A.....1910 Troy
667. Nicholson, E. N.....1932 Murfreesboro
668. Norman, Dr. J. S.....1903 Hickory
669. Nottingham, G. S.....1901 Norfolk, Va.
670. Nowell, Edwin.....1906 Asheville
671. Nowell, W. R.....1910 Wendell

O

672. Oakley, C. S.....1941 Mebane
673. Oakley, C. H.....1928 Roxboro
674. Oates, C. C., Jr.....1938 Hendersonville
675. O'Daniel, J. S.....1939 Lenoir
676. O'Hanlon, E. W.....1891 Winston-Salem
677. O'Neal, W. P.....1926 Belhaven
678. Overman, H. S.....1907 Elizabeth City

P

679. Page, B. F.....1901 Raleigh
680. Page, C. E., Jr.....1938 Henderson
681. Palmer, A. W.....1924 Sanford
682. Parker, R. S.....1906 Murphy
683. Parker, W. W., Jr.....1923 Henderson
684. Parker, N. M. (col.).....1929 Jacksonville
685. Parks, W. A.....1938 Fort Mills
686. Parrish, L. F.....1931 Wilson
687. Patterson, W. D.....1901 Kernersville
688. Peacock, M. A.....1909 Benson
689. Pearson, M. E. (col.).....1911 Durham
690. Perry, E. B.....1901 Littleton
691. Perry, W. M.....1902 Elizabeth City
692. Perry, H. H. (col.).....1894 Fayetteville
693. Perry, W. R. (col.).....1931 Burlington
694. Perry, D. L. (col.).....1912 Fayetteville
695. Petrea, F. S.....1920 Greensboro
696. Phifer, B. R.....1928 Monroe
697. Phillips, J. E.....1934 High Point
698. Phillips, M. B.....1920 Albemarle
699. Phillips, O. J.....1938 Albemarle
700. Phillips, W. P.....1926 Morganton
701. Pickard, J. M.....1941 Wilson
702. Pickelsimer, J. B.....1908 Brevard
703. Pierce, J. S.....1920 Rocky Mount
704. Pigott, D. S.....1926 New Bern
705. Pike, J. W., Jr.....1939 Concord
706. Pike, J. M.....1940 Concord
707. Pilkington, G. R.....1897 Pittsboro
708. Pilkington, E. L.....1939 Pine Level
709. Pinnix, W. M.....1907 New Bern
710. Pinnix, J. M.....1904 Kernersville
711. Pleasants, F. R.....1896 Louisburg
712. Plemmons, D. A.....1940 Asheville
713. Polk, J. B.....1910 Salisbury
714. Poole, L. B.....1924 Thomasville
715. Porter, C. D.....1915 Concord
716. Porter, Ernest.....1912 Concord
717. Porter, J. D.....1931 Ellijay, Ga.
718. Powell, J. C.....1915 Winston-Salem
719. Powers, L. B.....1908 Raleigh
720. Pressly, C. P.....1939 Charlotte
721. Price, H. G.....1938 Raleigh
722. Price, S. H.....1920 Mooresville
723. Pritchard, J. M.....1918 Chapel Hill
724. Proctor, W. V.....1940 Durham
725. Puckett, U. S.....1935 Stovall
726. Pugh, E. S.....1922 Windsor
727. Purcell, S. M.....1900 Salisbury
728. Purcell, D. C.....1936 Salisbury
729. Purcell, S. M., Jr.....1940 Salisbury

Q

730. Quinn, F. D.....1908 Shelby

R

731. Raker, W. G.....1926 Belmont
732. Rand, T. R., Jr.....1940 Raleigh
733. Rankin, W. B.....1939 Boone
734. Ratley, W. A.....1931 Goldsboro
735. Ray, E. L.....1916 Asheboro
736. Ray, Fred'k, Jr.....1932 Sanford
737. Reaves, L. E.....1897 Raeford
738. Reaves, L. E., Jr.....1930 Fayetteville
739. Reaves, H. C.....1936 Raeford
740. Reeves, Jefferson.....1923 Waynesville
741. Register, M. O.....1932 Clinton
742. Reid, S. H.....1916 Washington
743. Reins, C. C.....1912 Winston-Salem
744. Rhineheardt, C. B.....1912 Asheville
745. Rhodes, J. F.....1939 Charlotte
746. Rhodes, Cader.....1911 Raleigh
747. Rhyne, W. F.....1909 Gastonia
748. Rhyne, C. L.....1922 Charlotte
749. Rice, L. D.....1925 Maxton
750. Richardson, W. R.....1931 Boone
751. Richardson, O. K.....1930 Elkin
752. Richardson, L. W.....1907 Goldsboro
753. Ridenhour, D. G.....1912 Mt. Gilead
754. Riggan, R. D.....1907 Raleigh
755. Rigsbee, E. L.....1939 Durham
756. Rimmer, E. F.....1912 Charlotte
757. Rimmer, R. M.....1921 Franklin
758. Rimmer, Helen Bell.....1940 Charlotte
759. Ring, C. A.....1905 High Point
760. Ring, L. B.....1904 Black Mountain
761. Ring, C. A., Jr.....1928 High Point
762. Rittenburg, R. S.....1932 Charlotte
763. Rives, H. L.....1915 Bethel
764. Roberson, Culas.....1929 Spray
765. Roberts, Herschel.....1918 Weaverville
766. Roberts, H. E.....1941 Asheville
767. Robertson, E. Guy.....1910 Huntington, W. Va.
768. Robinson, Carlton.....1934 Winston-Salem
769. Robinson, G. C.....1906 Richmond, Va.
770. Robinson, J. L.....1907 Belmont
771. Robinson, D. P.....1936 Henderson
772. Robinson, T. R., Jr.....1938 Goldsboro
773. Rogers, R. P.....1912 Durham
774. Rose, I. W.....1906 Chapel Hill
775. Rosenbaum, C, D.....1915 Tarboro
776. Roth, R. H.....1905 Asheville
777. Rouse, L. L.....1935 Fayetteville
778. Royall, G. E., Jr.....1941 Elkin
779. Roycroft, W. R.....1925 Coats
780. Rudisill, J. S.....1908 Forest City
781. Russell, J. M., Jr.....1939 Canton
782. Russell, Thomas Wayne 1940 High Point

S

783. Salley, W. M.....1910 Asheville
784. Salling, A. T.....1910 Wilmington
785. Saunders, A. J.....1912 McAdenville
786. Sanford, R. D.....1916 Charlotte
787. Sappenfield, W. A.....1908 Concord
788. Sauls, M. M.....1903 Ayden
789. Savage, M. C.....1940 Roanoke Rapids
790. Scoggin, L. E.....1905 Louisburg
791. Scoggin, L. E., Jr.....1931 Louisburg
792. Scruggs, B. P.....1916 Rutherfordton
793. Secrest, A. McD.....1907 Monroe
794. Sedberry, H. S.....1892 Rocky Mount
795. Sedberry, H. B.....1904 Elizabeth City
796. Selden, J. S.....1928 Weldon
797. Senter, P. L.....1921 Carrboro

798. Senter, L. M.....1940 Carrboro
799. Sewell, G. L.....1926 Kinston
800. Shade, I. A. (col.).....1906 Wilson
801. Shaw, R. S.....1917 Scotland Neck
802. Sheffield, B. C., Jr.....1941 Warsaw
803. Shell, J. E.....1896 Lenoir
804. Shelton, C. F.....1905 Fairmont
805. Sheppard, J. W.....1896 Charlotte
806. Shook, Eulon.....1918 Hickory
807. Shore, M. L.....1902 Apex
808. Shuford, L. D.....1924 Kings Mountain
809. Simmons, W. C.....1939 Hickory
810. Simmons, H. R.....1931 Lumberton
811. Singletary, F. B.....1914 Greensboro
812. Singletary, W. O.....1901 Winston-Salem
813. Sisk, C. J.....1924 Bryson City
814. Sisk, C. T., M.D.....1902 Bryson City
815. Sitison, J. A.....1927 Mount Airy
816. Sloan, W. L.....1939 Graham
817. Sloop, L. L.....1901 Spencer
818. Sloop, M. B.....1928 China Grove
819. Smith, F. L.....1917 Winston-Salem
820. Smith, F. T.....1887 Franklin
821. Smith, C. H.....1899 Charlotte
822. Smith, H. E.....1938 Conover
823. Smith, T. E.....1928 Goldsboro
824. Smith, Leon.....1912 Kannapolis
825. Smith, W. O.....1908 Arlington, Va.
826. Smith, O. W.....1937 Pilot Mountain
827. Smith, W. J.....1937 Chapel Hill
828. Smith, Leon Wriston.....1940 Kannapolis
829. Smith, E. H., Jr.....1941 Weldon
830. Smith, D. A.....1924 Baltimore, Md.
831. Sowell, Sam.....1924 Leonardtown, Md.
832. Sparks, L. R., Jr.....1941 Durham
833. Sparks, J. E.....1926 Pinetops
834. Stamps, J. N.....1929 High Point
835. Stainback, T. E.....1914 Henderson
836. Stanback, T. M.....1905 Spencer
837. Stancil, J. H.....1912 Raleigh
838. Stanley, V. E.....1934 Charlotte
839. Stein, Meyer.....1930 Philadelphia, Pa.
840. Stephens, J. L., M.D.(col.).....1915 Cleveland, Ohio
841. Stephenson, E. V.....1938 Madison
842. Stevens, Mac Watson.....1940 Lillington
843. Stevenson, J. T.....1917 Elizabeth City
844. Stewart, W. M.....1903 Charlotte
845. Stimson, J. H.....1910 Statesville
846. Stone, B. F.....1929 Elizabethtown
847. Stone, E. V.....1932 Mount Holly
848. Stone, W. L.....1922 Franklinton
849. Stowe, L. H.....1908 Charlotte
850. Stowe, H. R.....1910 Charlotte
851. Stowe, C. D.....1917 Asheville
852. Streetman, J. W.....1894 Marion
853. Strickland, C. B.....1932 Fayetteville
854. Strowd, Dortch.....1929 Kinston
855. Suggs, R. B.....1905 Belmont
856. Sullivan, L. S.....1928 Winston-Salem
857. Summey, P. D.....1917 Mount Holly
858. Summey, K. N.....1910 Mount Holly
859. Sumney, Ptolemy.....1903 Dallas
860. Suominen, M. M.....1939 Johnson City, Tenn.
861. Suttle, J. A.....1906 Shelby
862. Suttlemyre, C. P.....1935 Charlotte
863. Suttlemyre, P. J.....1914 Hickory
864. Sutton, J. L.....1914 Chapel Hill
865. Swaney, C. A.....1924 Winston-Salem
866. Swaringen, DeWitt C.....1897 China Grove
867. Swindell, E. S.....1911 Durham
868. Sykes, R. J.....1907 Greensboro

T

869. Tally, H. A.....1905 Wilmington
870. Tarkenton, E. L.....1901 Wilson
871. Tart, D. W.....1906 Roseboro
872. Tate, D. O.....1935 Albemarle
873. Tate, E. H.....1925 Lenoir
874. Tatum, J. M.....1928 Asheville
875. Taylor, C. A.....1908 Washington
876. Taylor, D. G.....1910 Spray
877. Taylor, W. P.....1912 Roanoke Rapids
878. Taylor, J. C.....1917 Durham
879. Taylor, L. B.....1928 Conway
880. Taylor, N. T.....1936 Raleigh
881. Taylor, H. T.....1937 Tarboro
882. Templeton, G. S.....1926 Mooresville
883. Tennant, W. D., Jr.....1926 Charlotte
884. Thomas, J. I.....1939 Smithfield
885. Thomas, W. G., Jr.....1911 Varina
886. Thomas, E. E.....1913 Roxboro
887. Thomas, E. R.....1902 Erwin
888. Thomas, P. L.....1931 Roxboro
889. Thomas, C. L.....1929 Elizabethtown
890. Thompson, A. J.....1902 Badin
891. Thompson, J. L.....1925 Reidsville
892. Thompson, Paul H.....1924 Fairmont
893. Thornton, W. H.....1914 Newton
894. Thornton, G. P.....1939 Goldsboro
895. Tilley, J. E.....1923 Winston-Salem
896. Tingen, W. Z.....1917 Charlotte
897. Toms, B. C.....1911 Salisbury
898. Townsend, J. H.....1910 Red Springs
899. Townsend, E. F.....1900 Red Springs
900. Trent, J. A.....1913 Danville, Va.
901. Tripp, G. O.....1923 Raleigh
902. Trotter, J. R.....1906 Salisbury
903. Tanstall, J. P.....1939 Washington
904. Turlington, J. E.....1915 Lumberton
905. Turnmire, A. P.....1921 Mount Airy
906. Tuttle, B. M.....1916 Angier
907. Tyson, J. W.....1937 Asheboro
908. Tyson, W. B.....1938 Rocky Mount

U

909. Umstead, O. L.....1931 Wilmington
910. Underwood, H. P., Jr.....1941 Fayetteville
911. Upchurch, M. T.....1934 Smithfield
912. Usher, J. T.....1931 Greensboro

V

913. Varner, S. E., Jr.....1940 Brevard
914. Vinson, E. L.....1908 Halifax
915. Vinson, J. T.....1914 Goldsboro

W

916. Walker, A. DuV.....1925 Wilmington
917. Walker, H. W.....1923 Norlina
918. Walker, H. L.....1929 Summerfield
919. Wallace, A. C.....1924 Star
920. Walters, A. K.....1940 Burlington
921. Walton, R. C.....1916 Raleigh
922. Ward, E. H.....1914 Tarboro
923. Ward, W. A.....1924 Swannanoa

924. Ward, B. R.....1931 Goldsboro
925. Warlick, Dr. E. S.....1889 Asheville
926. Warren, L. A.....1917 Garland
927. Warren, L. A., Jr.....1939 Wilmington
928. Warren, B. S.....1908 Greenville
929. Warren, J. C.....1915 Benson
930. Warren, B. G.....1926 Charlotte
931. Wartman, C. J.....1928 Hillsboro
932. Waters, G. W., Jr.....1910 Goldsboro
933. Waters, P. V.....1939 Mooresville
934. Watkins, W. O.....1905 Rutherfordton
935. Watkins, J. C.....1941 Emporia, Va.
936. Watson, H. P., Jr.....1912 Winston-Salem
937. Watson, Richard.....1924 Hendersonville
938. Watson, J. W.....1938 Wilmington
939. Watson, R. N.....1938 Jonesboro
940. Way, J. A., Jr.....1938 Concord
941. Webb, Paul.....1898 Shelby
942. Webb, C. I.....1903 Charlotte
943. Webb, E. L.....1907 Thomasville
944. Webb, T. P., Jr.....1932 Shelby
945. Welborne, W. F.....1902 Lexington
946. Welch, W. D., Jr.....1930 Washington
947. Welfare, S. E.....1905 Winston-Salem
948. Wells, V. D.....1939 Raleigh
949. Wells, R. R.....1934 Shelby
950. West, J. F.....1915 Winston-Salem
951. West, W. L.....1925 Roseboro
952. Wharton, L. A.....1909 Gibsonville
953. Wheeler, C. R.....1919 Winston-Salem
954. Wheless, J. M.....1901 Farmville
955. White, C. B.....1928 Henderson
956. White, D. F.....1928 Mebane
957. White, H. G.....1903 Elm City
958. White, W. R.....1910 Warrenton
959. White, G. S.....1910 Lexington
960. White, E. S.....1921 Burlington
961. White, J. E.....1913 Raleigh
962. White, J. I.....1917 Burlington
963. White, J. J.....1928 Henderson
964. White, J. S.....1921 Mebane
965. Whitehead, C. R.....1924 Ramseur
966. Whitehead, J. D., Jr.....1912 Enfield
967. Whiteley, R. S.....1934 Greensboro
968. Whiteley, I. C.....1938 Morganton
969. Whitford, B. H.....1941 Washington
970. Whitley, J. R.....1916 Mars Hill
971. Whitley, H. E.....1930 Concord
972. Whitley, W. Y.....1939 Fremont
973. Wiggins, W. W.....1916 Raleigh
974. Wilkerson, I. O.....1911 Greensboro
975. Wilkins, W. R.....1904 Mocksville
976. Williams, M. P.....1902 Charlotte
977. Williams, S. W.....1898 Raleigh
978. Williams, A. H. A.....1910 Oxford
979. Williams, M. V. B.....1916 Winston-Salem
980. Williams, J. C.....1921 Bessemer City
981. Williams, M. H.....1941 Hickory
982. Williamson, C. M.....1926 Laurinburg
983. Williamson, J. W.....1921 Salisbury
984. Willis, Beatrice Averitt.....1922 Fayetteville
985. Willis, R. M.....1922 Southport
986. Wilson, W. A.....1930 Belton, S. C.
987. Wilson, T. H.....1909 Cramerton
988. Wilson, W. B.....1912 Hendersonville
989. Wilson, L. R.....1916 Lowell
990. Wilson, G. S.....1921 Belmont
991. Wimberley. R. E. (col.).....1920 Raleigh
992. Windecker, G. H.....1941 Ridgefield Park, N. J.
993. Winders, H. M.....1925 Farmville
994. Wohlford, H. W.....1910 Charlotte
995. Wolfe, W. S.....1913 Mount Airy
996. Wolfe, J. C.....1905 Hickory
997. Womble, D. J.....1924 Raleigh
998. Womble, L. N., Jr.....1936 Rocky Mount
999. Wood, E. H.....1905 New Bern
1000 Woodard, E. V.....1914 Selma
1001. Woodard, B. P.....1939 Fayetteville
1002. Woolard, E. W.....1915 Henderson
1003. Wootten, G. R.....1896 Hickory
1004. Wooten, J. W. F.....1926 Fayetteville
1005. Worthington, E. C.....1917 Washington
1006. Worthy, F. S.....1905 Washington
1007. Wrike, W. C.....1921 Graham
1008. Wynne, W. M. (col.).....1930 Warrenton

Y

1909. Yancey, D. C. (col.).....1926 Wilson
1010. Yancey, L. A. (col.).....1908 Charlotte
1011. Yates, C. L.....1909 Charlotte
1012. Yoder, C. R.....1908 Newton
1013. Young, C. T.....1905 Greenville

Z

1014. Zoeller, E. V.....1881 Tarboro
1015 Zuckerman, I. L.....1940 Greensboro

Pharmacists Registered by Reciprocity

June 1, 1942

A

1016. Adair, W. H.....1924 Roxboro
From Alabama
1017. Airheart, W. T.....1934 Concord
From Georgia
1018. Alexander, W. W.....1942 Charlotte
From South Carolina
1019. Allen, W. D.....1936 Old Fort
From Virginia
1020. Allison, J. B.....1930 Westminster,
From South Carolina S. C.
1021. Alston, M. J. (col.).....1923 Sanford
From Tennessee
1022. Andes, G. E.....1928 Wadesboro
From Virginia
1023. Artice, A. R. (col.).....1928 Raleigh
From Pennsylvania

B

1024. Berry, L. B.....1933 Winston-Salem
From Oklahoma (Re-reg.)
1025. Bissette, P. B.....1923 Wilson
From Virginia
1026. Black, O. R.....1927 Bessemer City
From Arizona
1027. Black, Samuel.....1942 Hendersonville
From Florida
1028. Blackman, B. L.....1925 Statesville
From South Carolina (Re-reg.)
1029. Bobst, H. R.....1930 Brevard
From New Jersey (Re-reg.)
1030. Bolinger, C. E.....1927 Asheville
From Georgia

1031. Booth, G. D.....1936 Durham
From South Carolina (Re-reg.)
1032. Bradford, C. H.....1936 Greensboro
From South Carolina
1033. Brison, J. E.....1933 Gastonia
From South Carolina
1034. Bullock, Clifton.....1935 Avondale
From Connecticut
1035. Burlage, H. M.....1937 Chapel Hill
From Washington
1036. Burrus, S. B.....1923 Canton
From Georgia
1037. Butler, A. E.....1936 Raleigh
From South Carolina

C

1038. Cagle, C. V.....1924 Greensboro
From Georgia
1039. Cain, C. M.....1929 Caroleen
From South Carolina
1040. Caldwell, P. L.....1925 Wilmington
From Georgia
1041. Callahan, E. F.....1919 Hillsboro
From South Carolina
1042. Cameron, W. L.....1933 Raeford
From South Carolina
1043. Chandler, E. O.....1930 Leaksville
From Virginia
1044. Civil, J. K.....1935 Charlotte
From South Carolina
1045. Clark, Dr. R. W.....1937 Rahway, N. J.
From Wisconsin
1046. Cole, T. R.....1924 Pinehurst
From Georgia
1047. Comar, W. A.....1928 Laurinburg
From South Carolina (Re-reg.)
1048. Cook, D. B. (col.).....1919 Weldon
From Tennessee
1049. Cooley, F. R.....1938 Raleigh
From Georgia
1050. Cornelius, R. E.....1932 Charlotte
From Ohio (Re-reg.)
1051. Cousins, W. G.....1924 Charlotte
From Pennsylvania
1052. Cox, R. O.....1923 Detroit, Mich.
From Michigan
1053. Crabtree, W. A.....1923 Sanford
From Georgia
1054. Cromley, R. I.....1937 Raleigh
From Georgia

D

1055. Dalman, G. C-Y.....1940 Charlotte
From South Carolina
1056. Davis, C. E., Jr.....1939 Asheville
From South Carolina
1057. Day, L. G.....1930 Spruce Pine
From South Carolina
1058. Dennis, C. M.....1928 Shelby
From South Carolina
1059. Dodd, C. N.....1932 Raleigh
From Virginia (Re-reg.)
1060. Dosher, G. R.....1935 Southport
From Massachusetts

E

1061. Eadie, E. B.....1938 Charlotte
From South Carolina
1062. Easley, W. V. (col.).....1935 Whiteville
From District of Columbia
1063. Edmonds, M. M.....1940 Charlotte
From Missouri
1064. Elson, J. R.....1929 Enka
From West Virgina
1065. Evans, W. B.....1923 Enka
From Texas

F

1066. Feagin, E. L.....1923 Hendersonville
From Alabama
1067. Fearrington, T. B.....1924 Hickory
From Mississippi (Re-reg.)
1068. Fulmer, P. A.....1940 Hendersonville
From South Carolina

G

1069. Gilbert, W. B.....1921 Raleigh
From Georgia
1070. Gillikin, C. E.....1931 Kenly
From South Carolina
1071. Gooden, D. T.....1926 Grottoes, Va.
From Virginia
1072. Griffin, Octavus.....1926 Roanoke Rapids
From Virginia

H

1073. Hall, H. B. (col.).....1932 Winston-Salem
From Alabama
1074. Ham, T. J., Jr.....1922 Yanceyville
From Virginia
1075. Hamlin, J. T. (col.).....1922 Raleigh
From West Virginia
1076. Hammond, H. A.....1937 High Point
From South Carolina
1077. Harden, Wilkins.....1936 Raleigh
From Arkansas
1078. Hardwicke, St. J. H.....1023 Wake Forest
From South Carolina
1079. Henricksen, H. E.....1939 Millan, Ga.
From South Carolina
1080. Herndon, H. H.....1940 Charlotte
From Georgia
1081. Hertzog, C. W.....1935 Durham
From South Carolina
1082. High, P. J.....1932 Marion, S. C.
From South Carolina
1083. Holland, R. F.....1919 Charlotte
From South Carolina (Re-reg.)
1084. Holroy, R. McT.....1927 Whiteville
From West Virginia
1085. Hooper, J. L.....1941 Hayesville
From Georgia
1086. Hough, J. T.....1923 Davidson
From South Carolina
1087. Howell, J. G.....1942 Spencer
From South Carolina
1088. Hubbard, Estill.....1928 Hendersonville
From Kentucky

I

1089. Irvin, O. L.....1924 Concord
From Georgia

J

1090. Jackson, O. J. (col.).....1930 Goldsboro
From Tennessee

1091. Jenkins, W. I.....1931 Biscoe
From Virginia (Re-reg.)
1092. Johnson, R. J.....1924 Asheville
From South Carolina
1093. Johnson, O. L.....1935 Charlotte
From Maryland
1094. Johnson, L. O.....1926 Florence, S. C.
From South Carolina
1095. Joiner, L. B.....1920 Salisbury
From South Carolina
1096. Joiner, A. E.....1923 High Point
From Georgia
1097. Jones, J. L.....1922 Canton
From Georgia
1098. Jones, Dolan.....1925 Monroe
From Georgia
1099. Jones, M. L.....1937 Asheville
From Tennessee

K

1100. Keenum, R. F.....1919 Kings Mountain
From Tennessee
1101. King, W. M. (col.).....1919 Winston-Salem
From South Carolina
1102. Kirkpatrick, G. L.....1927 Black Mountain
From South Carolina
1103. Kraus, Emma Myrtle.....1940 Charlotte
From Virginia

L

1104. Lamar, W. L., Jr.....1923 Albemarle
From Alabama
1105. Lamar, W. M.....1939 Fayetteville
From Alabama
1106. Lasley, C. G.....1934 Winston-Salem
From Pennsylvania
1107. Laughlin, D. A.....1939 Carmichaels, Pa.
From Pennsylvania
1108. Ledford, J. E.....1940 Bradford, Va.
From Georgia
1109. Lewis, B. B.....1941 Lincolnton
From Ohio

M

1110. Matthews, G. W.....1920 Asheville
From South Carolina
1111. McBride, T. L.....1919 Marshville
From Pennsylvania
1112. McDiarmid, D. P.....1940 Black Mountain
From Alabama
1113. McDonald, H. C.....1939 Brevard
From South Carolina
1114. McGahee, G. L.....1922 Asheville
From Georgia
1115. McGhee, G. L.....1922 Charlotte
From Georgia (Re-reg.)
1116. McLean, E. J.....1934 Durham
From Georgia
1117. McMillan, C. C.....1934 Asheville
From Alabama
1118. Medford, DeV. K.....1926 Clyde
From Oklahoma
1119. Merriman, W. D.....1928 Charlotte
From South Carolina
1120. Miller, A. J.....1925 Hendersonville
From Michigan
1121. Miller, R. E.....1935 Whiteville
From South Carolina
1122. Miller, L. D.....1939 Winston-Salem
From Indiana
1123. Mills, R. S., Jr.....1921 Draper
From Tennessee
1124. Mitchell, C. E.....1934 Highlands
From South Carolina
1125. Mock, C. H.....1939 Waynesville
From Tennessee
1126. Mooneyham, A. O.....1919 Asheville
From Alabama (Re-reg.)
1127. Mooneyham, O. J.....1928 Avondale
From Georgia
1128. Moore, A. L.....1927 Asheville
From Georgia
1129. Moore, T. E.....1936 Norfolk, Va.
From Virginia
1130. Moose, W. L.....1926 Hendersonville
From Maryland

N

1131. Noell, R. J.....1938 Asheville
From Georgia
1132. Norman, J. P.....1924 Greensboro
From Virginia (Re-reg.)

O

1133. O'Brien, J. I.....1918 Pinehurst
From Massachusetts
1134. Oliver, E. W.....1933 Greensboro
From Alabama
1135. Oliver, P. M., Jr.....1936 High Point
From South Carolina
1136. Owen, F. R.....1935 Tryon
From Georgia

P

1137. Peters, D. B.....1940 Raleigh
From District of Columbia
1138. Pope, A. R.....1931 Black Mountain
From Georgia (Re-reg.)
1139. Porter, J. D.....1931 Franklin
From Georgia
1140. Powers, C. D.....1930 Burlington
From Pennsylvania
1141. Prince, R. M.....1929 Charlotte
From South Carolina (Re-reg.)

R

1142. Reamer, I. T.....1931 Durham
From Maryland
1143. Rigby, J. N.....1928 Ahoskie
From South Carolina
1144. Robinson, H. H.....1924 Elizabethtown
From Virginia (Re-reg.)
1145. Rollins, E. W.....1935 Winston-Salem
From South Carolina
1146. Russell, P. B.....1941 Charlotte
From Nebraska
1147. Russell, H. G.....1942 Raleigh
From Georgia

S

1148. Sanders, C. A.....1937 Timmonsville
From South Carolina S. C.
1149. Sappenfield, J. A.....1924 Kannapolis
From Georgia
1150. Saunders, L. S.....1926 Wilmington
From Virginia

1151. Savage, Robert.....1928 Pilot Mountain
From Maryland
1152. Sawyer, R. B.....1925 High Point
From Colorado
1153. Saxon, H. A.....1930 Yonkers, N. Y.
From Georgia
1154. Scruggs, R. G.....1919 Asheville
From Georgia
1155. Sheider, G. A.....1918 West Asheville
From Georgia
1156. Sherard, J. F.....1920 Burlington
From South Carolina
1157. Sherrod, W. I.....1936 Miami Beach,
From Tennessee Fla.
1158. Shigley, H. H.....1934 Asheville
From Ohio
1159. Skinner, F. L.....1941 Marshall
From Virginia
1160. Sloan, R. R.....1927 Rutherfordton
From Virginia
1161. Smith, J. M.....1925 Spartanburg,
From Wisconsin S. C.
1162. Smith, V. F.....1929 Greensboro
From Missouri
1163. Smith, J. P. F.....1923 West End
From South Carolina
1164. Snypes, C. D.....1923 Charlotte
From Georgia (Re-reg.)
1165. Sparkman, D. D., Jr.....1931 Warsaw
From Virginia
1166. Spencer, B. W., Jr.....1932 Durham
From South Carolina
1167. Spencer, R. B.....1932 Raleigh
From Virginia
1168. Stacy, L. B.....1928 Gastonia
From Georgia
1169. Stone, B. M.....1936 Charlotte
From Florida
1170. Sullivan, H. M.....1940 Waynesville
From South Carolina
1171. Summerlin, A. R.....1925 Laurinburg
From South Carolina

T

1172. Tainter, D. W.....1931 Marion
From Tennessee
1173. Taylor, H. R. (col.).....1938 Tarboro
From Tennessee
1174. Thomas, F. E.....1938 Charlotte
From Alabama
1175. Thompson, J. V.....1924 East Flat Rock
From South Carolina
1176. Thompson, G. Miller.....1933 Rocky Mount
From Oklahoma
1177. Threatt, J. B.....1922 Durham
From Georgia
1178. Tolson, J. G., Jr.....1927 Henderson
From South Carolina
1179. Toms, E. R.....1919 Wilmington
From Georgia

U

1180. Underhill, J. A.....1928 Madison
From South Carolina

V

1181. Vaughan, A. M.....1926 Petersburg, Va.
From Missouri

W

1182. Walters, J. E.....1928 Belmont
From South Carolina (Re-reg.)
1183. Watkins, F. D.....1925 Charlotte
From South Carolina
1184. Webster, M. B.....1941 Tabor City
From South Carolina
1185. White, H. W.....1925 Fayetteville
From South Carolina
1186. White, W. G.....1924 Charlotte
From South Carolina
1187. Whitehead, T. E.....1930 Charlotte
From Georgia
1188. Williams, L. L.....1920 Morven
From Georgia
1189. Williston, F. D. (col.).....1927 Fayetteville
From Tennessee (Re-reg.)
1190. White, R. L.....1929 Asheboro
From South Carolina
1191. Wilson, C. A.....1922 Monroe
From Virginia
1192. Wilson, E. C.....1919 Burlington
From Virginia
1193. Woodward, G. B.....1926 Erwin, Tenn.
From Tennessee

Y

1194. Yearwood, J. C.....1938 Charlotte
From Illinois
1195. Young, T. F.....1938 Blowing Rock
From Arkansas

Registered Assistant Pharmacist

June 1, 1942

1. Adams, L. T.....1934 Winston-Salem
2. Badgett, E. W.....1935 Mount Airy
3. Bass, J. A.....1932 Wilson
4. Birkitt, S. P.....1931 Charlotte
5. Brame, P. J.....1932 No. Wilkesboro
6. Branch, B. C.....1928 Rocky Mount
7. Brooks, C. M.....1931 Concord
8. Brown, H. S.....1932 Goldsboro
9. Bryant, Miss Nan.....1938 Tarboro
10. Carrigan, J. F.....1930 Granite Falls
11. Chadwick, S. T.....1933 Kinston
12. Dillinger, H. M.....1931 Mount Holly
13. Eller, R. C.....1932 Belmont
14. Fussell, T. E.....1935 Chapel Hill
15. Griffin, T. W.....1930 Statesville
16. Gwynn, A. A.....1938 Leaksville
17. Hales, C. W.....1931 Seaboard
18. Harrison, J. W.....1936 Asheville
19. Harrison, Melrose.....1932 Charlotte
20. Heslep, F. W.....1923 Beaufort
21. Humphries, A. T.....1934 Charlotte
22. Kemp, A. T.....1933 Burlington
23. King, R. G.....1933 New Bern
24. Maus, F. B.....1928 Greensboro
25. McConnell, Miss Ethel.....1926 Newton
26. Moore, H. W.....1933 Lexington
27. Moose, H. F.....1934 Albemarle
28. Musgrove, W. M.....1924 Catawba
29. O'Brien, C. C.....1936 Greensboro
30. Owens, T. I.....1938 Tarboro
31. Perry, N. B.....1935 Charlotte
32. Porter, J. N.....1933 Huntersville

33. Russell, L. D.....1930 Greensboro
34. Stiles, M. O.....1932 Mooresville
35. Wade, C. E.....1935 Colerain

List of Registered Practicing Physicians

LIVING IN TOWNS OF NOT MORE THAN 500 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED JUNE 1, 1942.

1. Griffis, J. W.
Denton.....Davidson County
3. Martin, J. H.
Red Oak.....Nash County
6. Baynes, R. H.
Hurdle Mills.....Person County
7. Patterson, J. H.
Broadway.....Lee County
9. McKay, J. F.
Buies Creek.....Harnett County
11. Smith, A. J.
Black Creek.....Wilson County
12. Lackly, W. J.
Fallston.....Cleveland County
16. Helsabeck, C. J.
Walnut Cove.....Stokes County
17. Reed, D. H.
Wagram.....Scotland County
18. Hutchinson, S. S.
Bladenboro.....Bladen County
21. Gouge, A. E.
Bakersville.....Mitchell County
22. Royal, D. M.
Salemburg.....Sampson County
24. Parker, J. W., Jr.
Seaboard.....Northampton County
27. Reid, T. N.
Matthews.....Mecklenburg County
29. Powell, E. C.
Middlesex.....Nash County
30. Stone, G. E.
King.....Stokes County
34. Lubchenko, N. E.
Harrisburg.....Cabarrus County
35. Rose, J. W.
Pikeville.....Wayne County
39. Gooding, G. V.
Kenansville.....Duplin County
40. Robertson, W. B.
Burnsville.....Yancey County
41. Tucker, E. V.
Grifton.....Pitt County
42. Clark, DeW. D.
Clarkton.....Bladen County
44. Hinnant-Wilford
Micro.....Johnston County
47. Stone, W. M.
Dobson.....Surry County
49. Hackney, B. H.
Lucama.....Wilson County
51. Bonner, J. B.
Aurora.....Beaufort County
55. Dawson, W. E.
Hookerton.....Greene County
56. Lee, L. V.
Lattimore.....Cleveland County
57. Bridger, D. H.
Bladenboro.....Bladen County
61. Perry, A. H.
Wood.....Franklin County
66. Sutton, C. W.
Richlands.....Onslow County
68. Beard, G. C.
Atkinson.....Pender County
70. Credle, C. S.
Colerain.....Bertie County
71. Currie, D. S.
Parkton.....Robeson County
74. Beasley, E. B.
Fountain.....Pitt County
75. Hawes, C. F.
Rose Hill.....Duplin County
76. McBee, Paul
Bakersville.....Mitchell County
77. Wright, J. E.
Macclesfield.....Edgecomb County
78. McGuire, B. B.
Newland.....Avery County
79. Fulp, J. F.
Stoneville.....Rockingham County
82. McMillan, J. M.
Candor.....Montgomery County
83. Bell, O. E.
Winton.....Hertford County
84. Howell, W. L.
Ellerbe.....Richmond County
85. Reeves, G. F.
East Bend.....Yadkin County
86. McBryde, M. H.
Milton.....Caswell County
88. Rosenbaum, M. M.
Shallotte.....Brunswick County
90. Brown, C. E.
Faith.....Rowan County
91. Dodd, B. R.
Rolesville.....Wake County
92. Maxwell, M. T.
Robbinsville.....Graham County
93. Hilburn, Caroline L.
Midland.....Cabarrus County
94. Bradshaw, T. G.
Sims.....Wilson County
97. Kinlaw, McC.
Pembroke.....Robeson County
98. Dawson, J. N.
Lake Waccamaw.....Columbus County
99. Long, F. Y.
Catawba.....Catawba County
101. Purdy, J. J.
Oriental.....Pamlico County
102. Parrette, Nettie C.
Robbinsville.....Graham County
103. Parker, C. G.
Woodland.....Northampton County
104. Hall, L. S.
Yadkinville.....Yadkin County
105. Hudson, J. H.
Vanceboro.....Craven County
106. Hayes, J. W.
Shallotte.....Brunswick County
107. Finney, J. R.
Boonville.....Yadkin County
108. Vassey, Thomas
Trenton.....Jones County

109. Dalton, William Bennett
Stokesdale.....Guilford County
110. Eagles, Charles Sidney
Saratoga.....Wilson County
111. Staton, Leon Raphael
Hayesville.....Clay County
112. Moore, Ernest Vic
Grover.....Cleveland County
113. Weathers, Rupert Ryan
Knightdale.....Wake County
114. Morgan, Ernest Luther
Clyde.....Haywood County
115. Cole, Walter Franklin
Bunn.....Franklin County

List of Drug Stores

Revised June 1st, 1942

ABERDEEN
1. Bryan Drug Company, Inc.
2. McCrummen's Drug Store

AHOSKIE
3. Copeland Drug Company
4. Ahoskie Pharmacy
5. Walker-Holloman Drug Co., Inc.

ALBEMARLE
6. Loftin's Drug Store
7. Phillips Drug Store
8. Albemarle Drug Co., Inc.
9. Parcel Drug Co.

ANDREWS
10. Davis Drug Company

ANGIER
11. Overby's Drug Store
12. Adams and Young Drug Co.

APEX
13. H. O. Holland, Druggist
14. A. V. Baucom Pharmacy

ASHEBORO
15. Asheboro Drug Company
16. Reaves Pharmacy
17. Standard Drug Store
18. Randolph Drug Co.
19. Reeves Walgreen Agency Drug Store

ASHEVILLE
20. Asheville Pharmacy
21. Charlotte Street Drug Co., Inc.
22. Eckerd's of Asheville, N. C., Inc.
23. Finley's Depot Drug Co., Inc.
24. Goode's Drug Store
25. Grove Park Pharmacy
26. Haywood Street Pharmacy
27. Johnson Drug Company
28. McMinn Drug Store
29. Merrimon Avenue Pharmacy
30. Y. M. I. Drug Store (col.)
31. Mooneyham's Drug Store
32. Pinner's Drug Store
33. Public Service Pharmacy, Inc.
34. Adams-Blauvelt, Inc.
35. Kenilworth Drug Store
36. Liggett's Drug Store, No. 1150
37. Mullen's Pharmacy
38. Aiken and Horton
39. Norwood Pharmacy
40. Shigley's Drug Store
41. Cline's Drug Store
42. Hester's Pharmacy
43. Shigley's, Inc.

ATKINSON
44. Atkinson Drug Company

AULANDER
45. Aulander Pharmacy

AURORA
46. Windley Drug Store

AVONDALE
47. Mooneyham's Drug Store

AYDEN
48. Edwards Pharmacy
49. M. M. Sauls

BADIN
50. Badin Drug Company, Inc.

BAILEY
51. Etheridge Drug Store

BAKERSVILLE
52. Butt Drug Store
53. City Drug Store

BEAUFORT
54. F. R. Bell, Druggist
55. Joseph House, Druggist
56. Guthrie-Jones Drug Co.

BELHAVEN
57. O'Neal Drug Store
58. Davis Drug Store
59. Belmont Drug Company
60. Robinson's Drug Store

BENSON
61. Benson Drug Company, Inc.
62. Peacock Drug Company
63. Warren Drug Company

BESSEMER CITY
64. Central Drug Store
65. Curtis Pharmacy

BETHEL
66. H. L. Rives Drug Company

BILTMORE
67. Aiken's Pharmacy
68. Avera Drug Store
69. Biltmore Drug Store

BISCOE
70. Biscoe Drug Store

BLACK CREEK
71. Rice Drug Company

BLACK MOUNTAIN
72. Black Mountain Drug Company, Inc.
73. Jumper's Pharmacy

BLADENBORO
74. Bridger Drug Store
75. Hutchinson's Drug Store

BLOWING ROCK
76. Blowing Rock Drug Co.

BOONE
77. Boone Drug Company
78. Carolina Pharmacy

BOONVILLE
79. Boonville Drug Company

BREVARD
80. Brevard Drug Co.
81. S. M. Macfie Drug Company
82. Long's Drug Store
83. Varner Drug Store, Inc.

BROADWAY
84. Broadway Drug Company

BRYSON CITY
85. Bryson City Drug Company
86. Sisk Drug Store

BUIE'S CREEK
87. Wiggins Drug Store

BUNN
88. Bunn Drug Company

BURGAW
89. Dees Drug Store

BURLINGTON
90. Acme Drug Company, Inc.
91. Asher-McAdams Drug Company
92. Burlington Drug Company, Inc.
93. City Drug Company, Inc.
94. Davis St. Pharmacy, Inc.
95. East End Drug Store
96. Heritage-Wilson Drug Company
97. E. S. White Pharmacy
98. Main Street Drug Co., Inc.
99. Mann's of Burlington, N. C., Inc.
100. Worth Street Drug Store (col.)

BURNSVILLE
101. Robertson Brothers, Druggists
102. Pollard's Drug Store

CANDOR
103. Candor Drug Company

CANTON
104. Canton Drug Store
105. Martin's Drug Store
106. Champion Cut-Rate Drug Store
107. Hendrix Drug Store

CAROLEEN
108. Henrietta Mill Store, No. 2

CAROLINA BEACH
109. Tom's Drug Company

CARRBORO
110. Senter's Drug Store

CARTHAGE
111. Shield's Drug Company

CARY
112. Adams Drug Store

CATAWBA
113. Catawba Drug Company

CHADBOURN
114. John E. Koonce Drug Company
115. Waccamaw Drug Company

CHAPEL HILL
116. Eubanks Drug Company
117. Sutton Drug Store
118. Pritchard Drug Company
119. Carolina Pharmacy

CHARLOTTE
120. Blair Bros. and Company
121. Carolina Cut Rate Drug Store, Inc.
122. Carolina Pharmacy
123. Charlotte Drug Company
124. Eckerd's of Charlotte, N. C., Inc.
125. Independence Drug Store
126. Meyers Park Pharmacy
127. Perry Drug Store
128. Sterling Drugs
129. James P. Stowe and Company, Inc.
130. T. A. Walker, Druggist
131. Yates Pharmacy
132. Walgreen Drug Store
133. Park Place Pharmacy, Inc., No. 1
134. Rex Drug Store (col.)
135. Plaza Drug Store
136. Merriman's Pharmacy
137. Elizabeth Drug Store
138. Hose Drug Company
139. Leggett's Drug Store, No. 1151
140. Lisk Pharmacy, No. 1
141. Lisk Pharmacy, No. 2
142. Selwyn Cut Rate Drug Store, Inc.
143. Hoskins Drug Company
144. Wesley Heights Pharmacy
145. Yancey's Drug Store (col.)
146. Nance Drug Store
147. Hawthorne Pharmacy
148. Bizzell's Pharmacy
149. Bailey's Prescription Shop
150. Smith-Henderson Pharmacy
151. Stanley Drug Stores, Inc., No. 1.
152. Stanley Drug Stores, Inc., No. 2.
153. Stanley Drug Stores, Inc., No. 3
154. Niven Drug Company
155. Sapp's Cut Rate Drugs
156. Hardee's Pharmacy
157. Addison Pharmacy
158. Eckerd's of Charlotte, N. C., Inc., No. 2

CHERRYVILLE
159. Allen Drug Company
160. Houser Drug Company, Inc.

CHINA GROVE
161. Hart's Drug Store
162. China Grove Drug Co.

CLARKTON
163. G. L. and E. S. Clark

CLAYTON
164. Beddingfield Brothers
165. Whitley-Bain Drug Company

CLEVELAND
166. Cleveland Drug Company

CLIFFSIDE
167. Mills Drug Company

CLINTON
168. Butler's Pharmacy
169. Moseley-Chesnutt
170. Joe Reynolds, Inc.
171. Register Drug Store

CLYDE
172. Clyde Pharmacy

COATS
173. Roycroft Drug Co.

COLERAIN
174. Wade's Pharmacy

COLUMBIA
175. Main Street Pharmacy

CONCORD
176. Cabarrus Drug Company

177. Clines Pharmacy
178. Gibson's, Inc.
179. Pearl Drug Company, Inc.
180. Porter Drug Company, Inc.
181. Airheart Pharmacy
182. Whitmore Drug Company

CONOVER
183. Conover Drug Company
184. Bowman Drug Company

CONWAY
185. Taylor Drug Company

COOLEEMEE
186. Cooleemee Drug Company

CORNELIUS
187. Guion Drug Company

CRAMERTON
188. Cramerton Drug Company
189. The Moss Drug Company

CREEDMOOR
190. Creedmoor Drug Company

DALLAS
191. P. D. Summey, Druggist

DAVIDSON
192. White Drug Company
193. College Pharmacy

DENTON
194. Denton Drug Store

DOBSON
195. W. M. Stone, Druggist

DRAPER
196. Draper Pharmacy
197. Rockingham Drug Store

DUNN
198. Fitchett Drug Company, Inc.
199. Butler & Lee Drug Co.
200. Hood Drug Company
201. Dunn Pharmacy

DURHAM
202. Bull City Drug Store (col.)
203. Eckerd's of Durham, N. C., Inc.
204. Boone Drug Co.
205. C. E. King and Son
206. McKay's Pharmacy
207. Montague's Pharmacy
208. North Durham Drug Store
209. Rogers' Drug Company
210. Westside Pharmacy
211. Taylor Drug Company
212. Durham Drug Company
213. Hospital Pharmacy
214. L. and M. Drug Company
215. Coleman's Drug Store
216. Duke Hospital Pharmacy
217. Garrett's Biltmore Drug Store (col.)
218. Mangum Street Pharmacy
219. Watts Hospital Pharmacy
220. United Cigar-Whelan Stores Corporation
221. Walgreen Company
222. Holloway Street Pharmacy
223. People's Cut Rate Drug Store

EAST BEND
224. East Bend Drug Store

EAST DURHAM
225. Crabtree Pharmacy
226. Carswell Drug Company

EDENTON
227. Mitchener's Pharmacy, Inc.
228. Leggett and Davis, Inc.

ELIZABETH CITY
229. The Apothecary Shop
230. Overman and Stevenson
231. City Drug Store
232. Jacock's Pharmacy
233. Albemarle Cut Rate Drugs

ELIZABETHTOWN
234. Hutchinson Drug Store
235. Bennett-Stone Pharmacy

ELKIN
236. Abernethy's Pharmacy
237. Turner Drug Company
238. Elk Pharmacy

ELLERBE
239. Warner Drug Co.

ELM CITY
240. Elm City Pharmacy
241. Dixon Drug Company

ENFIELD
242. W. E. Beavens
243. Harrison Drug Company
244. Whitehead Drug Company

ENKA
245. Community Pharmacy
246. Elson's, The Rexall Drug Store

ERWIN
247. E. R. Thomas Drug Company

FAIR BLUFF
248. Rogers Drug Store
249. Floyd-Anderson Drug Company

FAIRMONT
250. Fairmont Drug Company
251. Mitchell-Caudell, Druggists

FAISON
252. Morton Drug Store

FAITH
253. H. A. Fesperman Co.

FALLSTON
254. Lackey Drug Company

FARMVILLE
255. Wheless Drug Company, Inc.
256. City Drug Company

FAYETTEVILLE
257. H. R. Horne and Sons
258. Mackethan and Company, Druggists
259. Matthews Pharmacy
260. Perry's Drug Store (col.)
261. Souder's Pharmacy
262. White's Drug Store
263. Saunders Drug Store
264. Reaves Cash Drug Store
265. Wooten Drug Co.
266. Service Drug Store (col.)
267. Henderson's Drug Store (col.)
268. Fayetteville Drug Co.

FOREST CITY
269. Forest City Drug Company
270. Piedmont Drug Company
271. Smith's Cut Rate Drug Store

FOUNTAIN
272. Beasley Drug Company

FOUR OAKS
273. Four Oaks Drug Company

FRANKLIN
274. Angel Drug Store
275. Perry's Drug Store

FRANKLINTON
276. L. W. Henderson's Pharmacy

FREMONT
277. Whitley Drug Company

FUQUAY SPRINGS
278. Elliott's Pharmacy
279. Johnson's Drug Store

GARLAND
280. L. A. Warren, Druggist

GARNER
281. Brown's Drug Store

GASTONIA
282. Rhyne's Drug Store
283. Firestone Drug Store
284. Caldwell's Drug Store
285. Victory Drug Store
286. Kennedy's, Inc.
287. Franklin Drug Store
288. Smith's Drug Store
289. Cox Drug Company

GIBSON
290. Gibson's Drug Company

GIBSONVILLE
291. Gibsonville Drug Co.

GLEN ALPINE
292. Clinic Drug Store

GOLDSBORO
293. Andrews Drug Company
294. Brown Drug Company, Inc.
295. Goldsboro Drug Company
296. Cash Drug Store
297. Waters Drug Store
298. Vinson Drug Store
299. Jackson Drug Co. (col.)
300. Robinson's Drug Store
301. Ratley-Harris Drug Co.

GRAHAM
302. Graham Drug Company
303. Wrike Drug Company

GRANITE FALLS
304. Caldwell Drug Store

GREENSBORO
305. Asheboro Street Pharmacy
306. C. C. Fordham Drug Store
307. McDuffie-Eubanks Drug Co.
308. Green Street Drug Company
309. King Cotton Drug Store
310. Liggett Drug Co., Inc.
311. McNeely's Drug Store
312. Singletary's Carolina Pharmacy
313. Elam Drug Store
314. Cecil-Russell Drug Co.
315. Crutchfield's Incorporated Drug Store
316. College Drug Store
317. Textile Drug Store
318. Oliver's, Inc.
319. Cline Drug Co.
320. Walgreen Co.
321. Elm Street Pharmacy
322. Mann's O'Henry Drug Store
323. Morrow Drug Store (col.)
324. Revolution Drug Company
325. Greensboro Drug Company
326. Home Drug Store
327. The New White Oak Drug Store
328. Eccles-Wynn Drug Store (col.)
329. Ashe Street Drug Store
330. Wilkerson-McFalls Drug Company

GREENVILLE
331. Greenville Drug Company
332. B. S. Warren, Druggist
333. Bissett's Drug Store
334. Hill Horne, Druggist
335. Hollowell Drug Company
336. Harrison Drug Store
337. Bell's Pharmacy
338. Brown Drug Company

GRIFTON
339. Grifton Pharmacy

GROVER
340. People's Drug Company

HALIFAX
341. Vinson's Pharmacy

HAMLET
342. C. &. W. Pharmacy
343. Birmingham Drug Company
344. Culbreth Drug Store

HARRISBURG
345. Dr. N. E. Lubchenko

HAW RIVER
346. Purity Drug Company

HAYESVILLE
347. Hayesville Pharmacy

HAZELWOOD
348. McKay's Pharmacy

HEMP
349. McCrimmon Drug Company

HENDERSON
350. Kerner Drug Company
351. Miles Pharmacy
352. Page-Hocutt Drug Company
353. Southside Drug Company
354. Parker's Drug Store
355. Woolard's
356. White Brothers Drug Company
357. Douglas Drug Store (col.)
358. People's Service Drug Store

HENDERSONVILLE
359. Jackson Pharmacy
360. Justus Pharmacy
361. Wilson Drug Company
362. Freeze Drug Company, Inc.
363. Economy Drug Company
364. Rose Pharmacy

HERTFORD
365. Roberson's Drug Store

HICKORY
366. Hickory Drug Company
367. Lutz Drug Store
368. Shook Drug Company
369. King's Pharmacy
370. Ninth Avenue Pharmacy
371. Economy Drug Co., Inc.

372. Highland Drug Store
373. Main Drug Company

HIGHLANDS
374. Highlands Drug Store

HIGH POINT
375. Arthur's Pharmacy
376. Leonard's Drug Store
377. Cecil's Drug Store, Inc.
378. Hoffman's Drug Company
379. Ingram's Pharmacy
380. Eckerd's of High Point, N. C., Inc.
381. Mann Drug Store, No. 1
382. Mann Drug Store, No. 2
383. C. A. Ring and Son Drug Store
384. Washington Street Pharmacy (col.)
385. Betts Drug Company
386. Anderson's West End Drug Store
387. Walgreen Company
388. McLarty Drug Co.
389. Ring-Harris Pharmacy
390. Koonts-McGhee Drug Store

HILLSBORO
391. W. A. Hayes Drug Store
392. James Pharmacy

HOOKERTON
393. Hardy's Drug Store

HOPE MILLS
394. Bynum Drug Store

HOT SPRINGS
395 Mountain Park Pharmacy

HURDLE MILLS
396. D. L. Whitfield and Company

JACKSON
397. Jackson Drug Company

JACKSONVILLE
398. Johnson's Drug Store

JONESBORO
399. Lee Drug Store

KANNAPOLIS
400. Kannapolis Drug Company
401. F. L. Smith Drug Company
402. Center View Pharmacy, Inc.
403. Martin Drug Co.
404. Black's Drug Store, No. 1, Inc.
405. Mann's of Kannapolis, N. C., Inc.
406. Black's Drug Store, No. 2

KENANSVILLE
407. Kenansville Drug Co.

KENLY
408. Fulghums Drug Store
409. Kenly Drug Company

KERNERSVILLE
410. Pinnix Drug Store
411. Jones Drug Store

KING
412. King Drug Company

KING'S MOUNTAIN
413. Griffin Drug Company
414. King's Mountain Drug Co.

KINSTON
415. J. E. Hood and Company
416. E. B. Marston Drug Company
417. Chadwick Drug Co.
418. Temple Drug Co., Inc.
419. The City Drug Co.
420. Harry Sutton Drug Store
421. Standard Drug Company
422. College Street Pharmacy
423. Kinston Drug Company

KNIGHTDALE
424. Knightdale Pharmacy

LAGRANGE
425. Adams Drug Company

LAKE WACCAMAW
426. Lake Drug Store

LANDIS
427. Linn-Edwards Drug Company

LATTIMORE
428. Brilee Drug Company

LAURINBURG
429. Everington Drug Store
430. J. T. Fields, Jr.
431. Laurinburg Drug Store
432. Scotland Drug Company
433. Summerlin Drug Store

LEAKSVILLE
434. Carolina Drug Company
435. Chandler Drug Company
436. Chandler Drug Company (Store No. 2)

LENOIR
437. Ballew's Cash Pharmacy
438. McNairy's Drug Store
439. Lenoir Drug Store
440. Dayvault's Drug Store

LEXINGTON
441. City Drug Company, Inc.
442. Lexington Drug Company
443. People's Drug Store, Inc.
444. Purcell Drug Company

LIBERTY
445. Liberty Drug Co.
446. L. B. Grantham Drug Store

LILLINGTON
447. LaFayette Drug Co.
448. Kelly's Drug Store

LINCOLNTON
449. Lawing and Costner
450. Economy Drug Co.
451. Lincolnton Cut Rate Drugs, Inc.

LITTLETON
452. Browning's Drug Store Co.
453. G. A. Threewitt's Drug Company

LOUISBURG
454. F. R. Pleasants, Druggist
455. Scoggins Drug Store
456. Boddie Drug Store

LOWELL
457. Lowell Drug Company

LUCAMA
458. Cash Drug Store

LUMBERTON
459. Hedgepeth's Pharmacy, Inc.
460. Johnson's Drug Store
461. Lumberton Drug Company
462. J. D. McMillan and Son
463. Sanford Drug Company
464 Modern Pharmacy, Inc.

MACCLESFIELD
465. Martin Drug Co.

MADISON
466. R. A. Ellington Drug Company, Inc.
467. Madison Drug Co., Inc.

MAIDEN
468. Campbell's Drug Store

MARION
469. Kirby Drug Company, Inc.
470. Streetman Drug Company
471. Tainter's
472. McDowell Drug Store
473. Marion Drug Company

MARSHALL
474. Moore's Pharmacy
475. Roberts Pharmacy

MARS HILL
476. Mars Hill Pharmacy

MARSHVILLE
477. Guion's Drug Store
478. Union Drug Co.
479. McBride's Drug Store

MATTHEWS
480. Matthews Drug Company

MAXTON
481. Austin Drug Company, Inc.
482. Maxton Drug Store

MEBANE
483. Mebane Drug Company
484. Carolina Drug Company
485. Warren's Drug and Seed Store

MICRO
486. Hinnant Drug Company

MIDDLESEX
487. Finch Drug Company

MIDLAND
488. Midland Pharmacy

MILTON
489. Milton Drug Company

MOCKSVILLE
490. Wilkins Drug Company
491. Hall-Kimbrough Drug Company

MONROE
492. Gamble Drug Company
493. Secrest Drug Company
494. Wilson Drug Company
495. Jones Drug Co., Inc.

MOORESVILLE
496. George C. Goodman and Company
497. Miller Drug Company, Inc.
498. Mooresville Drug Company
499. J. A. White and Company

MOREHEAD CITY
500. Walter Hufham, Druggist
501. Morehead City Drug Company

MORGANTON
502. Kibler Drug Company
503. Cornwell Drug Company
504. The Spake Pharmacy
505. Cornwell Drug Store, No. 2.

MORVEN
506. Morven Drug Company, Inc.

MOUNT AIRY
507. Hollingsworth Drug Company
508. Hollingsworth Pharmacy
509. W. S. Wolfe Drug Company
510. Lamm Drug Company
511. Turnmyre's Drug Store

MT. GILEAD
512. Cochrane-Ridenhour Drug Company

MT. HOLLY
513. Holland Drug Company
514. Summey Drug Company

MOUNT OLIVE
515. W. E. Lewis, Druggist
516. Glenn and Martin

MOUNT PLEASANT
517. A. W. Moose Company

MURFREESBORO
518. Nicholson Pharmacy

MURPHY
519. R. S. Parker
520. Mauney Drug Co.

NASHVILLE
521. Ward Drug Company
522. Baker's Drug Store

NEW BERN
523. Joe Anderson's Drug Store
524. Duffy's Drug Store
525. Five Points Drug Store (col.)
526. Pinnix Drug Store
527. Toney's Drug Store
528. Bynum's Drug Store
529. Clark's Drug Service, No. 1

NEWLAND
530. Bear Trail Drug Store

NEWTON
531. H. & W. Drug Company
532. North Newton Drug Store
533. City Pharmacy
534. Smith Drug Store

NORLINA
535. Walker Drug Company, Inc.

NORTH CHARLOTTE
536. Hand's Pharmacy

NORTH WILKESBORO
537. North Wilkesboro Drug Company
538. Wilkes Drug Store
539. R. M. Brame and Sons
540. Horton's Drug Store
541. Red Cross Pharmacy

NORWOOD
542. Norwood Drug Company

OAKBORO
543. Barger Drug Store

OLD FORT
544. Bradley Drug Company
545. Old Fort Drug Company

ORIENTAL
546. Oriental Drug Co.

OXFORD
547. J. G. Hall (Estate)
548. Herring Drug Co.
549. Lyon Drug Company
550. Williams Drug Company

PARKTON
551. Gram Drug Company

PEMBROKE
552. Pembroke Drug Store

PIKEVILLE
553. Pikeville Drug Store

PILOT MOUNTAIN
554. Smith Drug Store
555. Surry Drug Company

PINEHURST
556. Carolina Pharmacy, Inc.
557. Pinehurst Pharmacy

PINE LEVEL
558. Godwin Drug Co.

PINETOPS
559. Service Drug Store

PINEVILLE
560. Pineville Drug Company

PITTSBORO
561. G. R. Pilkington, Druggist
562. Pittsboro Drug Store

PLYMOUTH
563. E. G. Arps
564. Arps Pharmacy
565. Womble Drug Company

POMONA
566. Pomona Drug Store

RAEFORD
567. Hoke Drug Company
568. Reaves Drug Store, Inc.

RALEIGH
569. Boon-Iseley Drug Company
570. College Court Pharmacy
571. Edwards Drug Company
572. Galloway's Professional Pharmacy
573. Hamlin's Drug Company, Inc. (col.)
573. Hamli's Drug Company, Inc. (col.)
574. City Drug Store
575. Parker Drug Company
576. Person Street Pharmacy
577. Saunders Street Pharmacy
578. Sir Walter Drug Store
579. Walton's Pharmacy
580. Johnson Drug Store
581. State Drug Store
582. Wilmont Pharmacy
583. Eckerd's of Raleigh, N. C., Inc.
584. Person Street Pharmacy, No. 2
585. Jordan's Drug Store
586. Brantley and Son, Inc.
587. Cromley-Melvin Drugs, No. 2
588. Central Drug Store (col.)
589. Cromley-Melvin Drugs
590. Mayes Pharmacy (col.)
591. Pine Drug Company
592. Walgreen Drug Store
593. Franklin's Carolina Pharmacy
594. Community Drug Store (col.)
595. Franklin Pharmacy
596. Coxe-Ferguson, Drugs
597. City of Raleigh Drug Dispensary
598. North Carolina Drug Laboratory
599. Rex Hospital Pharmacy
600. Ferguson Service, Drugs

RAMSEUR
601. Ramseur Pharmacy, Inc.

RANDLEMAN
602. Randleman Drug Company
603. Economy Drug Company

RED OAK
604. Dr. J. H. Martin

RED SPRINGS
605. Red Springs Drug Company
606. Townsend's Pharmacy

REIDSVILLE
607. Gardner Drug Store
608. Mann's Drug Store
609. Dailey-Thompson Drug Store
610. Reidsville Drug Company (col.)

RICHLANDS
611. Hood Drug Store

RICH SQUARE
612. Bolton's Drug Company

ROANOKE RAPIDS
613. Roanoke Pharmacy
614. Taylor's Drug Store
615. Rosemary Drug Company
616. Matthews Drug Co.
617. Griffin Drug Company, Inc.

ROBBINSVILLE
618. Ingram's Drug Store
619. Maxwell's Drug Store

ROBERSONVILLE
620. David Grimes Drug Company

ROCKINGHAM
621. Fox Drug Company, Inc.
622. Bristow Drug Company
623. Federal Pharmacy

ROCKWELL
624. Rockwell Drug Company

ROCKY MOUNT
625. Burnett Drug Company (col.)
626. Douglas-Armstrong Drug Company (col.)
627. H. L. Hicks Drug Company
628. Kyser Drug Company, Inc.
629. May and Gorham
630. I. W. Rose Drug Company, Inc.
631. Standard Drug Company, Inc.
632. The C. O. D. Drug Co., Inc.
633. Thompson Pharmacy
634. Matthews Drug Store
635. Saunders Drug Store

ROLESVILLE
636. Rolesville Drug Co.

ROSEBORO
637. Melvin Brothers
638. Tart and West

ROSE HILL
639. Miller's Drug Store

ROWLAND
640. Rowland Drug Company
641. Curtis Drug Company

ROXBORO
642. Hambrick, Austin and Thomas
643. Roxboro Drug Company
644. Thomas and Oakley
645. A. B. Drug Company

ROXBORO (CA-VEL)
646. Adair Drug Store

RUTHERFORDTON
647. Rutherford Drug Company
648. Sloan Drug Company

SALEMBURG
649. Salemburg Drug Company

SALISBURY
650. Carter & Trotter, Inc.
651. Innes Street Drug Company
652. Main Drug Company, Inc.
653. Purcell Drug Company
654. Purcell Drug Company, No. 2
655. Tom's Drug Store, Inc.
656. Malone Cut Rate Drug Store, Inc.
657. Fulton Street Pharmacy, Inc.

SANFORD
658. Acme Drug Company
659. Crabtree Drug Company
660. Lee Drug Company
661. Dr. I. H. Lutterloh
662. Rimmer Drug Store

SARATOGA
663. Saratoga Drug Company

SCOTLAND NECK
664. North End Drug Store
665. Whitehead's
666. Hall's Drug Store

SEABOARD
667. Hale's Pharmacy

SELMA
668. Selma Drug Company
669. Woodard and Creech Drug Company, Inc.

SHALLOTTE
670. Swain Drug Co.
671. Costal Drug Store

SHELBY
672. Cleveland Drug Company
673. Julius A. Suttle
674. Paul Webb & Son
675. The Dennis Drug Company
676. Bolt's Drug Store
677. Kendall-Spangler Drug Co.

SILER CITY
678. Siler City Drug Co.
679. Taylor Drug Store

SIMS
680. Nichols Drug Store

SMITHFIELD
681. Hood Brothers, Inc.
682. Stallings Pharmacy
683. Upchurch Pharmacy
684. Johnson Drug Store

SOUTHERN PINES
685. Broad Street Pharmacy
686. Sandhill Drug Co., Inc.
687. Southern Pines Pharmacy

SOUTHPORT
688. Watson's Pharmacy Company

SPARTA
689. B. and T. Drug Company

SPENCER
690. H. M. Cooke Pharmacy
691. Rowan Drug Company

SPINDALE
692. Spindale Drug Company
693. Main Drug Store

SPRAY
694. Spray Drug Company
695. Tri-City Pharmacy

SPRING HOPE
696. South Side Pharmacy
697. Pine Street Pharmacy

SPRUCE PINE
698. Spruce Pine Pharmacy
699. Day's Drug Store

STANTONSBURG
700. Stantonsburg Drug Company

STAR
701. Wallace Drug Store

STATESVILLE
702. Logan Stimson and Son
703. Statesville Drug Company, Inc.
704. Purcell Drug Company
705. Holmes Drug Store, Inc.
706. Hawkins Cut Rate Drug Co.
707. Fisher Drug Company

STOKESDALE
708. Powell Drug Store

STONEVILLE
709. Stoneville Drug Store

STOVALL
710. Puckett's Drug Company

ST. PAULS
711. Grantham Drug Company
712. St. Pauls Drug Company, Inc.

SWANNANOA
713. Ward's Drug Store

SYLVA
714. Sylva Pharmacy
715. Hooper Drug Store

TABOR CITY
716. Harrelson Pharmacy
717. Prince Drug Company

TARBORO
718. Bryan's Pharmacy
719. Edgecombe Drug Company
720. Garrett's Drug Store (col.)
721. E. V. Zoeller and Company
722. Moore's Pharmacy
723. Tarboro Drug Company

TAYLORSVILLE
724. Munday's Drug Store
725. People's Drug Store

THOMASVILLE
726. Thomasville Drug Company
727. Mann's of Thomasville, Inc.
728. Webb's Drug Store

TRENTON
729. Trenton Drug Company

TROUTMAN
730. Troutman Drug Co.

TROY
731. Troy Drug Store
732. Standard Drug Company

TRYON
733. Missildine Pharmacy
734. The Owen Pharmacy

VALDESE
735. People's Drug Store
736. The Rock Drug Company

VANCEBORO
737. Ivey Guthrie Drug Store

VARINA
738. Thomas' Drug Store

VASS
739. Vass Drug Store

WADESBORO
740. Fox and Lyon
741. Parsons Drug Company, Inc.

WAGRAM
742. Wagram Drug Co.

WAKE FOREST
743. T. E. Holding and Company, Inc.
744. Hardwick's Pharmacy

WALLACE
745. Dees Pharmacy
746. Miller's Drug Store

WALNUT COVE
747. Bray Drug Store

WALSTONBURG
748. Jenkins Drug Store

WARRENTON
749. Boyce Drug Company
750. Hunter Drug Company, Inc.

WARSAW
751. Warsaw Drug Company

WASHINGTON
752. Whitford Drug Company
753. S. H. Reid, Prescription Druggist
754. Worthy and Etheridge
755. Tayloe Brothers and Co.
756. Welsh's Drug Store
757. Swindell's
758. Clark's Drug Service, No. 2

WAYNESVILLE
759. Alexander's Drug Store
760. Waynesville Pharmacy
761. Smith's Drug Store

WEAVERVILLE
762. Weaverville Drug Company

WELDON
763. Terminal Drug Store (col.)
764. Weldon Drug Company
765. Selden's Pharmacy

WENDELL
766. W. R. Nowell Drug Store
767. Wendell Drug Company

WEST ASHEVILLE
768. Bilbro's Drug Store
769. West Asheville Pharmacy
770. Palace Pharmacy
771. Carolina Pharmacy

WEST DURHAM
772. Brewer's Drug Store
773. McDonald Drug Store

WEST END
774. West End Pharmacy

WEST JEFFERSON
775. Graybeal's Drug Store

WHITAKERS
776. Burnett's Drug Store

WHITEVILLE
777. J. A. McNeill & Sons
778. Guiton's Drug Store
779. Columbus Drug Store
780. Easley's Pharmacy (col.)

WILKESBORO
781. Newton Cut Rate Drug Store

WILLIAMSTON
782. Davis Pharmacy
783. Clark's Pharmacy, Inc.
784. Warren H. Biggs Pharmacy

WILMINGTON
785. Futrelle's Pharmacy
786. Green's Drug Store
787. Hall's Drug Store
788. Hanover Drug Company
789. Jarman's Pharmacy
790. Saunders Drug Company
791. Southside Drug Company
792. Standard Pharmacy
793. Toms Drug Company
794. Greenfield Drug Co.
795. Brooklyn Pharmacy
796. Fair Price Drug Store
797. Lane's Market Street Pharmacy
798. Ideal Pharmacy
799. Service Drug Store

WILSON
800. Barnhill's Drug Store
801. Herring's Drug Store
802. Ideal Pharmacy (col.)
803. Bissett's Drug Store, No. 3
804. Roy Moore's Drug Store, Inc., No. 1
805. Morrison's Drug Store
806. Wilson Drug Company, Inc.
807. Shade's Pharmacy (col.)
808. Terminal Drug Store
809. Bissett's Drug Store

WINDSOR
810. Pugh's Pharmacy
811. Windsor Pharmacy Company, Inc.

WINSTON-SALEM
812. Cresent Drug Company
813. Hutchin's Drug Store
814. Rufus Hairston Drug Store
815. Nissen Drug Company, Inc.
816. E. W. O'Hanlon, Inc.
817. Patterson Drug Company
818. Summitt Street Pharmacy, Inc.
819. United Retail Drug Store
820. Swaney Drug Store
821. Bobbitts Pharmacy
822. Willson Drug Store
823. Walgreen Co.
824. Carolina Drug Store, Inc.
825. Allen's Modern Drug Store
826. King-Wheeler Drug Co.
827. Standard Drug Co.
828. Welfare's Drug Store
829. Singletary's Drug Store
830. Bobbitt Drug Co.
831. Andrews Drug Store

832. Acme Drug Store (col.)
833. The York Drug Company
834. Ray Drug Company
835. Arcadia Drug Company
836. Swaney's Drug Store, No. 3
837. Macon-Neely Drug Store (col.)
838. Swaney's Drug Store, No. 2.
839. Bobbitt's College Pharmacy
840. Driggers Drug Store
841. Service Drug Company (col.)

WINTON
842. Bell Drug Company

WOOD
843. Wood Drug Store

WOODLAND
844. Parker-Taylor Drug Company

YADKINVILLE
845. Yadkin Drug Store

YANCEYVILLE
846. Yanceyville Drug Company

YOUNGSVILLE
847. Timberlake Drug Store

ZEBULON
848. Zebulon Drug Company

FEDERAL NARCOTIC INFORMATION

EXEMPT NARCOTICS

Fluid preparations for internal use containing not more than

2 grains OPIUM or 1 grain CODEINE — or ¼ grain MORPHINE or ⅛ grain HEROIN

or their salts or derivatives per each fluid ounce. If solid or semisolid, in each avoirdupois ounce.

Preparations for EYE, EAR, NOSE, RECTUM, URETHRA, and VAGINA are classed as **Internal.**

External preparations are classed **"Exempt"** regardless of narcotic content **Only** when such preparations contain other ingredients to render them **unfit** for internal use.

"Exempts" are refillable but a permament record must be kept of each refilling, for two years.

"Exempt" prescriptions must all be filed with regular narcotic prescriptions.

PANTOPON and COCAINE are **never** "EXEMPT" and must **always** have a **new** Rx.

Pills, Capsules, Cachets, Tablets and Chartulas are **never** "EXEMPT" and must **always** have a **new** Rx.

"Exempt" refills must be entered in an **exempt narcotic register.**

"Exempt" narcotic preparations sold over the counter must be entered in an **exempt narcotic register.**

LABELING

The physician's name and address and narcotic registry number.

The patient's name and address.

The date when Rx. is issued all **must** appear on the Rx., whether classed as "EXEMPT" or regular narcotic.

PRESCRIPTIONS

Rx. must be written with **ink, indelible pencil** or **typewriter** and always signed as a check would be with **ink** or **indelible pencil.**

It is positively prohibitive for a Doctor to write on his own Rx. blank or otherwise "Refill Rx. No....., etc." A complete new prescription must be written.

TELEPHONE ORDERS

Treasury Department Regulations No. 5 effective June 1, 1938, Chapter viii, Art. 172, specifically **prohibits** the filling of **non-exempt** physicians' phone orders, whether prescriptions covering same are subsequently received or not. In an emergency a messenger must be sent with the prescription.

FILING

All narcotic prescriptions, including **"Exempts,"** must be kept in a separate narcotic file for two years.

OFFICERS, COMMITTEES, AND DELEGATES 1942-1943

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2. M. B. MELVIN.....Raleigh
3. H. F. BOBBITT.....Glen Alpine
4. R. R. COPELAND.....Ahoskie
5. A. N. MARTIN.....Roanoke Rapids

COUNTY LEGISLATIVE CHAIRMEN FOR 1942-1943

The following men have been appointed by President Bissette to direct the Association's legislative activities this year in the various counties in the State. The duties of these chairmen will be to organize the druggists in their respective counties so that when necessary there can be complete co-operation in matters pertaining to legislation.

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Duplin, Wallace.....L. B. Ring
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Gaston, Gastonia.....E. C. Adams
Granville, Oxford.....F. F. Lyon
Greene, Walstonburg.....Sam Jenkins
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Lenoir, Kinston.....E. L. Bradshaw
Lincoln, Lincolnton.....Hal Cornwell
McDowell, Marion.....Dean Tainter
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Martin, Williamston.....D. R. Davis
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Onslow, Jacksonville.....G. P. Johnson
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Randolph, Asheboro.....H. S. Reaves
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Rockingham, Leaksville.....E. O. Chandler
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Sampson, Roseboro.....W. L. West
Scotland, Gibson.....A. M. Gibson
Stanley, Albemarle.....E. R. Fuller
Surry, Mount Airy.....Joe Hollingsworth
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Watauga, Boone.....G. K. Moose
Wayne, Goldsboro.....B. R. Ward
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Wilson, Wilson.....T. J. Moore

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ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

UNIFORM BOTTLES

Druggists like the professionally uniform bottles in which M M & R Essential Oils and Balsams are packaged because they're handsome enough to be kept out in the open.

The special amber glass is scientifically correct to preserve the *extra quality* of M M & R oils.



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MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS AROMATIC CHEMICALS, ETC...SINCE 1895

16 DESBROSSES ST. NEW YORK, N. Y.

M&R MAGNUS

"Don't Forget The Boys Overseas"

—NOVEMBER 1st IS LAST DATE FOR MAILING TO ARMED FORCES—

U. S. Postal Service regulations and recommendations on shipment of Christmas presents to armed forces overseas give the drug stores of the country another opportunity for cooperation in the war effort with profitable merchandising possibilities.

THE RULES

FIRST:—Mail all overseas gifts between October 1 and November 1. Christmas business this year thereby will be spread over a three months' period, possibly reducing peak sales in December but also reducing the problems of handling problems of the pre-holiday buying rush. The extra publicity that will be accorded these "mail early" rules is something to which the drug stores also can contribute.

SECOND:—Send no parcel to men overseas which weighs more than 11 pounds, which measures more than 18 inches in length or 42 inches in girth and length combined. Gifts exceeding these maximums will be returned to the sender.

THIRD:—It is strongly recommended that the size of these packages be no larger than a shoe box and that the weight be held down to 6 pounds. Size and weight restrictions and recommendations happen to fit Christmas gift lines of drug stores.

FOURTH:—Send no intoxicants or food. Original plans to offer an official list of Army-Navy gift suggestions have been abandoned in favor of instructions on what NOT to send but this result does not detract from the merchandising of drug stores' Christmas items.

FIFTH:—No more than one package per week should be sent from the same address to the same soldier, sailor or marine. This rule will be enforced only by the "honor system." It is intended to discourage the sending of larger items that can be dissembled and shipped in several small parts.

SIXTH:—Pack well—an obligation all stores will take seriously if they agree to prepare for shipment the overseas gifts bought by their customers.

SEVENTH:—Obtain mailing and addressing instructions from your local postmaster. This information may be made available on posters or otherwise to drug store patrons.

■

We recommend arranging your display of Holiday Gift Merchandise at once. Then urge your customers to BUY and MAIL their packages EARLY.

W. H. King Drug Company

Wholesale Druggists

Raleigh, N. C.

"The House of Friendly and Dependable Service"

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



vember, 1942

• The Help Problem and Drug Store Hours • Nation
Pharmacy Week • The New Tax Bill • News from
Home Front • Auxiliary Reports • Editorials • C
Pharmacists to Rural Areas? • Pharmacy Sch



WE PAY HIM BUT HE WORKS FOR YOU

The Lilly medical service representative in your territory can be depended upon to help you all he can. He feels a moral, social, and professional responsibility to you, your physicians, and their patients. While it is always his intention to keep your stocks adequate to normal demand, emergencies may arise for which you are unprepared. When they do, no matter what the day or hour, call your Lilly man. Keep his address and telephone number ever at hand. You will find him always ready to serve. He works for you, never against you. That is the Lilly Policy.



One of the Lilly veterans in the Pacific Coast area is C. J. Shipley, of Tacoma. Mr. Shipley is a graduate of the old Highland Park College of Pharmacy, now a part of Drake University. He joined the Lilly organization in 1924 after wide experience in the wholesale and retail drug field.

ELI LILLY AND COMPANY

Principal Offices and Laboratories

INDIANAPOLIS, INDIANA, U. S. A.

No initials

are set down

on prescriptions

for pharmaceuticals

or specialties

more often . . .

none inspire

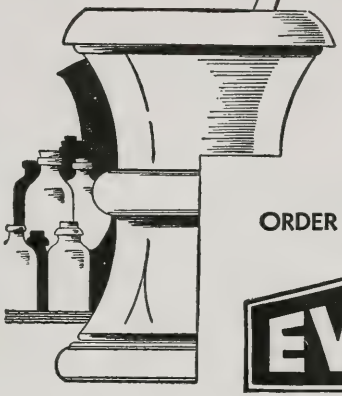
greater faith

in their merit

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Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

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CITRATE OF MAGNESIA

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"ORDER BY MAIL *From* McCOURTS"

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IT'S GOOD"

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RELIEVES HEADACHES

BC



. . . and soothes Nerves upset by

HEADACHE *and* NEURALGIA

The prescription-type ingredients in the "BC" formula are readily assimi[lated] — that's why "BC" offers [relief] from headaches, [neu]ralgic aches and [rheu]matic pains.

Nerves ruffled and upset by minor pains are also gently soothed by the quick-acting "BC" ingredients. Keep a 10c or 25c package handy. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

The Prescription Department is the Heart of the Drug Store

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Drug Stores in the South Atlantic States show the highest percentage of prescription revenues to total sales in individually owned Drug Stores with sales over $20,000.00 as shown in The Lilly Digest of 1941 Retail Drug Store statements.

Spotlight as never before the Pharmacy end of the Drug Store. Drugs and medicines are going to be mighty important to the public health from now on. Enlarge your Health Supplies Departments to get your full share of health supplies and surgical dressing business.

Don't forget our Winter Deals on the Purepac Health Helps. Make mass displays of health needs.

●

Buy your drugs from

OWENS & MINOR DRUG CO.
Incorporated
RICHMOND, VIRGINIA

"*Who Have Been Good Drug Wholesalers*"
Since 1882

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
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Vol. XXIII — NOVEMBER, 1942 — No. 11

"Accounting for Your Stewardship of Pharmacy to Posterity"

(A request editorial written for the CAROLINA JOURNAL OF PHARMACY by John F. McCloskey, Dean, New Orleans College of Pharmacy, Loyola of the South.)

Hours, wages and services rendered are the misguided triumvirate which have retarded the drug business, discouraged young persons from entering this noble profession as a career and have dragged it to a level reputed to be lower than all other professions.

What can I do about it, you may ask? Well, sir, it is your problem and your responsibility because you must pass on to posterity your heritage. Can you say it has been improved under your guidance during your short span of years? If not, then you are responsible for not attempting and actually improving the conditions which eventually lead to improvement.

Under the stress and pressure of war our services, wages, and hours are being adjusted in the drug stores, but if it takes a war to wake us up to our professional requirements, then it is a sad commentary on our intelligence, initiative, and perserverance.

We cannot ride on the wave of war hysteria; we must realize that the public health can only be best served by able, alert and efficient men. Can you boast of these qualities after spending 14 hours, day in and day out, in your drug store? Can you maintain a clean, attractive store when you are fatigued? Are your faculties as alert as they should be under the stress of customers' needs? Perhaps some can, but facts disclose that many cannot—and therein lies the problem.

Factual data are being gathered throughout the various states and all of these data are disclosing that store hours can be reduced. More interesting is the disclosure that sales are increasing and expenses decreasing and personnel problems becoming less acute with shorter hours and less nonprofitable services.

But you cannot tell these things to the fellow who does not keep good records or does not believe in facts when they are so presented. He must learn these things the hard way, and while he is learning let the rest of us enjoy the benefits of our own knowledge and initiative.

Alcohol Differential Won

After a long and persistent battle the N. A. R. D. has won its fight to establish the principle that alcohol for beverage purposes and alcohol in drug and medicines should not be taxed on the same basis.

The bill, as passed by Congress, provides for a Treasury refund of $3.75 per proof gallon, approximately equal to $7.12 per wine gallon, on pure ethyl alcohol used in the production of drugs and medicines and food and flavoring products. A sliding scale of occupational taxes, starting with $25.00 for annual withdrawals not exceeding 25 proof gallons, is provided by the bill but need not be paid in the event no application for refund is made.

The enactment of this legislation should substantially lower the cost of medicinal preparations containing high percentages of alcohol and it will be from this source the average retail druggist will feel the favorable effects of the differential.

Three cheers to the Washington Representative of the N. A. R. D., Mr. Rowland Jones, Jr., for his skillful manoeuvering of this legislation to its successful climax.

National Pharmacy Week

"Pharmacy and the War" was the subject of several radio broadcasts given by North Carolina pharmacists in observance of National Pharmacy Week, October 18-24.

At press time the following members of the North Carolina Pharmaceutical Association had appeared on the radio to discuss pharmacy in its relationship to the war: J. T. Stevenson, Elizabeth City (WCNC); H. L. Kelly, Durham (WDNC); W. F. Rhyne, Gastonia (WGNC); W. A. Gilliam, Winston-Salem (WSJS); Miss Carolyn Cox, Greensboro (WBIG); W. J. Smith, Raleigh (WPTF); A. K. Hardee, Jr., Charlotte (WSOC); Paul B. Bissette, Wilson (WGTM); W. C. Ferrell, Rocky Mount (WEED); C. L. Murphy, Salisbury (WSTP) and C. M. Andrews, Burlington (WBBB).

Commenting on National Pharmacy Week, *The Daily Advance* of Elizabeth City had this to say, editorially, about "The Pharmacist and the War":

"This is National Pharmacy Week. So today the *Daily Advance* salutes Elizabeth City pharmacists who are observing the week in a spirit of loyal service to their community and of patriotic service to their country.

"Pharmacy, as John Stevenson of the firm of Overman & Stevenson says in an interview elsewhere in this paper, has enlisted in this war both in the fighting forces on the combat front and in the maintenance forces on the home front. To keep the soldier and the civilian healthy is the pharmacist's job. Whether he wears the khaki blouse of the Army, the blue jacket of the Navy or the white coat of civilian practice, he is a soldier in the ranks of those who serve their fellowmen.

"Here in Elizabeth City where could you find a group of finer calibre and timbre than the pharmacists, beginning with the dean of them all, Frank Jacocks, and going down the list to name Harold Overman, Sidney Etheridge, J. T. Stevenson and W. M. Perry. And what is true about the high standing of pharmacists in Elizabeth City is true generally about pharmacists everywhere, is it not?"

Quiz Program

During a recent meeting of the U. N. C. Students' Branch of the N. C. P. A., held at Chapel Hill, the following ten questions were used on a quiz program. Check up your own general knowledge by trying the set, then turn to page 367 for the correct answers.

(1) Who made the first sandwich?

(2) Who founded our American Post-Office system?

(3) The month of July was named for what historical person?

(4) What is "white coal"?

(5) What animal is considered a weather prophet?

(6) Is a peanut a nut, a vegetable or a fruit?

(7) What animal carries its house on its back and has eyes on the end of its horns?

(8) How did the word "tip" originate?

(9) What was the first book printed?

(10) Into how many time belts is the United States divided?

Credit yourself with ten points for each correct answer. Score: 50 points, good; 80 points, excellent; 90 points and above, go to the head of the class.

Signs of the Times

Curb service has been prohibited in Shelby. . . . Overman & Stevenson, Elizabeth City, have closed their soda fountain "in the interest of better service to our prescription patrons."

Curb service and soda deliveries have been discontinued by Oxford drug stores. . . . Tom's Drug Store of Wilmington has limited deliveries exclusively to prescriptions and drugs.

The two Cornwell Drug Stores of Morganton now close on Sunday . . . all Hickory drug stores close at 9 P.M., and open at 8 A.M.

Ad in a Chattanooga paper: "Wanted: Registered Druggist—Young, old, deaf or dumb. Must have license and walk without crutches. Apply Cloverleaf Drug Store."

"Ninety-Day Wonders"

During the past several months we have been reading about the Army's ninety-day "wonder" courses in pharmacy for enlisted men. Possibly it was one of the graduates of such a course who authorized the usage of Coca Cola bottles in lieu of the standard prescription bottle.

The following communication, in part, was written by a North Carolina pharmacist, now in service, to Dr. Henry M. Burlage of the U. N. C. School of Pharmacy and is a striking example of the need for such legislation as is incorporated in The Pharmacy Corps Bill.

". . . The present setup is very crude and we work under M. P.'s who know nothing of pharmacy. In the Dispensary here the big problem is getting drugs; supply has no bottles or boxes or ointment tins.

"We fold small paper envelopes and put tablets and capsules in them. Roll ointments up in papers; also powders. Use Coca Cola bottles for liquids. Sometimes it is necessary to make preparations by estimation as we have no scales. I made up Whitfield's that way—rolled it up in a piece of laundry paper. The hardest problem is to make these new officers understand that we don't have everything from Sedatole to Betaplexin."

Der Drummer

After reading an editorial "The Man That Comes Around," which appeared in the September issue of the JOURNAL, Mr. C. M. Cain, Manager of the Henrietta Drug Store, Henrietta, N. C., was reminded of a poem which he wrote 25 years ago. "Der Drummer," says Mr. Cain, "covers the same subject as your original editorial but is written in a different and more frivolous vein."

Who vast it come into mine store,
Trows down his bundles on de floor,
And never stops to shut de door—
 Der Drummer.
He spreads his samples in a trice,
And, says he, "Look, see how nice!"
And dot he got de bottom price—
 Der Drummer.
He says der goods and price was extra fine,
Dey comes from Garmany on de Rhine,
And den he beats me 8 times outer 9—
 Der Drummer.
And des fellow, he comes in when I been out,
Drinks all mine beer and eats mine kraut,
And—Ach! He kiss mine Katrine in der
 mout!
 Der Drummer.

* * * *

Vell, when he comes again dis way,
He'll hear what old man Pfeiffer has to say,
And wid a black eye he'll go his way—
 Dot Drummer.

Pharmacy Exams Cancelled

F. W. Hancock, Secretary-Treasurer of the N. C. Board of Pharmacy, announces the cancellation of the Board of Pharmacy examinations this Fall, usually held during November, on account of the lack of applicants. A preliminary announcement was made more than a month ago through *The Tar Heel Digest* relative to the advisability of holding the meeting.

As a result only six applications were received by the Secretary-Treasurer who, in turn, informed the various members of the Board. Following this the decision was made to cancel the November meeting.

Fixtures for Sale

One 25 ft. cigar humidor with stainless steel doors; one 25 ft. toilet goods section; 20 ft. patent medicine shelving in 4 ft. sections; one 30 ft. soda fountain back bar and base; one 35 ft. soda fountain cuonter; 10 soda stools with backs; 9 soda booths leather covered with wall mirrons 7 ft. high; two 2½ ton York refrigerating machines for making ice, cooling purposes.

Equipment in excellent condition; priced to sell. For further information, write J. A. Goode, Goode's Drug Store, Asheville, N. C.

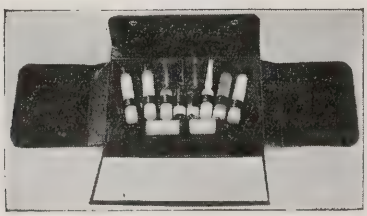
Squibb Putting Entire Line of Dry Packs in "Wartime Conservation Containers"

To save more than several million pounds a year of war-needed metals, E. R. Squibb & Sons, New York, are now redressing their entire line of dry packs in cardboard packages. Already Squibb Epsom Salt and Squibb Sodium Bicarbonate are on dealers' shelves and in consumers' medicine cabinets in the new containers, and the rest of the products are coming on the market as fast as the laboratories can turn them out. Across the top of each package is a sealing band which reads: "Wartime Conservation Container—The Priceless Ingredient of Every Product Is the Honor and Integrity of Its Maker."

In appearance, the new containers are almost identical with the former metal ones. Same colors, same label, same design. Made of especially treated paper, they are lined with chipboard and the product itself is sealed in a wax-paper or cellophane bag. This arrangement makes the packages dirtproof, moisture and vapor resistant, and gives protection against light and heat.

Light in weight, yet sturdy, the new Squibb containers are easy to handle both in the store and in the home, and some consumers have already reported them much easier to open than many of the pre-war metal ones which were sometimes a hazard to fingernails and fingertips.

There will be no change in price in the redressed items, Squibb states, in spite of the fact that in some cases the new containers cost more to produce than the former metal ones.



The Norwich Pharmacal Compay has supplied each of its representatives with a pocket-size kit illustrated above, displaying the separate ingredients of Unguentine. Data on the cover of the kit discuss the properties of these ingredients.

Norwich representatives will use these kits to develop graphically for the dealer the characteristics built into Unguentine which give it so many uses.

Transcontinental Shopping by Air for Soldiers at Advance Bases

What does the American serviceman stationed in the Southwest Pacific battle zone buy with his money? An answer was had some months ago when Red Cross field directors at Port Darwin, Australia, Port Moresby, New Guinea, and in New Caledonia undertook several transcontinental buying trips by air.

Red Cross Field Director Peter Croes of Port Darwin pioneered the plan when he obtained passage via Army transport plane to fly 1,500 miles to the nearest shopping center. Word got around on the grapevine of the projected tour, and when he took off he had a shopping list four feet long and $2,000 to spend. Prominent on this list were cases of soap, shaving brushes, phonographs and records, lighter fluids and flints, and embroidering needles.

Field Director James Stewart, at Port Moresby, had an equally diversified list. It included 200 harmonicas, 2,000 candles, chewing gum, pipes, knives, thousands of razor blades, barber clippers and shears, bingo games, and horseshoes. He had to compromise on a request for three alarm clocks, as he found only two when he went to buy them.

New Caledonia is a fisherman's paradise, and the list which John Carney, Red Cross field director there, took to town was top-heavy with hand lines, sinkers, feathered lures, and hooks. But he was also bidden to purchase medical books, flat irons, photo supplies, and a pair of cameo earrings for the chaplain's wife.

One of the principal troubles on such a shopping tour, according to Red Cross representatives, is not the great distances, but the fact that so many items are strictly rationed. As a result, Army nurses fared rather badly. Their requests ran to silk stockings, pajamas, and sundry feminine clothing. Without individual ration books these simply were not obtainable.



Introducing the champion fisherman of North Carolina—Mr. B. N. Austin of the Kendall-Spangler Drug Company, Shelby! The weight of the fish, 8 lbs. 13 ounces, possibly has something to do with the sparkle in Mr. Austin's eyes. Since there may be other pharmacists who would like to match their skill against Mr. Austin's angling abilities, we'll disclose the location of his favorite "fishing hole" and from whence the above specimen was caught: Lake James, Burke County, about 16 miles from Morganton.

City Pharmacists to Rural Areas?

The following items have been reported as being the recommendations offered by the government for the State of Illinois relative to their stand on certain questions and is reprinted here in the belief it will be of interest to readers of the JOURNAL:

1. State Associations may have to organize procurement and assignment agencies covering pharmacists for the government.

2. The government recognizes the need of one pharmacist for every 1,500 civilian people.

3. Surplus of city pharmacists must be allocated to meet any shortages occurring in rural districts.

4. Pharmacists and pharmacy college teachers will be classified as essential.

5. A reclassification of all pharmacists into 2-B (relative to war effort).

6. Pharmacists so classified cannot enlist in any branch of service until they are replaced in classification 1-A.

7. 1-A classification pharmacists can enlist in the Navy and immediately be classified as Pharmacist Mate, 2nd Class at $96.00 a month plus $34.50 if married.

8. Senior and junior pharmacy students will be deferred if they enroll in the Junior Reserve as pharmacists or take advantage of the R. O. T. C. which is open for pharmacy students.

Pharmacy Enrollment

Despite a substantial decrease in the Student Body of the University of North Carolina this year due to current conditions, the enrollment of the U. N. C. School of Pharmacy is almost equal to what it was one year ago.

At the present time 128 students are enrolled in the School as compared with 140 for the same period in 1941. Out of the total enrollment twenty-five are women pharmacy students which is exactly the number carried on the roll one year ago.

We Are Distributors for

SAXON PRODUCTS

The quality package line of more than 300 items of household needs will bring you greater profits the year round.

November Specials

Epsom Salts all sizes....2 Free with each dozen

Spirits Camphor
all sizes 2 Free with each dozen

Sax-o-Carb (Citrates
and Carb.) 4 Free with each dozen

Dr. Pitchers Castoria....4 Free with each dozen

Harlem Oil Caps.....4 Free with each dozen

Our stocks are complete. Ask our salesmen or drop us a card for details.

• • •

Scott Drug Company

112 South College Street

CHARLOTTE, N. C.



"COMPETITORS BUT PALS"

For years the three pharmacists pictured above have observed a "live and let live" policy which not only has resulted in improved relationships between themselves but has contributed largely to the elevation of their profession in Roanoke Rapids where they live and practice pharmacy.

The above picture of, reading left to right, Mr. Alfred N. Martin, Mr. C. E. Matthews, Jr. and Mr. Octavus Griffin, was made at the recent N. C. P. A. Convention and is a typical one of the three pharmacists. They travel to conventions together, room together, and return home to pool their ideas for the betterment of their businesses.

Verily, co-operation has its reward. Try it sometime!

The New Tax Bill

The new 1942 tax measure contains a number of new excise taxes of interest, particularly those which have been increased. A comparison of the rates, which become effective November 1 (freight 12/1), follows:

	New Rates	*Old Rates*
Distilled Spirits (gal.)	$6.00	$4.00
Beer (barrel)	7.00	6.00
Cigarettes (M-15c brands)	3.50	3.25
Cigars—Rates upward, varying with retail price.		
Telegraph, Radio and Cable Messages	15%	10%
Local Telephone Service.	10%	6%
Photo Films & Plates	15%	10%
Travel Tickets	10%	5%
Freight, Coal (ton)	4%	0%
Freight, all other	3%	0%

Individuals—an estimated 19 million new taxpayers—will be given an opportunity to do their share in paying the huge war-time spending program of Uncle Sam. Personal exemptions for married persons have been reduced from $1,500 to $1,200; for single persons from $750 to $500; and for dependents from $400 to $350. The normal tax has been raised from 4% to 6%. The surtax on the first $2,000 has been jumped from 6% to 13%, increasing to a minimum of 82% in the highest bracket.

A credit of 10% on earned income up to $14,000 is granted against the normal tax, but not against the surtax. This is the same credit as applied to 1941 incomes.

A new tax feature is that medical expenses in excess of 5% of net income, but not exceeding $2,500, may be used as a deduction from income subject to normal and surtaxes. Health and accident insurance premiums may be included in such deductions.

An additional tax load—The Victory Tax—becomes effective January 1, 1943, and involves the deduction of 5% at the source of all salaries and wages in excess of $624 annually.

Advertised!
Merchandised!
Cooperation!

TRADE MARK
O-N
REG. U. S. PAT. OFF.

Big Unit
Profit!
Volume!

Breaking Records!
Piling Up Profits!

For that COUGH DUE TO A COLD

USE O-N LIQUID for COLD DISCOMFORTS

35¢ PER BOTTLE

MOVES FAST!

Thousands of retailers can attest to the assured volume on O-N FOR COLD DISCOMFORTS. One of the fastest-growing proprietaries in America!



Order From Your Jobber

O-N
ANTISEPTIC
for Itch and Burn of
ATHLETE'S FOOT
POISON OAK
INSECT BITES
RINGWORM
ONLY 35¢ PER BOTTLE
LIQUID! CLEAN! FAST!

YEAR 'ROUNDER!

A winter-summer seller that's growing by leaps and bounds. O-N ANTISEPTIC broke a precedent! Now it's breaking sales records daily!



Stock Up NOW!

ADVERTISING

Powerful, intensive, consistent advertising in newspapers, church papers, trade papers, radio. You'll WIN with O-N! Order today!

Owen Drug Company

Salisbury, North Carolina

The Winston-Salem Apothecary Club

MRS. C. R. WHEELER, *Reporter*

"What can I do to help win the War?" This was the subject for discussion at our October meeting of The Apothecary Club. The answer to the above question came back a hundredfold, buy bonds, and save, save, save.

Group No. 3, Mrs. Craig Lewis, Chairman, were hostesses to the Club at their recent meeting. The group met at the home of Mrs. Cy Wheeler with a very nice number present. The fall flowers that were used for decorations reminded us that Autumn was here and Winter not very far behind.

Mrs. Leon Kimball, President, was in the chair. She brought to the minds of each person present the great importance of saving for victory. She urged each one to save every single tin can, every piece of iron and metal, every scrap of rubber, and turn it in to the local salvage committee.

Members of the group entered into the discussion and many splendid ideas for saving were given. We, as women, mothers and homemakers, all over the country can do a great deal to help in this battle for peace. We can keep the home front going. What about planning of meals, food to build strong bodies? That's our task! Make last year's clothes last longer and look more carefully into each new garment we purchase.

We can give a few hours each week to Red Cross work and also take advantage of the many courses they have to offer to you and to me. Last but not least we can keep burning in our hearts the hope of victory and we can constantly pray for peace for the whole world.

When club women get together and talk, just as our group did the other night, one certainly feels the enthusiasm from such a discussion.

Our Club voted to provide cookies for one week in the U. S. O. Center jar for our boys who come through on busses. I wish I could describe, in words, the lovely room in the new Bus Station recently installed for the boys to use while in Winston-Salem. The best thing I can say about it is that the morning I ran over to take some cookies, it looked like home. The room was clean, sunny and inviting. The lady in charge that morning was not only pretty but seemed to be so happy to be there doing her part.

While on a recent shopping tour to New York, Mrs. Leon Kimball appeared on the Camel Radio Quiz Program. She won $40.00 which she turned into a war bond on her return home. It was exciting the way it all happened and we're glad that Nell knew the answers when her time came to be quizzed.

At the close of the business session Mrs. Lewis had charge of a most interesting contest. The object of the game was to determine who could tell, by smelling, the contents of many small bags that were filled with kitchen food and spices. Mrs. Leon Kimball and Mrs. John Causey won prizes.

Mrs. Wheeler brought the recipe of the month: Frozen Pineapple-Cheese Salad.

The hostesses served Russian tea, sandwiches and cakes. On each plate was an American flag for decoration and to carry out the patriotic motif. The flags were taken home by each member as a constant reminder that victory depends on each one doing her share, be it large or small.

Karl L. Lawing

Although we were not personally acquainted with **Karl L. Lawing** of Lincolnton, who died about eight years ago, his reputation as a pharmacist still lingers in the hearts of his former associates. His long time partner, **B. P. Costner** of the firm Lawing & Costner, Lincolnton, had a marble memorial installed in the front wall of the building several years ago as a testimonial to this pharmacist who labored beside him for so many years. The wording on the memorial is as follows: "IN LOVING MEMORY OF KARL L. LAWING WHO SPENT HIS LIFE HERE RENDERING UNSELFISH SERVICE TO HUMANITY. AUG. 17, 1934."

The Help Problem and Drug Store Hours

By H. C. McALLISTER,
Ass't Inspector, N. C. Board of Pharmacy

One of the most serious problems encountered nowadays in the retail drug store is that of adequately trained help. This is equally true of registered personnel and "front clerks" alike. The problem is more difficult to relieve than is the shortage of merchandise, since in this field, with few exceptions, we have experienced relatively few shortages of essential materials. The prospects for an early solution are not good; on the contrary, the situation will most certainly deteriorate as more and more men are called into the armed forces and others leave the drug stores in favor of better salaries and shorter hours. This is one of the features which has made retail pharmacy unattractive to the prospective student who is undecided about a career. It has also made it difficult to keep the best clerks and especially at the present time when we must compete with positions associated with defense industries. During the life of the N. R. A., some correction was made of this unreasonable situation. In a number of places the influence of the program is still being felt, in others it died with the Blue Eagle. There are a number of factors contributing to the retrogression of the latter group but space does not permit their discussion here.

We believe the situation is not without relief, however. On the basis of a survey being conducted at the present time, some interesting facts come to light. The results obtained from the first hundred or more stores, located in all parts of the state, represent a rather accurate cross section of the retail drug field in North Carolina. This survey points out rather conclusively, among other things, that drug store hours are unnecessarily long—something we all know but which most of us seem reluctant to correct.

One of the excuses most often rendered in defending long hours is that they are necessary in order to render adequate prescription service or some other health necessity. In fact this is the only reason that can be offered which might have a basis of fact as to why drug stores should remain open longer hours than other types of retail outlets. An examination of the facts do not substantiate these claims, however. In the survey it was shown that the majority of the prescriptions (not included in the table) were dispensed in the 45 stores that were open 90 hours per week or less. The 58 stores that remained open 91 hours per week or more did a considerable minority of the actual health service. The stores having by far the best average of prescriptions per store, which is taken to indicate the health service rendered, were in the group having 81 to 85 hours per week.

The above statements might be attacked on the basis that the stores in the group that remained open 90 hours or less per week were stores having a larger percentage of prescription work than the remaining 58 stores. Again this is not proved by the facts. No correlation can be made between the relationship of percentage of prescription business and the number of hours the stores were open. In fact, the highest average number of prescriptions for any group was in the stores that were open 84 hours per week and this constituted an average of a little over 17 percent of their total volume of business, considerably lower than the average percentage of all stores surveyed.

Many other comparisons could be drawn from the information gathered. The outstanding feature is that it is not necessary for the average drug store to remain open the long hours to which we are accustomed in order to render the necessary health service to the community. The same will no doubt apply to the other departments. It can be proved that if the cash receipts for the first hour and the last two or three hours of the average drug store day are tabulated, the gross profits on these sales will not pay the expenses of making them on a profitable basis in the average store. It would seem a bad business policy to remain open several hours longer each day in order to lose money.

These facts are noted in the hope that a generalized movement will be started with

the view of the adoption of more reasonable hours by all stores. It has been suggested that a maximum of 80 hours per week be made the goal. It is understood that a general opening and closing hour could not be adopted by all stores, however, unless the situation is remedied such might be the case. In view of conditions of other businesses, retail pharmacy is in a position to be regulated—without our consent. Why not call a meeting of your local drug club and discuss the matter now?

SURVEY OF DRUG STORE HOURS IN NORTH CAROLINA

(Based on 103 stores located in all parts of the State)

Hours Open Per Week	*No. of Stores*
74 to 80	6
81 to 85	23
86 to 90	16
91 to 95	30
96 to 100	13
101 to 105	9
107 to 109	4
111 to 112	2

OPENING HOURS—WEEK DAYS

Hour	*No. of Stores*
7:00 A.M.	7
7:30 A.M.	8
8:00 A.M.	57
8:30 A.M.	20
9:00 A.M.	7

CLOSING HOURS—WEEK DAYS

Hour	*No. of Stores*
8:00 P.M.	1
8:30 P.M.	2
9:00 P.M.	13
9:30 P.M.	13
10:00 P.M.	36
10:30 P.M.	17
11:00 P.M.	12
11:30 P.M.	4
12:00 P.M.	1

SATURDAY—CLOSING HOURS

Same as week days	45
Close half hour later	19
Close one hour later	23
Close one and a half hours later	8
Close two hours later	3
Close three hours later	2
Close one hour earlier	1

SUNDAY HOURS

MORNING

Open

Hour	*No. of Stores*
8:00 A.M.	16
8:30 A.M.	8
9:00 A.M.	49
9:30 A.M.	3
10:00 A.M.	2
10:30 A.M.	1
11:00 A.M.	1

Close*

Hour	*No. of Stores*
9:30 A.M.	3
10:00 A.M.	8
10:30 A.M.	4
11:00 A.M.	43
12:00 Noon	3
1:00 P.M.	1

* Twenty-one stores do not close during the 11 A.M.-2 P.M. period on Sunday. Five stores open only on Sunday afternoon (closed Sunday morning).

AFTERNOON

Open

Hour	*No. of Stores*
12:00 Noon	2
1:00 P.M.	25
1:30 P.M.	2
2:00 P.M.	27
3:00 P.M.	9
4:00 P.M.	3

Close

Hour	*No. of Stores*
3:00 P.M.	1
4:00 P.M.	1
5:00 P.M.	2
6:00 P.M.	25
6:30 P.M.	6
7:00 P.M.	16
8:30 P.M.	1
9:00 P.M.	6
9:30 P.M.	2
10:00 P.M.	10
10:30 P.M.	6
11:00 P.M.	5

Sunday hours same as week days.. 8 stores
No. of stores closed on Sunday....10 stores

Front Cover Photo

We proudly present this month on our front cover page twenty-four of the twenty-five women students enrolled in the U. N. C. Pharmacy School for the current school year.

In view of the present emergency, when women are expected to replace many of the men now being called into service, this group of future pharmacists is particularly gratifying in that they will soon be able to partially relieve the shortage of professional help so prevalent throughout this and other states.

The mere mention of women pharmacists to some of the "Old Timers" results in a quick arch of the eyebrows and a sagging of the lower lip but this is probably nothing more than the male's vanity exerting itself. A number of women, who are now licensed to practice pharmacy in this State, have already conclusively demonstrated that they definitely have a place in our profession and that they are quite capable of taking care of themselves behind the prescription counter and other departments of the average drug store.

To my way of thinking, the addition of women to our profession may be just the stimulus we need to solve some of our problems . . . and, incidentally, to add color and life to the drab appearance of some of our stores.

The names and home addresses of the students, several of which are daughters of pharmacists, are as follows:

First row, left to right, Miss Mary Thomasine Slayton, Murphy; Miss Mary Ruth Aycock, Princeton; Miss Billie Waugh Johnson, North Wilkesboro; Miss Halcyone Belle Collier, Asheville and Miss Marguerite Elizabeth White, Raleigh.

Second row, left to right, Miss Virginia Kayler Hartshorn, Canton; Miss Evelyn Earle Salter, Stacy; Miss Lucy Lee Kennedy, Kerr and Miss Elsie Hudson, Chapel Hill.

Third row, left to right, Miss Lexie Virginia Caudle, Peachland; Miss Anna Frances Rimmer, Sanford; Miss Doris Parker Bullard, Rosehill and Miss Mary Lou Cecil, High Point.

Fourth row, left to right, Miss Shirley Hurwitz, Clinton; Miss Ruth Patterson, Chapel Hill; Miss Mary Lucite Gillespie, Burnsville; Miss Alda Lee Crump, Durham.

Fifth row, left to right, Miss Nancy Travis Hunt, Oxford; Miss Laurel Lee Williams, Danville, Virginia; Miss Helen Virginia Cloninger, Bessemer City and Miss Jessie Frances Cole, Chapel Hill.

Sixth row, left to right, Miss Virginia Daniel Osment, Asheville; Miss Muriel Ann Upchurch, Apex and Miss Mary Marsh Hood, Kinston.

Foundation for Pharmacy Organized

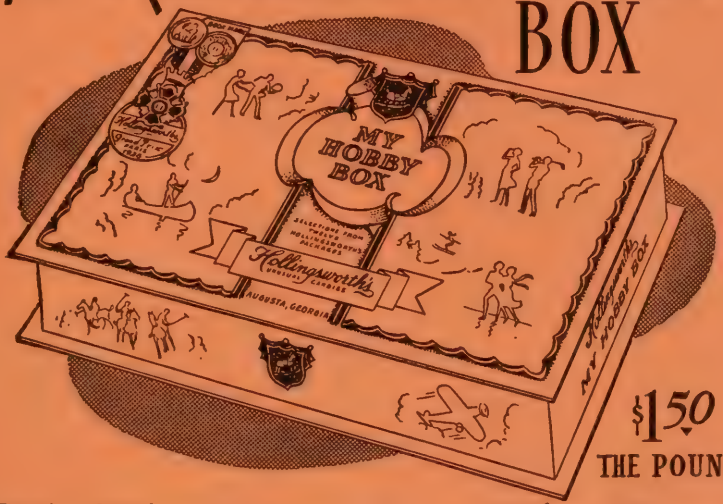
The American Foundation for Pharmaceutical Education, created for the purpose of providing a central agency or clearing house for the collection and distribution of assets to be used directly in the interest of pharmaceutical education, was formally organized with meetings of the Incorporators and Directors in New York on October 1st.

The Foundation will, so far as possible, (1) Help worthy colleges to develop strong undergraduate programs, (2) Support graduate work in colleges qualified to carry on such programs in a creditable manner, (3) Encourage scientific research, both as a necessary component of graduate work, and as special projects and (4) Render general and special help such as the maintenance of scholarship and loan funds for worthy students.

The establishment of the Foundation fills a long felt need in our profession since heretofore large sums of money, representing profits made in the drug business, have been contributed to non-pharmaceutical educational centers simply because no organized effort had been made to direct the donations into proper channels.

The Foundation—now entirely independent—grew out of the National Drug Trade Conference and includes in its membership the Associations which compose the Conference. The office of the Foundation is that of its Secretary, Dr. E. L. Newcomb, 330 West 42nd Street, New York, N. Y.

We Recommend .. MY HOBBY BOX



$1.50 THE POUND

For Those Who Love Fine Things

Opening "My Hobby Box" is a thrill to anyone. It contains selections from 12 Hollingsworth's packages . . . has received foreign awards for excellence of Product in Paris, Liege and Nice . . . That's why we recommend "My Hobby Box."



GRAND PRIZE PARIS 1928

Hollingsworth's UNUSUAL CANDIES

for
MORE REPEATS
BIGGER PROFITS
GREATER TURNOVER

to PH

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now features
Purepac

Through Bodeker Drug, with warehousing facilities enlarged these past few months, Purepac furnishes proximity to a great source of supply. Purepac provides all the merchandising helps necessary for successful promotion. Purepac offers you the year round Extra Free

For quick, efficient
orders given to

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1414-20 E. MAIN

RMACISTS —

KER DRUG CO.

— A COMPLETE LINE
OF MORE THAN 300
QUALITY HEALTH AIDS

Goods deals that enable you to earn greater profits and assures 100% drug store distribution.

There are many other reasons why you should line yourself up with the Purepac Line. Ask our Salesman, or else drop us a line, for further details.

specify Bodeker on
representatives.

D R U G C O .

RICHMOND, VA.

1909 **1942**

The

Peabody Drug Company

Durham

- *Reliable*
- *Wholesale*
- *Druggists*

Serving the Retailer Right For Over 33 Years

Prompt Courteous Service

Representatives

C. T. BYERLY DURHAM

E. B. PETERSEN CLAYTON

C. J. HAZELGROVE DURHAM

Besco *A Real Fountain Cola*

$12.00 Per Gallon—Produces 16 Gallons Finished Syrup

Directions to make Sixteen Gallons Fountain Syrup:

Dissolve 96 lbs. pure cane sugar in
1 gallon Besco Concentrate
7½ gallons water

Cost of Besco Finished Syrup—One Gallon:

8 ounces Besco Concentrate	.75
6 lbs. Sugar @ 6c lb.	.36
60 ounces Water	
	$1.11

THE BEST COMPANY

P. O. Box 2492

WINSTON-SALEM, N. C.

Groome's Greensboro Gossip

MRS. DEWEY E. GROOME, *Reporter*

Mr. D. L. Shreve who has been working in Madison, N. C., for the past several months has returned to St. Petersburg, Florida, for the winter. At this time Mrs. Shreve is quite ill at her Florida home.

Edward Carr Trogden, son of Mr. and Mrs. Owen C. Trogden (Justice Drug), recently married Miss Dorothy Crafton. Ed is now stationed at Ft. Lewis, Washington State.

Mrs. George Neister has just returned from Augusta, Georgia, having spent a few days with her daughter, Mrs. J. L. Rutland. Mrs. Neister made the trip to accompany her granddaughter, Katherine, who has been spending quite sometime with her.

Although we know that our friend F. S. Petrea is not within the draft age—we often wonder why he is seen at the bus station most every time a group of boys leave for service.

A. C. Browning (Crutchfield's) will leave October 21st with the group going to Camp Croft, S. C.

J. P. Norman formerly with Elm Street Pharmacy is now with Liggett's.

In a chat with Roger McDuffie, he states that the Druggists are finding themselves short of a lot of items which they will not be able to replace. He further stated they are having headaches about the delivery problem.

W. L. Moose and Roland Whitley of Vick Chemical Company will, according to Roger McDuffie, be pressed into service to give the Druggists of Greensboro a lift during off hours.

Sam McFalls, now stationed in a Maryland Camp, spent the week-end of October 10th with his brother, Charlie McFalls.

Mrs. Frank Hayes will take charge of the Red Cross work for the Woman's Auxiliary. We decided that we could as a group do a lot more work for Red Cross than we have done in the past.

Mrs. Steve Frontis will be the new publicity chairman for the Woman's Auxiliary.

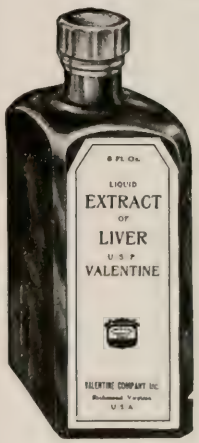
Friday, October 2nd, the Woman's Auxiliary had their first party of the year. This was a benefit bridge in an effort to get a good start on our budget for the year. There were eight tables in play. The prizes—one for each table—were a gift from the Justice Drug Company. The party was a grand success and a good time was had by all. It was given in the Sally Sothern Room at Southern Dairies.

Mrs. W. P. Sellars spent ten days in the hospital during the latter part of September. We are so glad to see her up and out again.

How would you fill this Rx? Sodium Borate, 4 drams; Sweet Spts. Nitre, 1½ ounces; Balsam Copaiba, 1 ounce and Hexatone, to make 4 ounces.

LIQUID EXTRACT OF LIVER

U. S. P. VALENTINE



8-Ounces Net

1 Dozen at list

$21.00

Through Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.

Richmond, Virginia

DRUG TRAVELERS DIRECTORY



Tire and gasoline rationing have curtailed, in general, the traveling schedules of many salesmen, some to such an extent that it will be impossible for them to call on you as frequently as in the past. As a patriotic gesture and one that will be appreciated not only by the salesmen whose ads appear below but by the Editors of The Journal as well, we ask that you prepare a list of "shorts" and mail directly to the salesmen whenever possible. By so doing you will be helping to save strategic materials and at the same time will be assisting salesmen, whose very existence depends upon the business which you give them from week to week, to continue to serve you.

Lore S. Brown, Hamlet, N. C.
Telephone: 766
Representing
Burwell & Dunn Co.

John R. Brownie, P. O. Box 150, Berkley Station, Norfolk, Va.
Telephone: Berkley 997
Representing
Dr. Miles Laboratories, Inc.

W. R. Dixon, 1405 East Boulevard, Charlotte, N. C.
Telephone: 36739
Representing
Bauer & Black

H. E. Cain, McBee, S. C.
Representing
Wm. R. Warner & Co.

H. L. Hitchcock, Winston-Salem, N. C.
Telephone: 20707
Representing
Hollingsworth's Unusual Candies

W. S. Gibson, Box 407, Goldsboro, N. C.
Representing
Bodeker Drug Company

Norman B. Moury, Box 885, Greensboro, N. C.
Telephone: 2-2019
Representing
Henry K. Wampole & Co., Inc.

Walter H. Torrence, Box 4086, Charlotte, N. C.
Telephone: 8842
Representing
John Wyeth & Brothers, Inc.

W. H. Hamilton, P.O. Box 212
Charlotte, N. C.
Representing
Monroe Chemical Company
(Putnam Dyes)

R. W. Collette, Jr.,
Mocksville, N. C.
Telephone 114
Representing
Hart Drug Corporation

J. G. Barnette, 1923 Lombardy Circle
Charlotte, N. C.
Telephone: 3-2598
Representing
E. B. Read & Son Company

R. W. Lowe,
Chester, Virginia
Telephone 2-9034
Representing
Bodeker Drug Company

J. Curtis Nottingham, Box 1117
Rocky Mount, N. C.
Telephone 2385 W
Representing
Owens & Minor Drug Company

The Plight of the Salesman

One might ask "Why should we concern ourselves with the problems of a salesman?" Frankly, in normal times we don't. Ordinarily he is fully capable of taking care of himself. Now, however, his predicament is becoming more acute each day. To get around profitably he depends upon the services of his car. With the immediate prospect of receiving new tires, much less a new car, entirely dimmed, he presents a truly sorry picture.

Yet, with a few "high pressure" type exceptions, the salesman performs an invaluable service to the retailer as well as to his firm. His attitude is entirely friendly. Impelled by the idea of proving himself useful, he will extend himself to render extra favors or services.

It now becomes the duty of every retailer to show the salesman some consideration in his present-day plight. He should not be asked to waste his tires on unnecessary "call back." He should not be expected to wait an hour before his presence is noted. If busy, grant him a brief audience, a "yes" or a "no" and he will be on his way.

The wise retailer will try to keep the salesman as a friend. Courtesy carries its own reward. (Written by Mr. Frank Kuskowski, Secretary of Milwaukee Pharmacists' Association.)

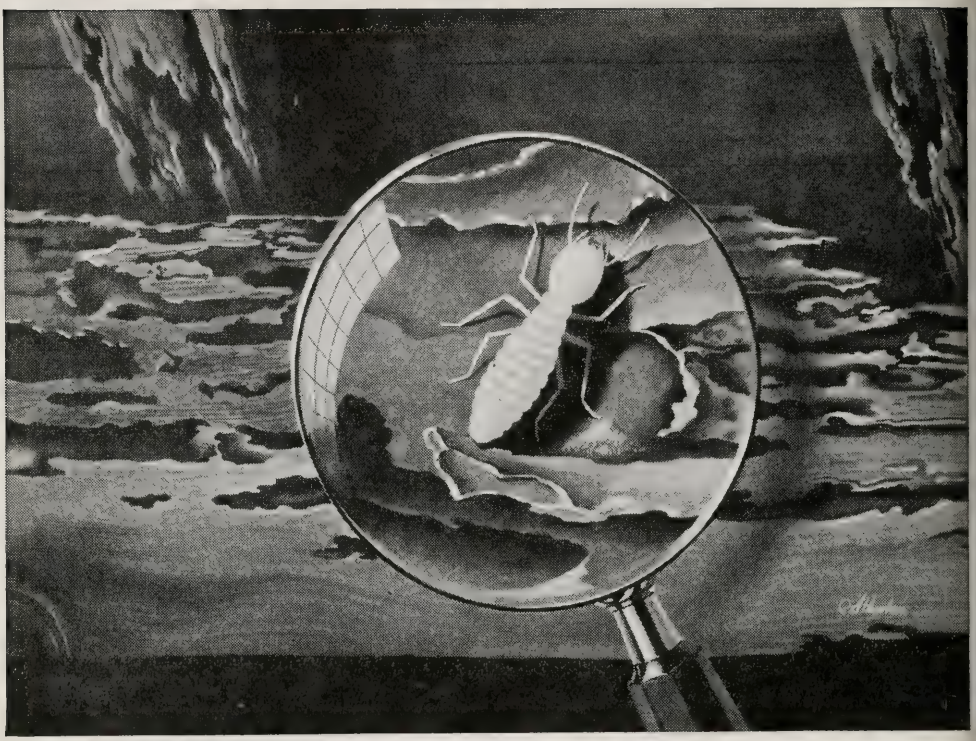
N. A. R. D. Convention

P. J. Suttlemyre, of Hickory, Chairman of the N. C. P. A. Delegation to the recent N. A. R. D. Convention held in Chicago, reports an outstanding meeting this year and states that the attendance, approximately 2,000, was unusually good in view of current restrictions of travel, shortage of help, etc.

In addition to Mr. Suttlemyre the following North Carolinians were in attendance this year: Mr. and Mrs. C. L. Eubanks of Chapel Hill, N. C. P. A. President Paul B. Bissette of Wilson, and Congressman Carl Durham, who appeared on the program to discuss "Pharmacy . . . Its Contribution to our Armed Forces."

Absent from the Convention for the first time in years was John A. Goode of Asheville, Past President of the N. A. R. D. Mr. Goode has been exceedingly busy for the past month in preparing for the removal of his drug store to a new and better location in Asheville. His report on "Fair Trade, The Center of Economic Gravity" was read by N. A. R. D.'s Theodore Christianson.

A complete report on the meeting, prepared by Chairman Suttlemyre, will be incorporated with The Tar Heel Digest and mailed to every member of the N. C. P. A. early in November.



EVEN AN ANT CASTS A SHADOW

• A single ant is frail and inconsequential, yet, magnified by numbers, its small efforts have cut the floor from under man's feet and brought the roof crashing about his head.

The common cold is likewise of little importance in itself: nearly everyone has experienced its debilitating but transient effects, and it is generally regarded as little more than a nuisance.

Nevertheless, accurate, nationwide surveys, conducted last winter, show that *one-half of all worktime lost in War Industries as a result of illness is lost because of the common cold*,[1] and, during a single four-week period, colds removed about 1,600,000 man-days of work from our industrial war effort alone.[2]

The situation with regard to the nation as a whole is described by the report that 23,000,000 persons in the United States had colds during the week ending February 24, 1942.[1]

The incidence and severity of the common cold may be considerably reduced by oral immunization against specific bacteria believed responsible for its more acute symptoms.

'Vacagen' Oral Cold Vaccine Tablets are exceptionally effective because each is enteric-coated and provides the *water-soluble antigens* derived from 60,000 million *living* organisms of ten different types:

Pneumococcus* (Diplococcus pneumoniae) 25,000 million
Streptococcus 15,000 million**
Influenza bacillus (Hemophilus influenzae) 5,000 million
M. Catarrhalis (Neisseria catarrhalis) 5,000 million
Friedlander bacillus (Klebsiella pneumoniae) 5,000 million
Staphylococcus (aureus) 5,000 million

***Types 1, 2 and 3**
****Hemolytic, non-hemolytic and viridans**

'Vacagen' Oral Cold Vaccine Tablets are supplied in vials of 20, and in bottles of 100, 500, and 1,000.

'VACAGEN' ORAL COLD VACCINE TABLETS

Sharp & Dohme
PHILADELPHIA

1. Gallup, G.: American Institute of Public Opinion Survey, March 1, 1942
2. Gallup, G.: American Institute of Public Opinion Survey, Dec. 29, 1941

Charlotte Druggist Auxiliary

By MRS. C. H. SMITH,
Corresponding Secretary

We had quite an unusual program at our last meeting which was well attended. A number of new members were present. As a means of becoming better acquainted, our Program Chairman, Mrs. J. M. Still, asked each member to quiz her neighbor on the right about herself and her husband. The questions asked were: Former and present residence. First names of husband and self. Husband's business connection, and the hobby of the person quizzed. Then the Program Chairman called for a report on five members. One of these was Mrs. B. M. Humphries' report on our President, Mrs. Obenshain, which brought out the following interesting information:

Mrs. W. S. Obenshain hails from Dallas, Texas. She has lived in Charlotte for the past twenty-three years, however. Her husband is Zone Manager for Southern Dairies. They have one child, a son, who is a graduate of Duke University. He is now in training in V-7 Naval Reserve at Northwestern University, Chicago, Ill.

Mrs. Obenshain is a member of the First Christian Church of Charlotte; Vice-President of the Women's Council, Superintendent of Adult Department of the Bible School of that church. She and Mr. Obenshain are members of the Myers Park Club.

In addition to her other duties, she finds time to serve as "Shelter Chairman" in Civilian Defense with a corps of twelve (12) women.

Mrs. Obenshain's hobby is: "Taking on jobs that no one else will have."

We regret to report that our Program Chairman, Mrs. J. M. Still, has moved to Atlanta, Ga., where Mr. Still has accepted a position in the office of his company—Winthrop Chemical Co.

Mrs. W. I. Hall, Secretary-Treasurer of the Auxiliary has been confined to her home with an attack of influenza.

Our congratulations go to Mr. and Mrs. S. H. Jewell on the birth of a daughter at Memorial Hospital on October 1, 1942; also to Mr. and Mrs. J. D. Mitchell, to whom a daughter was born at Memorial Hospital on October 3, 1942.

Mrs. Jewell represents Burroughs Welcome, and Mr. Mitchell is connected with Sterling Drug Company of Charlotte.

In lieu of our usual monthly meeting, the ladies of the Auxiliary met on Tuesday, October 13th, at the Red Cross headquarters for the purpose of assisting in the work of rolling bandages, etc. The attendance was good, but there were not as many members present as we had hoped could come. This may have been due to the bad weather. It is hoped that next time more members will find it possible to join the ranks and give at least two hours to this important work.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

POWERS-TAYLOR DRUG COMPANY
Richmond, Va.

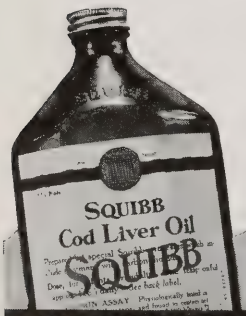
Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years insures our ability to serve you satisfactorily



"I'M THE ONE you want. I'm young, energetic and very popular with the women. In fact, you'll see my picture in the Squibb Cod Liver Oil ad which will appear in January in all leading national women's magazines as part of the intensive campaign now running for the twentieth consecutive year.

"You'd better stock up on Squibb Cod Liver Oil, put it on prominent display and be prepared to do a big business. After all, there are more of us kids being born this year than ever before, and the vast majority of us will be getting Vitamins A and D—probably in Squibb Cod Liver Oil 'cause there's plenty of it on hand to supply the drug trade, 'cause it's well known and—come a little closer while I whisper—it's profitable."



Right now it will pay you to get in touch with your Squibb Representative or Squibb Factor (Wholesaler) salesman. He has a proposition on Squibb Cod Liver Oil that's worth listening to.

SQUIBB COD LIVER OIL

THE WORLD'S LARGEST SELLING BRAND OF MEDICINAL COD LIVER OIL

Marriages

Miss Ann Davis and Mr. I. Thomas Reamer were married on Sunday, October 18, at Jacksonville, Florida. Mr. Reamer, who is well known to the pharmacists of North Carolina, and his bride are now at home to their friends at the University Apartments, Durham.

Announcement has been made of the marriage of Mrs. Ruby Kallum Joyce to Mr. J. A. Underhill, Madison pharmacist, on October 4. After a bridal trip to New York the young couple returned to Madison where the bridegroom is employed as manager of the Madison Drug Company.

Miss June Bush, daughter of Mr. and Mrs. Andrew H. Bush of Chapel Hill, and Sergeant James Wesley Provo of Elizabeth City were married on October 10 at the Hayes-Barton Baptist Church, Raleigh. Mrs. Provo, a graduate of the U. N. C. School of Pharmacy, now holds a position with E. V. Zoeller & Co. of Tarboro; her husband is stationed with the Army Air Corps, Williams Field, Arizona.

Deaths

William J. Maiwurm, a former member of the Tennessee and Ohio Boards of Pharmacy, died in Asheville on October 16 from a heart attack after a prolonged illness. Mr. Maiwurm came to Asheville in 1926 and had been employed as a pharmacist by Adams-Blauvelt and Aiken's Pharmacy.

ANSWER—QUIZ QUESTIONS

(See Page 346)

1. The Earl of Sandwich.
2. Benjamin Franklin.
3. Julius Caesar.
4. Water Power.
5. Ground Hog.
6. A Vegetable.
7. Snail.
8. Means "to insure promptness."
9. Gutenberg Bible.
10. Four.

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.
Chattanooga Tennessee



WRITE OR CALL
C. H. SMITH
Representative
Phone 3-5208 Charlotte, N. C. Box 1001

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York **San Francisco** **Kansas City**

It Pays You in Dollars

MR. DRUGGIST, it will pay you in dollars to keep adequate stock of Capudine. Our intensive newspaper advertising in North Carolina, with regular insertions every week, reaches over one million people. THAT'S BOUND TO BRING CUSTOMERS TO YOUR STORE.

So stock up now . . . buy the $8.00 deal and get the extra 5% bonus. With this DEAL every sale means EXTRA PROFIT, both by the package and at the fountain.

Give Capudine a prominent display on your counter. It's a sure repeater and a generous profit maker.

Write for dose measure glass, counter cards and dummy cartons.

CAPUDINE CHEMICAL COMPANY
RALEIGH, N. C.

News Notes from the Home Front

R. C. Harville, formerly with the Griffin Drug Company of Kings Mountain, is now associated with Smith's of Gastonia. . . . **Wilson K. Lewis,** who has been doing relief work for the Cash Drug Store of Goldsboro, has returned to Mount Olive. . . . **P. J. Suttlemyre** of Hickory says a Western Union boy went into an office building in Washington, was gone two days, and came out wearing a Second Lieutenant's uniform. . . . Did I hear someone say "Cellophane Commission"?

"Totaquine" is a word you'll be hearing more of in the future . . . it's a mixture of cinchona alkaloids used as a cheap cure for malaria. . . . **A. G. Daniel** is now calling on druggists in the northeastern section of North Carolina for Sharp & Dohme. . . . **Dr. Henry M. Burlage** of Chapel Hill was elected a member of the Executive Committee of the American Association of Colleges of Pharmacy at the Denver meeting of the A. Ph. A.

J. Floyd Goodrich, Chairman of the Goodwill Committee of the Durham Chamber of Commerce, was in charge of arrangements for the premier showing of a sound picture "The Heart of North Carolina" at Durham on October 6.

Frank T. Smith, veteran druggist of Franklin, is spending the winter with his daughter in Richmond, Va. . . . new additions to the armed forces: **T. F. Young** of Blowing Rock to the Navy with rating of Pharmacists Mate First Class, and **G. W. McLean** of Sanford to the Army.

C. L. Clodfelter of Durham, manager of Whelan's, has been promoted by his company and transferred to Newport News, Va. . . . the Carolina Pharmacy of Leaksville has been sold to **N. H. McCollum, Jr.** and **G. L. Dallas** . . . the former owner, **S. L. Martin, Jr.,** is now associated with the Spray Drug Company.

What is cure'n ointment? . . . rabbit bait? . . . **Paul Webb** of Shelby has had phone listing No. 21 for the past forty-five years . . . his family had the first bathtub in Cleveland County!

Recent additions to the membership of the N. C. P. A.: **Carl Edward Bowman** of Conover, **A. P. Carswell** of Durham, **C. E. Davis, Jr.** of Shelby, **H. E. Henriksen** of Raleigh, **B. B. Lewis** of Lincolnton, **L. B. Joiner** of Salisbury, **T. P. Webb, Jr.** of Shelby, **Norman A. Lewis** of Wilson and **Lee Roy Sparks, Jr.** of Durham.

H. E. (Shorty) Cline is now "Sergeant" Cline in charge of a Government Dispensary in Newfoundland. . . . Shorty says his biggest objection to the place is that the sun never shines . . . other North Carolina pharmacists are in England, Ireland and Australia . . . just how many we won't say for fear of passing along information to the enemy.

Changes in the Winston-Salem area: B. G. Warren resumes his former position with York Drug replacing W. C. Cherry who has accepted a job with Mann's of High Point. . . . Driggers Drug Store has been sold to R. B. Sawyer . . . the former owner, J. E. Tilley, has returned to O'Hanlon's. . . . **Carlton Robinson** has replaced **E. W. Rollins** at Bobbitt's College Pharmacy. . . . Rollins new address is: N. C. Baptist Hospital Pharmacy, Winston-Salem. **J. F. West,** who accepted a position with Patterson Drug in Winston, was replaced at Nissen Drug by **C. R. Wheeler** . . . the King-Wheeler Drug Company has been converted into a soda shop.

G. Ben Woodward of Waynesville is now associated with Swaney's Drug Store No. 3 of Winston-Salem. . . . **M. D. Herndon,** formerly with Liggett's in Greensboro, is now with the McLarty Drug Co. of High Point. . . . **W. D. Bradsher** is now in charge of the prescription department of Roxboro Drug Company.

Two more war time "shifts": **J. A. Underhill** to the Madison Drug Company, Madison, being replaced at the R. A. Ellington Drug Company by **R. A. Kellam** of High Point.

C. M. Dennis of the Dennis Drug Company, Shelby, has gone into service . . . the same for **J. L. Baker** of Nashville who entered the Navy as a Pharmacists Mate,



I've become a "Tarheel" over night!

Everybody in North Carolina knows Little Pal



I stand for . . .

PAL HOLLOW GROUND **RAZOR BLADES**

I'm in dozens of Carolina newspapers—I'm in the Saturday Evening Post and Life. I stand for the "Hollow Ground" Razor Blades that shave with a "Feather Touch" because they're flexible in the razor.

All Prices Fair Traded . 40% profit on every Pal sale
Order through your wholesaler

Pal Blade Company **595 Madison Ave.** **New York, N. Y.**

Lost!

Everything in your store destroyed by fire is lost forever. Fire insurance can pay you the money value but cannot replace the materials lost.

To assure full money value when your store is damaged by fire be sure to have your fire insurance in the druggists' own Company.

Better Drug Store fire insurance at less cost.

The American Druggists' Fire Insurance Co.
Cincinnati, Ohio

Some of Our State Agents

Mr. E. F. Rimmer
Box 377
Sanford, North Carolina

Mr. A. A. Coleman
Greenwood,
South Carolina

Second Class . . . did you know that the word "news" is derived from the first letter of North, East, West and South?

Recent notices of judgment under the Federal Food, Drug and Cosmetic Act of interest to North Carolina pharmacists: (1) Adulteration and misbranding of Catawba's Nervine and Acetandyne Pain Tablets; misbranding of Black Tablets for kidneys, bladder, and ureters; Catawba's Bu-Q-Ju Diuretic, Catawba's Pep-a-man Tonic Laxative and Nu-Vig-Or Laxative-Tonic. U. S. vs. **William B. Goebel** trading as the Botanical Medicine Co., Kannapolis, N. C. Fine: The court imposed a fine of $100 and placed the defendant on probation for 3 years.

(2) Adulteration and misbranding of Heads-Up Headache Powders and misbranding of Digesto-Pep and Coldlax. U. S. vs. 126 packages of Heads-Up, 70 packages of Digesto-Pep and 31 bottles of Coldlax shipped in interstate commerce by **Smith Brothers Drug Company** of Greensboro, N. C. Disposition: Judgment of condemnation was entered by the court and the products ordered destroyed.

The Winston-Salem Drug Club donated $200.00 to the Pharmacy Student Loan Fund this year . . . at the present time there are 25 women studying pharmacy at the University of North Carolina School of Pharmacy.

T. J. R. Clark, formerly of Boone and Brevard, has established a drug store in Fallston, replacing **Dr. W. J. Lackey** who has entered service. . . . **Paul B. Bissette,** President of the N. C. P. A., is an extremely busy man these days . . . after attending the N. A. R. D. Convention in Chicago, he returned to Wilson just long enough to prepare for a New York trip. . . . **E. L. Tarkenton,** Wilson pharmacist, has been sick for the past several weeks.

A military exhibit installed in Lutz's Drug Store, Hickory, by **Horace Lutz, Jr.,** attracted considerable attention from the citizens of Catawba County during the early part of October . . . the exhibit contained a number of World War No. 1 pictures, a German helmet and uniform, several guns, and a number of photographs of Catawba County boys now in service.

Sam P. Brison, who has been out of the State for a number of years, recently returned to assume management of the Catawba Pharmacy, Belmont. . . . During 1941 **W. R. (Bill) McDonald** and **W. S. Wolfe** of the Ninth Avenue Pharmacy, Hickory, filled 15,014 prescriptions. . . . **D. G. Ridenhour,** formerly with the Hospital Pharmacy, Durham, is now with Peabody Drug Company.

O. R. Black, Bessemer City pharmacist and head of Orb Laboratories, Inc., is now serving as President of the Bessemer City Lions Club . . . According to a reporter Mr. George A. Westbrook of Charlotte, who has been out of the drug business for years, plans to reregister so that he can help out during the present emergency.

Another honor to a prominent North Carolina pharmacist: Mr. P. J. Suttlemyre of Hickory has been elected a member of the Cincinnati Apothecary Association . . . besides running one of the best drug stores to be found anywhere, "P. J." heads the N. C. P. A. Fair Trade Committee, is a Director of the American Druggists' Fire Insurance Company, and is on the Executive Committee of the National Association of Retail Druggists. At one time Mr. Suttlemyre was Mayor of Hickory and, while at the head of his city's government, did a mighty fine administrative job.

FOR SALE

$135 electric neon drug sign, used one year. Price $75.

Write

W. J. Smith, Drawer 151
Chapel Hill, N. C.

A farmer, incensed over the actions of a minister in constantly bringing his flock to a nearby creek for baptising, posted this sign: "Positively no more baptising in my pasture. Twice here in the past two months my gate has been left open by Christian people and before I chase my heifers all over the country again, all sinners can go where they are supposed to go."

NOW IN STOCK . . .

Lederle VETERINARY PRODUCTS

for

Cattle Horses
Sheep Swine
Poultry
Small Animals

Install a department of veterinary products in your store.

Ask our salesmen about the complete line, or send us your orders by mail.



Justice Drug Company
Greensboro, N. C.

North Carolina Service Wholesalers

Warning

Know your customer if you fill this prescription:

℞

Olei Olivae oz. ij
Tr. Ohii oz. ij
Phenolis Gtt. x

The addict goes to a strange physician complaining of hemorrhoids, at the same time informing the doctor that she has been under treatment for a long time but is away from home and requires immediate relief. She then shows the prescription her own physician has been using and usually gets a prescription for the same thing. After having it filled she goes home, lets it stand until the oil floats and the opium settles to the bottom of the bottle. The sediment then is siphoned off and cautiously heated until the alcohol and phenol are evaporated. The residue is dissolved in water and injected by means of a medicine dropper and hypodermic needle.

Army "Quickies"

We have learned of an incident at Camp Shelby, Hattiesburg, Mississippi, where the dispensary was manned by a "pick-up" from the ranks and in preparing an order of medicine for a patient said to consist of bismuth and belladonna among other items, this "pick-up" is said to have used one ounce of fluid extract belladonna and it was with difficulty that the patient's life was finally saved.

This is just another instance of the reason why the armed forces should have the same protection as they had as civilians.

And right close to home we recently had another horrible example of the results of the quickie course used by the Army for producing overnight dispensers of medicine to our soldiers. A stock checker, not a pharmacist, in a certain unmentionable in Wilmington was drafted, given the 90-day so-called pharmacy course (?) and assigned to do his worst. He DID. Finding that his stock contained no isotonic solution of boric acid, and perhaps not knowing how to prepare it, he handed out isotonic solution of ephedrine. We don't know how the victim looked at it when he could finally see but—CENSORED!!

WHAT ARE YOU DOING ABOUT GETTING THE SIGNATURES OF RELATIVES AND FRIENDS OF OUR SOLDIERS TO THOSE PETITIONS TO OUR SENATORS AND CONGRESSMEN? (Bulletin of Delaware Pharm. Society.)

The Central Drug Store and Curtis Pharmacy of Bessemer City have worked out a new opening-closing schedule, effective October 1, which will enable both stores to substantially reduce their overhead and to give much needed rest to the stores' personnel. The schedule is as follows:

Monday through
Wednesday 8:30 A.M. to 7:30 P.M.

Thursday through
Friday 8:30 A.M. to 8:30 P.M.

Saturday 8:30 A.M. to 9:30 P.M.

Sunday 8:30 A.M. to 9:45 A.M.
2:00 P.M. to 6:00 P.M.

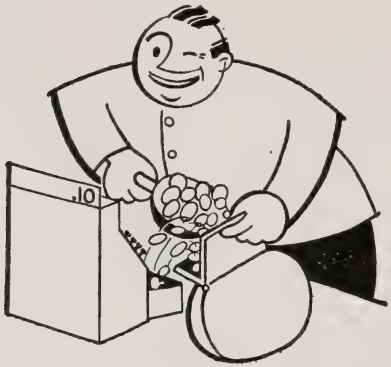
According to a report from Bessemer City, the new schedule is working out fine.

"Did my wife say anything over the phone when you told her I'd be detained at the office and wouldn't be home till late?"

"Yes, she said, 'Can I depend on that?'"

Mrs. McTavish (looking out of window): "Mack, here comes company for supper."

McTavish: "Quick, everybody run out on the porch with a toothpick."



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

The Seeman Printery, Inc.

Where Good *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

7.7 Grains TABLETS

SULFATHIAZOLE

SCIENTIFICALLY CORRECT

1 Mg. 3 Mg. 5 Mg. 10 Mg. TABLETS

VITAMIN B_1

Order directly or through your wholesaler.
Inquiries invited on other pharmaceutical products.

L. P. MAYRAND
Manufacturing Chemist
GREENSBORO, N. C.

It's *EASIER* to sell "Nationally Advertised" ICE CREAM

You know the advantage of handling products that are well known.

Today millions know the name "Sealtest." It represents a great deal more to them than a brand name for ice cream. It signifies a security that they want their families to have. It assures purity, wholesomeness and quality.

Folks in *your* community know Sealtest—just as they know every "nationally advertised" item you sell. Use "Sealtest" to bolster your fountain sales and profits in this trying year of 1942.

Southern Dairies

Sealtest

ICE CREAM

NATIONAL DAIRY PRODUCTS CORPORATION Sealtest System

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

FIRST PREFERENCE

By an *overwhelming* majority, druggists recently indicated their preference for M M & R Packaged Essential Oils, Balsams and kindred products. This national survey again shows a *continued swing* to M M & R.

Your wholesaler has M M & R Essential Oils and Balsams in uniform amber bottles with the convenient dispensing pour lip and easy to open flange cork.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through
Your
Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS AROMATIC CHEMICALS, ETC...SINCE 1895

16 DESBROSSES ST. NEW YORK, N. Y.



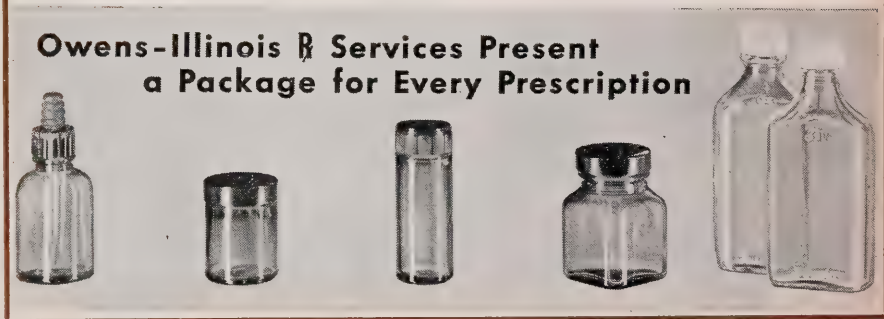
In Appreciation of the trust you placed in us

Through dramatic national advertising, Owens-Illinois turns a spotlight on America's pharmacists.

In reminding your customers of the conscientious and skilled service you perform for them as daily routine, we are proud of the trust you place, in turn, with Owens-Illinois.

W. H. KING DRUG COMPANY
Distributors
RALEIGH, N. C.

"The House of Friendly and Dependable Service"



The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.



Lt. (j.g.) Lewis J. Loveland, before receiving his commission in the Navy, was president of the Traveling Men's Auxiliary of the North Carolina Pharmaceutical Association and representative of the B. C. Remedy Company in the Piedmont North Carolina territory. He has completed his indoctrination at Boston and is now temporarily stationed at Little Creek, Virginia.

cember, 1942

• Bulletins from the Nation's Capitol • Beer or Rxs
• Dear Mr. Secretary • Congressman Carl T. Durham Wins • Groome's Greensboro Gossip • News Note
• Editorials • Government Regulations



Faith of our Fathers

● The responsibilities of the pharmacist of today are not far removed from the days of the lamp in the window or the persuasive sound of the old night bell. Today's pharmacist recognizes service to the sick as his most important function. He seeks to preserve life, not to destroy it. He helps to lift the galling load from the sick and afflicted, to ease their weary pilgrimage through long and bitter days. True to the traditions of his profession, he is keeping the faith of his fathers. Lilly medical service representatives all over the world seek to help the pharmacist in the performance of his duties by strengthening his professional relationship with physicians, and by providing medicinal agents of the highest quality to meet every clinical need.

ELI LILLY AND COMPANY



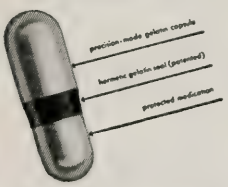
PRINCIPAL OFFICES AND LABORATORIES, INDIANAPOLIS, INDIANA, U.S.A.

PHYSICALLY FIT

For Maximum Efficacy and Convenience in Medication

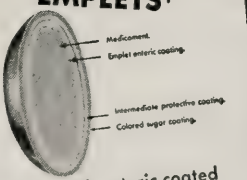
The same painstaking research, production care, and scientific control which make Parke, Davis & Company's medications so dependable for quality enter into the physical means of containing these various medications—for maximum stability—for ease of administration—for convenience of therapy.

KAPSEALS+



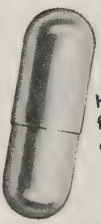
Hermetically sealed gelatin capsules with distinctively colored bands; prolonged protection of contents.

EMPLETS+



Special enteric-coated tablets of certain drugs requiring passage through the stomach unchanged.

CAPSULES



Hard Gelatin, filled; as clear and sparkling as the P-D empties for compounding.

CAPSULES



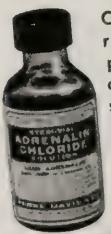
Soluble Gelatin, filled, soft, elastic; all air excluded when filling.

AMPOULES



Sterile solutions, accurately compounded, and supplied in a type of glass that properly preserves their essential characteristics.

STERI-VIALS+



Convenient, rubber diaphragm-capped vials of sterile solutions for parenteral use.

+TRADE MARKS REG U.S PAT OFF.

PARKE, DAVIS & COMPANY

DETROIT, MICHIGAN

We Are Distributors for

SAXON PRODUCTS

The quality package line of more than 300 items of household needs will bring you greater profits the year round.

November Specials

Epsom Salts all sizes....2 Free with each dozen

Spirits Camphor
all sizes 2 Free with each dozen

Sax-o-Carb (Citrates
and Carb.) 4 Free with each dozen

Dr. Pitchers Castoria....4 Free with each dozen

Harlem Oil Caps.....4 Free with each dozen

Our stocks are complete. Ask our salesmen or drop us a card for details.

• • •

Scott Drug Company

112 South College Street

CHARLOTTE, N. C.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

LIQUID EXTRACT OF LIVER

U. S. P. VALENTINE



8-Ounces Net

1 Dozen at list

$21.00

Through

Wholesaler

We are constantly reminding the medical profession of the merits of our products. This is being accomplished by means of detailmen, journal and direct mail advertising.

Valentine Company, Inc.

Richmond, Virginia



WRITE OR CALL

C. H. SMITH

Representative

Phone 3-5208 Charlotte, N. C. Box 1001

Please Mention The Carolina Journal of Pharmacy When Writing Advertisers

MAKE EVERY WEEK
a
KEEP WELL WEEK
in
YOUR DRUG STORE

Make Mass Displays of:

Vitamin Preparations
Cough Remedies
Nose and Throat Remedies
Mouth Washes
And Other Health Needs

PUREPAC PRODUCTS fulfill these needs completely averaging better than 50% profit and every one a quality product. Display Sales Helps for every product. Our representatives will show you the best Deals.

OWENS & MINOR DRUG CO.
Incorporated
RICHMOND, VIRGINIA

"Who Have Been Good Drug Wholesalers for 60 Years"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXIII DECEMBER, 1942 No. 12

Registered Pharmacists Wanted

Within the past three months a critical situation has arisen in North Carolina as a result of the enlisting and drafting of many registered pharmacists. The situation promises to become more grave as additional men are taken into the Armed Forces. So serious has the problem become that it threatens to undermine the whole structure of Pharmacy.

It is believed this problem can be relieved beyond the danger point if the cooperation of all registered pharmacists and drug store owners can be secured.

There are two reservoirs of pharmacists that may be tapped in order to secure the essentially needed men:

(1) Stores with two or more registered pharmacists may sacrifice one of these men to stores where the only registered pharmacist has been called into service.

(2) Registered pharmacists who are owners of smaller businesses not located in or near a defense area and whose professional knowledge could be better utilized elsewhere, might close their stores or consolidate with their competitor which, in turn, would leave them free to accept work where they are needed.

There is an absolute minimum of 25 such registered pharmacists needed immediately. It is earnestly suggested that the pharmacists in the above categories seriously consider their position, not from a personal viewpoint, but in the light of facilitating the war effort and in preserving the professional status of pharmacy during this critical period.

Those desiring to contribute their part in alleviating the situation outlined above, please contact the N. C. P. A., Drawer 151, Chapel Hill, N. C.

Paregoric

There has been no change in existing regulations governing over-the-counter sale of exempt preparations despite information to the contrary sent out by a local radio station to 200 Eastern North Carolina drug stores. Paregoric may still be sold without a prescription provided the sale is made in "good faith" and the usual information recorded as has been customary in the past.

After having received several telephone calls and letters from druggists in Eastern North Carolina relative to this question, an official of the N. C. P. A. immediately got in touch with the manager of the radio station and determined that the information had been supplied to him by a Chicago "news" concern and that it was not an official release from the Federal Narcotic Bureau. A telegram to Washington verified our belief that the statement in regard to the sale of paregoric, as published in the bulletin, was inaccurate.

Until notified otherwise, continue to sell exempt preparations as you have in the past. If there is any change in the existing setup governing the sale of such medicinal drugs, you can rest assured this office will notify you, if a member of the N. C. P. A.

For accurate, concise information covering governmental regulations, read The Tar Heel Digest . . . mid-monthly bulletin published by the North Carolina Pharmaceutical Association.

Rubbing Alcohol

Elsewhere in this issue of The Journal you will find information pertaining to the restriction of ethyl rubbing alcohol compounds to prescriptions; a move designed to provide an additional two million gallons of ethyl alcohol for war purposes.

The above regulation appears to be, in the opinion of the writer, one of the least needed ever to come out of Washington. If our Government urgently needs two million gallons of ethyl alcohol, why can't it obtain this amount from the 550,000,000 gallons of liquor—estimated to be a five-years' supply—now in storage?

Goode's in New Location

After 27 years Goode's Drug Store of Asheville has been moved from Patton Avenue to the newer business section of "Asheville—The Land of the Sky." The formal opening of the new store was held on November 9.

Elegant birdseye maple furnishings throughout; a large soda fountain with a sixty-foot counter and modern show windows which permit a clear view of the store's interior at all times are novel innovations at the new Goode's store.

The new store's prescription department is located in the rear of the store in a glass-enclosed room, so that customers may watch as their prescriptions are being filled.

The following announcement was used by Mr. John A. Goode, President of Goode's Drug Store, as a preliminary to the formal opening:

"On June 21, 1915, we began business at 66 Patton Avenue. Soon, progress dictated a move to 53 Patton, where Goode's has firmly established itself as one of America's leading drug institutions.

"Now, we are about to move again. Beginning November 9, Goode's—Asheville's oldest and largest—will welcome you to Asheville's finest. The address will be 21 Haywood in the heart of the city's newer shopping district.

"Our 27 years with you have brought us any number of happy experiences. Of nothing, however, are we so proud as of the year-in, year-out loyalty of our old friends. Such loyalty, let us add, we attribute largely to the fact that Goode's from the beginning caught the spirit that characterized the old and storied Asheville—the spirit of neighborliness and cordiality—and translated it into our every-day relations with our customers.

"In our new store you will see handsome new furnishings, fullest stocks and every modern-day drug store facility. Above everything, though, you will see, and feel, those same old-fashioned ideas of sincerity and helpfulness. Frankly, we would not know how to do business without them.

"Continued, of course, is our long established price policy: we guarantee our price to be as low or lower than the advertised price of any competitor."

Victory Garden?

A. E. Galloway, pharmacist with Cecil's Drug Store, High Point, received this order from a customer:

"Dr. Galloway, we have moved to the country with an acre garden and two acre yard to be dug in, so please double this Rx for me number 193168. Thanks."

Miss xxxxxxx

Narcotic Robberies

W. T. Adkinson, Federal Narcotics Agent stationed in Greensboro, reports three narcotic robberies in the State over a three-day period in November.

Drugs and narcotics valued at more than $500 and 20 cartons of cigarettes were stolen from the Hospital Pharmacy, Durham; 200 half-grain and 250 quarter-grain morphine tablets and a half pint of tincture of opium were stolen from the Atkinson Drug Company, Atkinson.

Addicts, believed to be the same who robbed the Atkinson store, entered the Burgaw Drug Company—about 20 miles from Atkinson—and removed a quantity of narcotics. All three cases are being investigated with no arrests having been made so far.

Raleigh Druggists Consider Hours

At a called meeting on Friday, November 20th, the druggists of Raleigh adopted a tentative schedule of opening-closing hours which will be put into effect as soon as ratified by the entire group of Raleigh drug stores.

The schedule is as follows: Monday through Saturday: 9 A.M. to 10 P.M.; Sundays, 10 A.M. to 9 P.M.

W. L. Johnson of the City Drug Store acted as Chairman of the druggists.



Representative Carl T. Durham was returned to Congress for another term by the voters of the Sixth N. C. Congressional District during the recent election. Congressman Durham won over his opponent by an approximate vote of 15,000 to 5,000 and he returns to Washington with the knowledge that his work to date stands approved by his constituents.

With the election campaign over Mr. Durham will direct his energy toward the successful conclusion of the Pharmacy Corps Bill which he introduced in Congress several months ago.

Had His Numbers

"Go get the serial numbers from your automobile tires," an insurance man said to a negro tenant farmer while filling out his tire registration blank for the rationing board.

The man was gone some time.

When he returned to the store he brought the serial numbers from five tires. He had used his pocketknife to cut them from the tires.

Heads You Win

God gave us two ends, one to sit on and the other to think with. A man's success depends on which end he uses most. It is a case of heads you win and tails you lose.

Citation

Mr. Paul B. Bissette of Wilson has been cited by the United States Treasury Department for his firm's 100% cooperation in the War Savings Program. The entire personnel of the Bissette organization contributes 10% of their salary towards the purchase of War Bonds. The letter received by Mr. Bissette follows:

TREASURY DEPARTMENT
Washington

November 10, 1942.

Mr. Paul B. Bissette, President
Bissette's Drug Stores
Wilson, North Carolina

Dear Mr. Bissette:

I am pleased to enclose a citation for your organization from the Secretary of the Treasury.

It is presented in recognition of the important assistance which you have given to the War Savings Program.

The Treasury Department is most appreciative of your good work. We feel sure that what you are doing will speed the day when our common purpose of winning the war shall be achieved.

Sincerely,
F. E. Pulte, Jr.
Chief, Retail Stores Division

Hours

For more than two and a half months the drug stores of Rockingham have been operating on the following schedule: Monday through Friday, open 8:30 A.M., close 7 P.M.; Saturday, open 8:30 A.M., close 11 P.M.; Sunday, mornings: 8:30 to 10:30; afternoons, 2 to 6.

A Journal reporter, commenting on the schedule, had this to say: "How are these for hours? It looks like these boys are really smart." This schedule has been in effect some 8 weeks . . . Mr. Bristow (Bristow Drug Company) said he had to fill prescriptions after hours about six times in five weeks . . . Mr. McNair (Federal Pharmacy) said the same applied to his pharmacy. Volume is reported holding up and people buy toothpaste during the day."

Man-O-Ree

The Federal Trade Commission announced it has accepted from Charles P. Monroe, trading as Man-O-Ree Products, Greensboro, N. C., an agreement to cease representing "that the preparation he sells under the name of Man-O-Ree is an aid to digestion."

Other representations to be discontinued, the announcement said, are that the preparation "will rid the system of poisons or gases; can be relied upon to relieve gastric disturbances, heartburn, stomach disorders, nervousness and insomnia; possesses the rebuilding qualities of a tonic, and is incapable of having any deleterious effect upon the digestice organs."

Passing of Metal Containers

Fred J. Stock, Chief, Drugs and Cosmetics Section, Chemicals Branch, WPB, recently stated that "it seems absolutely certain that almost no metals will be available for containers or closures for drug products after April 1, when the Controlled Materials Plan, announced by Chairman Donald Nelson, will be in effect. The only possible exceptions will be such drugs as ether, which must be packed in metal, and certain products which the Army has found must be packed in metal."

Two travelers in Ireland, returning home late one night, lost their way.

Said one: "We are in a cemetery; this is a gravestone."

"Whose is it?" asked the other.

The more sober of the two, having struck a match, said, "I don't know, but he seems to have lived to a good old age—175."

"See, can you read the name?" insisted his companion.

Another match having been lit—"I don't know him, some fellow named Miles from Dublin."

Beer or Rxs?

The question of whether the delivery of beer by motor vehicles is more important than the delivery of prescriptions and medical supplies was raised recently by the Asheville Retail Druggists Association.

A resolution calling on the Buncombe War Price and Rationing Board to issue sufficient gasoline to pharmacists, saying the furnishing and compounding of medicines by qualified licensed pharmacists is essential to the public health and in many instances results in the actual saving of lives, was adopted.

The rationing board informed the Association that regulations prevented issuing tires and more gasoline to be used by pharmacists, and that the board must follow these regulations.

Commander George A. Berry, chairman of the board, told the group that "I have no hesitancy in saying to you that I feel that some provision should be made to permit druggists to deliver compounded prescriptions to those in need thereof; however, that relief must come from Washington."

The Association, through George Matthews, president, issued the following statement in reply to a letter from Commander Berry:

"Commenting on the story which appeared in The Asheville Citizen under date of November 11, quoting a letter from Commander Berry, chairman of the local rationing board, in which Commander Berry expressed sympathy with a resolution of the association, but denied having authority to conform with the request, George Matthews, president of the Asheville Retail Druggists Association stated that, due to the difference in views of the members of the Association with respect to the authority of the local rationing board, that the matter will be taken up with Congressman Zebulon Weaver in the hope that a proper adjustment may be obtained."

The resolution adopted by the druggists follows:

"Whereas, for the purpose of the successful prosecution of the war, there was enacted into law, by the national congress, an act creating the office of price administration, and with the aims and purposes of the above mentioned legislation we are in full accord and sympathy; and,

"Whereas, the price administrator has promulgated certain rules and regulations for the rationing of gasoline and automobile tires: and,

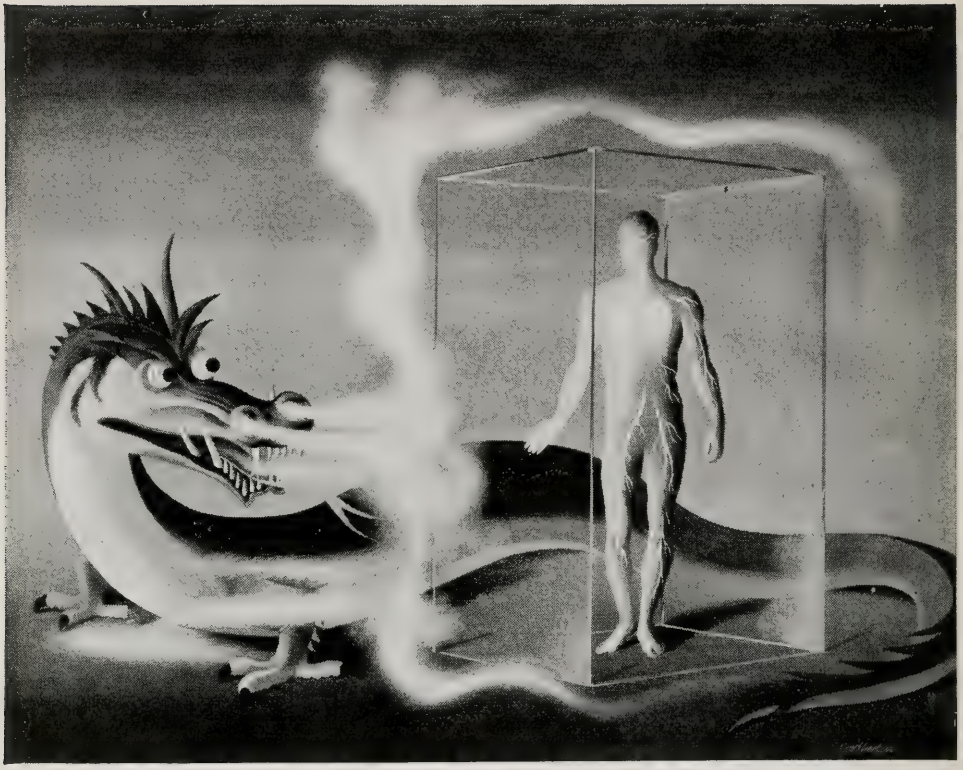
"Whereas, at the time the rules above mentioned were issued, certain preferred users were named, among them were physicians and veterinarians. The representatives of the national pharmaceutical associations were assured at that time that the rationing boards would be and were empowered to recognize the essential need of the delivery equipment and dual use of passenger automobiles owned and operated by retail pharmacists for the purpose of supplementing the work of the physician. It was easily and clearly understood that the furnishing and compounding of medicines by qualified licensed pharmacists was essential to the public health and in many instances resulted in the actual savings of lives; and,

"Whereas, it is the policy of the local rationing board to deny sufficient gasoline and tires to qualified pharmacists to practice their profession and as a result thereof, this matter has come before this association for its consideration, as this community is without proper pharmaceutical service, and in our opinion would be, in case of an epidemic, in serious danger. In considering the matter we have in our deliberations raised the following questions:

"Is it more important to supply gasoline and tires to a veterinarian that he may save the life of a mule, than it is to furnish the pharmacist with sufficient gasoline and tires to answer an early morning emergency call that he may supply medicines ordered by a physician to save the life of a baby or some other sick person? Possibly no night passes in Asheville but what some pharmacist is called on to answer an emergency, after his prescription department is closed for the night.

"We are also prompted to raise the question, whether administering to the sick through the practice of our profession, in the compounding of prescriptions is not more important than the supplying of unlimited quantities of gasoline to the many beer trucks which travel the street of our city and far out into the country, and who we are advised enjoy the use of an S card?

"Therefore, be it resolved that a copy of this resolution be furnished to the local rationing board, with the request that the matter be considered by the full membership of the board, with the further request that the issuance of sufficient gasoline and tires for our professional use in the management and operation of our prescription departments be granted.



AID NATURAL DEFENSES

IN THE UPPER RESPIRATORY TRACT...

Symptomatic relief of common, minor infections may be rapidly obtained with 'S.T. 37' ANTISEPTIC SOLUTION

Used as a gargle or administered by atomizer or by irrigation, 'S.T. 37' Antiseptic Solution is not only efficient and non-irritating, but also exerts a soothing surface analgesic effect which is particularly useful when local discomfort is the chief complaint.

Moreover, the low surface tension of this preparation enhances its bactericidal power by making possible the penetration of minute tissue spaces, and relative freedom from toxicity permits natural systems of defense to operate unhindered.

'S.T. 37' Antiseptic Solution is stable and colorless, possesses a mild, pleasant taste, and may be applied freely to the delicate mucous membranes of the nose, throat and bronchi.

Finally, because it is *oil-free*, 'S.T. 37' Antiseptic Solution may be administered orally or intranasally without risk of producing oil-aspiration pneumonia, a chronic condition for which there is no effective treatment.

'S.T. 37' Antiseptic Solution is supplied in bottles of five and twelve fluidounces.

'S.T. 37' ANTISEPTIC SOLUTION

Sharp & Dohme
PHILADELPHIA

Excise Tax on Films

Eastman Kodak Company has decided not to absorb the additional 5% tax on roll film (increased from 10% to 15% on November 1). You are permitted to add this increased excise tax to your present ceiling prices on roll films, provided you show, by means of a sign hung in the department where films are sold, such taxes separately.

If you are in the habit of marking the ceiling prices on each package, you could mark, on another line, the amount of the tax.

A new pricing schedule, listing the new excise taxes, has been prepared by Eastman and is now available to retailers.

Deferment

If you desire deferment from the Selective Service System, after having been classified 1-A by your Local Draft Board, secure Form 42A and appeal your case to the Appeal Board if the same is denied by your Local Board.

During a recent conference with several officials of the State Headquarters of Selective Service, Raleigh, Paul B. Bissette and W. J. Smith, officers of the N. C. P. A., were told that "we recognize a shortage of pharmacists in North Carolina and that it is our policy to recommend to Local Boards the deferment of registered pharmacists whenever we are asked to express our opinion."

The attitude of State Headquarters, however, is not binding on the Local Boards . . . they are still free to act as they see necessary.

Acidum Acetylsalicylicum

If you go to a grocery store or dime store for Aspirin Tablets, ask the clerk if his tablets are chemically pure by test. Ask him if they are soluble and how quickly so. Ask him what is the dosage for babies, children or adults and how much can be safely given over a twelve-hour period. Ask him if Aspirin should be taken by people who have heart or stomach trouble, and why not. Ask him in what cases Aspirin should not be given at all. Ask him what are the symptoms of an overdose of Aspirin and what to do to relieve it. Ask him how many tablets should be dissolved in water to be used as a gargle. Then ask him if doctors recommend the brand he offers you and why they advise their patients to buy their Aspirin at a Drug Store. Ask him all these questions—and if he can't answer them satisfactorily, then grab your hat and go to a drug store where you should have gone in the first place, for assuredly the druggist is required by law to answer the questions listed above and answer them correctly as well as many others regarding the medicines you intend buying.—Carter's Column.

A father called the doctor on the telephone. "Come quick!" he screamed. "My little boy has just swallowed a fountain pen."

"I'll be right out," the doctor promised calmly.

"But hurry. And what shall I do until you get here?"

"You'll have to use a pencil, I guess."

Petition

A petition asking for support of The Pharmacy Corps bill has been forwarded to the proper authorities in Washington by Gilberto Colina, Charlotte pharmacist.

Eight Charlotte physicians and three dentists in addition to a large number of prominent citizens of The Queen City signed the petition. Included in the latter group were the President of the Charlotte Chamber of Commerce, the Owner and General Manager of the Charlotte Observer, the Editor of the Associated Press, two members of the City Council of Charlotte, a District Manager of the Hospital Care Association, etc.

Mr. Colina is to be commended for his efforts in support of the Pharmacy Corps bill; support which is urgently needed at this time if we are to be successful in our fight to secure this important health legislation.

Customs officer (holding up a bottle of whiskey): "You just told me there was nothing in this old trunk but your clothes."

Globe-trotter: "Well, that's my nightcap."

A Palatable Tonic for Erythrogenic Stimulation

LIVITAMIN

Each fluidounce represents:

Fresh Liver (as liver concentrate)	3 ozs.
Thiamine hydrochloride (B_1)	300 U.S.P. Units
Riboflavin (B_2, G)	1000 gamma
Nicotinic acid (PP Factor)	25 mg.
Pyridoxine hydrochloride (B_6)	187 gamma
Pantothenic acid	2315 gamma
Filtrate factor	20 J. L. Units
Iron and Manganese peptonized	30 grs.

Livitamin enables the physician to prescribe adequate doses of iron in a readily assimilated and well tolerated form, supplemented with all the recognized factors of the vitamin B complex and the antianemia liver principles. The iron and manganese peptonized in Livitamin cause no gastric disturbance. It is a palatable tonic that children will take readily.

Supplied in

8-OZ. BOTTLES

THE S. E. MASSENGILL COMPANY

Manufacturing Pharmacists
Bristol, Tenn.-Va.

Distributors

New York **San Francisco** **Kansas City**

CAPUDINE

BONUS DEAL

TO RETAIL TRADE

THROUGH ACCEPTED WHOLESALERS

$8.00 ANY ASSORTMENT **5%** CASH BONUS

In Addition to Wholesaler's Discount

Cash Bonus will be sent direct upon Receipt of Wholesaler's Invoice showing Purchase

P.S.—You net 481% Profit when dispensed over the fountain from the one pint size. Include on your order. Write for Free Dose Measure Glass, Counter Cards, Dummy Cartons.

CAPUDINE CHEMICAL CO. **RALEIGH, N. C.**

Bulletins from the Nation's Capitol

(Information of interest to retail druggists supplied by Rowland Jones, Jr., N. A. R. D. Washington Representative).

Sugar Regulations

Retail druggists who are institutional users of sugar, in that they operate a soda fountain or luncheonette, or both, are entitled to increased allotments of sugar based on the increased number of meals served during the month preceding the period for which application for sugar certificates is made. If a record of the number of meals served is not available, the increased allotment will be based on the increase in dollar volume of sales in the department less 10% to compensate for probable increased prices in this department.

Some local rationing boards appear not to be informed on this privilege, which is important in areas where greatly increased business has resulted from war or other abnormal or unusual public activity. Members of the N. A. R. D. are advised that if their local board officials are not informed in this regard to refer them to Sugar Rationing Guide No. 12, which they have in their possession and which carries full details covering available increases in allotments in this category.

Retail druggists who are industrial users of sugar, arising out of the fact that they use sugar in the manufacture of medicinal preparations, are entitled to increases in allotments if there have been important increases in population in their area. Again, if local rationing boards seem not to be advised of this privilege, retail druggists should refer them to Sugar Rationing Guide No. 36, which these officials have available and which carries full information in this regard.

New Restrictions on Ethyl Alcohol.

The War Production Board under date of November 11, 1942 has placed drastic new restrictions on the sale of ethyl alcohol rubbing compounds. The sale of ethyl alcohol or any rubbing compound or preparation made of ethyl alcohol, is prohibited unless the written prescription of a licensed physician, dentist or veterinarian is presented by the person seeking to purchase such alcohol. Exception is made in regard to sales to licensed physicians, dentists and veterinarians.

In other words, the over-the-counter sale of rubbing alcohol compounds made with ethyl alcohol to ordinary consumers is prohibited. The retail drug store may only make sales of these products on written prescriptions, or to people in these professional classifications.

In issuing this order the War Production Board called attention to the serious shortage of ethyl alcohol in the country, and the fact that this order would result in the saving of approximately two million gallons of ethyl alcohol annually.

Surry County Apples

Several days ago we were pleasantly surprised to receive from Mr. Joe Hollingsworth, Mount Airy pharmacist, a bushel basket of Surry County apples; the largest, juiciest, most mellow-flavored apples we have ever eaten.

If the basket of apples which we received is typical of the products grown in Surry County, the folks in that section of the State are certainly doing their part in the "Food for Freedom" program.

For Sale

1—14 ft. soda fountain.
1—electric carbonator.
1—Coca-Cola dispenser.
1—Rx case complete with balances, etc.
1—cigar case.
1—wrapping counter.
1—departmentalized national cash register.
3—stepup island display stands.
Miscellaneous drug store equipment.

For further information, write

Gus Neville
Southside Pharmacy
Spring Hope, N. C.

Groome's Greensboro Gossip

MRS. DEWEY E. GROOME, *Reporter*

The seventh regular meeting of the Greensboro Drug Club Auxiliary met Wednesday, November 4th, at the Jefferson Roof Restaurant (private dining room) for lunch. The committee in charge, Mrs. C. H. Bradford, Chairman, Mrs. H. W. VanHorn and Mrs. J. W. Finch, featured the Armistice Day motif—details were complete in the place cards and table decorations. Twenty-seven members were present.

Immediately following the luncheon the President asked that we all get down to business. According to the report from our Treasurer, Mrs. M. C. McNeely, we are progressing rapidly toward our financial goal; in fact, if all dues were paid we would have little worry at the present time.

We were especially proud of the fact that we had three new members present: Mrs. I. L. Zuckerman (Mann's O. Henry Drug Store), Mrs. F. S. Petrea (Liggett's Drug Store) and Mrs. C. C. Fordham, Sr. (C. C. Fordham Drug).

Mrs. D. Frank (Estelle) Hayes, as chairman of the Red Cross work, asked for ten workers the third Wednesday in each month —to work from one to five in the afternoon. She immediately secured ten volunteers for the month of November; another group of ten will give their services for the month of December. The members showed an eager desire to give Estelle the fullest cooperation in this work.

Mrs. G. W. (Minnie) Neister, chairman of entertainment, announced another benefit bridge party to be held at the Sally Sothern Room, November 19th. She asked for volunteer workers or for those willing to work up one table. Before she knew it she had more than she could graciously take care of. So, after all, we have much to be proud of in the cooperative spirit of the entire group.

Our next regular meeting will be held Wednesday, January 6th; the committee in charge will be Mrs. P. A. Hayes, Chairman, Mrs. Owen C. Trogdon and Mrs. C. J. Kee.

Two of our members were present after having spent several days in the hospital—Mrs. J. L. Davis and Mrs. W. P. Sellars. . . . Of course we were so glad to see them up and out and feeling so good again.

We extend our deepest sympathy to Mrs. J. M. (Frances) Cates who lost her father during the month of October.

We congratulate Mr. and Mrs. W. J. Smith; the October issue, the Year Book, it was splendid and it goes without saying that it represents a lot of hard work. Those who missed getting a copy of the Proceedings Issue should make an effort to get one for their file.

Mrs. G. W. Neister spent a couple of days at Wesley Long Hospital having had her tonsils removed. . . . She is recuperating nicely.

Yes—Druggists are being called on to do service of all kind—but, how many of you know just how far our friend I. O. (Otis) Wilkerson is going? He is really being patriotic. The Red Cross chapter wanted to serve the boys leaving for service coffee and doughnuts (6:45 A.M) The question arose as to how they would get the coffee to the boys piping hot . . . along came Mr. Wilkerson saying that he would be glad to make the coffee and bring it to the ladies in charge each morning . . . he didn't do this one morning and stop . . . he continues to do it—he does more than that; when needed he helps the ladies serve. This is most appreciated not only by the boys but by the local Red Cross chapter.

Roland Whitley of Vick Chemical Company is now giving a helping had (off hours) to Mr. Bradford at Elam Drug.

W. L. Mosse—of Vick Chemical Company—during his off-hours lends a helping hand to Mr. Sam Jones of Elm Street Pharmacy.

Mrs. Walter V. Joyce is in Wesley Long Hospital having had an appendix operation. Our best wishes go to Mrs. Joyce for a speedy recovery.

Mr. P. A. Hayes is attending the South Atlantic Drug Association convention in Atlanta. Before returning to Greensboro he expects to visit the D. L. Shreve family in St. Petersburg, Fla.

Miss Margaret Lloyd (Asheboro St. Pharmacy) spent the week-end of November 7th with her mother, Mrs. J. T. Lloyd, in Chapel Hill. While there she had a nice visit with Miss Alice Noble.

Jimmy Wilkerson, son of Mr. and Mrs. I. O. Wilkerson (Wilkerson-McFalls Drug), enlisted with the Army Air Corps Ground Force on October 20th. He is now stationed at Cochran Field, Macon, Ga.

Mrs. J. Harper Best is confined to her home with a severe cold; in a conversation with Harper he said a few days in bed would be good for her. We hope he is right.

Miss Carolyn Cox (McDuffie-Eubanks) spent her Fall vacation in the mountains of Tennessee. She returned the week-end of November 7th.

Mrs. D. E. Compton (Justice Drug Co.) spent four days with her aunt, Miss Morton, in Sutherland, Virginia. We think our friend Mrs. Compton would have stayed longer; those of us who know her hobby, however, realize that it was bulb-planting time and she didn't dare stay away from her garden which is lovely every day of the year. Mrs. Compton happens to be among our most faithful members and we were sorry she was out of town for our last luncheon—we missed her.

Tar Heel Digest

The latest number of The Tar Heel Digest contained the following releases as issued by governmental agencies, etc.:

(1) Excise Tax Information.
(2) OPA Ceilings on Cigars.
(3) Procedure for Obtaining Tires.
(4) Excise Tax Forms.
(5) N. A. R. D. Convention Notes by P. J. Suttlemyre, Chairman of the 1942 N. C. Delegation.

Copies of The Digest will be mailed to interested persons without charge. Write to the N. C. P. A., Drawer 151, Chapel Hill, N. C.

Lt. Fred Dees, Jr.

Second Lieutenant Fred Dees, Jr., former student of the University of North Carolina School of Pharmacy and son of Mrs. Ellis R. Dees and the late Fred Dees of Burgaw, was killed in the crash of an Army plane in the Gulf of Mexico on November 17.

He enlisted in the Army Air Corps in January of this year and was commissioned a second lieutenant at Moody Field, Valdosta, Ga., on October 9. He then was transferred to Page Field, Fort Myers, Florida, to continue training before overseas duty. It was while on a routine flight from this field with a crew of six that Lieutenant Dees lost his life.

The news of Fred's death came as a shock to the students and faculty of the Pharmacy School where he made an enviable record before going into service. He was extremely popular with the students, making friends so easily with his sunny disposition; his ready smile; his thoughtfulness for others.

Had Fred continued in school he would have graduated this past June, but long before that time he felt the call of his Country and entered service to do his part. In Fred's case "his part" meant the supreme sacrifice . . . giving his life in order that we who live may some day enjoy the peace and quiet of a world free from needless death, destruction and lust for power by fanatics whose hearts have been hardened by the death of millions of men they have sent into battle to be destroyed.

Yes, Fred, we knew you as a student, clean, honest, fearless; we watched you win your wings, glad that one of our group could do his part and we received the news of your death with a saddened heart . . . surely God has a place in Heaven for a fellow like you.

A. Ph. A. Offers Simplified Forms for Alcohol Tax Drawback Records

In view of the requirement that pharmacists keep detailed records of their purchase and use of distilled spirits if they wish to claim the tax drawback authorized by the Revenue Act of 1942, the American Pharmaceutical Association, in anticipation of the need, has prepared simplified forms to make it easy for pharmacists to keep such records. Regulations 29 do not prescribe any particular form of record that the pharmacist must keep but they do state that every person intending to claim the drawback must keep a complete and current record of the quantity, proof, and kind of spirits received, the date received, the name and address of the person from whom it is received, the kind of container in which it is received, the serial number of the certificate of tax payment, the number of proof gallons and kind of spirits used in the manufacture of each product, the name of the product, the date of use, the quantity manufactured, the alcoholic content of the product, and the quantity of the product sold. Such information must be readily ascertainable from such records as are kept and the records must be kept complete and current at all times, and be retained on file for not less than three years.

The record forms developed by the A. Ph. A. are 8½" x 11", punched to fit an ordinary loose-leaf notebook. The forms have been prepared to meet the requests of pharmacists for a simplified record form and are offered in basic units consisting of 1 set of Regulations 29 in full, 1 page for "Record of Purchases," and 20 pages of "Records of Use," for fifty cents per unit. Extra pages of the "Record of Use" may be obtained at the rate of twenty-five cents per set of 20 pages. Pharmacists may address their orders, enclosing payment, to The American Pharmaceutical Association, 2215 Constitution Avenue, N.W., Washington, D. C.

Play Up the Gift Merchandise

Buying early is the trend of the fall drug store operation; and one of the departments that is elastic enough to fit any merchandise into, is the gift department. If you don't get metals, you can get plastics; colognes and perfumes are still available. Toys will be of wood and paper; cloth dolls are back; paper items will be plentiful. Leather and glass items are good; soap is a splendid gift field. And candy, in good packaging, is eye-appealing. As travel is reduced, your customers will shop you for their gift needs. —KP News.

Business Is Up Over '41

During July-August, acording to the Nielsen survey, retail drug stores gained in sales 18.8% over same months '41. Chain stores gained 16.6% in dollar sales, with independents gaining 19.3% same period.

The professor had just finished an evening talking on Sir Walter Scott and his works, when a lady said: "Oh, Professor, I have enjoyed your talk. Scott is a great favorite of mine."

"Indeed," said the Professor, "Which one of his books do you like best."

"Oh," said the lady, "I haven't read any of his books, but I'm so fond of his Emulsion—I've used a lot of that."

Fan Dancer: "Doctor, I want you to vaccinate me where it won't show."

Doc.: "Okay. Stick out your tongue."

"And do you like your new minister's sermons?"

"Oh, they're splendid. Why, we didn't even know what sin was before he came to town."

"You say you've never had any experience selling in our industry?"

"That' right."

"What selling experience have you had?"

"None."

"Have you ever studied advertising or salesmanship?"

"No, sir."

"Then why did you come in here and ask for a salesman's job?"

"I've got a brand-new set of tires."

"Why didn't you say so in the first place? When do you want to start? How would West Texas suit you?"



It's MILES CALENDAR TIME Again



America's FASTEST SELLING Vitamin Tablets

The Special Counter Display (at left) is now available to all druggists on a special $10.00 (37 3% Profit) Deal.

19,500,000 Miles Weather Calendars

Are Now Ready—To Build Good-Will For You and to Help You Sell More Alka-Seltzer and One-A-Day (brand) Vitamins!

Miles Calendar Weeks are December 12th to December 26th. Customers—old and new—will visit your store for their Miles Weather Calendars—a FREE gift from you to them! During Calendar Weeks all four of Miles nation-wide radio programs will tell YOUR customers to visit YOUR store and get their Miles Calendars—absolutely FREE!

Customers WANT Miles Calendars. They will show their appreciation by buying Alka-Seltzer and One-A-Day (brand) Vitamins from you.

The famous Miles Calendar when printed with YOUR store name, YOUR address and YOUR phone number on the top, keeps your name constantly before your customers, all year long.

4 GREAT RADIO SHOWS Tell the Story to Millions

The four great radio programs that sell Alka-Seltzer and One-A-Day (brand) Vitamin Tablets will be broadcasting to millions. There's the Alka-Seltzer NATIONAL BARN DANCE every Saturday Night—the famous QUIZ KIDS every Sunday Evening—the Alka-Seltzer NEWS OF THE WORLD, five days a week and LUM 'N' ABNER four days every week.

Full description of the Miles 1943 Weather Calendar will be given, and repeated for TWO WHOLE WEEKS on all four programs. ARE YOU READY? Do you have your supply of Miles Calendars on hand? Have you enough Alka-Seltzer and One-A-Day (brand) Vitamin Tablets (both kinds) on hand to take care of the huge demand? Check up RIGHT NOW! *See your wholesaler or write to* MILES LABORATORIES, INC., Elkhart, Indiana.





1. The Alka-Seltzer National Barn Dance
2. The Quiz Kids
3. Lum 'N' Abner
4. Alka-Seltzer "News of the World."





A stunning, colorful Alka-Seltzer Window Display that shouts to street traffic passing your store. This arresting, compelling sales help is available NOW! Use it!



CALENDAR WEEKS DECEMBER 12TH TO 26TH

for
MORE REPEATS
BIGGER PROFITS
GREATER TURNOVER

to PH

BO

now features Purepac

Through Bodeker Drug, with warehousing facilities enlarged these past few months, Purepac furnishes proximity to a great source of supply. Purepac provides all the merchandising helps necessary for successful promotion. Purepac offers you the year round Extra Free

For quick, efficient
orders given to

BODEKER

1414-20 E. MAIN

RMACISTS —

KER DRUG CO.

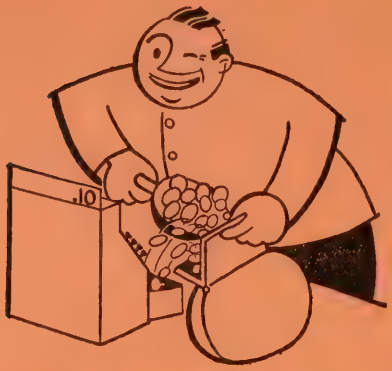
—A COMPLETE LINE
OF MORE THAN 300
QUALITY HEALTH AIDS

Goods deals that enable you to earn greater profits and assures 100% drug store distribution.

There are many other reasons why you should line yourself up with the Purepac Line. Ask our Salesman, or else drop us a line, for further details.

specify Bodeker on
representatives.

D R U G C O .
RICHMOND, VA.



It pays you 4 to 1!



DING! Down goes the ten-cent key on the register. How much of that dime is yours?

If it's a Bromo-Seltzer sale you've rung up, that ten-cent sale has put 8¢ into your pocket. It took only 32 seconds to dispense it. It cost only 2¢. Yessir, it nets you 4 to 1.

Not many of your sales do as well as that. So it's worth while to push Bromo-Seltzer a little more. Give the dispenser a good place on your fountain. Do a little promoting. Bromo-Seltzer dimes are worth more than most dimes to you.

BROMO-SELTZER

EMERSON DRUG COMPANY
Baltimore, Maryland

Dear Mr. Secretary

(Letters selected at random from the Secretary's desk)

Dear Mr. Smith:

We are in receipt of your bulletin on floor taxes and wonder if you have or can get any definite information on the tax on bottled beer. Our jobbers are trying to straighten out the cigar prices and, although we have no definite government ruling, some jobbers are increasing 5c cigars from $2.00 for 50 to $2.35 and others in proportion and advocating that we increase our prices on the 2/5c cigars to 3c straight; 5c to 6c and 10c to 11c. How far wrong does your information show them to be? No one has to my knowledge billed tax as separate item to date.

The local OPA Office gave me what little information they had regarding this matter. According to information from this Office, the tax on beer was increased 1/3c a bottle, but this is only 7.2c (actual tax) for a case of 24 twelve ounce bottles. Our distributors are increasing the billing price 10c or 11c a case of 24 twelve ounce bottles, but not showing it as tax (some brands are up 10c, others 11c). Since the increase shades just under the blanket rule of passing on ½c as a full cent, over a period of time the absorption of this tax will work quite a hardship. Where can any information on this be located?

H. H. Shigley
Asheville

Gentlemen:

Could you tell me just what would be defined as "distilled spirits?" Would this mean anything other than ethyl alcohol, such as tinctures, fluid extracts, spirits, etc.?

W. M. Mauney
Murphy

Gentlemen:

Just a few lines after closing to express my appreciation for the admirable service which you are rendering the druggists of the State through "The Tar Heel Digest." I look forward to it and depend on it for authentic information on the whirl-a-gig changes which are now taking place. You are doing a fine work which I hope all appreciate.

J. F. Smith
West End

Dear Mr. Smith:

I have just finished listening to your radio broadcast over WPTF. It was indeed a most timely and interesting talk. I'm sure that it will do much to enlighten the general public as to the important role that the profession of pharmacy is playing in the war program.

I just wanted you to know that I was proud of you today, I'm proud of the work that you are doing.

Since I took and successfully passed the State Board, I have been associated with the Asheboro Drug Company here in Asheboro. I am in the Marine Corps Reserve and therefore subject to call at any time. As soon as there is a change in my address, I will notify you so that I will not miss a copy of the Journal.

David F. McGowan
Asheboro

Dear Mr. Smith:

If you can secure two 5 foot wall cases or one 10 foot cosmetic case, I will appreciate same. Would prefer case with mirror or mirrors.

St. John H. Hardwicke
Wake Forest

W. J. Smith,
Chapel Hill, N. C. (Telegram)

Favorable alcohol tax differential approved by Senate. Bill now in Conference. Congressman Doughton member of Conference Committee. Decision expected this week. Urge all possible influence be brought to bear on Congressmen by wire and telephone urging approval of alcohol-drawback in Section 602-F of the 1942 Revenue Bill without change. Provision will save retail druggists $7.12 per wine gallon on alcohol. This will be of greatest importance in difficult times that lie ahead.

Rowland Jones, Jr.
Washington, D. C.



Season's Greetings . . .

From our hearts we give thanks for our many blessings . . . for the heritage of our free country; for the privilege of doing business the American way and of having folks like you for business friends.

May you have a good old American

Merry Christmas

and a Prosperous

Happy New Year

Justice Drug Company

Greensboro, N. C.

North Carolina Service Wholesaler

Dear W. J.:

I do not handle beer in this store but a friend of mine asked me to find out if there is a ceiling price on it. If there is and you happen to have the information, I will appreciate it very much.

Frank Carrigan
Granite Falls

Dear Mr. Smith:

It was with pleasure that I read my paper over Station WDNC last week. I have heard a good many people say that they heard it, especially the doctors around the Hospital. They seemed to have learned something when I said 90% of the world's supply of quinine came from the East Indies.

In the future if it is possible to help with anything of this nature, I will be delighted to do so, because I heartily agree with you on the fact the public knows too little about our profession. The pharmacists have always strived to give service, and this has been their ambition even though it meant more and more problems.

I suppose that you saw the article in last week's Drug Topics in which somebody said that if the Army's three months of pharmacy training was sufficient, then a six months course in medicine should be sufficient for the doctors. I feel as if that person hit the truth when he said that, because most of my college training was worthwhile and needed.

Hunter L. Kelly
Durham

Gentlemen:

I have recently moved back to North Carolina to practice pharmacy. Please advise me as to the dues for joining your Association and mail me a copy of your Fair Trade Book.

Sam P. Brison
Belmont

Dear Mr. Smith:

Will you please send me information on how a registered nurse in the State of North Carolina may become a registered pharmacist in this State. Thank you kindly.

Birdie T. Royal, R.N.
Denton

Dear Mr. Smith:

Thank you for notice in regard to over-the-counter sale of ethyl rubbing alcohol.

Please advise if it is illegal to sell Paregoric without a prescription. I saw a notice in a pamphlet but cannot recall from where it came, which stated it should not be sold without a prescription.

(Miss) Nan Bryant
Tarboro

Dear Mr. Smith:

Please send us two sets of the Ceiling Price Posters like you furnished last Spring. Also, if you have any shelf markers "Ceiling Price" mail us a supply and bill us for same.

Robinson's Drug Store
Belmont

Dear Sir:

I am interested in buying a good used soda fountain; also a show case. Please advise me what you have.

H. C. Suddreth
Kinston

Dear W. J.:

This has come up and some action should be taken on it by the State as a whole, I believe. The inspectors from the Wage and Hour Administration of the N. C. Department of Labor have been worrying a lot of us. Practically every suburban store in town sells beer and they (the inspectors) are going to enforce the law that no person under 18 years of age can work in a place selling beer.

With the draft age being lowered to 18 you realize what that is going to do to us for delivery boys, curb boys and extra soda boys, and help which you cannot afford to pay more than a few dollars a week. I think that we should get an amendment to the Labor Law through the Legislature exempting drug stores from this part of the Act until the present emergency is over or to lower the age to sixteen.

Help is going to be practically impossible to get soon and to have them enforce this is going to make it extra hard. Please let me know what you think of this. In New York I believe that all of this wage and hour business and the working of minors rests with the State Board of Pharmacy.

A. Kirk Hardee, Jr.
Charlotte.

Wartime Nutrition



When you suggest ice cream to your customers, you are recommending *real nourishment* in its most delicious form. And when you sell Sealtest Ice Cream, you are selling a food whose quality and purity are scientifically controlled and safeguarded.

Southern Dairies
Sealtest
ICE CREAM

News Notes from the Home Front

J. C. Powell, who formerly represented Van Pelt & Brown in North Carolina, is now stationed at San Diego, California, where he has been assigned to the Intelligence Division of the Air Corps as First Lieutenant . . . Lieut. Powell says he is enjoying Southern California . . . has visited Hollywood twice . . . and "hope to see some of the glamour girls before I get home."

Paul Roger Harwell, age 7, died in a Valdese hospital on November 12 a few hours after being hit on Highway 70 by an automobile driven by **Robert Bonner,** Valdese druggist. No charges have been made since the accident was unavoidable.

P. J. Suttlemyre, Hickory, appeared on the program honoring J. Otto Kohl, newly installed President of the N. A. R. D., held in Cincinnati on November 10th. Mr. Suttlemyre, substituting for **J. A. Goode,** delivered an extemporaneous talk on "J. Otto Kohl—The Sincere Friend."

Pharmacists who have recently exchanged their white coat of civilian practice for the blue jacket of the Navy or the khaki blouse of the Army: **William B. Evans,** Enka (Chief Pharmacist Mate); **L. R. Sparks, Jr.,** Durham; **A. M. Hicks,** Charlotte; **A. C. Browning** and **B. C. Brown** of Greensboro and **J. E. Tilley,** Winston-Salem.

Recent affiliates of the Traveling Men's Auxiliary of the N. C. P. A.; **Warren L. Johnson,** 127 W. Elm Street, Mount Airy (Eli Lilly & Co.) and **Harry B. Shub,** 595 Madison Avenue, New York (Pal Blade Company).

H. C. Greene continues ill in a Charlotte hospital. **J. I. Thomas,** formerly of Fayetteville, has been transferred to Raeford where he has assumed active management of Reaves Drug Store, Inc.

D. C. Yancey, negro druggist of Wilson, was recently elected Justice of the Peace of Wilson Township . . . the first time a negro has been elected to public office in the county in its history. . . . Yancey won, though his name was not printed on the ticket . . . his name had been written in on the ballot.

Pharmacists Mate **Homer H. Berry** of Roanoke Rapids and five Marines, after spending five terrifying days in a jungle infested with Japs, returned to their base on Guadalcanal after being listed as "missing in action" . . . the men were cut off from their platoon when the Japs attacked on the night of October 24.

Mayor Hargrove Bellamy of Wilmington has resigned his position as the head of his city's government to enter service . . . **D. P. McDiarmid** of Black Mountain (Jumper's Pharmacy) has just returned to this State after spending several weeks in Alabama . . . he has been on the sick list.

Instructions have been issued by the Army and Navy to all enlistment stations to not make the mistake of telling men who are enlisting that the Army and Navy will train them so that they can become registered pharmacists in the various states after the war . . . there is evidence such misinformation has been passed out in the past.

At the recent N. A. R. D. Convention in Chicago, President **Paul B. Bissette** of the N. C. P. A. won one of the top prizes: $25.00 worth of Lederle merchandise . . . approximately eight thousand ounces of quinine sulphate and other quinine compounds have been donated to the "Quinine Pool" operated by the Philadelphia College of Pharmacy . . . the quinine will later be transferred to Washington for use by our Armed Forces . . . the N. C. P. A. has requested official permission to operate such a "pool" in North Carolina but so far the authority has not been granted.

H. S. Sedberry has resigned his position with the I. W. Rose Drug Company of Rocky Mount to accept a position as pharmacist with Almand's Drug Store of the same city.

E. G. Green (Eckerd's, Durham) has been elevated to the post as President of the Durham Lions' Club . . . his predecessor resigned to enter service . . . **C. E. Davis, Jr.,** of Suttle's Drug Store, Shelby, has accepted a position with Merck.

The recent annual convention of the National Wholesale Druggists' Association



THE *Christmas* GIFT

Hollingsworth's
UNUSUAL CANDIES

A part of everyone's Merry Christmas is a nice box of candy. Give her Hollingsworth's made "For Those Who Love Fine Things." Your favorite package comes with special Christmas decorations, at no extra cost, or in special gift packages.

in New York voted to help keep in existence pharmacies which are being converted into "patent medicine" stores until their owners return from the armed forces and to support pharmacy colleges in their effort to interest more qualified young men and women in pharmacy.

Sgt. Jimmy Fox (Asheboro Drug Co., Asheboro) is now stationed at Brookley Field, Alabama, as head of a Hospital Pharmacy . . . Jimmy will be glad to hear from his pals in North Carolina . . . the address: Sgt. J. H. Fox, Medical Detachment, Brookley Field, Mobile, Alabama.

All Statesville drug stores have adopted a new opening-closing schedule: 8:30 A.M. to 9 P.M. on weekdays; Sundays, hours reduced.

H. H. Allen of Cherryville has been appointed Chairman of his city's Local Draft Board . . . balloting is now underway for 1943-1944 officers of the American Pharmaceutical Association . . . on the ticket for Second Vice-President is **Dean J. G. Beard** of Chapel Hill.

Deaths

J. Troy Boone of Mebane died suddenly in Durham on November 14th where he had gone for a weekend visit with his family. For years prior to his death, Mr. Boone was associated with Warren's Drug and Seed Store of Mebane.

News of the sudden death of Howard Gardner, Greensboro druggist, has just reached us. Mr. Gardner had operated drug stores in Greensboro for many years and at the time of his death was associated with the Home Drug Store.

Our deepest sympathy to C. M. Andrews of Burlington, Assistant Secretary-Treasurer of the N. C. P. A., whose father died on November 1st.

Births

David Franks Smith, weight 7 pounds 2 ounces, arrived at Watts Hospital, Durham, on October 23rd. Young David's father, J. D. Smith, travels in the Durham territory for Eli Lilly Company.

Just a day earlier, on October 22nd, Archie Millis, Jr., son of Lieutenant Archie Millis, formerly of the Duke Hospital Pharmacy, Durham, but more recently of Fort Bragg, made his appearance.

We have just learned of the arrival of a baby girl to gladden the hearts of Mr. and Mrs. John I. Matthews of Raleigh. The father is associated with Walgreen Drug Store, Raleigh.

On October 21st two young ladies arrived to bless the homes of two pharmaceutical families: Mr. and Mrs. J. C. Watkins (both graduates of the U. N. C. School of Pharmacy) of Emporia, Virginia, announce the birth of a daughter . . . on the same day Mary Josephine Greyer, daughter of Mr. and Mrs. Joe Greyer of Delaplane, Virginia, arrived. Mrs. Greyer, the daughter of pharmacist Kelly Bennett of Bryson City, is a licensed pharmacist and her husband is well known in this State where he managed a drug store, The Burke Drug Company of Morganton, for several years.

Born to Mr. and Mrs. C. A. Ring, Jr., a daughter, Elizabeth Ann, at the Burris Memorial Hospital, High Point, on Nov. 21st. The young lady weighed 8 pounds 11 ounces at birth and became a part of a real pharmaceutical family: her father and grandfather are pharmacists.

Notice

An official form for reporting floor taxes on cigars and cigarettes, as of October 31st, will be mailed to members of the N. C. P. A. just as soon as possible. The Collector of Internal Revenue has agreed to supply the Association with 1,000 copies of the form when available from the Government Printing Office.

The new Revenue Bill provides that the tax shall be paid on or before December 31, 1942.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.



HERE'S WHAT I'M TELLIN' ALL MY FRIENDS:

PAL *"Buy Better Blades*

Hollow-Ground - *They last longer and they save steel for Uncle Sam"*

It's just as easy to sell a package of Pals as a package of "any old blades"—and you make a full 40% profit and a satisfied customer, at one and the same time.

Pal ads continue right along in LIFE, the SATURDAY EVENING POST, and hundreds of newspapers, coast to coast.

All Prices Fair Traded

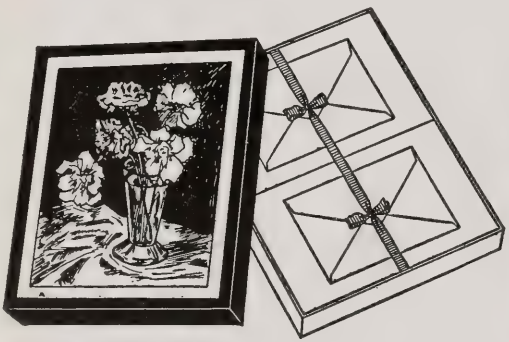
Order through your wholesaler

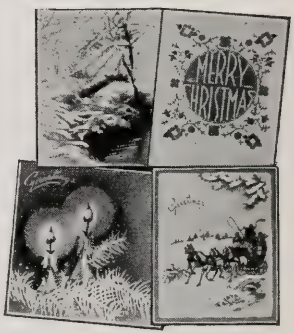
PAL Blade Company **595 Madison Ave.** **New York, N. Y.**

We are Headquarters

for the famous

WHITE & WYCKOFF SOCIAL STATIONERY and GREETING CARDS





Let us tell you more about these winning lines!

THE PEABODY DRUG COMPANY, DURHAM, N. C.

DRUG TRAVELERS DIRECTORY



Tire and gasoline rationing have curtailed, in general, the traveling schedules of many salesmen, some to such an extent that it will be impossible for them to call on you as frequently as in the past. As a patriotic gesture and one that will be appreciated not only by the salesmen whose ads appear below but by the Editors of The Journal as well, we ask that you prepare a list of "shorts" and mail directly to the salesmen whenever possible. By so doing you will be helping to save strategic materials and at the same time will be assisting salesmen, whose very existence depends upon the business which you give them from week to week, to continue to serve you.

Lore S. Brown, Hamlet, N. C.
Telephone: 766
Representing
Burwell & Dunn Co.

John R. Brownie, P. O. Box 150, Berkley Station, Norfolk, Va.
Telephone: Berkley 997
Representing
Dr. Miles Laboratories, Inc.

W. R. Dixon, 1405 East Boulevard, Charlotte, N. C.
Telephone: 36739
Representing
Bauer & Black

H. E. Cain, McBee, S. C.
Representing
Wm. R. Warner & Co.

H. L. Hitchcock, Winston-Salem, N. C.
Telephone: 20707
Representing
Hollingsworth's Unusual Candies

W. S. Gibson, Box 407, Goldsboro, N. C.
Representing
Bodeker Drug Company

Norman B. Moury, Box 885, Greensboro, N. C.
Telephone: 2-2019
Representing
Henry K. Wampole & Co., Inc.

Walter H. Torrence, Box 4086, Charlotte, N. C.
Telephone: 8842
Representing
John Wyeth & Brothers, Inc.

The Seeman Printery, Inc.

Where Good *Printing is a Habit*

WE SPECIALIZE IN SATISFACTION
AND PROMPTNESS

Printers in Durham, N. C., Since 1885

25 mg. 50 mg. TABLETS 100 mg.

ASCORBIC ACID

SCIENTIFICALLY CORRECT

TABLETS

VITAMIN B COMPLEX

Direct or through your wholesaler
Inquiries invited on other pharmaceutical products

L. P. MAYRAND

Manufacturing Chemist
GREENSBORO, N. C.

W. H. Hamilton, P.O. Box 212
Charlotte, N. C.

Representing

Monroe Chemical Company
(Putnam Dyes)

R. W. Collette, Jr.,
Mocksville, N. C.

Telephone 114

Representing

Hart Drug Corporation

J. G. Barnette, 1923 Lombardy Circle
Charlotte, N. C.

Telephone: 3-2598

Representing

E. B. Read & Son Company

R. W. Lowe,
Chester, Virginia

Telephone 2-9034

Representing

Bodeker Drug Company

J. Curtis Nottingham, Box 1117
Rocky Mount, N. C.

Telephone 2385 W

Representing

Owens & Minor Drug Company

An Appeal To Which We Subscribe

(Originally directed to the druggists of Utah by the drug travelers of that state but applicable to North Carolina equally as well.)

"Since we are all affected to a great extent by gasoline rationing, tire rationing, and other restrictions due to the war effort, it behooves us at this time to do all that we are able to do in order to conserve time and excessive traveling. As most of you have learned by this time many of us are traveling by public carrier and, where in the past our time has been greatly our own, under the present circumstances we are greatly restricted.

"Because of the above circumstances, we respectfully ask all of your members to please cooperate with the traveling man. Help him to make train and bus connections, work with him and tell him that you can or can't as soon as he walks in your store. In this way we are not only able to save our time, but also the time of the individual druggist who is undoubtedly pressed for time himself through lack of help. It has become necessary that the salesmen "double-up" and sometimes as many as three or four will be traveling together. This may seem to be an inconvenience to you at first, but in reality it will enable you to transact all your business at one time."

News Flashes

Twenty-five cartons of cigarettes and six $1.00 bill folds were stolen from the West Side Pharmacy, Durham, on the night of November 27. Entry was through the front door which had been pried open.

Pharmacist **L. M. Senter** of Carrboro, now with the Merchant Marine, is temporarily stationed at Washington.

Wayne Russell of High Point (Mann's No. 2) will become a part of the U. S. Army on December 11.

Colonel **W. A. Brame** of Rocky Mount, long-time representative of Sharp & Dohme in Eastern North Carolina, traveled to Florence, S. C. several weeks ago on a Diesel engine through special permission of railroad authorities. Colonel Brame says he has traveled in all sorts of conveyances but had never ridden a Diesel engine, hence the trip.

Clement Byrd has sold his half interest in the A. B. Drug Company, Roxboro, to his partner, **W. W. Allgood,** who will continue to operate the business.

Miss Helen Duguid, until recently with the Bryson City Drug Company of Bryson City, is now with the Graham Drug Company, Graham, owned and operated by **A. K. Hardee.**

During the latter part of November **Thomas Hood** of Dunn spent several days in New York on business.

PROTECTED PROFITS • • *For The* DRUGGIST



Retail druggists respect the EVERFRESH controlled quality and standardly maintained price. Everfresh Citrate of Magnesia is made under strictest pharmaceutical conditions. Its dependable quality is due to exact measure, exact strength, and exact sterility. Everfresh sells for 25¢ everywhere!

ORDER EVERFRESH FROM YOUR JOBBER

EVERFRESH

CITRATE OF MAGNESIA

The McCAMBRIDGE & McCAMBRIDGE CO.

12 L STREET, S. E. -:- WASHINGTON, D. C.

"ORDER BY MAIL *From* McCOURTS"

EITHER FOR IMMEDIATE OR FUTURE DELIVERY

- Labels — Rolls or Flat
- Boxes
- Physicians Rx Blanks

Satisfaction Guaranteed — or No Sale

McCourt Label Cabinet Co.

Specializing in Labels for Drug Stores

58 BENNETT STREET

BRADFORD, PENNA.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"



John W. Dargavel, left, Secretary of The National Association of Retail Druggists, confers with Clyde L. Eubanks of Chapel Hill, center, and Congressman Carl Durham during the recent N. A. R. D. Convention held in Cleveland. While in the Convention City, Pharmacist Eubanks received a telegram from the Cashier of The Bank of Chapel Hill as follows: "How does it feel to be President of a four and a half million dollar bank?" Yes, Mr. Eubanks heads one of the largest banks in this section of the State in addition to operating a most successful drug store.

Lost!

Everything in your store destroyed by fire is lost forever. Fire insurance can pay you the money value but cannot replace the materials lost.

To assure full money value when your store is damaged by fire be sure to have your fire insurance in the druggists' own Company.

Better Drug Store fire insurance at less cost.

The American Druggists' Fire Insurance Co.

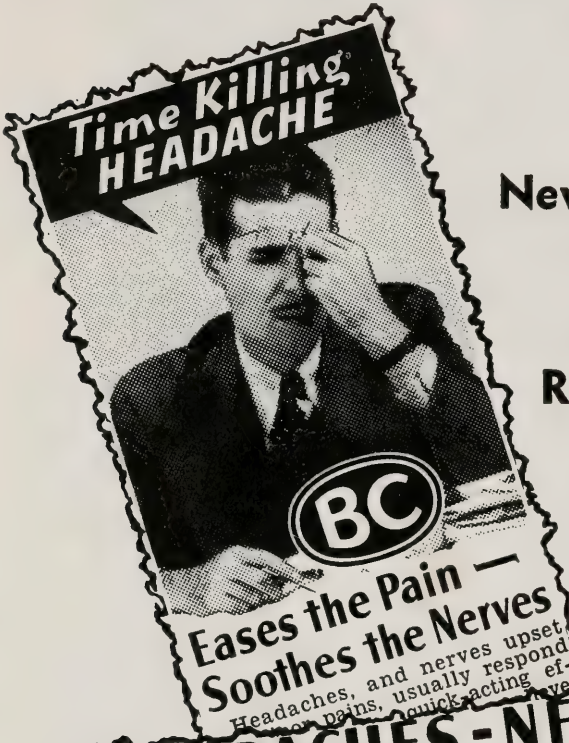
Cincinnati, Ohio

Some of Our State Agents

Mr. E. F. Rimmer
Box 377
Sanford, North Carolina

Mr. A. A. Coleman
Greenwood,
South Carolina

We Tell 'em—You Sell 'em



Millions of Newspaper Readers Every Week and Millions of Radio Listeners Every Day

HEADACHES-NEURALGIA *Eased Quickly with "BC"*

Agonizing headaches and annoying neuralgic pains usually yiel[d] hurry to the gredients in [a]. "BC" is r the relief of muscular aches and functional periodic pains. Acts as a sedative in simple nervousness. 10c & 25c sizes. Use only as directed. Consult a physician when pains persist.



B. C. REMEDY COMPANY
DURHAM, NORTH CAROLINA

"Keep it on Hand—To Supply the Demand"

Advertised!
Merchandised!
Cooperation!

TRADE O-N MARK
REG. U. S. PAT. OFF.

Big Unit
Profit!
Volume!

Breaking Records!
Piling Up Profits!

For that COUGH DUE TO A COLD

USE O-N LIQUID for COLD DISCOMFORTS

35¢ PER BOTTLE

MOVES FAST!

Thousands of retailers can attest to the assured volume on O-N FOR COLD DISCOMFORTS. One of the fastest-growing proprietaries in America!



Order From Your Jobber

O-N
ANTISEPTIC
for Itch and Burn of
ATHLETE'S FOOT
POISON OAK
INSECT BITES
RINGWORM
ONLY 35¢ PER BOTTLE
LIQUID! CLEAN! FAST!

YEAR 'ROUNDER!

A winter-summer seller that's growing by leaps and bounds. O-N ANTISEPTIC broke a precedent! Now it's breaking sales records daily!



Stock Up NOW!

ADVERTISING

Powerful, intensive, consistent advertising in newspapers, church papers, trade papers, radio. You'll WIN with O-N! Order today!

Owen Drug Company

Salisbury, North Carolina

Your Rubber Goods Department

. . . Can Lead . . . in the profit parade



You know how *one* popular, fast-selling item, with a generous profit margin, can VITALIZE an entire department . . . well, that's exactly what happens in many drug stores where manager and clerks all push sales of Dean's

Peacock

RESERVOIR END PROPHYLACTICS

The notable health feature and general QUALITY of Peacock's, build repeat business that can keep your rubber goods department in the lead —on a profit percentage basis.



All DEAN Prophylactics Are Sold Through Drug Store Channels ONLY

Dean Headquarters in Your District
Paramount Sales Co.
P. O. Box 477
Knoxville, Tenn.

Dean

RUBBER MFG. CO.
North Kansas City, Mo.

ONE IN A SERIES OF "FACTS BEHIND THE GREATEST DRUGGISTS' ACCEPTANCE IN THE U. S."

INSPECTION PLUS!

The M M & R Essential Oils, Balsams and kindred products delivered to you by your wholesaler represent the best that nature, science and man can produce. We begin by selecting nature's "best," then scientifically triple-check the quality to make sure it meets the U. S. P. Standards and M M & R's own requirements for uniform quality.



THE QUALITY LINE OF ESSENTIAL OILS



Order Through
Your
Wholesaler

MAGNUS, MABEE & REYNARD, INC.

QUALITY ESSENTIAL OILS, BALSAMS — AROMATIC CHEMICALS, ETC...SINCE 1895

16 DESBROSSES ST. — NEW YORK, N. Y.

M&R MAGNUS

Holiday Greetings

Most businessmen today realize that the good-will and friendly feelings of their trade have enabled them to stay in business. They realize, too, that business today is not a cold-blooded, take-it-or-leave-it proposition—they realize that it is the friendly house, the house composed of warm smiles and cordial greetings that gets and KEEPS the business today. They realize, too, that Christmas offers the one logical opportunity of the year to tell a customer in so many words that his business is appreciated.

So as the Holidays approach again, we want to tell you that we appreciate your patronage—your confidence—your co-operation—your evident good-will, which we hope we may continue to enjoy.

It is our sincere and hearty wish that yours will be a very Merry Christmas and a Happy and Prosperous New Year.

W. H. KING DRUG COMPANY

Wholesale Druggists

RALEIGH, N. C.

"THE HOUSE OF FRIENDLY AND DEPENDABLE SERVICE"

STUDENT BRANCH MEMBERS

1941-1942